



GOLDEN TOAD THEATRE COMPANY

Report and Financial Statements

Year ending 31 March 2022

Charity number 1183754

Overall objectives and activities

The charitable purpose of Golden Toad Theatre Company is to advance education for the public benefit by the promotion of the arts, in particular but not exclusively the art of drama. This is carried out through the creation and production of musical theatre of the highest quality for children, young people and their families, and the commissioning and production of related educational/enrichment resources. Workshops, resources and activities are made available to the public free of charge, with specific targeting in low arts access areas. Where appropriate Golden Toad works with local authorities and schools to bring performances to low income families at a subsidised rate.

Mission statement

We create and stage imaginative, vibrant, musical theatre of the highest quality for children and families.

Core beliefs

- All children and their families deserve access to high quality theatre
- The best theatre provides the opportunity for its audience to explore their beliefs, desires, impulses and understand their place in the world we inhabit.
- Education and entertainment are not mutually exclusive!

Aims

1. We want to develop new musical theatre work of the highest quality for children and families
2. We want our work to reflect and explore the feelings and concerns of our audiences
3. We want to inspire all children and their families, regardless of location or family circumstances
4. We want our audiences to investigate the themes of our work outside the theatre

Objectives

- A. We will develop shows for children and family audiences with the same time, care and attention that adult musical theatre receives (Aim 1)
- B. We will work with talented professional creatives with a proven track record in their area of expertise (Aim 1)
- C. We will work on stage adaptations of books and stories that are relevant to our audiences (Aim 2)
- D. We will not underestimate the potential of our young audiences to understand and grapple with complex ideas and emotions (Aim 1+2)
- E. We will create work that is not reliant on solely traditional theatre spaces (Aim 2+3)
- F. We will tour our work across the UK to a variety of venues encompassing both traditional and non-traditional theatre spaces, community venues and schools (Aim 3)

- G. We will build relationships with international theatres and companies with a long term view to international touring (Aim 3)
- H. We will work with schools, councils and theatres to actively promote access to our work for all. (Aim 3)
- I. We will develop activities, workshops, supplementary materials and apps that explore the stories and themes in our work (Aim 4)

Objectives & achievements for 2021-22

Objective	Achievements against objective
1. First tour of ERROL'S GARDEN (postponed from 2020 due to coronavirus restrictions) (overall objective A, B, C, D, E, F, H)	<ul style="list-style-type: none"> Tour included traditional theatre spaces (The Albany Deptford), community venues (Sutton Life Centre & Sutton Community Dance, Culture Trust London), and primary schools.
2. Create and deliver age-appropriate gardening workshops alongside ERROL'S GARDEN production (overall objective B,C,E,I)	<ul style="list-style-type: none"> Planting workshops created by Shaunna Duffy in conjunction with The Albany garden Delivered at a variety of performance venues and schools
3. Initial workshop/R&D development for PIGS MIGHT FLY (overall objective A, B, C)	<ul style="list-style-type: none"> 3 day R&D workshop held at Southwark Playhouse, involving writers, director, designer & 3 performers
4. Initial workshop/R&D development for MISS MOORE THOUGHT OTHERWISE (overall objective A, B, C, D, G)	<ul style="list-style-type: none"> 5 day R&D workshop held at Tall Stories as part of the Tall Studios studio programme
5. Explore sustainable future growth and management strategies for Golden Toad Theatre (B, G)	<ul style="list-style-type: none"> Developed & formalised general management relationship with DEM Productions
6. Raise funds for and invest in appropriate sound equipment (overall objective E, F)	<ul style="list-style-type: none"> £500 awarded by Lady Neville charitable foundation Purchased speakers to allow touring to non-traditional spaces without sound equipment.
7. Raise funds for PIGS MIGHT FLY 2022 production and resources	<ul style="list-style-type: none"> £1,000 awarded by Boris Karloff Foundation £2,500 awarded by Didymus CIO
8. Raise funds for MISS MOORE R&D	<ul style="list-style-type: none"> £500 awarded by Unity Theatre Trust

Performance report

Due to the COVID 19 pandemic, the Errol's Garden 2020 tour was canceled. We were delighted to be able to put up the first production in Summer 2021. This visited a variety of traditional and non-traditional performance venues. We were the first family show to perform at The Albany Deptford post lockdown. Performances were subject to covid restrictions, and for this reason our tour was smaller than we initially planned.

We continued development work on PIGS MIGHT FLY, running a 3 day R&D workshop at Southwark Playhouse in September 2021.

We acquired development rights for MISS MOORE THOUGHT OTHERWISE, by Jan Pinborough. This will be a small scale touring show designed specifically to play in library, education and community spaces. We were delighted to be selected to be part of the Tall Stories studio scheme and were given 5 days workshop space and organisational development support from the Tall Stories team.

We initiated and formalised a relationship with DEM as general managers. They will general manage our 2022 tours of ERROL'S GARDEN and PIGS MIGHT FLY.

