

**POOLE and EAST DORSET ART SOCIETY
TRUSTEES ANNUAL REPORT
From 1 January 2023 to 31 December 2023**

Charity Name: Poole and East Dorset Art Society (PEDAS)

Registered charity number: 1184632

Principle/Registered office: Poole and East Dorset Art Society
c/o Upton House
Upton Country Park
Poole Road
Poole
BH17 7BJ

Names of Charity Trustees during the period:

Name	Office (if any)	Dates appointed or resigned in the year
Jacqui Gush	Chair	
Pamela Marshall	Treasurer	
John Biggs	President/Gallery Coordinator	
Susan Huskinson	Secretary	
Sally Holland		
Carol Cox		
David Roberts		
Steph Jones		

Name of trustees holding title to property belonging to the charity:

Trustee name	Dates acted if not for whole year
None	

Bankers:

Lloyds Bank plc
PO Box 1000
BX1 1LT

1. Type of governing document:

Constitution

2. How the charity is constituted:

CIO

3. Trustee selection methods:

Elected by Members at AGM

4. Additional governance issues:

Trustees meet on alternate months. The Gallery Upstairs sub-Committee meet on the other alternate months. Co-ordination is by attendance by all or a Trustee.

5. Objects of the charity:

Our objective as a charity is to foster, promote and increase, amongst the general public in the local area, the knowledge, practice and appreciation of art.

6. Summary of the main objectives:

Poole & East Dorset Art Society is a Membership Society.

PEDAS aims to make both the appreciation and production of art, available to the community in the vicinity of Poole. We run activities and events that are available to all, we have a membership of around 89 and we run a community gallery where non-commercial groups and individuals can exhibit their work to the public.

The art society is open to anyone to join, regardless of ability or experience. The activities run by PEDAS include workshops, demonstrations, 'en plein air' activities and trips to visit art and cultural destinations and events. All these are open to members of the public and are promoted as such.

We run weekly and monthly programmes of events, involving a wide range of topics relating to art practice and appreciation. These are advertised on our website and social media and we encourage visitors and non-members to attend and join in.

The Gallery Upstairs

We run a viable, high quality community art gallery which offers an opportunity for local artists or groups – including other charities, to gain exposure for their work throughout the year with exhibitions managed on a two-week rotating basis. The gallery is open and free of charge to visit by the public and is situated within the local council run Upton Country Park (UCP), Poole and forms part of their leisure and recreation facilities.

Community OutReach

We aim to participate in and/or organise two events specifically for the general public every year. They will include partnership with the management of Upton Country Park as part of their public programme of activities and events in the recreational park.

We may also work in partnership in these ventures with other individuals/ organisations involved in community art.

7. Summary of the main achievements and benefits during the year:

In planning our activities for the year, we kept in mind the Charity Commission's guidance on public benefit at our trustees' meetings.

Art activities for members and non-members

We hold our regular weekly art activity sessions each Wednesday afternoon between September and early May. Our average attendance in 2023 was 23 and this normally includes 3-5 non-members. We had 67 visits from 29 people over 2023. We also hold a session on the first Sunday of each month. This gives an alternative to people who cannot attend on Wednesday afternoons. The cost of paying external professional tutors has risen significantly, so we have reviewed the content of our sessions to be more self-sufficient. In January there was a coach trip to London to visit the Cezanne Exhibition at the Tate as well as the Winslow Homer Exhibition at The National Gallery. Over the summer period we operate an 'En Plein Air' weekly programme for members and non-members alike. During this summer period we schedule collegial meet-ups with other art groups.

In October, PEDAS members arranged a self-funding 5 day trip to Brussels, Antwerp and Ghent. The holiday was also open to members of other local art societies. Only if we do not fill our allotted numbers do we extend the offer to non-members.

2023 finished with a membership of 89. In 2022 the membership stood at 86. Following member agreement at the AGM in 2022, in January 2023 our membership fees rose from £30 to £35 per person. This is reflected in the accounts with a higher figure for subscriptions this year. The majority of our income derives from membership fees. At the March AGM the Committee advised we would be applying to HMRC for Gift Aid. It was decided to apply this with membership renewals in January 2024.

2023 also saw the re-design of the PEDAS logo and members were asked to enter their ideas for a new logo. These were discussed at the AGM in March. We eventually paid a professional designer £200 for a successful outcome.. A new logo was agreed by the end of December.

We have been increasingly embracing digitisation in our operations and marketing. Not only have we found this to be a more effective way of reaching the public, but it has been a significant cost saving. PEDAS newsletters to members have been bimonthly attachments to emails but it was felt that the information could be out of date by the time these were received. In August we launched a new PEDAS Weekly news e-bulletin via a link to our website which has proven popular and easy to access.

We operate a mailing list that visitors can sign up to and receive regular blogs as 'Friends of PEDAS'. We have also been developing the society's use of social and digital media for more effective publicity and promotion. It answers our objective to broaden our communication about PEDAS and our activities within the local community. Our Facebook and Instagram accounts now augment our website and blogs. We monitor the number of 'likes' and 'followers' regularly and both have continued to expand. By the end of 2023 we had over 500 followers on Facebook and Instagram apiece.

