



**Supporting bereaved families
after a baby loss**

Accounts for the period ending 31.12.2020



www.theteddyrosefoundation.org

REGISTERED CHARITY: 1184653



Trustees' Annual Report for the period

Period start date		Period end date	
29 th	July	2019	31 st
From		To	
		December	2020

Section A

Reference and administration details

Charity name

The TeddyRose Foundation

Other names charity is known by

TeddyRose

Registered charity number (if any)

1184653

Charity's principal address

12 Chilwell Close

Solihull

Postcode

B91 3YL

Names of the charity trustees who manage the charity

	Trustee name	Office (if any)	Dates acted if not for whole year	Name of person (or body) entitled to appoint trustee (if any)
1	Michael White	Chair		
2	Patricia White			
3				
4				
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10				
11				
12				
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15				
16				
17				
18				
19				
20				

Names of the trustees for the charity, if any, (for example, any custodian trustees)

Name	Dates acted if not for whole year

Names and addresses of advisers (Optional information)

Type of adviser	Name	Address

Name of chief executive or names of senior staff members (Optional information)

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Section B Structure, governance and management

Description of the charity's trusts

Type of governing document (eg. trust deed, constitution)	CIO Constitution
How the charity is constituted (eg. trust, association, company)	CIO
Trustee selection methods (eg. appointed by, elected by)	Appointed by the existing Trustees based on the needs and requirements of the charity.

Additional governance issues (Optional information)

You **may choose** to include additional information, where relevant, about:

- policies and procedures adopted for the induction and training of trustees;
- the charity's organisational structure and any wider network with which the charity works;
- relationship with any related parties;
- trustees' consideration of major risks and the system and procedures to manage them.

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Section C Objectives and activities

Summary of the objects of the charity set out in its governing document

For the public benefit, preserve and protect the physical and mental health of families in England who have lost a baby by:

- a) providing donations directly to the bereaved families
- b) providing donations to other charitable organisations with similar purposes
- c) providing support and information to the bereaved families.

Summary of the main activities undertaken for the public benefit in relation to these objects (include within this section the statutory declaration that trustees have had regard to the guidance issued by the Charity Commission on public benefit)

As of the 31st December, The TeddyRose Foundation was working with 10 NHS hospital bereavement units in England. Since incorporation we have donated a combination of the following to the bereavement units:

Cuddle Blankets, Care Packages, HITH Keyrings and Cuddle Cots.

Our donations help the bereavement units with the “support” that they can provide to families who have suffered a devastating baby loss.

We also make donations directly to members of the public who contact us and have sadly been impacted by baby loss. We would typically donate one of our specially adapted Cuddle Blankets.

Before COVID-19, we were holding our monthly support groups which allowed families who had been through similar experiences to come together and talk about their baby and their baby loss journey.

We have a strong social media presence and have been in contact with many families through our social media platforms and website, which gives families an opportunity to speak to our volunteers who have first-hand experience of baby loss.

Additional details of objectives and activities (Optional information)

You **may choose** to include further statements, where relevant, about:

- policy on grantmaking;
- policy programme related investment;
- contribution made by volunteers.

Summary of the main achievements of the charity during the year**NHS Hospital Bereavement Units**

Since the 29th July 2019 when the charity was registered as an official charity and largely due to the generous donations we have received from local businesses and members of the public, we have been able to donate and support more hospital bereavement units than planned.

After initially working with 2 hospitals, we are now supporting 10 hospitals in England and have plans to increase this further during 2021.

We know from the feedback we get from the specialist bereavement Midwives who work on the units and the heartfelt messages we get from families, that the donations and support we are providing to families is valuable and helping to make a difference.

We donated: *Cuddle Blankets, Care Packages, HITH Keyrings & Cuddle Cots.*

Fundraising Events

In 2019 we held various fundraising events (Dinner & Dance, Golf day etc) which were a success and helped us generate funds for the charity and spread awareness about the work we do and baby loss in general.

Unfortunately, due to COVID-19, we were unable to hold our main fundraising events in 2020 which has had an impact on our ability to raise funds.

Personal Support

Pre COVID-19 we held our monthly support groups and provided support via our website and social media platforms. The support we provide is more emotional support and provides people with an opportunity to speak to someone who has first-hand experience of baby loss.

Wave of Light Service

In 2019 we held our very first 'Wave of Light Service' at our local Parish Church and was very well attended.

The Wave of Light is an opportunity to join with other bereaved parents, families, friends, and people around the globe to light a candle and come to remember all babies and children who have sadly died.

Unfortunately, due to COVID-19, we were unable to hold this service at Church, but did host a virtual event on our social media platforms.

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Section E

Financial review

Brief statement of the charity's policy on reserves

We have no guaranteed income; we purely rely on donations from the public and local businesses.

Our aim is always to ensure that we leave enough funding in the charity to enable us to continue supporting/donating to the 10 hospitals for the following year, which helps protect the charities ability to service the public.

Details of any funds materially in deficit

N/A

Further financial review details (Optional information)

You **may choose** to include additional information, where relevant about:

- the charity's principal sources of funds (including any fundraising);
- how expenditure has supported the key objectives of the charity;
- investment policy and objectives including any ethical investment policy adopted.

Section F

Other optional information

Section G

Declaration

The trustees declare that they have approved the trustees' report above.

Signed on behalf of the charity's trustees

Signature(s)

M. White

P. White

Full name(s)

MICHAEL WHITE

PATRICIA WHITE

Position (eg Secretary, Chair, etc)

CHAIR

TRUSTEE

Date

11.08.2021



Section A

Independent Examiner's Report

Report to the trustees/
members of

The TeddyRose Foundation

On accounts for the year
ended

31st December 2020

Charity no
(if any)

1184653

Set out on pages

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I report to the trustees on my examination of the accounts of the above charity ("the Trust") for the year ended 31/12/2020.

Responsibilities and
basis of report

As the charity trustees of the Trust, you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ("the Act").

I report in respect of my examination of the Trust's accounts carried out under section 145 of the 2011 Act and in carrying out my examination, I have followed the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.

Independent
examiner's statement

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination which gives me cause to believe that in, any material respect:

- accounting records were not kept in accordance with section 130 of the Act or
- the accounts do not accord with the accounting records

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in order to enable a proper understanding of the accounts to be reached.

Signed:

Damian O Sullivan

Date:

11th Aug 2021

Name:

Damian O Sullivan

Relevant professional
qualification(s) or body
(if any):

ACCA

Address:

8 THE BRAMBLES

WOLMLEY

SUTTON COLDFIELD

WEST MIDS B76 INF

The TeddyRose Foundation

Profit & Loss

Period: 29th July 2019 to 31st Dec 2020

INCOME	£
DONATIONS	28,549.45
TR FUNDRAISING EVENTS	23,621.45
OTHER INCOME	903.87
TOTAL INCOME	53,074.77
EXPENDITURE	£
TR FUNDRAISING EVENTS	12,810.60
CUDDLE BLANKETS	6,525.33
HITH KEYRINGS	5,165.00
CUDDLE COT	1,718.00
FUNDRAISING MERCH/ITEMS	1,666.30
SUNDRY	1,595.89
CARE PACKAGES	995.85
ADVERTISING	624.78
FAMILY SUPPORT	713.73
POSTAGE	352.73
TOTAL EXPENDITURE	32,168.21
CLOSING BALANCE	20,906.56