

TastEd

ANNUAL REPORT
5TH JUNE 2020 -
5TH APRIL 2021



TRUSTEES' STATEMENT

TastEd exists to deliver sensory food education to as many children as possible in the UK. We aspire to TastEd becoming the norm for all children everywhere, but our immediate aims are to increase delivery of sensory food education in the UK and for the TastEd lessons to be the go-to solution for teachers to provide this. We believe this will have a lifelong impact on improving the diets of the population, in particular improving the consumption of vegetables and fruit.

We also seek to maintain the quality of TastEd lesson delivery by providing teacher training before teachers use the lessons and by providing ongoing support and further training. We are proud to have delivered TastEd to more children (our beneficiaries) and families in our second year using lesson plans delivered by trained teachers in UK schools. The challenges of the pandemic made this more difficult, but also more urgent as the consequences of unhealthy diets were laid bare. We thus provided home learning packs, online lessons and a 'Happier Mealtimes' broadcast all of which allowed us to reach more beneficiaries.

We became a CIO in June 2019 and last years report covered our achievements for our first year. This report thus covers a shorter period June 2020 to April 2021 to align with our financial year.

*Bee Wilson - Chair (sabbatical from January 2021)
Kim Smith and Rosina Borrelli - Co-chairs (from January 2021)
Jane Lockie - Treasurer
Jason O'Rourke - Safeguarding lead
Courtney Whalen Van De Weyer stood down as TastEd trustee in January 2021

Bee Wilson



Kim Smith



Rosina Borrelli



Jane Lockie



Jason O'Rourke



Gurpinder Lalli



Courtney Whalen Van de Weyer



ABOUT TastEd

TastEd's aim is to help children across the UK learn to enjoy eating vegetables and fruits through sensory food education so that they develop healthier food preferences.

Many children feel scared of trying new foods but we believe they can be excited to explore the huge variety of sights, smells, textures, sounds and tastes available.

On average children aged between 5 and 10 living in the UK eat just 1.7 portions of veg a day and sensory food education is one of the key ways in which we can work to improve this.*

We provide schools and parents with resources and support to use TastEd's unique, fun lessons giving both children and adults new ways to explore and discover vegetables and fruits. These lessons empower children to explore, taste and learn to enjoy fruits and vegetables, ultimately helping them enjoy a more healthy diet.



CC

**I don't want
to try new
foods because
I don't think it
will taste nice.**

A 6-year-old before a
TastEd lesson

**I'm scared to
eat new food
in case I don't
like it.**

An 8-year-old before a
TastEd lesson

**I don't want
to try a new
vegetable
because I am
afraid it is not
going to taste
nice.**

An 8-year-old before a
TastEd lesson

CC



WHAT WORKED THIS YEAR

TastEd is now in its second year, a year of growth and success but also one that required responsiveness due to the ever-changing situations caused by the pandemic.

During this period TastEd trained and worked with 11 new schools, as well as continuing to work with schools previously engaged with TastEd, meaning children across the country were receiving TastEd lessons and having the opportunity to explore food using all their senses.

In January 2021, Trustees decided to make access to TastEd resources free for all UK primary schools, to ensure all children have the chance to experience TastEd and remove the issue of cost for schools

TastEd successfully secured funding to produce a series of videos to facilitate online training, helping school staff to understand the core principles of TastEd and receive guidance on running the programme within their schools. The first film is commissioned to begin filming in April 2021.



VOLUNTEERS

In March 2021 TastEd began the recruitment of volunteers.

As a small charity, working on a national scale, the time and skills volunteers can offer is invaluable to increasing the work we can do.

We were overwhelmed with the huge number of amazing applications received and are excited to have 11 passionate volunteers on board who are looking forward to becoming ambassadors for TastEd in their local areas.

Covid Response

As the coronavirus pandemic led to the closing of schools and further disruption to children's education TastEd continued to develop ways of allowing children and families to access TastEd sessions from home.

The home learning resources created last year were downloaded an additional 319 times during this period.

Live TastEd lessons were run on YouTube with TastEd teaching consultant Ruth Platt delivering one session for each of the senses. These have since been viewed over 800 times.



"My 6 year old daughter never tries new food but she was willing to try all the new veg I gave her after learning about it as she was then interested."

"We tried ground cumin, nutmeg, ground coriander, cloves and after the live [session] the kids asked for more!! So we basically tried the whole cupboard of spices"

"This blew me away! My 4 year old - who is definitely a regular refuser of food at mealtimes - tried everything and went back for more, and tried new things, and actually couldn't wait to get stuck in and taste things!"

Testaments from parents and carers after taking part in the live lessons or doing TastEd activities at home.

TastEd In Lincolnshire

TastEd secured funding from The Lincolnshire Community Foundation to run a project working with 4 new schools in Lincolnshire, helping to create a hub of schools in the area.

"The children were really adventurous on the most part and it really encouraged them seeing their friends having a go and trying."

The project ran from March 2021 and will continue to August 2021.

Research showed that during lockdown children on free school meals ate less fruit and vegetables.** As such TastEd worked with four schools with a high free school meal percentage to ensure those most affected by the pandemic had the opportunity to experience fresh fruit and vegetables in the classroom, learning about where they came from and discovering preferences for foods they had never tried before.

If you tried the peppers today, did you like the taste? What did or didn't you like about it? If you tried by licking, smelling or touching, can you describe this?

I didn't like the green bell pepper because it was sour and bitter. I did like the red baby pepper because it was sweet.

Some children were surprised at how nice all of the fruits were. Some children had not tried strawberries before and really liked them.



SCHOOLS

OVER THE LAST 10 MONTHS THE NUMBER OF SCHOOLS DELIVERING TASTED HAS GROWN.

LINCOLNSHIRE

St George's CE Primary School
Washingborough Academy
Witham St Hughs Academy
Carlton Road Academy
Mount Street Academy
St Gilbery of Sempringham
Church Lane Primary School
Waddington Redwood Academy
Friskney All Saints Primary School

LONDON

Ark Franklin Primary School
Campsbourne Primary School
Prendergast Primary School
John Ball Primary School
Gayhurst Community School

