

POOLE and EAST DORSET ART SOCIETY

TRUSTEES ANNUAL REPORT

From 1 January 2021 to 31 December 2021

Charity Name: Poole and East Dorset Art Society

Registered charity number: 1184632

Principle/Registered office: Poole and East Dorset Art Society
c/o Upton House
Upton Country Park
Poole Road
Poole
BH17 7BJ

Names of Charity Trustees during the period:

Name	Office (if any)	Dates appointed or resigned in the year
Jacqui Gush	Chair	
Pamela Marshall	Treasurer	
John Biggs	Secretary/Gallery Coordinator	
Sally Holland		
Carol Cox		
David Roberts		
Linda Honeyborne		Resigned August 2021*.
Steph Jones		Appointed August 2021*

NB. Owing to Covid, our AGM took place in August 2021, instead of March.

Name of trustees holding title to property belonging to the charity:

Trustee name	Dates acted if not for whole year
None	

Bankers:

Lloyds Bank plc
PO Box 1000
BX1 1LT

- 1. Type of governing document:**
Constitution
- 2. How the charity is constituted:**
CIO
- 3. Trustee selection methods:**
Elected by Members at AGM
- 4. Additional governance issues:**
Trustees meet on alternate months. The Gallery Upstairs sub-Committee meet on the other alternate months. Co-ordination is by attendance by all or a Trustee
- 5. Objects of the charity:**
Our objective as a charity is to foster, promote and increase, amongst the general public in the local area, the knowledge, practice and appreciation of art
- 6. Summary of the main objectives:**

PEDAS as a Membership Society

PEDAS aims to make art, both it's appreciation and production, available to the community in the vicinity of Poole. We run activities and events that are available to all, we have a membership of around 90 and we run a community gallery where non-commercial groups and individuals can exhibit their work to the public.

The art society is open to anyone to join, regardless of ability or experience. The activities run by PEDAS, namely workshops, demonstrations, en plein air activities and trips to visit art and cultural destinations and events are open to all members of the public to join in with and are promoted as such.

We run weekly and monthly programmes of events, involving a wide range of topics relating to art practice and appreciation. These are advertised on our website and social media and we encourage visitors and non-members to attend and join in.

The Gallery Upstairs

We run a viable, high quality community art gallery which offers an opportunity for local artists or groups – including other charities, to gain exposure for their work throughout the year with exhibitions managed on a two week rotating basis. The gallery is open and free of charge to the public and is situated within the local council run Upton Country Park (UCP), Poole and forms part of their leisure and recreation facilities.

Community OutReach

We aim is to participate in and/or organise two events specifically for the general public every year. They will include partnership with the management of Upton Country Park as part of their public programme of activities and events in the recreational park.

We may also work in partnership in these ventures with other individuals/.organisations involved in community art.

7. Summary of the main achievements and benefits during the year:

In planning our activities for the year, we kept in mind the Charity Commission's guidance on public benefit at our trustees' meetings.

Art activities for members and non-members

In 2021 our membership stood at 87 at the time of the AGM. Despite the effects of Covid, we received overwhelming support from our members at the time of renewal. Numbers were down only marginally on 2020. With most of PEDAS income deriving from Membership fees, we have been able to hold the annual fee of £30 per person since 2015.

In terms of activities, we started 2021 as we ended 2020, with a continuing focus on digital platforms for 'communal' art activities, eg our Virtual Programme; sharing work on PEDAS@Home, etc. We made sure that all exercises, guidance and activities were placed on the PEDAS website which allowed public access and public benefit.

<https://pedas.org.uk/index.html>

Generally, though, this period was not conducive to extending our appeal to non-members, but we did what we could to communicate beyond the membership with regular blogs to 'Friends of PEDAS'. This had over 100 subscribers in 2021.

The Trustees also endeavoured to reach out to members who may feel isolated or suffering in other ways from the pandemic restrictions. Several members responded positively and were grateful for the Society's support.

