



**CHARITY COMMISSION**  
FOR ENGLAND AND WALES

## **Trustees' Annual Report for the period**

**From April 2023    Period start date    To March 2024    Period end date**

**Charity name: AFC Wembley Foundation**

**Charity registration number: 1184533**

## **Objectives and Activities**

Summary of the purposes of the charity as set out in its governing document	Our vision remains supporting the development of our local community and its residents. We work towards an increase in physical activity participation, physical and emotional wellbeing, and community cohesion
Summary of the main activities in relation to those purposes for the public benefit, in particular, the activities, projects or services identified in the accounts.	AFC Wembley Foundation have delivered free football sessions to young residents in the London Borough of Brent. Engaging with over 100 young people across various locations, this element of delivery contributed to a major increase in young people in the borough partaking in weekly physical activity.
Statement confirming whether the trustees have had regard to the guidance issued by the Charity Commission on public benefit	The AFC Wembley Foundation Trustees have regarded to the guidance issued by the charity commission.

## Achievements and Performance

Summary of the main achievements of the charity, identifying the difference the charity's work has made to the circumstances of its beneficiaries and any wider benefits to society as a whole.	<p>The AFC Wembley Foundation delivered weekly football sessions to young residents of Brent aged between 7 – 12 years old. Participants varied in gender and ethnicity and partook in weekly physical activity throughout the year across all weather conditions.</p> <p>100+ young people engaged</p> <p>4 football coaches from ethnic minority backgrounds supported on a CPD plan.</p>
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## Financial Review

Review of the charity's financial position at the end of the period	The charities accounts are currently in 0 and current projects placed on hold pending completion and delivery of a new community strategy,
Statement explaining the policy for holding reserves stating why they are held	The charities reserves are put back into the charity for use towards its objectives
Amount of reserves held	0
Reasons for holding zero reserves	Completion of previous community project. No new projects have been confirmed pending the completion and delivery of a new community strategy. This will also include projects, partnerships and funding that will see an increase in company reserves.
Explanation of any uncertainties about the charity continuing as a going concern	None.

## Structure, Governance and Management

Description of charity's trusts:	
Type of governing document (trust deed, royal charter)	Constitution adopted 23 July 2019
How is the charity constituted? (e.g unincorporated association, CIO)	Charitable Incorporated Organisation
Trustee selection methods including details of any constitutional provisions e.g. election to post or name of any person or body entitled to appoint one or more trustees	New trustees are selected by current board of trustees.

## Reference and Administrative details

Charity name	AFC Wembley Foundation
Other name the charity uses	
Registered charity number	1184533
Charity's principal address	8 Rugby Avenue Greenford UB6 0EY

### Names of the charity trustees who manage the charity

	Trustee name	Office (if any)	Dates acted if not for whole year	Name of person (or body) entitled to appoint trustee (if any)
1	Andre Anderson		Whole year	
2	Jamel Mattan		Whole year	
3	Ceo Aruh		Whole year	
4	Romao Rodney		Whole Year	
5				


### Corporate trustees – names of the directors at the date the report was approved

Director name		
Tajeon Hutton		

## Declarations

The trustees declare that they have approved the trustees' report above.

Signed on behalf of the charity's trustees

<b>Signature(s)</b>		
<b>Full name(s)</b>	Andre Anderson	
<b>Position (eg Secretary, Chair, etc)</b>	Trustee	
<b>Date</b>	06/01/2025	

# Profit and Loss

## AFC Wembley Foundation For the year ended 31 March 2024

	2024	2023	2022	2021
<b>Turnover</b>				
Other Revenue	18.41	58,208.00	28,000.00	-
<b>Total Turnover</b>	<b>18.41</b>	<b>58,208.00</b>	<b>28,000.00</b>	<b>-</b>
<b>Cost of Sales</b>				
Direct Expenses - Equipment/Uniform	-	13,598.08	-	-
Direct Expenses - Facility Hire	8,302.50	23,104.25	4,905.29	-
Direct Wages - Coaching	1,662.00	7,795.00	2,000.00	-
Direct Wages - Coordinator	80.00	7,220.00	-	-
<b>Total Cost of Sales</b>	<b>10,044.50</b>	<b>51,717.33</b>	<b>6,905.29</b>	<b>-</b>
<b>Gross Profit</b>	<b>(10,026.09)</b>	<b>6,490.67</b>	<b>21,094.71</b>	<b>-</b>
<b>Administrative Costs</b>				
Advertising & Marketing	-	1,594.47	1,694.98	-
Audit & Accountancy fees	-	3,000.00	-	-
Bank Fees	14.00	42.00	-	-
IT Software and Consumables	73.32	403.53	-	-
Printing & Stationery	-	159.40	-	-
Staff Training	-	345.00	-	-
Travel - National	-	2,190.00	-	-
<b>Total Administrative Costs</b>	<b>87.32</b>	<b>7,734.40</b>	<b>1,694.98</b>	<b>-</b>
<b>Operating Profit</b>	<b>(10,113.41)</b>	<b>(1,243.73)</b>	<b>19,399.73</b>	<b>-</b>
<b>Profit on Ordinary Activities Before Taxation</b>	<b>(10,113.41)</b>	<b>(1,243.73)</b>	<b>19,399.73</b>	<b>-</b>
<b>Profit after Taxation</b>	<b>(10,113.41)</b>	<b>(1,243.73)</b>	<b>19,399.73</b>	<b>-</b>