



2021

Annual  
Report

Charity  
Number:  
1184408

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# Executive Summary



**Zimbabwe Economy:** Agriculture and Mining Based.

Sainted Roots' development endeavors are focused on improving the lifestyle of rural Zimbabwe by developing local economies. Wealth creation is driven by community-led agricultural projects and through spreading the gospel of personal growth to encourage local entrepreneurs to lead themselves and their communities out of the poverty trap. The advantages of the rural Communities are as follows:

- i. Rural communities consist of small plots of land rather than the large expanse of commercial farmers.
- ii. Rural communities are made up of many individuals who can profitably come together, creating synergies and opening up opportunities for multiple trades and skills to thrive.
- iii. Rural communities can create a BRAND that can be seen as unique to sustainably focused consumers. Creating demand that can be translated into better standards of living for all local people.

In Zimbabwe the expanse of the rural lands is greater than that of the commercial farmers Lands, technically therefore the lands in possession of the rural communities are immense. The danger now is the realisation of displacement in the areas where minerals are discovered, the rural communities are not adequately compensated or allowed to gain any benefit from the discoveries.

The Zimbabwean Economy relies heavily on agriculture. Therefore, there is a need to ensure production is maximised at all levels. History has shown us what is possible for Zimbabwe, because at one time between 1981-1986, Zimbabwe was seen as the “breadbasket” of Southern Africa if not all of Africa.

It's time for us to raise up Zimbabwe, once again.

Faith Nyababdzha - St Francis  
**Co-Founder & Chair of Trustees**

# Who We Are



**SR Motto:** Helping Rural Communities To Help Themselves.

Rural lifestyles are some of the most challenging lifestyles on Earth. Because of this we are on a mission to make rural life more viable by helping communities to self-develop and raise up their living standards. Our work in Zimbabwe is focused on tackling two problems that play pivotal roles in the development of these communities:

- **Preventing Brain Drain:** A Lack of opportunities has driven many to seek employment in the cities or abroad. Leaving a knowledge and skills gap in rural communities. Mentoring and coaching the next generation of leaders will help them to unlock the potential that exists within their communities.
- **Revitalising Underutilised Agricultural Land:** Centuries of battles over land ownership has taken its toll on the Zimbabwean economy. We are working with rural leaders to use underutilised communal lands to generate income for reinvestment into their communities.

The sustainability of rural life is crucial to supporting the global fight against climate change. However, the exclusion of these communities from the global and national economies is threatening their way of life from being viable.

We are looking to create opportunities that help to retain community champions, who can lead development that aligns with the community's values and culture.





# Programmes



**SR Mission:** To reduce rural communities' reliance on aid and short-term handouts, helping them to set long term goals for their development.

Sainted Roots supports rural communities through the framework of our 6 programmes. The delivery of each programme aligns with the objectives set by each community's village committee (a group of people who have been voted to have oversight over their projects).

Sustainable farming is our flagship programme, as we recognise that agriculture is a great way for the villages to generate income that they can invest in future projects at a low cost.



## **i. Sustainable Farming**

Support rural communities to generate income, feed themselves and store excess for hard times (Matura amambo).

## **ii. Personal Growth**

Unleash individual & community power through lifelong education.

## **iii. Bio-Diversity**

Prevent desertification whilst preserving local flora through education and planting of fruit and indigenous trees.

## **iv. Architecture & Infrastructure**

Lobby, facilitate and encourage the building and maintenance of community assets.

## **v. Culture**

Preserve oral and local history.  
Find viable markets for creative crafts.

## **vi. Tourism**

Introduce the concept of sustainable tourism to viable communities.

# Theory of Change



**SR Vision:** To see thriving rural communities around the world sustainably using their resources for the benefit of all.