As soon as the Government removed restrictions on social contact we started our en plein air meetings in June. These were advertised on the website. We held 3 tutored sessions during the 2021 session and had joint meetings with other local art groups. We initiated a joint project with Broadstone art group with the intention of working up outdoor sketches into a joint art exhibition, 'It started with a Sketch' at the beginning of 2022.

We planned to hold this in a community space in Poole Shopping Centre, GATHER, involving workshops and demonstrations and activities for children and adults during February half term. This will be reported on in more detail in next year's report.

We restarted regular weekly programmes at Alderney Community Centre, Poole in September 2021 and likewise our Sunday afternoon workshops. However, we experienced a fall in numbers attending the weekly Thursday evening meetings. Using informal feedback from our members we decided for the first time to move these to an afternoon slot on Wednesdays. This has resulted in a significant uplift in participation. The downside is that individuals who work regular hours are less likely to be able to attend and, as we continue to try to attract new and younger members this works against us. Evidence showed that we were attracting 2-3 younger non-members to repeated sessions, which was a result of the Art Pro Loco event we held in August 2021. See details below.

When we moved to a Wednesday afternoon our average attendance jumped from about 11 immediately post pandemic, to 23. The conclusion to draw is that this change has suited the majority of our members, although has disappointed some who can no longer attend during the week. PEDAS social activities resumed late 2021 and included a quiz, a day trip to the Royal Academy in London and a small Christmas party. A planned holiday in September was unable to proceed.

Over this period we realised the advantage of moving more of our promotion, PR and communication generally to the rapidly growing digital media. Our newly appointed Trustee has been leading on the objective to enhance our communication about PEDAS and our activities with the local community and general public, and to make enhanced use of digital media for advertising and promotion. New Facebook and Instagram accounts now augment our website and blogs. We monitor the number of 'likes' and followers' regularly and this has been relentlessly increasing, albeit from a low base.

<https://www.facebook.com/PooleandEastDorsetArtSoc>

www.facebook.com/The-Gallery-Upstairs-at-Upton-Country-Park-143740672350686

<https://www.instagram.com/pedasartsociety/>

<https://www.instagram.com/thegalleryupstairs/>

The Gallery Upstairs reopened in mid May with the PEDAS exhibition which was our participation in the county wide Dorset Art Week event. Strict COVID measures were in place and risk assessments carried out. The gallery remained open for the rest of the year with 17 exhibitions between May and December 2021, covering an eclectic mix of media and artists, eg "Wider Circle" based on texts from Dante's Inferno, local textile groups, school children's artwork related to "Caring for our Planet" and one of our members 90th birthday retrospective in aid of the Motor Neurone Disease Charity.

Over £3000 was raised for this charity. The year ended with a biennial Upton Country Park Open exhibition, organised by PEDAS on the theme of "Wild." This exhibition is open to all artists within a 15 mile radius of Poole. During the limited time the gallery was up and running we had 9,777 visitors and 380 individual artists participate in the exhibitions in 2021.
<https://thegalleryupstairs.org.uk/index.html>

Community OutReach

1. Art Pro Loco

We ran a 'Pro Loco', Art in the Park, community event in Upton Country Park (UCP) over the August Bank Holiday weekend. Members of the public, children and adults were invited to enjoy producing a piece of artwork within the Park within one day. The gallery then displayed the artwork with votes from the public in on the Sunday and prizes on the Monday. Prizes were in 3 categories, under 5's, 5-15, over 15. The event was a great success, with 55 entries and a girl of 16 winning in the adult category. We intend to run this sort of event biennially.

2. Wellbeing Event in UCP

PEDAS also participated in 2 Wellbeing Events with UCP, in conjunction with BCP Skills and Learning service. Participants attended UCP each Thursday morning for a six-week programme which involved PEDAS leading one of the practical sessions to help engagement with creative activities outside in nature. We received good feedback and will be repeated.