CAMBRIDGESHIRE

University of Cambridge Primary School
St Matthews Primary School

LEICESTERSHIRE

Westfield Infant School
Birch Wood School

BIRMINGHAM

Bournville Primary School

BLACKBURN

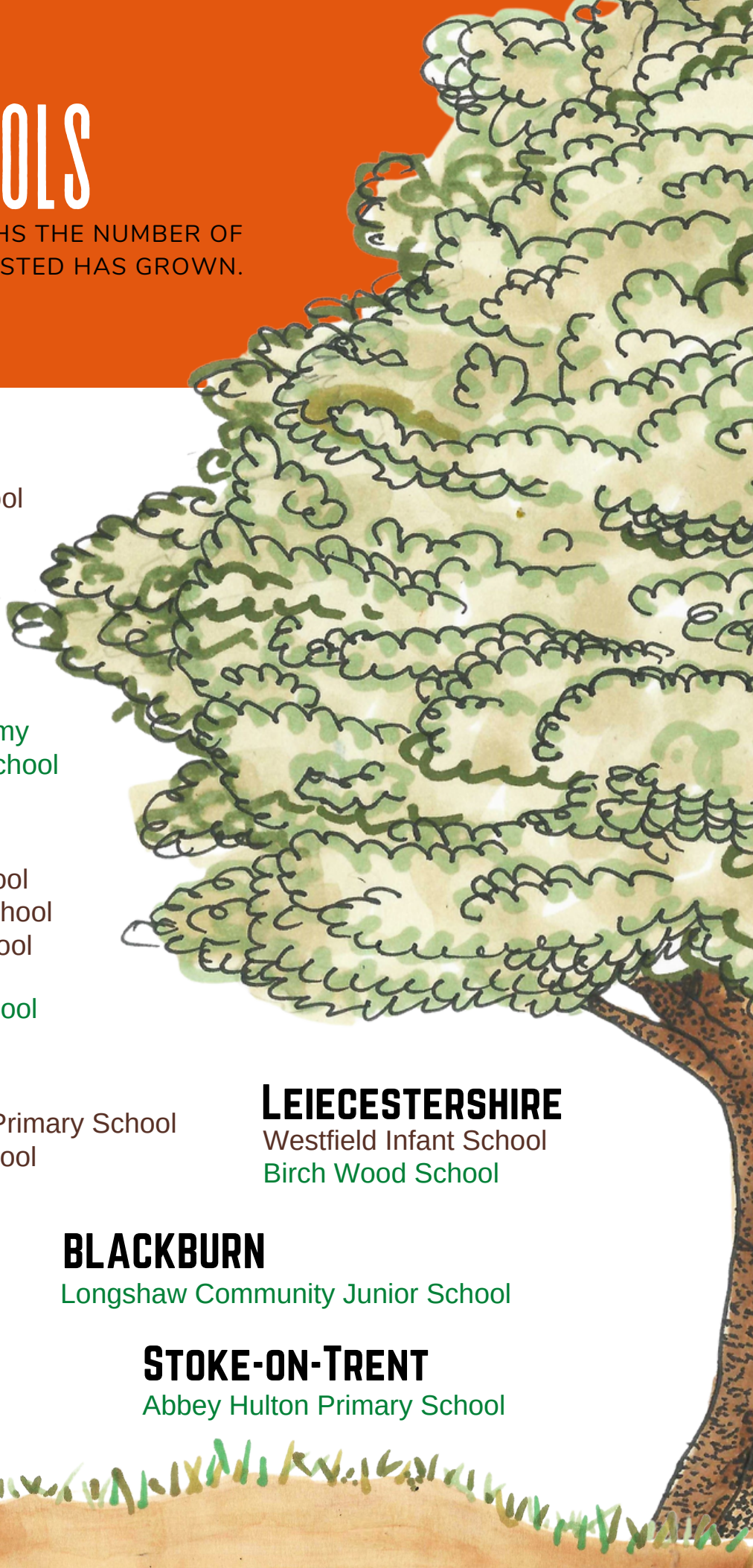
Longshaw Community Junior School

BERKSHIRE

Whitchurch-on-Thames Pre-School

STOKE-ON-TRENT

Abbey Hulton Primary School



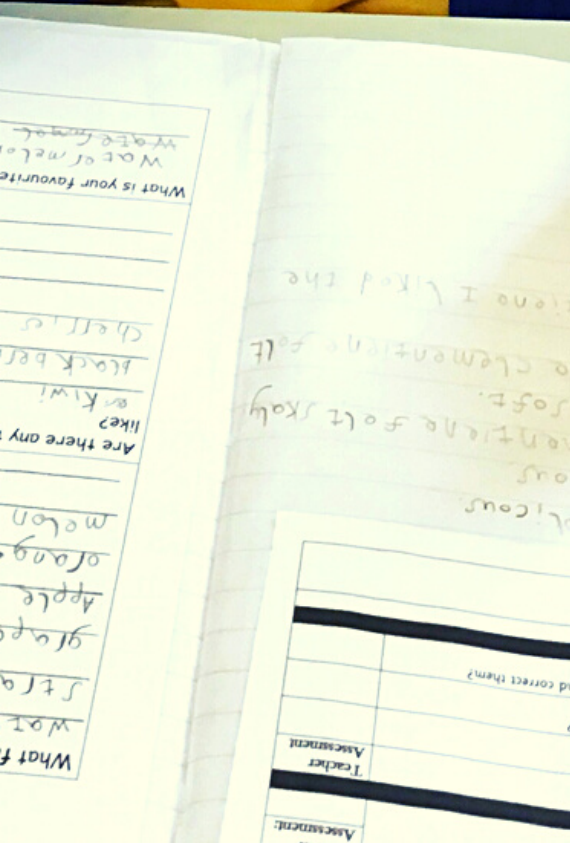
LOOKING AHEAD NEXT YEAR



With the uncertainties of the pandemic allowing, in our next reporting period, from 6th April 2021 to the 5th April 2022, we will:

- Have a fully accessible set of resources that are completely free for UK primary schools to use, as such our aim will be to have 100 schools signed up to deliver TastEd lessons, increasing our reach significantly.
- Produce a teacher training video that will help school staff understand the principles of TastEd and enable schools to embed TastEd lessons into their curriculum without the necessary need for in-person training.
- Work with the University of Exeter to produce a body of evidence showing the effectiveness of sensory food education in improving children's relationships with healthy eating.
- Set up a teacher advisory board. TastEd has always been strongly teacher-led and this board will allow TastEd to ensure teachers continue to be at the forefront of the work we do.
- Expand volunteer roles. Recruiting volunteers with a range of different skills to learn from their expertise and to increase the work that is able to be done on a day-to-day basis.
- Continue to work collaboratively, building relationships to learn from those in the field and creating a wider understanding of what sensory food education is and why there is a need for it.

All of this is to enable more children across the UK to know, try and enjoy more vegetables and fruits.



FINANCIAL OVERVIEW

April 2020 to April 2021

The majority of our funds have come from private donations, we have also received a grant from the Lincolnshire Community Foundation to deliver TastEd in Lincolnshire based primary schools, and have incoming revenue from individual schools signed up to access TastEd membership. We additionally received a regular payment from the Talking Politics podcast for which we are extremely grateful. We also applied for and were granted funds of £12,480 from the Jane Goodman Trust which are allocated for creating a set of TastEd training videos.

Our main expenses were project management fees, teacher training costs and website running and update costs. There were no trustee expenses in this financial period.