This year the focus has been on developing our 'theory of change,' to provide us with a blueprint of how Sainted Roots operates and creates lasting change in rural communities. The theory of change is an important tool as it will help us to:

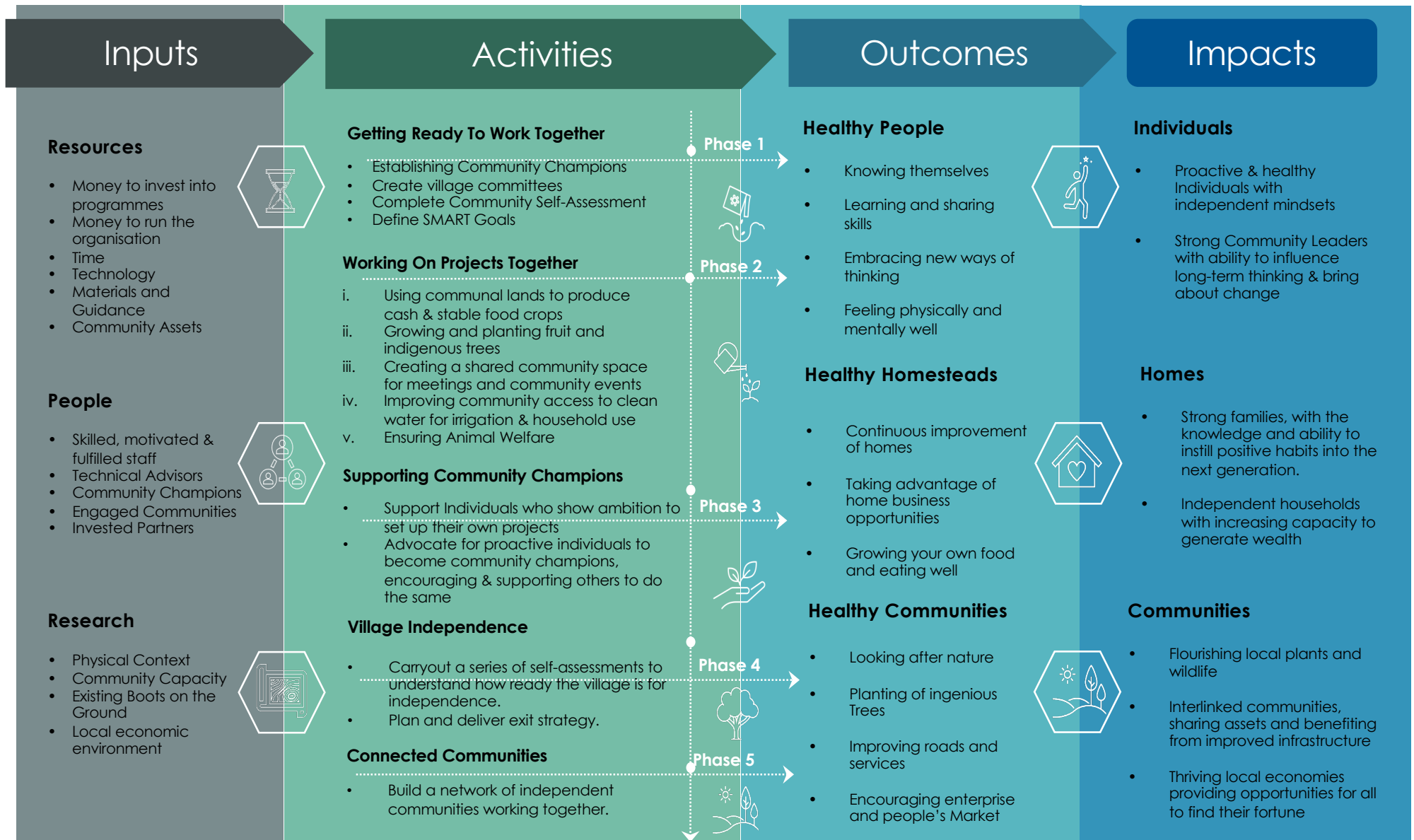
- Clearly communicate how we make a difference
- Plan future activities
- Understand what we need to monitor, evaluate and improve

We view the process of creating our theory of change as an ongoing journey. Continuous improvement is crucial for improving the impact that we have in the communities we support, as long term change is the ultimate goal. We have split our theory of change into the following areas:

- The **inputs** required for our work; resources, people & research
- The **activities** we deliver supported by the inputs invested
- Our target **outcomes** from those activities
- The **impact** that should come as a result of achieving these outcomes



# The Sainted Roots Theory of Change



# 2021 Achievements



## Summary of Operational Improvements

For the past 2 years Sainted Roots has put a concerted effort on improving our internal operations. From strengthening our financial systems to refining our organisation structure; we have implemented changes that are helping to support the smooth running of the organisation.



