



CHARITY COMMISSION
FOR ENGLAND AND WALES

Trustees' Annual Report for the period

From 4 July 2019 Period start date To 30 September 2020 Period end date

Charity name: The Stones Community Trust

Charity registration number: 1184274

Objectives and Activities

	SORP reference	
Summary of the purposes of the charity as set out in its governing document	Para 1.17	The Object(s) of the CIO are: a) The promotion of Community participation in healthy recreation within Maidstone and Kent by the provision of facilities for playing football and other sports capable of improving physical health and fitness. b) To provide or assist in the provision of facilities in the interests of social welfare for recreation or other leisure time occupation of individuals who have need of such facilities by reason of their youth, age, infirmity or disability, financial hardship or social circumstances with the object of improving their conditions of life.
Summary of the main activities in relation to those purposes for the public benefit, in particular, the activities, projects or services identified in the accounts.	Para 1.17 and 1.19	See attached Activity Reports for ye September 2019 and ye September 2020
Statement confirming whether the trustees have had regard to the guidance issued by the Charity Commission on public benefit	Para 1.18	Yes, we have had regard to the guidance issued by the Charity Commission on public benefit

Additional information (optional)

You may choose to include further statements where relevant about:

	SORP reference	
Policy on grant making	Para 1.38	

Policy on social investment including program related investment	Para 1.38	
Contribution made by volunteers	Para 1.38	
Other		

Achievements and Performance

	SORP reference	
Summary of the main achievements of the charity, identifying the difference the charity's work has made to the circumstances of its beneficiaries and any wider benefits to society as a whole.	Para 1.20	<p>See attached Activity Reports for ye September 2019 and ye September 2020</p> <p>The benefits of our organisation include supporting local people in Maidstone to become more healthy in all aspects including <i>physical and mental health</i> as well as educational attainment, enabling people to feel more included in society, providing opportunities for people to take part regardless of background or ability, giving access to those who would not normally have means to take part in paid activities, creating saving, stronger more integrated communities. Supporting those most in need using the unique power that sport has to get people together and involved in activities.</p>

Additional information (optional)

You may choose to include further statements where relevant about:

Achievements against objectives set	Para 1.41	
Performance of fundraising activities against objectives set	Para 1.41	

Investment performance against objectives	Para 1.41	
Other		

Financial Review

Review of the charity's financial position at the end of the period	Para 1.21	Considering this was the SCT's first full year of trading especially during a national COVID pandemic, the Trustees are very pleased with the grants and financial assistance provided and activity outcomes. The SCT remain in profit which will be used for additional activities that may not achieve complete funding
Statement explaining the policy for holding reserves stating why they are held	Para 1.22	Whilst the Accounts show some Profit, these funds are planned to be used in full to undertake other non-funded or partial funded activities such as food for families and the elderly
Amount of reserves held	Para 1.22	£6,281.90
Reasons for holding zero reserves	Para 1.22	The SCT have no Employees, Accommodation etc so other than Annual Insurance premiums, there is no requirement to keep a Reserve
Details of fund materially in deficit	Para 1.24	Not Applicable
Explanation of any uncertainties about the charity continuing as a going concern	Para 1.23	We do not undertake any activities without careful budgeting. If we have any un-used profit, we will use these sums for non-funded activities. If possible however, we always try and obtain funding either from a recognised funding body or by Corporate donations. We have no issues with the Charity continuing as a going concern

Additional information (optional)

You may choose to include further statements where relevant about:

The charity's principal sources of funds (including any fundraising)	Para 1.47	
Investment policy and objectives including any social investment policy adopted	Para 1.46	
A description of the principal risks facing the charity	Para 1.46	

