

Minutes of the **Annual General Meeting** held by 'Zoom' at :  
77 Golf Links Road, Ferndown BH22 8BU. **Tuesday 23rd August 2022**



Present:  
Steve Butterworth  
Simon Miller  
Patsy Hallmey  
Louise Northbrooke

Apology:  
Paula Street

The 'Zoom' meeting commenced at 10.05 . Everyone was welcomed and thanked for attending. Paula apologised as she is currently out of the country.

### **Minutes of the Last Meeting:**

Taken as a true record of events at the meeting.

#### **Chairman's Report:**

Overall we have progressed well, with some major enhancements and developments to the website, funded through generous donations. Our attendance at 'Naidex' in Birmingham, along with associated costs (i.e. accommodation, promotional materials, advertising) , gave us good exposure, but it was felt that our finances would be better spent in other areas in future. We have made inroads into involving volunteers into helping with input but this is proving an uphill struggle at present. We have three potential volunteers - two in the USA, one in Lancashire.

#### **Treasurer's Report:**

As mentioned in the Chairman's report we are in a good financial position, with total funds of £5289.65; this amount should cover our fixed costs for the next 2-3 years, as these relate in the main to website licences and domain names. The website developer in Costa Rica has proved good value at a cost of just under £1100.

#### **Website Status:**

We have been able to develop the use of 'amenity icons' for easy navigation around the website, and the use of the 'Personal Profile Form'. The whole look of the website is enhanced and more user friendly.

#### **Social Media:**

It was felt by the meeting that we need to have greater exposure, but the problem has always been the lack of time and motivation. This is something we need to overcome. A question was raised regarding the use of paid 'social media experts' but it was felt that we would be better compiling posts ourselves as we would have to supply content anyway, and spend time checking grammar and spelling.

#### **Fundraising and Financial**

Several fundraising Tombolas have taken place throughout the year raising between £300- £450 per session. The bulk of our income this year has been a result of the generosity of Simon's mother-in-law who kindly donated the sale of her personal items to the charity. Two **quiz nights** are planned, for **Thursday 6th October and Thursday 26th January**, probably to be held at 'The Pilot' in Canford Heath. Louise is organising both - please see if anyone can get donations for the raffles. Dates in diaries please.

#### **Annual Returns:**

These have been prepared by our treasurer in line with regulations.

#### **Marketing and Exposure:**

All agreed that social media is the best way to promote our charity at present. Our partnership tie up with 'Becoming Rentable' should help our exposure in the USA.

#### **Any Other Business:**

Steve thanked Simon for his work over the past year in moving the charity forward.

#### **Date of Next Meeting:**

TBA

*Meeting closed at 10:45*

**Enable My Trip**  
**Accounts - Year End 11th July 2022**

**Income**

Donations - VirginMoney Giving	53.88
Donations - InvestMyCommunity	49.44
Donations - Other	5,170.01
Fundraising	1,186.55

**Expenditure**

Website Development & Maintenance Fees	1,579.98
Domain Fees	230.28
Telephone	35.77
Postage, Printing and Stationery	670.35
Pop-up Signs & Display Stands	184.94
Ebay, SumUp & PayPal Fees	87.38
Third Party Liability Insurance	63.34
Naidex Stand Fees (travel industry trade	1,566.00
Naidex Related Accommodation	215.18
Currency Transaction Fees	10.79

<b>Total Income</b>	<b>£6,459.88</b>
Less Expenditure	4,644.01
<b>Surplus for the year</b>	<b>£1,815.87</b>

<b>Total Expenditure</b>	<b>£4,644.01</b>
Balance in Lloyds Current Account	5,039.65
Balance in PayPal Account	250.00

Balance B/Forward	<b>£3,473.78</b>
-------------------	------------------

<b>Balance Carried Forward</b>	<b>£5,289.65</b>
--------------------------------	------------------

<b>Balance Carried Forward</b>	<b>£5,289.65</b>
--------------------------------	------------------

Signed - S Butterworth (Treasurer & Trustee)



Date signed: 19th August 2022

---