Achievements Include:

- **Implementation and continuous improvement of IT tools & systems**, helping to:
  - Foster more streamlined collaboration as well as information and data sharing
  - Enable remote working and improving how we communicate with the SR Board
  - Strengthen our financial processes through accounting system integration
- **Policy & process improvements** have played a key role in the efficiency and effectiveness of the organisation. The following policies have been defined and implemented:
  - Safeguarding Children & Vulnerable Adults Policy & Process
  - Code of Behaviour Policy
  - Photo & Data Consent Process



# 2021 Achievements



## Summary of Programme Delivery

Our work in Shenayeguta (Makoni District), continues to inspire more villages as a result we have expanded our operations into 2 additional communities in the local area. Njanike and Murewa were onboarded in 2020 and saw their first official SR harvest in 2021.



## Achievements Include:

- **2.5 tons of crops harvested** in the 2020 - 21 farming season.
- **USD 2,194 community income generated** for investment into additional projects.
- **USD 1,344 Individual income generated** by community champions who are leading the way in being proactive and using resources available to them.
- **10 Workshops delivered** impacting 360+ Adults

## Projects inspired by our work with the communities include:

- Piggery projects being delivered in Murewa and Njanike where the vision is to breed pigs and give 2 to each household.
- Community Champions setting up businesses including:
  - Maputi Making (popcorn made from Maize).
  - Chicken hatchery



# Programme Delivery Challenges

A summary of the challenges faced with delivery/scaling of programmes and improvements that will be made as a result.

## Challenges

- **Low Attendance to Village Meetings.** Reasons may include travel distance and lack of transport. This excludes those who have limited mobility from engaging on programmes.
- **Resistance to Change.** Challenge faced in changing community's mindsets from donor focused to being proactive and working with existing resources. Villages with historic conflicts found working together challenging.
- **Managing Interpersonal Conflicts.** Issues ranged from gossiping causing relationship breakdowns to safeguarding concerns and criminal offences, such as domestic and substance abuse.
- **Climate Change.** Low rainfall has impacted yields; compounded by the communities lacking irrigation facilities to compensate.
- **Overlapping Programmes.** We need to be mindful of existing programmes such as the Pfumvudza government farming program.
- **Lack Of Resources.** Limited availability of farming tools means over reliance on animals. Bio-engineered seeds and the restriction of seed production / distribution also have an impact.
- **Economic Conditions.** Local currency instability and price fluctuations have been a challenge. Rural farmers are struggling to find a profitable market in a challenging economic context.

## Lessons Learnt

- Reduce scale and restructure projects to allow for smaller groups working together.
- Develop the Community Champions programme further and integrate a strong change management strategy.
- Establish a Conversation Café to get people to communicate more effectively.
- Strengthen relationship with police and other agencies to increase community awareness of safeguarding issues, relevant laws and support available.
- Be prepared for climate change by providing a borehole to each community.
- Develop Tree planting program and encourage the use of drought farming methods such **diga-u-gute** and **zero-tillage**.
- Develop clearer pathways to market and to improve the profitability of rural farmers.