Other		

Structure, Governance and Management

Description of charity's trusts:		
Type of governing document (trust deed, royal charter)	Para 1.25	Bespoke Constitution
How is the charity constituted? (e.g unincorporated association, CIO)	Para 1.25	Charitable Incorporated Organisation (CIO)
Trustee selection methods including details of any constitutional provisions e.g. election to post or name of any person or body entitled to appoint one or more trustees	Para 1.25	<p>Every Charity Trustee must be a natural person. No individual may be appointed as a Charity Trustee of the CIO:</p> <p>(i) if he or she is under the age of 16 years; or</p> <p>(ii) if he or she would automatically cease to hold office under the provisions of Clause 12.1(e).</p> <p>No one is entitled to act as a Charity Trustee whether on appointment or on any re-appointment until he or she has expressly acknowledged, in whatever way the Charity Trustees decide, his or her acceptance of the office of Charity Trustee.</p> <p>There must be at least 3 Charity Trustees. If the number falls below this minimum, the remaining Trustee or Trustees may act only to call a meeting of the Charity Trustees or appoint a new Charity Trustee.</p> <p>The maximum number of Charity Trustees is 12. The Charity Trustees may not appoint any Charity Trustee if as a result, the number of Charity Trustees would exceed the maximum.</p> <p>Every Charity Trustee can only be appointed for a term of 3 years by a resolution passed at a properly convened meeting of the Charity Trustees.</p> <p>In selecting individuals for appointment as Charity Trustees, the Charity Trustees must have regard to the skills, knowledge and experience needed for the effective administration of the CIO.</p>

Additional information (optional)

You may choose to include further statements where relevant about:

	Para 1.51	
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Policies and procedures adopted for the induction and training of trustees		
The charity's organisational structure and any wider network with which the charity works	Para 1.51	
Relationship with any related parties	Para 1.51	
Other		

Reference and Administrative details

Charity name	The Stones Community Trust
Other name the charity uses	n/a
Registered charity number	1184274
Charity's principal address	The Gallagher Stadium James Whatman Way Maidstone Kent. ME14 1LQ

Names of the charity trustees who manage the charity

	Trustee name	Office (if any)	Dates acted if not for whole year	Name of person (or body) entitled to appoint trustee (if any)
1	Michael Andrew Littleboy	Chair		
2	Oliver Nicholas Jeremy Ash			
3	Michael Frederick Cogger			
4	Arthur Blair Gulland			
5	William Thomas Williams			
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Corporate trustees – names of the directors at the date the report was approved

Director name		
n/a		

Name of trustees holding title to property belonging to the charity

Trustee name	Dates acted if not for whole year	
n/a		

Funds held as custodian trustees on behalf of others

Description of the assets held in this capacity	Not Applicable
Name and objects of the charity on whose behalf the assets are held and how this falls within the custodian charity's objects	Not Applicable
Details of arrangements for safe custody and segregation of such assets from the charity's own assets	Not Applicable

Additional information (optional)

Names and addresses of advisers (Optional information)

Type of adviser	Name	Address

Name of chief executive or names of senior staff members (Optional information)

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Exemptions from disclosure

Reason for non-disclosure of key personnel details

Not Applicable


Other optional information

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Declarations

The trustees declare that they have approved the trustees' report above.

Signed on behalf of the charity's trustees

Signature(s)		
Full name(s)	Michael Andrew Littleboy	
Position (eg Secretary, Chair, etc)	Chair	
Date	26 July 2021	



Annual Report

2018-2019

2018-2019



3920

Attendances

22

Projects/Events

1380

Individual Participants

35

Volunteers Used

1600 +

Hours of Delivery

The Stones Community Trust

The Stones Community Trust is the charitable arm of Maidstone Utd Football Club that is founded on the principles of hard work, determination, passion and integrity.

The Trust has delivered a range of programmes since its formation in October 2018 ,that reflect its commitment to improving the education, health and well- being of its local communities.

Through our multi-sports programmes, we are opening doors for the excluded and fighting for a healthier and more cohesive community.

We rely on funding and sponsorship support to keep us going and enable us to really make a difference.

We deliver a range of initiatives that inspire people from all walks of life to make positive change happen for themselves and their community. The following report shows the activities this year and the Projects we have delivered.

What have we done this year?

Governance

We started the year focusing on recruiting and completing the trustee's information as well as developing all policies and procedures , an ambitious business plan and ensuring we had everything in place to operate and allow us to start the process of becoming a registered Charity. We also realised quite early on that funding was more accessible if we had the charity registration.



We also designed a Trust Logo, to help us start to establish a brand of our own .

We looked at areas of the community that needed our support the most, whilst also ensuring we delivered some of the traditional activities carried out by the football club previously.

Marketing / Media

We designed a website and also started a twitter page to let people know about our programmes and what the Trust was doing



Website: www.stonesct.org.uk

Twitter: @StonesTrust

Fit 4 Life Programme

This programme is in partnership Kent Community Safety Charity.