We have implemented on-line submissions for exhibitions that include non-member artists. To manage this specialised area, we have employed an IT specialist. She is paid on an hourly rate for the work she undertakes and we have a simple employment contract in place.

Running the local Community Art Gallery

The Gallery Upstairs achieved a full year of exhibitions, 25 separate shows in total, involving 10 art groups, 5 groups of artists, 4 individuals, 3 textile groups and 1 poetry group. In total we opened our gallery to 256 amateur artists who were able to exhibit and sell their work. We continue to charge 10% commission, but in January 2023 we increased our fees from £15 per day to £18 per day.

We hosted the presentation for winners of the Dorset Art Prize, open to applicants nationwide and organised by Bournemouth & Poole College. This is aimed at attracting young people. We managed the biennial Upton Country Park Open Exhibition again in December 2023. This was entitled 'Atmosphere'. This invites all artists within a 15 mile radius to submit work for selection by professional judges. This year artist Roger del Seddon agreed to be our selector. We had 167 entries. Selection was made based on on-line submissions which made the process must more efficient.

Visitor numbers across all the exhibitions totalled around 13,900, which is an increase of over 2,000 on last year, and still marginally down on our pre-pandemic figure of 15,000.

Events in the Gallery contributed to a total of £2500 being donated to other charities.

We show below a few of the comments in our Visitors book in the Gallery relating to various exhibitions during 2023

'Lovely diverse collection of styles, nicely hung'
'Very inspiring and interesting trying to match poem with painting'
'Lovely to see a lot of local content – very enjoyable'
'Lovely mix of art, affordable prices and stunning selection'

Community OutReach

PEDAS ran an 'Art Pro Loco' event in late July in Poole Park. We hired an old ice cream Kiosk which the Council now hires out to groups for events and activities. Applying this format, members of the public and community are invited to draw or paint scenes in the Park and resulting artwork is hung in the kiosk with the public voting for the winning artist. At the same time we ran demonstrations and workshops, particularly aimed at children. The event was widely advertised locally, but this year take-up was disappointing due to poor weather. A total of 34 entries were submitted. Feedback from those who attended was positive:

'My little girl loved it, thanks guys.'
'A great success, well done PEDAS'.

Wellbeing Events in Upton Country Park (UCP)

PEDAS continued to participate in Wellbeing Events with UCP, in conjunction with BCP Skills and Learning service. Participants attend UCP each Thursday morning for a six-week programme which involved PEDAS leading one of the practical sessions to help engagement with creative activities outside in nature.

8. Policy on reserves:

We do not hold a specific reserve. Our unallocated income is less than £5,000 pa and our expenditure is geared to that on an ongoing basis. We have a reliable income from membership contributions and the gallery covers its expenses which consist largely of maintenance. As a charity we are able to bid for grants and achieved a grant towards the cost of new lighting for the Gallery from Low Carbon Dorset. This paid 40% of the cost towards replacing 11 neon tubes with LED. The balance was paid from Gallery funds.

9. Finance:

Summary of accounts for 2022

The opening balance for PEDAS/GUS account in 2022 was £14,627. The closing balance on 31st December 2022 was £13,818.

Summary of accounts for 2023

The amalgamated accounts for the past year are presented to the members at each AGM and reviewed by an independent examiner. The opening balance for PEDAS/GUS account in 2023 was £13,818 The closing balance on 31st December 2023 was £15,648.

We do not have "restricted" funds. Only a small amount around £50 is retained as a cash float. We do not own property and our assets consist of tables and chairs for use in the gallery, of insignificant value.

In January 2023 Membership fees rose to £35 (from £30 in 2022) due to a rise in inflation and hence increased costs.

10. Future plans:

We will continue with our basic programme of events, exhibitions and running the gallery as our 'core business' activities.

We have an objective to continue to increase our social media presence as we see this as the most effective vehicle with which to connect with the local public and communities.

As a small charity with a limited number of Trustees and other volunteers, we are conscious that we need to limit our activity levels to within our resource capability. We have approached two members who have agreed to stand for election as Trustees at the 2024 AGM. We are planning for Trustee succession, which is likely to present a challenge as fewer members are now willing to step up to take committee roles and responsibilities.

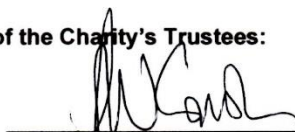
This year has proven to be extremely busy with the Trustees and volunteer members of the group planning activities for 2024 which is our Society's Centenary Year. A lot of our events will allow us to engage the local community e.g. an Art in the Park event in June. An Exhibition of artwork by local schoolchildren along with workshops and 'meet the artists' activities will be held during October half term. There will be several member events, the cost of which will be borne by the individual members. We are planning a historical Centenary Exhibition in conjunction with Poole Museum/Lighthouse Centre for the Arts.


