



**Supporting bereaved families
after a baby loss**

**Accounts for the period
ending 31.12.2024**



www.theteddyrosefoundation.org
REGISTERED CHARITY: 1184653



Trustees' Annual Report for the period

Period start date			Period end date		
From	01 st	January	2024	To	31 st December 2024

Section A Reference and administration details

Charity name

The TeddyRose Foundation

Other names charity is known by

TeddyRose

Registered charity number (if any)

1184653

Charity's principal address

12 Chilwell Close

Solihull

Postcode

B91 3YL

Names of the charity trustees who manage the charity

	Trustee name	Office (if any)	Dates acted if not for whole year	Name of person (or body) entitled to appoint trustee (if any)
1	Michael White	Chair		
2	Patricia White			
3	Damian O'Sullivan			
4	Gemma Allison			
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12				
13				
14				
15				
16				
17				
18				
19				
20				

Names of the trustees for the charity, if any, (for example, any custodian trustees)

Name	Dates acted if not for whole year

Names and addresses of advisers (Optional information)

Type of adviser	Name	Address

Name of chief executive or names of senior staff members (Optional information)

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Section B Structure, governance and management

Description of the charity's trusts

Type of governing document
(eg. trust deed, constitution)

CIO Constitution

How the charity is constituted
(eg. trust, association, company)

CIO

Trustee selection methods
(eg. appointed by, elected by)

Appointed by the existing Trustees based on the needs and requirements of the charity.

Additional governance issues (Optional information)

You **may choose** to include additional information, where relevant, about:

- policies and procedures adopted for the induction and training of trustees;
- the charity's organisational structure and any wider network with which the charity works;
- relationship with any related parties;
- trustees' consideration of major risks and the system and procedures to manage them.

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Section C Objectives and activities

Summary of the objects of the charity set out in its governing document

For the public benefit, preserve and protect the physical and mental health of families in England who have lost a baby by:

- providing donations directly to the bereaved families
- providing donations to other charitable organisations with similar purposes
- providing support and information to the bereaved families.

Summary of the main activities undertaken for the public benefit in relation to these objects (include within this section the statutory declaration that trustees have had regard to the guidance issued by the Charity Commission on public benefit)

As of the 31st December 2024, The TeddyRose Foundation was working with over 15 NHS hospital bereavement units in England. Since incorporation, we have donated a combination of the following to the bereavement units:

Cuddle Blankets, Care Packages, HITH Keyrings, Cuddle Cots, Reading books for siblings, Clothing etc.

Our donations help the bereavement units with the support that they can provide to families who have suffered a devastating baby loss.

We also make donations directly to members of the public who contact us and have sadly been impacted by baby loss.

We provide families with face-to-face emotional support via our support groups, which are held monthly.

We have a strong social media presence and have been in contact with many families through our social media platforms and website, which allows families to speak to our volunteers who have first-hand experience of baby loss.

In Dec-24, we held our Christmas Crafts Day, where bereaved siblings were able to come and make special decorations in memory of their brother or sister that they could take home for their Christmas Tree.

Additional details of objectives and activities (Optional information)

You **may choose** to include further statements, where relevant, about:

- policy on grantmaking;
- policy programme related investment;
- contribution made by volunteers.

Summary of the main achievements of the charity during the year

NHS Hospital Bereavement Units

We know from the feedback from the specialist bereavement Midwives who work on the units and the heartfelt messages we get from families, that the donations and support we are providing to families are valuable and helping to make a difference.

Throughout CY24, we donated the following: *Cuddle Blankets, Care Packages, HITH Keyrings, and Small Baby Clothes etc.*

Donations

We received a significant amount of donations during CY24.

We are fortunate that many families we have supported either donate to the charity or go on to arrange fundraisers to support our charity, all in memory of their precious baby.

We received 2 significant donations in Dec-24. One from a local choir, as we were chosen as one of their 'Charities of the year', and the other from a local company as part of their 12 days of Christmas campaign, where they support charities.

