



Minutes of **The Annual General Meeting** held at :
7 The Cloisters, BH21 2FP by 'Zoom'

Saturday 3rd July 2021

Present:

Steve Butterworth
Simon Miller
Paula Street
Patsy Hallmey

Apology:

Louise Northbrooke

Everyone was welcomed and thanked for attending the meeting.

Minutes of the Last Meeting:

- The tie-up with 'AccessibleGo' in the USA has been deferred whilst they are spending time on development of their services.
- The assistance we have had from Jamie Burr regarding Social Media assistance has now ceased as he is now working full time. No further help has been obtained
- Brilliant Directories are not able to upgrade the appearance of our website without development costs .Some trustees felt that the current appearance was fit for purpose.
- The social media promotion has been limited to contributing to specialist Facebook sites.
- The £1,000 loan has been repaid; fundraising activities are still on hold due to the pandemic.

Chairman's Report:

The website is still functioning well; any glitches are dealt with by Brilliant Directories promptly. Due to administrative difficulties we have ceased our relationship with Ebay. We have signed up to 'Amazon Smile' as another possible fundraising source. Our membership of 'The Giving Fund' has produced zero results. The Chairman mentioned that there has been little activity in promoting the charity or increasing content in the past three months due to other factors.

Website Development:

Although the website is fit for purpose, a key enhancement will be to offer users the ability to search using multiple filters. At present, they can only select one filter at a time, separately from the other requirements. It is possible for a Brilliant Directories approved developer to carry out enhancement work for around £600-£800. This expenditure was proposed by Steve Butterworth and unanimously approved.

Website Development :

As we have come a long way in the design and content since our last meeting, it was agreed that no further expenditure should be entered into without a full review of benefits and costs. The appearance of the website on mobile phones is not as good as it might be. Enquiries to be made of Brilliant Directories.

Social Media:

We are lacking in skill with Twitter, Instagram and Pinterest we have still not pursued these to date. One of the trustees has offered help via their family experts in this area. Promotion via Twitter and Instagram was seen as a key method in engaging younger potential users.

Fundraising and Financial:

The current balance on the account is £3467.53. Over the year We have had some donations and funds mainly through the sale of products donated. It is apparent that our running costs are quite low, and that we should not lose sight of using funds prudently, for the purpose they were raised or donated. Fundraising events have been on hold and this will continue until the pandemic threat is at an acceptable level to society.

Annual Returns:

Steve said that he will arrange to complete the requirements of the Charity Commissioners, and HMRC.

Marketing and Exposure:

We continue to promote EMT through social media where feasible, it has been restricted to responses on Facebook groups.. EMT leaflets will be available during the 'Bournemouth Pride' event on 20th August. It was agreed that we should fund information cards to hand out to anyone we see out and about in a wheelchair. The A5 leaflets are good, but not easily carried by trustees and promoters of the charity as a matter of course. Enable My Trip has contacted two internet radio stations with a view to having a 'slot' - 'Charitable Radio' and 'Travel Radio'.

Any Other Business:

Help is urgently needed to research and input information, promote via social media, and for a PR promoter. Contacts to be made with Bournemouth University again for help. We are to also explore gaining volunteers from disability charities who may have contacts willing to help.

Date of Next Meeting:

To be held on **Saturday 11th September 2021 at 10.00**

Enable my Trip
Draft Accounts - Year End 11th July 2021

Income

Donations - VirginMoney Giving	1,605.95
Donations - Other	3,143.34

Total Income	£4,749.29
Less Expenditure	790.07
Surplus for the year	£3,959.22

Balance B/Forward	-£485.44
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Balance Carried Forward	£3,473.78
Loan Repaid - S T Miller (24/03/21)	1,000.00

Expenditure

Website development charges	373.00
Currency transaction fees	10.25
Domain Fees	176.82
Printing and Stationery	50.00
VirginMoney Giving setup fee	180.00

Total Expenditure	£790.07
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Balance on Lloyds Current Account	3,473.78
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Balance Carried Forward	£3,473.78
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Signed - S Butterworth (Treasurer & Trustee)



Date signed: 14th July 2021