Declaration:

The Trustees declare that they have approved the Trustee's report above on 30/9/24 insert date

Signed on behalf of the Charity's Trustees:

Signatures:





Full name:

PAMELA MARSHALL

Position:

TREASURER

Full name:

JACQUELINE GUSH

Position:

CHAIR

Date:

30th September 2024

PROFESSIONAL ADVISERS

Advisers: Steve Place, Community Action Network (Bournemouth, Christchurch, Poole)

Bankers: Lloyds

Solicitors: Dutton Gregory

Insurance Brokers: Eastlake Beachell

Independent examiner: Martin Arthur, The Old Post Office, 56 Dorchester Road, Lytchett Minster, Poole, Dorset BH16 6JE



CHARITY COMMISSION
FOR ENGLAND AND WALES

Poole & East Dorset Arts Society

1184632

Receipts and payments accounts

CC16a

For the period
from

01/01/2023

To

31/12/2023

Section A Receipts and payments

	Unrestricted funds	Restricted funds	Endowment funds	Total funds	Last year
	to the nearest £	to the nearest £	to the nearest £	to the nearest £	to the nearest £
A1 Receipts					
Subscriptions	3,043	-	-	3,043	2,480
Social Events / Gallery Hire	6,075	-	-	6,075	3,697
Commissions	1,792	-	-	1,792	3,691
Trips	12,254	-	-	12,254	8,100
Exhibition donations	6,417	-	-	6,417	8,116
Other	478	-	-	478	2,022
Entry Fees	1,296	-	-	1,296	444
Sub total (Gross income for AR)	31,354	-	-	31,354	28,550
A2 Asset and investment sales, (see table).					
	-	-	-	-	-
Sub total	-	-	-	-	-
Total receipts	31,354	-	-	31,354	28,550
A3 Payments					
Tutor	2,705	-	-	2,705	2,384
Venue Hire	3,006	-	-	3,006	4,553
Artist payment	4,200	-	-	4,200	4,050
Donations	-	-	-	-	1,695
Trip Costs	12,254	-	-	12,254	8,050
Maintenance	1,769	-	-	1,769	5,385
Misc	5,591	-	-	5,591	3,241
	-	-	-	-	-
Sub total	29,525	-	-	29,525	29,358
A4 Asset and investment purchases, (see table)					
	-	-	-	-	-
Sub total	-	-	-	-	-
Total payments	29,525	-	-	29,525	29,358
Net of receipts/(payments)	1,829	-	-	1,829	- 808
A5 Transfers between funds	-	-	-	-	-
A6 Cash funds last year end	-	-	-	-	-
Cash funds this year end	1,829	-	-	1,829	- 808

Section B Statement of assets and liabilities at the end of the period

Categories	Details	Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
B1 Cash funds	Bank	15,638	-	-
	Cash	10	-	-
		-	-	-
	Total cash funds	15,648	-	-
(agree balances with receipts and payments account(s))				


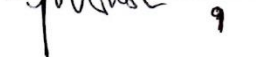
	Details	Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
B2 Other monetary assets		-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-

	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
B3 Investment assets			-	-
			-	-
			-	-
			-	-
			-	-

	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
B4 Assets retained for the charity's own use			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-

	Details	Fund to which liability relates	Amount due (optional)	When due (optional)
B5 Liabilities			-	
			-	
			-	
			-	
			-	

Signed by one or two trustees on behalf of all the trustees

Signature	Print Name	Date of approval
	PAMELA MARSHALL	28/8/24
	JACQUELINE GUSH	28/8/24

CCXX R2 accounts (SS)

29/07/2024



Martin Arthur

*The Old Post Office 56 Dorchester Road,
Lytchett Minster, Poole, Dorset, BH16 6JE*

Telephone: 01202 621622 Fax: 01202 621488

**Independent Examiner's Report to the Trustees of
Poole & East Dorset Art Society, c/o Upton House, Upton Country Park,
Poole, Dorset**

**Independent examiner's report to the trustees of Poole & East Dorset Art
Society, c/o Upton House, Upton Country Park, Poole, Dorset.**

I report to the charity trustees on my examination of the accounts of the PEDAS (Charity) for the year ended 31st December 2023.

Responsibilities and basis of report

As the charity trustees of the Charity, you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ('the Act').

I report in respect of my examination of the Charity's accounts carried out under section 145 of the Act and in carrying out my examination I have followed all applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.

Independent examiner's statement

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination giving me cause to believe that in any material respect:

1. accounting records were not kept in respect of the Charity as required by section 130 of the Act; or
2. the accounts do not accord with those records; or
3. the accounts do not comply with the applicable requirements concerning the form and content of accounts set out in the Charities (Accounts and Reports) Regulations 2008 other than any requirement that the accounts give a true and fair view which is not a matter considered as part of an independent examination.

I confirm that there are no other matters to which your attention should be drawn to enable a proper understanding of the accounts to be reached.

Martin Arthur
FMAAT, FFA, FIPA, FFTA, MIH, ACIE.
28th August 2024



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