



**Supporting bereaved families  
after a baby loss**

## **Accounts for the period ending 31.12.2021**



[www.theteddyrosefoundation.org](http://www.theteddyrosefoundation.org)

REGISTERED CHARITY: 1184653



# Trustees' Annual Report for the period

	Period start date	Period end date
From	01 <sup>st</sup> January 2021	To 31 <sup>st</sup> December 2021

## Section A Reference and administration details

Charity name **The TeddyRose Foundation**

Other names charity is known by **TeddyRose**

Registered charity number (if any) **1184653**

Charity's principal address **12 Chilwell Close**  
**Solihull**  
**Postcode B91 3YL**

### Names of the charity trustees who manage the charity

	Trustee name	Office (if any)	Dates acted if not for whole year	Name of person (or body) entitled to appoint trustee (if any)
1	Michael White	Chair		
2	Patricia White			
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### Names of the trustees for the charity, if any, (for example, any custodian trustees)

Name	Dates acted if not for whole year

### Names and addresses of advisers (Optional information)

Type of adviser	Name	Address

### Name of chief executive or names of senior staff members (Optional information)

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## Section B Structure, governance and management

### Description of the charity's trusts

Type of governing document (eg. trust deed, constitution)	CIO Constitution
How the charity is constituted (eg. trust, association, company)	CIO
Trustee selection methods (eg. appointed by, elected by)	Appointed by the existing Trustees based on the needs and requirements of the charity.

### Additional governance issues (Optional information)

You **may choose** to include additional information, where relevant, about:

- policies and procedures adopted for the induction and training of trustees;
- the charity's organisational structure and any wider network with which the charity works;
- relationship with any related parties;
- trustees' consideration of major risks and the system and procedures to manage them.

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## Section C Objectives and activities

### Summary of the objects of the charity set out in its governing document

For the public benefit, preserve and protect the physical and mental health of families in England who have lost a baby by:

- a) providing donations directly to the bereaved families
- b) providing donations to other charitable organisations with similar purposes
- c) providing support and information to the bereaved families.



**Summary of the main activities undertaken for the public benefit in relation to these objects (include within this section the statutory declaration that trustees have had regard to the guidance issued by the Charity Commission on public benefit)**

As of the 31<sup>st</sup> December 2021, The TeddyRose Foundation was working with 13 NHS hospital bereavement units in England. Since incorporation we have donated a combination of the following to the bereavement units:

*Cuddle Blankets, Care Packages, HITH Keyrings, Cuddle Cots, Reading books for siblings, Clothing etc*

Our donations help the bereavement units with the “support” that they can provide to families who have suffered a devastating baby loss.

We also make donations directly to members of the public who contact us and have sadly been impacted by baby loss. We would typically donate one of our specially adapted Cuddle Blankets and a HITH Keyring.

In Dec-21 we held our 1<sup>st</sup> Christmas Crafts Day, where bereaved siblings were able to come and make special decorations in memory of their brother or sister that they could take home for their Christmas Tree.

Unfortunately, due to COVID restrictions, we were unable to resume our monthly support groups which allow families who had been through similar experiences to come together and talk about their baby and their baby loss journey.

We have a strong social media presence and have been in contact with many families through our social media platforms and website, which gives families an opportunity to speak to our volunteers who have first-hand experience of baby loss.

**Additional details of objectives and activities (Optional information)**

You **may choose** to include further statements, where relevant, about:

- policy on grantmaking;
- policy programme related investment;
- contribution made by volunteers.

## Section D

## Achievements and performance

**Summary of the main achievements of the charity during the year**

**NHS Hospital Bereavement Units**

In CY21 we were able to increase the number of NHS hospital bereavement units we are supporting from 10 to 13, we have plans to increase this further during 2022.

We know from the feedback we get from the specialist bereavement Midwives who work on the units and the heartfelt messages we get from families, that the donations and support we are providing to families is valuable and helping to make a difference.

We donated: *Cuddle Blankets, Care Packages, HITH Keyrings, Cuddle Cots, Reading books for siblings, Clothing etc*

**Charity Hosted Fundraising Events**

Unfortunately, due to COVID, we were unable to host any fundraising events in CY21, which has limited our ability to raise funds and awareness. However, we are planning on hosting some in CY22.