We appointed accountants Burdett King Accountancy to audit our accounts. We registered for gift aid to maximise the generous personal donations we had already received. In accordance with our reserves policy £8000 is in reserve to allow us to run the website and provide support to schools for a 4 month period should our income cease to exist.

All of this is to enable more children across the UK to know, try and enjoy more vegetables and fruits.

FINANCIAL SUMMARY

Incomings

Charitable Trust Donations	£42,480
School Membership Fees	£1,534.76
TastEd Session Delivery	£250
TastEd Training Delivery	£250
Total	£44,514.76

Outgoings

Project Management	£17,565
Teacher training and online lesson delivery	£4,250
Software and Website management	£1,433.75
Other costs	£173.10
Total	£23,421.85



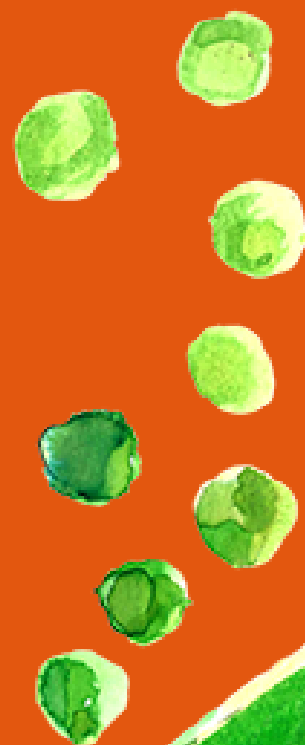
OUR STRUCTURE

TastEd is a Charitable Incorporated Organisation

Governing document: constitution adopted on 1st January 2019.

Trustee selection method: Apart from the first charity trustees, every trustee must be appointed for a term of three years by a resolution passed at a properly convened meeting of the charity trustees.

TastEd is governed and managed by our trustees who share the decision making and take responsibility for all aspects of the charities activities. Minimal expenses can be claimed by the trustees in accordance with our trustee expenses policy and no trustee receives payment. To date trustees have been recruited through shared contacts in the food world and are from a range of backgrounds, including education, food policy and health.



ACKNOWLEDGEMENTS

We are very grateful to the individuals and organisations who have provided support to TastEd during this period.

Funders

The Jane Goodman Trust
Lincolnshire Community Foundation
The Runicaman Charitable Trust
Talking Politics

Advisors

Thank you to all our advisors who have been involved in TastEd to date and in particular to the following individuals who have provided support this year:

Jack Smith
Dawn Geisler
Clare Morris
Duncan Boak

And continued thanks to...

Sapere International
Ruth Platt
Annabel Lee
The Creative Agency

TastEd

Charity number 1183753

www.tasteeducation.com

info@tasteeducation.com

9 Dovecote Lane, Coleby, Lincoln,
LN5 0AD



@tastedfeed



tasted_feed



TastEdFeed



tasted

THANK YOU FOR BEING SUCH GOOD APPLES



*<https://foodfoundation.org.uk/sites/default/files/2021-09/Pease-Please-Veg-Facts-2020-In-Brief-spreads-1.pdf>

**<https://www.schoolfoodmatters.org/news/children-eating-less-fruit-and-veg-during-lockdown>

TastEd

Annual Report and Financial Statements
for the Period from 1 April 2020 to 5 April 2021



TastEd

Contents

Reference and Administrative Details	1
Trustees' Report	2 to 4
Trustees' responsibilities	5
Independent examiner's report	6
Statement of financial activities	7
Balance Sheet	8
Notes to the financial statements	9 to 11

The following pages do not form part of the statutory financial statements:

Statement of financial activities per fund	12 to 13
--	----------

TastEd

Reference and Administrative Details

Charity name	TastEd
Charity registration number	1183753
Trustees	Bee Wilson, Chair of Trustees Rosina Borelli, Trustee (Appointed 30 April 2020) Dr Gurbinder Lalli, Trustee Dr Jane Lockie, Trustee (Appointed 30 April 2020) Jason O'Rourke, Trustee Kim Smith, Trustee Courtney Van de Weyer, Trustee (Resigned 31 January 2021)
Accountant	Burdett King Accountancy Limited 8 The Hamiltons Newmarket CB8 0NF

TastEd

Trustees' Report

TastEd

Trustees' Report

The trustees, who are directors for the purposes of company law, present the annual report together with the financial statements of the charitable company for the year ended 5 April 2021.

Trustees

Bee Wilson

Kim Smith

Jason O'Rourke

Dr Gurbinder Lalli

Dr Jane Lockie (appointed 30 April 2020)

Rosina Borelli (appointed 30 April 2020)

Trustees' Statement

TastEd exists to deliver sensory food education to as many children as possible in the UK. We aspire to TastEd becoming the norm for all children everywhere, but our immediate aims are to increase delivery of sensory food education in the UK and for the TastEd lessons to be the go-to solution for teachers to provide this. We believe this will have a lifelong impact on improving the diets of the population, in particular improving the consumption of vegetables and fruit.

We also seek to maintain the quality of TastEd lesson delivery by providing teacher training before teachers use the lessons and by providing ongoing support and further training. We are proud to have delivered TastEd to more children (our beneficiaries) and families in our second year using lesson plans delivered by trained teachers in UK schools. The challenges of the pandemic made this more difficult, but also more urgent as the consequences of unhealthy diets were laid bare. We thus provided home learning packs, online lessons and a 'Happier Mealtimes' broadcast all of which allowed us to reach more beneficiaries.

We became a CIO in June 2019 and last year's report covered our achievements for our first year. This report thus covers a shorter period June 2020 to April 2021 to align with our financial year.

Objectives and activities

TastEd's aim is to help children across the UK learn to enjoy eating vegetables and fruits through sensory food education so that they develop healthier food preferences.

Many children feel scared of trying new foods but we believe they can be excited to explore the huge variety of sights, smells, textures, sounds and tastes available.

We provide schools and parents with resources and support to use TastEd's unique, fun lessons giving both children and adults new ways to explore and discover vegetables and fruits. These lessons empower children to explore, taste and learn to enjoy fruits and vegetables, ultimately helping them enjoy a more healthy diet.

Public benefit

The trustees confirm that they have complied with the requirements of section 17 of the Charities Act 2011 to have due regard to the public benefit guidance published by the Charity Commission for England and Wales.

TastEd

Trustees' Report

Structure, governance and management

TastEd is a Charitable Incorporated Organisation (CIO) governed by a constitution adopted on 1 January 2019.

The CIO is a registered charity, number 1183753 with the registration dated 6 June 2019.

TastEd is governed and managed by the trustees who share the decision making and take responsibility for all aspects of the charities activities. Minimal expenses are claimed by the trustees in accordance with the trustee expenses policy and no trustee receives payment. To date trustees have been recruited through shared contacts in the food world and are from a range of backgrounds, including education, food policy and health.

Trustees are appointed for a term of three years.

Achievements and performance

TastEd is now in its second year, a year of growth and success but also one that required responsiveness due to the ever-changing situations caused by the pandemic.