# Impact Since Inception



**Data:** Activities delivered between Nov 2015 - Dec 2021.



School Fees Funded For 175 Children (including 35 orphans), supporting the education provision of 600+ children from surrounding villages



20 Hectares of communal land donated to support our work



Improvement in health of 20 adults living with HIV



1000+ Adults impacted through our work



3 Villages immersed in the Sainted Roots development model



\$45,000 Donated to SR programmes and invested in rural communities



\$40,000 income generated and invested back into the community



11 part time jobs created to support our work



40% of villagers surveyed were reported to have access to 3 meals per day & further 54% had access to at least 2 meals per day



42 Tonnes of produce grown



Following safeguarding issues, support was given to 2 children and 2 vulnerable women experiencing abuse



900 Trees budded & grafted

# 2021 Finance Review

## 2021 Charity Commission Report

Sainted Roots - 1184408

For the year ended 31 December 2021



		Unrestricted Funds GBP	Restricted Funds GBP	Endowment Funds GBP	Total Funds
<b>Net Income / (Expenditure)</b>					
<b>Income</b>					
	Donations & Legacies				
	Donations and Gifts	12,635.21	0.00	0.00	12,635.21
	<b>Total Donations &amp; Legacies</b>	<b>12,635.21</b>	<b>0.00</b>	<b>0.00</b>	<b>12,635.21</b>
	Charitable Activities				
	Sale of Beneficiary Goods & Services	620.00	0.00	0.00	620.00
	<b>Total Charitable Activities</b>	<b>620.00</b>	<b>0.00</b>	<b>0.00</b>	<b>620.00</b>
	Other				
	Loans Received	1,000.00	0.00	0.00	1,000.00
	Bank Interest	0.02	0.00	0.00	0.02
	<b>Total Other</b>	<b>1,000.02</b>	<b>0.00</b>	<b>0.00</b>	<b>1,000.02</b>
<b>Total Income</b>		<b>14,255.23</b>	<b>0.00</b>	<b>0.00</b>	<b>14,255.23</b>
<b>Expenditure</b>					
	Raising Funds				
	Advertising, marketing, direct mail and publicity	(256.92)	0.00	0.00	(256.92)
	<b>Total Raising Funds</b>	<b>(256.92)</b>	<b>0.00</b>	<b>0.00</b>	<b>(256.92)</b>
	Charitable Activities				
	Delivery of Charitable Goods and Services	(12,837.97)	0.00	0.00	(12,837.97)
	Governance Costs	(626.36)	0.00	0.00	(626.36)
	<b>Total Charitable Activities</b>	<b>(13,464.33)</b>	<b>0.00</b>	<b>0.00</b>	<b>(13,464.33)</b>
	Other				
	Connectivity, Phone & Data	(158.23)	0.00	0.00	(158.23)
	IT Software	(369.79)	0.00	0.00	(369.79)
	<b>Total Other</b>	<b>(528.02)</b>	<b>0.00</b>	<b>0.00</b>	<b>(528.02)</b>
<b>Total Expenditure</b>		<b>(14,249.27)</b>	<b>0.00</b>	<b>0.00</b>	<b>(14,249.27)</b>
<b>Total Net Income / (Expenditure)</b>		<b>5.96</b>	<b>0.00</b>	<b>0.00</b>	<b>5.96</b>