<https://uptoncountrypark.com/>

3. "Birds of our Shoreline"

By arrangement with UCP, we worked with "Birds of Poole Harbour" charity, to paint a section of public space with a representation of birds commonly seen over Poole Harbour. We also arranged an interpretation board to help build awareness, interest and understanding in the natural environment. This was in conjunction with UCP's Lottery funding objectives to facilitate greater access and interest in nature, owing to their location by Poole Harbour. They were due to open a new bird hide in 2021, but this was delayed until 2022. A combined opening ceremony for the hide and the Birds of our Shoreline is planned.

4. Partnership with The Powerhouse Poole

We are in the early stages of making contacts with this local project, aimed at creating 'a beautiful, inspiring and supportive place where residents of Poole can connect, commune, create and contribute.' A new centre aims to incorporate arts, community and wellbeing facilities.

<https://www.thepowerhousepoole.org/>

8. Policy on reserves:

We do not hold a specific reserve. Our income is less than £5,000 pa and our expenditure is geared to that on an ongoing basis. We have a reliable income from membership contributions and the gallery covers its expenses.

Income from The Gallery Upstairs was much reduced to the pandemic. The hire fees have remained unchanged at £15 per day

9. Finance:

Summary of accounts for 2020

The opening balance for PEDAS/GUS account in 2020 was £19,116. The closing balance on 31 December 2020 was £13,100. The reduction was due to a number of matters. COVID closure led to a much reduced income at The Gallery Upstairs, down by around £3,000. At the same time planned refurbishment of the gallery cost over £4,000. The PEDAS account was less affected by COVID since most income is from Member subscriptions and this remained buoyant.

Summary of accounts for 2021

The amalgamated accounts for the past year are presented to the members at each AGM and reviewed by an independent examiner. The opening balance for PEDAS/GUS account in 2021 was £13,100. The closing balance on 31 December 2021 was £14,627. Ongoing COVID restrictions meant that exhibitions in The Gallery Upstairs could not resume until May 2021.

In 2021 we also paid out £640 for legal expenses to our legal advisors for legal advice in connection with a new "Licence to Occupy" with BCP Council for The Gallery Upstairs. PEDAS also received a bequest of £500 from an ex-member who died, which the membership subsequently agreed to use to purchase a comprehensive sound system which has already proven very helpful at art workshops and demonstrations.

We do not have "restricted" funds. Only a small amount around £50 is retained as a cash float. We do not own property and our assets consist of tables and chairs for use in the gallery, of insignificant value.

Planning for the future, the Trustees are proposing an increase of £5 to the price of PEDAS membership to take effect from January 2023, as we anticipate a rise in inflation and hence increased costs.

The only significant liability we foresee for 2022 will be the need to replace lighting in the Gallery.

As this has been estimated at over £4000, we intend to apply for an Eco grant to help towards the cost for installing LED lighting. As part of our legal agreement with the Council, lighting remains the property of the Gallery, should the Licence to Occupy be terminated.

We are willing and able to pay the cost of enhanced signage and publicity throughout Upton Country Park to raise awareness of the Gallery Upstairs as a Community benefit. This will include planning a presence for the Gallery in the new Welcome Centre to the Park being built as part of UCP's secured Lottery funding. We will be negotiating with the UCP management during 2022.

10. Future plans:

We will continue with our basic programme of events and exhibitions as our 'core business.'

We have an objective to continue to increase our social media presence as we see this as the most effective vehicle with which to connect with the local public and communities.

We intend to develop the idea of "Friends of PEDAS and The Gallery Upstairs" gathering a list of individuals and organisations with whom there might be mutual benefit to the public's exposure to art and artistic experience. This includes, in particular, educational institutions and community organisations. Examples include Arts University of Bournemouth, Powerhouse, Lighthouse Arts Centre and Poole Museum.

During 2022, we will be holding an Auction of Art to raise money for charity. Beneficiary and date to be finalised. We will be creating early publicity to encourage the involvement of as many local artists and painters as possible.

We are planning to appoint a new President to replace our President John Bowen who died in 2020. This was agreed by the membership.

As a local art society with a longevity of nearly 100 years, we have acquired a substantial archive of hard copy material that dates back to the early days of PEDAS. As we will be celebrating our Centenary in 2024, we are starting to plan how we may use this occasion and associated celebratory events to curate this material into an accessible form and so be able to exhibit this to a public audience during 2024.