During this period TastEd trained and worked with 11 new schools, as well as continuing to work with schools previously engaged with TastEd, meaning children across the country were receiving TastEd lessons and having the opportunity to explore food using all their senses.

In January 2021, Trustees decided to make access to TastEd resources free for all UK primary schools, to ensure all children have the chance to experience TastEd and remove the issue of cost for schools.

TastEd successfully secured funding to produce a series of videos to facilitate online training, helping school staff to understand the core principles of TastEd and receive guidance on running the programme within their schools. The first film is commissioned to begin filming in April 2021.

In March 2021 TastEd began the recruitment of volunteers.

As a small charity, working on a national scale, the time and skills volunteers can offer is invaluable to increasing the work we can do.

We were overwhelmed with the huge number of amazing applications received and are excited to have 11 passionate volunteers on board who are looking forward to becoming ambassadors for TastEd in their local areas.

Financial review

The majority of our funds have come from private donations, we have also received a grant from the Lincolnshire Community Foundation to deliver TastEd in Lincolnshire based primary schools signed up to access TastEd membership. We additionally received a regular payment from the Talking Politics podcast for which we are extremely grateful. We also applied for and were granted funds of £12,480 from the Jane Goodman Trust which are allocated for creating a set of TastEd training videos.

Our main expenses were project management fees, teacher training costs and website running and update costs. There were no trustee expenses in this financial period.

We appointed Burdett King Accountancy to independently examine our accounts. We registered for gift aid to maximise the generous personal donations we had already received. In accordance with our reserves policy £8,000 is in reserve to allow us to run the website and provide support to schools for a 4 month period should our income cease to exist.

TastEd

Trustees' Report

Plans for future periods

With the uncertainties of the pandemic allowing in our next reporting period we will:

- Have a fully accessible set of resources that are completely free for UK primary schools to use, as such our aim will be to have 100 schools signed up to deliver TastEd lessons, increasing our reach significantly.
- Produce a teacher training video that will help school staff understand the principles of TastEd and enable schools to embed TastEd lessons into their curriculum without the necessary need for in-person training.
- Work with the University of Exeter to produce a body of evidence showing the effectiveness of sensory food education in improving children's relationships with healthy eating.
- Set up a teacher advisory board. TastEd has always been strongly teacher-led and this board will allow TastEd to ensure teachers continue to be at the forefront of the work we do.
- Expand volunteer roles. Recruiting volunteers with a range of different skills to learn from their expertise and to increase the work that is able to be done on a day-to-day basis.
- Continue to work collaboratively, building relationships to learn from those in the field and creating a wider understanding of what sensory food education is and why there is a need for it.

All of this is to enable more children across the UK to know, try and enjoy more vegetables and fruit.

Approved by the Trustees and signed on their behalf by:

.....

Bee Wilson
Trustee

Date:.....

Trustees' Responsibilities in relation to the Financial Statements

The trustees are responsible for preparing the Trustees' Report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

The law applicable to charities in England and Wales requires the trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charity and of the incoming resources and application of resources of the charity for that period. In preparing these financial statements, the trustees are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the Charities SORP;
- make judgements and estimates that are reasonable and prudent;
- state whether applicable accounting standards have been followed, subject to any material departures disclosed and explained in the financial statements; and
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charity will continue in business.

The trustees are responsible for keeping proper accounting records that disclose with reasonable accuracy at any time the financial position of the charity and enable them to ensure that the financial statements comply with the Charities Act 2011, the Charity (Accounts and Reports) Regulations 2008 and the provisions of the trust deed. They are responsible for safeguarding the assets of the charity and hence for taking reasonable steps for the prevention and detection fraud and other irregularities.

Independent Examiner's Report to the Trustees of TastEd

I report on the accounts of the Trust for the period ended 5 April 2021, which are set out on pages 7 to 11.

Respective responsibilities of trustees and examiner

The trustees are responsible for the preparation of the accounts. The trustees consider that an audit is not required for this year under section 144(2) of the Charities Act 2011 (the 2011 Act) and that an independent examination is needed.

It is my responsibility to:

- examine the accounts under section 145 of the 2011 Act;
- follow the procedures laid down in the General Directions given by the Charity Commission under section 145 (5) (b) of the 2011 Act; and
- state whether particular matters have come to my attention.

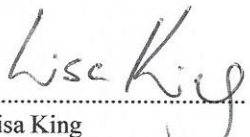
Basis of independent examiner's report

My examination was carried out in accordance with the General Directions given by the Charity Commission. An examination includes a review of the accounting records kept by the charity and a comparison of the accounts presented with those records. It also includes consideration of any unusual items or disclosures in the accounts, and seeking explanations from you as trustees concerning any such matters. The procedures undertaken do not provide all the evidence that would be required in an audit and consequently no opinion is given as to whether the accounts present a 'true and fair view' and the report is limited to those matters set out in the statement below.

Independent examiner's statement

In connection with my examination, no matter has come to my attention:

- (1) which gives me reasonable cause to believe that in any material respect the requirements:
 - to keep accounting records in accordance with section 130 of the Act; and
 - to prepare accounts which accord with the accounting records and comply with the accounting requirements of the 2011 Acthave not been met; or
- (2) to which, in my opinion, attention should be drawn in order to enable a proper understanding of the accounts to be reached.


.....
Lisa King
Burdett King Accountancy Limited

8 The Hamiltons
Newmarket
CB8 0NF

4 February 2022

TastEd

Statement of Financial Activities for the Period Ended 5 April 2021

		Unrestricted Funds	Restricted Funds	Total Funds 1 April 2020 to 5 April 2021	Total Funds Year ended 31 March 2020
	Note	£	£	£	£
Incoming resources					
Incoming resources from generated funds					
Voluntary income	2	35,271	12,480	47,751	52,295
Incoming resources from charitable activities	3	1,786	-	1,786	3,300
Total incoming resources		<u>37,057</u>	<u>12,480</u>	<u>49,537</u>	<u>55,595</u>
Resources expended					
Charitable activities	4	23,816	-	23,816	41,991
Total resources expended		<u>23,816</u>	<u>-</u>	<u>23,816</u>	<u>41,991</u>
Net movements in funds		13,241	12,480	25,721	13,604
Reconciliation of funds					
Total funds brought forward		6,745	6,859	13,604	-
Total funds carried forward		<u>19,986</u>	<u>19,339</u>	<u>39,325</u>	<u>13,604</u>

All incoming resources and resources expended derive from continuing activities.

The charity has no recognised gains or losses for the year other than the results above.

The notes on pages 9 to 11 form an integral part of these financial statements.