The Programme is designed to help young people who are deemed 'at risk' of entering the Criminal Justice System or being excluded from their peer group as victims. We also supported those young people who agencies and partners believe would benefit and change the direction of their current behaviour. It is important to note that the programme also supported those young people who have 'risk factors' such as siblings in prison as well as those living in poverty and would otherwise be unable to participate in this sport.

The programme is aimed at young people aged **11-16 years** who participate for a total of **8 weeks**. They took part in Football sessions, mindset workshops as well as completing a newly introduced ASDAN qualification in Football.



The programme was based at the Gallagher Stadium and was delivered by trust staff and Safer Kent staff.

Street Soccer

This programme is in partnership with Street Soccer Foundation.



The '**Street Soccer Academy**' provides a 10-week learning and development course (or as many refer to it as 'experience') for 16-25 year olds (male and female) delivered at The Gallagher Stadium, offering selected young participants a fusion of: **1) Professional Football Coaching; 2) Growth/Positive Mindset Training; and 3) Skills & Employability Workshops:** a specially crafted 'hat-trick' to enable course participants to fundamentally

improve their mindset and be ready and able to move into Work, Education or Further Training on successful graduation. The Trust staff provide the coaching and support the young people with reading and writing during the workshop sessions



We have worked with 30 young people this year who have reported "life changing" differences in their mindset and future prospects as a result of the course. Maidstone Utd First Team players also supported the young people by joining in the sessions and hosting a Q&A session to help inspire the participants



Schools Out Summer Programme

This programme was funded by Golding Vision and Cllr Gary Cooke – via the members grant

We identified an area of Maidstone that needed our help, Parkwood, an area with one of the highest levels of deprivation, 28.6% are low income families, with two thirds of the children in those families being aged under 10years.

Holiday Hunger has been a topic in national and local media and can push families into food poverty and insecurity. Whilst many children from low income families are entitled to free school meals, there is very little support for provision during the holidays



These families were mostly single parent households; Having spoken to some of these parents we identified that many do not have access to school holiday provision, with many children also not receiving a healthy lunch during school holidays due to relying on free school meals.

Our Schools Out programme aimed to address this.

The Programme ran at Heather House in Parkwood on 5th – 16th August 2019, we delivered a range of sports, games and activities and every child got to try, cricket, tennis, football, as well as rounders, football tennis, Athletics and much more. Each day had a different Arts and Craft theme, ranging from Making masks, creating rockets, making keyrings and designing artwork, painting superheroes, glitter dolls and using creative minds.

We provided lunch for each child that included a range of healthy food and snacks.

We had 60 children registered with 218 attendances throughout the two weeks. Having highlighted Parkwood as an area of need we established the following:



Of all the children registered 86% of them lived in ME15 (Parkwood), this supports our initial research of need in that area. The parents/carers feedback was that the need in other areas was equally as great and if we had targeted our promotion wider the take up could easily have doubled !



Walking Football

This project runs weekly and all year round, it is for men over 50yrs old, we currently have 30 regular players and they take part in a range of competitions and social events every year. The average age of participant is 60years old !



Readers Utd

This project was funded by Cllr Matt Boughton from the Members Community Grant



Our Readers Utd Programme supported children that were not reaching the required levels of Literacy in class or were disengaged in reading in writing. We worked with Greenfields Primary School to Pilot this programme.

We provided 12 weeks of Reading and Sport for 60 children, the Trust staff read with the children and discussed the book and then went on to play a range of sports. We also supported the children to write letters to the Maidstone Utd FC players. At the End of the Programme MUFC Players visited the children and presented the school with some books for the school library.

National League Trust Cup



The SCT hosted two tournaments for this annual competition, one each for boys and girls from local primary schools. We had a total of 176 young people take part across the two days. The Two winning schools took part in the Regional Heats held at Sutton Utd and was also given some valuable coaching prior to the

Regional Heats from the Trust Coaches, who went into their schools to provide some tactic advice and



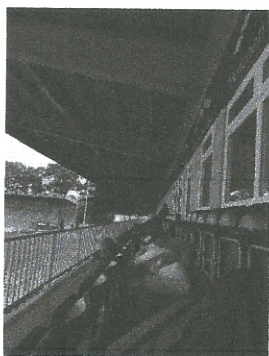


Maidstone Utd FC - "World Cup Tournament"

We hosted our annual Club Tournament and themed it around the women's world cup, each school were given a team and they made flags to represent the country they were.