Caroline El-Semman stepped down as trustee.

In the financial year 2020-21, Golden Toad Theatre was funded by a grant from the Buchanan Foundation, ticket sales, box office/venue income, Sutton Arts network, the Lady Neville charitable foundation, Unity Theatre Trust, Boris Karloff Foundation and Didymus CIO.

Financial Review

Golden Toad ended the financial year in a stable position, with over £11,500 remaining at the end of the period. £3,500 of this is restricted for the production of PIGS MIGHT FLY, and will be held until the production is mounted.

Production & workshop costs for ERROL's GARDEN accounted for 68% of total expenditure.

R&D costs were 15% of total expenditure.

Administration, equipment and central office costs for the financial year 2019-20 were 13% of total expenditure.

Non-production related community/education work accounted for the remaining 4% of expenditure.

The trustees have set a reserves policy of 5% of income.

Golden Toad's activity is currently funded through a combination of project grants (e.g. Arts Council England), charitable grants, and ticket/box office & merchandise income.

Structure, Governance and Management

Golden Toad Theatre Company is a charitable incorporated organisation (CIO) and governed by its constitution dated 12 August 2019. It is registered as a charity with the Charity Commission. Trustees are appointed by the existing trustees, having regard to the skills, knowledge and experience needed for the effective administration of Golden Toad Theatre. The trustees are keen to increase the diversity of the board, particularly in terms of gender, age and ethnicity. The maximum number of trustees is 12.

Reference and Administrative details

Charity name: Golden Toad Theatre Company

Charity number: 1183754

Registered address: Kemp House, 160 City Road, London EC1V 2NX

Trustees:

Robert Barbaro

Gemma Baxter

Matthew Carter (Chair)

Hannah Cleaton-Roberts (Treasurer)

Rebecca Jeetoo

Directors:

Jen Green

Caroline Wigmore

Declarations

The trustees declare that they have approved the trustees' report above.

Signed on behalf of the trustees

A handwritten signature in black ink, appearing to read 'M Carter', with a large, stylized initial 'M'.

Full name: Matthew Carter

Position: Chair

Date: 25.01.23



Receipts and payments accounts

CC16a

For the period
from

04/01/21

To

03/31/22

Section A Receipts and payments

	Unrestricted funds to the nearest £	Restricted funds to the nearest £	Endowment funds to the nearest £	Total funds to the nearest £	Last year to the nearest £
A1 Receipts					
Grants	5,600	7,775	-	13,375	-
BO receipts	9,946	-	-	9,946	-
Merchandise	429	-	-	429	-
Misc	70	-	-	70	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
Sub total (Gross income for AR)	16,045	7,775	-	23,820	-
A2 Asset and investment sales, (see table).					
	-	-	-	-	-
	-	-	-	-	-
Sub total	-	-	-	-	-
Total receipts	16,045	7,775	-	23,820	-
A3 Payments					
Cost of charitable activities: Errol's Garden production	-	25,093	-	25,093	-
Cost of charitable activities: Pigs Might Fly R&D	-	2,553	-	2,553	-
Central costs (including equipment purchase)	3,506	-	-	3,506	-
Misc (including standalone education/outreach projects)	895	-	-	895	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
Sub total	4,401	27,646	-	32,046	-
A4 Asset and investment purchases, (see table)					
Sound equipment	1,545	-	-	1,545	-
Miss Moore (costs incurred on behalf of Golden Toad Productions)	-	3,119	-	3,119	-
Sub total	1,545	3,119	-	4,664	-
Total payments	5,946	30,765	-	36,711	-
Net of receipts/(payments)	10,099	- 22,990	-	- 12,890	-
A5 Transfers between funds					
	-	-	-	-	-
A6 Cash funds last year end	24,486	-	-	24,486	-
Cash funds this year end	34,586	- 22,990	-	11,596	-

Section B Statement of assets and liabilities at the end of the period

Categories	Details	Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
B1 Cash funds	Co-Op Bank Account	1,162	23,321	-
		-	-	-
		-	-	-
	Total cash funds	1,162	23,321	-
	(agree balances with receipts and payments account(s))	Agreement Error	Agreement Error	OK
		Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
B2 Other monetary assets		-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-

B3 Investment assets

Miss Moore		3,119	-
		-	-
		-	-
		-	-
		-	-

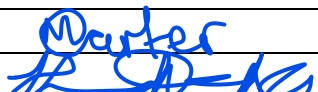
B4 Assets retained for the charity's own use

Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
Laptop		390	-
Speakers		1,155	-
		-	-
		-	-
		-	-
		-	-
		-	-
		-	-
		-	-

B5 Liabilities

Details	Fund to which liability relates	Amount due (optional)	When due (optional)
		-	
		-	
		-	
		-	
		-	

Signed by one or two trustees on behalf of all the trustees

Signature	Print Name	Date of approval
	Matthew Peter Carter	25.1.23
	Hannah Cleaton Roberts	25.1.23