TastEd

Balance Sheet as at 5 April 2021

		5 April 2021		31 March 2020	
	Note	£	£	£	£
Current assets					
Debtors	6	5,021		-	
Cash at bank and in hand		<u>34,304</u>		<u>13,604</u>	
			<u>39,325</u>		<u>13,604</u>
Net assets			<u>39,325</u>		<u>13,604</u>
The funds of the charity:					
Restricted funds			19,339		6,860
Unrestricted funds					
Unrestricted income funds			<u>19,986</u>		<u>6,744</u>
Total charity funds			<u>39,325</u>		<u>13,604</u>

Approved by the Trustees on and signed on their behalf by:

.....

Bee Wilson
Trustee

The notes on pages 9 to 11 form an integral part of these financial statements.

Notes to the Financial Statements for the Period Ended 5 April 2021

1 Accounting policies

Basis of preparation

The financial statements have been prepared under the historical cost convention and in accordance with the Statement of Recommended Practice 'Accounting and Reporting by Charities (SORP 2005)', issued in March 2005, applicable accounting standards and the Charities Act 2011.

Fund accounting policy

Unrestricted income funds are general funds that are available for use at the trustees' discretion in furtherance of the objectives of the charity.

Restricted funds are those donated for use in a particular area or for specific purposes, the use of which is restricted to that area or purpose.

Further details of each fund are disclosed in note 8.

Incoming resources

Donations are recognised where there is entitlement, certainty of receipt and the amount can be measured with sufficient reliability.

Incoming resources from tax reclaims are included in the statement of financial activities at the same time as the gift to which they relate.

Resources expended

Liabilities are recognised as soon as there is a legal or constructive obligation committing the charity to the expenditure. All expenditure is accounted for on an accruals basis and has been classified under headings that aggregate all costs related to the category.

Charitable expenditure comprises those costs incurred by the charity in the delivery of its activities and services for its beneficiaries. It includes both costs that can be allocated directly to such activities and those costs of an indirect nature necessary to support them.

2 Voluntary income

	Unrestricted Funds £	Restricted Funds £	Total Funds 1 April 2020 to 5 April 2021 £	Total Funds Year ended 31 March 2020 £
Donations and legacies				
Appeals and donations	30,250	12,480	42,730	20,574
Gift Aid tax reclaimed	5,021	-	5,021	-
Conference	-	-	-	31,721
	<u>35,271</u>	<u>12,480</u>	<u>47,751</u>	<u>52,295</u>

TastEd

Notes to the Financial Statements for the Period Ended 5 April 2021

..... continued

3 Incoming resources from charitable activities

	Unrestricted Funds £	Restricted Funds £	Total Funds 1 April 2020 to 5 April 2021 £	Total Funds Year ended 31 March 2020 £
Charitable activity				
School programme delivery fees	250	-	250	3,300
School membership	1,535	-	1,535	-
Interest on cash deposits	1	-	1	-
	<u>1,786</u>	<u>-</u>	<u>1,786</u>	<u>3,300</u>

4 Total resources expended

	Charitable activity £	Total £
Direct costs		
Teacher training	3,750	3,750
Project management	17,565	17,565
Online teaching	750	750
Other direct costs	105	105
Sundry and other costs	272	272
Website, graphics and art	1,374	1,374
	<u>23,816</u>	<u>23,816</u>

5 Trustees' remuneration and expenses

During the period expenses totalling nil (2020:£1,596) were paid to trustees. No remuneration was paid to any of the trustees.

6 Debtors

	5 April 2021 £	31 March 2020 £
Other debtors	<u>5,021</u>	<u>-</u>

TastEd

Notes to the Financial Statements for the Period Ended 5 April 2021

..... continued

7 Related parties

Controlling entity

The charity is controlled by the trustees.

8 Analysis of funds

	At 1 April 2020	Incoming resources	Resources expended	At 5 April 2021
	£	£	£	£
General Funds				
Unrestricted income fund	6,745	37,057	(23,816)	19,986
Restricted Funds				
Restricted income fund	6,859	12,480	-	19,339
	<u>13,604</u>	<u>49,537</u>	<u>(23,816)</u>	<u>39,325</u>

9 Net assets by fund

	Unrestricted Funds	Restricted Funds	Total Funds 5 April 2021	Total Funds 31 March 2020
	£	£	£	£
Current assets	56,281	-	39,325	13,604
Net assets	<u>56,281</u>	<u>(16,956)</u>	<u>39,325</u>	<u>13,604</u>

Table 1

Table 1. Summary of the results of the analysis of variance for the effect of the treatment on the response of the subjects.

Source of variation			
Between groups			
Within groups			
Total			
Error			
Grand total			
Total			
Error			
Grand total			
Total			
Error			
Grand total			
Total			
Error			
Grand total			
Total			
Error			
Grand total			
Total			
Error			
Grand total			
Total			
Error			
Grand total			
Total			
Error			
Grand total			
Total			
Error			
Grand total			
Total			
Error			
Grand total			
Total			
Error			
Grand total			
Total			
Error			
Grand total			
Total			
Error			
Grand total			
Total			
Error			
Grand total			
Total			
Error			
Grand total			
Total			
Error			
Grand total			
Total			
Error			
Grand total			
Total			
Error			
Grand total			
Total			
Error			
Grand total			
Total			
Error			
Grand total			
Total			
Error			
Grand total			
Total			
Error			
Grand total			
Total			
Error			
Grand total			
Total			
Error			
Grand total			
Total			
Error			
Grand total			
Total			
Error			
Grand total			
Total			
Error			
Grand total			
Total			
Error			
Grand total			
Total			
Error			
Grand total			
Total			
Error			
Grand total			
Total			
Error			
Grand total			
Total			
Error			
Grand total			
Total			
Error			
Grand total			
Total			
Error			
Grand total			
Total			
Error			
Grand total			
Total			
Error			
Grand total			
Total			
Error			
Grand total			
Total			
Error			
Grand total			
Total			
Error			
Grand total			
Total			
Error			
Grand total			
Total			
Error			
Grand total			
Total			
Error			
Grand total			
Total			
Error			
Grand total			
Total			
Error			
Grand total			
Total			
Error			
Grand total			
Total			
Error			
Grand total			
Total			
Error			
Grand total			
Total			
Error			
Grand total			
Total			
Error			
Grand total			
Total			
Error			
Grand total			
Total			
Error			
Grand total			
Total			
Error			
Grand total			
Total			
Error			
Grand total			
Total			
Error			
Grand total			
Total			
Error			
Grand total			
Total			
Error			
Grand total			
Total			
Error			
Grand total			
Total			
Error			
Grand total			
Total			
Error			
Grand total			
Total			
Error			
Grand total			
Total			
Error			
Grand total			
Total			
Error			
Grand total			
Total			
Error			
Grand total			
Total			
Error			
Grand total			
Total			
Error			
Grand total			
Total			
Error			
Grand total			
Total			
Error			
Grand total			
Total			
Error			
Grand total			
Total			
Error			
Grand total			
Total			
Error			
Grand total			
Total			
Error			
Grand total			
Total			
Error			
Grand total			
Total			
Error			
Grand total			
Total			
Error			
Grand total			
Total			
Error			
Grand total			
Total			
Error			
Grand total			
Total			
Error			
Grand total			
Total			
Error			
Grand total			
Total			
Error			
Grand total			
Total			
Error			
Grand total			
Total			
Error			
Grand total			
Total			
Error			
Grand total			
Total			
Error			
Grand total			
Total			
Error			
Grand total			
Total			
Error			
Grand total			
Total			
Error			
Grand total			
Total			
Error			
Grand total			
Total			
Error			
Grand total			
Total			
Error			
Grand total			
Total			
Error			
Grand total			
Total			
Error			
Grand total			
Total			
Error			
Grand total			
Total			
Error			
Grand total			
Total			
Error			
Grand total			
Total			
Error			
Grand total			
Total			
Error			
Grand total			
Total			
Error			
Grand total			
Total			
Error			
Grand total			
Total			
Error			
Grand total			
Total			
Error			
Grand total			
Total			
Error			
Grand total			
Total			
Error			
Grand total			
Total			
Error			
Grand total			
Total			
Error			
Grand total			
Total			
Error			
Grand total			
Total			
Error			
Grand total			
Total			
Error			
Grand total			
Total			
Error			
Grand total			
Total			
Error			
Grand total			
Total			
Error			
Grand total			
Total			
Error			
Grand total			
Total			
Error			
Grand total			
Total			
Error			
Grand total			
Total			
Error			
Grand total			
Total			
Error			
Grand total			
Total			
Error			
Grand total			
Total			
Error			
Grand total			
Total			
Error			
Grand total			