The Trust added a new age range this year as schools had asked us to include year's 3/4 in the event. So, we had two tournaments running alongside each other for all children in school years 3/4 and 5/6.

We had a total of 180 children take part.



Sleep Out - Homeless Awareness

We teamed up with Street Soccer Foundation to sleep out at the Maidstone Utd FC Stadium to raise awareness of homelessness and to promote a bigger event in November 20 people slept out in the stands all night.

Remembrance November 2019

We invited local children to come and be part of our remembrance match and they made poppies for all players and a poppy wreath for each team to keep. The children were mascots for the day and walked out with the players for the minute silence.



Disability Teams



The Stones Community Trust teamed up with Gulland's Solicitors and The Gallagher Group to provide kit for the Maidstone Utd Raiders FC. The teams were invited to parade their new kit around the pitch at a MUFC home match.

School Visits

The trust visited local schools throughout the season to support PE lessons and other school events including Careers week and Sports Week. We took players into the schools to support the initiatives and talk to the children



Easter Hospital Visit

The trust provided Easter treats for children in Maidstone Hospital, trust staff and an MUFC player presented the gifts to the children on the ward.

Sports Introduction Day

This is an annual event where children from Primary Schools in Maidstone try out a range of different sports. Over 220 young people took part and tried 12 different activities.



END

The Stones Community Trust

Trustee Board Pack



Trustee Meeting
16th October 2020



Report of Projects

1st October 2019 – 30th September 2020

Street Soccer Academy

Our Partnership with SS continued with only one of the three planned academies for the year – due to Covid-19. We do have one scheduled for Oct 14th 2020, subject to funding being confirmed. 14 young people took part in the programme in Oct 19 we delivered football and mindset/mentoring sessions over the 10 weeks. As a result of the course all the young people were in temporary or permanent accommodation and went on to either employment, Training, or further education – Players took part in the graduation day at the Stadium



Fit 4 Life

Fit 4 Life started on 17th October for 10 weeks, 12 young people took part and for the first time we had 3 females take part. This project targets the hours between leaving school and getting home as this has been evidenced as the key offending time for young people, all those that attended showed a positive turnaround at the end of the course - reports from the referral partners

demonstrated the change and success of this programme, we also added an ASDAN qualification.

We intended to put have our 2nd programme in March 2020 but due to government restrictions this was put back until October 2020.

National League Trust Tournaments

Two days 2nd and 10th Dec - 135 Boys and 1217 Girls took part over the two days. The tournaments were well attended with 5 NEW schools taking part. The numbers were slightly less this year due to date clashes with other school commitments. We had booked dates for 12th and 15th October 2020, however we have had to defer this probably until early 2021.



The winning schools were Roseacre Primary for the Girls and Loose Primary for the Boys, both schools went on to

represent MUFC at the regional finals in Feb 2020 held at Bromley football club they came 4th and 3rd respectively. Each school was also presented with MUFC playing kit at a school assembly beforehand by our sponsor Kevin Holliday of CSIS.



Both Teams also got to do a lap of honour at a MUFC home match and meet the players.

Sleep Out

The sleep out took place on 24th January 2020 and was well attended with approximately 65 people taking part. We raised of £6,000 which we shared with the Street Soccer Foundation. We also had a £500 donation to provide refreshments.

George Elokobi also visited the Event along with the Mayor of Maidstone

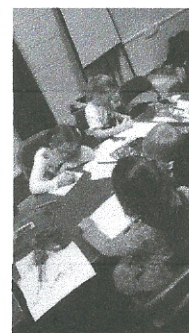


Schools Out

The Feb half Term Programme was held at Heather House in Parkwood. The children that attended were at risk of holiday



hunger, as parents/carers rely on free school meals and many on food banks. We provided a range of activities including sport, arts and crafts, games as



well as a healthy lunch and snacks. 175 Children took part over the week and we had visits from Cllr Gary Cooke, who helped launch the programme in August 2019 and from George Elokobi.

We had plans to run again at Easter, but this was cancelled due to the social isolation rules.



We delivered our 2nd programme over May Half Term and adapted to adhere to the Social Isolation Rules and gave our food and activity packs in the park located outside Heather House in Parkwood. We handed out over 250 lunches and packs over the



week and the families stayed in the park to picnic and play with the equipment

provided. Staff were on hand to demonstrate! We had Water and Snacks donated by South Eastern Trains and Footballs donated by Street Soccer Foundation. Golding Homes funded the lunches and staff.