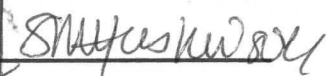
Declaration:

The trustees declare that they have approved the trustees report above on 5th September, 2022.

Signed on behalf of the charity's trustees:

Signatures:





Full name:

JACQUELINE GUST

Position:

Chair of PBOAS

Full name:

SUSAN MORAG HOSKINSON

Position:

Secretary

Date:

5th September 2022

PROFESSIONAL ADVISERS:

Advisers: Steve Place, Community Action Network (Bournemouth, Christchurch, Poole)

Bankers: Lloyds

Solicitors: Dutton Gregory

Insurance Brokers: Eastlake Beachell

Independent examiner: Peter Barber

Poole and East Dorset Arts Society

Charitable Incorporated Organisation, Registered Charity no 1184632

STATEMENT OF FINANCIAL POSITION (Unaudited)

As At 31 Decemer 2021

Income	2021 PEDAS	2021 GALLERY	2021 AGGREGATED	2020 PEDAS	2020 GALLERY	2020 AGGREGATE
	£		£	£		£
Subscriptions	2,558		2,558	2,896		2,896
	£	£	£		£	£
Social Events / Gallery Hire	72	2,163	2,235		2,345	2,345
	£		£			
Trips	640		640			£
	£	£	£	£	£	£
Exhibition donations	7,233	1,212	8,445	2,240	646	2,886
Donation			£	£		£
Meetings			-	833		833
			£	£		£
Misc			-	160		160
	£	£	£	£		£
Other	532	138	669	679		679
	£		£			
Entry Fees	1,383		1,383			£
	£	£	£	£	£	£
Total Income	12,418	3,512	15,930	6,809	2,991	9,800
	£		£	£		£
Admin	10		10	64		64
	£		£	£		£
Tutor	1,408		1,408	1,250		1,250
	£		£	£		£
Venue Hire	1,048		1,048	596		596
	£		£	£		£
Social	120		120	50		50
	£		£	£		£
exhibition costs	708		708	470		470
	£		£	£		£
News Letter	187		187	256		256
	£		£	£		
Other event costs	230		230	-		£
	£		£	£	£	£
Teas & Coffees	141		141	64	10	74
	£		£	£	£	£
Website	159		159	116	54	170
	£		£	£		£
Gallery costs	160		160	833		833

	£	£	£	£	£	£
Other costs	1,470	893	2,363	1,272	437	1,709
	£		£	£		£
Artist payment	5,673		5,673	2,673		2,673
	£		£	£		£
Subscriptions	24		24	152		152
			£		£	£
Donations			-		202	202
	£		£			
Trip Costs	640		640			£
		£	£		£	£
Maintenance		876	876		5,945	5,945
			£		£	£
Equipment			-		113	113
		£	£		£	£
Insurance		417	417		417	417
			£		£	£
Covid			-		842	842
	£		£			
Model Hire	167		167			£
	£					
Prior Year adj	72					

	£	£	£	£	£	£
Total Expenditure	12,218	2,186	14,403	7,796	8,020	15,816

	£	£	£	-£	-£	-£
Net Gain / Loss	200	1,326	1,526	987	5,029	6,016

	£	£	£	£	£	£
Opening Position	6,624	6,476	13,100	7,611	11,505	19,116

	£	£	£	-£	-£	-£
Net Movement	200	1,326	1,526	987	5,029	6,016

	£	£	£	£	£	£
Closing Position	6,824	7,802	14,627	6,624	6,476	13,100

Balance Sheet

	£	£	£	£	£	£
Bank	6,776	7,802	14,578	6,624	6,476	13,100

	£					
Cash in Hand	48					

	£	£	£	£	£	£
	6,824	7,802	14,626	6,624	6,476	13,100

Poole & East Dorset Art Society (PEDAS) is a Charitable Incorporated Organisation, Registered Charity no 1184632