TastEd

Annual Report and Financial Statements
for the Period from 1 April 2020 to 5 April 2021



TastEd

Contents

Reference and Administrative Details	1
Trustees' Report	2 to 4
Trustees' responsibilities	5
Independent examiner's report	6
Statement of financial activities	7
Balance Sheet	8
Notes to the financial statements	9 to 11

The following pages do not form part of the statutory financial statements:

Statement of financial activities per fund	12 to 13
--	----------

TastEd

Reference and Administrative Details

Charity name	TastEd
Charity registration number	1183753
Trustees	Bee Wilson, Chair of Trustees Rosina Borelli, Trustee (Appointed 30 April 2020) Dr Gurbinder Lalli, Trustee Dr Jane Lockie, Trustee (Appointed 30 April 2020) Jason O'Rourke, Trustee Kim Smith, Trustee Courtney Van de Weyer, Trustee (Resigned 31 January 2021)
Accountant	Burdett King Accountancy Limited 8 The Hamiltons Newmarket CB8 0NF

TastEd

Trustees' Report

TastEd

Trustees' Report

The trustees, who are directors for the purposes of company law, present the annual report together with the financial statements of the charitable company for the year ended 5 April 2021.

Trustees

Bee Wilson

Kim Smith

Jason O'Rourke

Dr Gurbinder Lalli

Dr Jane Lockie (appointed 30 April 2020)

Rosina Borelli (appointed 30 April 2020)

Trustees' Statement

TastEd exists to deliver sensory food education to as many children as possible in the UK. We aspire to TastEd becoming the norm for all children everywhere, but our immediate aims are to increase delivery of sensory food education in the UK and for the TastEd lessons to be the go-to solution for teachers to provide this. We believe this will have a lifelong impact on improving the diets of the population, in particular improving the consumption of vegetables and fruit.

We also seek to maintain the quality of TastEd lesson delivery by providing teacher training before teachers use the lessons and by providing ongoing support and further training. We are proud to have delivered TastEd to more children (our beneficiaries) and families in our second year using lesson plans delivered by trained teachers in UK schools. The challenges of the pandemic made this more difficult, but also more urgent as the consequences of unhealthy diets were laid bare. We thus provided home learning packs, online lessons and a 'Happier Mealtimes' broadcast all of which allowed us to reach more beneficiaries.

We became a CIO in June 2019 and last year's report covered our achievements for our first year. This report thus covers a shorter period June 2020 to April 2021 to align with our financial year.

Objectives and activities

TastEd's aim is to help children across the UK learn to enjoy eating vegetables and fruits through sensory food education so that they develop healthier food preferences.

Many children feel scared of trying new foods but we believe they can be excited to explore the huge variety of sights, smells, textures, sounds and tastes available.

We provide schools and parents with resources and support to use TastEd's unique, fun lessons giving both children and adults new ways to explore and discover vegetables and fruits. These lessons empower children to explore, taste and learn to enjoy fruits and vegetables, ultimately helping them enjoy a more healthy diet.

Public benefit

The trustees confirm that they have complied with the requirements of section 17 of the Charities Act 2011 to have due regard to the public benefit guidance published by the Charity Commission for England and Wales.

TastEd

Trustees' Report

Structure, governance and management

TastEd is a Charitable Incorporated Organisation (CIO) governed by a constitution adopted on 1 January 2019.

The CIO is a registered charity, number 1183753 with the registration dated 6 June 2019.

TastEd is governed and managed by the trustees who share the decision making and take responsibility for all aspects of the charities activities. Minimal expenses are claimed by the trustees in accordance with the trustee expenses policy and no trustee receives payment. To date trustees have been recruited through shared contacts in the food world and are from a range of backgrounds, including education, food policy and health.

Trustees are appointed for a term of three years.

Achievements and performance

TastEd is now in its second year, a year of growth and success but also one that required responsiveness due to the ever-changing situations caused by the pandemic.

During this period TastEd trained and worked with 11 new schools, as well as continuing to work with schools previously engaged with TastEd, meaning children across the country were receiving TastEd lessons and having the opportunity to explore food using all their senses.

In January 2021, Trustees decided to make access to TastEd resources free for all UK primary schools, to ensure all children have the chance to experience TastEd and remove the issue of cost for schools.

TastEd successfully secured funding to produce a series of videos to facilitate online training, helping school staff to understand the core principles of TastEd and receive guidance on running the programme within their schools. The first film is commissioned to begin filming in April 2021.

In March 2021 TastEd began the recruitment of volunteers.

As a small charity, working on a national scale, the time and skills volunteers can offer is invaluable to increasing the work we can do.

We were overwhelmed with the huge number of amazing applications received and are excited to have 11 passionate volunteers on board who are looking forward to becoming ambassadors for TastEd in their local areas.

Financial review

The majority of our funds have come from private donations, we have also received a grant from the Lincolnshire Community Foundation to deliver TastEd in Lincolnshire based primary schools signed up to access TastEd membership. We additionally received a regular payment from the Talking Politics podcast for which we are extremely grateful. We also applied for and were granted funds of £12,480 from the Jane Goodman Trust which are allocated for creating a set of TastEd training videos.