Our 3rd Programme started in July, when it would have been the school Holidays. We delivered a normal programme with extra safety measures in place and was based at Greenfields Primary School. We planned for 30 children per day, but demand was so high and exceeded all our expectations and on one day we 78 children. We quickly adjusted the staffing and programme so that did not turn people away that really needed support. We delivered to 1274 young people throughout the summer.





This course was funded by CSIS, Kent Community Foundation, Safer Kent, The FA and SCT Masks sales.

We also submitted a bid to Children in Need to support Schools Out for every school holiday, but this was

put on hold due to the pandemic and we can revisit for 2021

Greenfields Mentoring Programme

This was a weekly programme of Football and mentoring support for Greenfields primary school children to encourage more regular attendance in school and interact with their peers. The young people we worked with were disengaged in school and were regularly absent. We worked with 20 children per week over a 10-week period.

Sport Relief

On the 13th March Trust staff support the Kent Police and Crime Commissioners Penalty Shoot Out Challenge we teamed up with the staff from the Street Soccer Foundation and our team won on the day – scoring penalties against the Police and Crime Commissioner Matthew Scott. Over £2,000 was raised for Sport Relief on the day



The Last Mile

We helped launch an initiative in partnership with MUFC, Wellbeing People and The Mason Foundation to encourage fans to walk the last mile to the stadium, this is to help families get fitter and part of our Healthy Stadia plans for the future. The First Mile was on 7th March and was attended by approximately 58 Fans



– George Elokobi and Noah Chesmain helped us to launch the initiative and walked with us on the day.

Player Visits

We have had player visits to Schools, Schools Out Holiday Camps, Meet and Greet at Stadium, Tournaments, The Last Mile and had many more scheduled from March which have been cancelled due to Social Isolation rules



Covid-19 Support Work



PPE for Key Workers – The Trustees agreed in April that the trust should try and support the demand for PPE.

We agreed to look into ways of making and distributing to those that needed it the most. The response on Social Media requests for help were overwhelming and we managed to harness the community spirit and really provide the much-needed items.



Recipients included, Care homes, hospitals, emergency response units and hospices.

The distribution is ongoing but at time of writing we have:

- Donated Over 2000 pieces of PPE
- Had Over 50 people donate materials

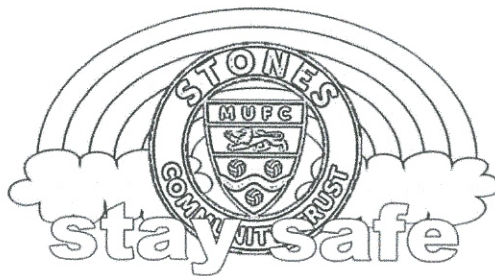


- 80 sewers and inventors making masks, visors, and scrub bags
- We have also been able to provide Child Friendly visors for staff in children wards with Disney and Cartoon Characters



Colouring Packs

We distributed on- line colouring packs for children to do during lockdown and display in their windows



END

The Stones Community Trust

P and L for Charity Commission Audit from 4 July 2019 to 30 September 2020

Profit and Loss Account as at 30 September 2020

	Totals
Income	
National League Trust	£28,185.00
Street Soccer Academy	£1,000.00
Street Soccer Sleep Out	£5,370.38
CSIS	£2,400.00
Golding Homes	£6,585.00
Safer Kent	£3,456.00
National Pride	£500.00
Kent Community Foundation	£5,000.00
Mask Sales	£2,253.00
Kent County Council	£1,500.00
Funds from Disability Section	£1,000.00
Donations	£1,418.95
Total Income	£58,668.33
Expenditure	
Community Development Officer	-£23,625.00
Pitch/Room Hire	-£3,425.00
Street Soccer	-£2,250.19
IT costs	-£515.40
Coaching	-£15,882.50
Kit/Medals	-£4,130.00
Resources	-£2,558.34
Total Expenditure	-£52,386.43
2019/2020 Profit	£6,281.90

RECONCILE CASH POSITION

Actual Cash Position at Bank as at 4 July 2019	£	-
Actual Cash Position at Bank as at 30 September 2020	£	6,281.90
Less Monies Yet to be Paid	£	-
	£	6,281.90
Balance:	£	6,281.90