



Trustees' Annual Report for the period

Period start date: 1 August 2024

Period end date: 31 July 2025

Charity name: Exeter Cycling Campaign

Charity registration number: 1183586

Objectives and Activities

	SORP reference	
Summary of the purposes of the charity as set out in its governing document	Para 1.17	<p>The Campaign promotes cycling for the public benefit in and around Exeter for:</p> <ol style="list-style-type: none">1. the promotion of public health,2. the promotion of healthy recreation in the interests of social welfare,3. the promotion of public safety, particularly on the highways,4. the advancement of education by means including provision of cycling facilities, services, education, and raising matters regarding cycling and transport.
Summary of the main activities in relation to those purposes for the public benefit, in particular, the activities, projects or services identified in the accounts.	Para 1.17 and 1.19	<p>Here is a selection of activities that the Campaign has carried out, with the purposes they primarily address;</p> <p>Responses to planning applications and traffic regulation orders Multiple planning responses were submitted across Exeter. Campaign comments are regularly summarised in council officers' reports for the Exeter City Council Planning Committee, and plans have been amended accordingly, e.g. addition of pedestrian/cycle links between new housing developments and modifications to junctions to improve cyclist safety.</p> <p>1. <u>Public health</u> 2. <u>Healthy recreation</u> 3. <u>Public safety</u></p> <p>Dialogue with decision makers Many letters, meetings and questions to city and county councillors, including:</p> <ul style="list-style-type: none">• Met with Steve Race MP, gave him information about floating bus stops for committee debate• Cllr Michael Mitchell about Stoke Arms roundabout• Asked questions about school streets at Devon County Council• Provided information to councillors about school streets, after which motion passed• Meeting with prospective councillors before election• Contacted every new DCC councillor and portfolio holder after election

		<ul style="list-style-type: none"> ● Councillor briefing after cyclist count at Rifford Road ● Meeting with HATOC chair ● Attended HATOC in favour of Newtown scheme <p>1. <u>Public health</u> 2. <u>Healthy recreation</u> 3. <u>Public safety</u></p> <p>Reports, proposals and consultations</p> <ul style="list-style-type: none"> i. Submitted a response to the Live and Move consultation Newtown. ii. Responded to Boniface Trail consultation iii. Response to Local Transport Plan 4 iv. Response to Devon-wide LCWIP proposal <p>1. <u>Public health</u> 2. <u>Healthy recreation</u> 3. <u>Public safety</u> 4. <u>Education</u></p> <p>Workshops and meetings</p> <ul style="list-style-type: none"> i. Three summer socials at a local pub <p>Media Exeter Cycling Campaign interacts with the wider public through print media. Daily trawling for relevant articles and letters in the main regional paper for the area, the Western Morning News, presents opportunities for people associated with Exeter Cycling Campaign to write letters to that newspaper to provide a personal perspective on current matters.</p> <p>A campaign spokesperson was interviewed for BBC Spotlight to discuss Rifford Road, and was quoted by BBC and Devon Live about the Newtown scheme</p> <p>1. <u>Public health</u> 2. <u>Healthy recreation</u> 3. <u>Public safety</u> 4. <u>Education</u></p> <p>Social media and newsletter We maintain an active presence on Facebook, Bluesky and Instagram, as well as sending out a regular newsletter to supporters. Numbers continue to grow on the mailing list and social media channels.</p> <p>1. <u>Public health</u> 2. <u>Healthy recreation</u> 3. <u>Public safety</u> 4. <u>Education</u></p> <p>Public events During 2024-25 Exeter Cycling Campaign engaged with and supported several public events</p> <ul style="list-style-type: none"> 1. Participation in the Active Devon 'Moving communities' conference 2. Kidical Mass - support for the Xmas ride and promoting the event with supporters. <p>1. <u>Public health</u> 4. <u>Education</u></p>
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Statement confirming whether the trustees have had regard to the guidance issued by the Charity Commission on public benefit	Para 1.18	The Campaign's trustees have taken the commission's public benefit guidance into account when making any decision it is relevant to.
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Additional information (optional)

You may choose to include further statements where relevant about:

	SORP reference	
Policy on grant making	Para 1.38	Small donations are occasionally made to local groups whose aims complement those of Exeter Cycling Campaign, such as Kidical Mass. Grants are discussed and agreed by the trustees before any funds are transferred.
Policy on social investment including program related investment	Para 1.38	
Contribution made by volunteers	Para 1.38	All the Campaign's work is carried out by volunteers. This includes leadership engagement, responding to planning applications and public consultation, running our social media accounts, organising meetings, developing route designs, workshops and public events and response to media enquiries.
Other		