Our main expenses were project management fees, teacher training costs and website running and update costs. There were no trustee expenses in this financial period.

We appointed Burdett King Accountancy to independently examine our accounts. We registered for gift aid to maximise the generous personal donations we had already received. In accordance with our reserves policy £8,000 is in reserve to allow us to run the website and provide support to schools for a 4 month period should our income cease to exist.

TastEd

Trustees' Report

Plans for future periods

With the uncertainties of the pandemic allowing in our next reporting period we will:

- Have a fully accessible set of resources that are completely free for UK primary schools to use, as such our aim will be to have 100 schools signed up to deliver TastEd lessons, increasing our reach significantly.
- Produce a teacher training video that will help school staff understand the principles of TastEd and enable schools to embed TastEd lessons into their curriculum without the necessary need for in-person training.
- Work with the University of Exeter to produce a body of evidence showing the effectiveness of sensory food education in improving children's relationships with healthy eating.
- Set up a teacher advisory board. TastEd has always been strongly teacher-led and this board will allow TastEd to ensure teachers continue to be at the forefront of the work we do.
- Expand volunteer roles. Recruiting volunteers with a range of different skills to learn from their expertise and to increase the work that is able to be done on a day-to-day basis.
- Continue to work collaboratively, building relationships to learn from those in the field and creating a wider understanding of what sensory food education is and why there is a need for it.

All of this is to enable more children across the UK to know, try and enjoy more vegetables and fruit.

Approved by the Trustees and signed on their behalf by:

.....

Bee Wilson
Trustee

Date:.....

Trustees' Responsibilities in relation to the Financial Statements

The trustees are responsible for preparing the Trustees' Report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

The law applicable to charities in England and Wales requires the trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charity and of the incoming resources and application of resources of the charity for that period. In preparing these financial statements, the trustees are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the Charities SORP;
- make judgements and estimates that are reasonable and prudent;
- state whether applicable accounting standards have been followed, subject to any material departures disclosed and explained in the financial statements; and
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charity will continue in business.

The trustees are responsible for keeping proper accounting records that disclose with reasonable accuracy at any time the financial position of the charity and enable them to ensure that the financial statements comply with the Charities Act 2011, the Charity (Accounts and Reports) Regulations 2008 and the provisions of the trust deed. They are responsible for safeguarding the assets of the charity and hence for taking reasonable steps for the prevention and detection fraud and other irregularities.

Independent Examiner's Report to the Trustees of TastEd

I report on the accounts of the Trust for the period ended 5 April 2021, which are set out on pages 7 to 11.

Respective responsibilities of trustees and examiner

The trustees are responsible for the preparation of the accounts. The trustees consider that an audit is not required for this year under section 144(2) of the Charities Act 2011 (the 2011 Act) and that an independent examination is needed.

It is my responsibility to:

- examine the accounts under section 145 of the 2011 Act;
- follow the procedures laid down in the General Directions given by the Charity Commission under section 145 (5) (b) of the 2011 Act; and
- state whether particular matters have come to my attention.

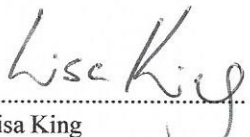
Basis of independent examiner's report

My examination was carried out in accordance with the General Directions given by the Charity Commission. An examination includes a review of the accounting records kept by the charity and a comparison of the accounts presented with those records. It also includes consideration of any unusual items or disclosures in the accounts, and seeking explanations from you as trustees concerning any such matters. The procedures undertaken do not provide all the evidence that would be required in an audit and consequently no opinion is given as to whether the accounts present a 'true and fair view' and the report is limited to those matters set out in the statement below.

Independent examiner's statement

In connection with my examination, no matter has come to my attention:

- (1) which gives me reasonable cause to believe that in any material respect the requirements:
 - to keep accounting records in accordance with section 130 of the Act; and
 - to prepare accounts which accord with the accounting records and comply with the accounting requirements of the 2011 Acthave not been met; or
- (2) to which, in my opinion, attention should be drawn in order to enable a proper understanding of the accounts to be reached.


.....
Lisa King
Burdett King Accountancy Limited

8 The Hamiltons
Newmarket
CB8 0NF

4 February 2022

TastEd

Statement of Financial Activities for the Period Ended 5 April 2021

		Unrestricted Funds	Restricted Funds	Total Funds 1 April 2020 to 5 April 2021	Total Funds Year ended 31 March 2020
	Note	£	£	£	£
Incoming resources					
Incoming resources from generated funds					
Voluntary income	2	35,271	12,480	47,751	52,295
Incoming resources from charitable activities	3	1,786	-	1,786	3,300
Total incoming resources		<u>37,057</u>	<u>12,480</u>	<u>49,537</u>	<u>55,595</u>
Resources expended					
Charitable activities	4	23,816	-	23,816	41,991
Total resources expended		<u>23,816</u>	<u>-</u>	<u>23,816</u>	<u>41,991</u>
Net movements in funds		13,241	12,480	25,721	13,604
Reconciliation of funds					
Total funds brought forward		6,745	6,859	13,604	-
Total funds carried forward		<u>19,986</u>	<u>19,339</u>	<u>39,325</u>	<u>13,604</u>

All incoming resources and resources expended derive from continuing activities.

The charity has no recognised gains or losses for the year other than the results above.

The notes on pages 9 to 11 form an integral part of these financial statements.

TastEd

Balance Sheet as at 5 April 2021

		5 April 2021		31 March 2020	
	Note	£	£	£	£
Current assets					
Debtors	6	5,021		-	
Cash at bank and in hand		<u>34,304</u>		<u>13,604</u>	
			<u>39,325</u>		<u>13,604</u>
Net assets			<u>39,325</u>		<u>13,604</u>
The funds of the charity:					
Restricted funds			19,339		6,860
Unrestricted funds					
Unrestricted income funds			<u>19,986</u>		<u>6,744</u>
Total charity funds			<u>39,325</u>		<u>13,604</u>

Approved by the Trustees on and signed on their behalf by:

.....

Bee Wilson
Trustee

The notes on pages 9 to 11 form an integral part of these financial statements.

Notes to the Financial Statements for the Period Ended 5 April 2021

1 Accounting policies

Basis of preparation

The financial statements have been prepared under the historical cost convention and in accordance with the Statement of Recommended Practice 'Accounting and Reporting by Charities (SORP 2005)', issued in March 2005, applicable accounting standards and the Charities Act 2011.

Fund accounting policy

Unrestricted income funds are general funds that are available for use at the trustees' discretion in furtherance of the objectives of the charity.

Restricted funds are those donated for use in a particular area or for specific purposes, the use of which is restricted to that area or purpose.

Further details of each fund are disclosed in note 8.

Incoming resources

Donations are recognised where there is entitlement, certainty of receipt and the amount can be measured with sufficient reliability.

Incoming resources from tax reclaims are included in the statement of financial activities at the same time as the gift to which they relate.