**Donations**

We received a substantial amount of donations during CY21. The biggest single income, coming from the 2021 London Marathon.

**Personal Support**

Due to COVID, we were unable to host our monthly face to face support groups but continued to provide support via our website and social media platforms.

The support we provide is more emotional support and provides people with an opportunity to speak to someone who has first-hand experience of baby loss.

**Wave of Light Service**

In 2021 we were able to hold our 'Wave of Light Service' at our local Parish Church, which was very well attended and appreciated.

The Wave of Light is an opportunity to join with other bereaved parents, families, friends, and people around the globe to light a candle and come to remember all babies and children who have sadly died.

**Christmas Crafts Day For Siblings**

In Dec-21 we held our 1<sup>st</sup> Christmas Crafts Day, where bereaved siblings were able to come and make special decorations in memory of their brother or sister that they could take home for their Christmas Tree.

The feedback from those who attended was extremely positive, we have already booked to hold this again in Dec-22.

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## Section E

## Financial review

### Brief statement of the charity's policy on reserves

We have no guaranteed income; we rely on donations from the public, local businesses and from our fundraising events.

Our aim is to ensure that we have enough reserves in the charity to ensure that we can continue supporting the NHS bereavement units for the following calendar year, which protects the charities ability to serve the public.

### Details of any funds materially in deficit

N/A

### Further financial review details (Optional information)

You **may choose** to include additional information, where relevant about:

- the charity's principal sources of funds (including any fundraising);
- how expenditure has supported the key objectives of the charity;
- investment policy and objectives including any ethical investment policy adopted.

## Section F


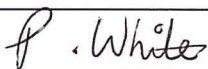
## Other optional information

## Section G

## Declaration

The trustees declare that they have approved the trustees' report above.

Signed on behalf of the charity's trustees

Signature(s)		
Full name(s)	MICHAEL WHITE	PATRICIA WHITE
Position (eg Secretary, Chair, etc)	CHAIR	TRUSTEE
Date	28.09.2022	



**The TeddyRose Foundation**  
**Profit & Loss**  
**Period: CY21**

<b>INCOME</b>	<b>£</b>
DONATIONS	19,061.40
OTHER INCOME	522.00
TR FUNDRAISING EVENTS	25.00
<b>TOTAL INCOME</b>	<b>19,608.40</b>

<b>EXPENDITURE</b>	<b>£</b>
HITH KEYRINGS	4,191.00
CUDDLE BLANKETS	2,825.28
CUDDLE COT	1,735.00
CARE PACKAGES	1,632.30
SUNDRY	1,197.43
FAMILY SUPPORT	842.29
FUNDRAISING MERCH/ITEMS	560.33
POSTAGE	429.37
ADVERTISING	30.00
<b>TOTAL EXPENDITURE</b>	<b>13,443.00</b>

<b>NET INCOME</b>	<b>6,165.40</b>
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<b>OPENING BALANCE - 01/01/21</b>	20,906.56
<i>Period: CY21</i>	6,165.40
<b>CLOSING BALANCE - 31/12/21</b>	27,071.96



Section A

Independent Examiner's Report

Report to the trustees/  
members of

The TeddyRose Foundation

On accounts for the year  
ended

31<sup>st</sup> December 2021

Charity no  
(if any)

1184653

Set out on pages

1

I report to the trustees on my examination of the accounts of the above charity ("the Trust") for the year ended 31/12/2020.

Responsibilities and  
basis of report

As the charity trustees of the Trust, you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ("the Act").

I report in respect of my examination of the Trust's accounts carried out under section 145 of the 2011 Act and in carrying out my examination, I have followed the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.

Independent  
examiner's statement

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination which gives me cause to believe that in, any material respect:

- accounting records were not kept in accordance with section 130 of the Act or
- the accounts do not accord with the accounting records

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in order to enable a proper understanding of the accounts to be reached.

Signed:

Damian O Sullivan

Date:

28<sup>th</sup> Sep 2022

Name:

Damian O Sullivan

Relevant professional  
qualification(s) or body  
(if any):

ACCA

Address:

8 THE BRAMBLES

WALMLEY

SUTTON COWFIELD

WEST MIDS B76 1NF

Only complete if the examiner needs to highlight matters of concern (see CC32, Independent examination of charity accounts: directions and guidance for examiners).

Give here brief details of any items that the examiner wishes to disclose.