Fundraisers

The charity was able to generate additional income via fundraisers from items donated to the charity.

Personal Support

We host a monthly face-to-face support group for anyone impacted by Baby Loss and continue to provide support via our website and social media platforms.

The support we provide is more emotional and gives people an opportunity to speak to someone who has first-hand experience of baby loss.

Wave of Light Service

On the 15th Oct-24, we hosted a 'Wave of Light Baby Loss Remembrance Service' at our local Parish Church in Solihull, which was very well attended and appreciated.

The Wave of Light is an opportunity to join with other bereaved parents, families, friends, and people around the globe to light a candle and come to remember all babies and children who have sadly died.

Christmas Crafts Day For Siblings

In Dec-24 we held our 4th Christmas Crafts Day, where bereaved siblings could come and make special decorations in memory of their brother or sister that they could take home for their Christmas Tree. We do feel that this event is greatly appreciated by those who attend.

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Section E

Financial review

Brief statement of the charity's policy on reserves

We have no guaranteed income; we rely on donations from the public, local businesses and from our fundraising events.

Our aim is to ensure that we have enough reserves in the charity to ensure that we can continue supporting the NHS bereavement units for the following calendar year, which protects the charities ability to serve the public.

Details of any funds materially in deficit

N/A

Further financial review details (Optional information)

You **may choose** to include additional information, where relevant about:

- the charity's principal sources of funds (including any fundraising);
- how expenditure has supported the key objectives of the charity;
- investment policy and objectives including any ethical investment policy adopted.

Section F



Other optional information

Section G

Declaration

The trustees declare that they have approved the trustees' report above.

Signed on behalf of the charity's trustees

Signature(s)		
Full name(s)	MICHAEL WHITE	DAMIAN O'SULLIVAN
Position (eg Secretary, Chair, etc)	CHAIR	TRUSTEE
Date	22 nd October 2025	

The TeddyRose Foundation

Profit & Loss

Period: CY24

INCOME	£
DONATIONS	23,612.99
TR FUNDRAISING EVENTS	2,148.09
OTHER INCOME	366.93
TOTAL INCOME	26,128.01

EXPENDITURE	£
FAMILY SUPPORT/DONATIONS	7,421.82
HITH KEYRINGS	4,396.80
CUDDLE BLANKETS	3,890.38
BABY GROWS	2,822.06
CUDDLE COTS	-
CARE PACKAGES	1,708.80
SUNDRY	1,624.07
FUNDRAISING MERCH/ITEMS	593.05
POSTAGE	488.26
TOTAL EXPENDITURE	22,945.24

CLOSING BALANCE	3,182.77
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OPENING BALANCE - 31/01/24	37,084.19
<i>Period: CY24</i>	3,182.77
CLOSING BALANCE - 31/12/24	40,266.96



Section A

Independent Examiner's Report

**Report to the trustees/
members of**

The TeddyRose Foundation

**On accounts for the year
ended**

31st December 2024

**Charity no
(if any)**

1184653

Set out on pages

1

I report to the trustees on my examination of the accounts of the above charity ("the Trust") for the year ended 31/12/2024.

**Responsibilities and
basis of report**

As the charity trustees of the Trust, you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ("the Act").

I report in respect of my examination of the Trust's accounts carried out under section 145 of the 2011 Act and in carrying out my examination, I have followed the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.

**Independent
examiner's statement**

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination which gives me cause to believe that in, any material respect:

- accounting records were not kept in accordance with section 130 of the Act or
- the accounts do not accord with the accounting records

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in order to enable a proper understanding of the accounts to be reached.

Signed:

Date:

22/10/2025

Name:

Thomas Foster

**Relevant professional
qualification(s) or body
(if any):**

ACCA

Address:

16 WARREN CLOSE

LICHFIELD

WS14 9XN

Section B**Disclosure**

Only complete if the examiner needs to highlight matters of concern (see CC32, Independent examination of charity accounts: directions and guidance for examiners).

Give here brief details of any items that the examiner wishes to disclose.