Resources expended

Liabilities are recognised as soon as there is a legal or constructive obligation committing the charity to the expenditure. All expenditure is accounted for on an accruals basis and has been classified under headings that aggregate all costs related to the category.

Charitable expenditure comprises those costs incurred by the charity in the delivery of its activities and services for its beneficiaries. It includes both costs that can be allocated directly to such activities and those costs of an indirect nature necessary to support them.

2 Voluntary income

	Unrestricted Funds £	Restricted Funds £	Total Funds 1 April 2020 to 5 April 2021 £	Total Funds Year ended 31 March 2020 £
Donations and legacies				
Appeals and donations	30,250	12,480	42,730	20,574
Gift Aid tax reclaimed	5,021	-	5,021	-
Conference	-	-	-	31,721
	<u>35,271</u>	<u>12,480</u>	<u>47,751</u>	<u>52,295</u>

TastEd

Notes to the Financial Statements for the Period Ended 5 April 2021

..... continued

3 Incoming resources from charitable activities

	Unrestricted Funds £	Restricted Funds £	Total Funds 1 April 2020 to 5 April 2021 £	Total Funds Year ended 31 March 2020 £
Charitable activity				
School programme delivery fees	250	-	250	3,300
School membership	1,535	-	1,535	-
Interest on cash deposits	1	-	1	-
	<u>1,786</u>	<u>-</u>	<u>1,786</u>	<u>3,300</u>

4 Total resources expended

	Charitable activity £	Total £
Direct costs		
Teacher training	3,750	3,750
Project management	17,565	17,565
Online teaching	750	750
Other direct costs	105	105
Sundry and other costs	272	272
Website, graphics and art	1,374	1,374
	<u>23,816</u>	<u>23,816</u>

5 Trustees' remuneration and expenses

During the period expenses totalling nil (2020:£1,596) were paid to trustees. No remuneration was paid to any of the trustees.

6 Debtors

	5 April 2021 £	31 March 2020 £
Other debtors	<u>5,021</u>	<u>-</u>

TastEd

Notes to the Financial Statements for the Period Ended 5 April 2021

..... continued

7 Related parties

Controlling entity

The charity is controlled by the trustees.

8 Analysis of funds

	At 1 April 2020	Incoming resources	Resources expended	At 5 April 2021
	£	£	£	£
General Funds				
Unrestricted income fund	6,745	37,057	(23,816)	19,986
Restricted Funds				
Restricted income fund	6,859	12,480	-	19,339
	<u>13,604</u>	<u>49,537</u>	<u>(23,816)</u>	<u>39,325</u>

9 Net assets by fund

	Unrestricted Funds	Restricted Funds	Total Funds 5 April 2021	Total Funds 31 March 2020
	£	£	£	£
Current assets	56,281	-	39,325	13,604
Net assets	<u>56,281</u>	<u>(16,956)</u>	<u>39,325</u>	<u>13,604</u>

Table 1

Table 1. Summary of the results of the analysis of variance for the effect of the treatment on the response of the subjects.

Source of variation			
Between groups			
Within groups			
Total			
Error			
Grand total			
Total			
Error			
Grand total			
Total			
Error			
Grand total			
Total			
Error			
Grand total			
Total			
Error			
Grand total			
Total			
Error			
Grand total			
Total			
Error			
Grand total			
Total			
Error			
Grand total			
Total			
Error			
Grand total			
Total			
Error			
Grand total			
Total			
Error			
Grand total			
Total			
Error			
Grand total			
Total			
Error			
Grand total			
Total			
Error			
Grand total			
Total			
Error			
Grand total			
Total			
Error			
Grand total			
Total			
Error			
Grand total			
Total			
Error			
Grand total			
Total			
Error			
Grand total			
Total			
Error			
Grand total			
Total			
Error			
Grand total			
Total			
Error			
Grand total			
Total			
Error			
Grand total			
Total			
Error			
Grand total			
Total			
Error			
Grand total			
Total			
Error			
Grand total			
Total			
Error			
Grand total			
Total			
Error			
Grand total			
Total			
Error			
Grand total			
Total			
Error			
Grand total			
Total			
Error			
Grand total			
Total			
Error			
Grand total			
Total			
Error			
Grand total			
Total			
Error			
Grand total			
Total			
Error			
Grand total			
Total			
Error			
Grand total			
Total			
Error			
Grand total			
Total			
Error			
Grand total			
Total			
Error			
Grand total			
Total			
Error			
Grand total			
Total			
Error			
Grand total			
Total			
Error			
Grand total			
Total			
Error			
Grand total			
Total			
Error			
Grand total			
Total			
Error			
Grand total			
Total			
Error			
Grand total			
Total			
Error			
Grand total			
Total			
Error			
Grand total			
Total			
Error			
Grand total			
Total			
Error			
Grand total			
Total			
Error			
Grand total			
Total			
Error			
Grand total			
Total			
Error			
Grand total			
Total			
Error			
Grand total			
Total			
Error			
Grand total			
Total			
Error			
Grand total			
Total			
Error			
Grand total			
Total			
Error			
Grand total			
Total			
Error			
Grand total			
Total			
Error			
Grand total			
Total			
Error			
Grand total			
Total			
Error			
Grand total			
Total			
Error			
Grand total			
Total			
Error			
Grand total			
Total			
Error			
Grand total			
Total			
Error			
Grand total			
Total			
Error			
Grand total			
Total			
Error			
Grand total			
Total			
Error			
Grand total			
Total			
Error			
Grand total			
Total			
Error			
Grand total			
Total			
Error			
Grand total			
Total			
Error			
Grand total			
Total			
Error			
Grand total			
Total			
Error			
Grand total			
Total			
Error			
Grand total			
Total			
Error			
Grand total			
Total			
Error			
Grand total			
Total			
Error			
Grand total			
Total			
Error			
Grand total			
Total			
Error			
Grand total			
Total			
Error			
Grand total			
Total			
Error			
Grand total			
Total			
Error			
Grand total			
Total			
Error			
Grand total			
Total			
Error			
Grand total			
Total			
Error			
Grand total			
Total			
Error			
Grand total			
Total			
Error			
Grand total			
Total			
Error			
Grand total			
Total			
Error			
Grand total			
Total			
Error			
Grand total			
Total			
Error			
Grand total			
Total			
Error			
Grand total			
Total			
Error			
Grand total			
Total			
Error			
Grand total			
Total			
Error			
Grand total			
Total			
Error			
Grand total			
Total			
Error			
Grand total			
Total			
Error			
Grand total			
Total			
Error			
Grand total			
Total			
Error			
Grand total			
Total			
Error			
Grand total			
Total			
Error			
Grand total			
Total			
Error			
Grand total			
Total			
Error			
Grand total			
Total			
Error			
Grand total			
Total			
Error			
Grand total			
Total			
Error			
Grand total			
Total			
Error			