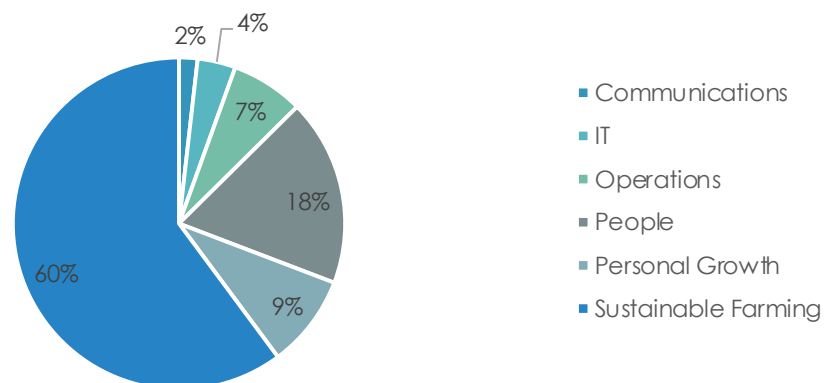
# 2021 Finance Review

## Spend Breakdown by Function / Programme

Sainted Roots - 1184408

For the year ended 31 December 2021

### 2021 SPEND BY FUNCTION / PROGRAMME



Grand Total	
<b>Communications</b>	<b>£256.92</b>
Advertising, marketing, direct mail and publicity	£256.92
Video Production	£256.92
<b>IT</b>	<b>£528.02</b>
Connectivity, Phone & Data	£158.23
IT Software	£369.79
<b>Operations</b>	<b>£1,008.42</b>
Delivery of Charitable Goods and Services	£1,008.42
Capital Improvements	£1,008.42
<b>People</b>	<b>£2,595.05</b>
Delivery of Charitable Goods and Services	£2,595.05
Employee Benefits	£372.31
Employee Salaries	£2,222.74
<b>Personal Growth</b>	<b>£1,289.50</b>
Delivery of Charitable Goods and Services	£1,289.50
Fuel	£137.00
School Fees Contributions	£1,152.50
<b>Sustainable Farming</b>	<b>£8,571.36</b>
Delivery of Charitable Goods and Services	£7,945.00
Animal Husbandry	£248.00
Crop Purchase	£2,956.02
Employee Benefits	£106.93
Equipment	£455.23
Farming Inputs	£1,285.18
Food and Drink	£789.20
Fuel	£1,501.26
Harvest Festival	£528.55
Repairs and Maintenance	£74.63
Governance Costs	£626.36
Driver	£129.05
Fuel	£497.31
<b>Grand Total</b>	<b>£14,249.27</b>



# Meet The Team



**Think Long Term:** Do not eat the seeds of the fruit, instead plant them and grow your own orchard.

## **Trustees**

Ms. Faith Nyabadza-St Francis (FNS)

Chairperson

Overseeing and organising programs & safeguarding on the ground. Developing structure and capacity building programmes.

Ms Tendy St Francis (TS)

Secretary

Accounting, Operational procedures, Architecture & Infrastructure Program, Governance and Reporting

Ms Chi St Francis (CS)

Treasurer

Accounting, Operations & IT, Programme Development, Digital marketing, Fundraising, Governance & Reporting

## **UK Board Advisors**

Ms Christina Adetiba (CA)

Operational procedures, Governance and Reporting

Mrs. Tsitsi Masukume (TM)

Safeguarding advisor.

Ms. Tamuka Chitemere (TC)

General Guidance

Mrs. Annette Mashingaidze (AM)

General Guidance

## **Zimbabwe Board Advisors**

Mr Simon Matsvai

Sustainable Farming Programme Advisor

Ms Rumbidzai Chijiri

Personal Growth & Education Programme Advisor

Mrs. Mercy Hatendi (MH)

Safeguarding-training strategies, Operational Procedures and Governance.

Mr David Nyamurera (DN)

Operational procedures, programme development and registration

Ms Ruth Tapfumaneyi

Entrepreneurism Advisor

## **SR Volunteers and Interns**

Miss Chantelle Shaw

Data Analyst Intern

# Meet The Team



## **Sainted Roots Rural Team**

Mr Stanley Makoni  
Rural Farming Projects Manager

Mr Enoch Chibika  
Shenayeguta Farming Projects Supervisor  
Tree Grafting & Budding

Mr Enock Marara  
Tree Projects Manager

Mr Enock Nyabadza  
Assistant Shenayeguta Farming Project Supervisor

Mrs Melodious Gudoricharima  
Homestead Maintenance and Hospitality Supervisor

Miss Rumbidzai Nyabadza  
Homestead Maintenance and Hospitality Assistant

Mrs Mery Matindini (Mai Love)  
Project Care of the elderly, Broadcast and feedback, Community  
Coordination and Health Secretary

Mrs Chipso Nyabadza (Mai Tapi)  
Project Care of the elderly, Broadcast and feedback, Community  
Coordination and Health Secretary

## **SR Support Team**

Mrs Amaria Masukume  
PA to Chairperson  
Project support and recording

## **SR Shenayaguta Consultants and Support**

Mrs Mashaya Agriculture Specialist

Mrs Enock Nyabadza Project support - on standby

## **SR Shenayaguta Support**

Mr Bismark  
Odd Jobs as needed