



Trustees' Annual Report for the period

From	Period start date			To	Period end date		
	Day 01	Month 04	Year 2020		Day 31	Month 03	Year 2021

Section A Reference and administration details

Charity name	Ava Marie Foundation
Other names charity is known by	"The" Ava Marie Foundation
Registered charity number (if any)	1183998
Charity's principal address	13-15 Market Street NEWTON-LE-WILLOWS, MERSEYSIDE Postcode WA12 9BQ

Names of the charity trustees who manage the charity

	Trustee name	Office (if any)	Dates acted if not for whole year	Name of person (or body) entitled to appoint trustee (if any)
1	Daniel THOMPSON	Chair		
2	Shannon HILL	Secretary		
3	Georgina WILL			
4				
5				
6				
7				
8				
9				
10				
11				
12				
13				
14				
15				
16				
17				
18				
19				
20				

Names of the trustees for the charity, if any, (for example, any custodian trustees)

Name	Dates acted if not for whole year
N/A	

Names and addresses of advisers (Optional information)

Type of adviser	Name	Address

Name of chief executive or names of senior staff members (Optional information)

--

Section B Structure, governance and management

Description of the charity's trusts

Type of governing document (eg. trust deed, constitution)	Constitution
How the charity is constituted (eg. trust, association, company)	Charitable Incorporated Organisation
Trustee selection methods (eg. appointed by, elected by)	Appointed by Governing Committee

Additional governance issues (Optional information)

You **may choose** to include additional information, where relevant, about:

- policies and procedures adopted for the induction and training of trustees;
- the charity's organisational structure and any wider network with which the charity works;
- relationship with any related parties;
- trustees' consideration of major risks and the system and procedures to manage them.

--

Section C Objectives and activities

Summary of the objects of the charity set out in its governing document

TO PRESERVE AND PROTECT THE HEALTH FOR THE PUBLIC BENEFIT BY PROVIDING MEMORY BOX TO PARENTS AND FAMILIES WHO HAVE WHO HAVE LOST A CHILD WHETHER THROUGH NEONATAL DEATH, STILLBIRTH, MISCARRIAGE OR MEDICAL TERMINATION OR WHO ARE PREGNANT WITH A CHILD WITH A LIFE LIMITING CONDITION AND BY RAISING AWARENESS OF THE NEURO TUBE DEFECT, ANENCEPHALY.

FOR THE PUBLIC BENEFIT, THE TRUSTEES MAY:

- A) RAISE FUNDS ON AN ONGOING BASIS IN ORDER TO PROVIDE MEMORY BOXES FREE OF CHARGE THROUGHOUT THE UNITED KINGDOM INCLUDING ENGLAND, SCOTLAND, WALES AND NORTHERN IRELAND AND FOR THE UPKEEP OF THE CHILD BEREAVEMENT HUB LOCATED IN THE TOWN OF NEWTON-LE-WILLOWS.

Summary of the main activities undertaken for the public benefit in relation to these objects (include within this section the statutory declaration that trustees have had regard to the guidance issued by the Charity Commission on public benefit)

Additional details of objectives and activities (Optional information)

You **may choose** to include further statements, where relevant, about:

- policy on grantmaking;
- policy programme related investment;
- contribution made by volunteers.

Summary of the main achievements of the charity during the year

- 1) We provided 652 Memory boxes throughout the UK to Bereaved Parents and families
- 2) Work on our Child Bereavement Hub commenced, we begun on our office pace firstly as part of phase 1 and we are now commencing phase 2 of planned works
- 3) We provided over 100 funeral gowns to funeral directors and individuals in the local area.
- 4) Despite fundraising being at a standstill due to the global pandemic, we continued to raise funds from the public to allow us to continue our charitable activities
- 5) We were successful in obtaining grants from a number of organizations through Neighbourly including B&Q and Virgin Media and 02

Section E Financial review

Brief statement of the charity's policy on reserves

Our strategy is that we retain sufficient reserves to be able to continue to provide a provision within our Bereavement Hub and provide our memory boxes for a further 6months even if we generated no additional income.

Details of any funds materially in deficit

N/A

Further financial review details (Optional information)

You **may choose** to include additional information, where relevant about:

- the charity's principal sources of funds (including any fundraising);
- how expenditure has supported the key objectives of the charity;
- investment policy and objectives including any ethical investment policy adopted.

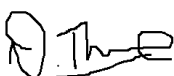
Section F Other optional information

Section G Declaration

The trustees declare that they have approved the trustees' report above.

Signed on behalf of the charity's trustees

Signature(s)



Full name(s)

Daniel John Thompson

Position (eg Secretary, Chair, etc)

Chairman

Date

6th January 2022

6th January 2022

STATEMENT OF INCOME AND EXPENDITURE 01st APRIL 2020 TO 31ST MARCH 2021

Income

Grants and other income: £11,038.90

Expenditure

Activities, donations and grants: £11,049.31

Excess of income over expenditure: £5.80

Opening Bank Balance as of 01.04.2020 £16.21

Excess of income over expenditure: £5.80 +

Closing Bank Balance as of 31/03/2021: £5.80 =



Daniel Thompson
Chairman

06/01/2022

Ava Marie Foundation Bereavement Hub
13-15 Market Street, Newton le Willows,
Merseyside, WA11 7LX

Registered Charity, Registered in England & Wales.
Registration Number: 1183998