Achievements and Performance

	SORP reference	
Summary of the main achievements of the charity, identifying the difference the charity's work has made to the circumstances of its beneficiaries and any wider benefits to society as a whole.	Para 1.20	<p>Positive action on planning applications The Campaign continues to respond to planning applications in Exeter (and also in Teignbridge and East Devon district councils). The aim of this is to challenge developers where their application falls short of national or local policy for the provision of safe cycling (and walking) for people.</p> <p>As a result of Campaign volunteers' responses to planning applications plans are sometimes amended and formal planning conditions set when planning permission is granted, e.g. cycle parking increased, changing facilities added, pedestrian/cycle paths added to link developments.</p> <p>Such changes enable cycling for more people for their everyday trips, helping to tackle the problems of sedentary lifestyles and congestion and air pollution, and help to build communities in the places where people live.</p> <p>Public support The Campaign makes a positive difference to the lives of supporters and volunteers:</p> <ul style="list-style-type: none"> • New volunteers have come forward throughout the year to contribute their time and energy and to engage with city and county leaders. • The Campaign continues to receive thanks from both citizens and elected councillors for our engagement in the city. <p>Infrastructure improvements for safety and accessibility Over this reporting period, the Campaign has:</p> <ul style="list-style-type: none"> • met regularly with the lead DCC Transport Officer for Exeter to seek to influence the county's road planning. • pushed for and commented on the draft long term cycling and walking plan ('LCWIP') for Devon. • made proposals for growing and improving the cycle network in Exeter <p>The Campaign's 'Quick Win' list is actively used by DCC to prioritise locations for quick, low cost changes on cycle routes. Some have already been implemented, e.g. to remove obstacles, improve signage, make drop kerbs, etc, to join up routes and improve accessibility for adaptive cycles, child trailers and cargo bikes.</p>

		Campaign volunteers have worked with both Devon County Council and Exeter City Council to develop an ongoing process for collecting and delivering these Quick Wins.
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Additional information (optional)

You may choose to include further statements where relevant about:

Achievements against objectives set	Para 1.41	
Performance of fundraising activities against objectives set	Para 1.41	
Investment performance against objectives	Para 1.41	
Other		

Financial Review

Review of the charity's financial position at the end of the period	Para 1.21	The Campaign has remained in credit throughout the period 1 August 2024 to 31 July 2025. The balance of cash funds at 31 July 2025 was £3685. Income for the year was £849 and outgoings £1578. All income was unrestricted. Funds were spent to support the charity's activities, including room hire for meetings, a Zoom subscription and purchase of promotional materials. We also used some of the charity's accumulated reserves to support local groups with aims in line with ours, and to buy in some communications expertise to help us campaign more effectively in future.
Statement explaining the policy for holding reserves stating why they are held	Para 1.22	The trustees review the amount of cash funds at least annually and decide what should be spent to help achieve current objectives and what should be retained to support future work. The charity has no financial commitments so no minimum level of reserve has been set.
Amount of reserves held	Para 1.22	The cash funds on 31 July 2025 exceed our regular annual outgoings by about £1500.
Reasons for holding zero reserves	Para 1.22	The charity has no financial commitments so no minimum level of reserve has been set.
Details of fund materially in deficit	Para 1.24	There has been no deficit during the reporting period.
Explanation of any uncertainties about the charity continuing as a going concern	Para 1.23	There are no uncertainties about the charity continuing as a going concern.

Additional information (optional)

You may choose to include further statements where relevant about:

The charity's principal sources of funds (including any fundraising)	Para 1.47	The Campaign's main source of funds during the period was private donations.
Investment policy and objectives, including any social investment policy adopted	Para 1.46	The charity does not make any investments.
A description of the principal risks facing the charity	Para 1.46	The principal risk to the charity is volunteers removing their support, either financial or in kind (mainly time).
Other		

Structure, Governance and Management

Description of charity's trusts:		
Type of governing document (trust deed, royal charter)	Para 1.25	Constitution
How is the charity constituted? (e.g unincorporated association, CIO)	Para 1.25	Charitable Incorporated Organisation
Trustee selection methods including details of any constitutional provisions e.g. election to post or name of any person or body entitled to appoint one or more trustees	Para 1.25	<p>Trustees are appointed in accordance with the constitution, notably section 12 (2) Eligibility for trusteeship and section 13 Appointment of Campaign trustees:</p> <ol style="list-style-type: none"> 1) At the first annual general meeting of the members of the Campaign all the Campaign trustees shall retire from office; 2) At every subsequent annual general meeting of the members of the Campaign, one-third of the Campaign trustees shall retire from office.

Additional information (optional)

You may choose to include further statements where relevant about:

Policies and procedures adopted for the induction and training of trustees	Para 1.51	
The charity's organisational structure and any wider network with which the charity works	Para 1.51	
Relationship with any related parties	Para 1.51	
Other		

Reference and Administrative details

Charity name	Exeter Cycling Campaign
Other name the charity uses	None
Registered charity number	1183586
Charity's principal address	c/o Exeter Community Initiatives, 148-149 Fore Street, Exeter, EX4 3AN

Names of the charity trustees who manage the charity

Trustee name	Office (if any)	Dates acted (if not for whole year)	Name of person (or body) entitled to appoint trustee (if any)
James Diamond	Chair	From 2/9/2024	None
Mike Walton	Chair	Until 20/2/2025	
Ed Pickering	Deputy Chair	From 13/1/2025	None
Jules Bristow	Secretary		None
Susan Kay	Treasurer		None

Corporate trustees – names of the directors at the date the report was approved

Director name		
None		

Name of trustees holding title to property belonging to the charity

Trustee name	Dates acted if not for whole year	
None		

Funds held as custodian trustees on behalf of others

Description of the assets held in this capacity	None
Name and objects of the charity on whose behalf the assets are held and how this falls within the custodian charity's objects	N/A
Details of arrangements for safe custody and segregation of such assets from the charity's own assets	N/A

Additional information (optional)

Names and addresses of advisers (Optional information)

Type of adviser	Name	Address
None		

Name of chief executive or names of senior staff members (Optional information)

Exemptions from disclosure

Reason for non-disclosure of key personnel details

Other optional information

Declarations

The trustees declare that they have approved the trustees' report above.

Signed on behalf of the charity's trustees

Signature: James Diamond

Full name: James Diamond

Position: Chair


Date: 16/2/2026

Signature: 

Full name: Femke Nijse

Position: Secretary

Date: 10-02-2026

Signature: 

Full name: Susan Kay

Position: Treasurer

Date: 10/2/2026



Receipts and payments accounts

For the period from	Period start date 1-Aug-24	To	Period end date 31-Jul-25
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Section A Receipts and payments

	Unrestricted funds to the nearest £	Restricted funds to the nearest £	Endowment funds to the nearest £	Total funds to the nearest £	Last year to the nearest £
A1 Receipts					
Donations (online via CAF Donate)	667	-	-	667	1,079
Other donations	-	-	-	-	-
HMRC Gift Aid payments	170	-	-	170	257
Other income	11	-	-	11	0
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
Sub total (Gross income for AR)	849	-	-	849	1,337
A2 Asset and investment sales, (see table)					
	-	-	-	-	-
	-	-	-	-	-
Sub total	-	-	-	-	-
Total receipts	849	-	-	849	1,337
A3 Payments					
Room hire	438	-	-	438	171
Promotional equipment	-	-	-	-	215
Comms: Zoom, website, social media	156	-	-	156	331
Bank charges	16	-	-	16	17
Support for other groups	522	-	-	522	-
Other expenditure	447	-	-	447	242
	-	-	-	-	-
	-	-	-	-	-
Sub total	1,578	-	-	1,578	976
A4 Asset and investment purchases, (see table)					
	-	-	-	-	-
	-	-	-	-	-
Sub total	-	-	-	-	-
Total payments	1,578	-	-	1,578	976
Net of receipts/(payments)	- 730	-	-	- 730	361
A5 Transfers between funds	-	-	-	-	-
A6 Cash funds last year end	4,415	-	-	4,415	4,054
Cash funds this year end	3,685	-	-	3,685	4,415

Section B Statement of assets and liabilities at the end of the period

Categories	Details	Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
B1 Cash funds	Current account (Triodos)	3,670	-	-
	PayPal account	15	-	-
		-	-	-
	Total cash funds	3,685	-	-
	(agree balances with receipts and payments account (s))	OK	OK	OK
		Unrestricted funds	Restricted funds	Endowment funds


B2 Other monetary assets	Details	to nearest £	to nearest £	to nearest £
		-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-

B3 Investment assets	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
			-	-
			-	-
			-	-
			-	-
			-	-

B4 Assets retained for the charity's own use	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-

B5 Liabilities	Details	Fund to which liability relates	Amount due (optional)	When due (optional)
			-	
			-	
			-	
			-	
			-	

Signed by one or two trustees on behalf of all the trustees

Signature	Print Name	Date of approval
	Susan Kay	10 February 2026
James Diamond	James Diamond	16 February 2026