



## Trustees' Annual Report for the period

Period start date: 1 August 2022

Period end date: 31 July 2023

Charity name: Exeter Cycling Campaign

Charity registration number: 1183586

### Objectives and Activities

	SORP reference	
Summary of the purposes of the charity as set out in its governing document	Para 1.17	<p>The Campaign promotes cycling for the public benefit in and around Exeter for:</p> <ol style="list-style-type: none"><li>1. the promotion of public health,</li><li>2. the promotion of healthy recreation in the interests of social welfare,</li><li>3. the promotion of public safety, particularly on the highways,</li><li>4. the advancement of education by means including provision of cycling facilities, services, education, and raising matters regarding cycling and transport.</li></ol>
Summary of the main activities in relation to those purposes for the public benefit, in particular, the activities, projects or services identified in the accounts.	Para 1.17 and 1.19	<p>Here is a selection of activities that the Campaign has carried out, with the purposes they primarily address;</p> <p><b>Responses to planning applications and traffic regulation orders</b> 59 planning responses were submitted to planning applications across Exeter. Campaign comments are regularly summarised in council officers' reports for the Exeter City Council Planning Committee, and plans have been amended accordingly, e.g. addition of pedestrian/cycle links between new housing developments and modifications to junctions to improve cyclist safety.</p> <p>1. <u>Public health</u> 2. <u>Healthy recreation</u> 3. <u>Public safety</u></p> <p><b>Dialogue with decision makers</b> Many letters, meetings and questions to city and county councillors, including:</p> <ul style="list-style-type: none"><li>● Active engagement and dialogue with local councillors and MP Ben Bradshaw in support of the Heavitree Active Streets Trial and Nurse's Way proposals.</li><li>● engagement with Devon County Council officers to extend winter treatment of cycle paths.</li><li>● meeting with the Head of Roads Policing at Devon and Cornwall Police.</li></ul>

		<ul style="list-style-type: none"> <li>● meeting with prospective council candidates ahead of May 2023 local elections.</li> <li>● Invited to stakeholder event by Exeter City Living to review proposals for Belle Isle development.</li> <li>● presented at the residents' meeting about Water Lane development proposals.</li> <li>● Participated at and Exeter Community Forum workshop with councillors and other city leaders on decarbonising transport.</li> </ul> <p>1. <a href="#">Public health</a> 2. <a href="#">Healthy recreation</a> 3. <a href="#">Public safety</a></p> <p><b>Reports, proposals and consultations</b></p> <ul style="list-style-type: none"> <li>i. Submitted a response to the Exeter Local <a href="#">Plan</a>.</li> <li>ii. Responded to Heavitree Liveable Neighbourhood Proposals</li> <li>iii. Responded to the draft Exeter Local Cycling and Walking Infrastructure Plan.</li> <li>iv. Response to Water Lane Proposals.</li> </ul> <p>1. <a href="#">Public health</a> 2. <a href="#">Healthy recreation</a> 3. <a href="#">Public safety</a> 4. <a href="#">Education</a></p> <p><b>Workshops and meetings</b></p> <ul style="list-style-type: none"> <li>i. Three summer socials at a local pub</li> <li>ii. An in person workshop on effective communication.</li> </ul> <p><b>Media</b></p> <p>Exeter Cycling Campaign interacts with the wider public through print media. Daily trawling for relevant articles and letters in the main regional paper for the area, the Western Morning News, presents opportunities for people associated with Exeter Cycling Campaign to write letters to that newspaper to provide a personal perspective on current matters.</p> <p>A campaign spokesperson was interviewed for BBC Radio Devon to discuss the winter treatment of cycle paths.</p> <p>1. <a href="#">Public health</a> 2. <a href="#">Healthy recreation</a> 3. <a href="#">Public safety</a> 4. <a href="#">Education</a></p> <p><b>Social media and newsletter</b></p> <p>We maintain an active presence on Facebook, X (Twitter) and Instagram, as well as sending out a regular newsletter to supporters. Numbers continue to grow on the mailing list and social media channels, up to 20% this year depending on channel.</p> <p>1. <a href="#">Public health</a> 2. <a href="#">Healthy recreation</a> 3. <a href="#">Public safety</a> 4. <a href="#">Education</a></p> <p><b>Public events</b></p>
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		<p>During 2022-3 Exeter Cycling Campaign engaged with and supported several public events</p> <ol style="list-style-type: none"> <li>1. The campaign was invited to join an Exeter Connect workshop on positive tipping points (and was commended for the way the Campaign is affecting change).</li> <li>2. Kidical Mass - logistical support as well as having a heavy attendance and promoting the campaign at the family cycle rides calling for safer streets for children.</li> </ol> <p><u>1. Public health</u> <u>4. Education</u></p>
Statement confirming whether the trustees have had regard to the guidance issued by the Charity Commission on public benefit	Para 1.18	The Campaign's trustees have taken the commission's public benefit guidance into account when making any decision it is relevant to.

### Additional information (optional)

You may choose to include further statements where relevant about:

	SORP reference	
Policy on grant making	Para 1.38	
Policy on social investment including program related investment	Para 1.38	
Contribution made by volunteers	Para 1.38	All the Campaign's work is carried out by volunteers. This includes leadership engagement, responding to planning applications and public consultation, running our Facebook and Twitter accounts, organising meetings, developing route designs, workshops and public events and response to media enquiries.
Other		

## Achievements and Performance

	SORP reference	
Summary of the main achievements of the charity, identifying the difference the charity's work has made to the circumstances of its beneficiaries and any wider benefits to society as a whole.	Para 1.20	<p><b>Positive action on planning applications</b> The Campaign continues to respond to planning applications in Exeter (and also in Teignbridge and East Devon district councils). The aim of this is to challenge developers where their application falls short of national or local policy for the provision of safe cycling (and walking) for people.</p> <p>As a result of Campaign volunteers' responses to planning applications plans are sometimes amended and formal planning conditions set when planning permission is granted. e.g. cycle parking increased, changing facilities added, pedestrian/cycle paths added to link developments.</p> <p>Such changes enable cycling for more people for their everyday trips, helping to tackle the problems of sedentary lifestyles and congestion and air pollution and help to build communities in the places where people live.</p> <p><b>Public support</b> The Campaign makes a positive difference to the lives of supporters and volunteers:</p> <ul style="list-style-type: none"> <li>• New volunteers have come forward throughout the year to contribute their time and energy and to engage with city and county leaders.</li> <li>• The Campaign continues to receive thanks from both citizens and elected councillors for our engagement in the city.</li> </ul> <p><b>Infrastructure improvements for safety and accessibility</b> Over this reporting period the Campaign has:</p> <ul style="list-style-type: none"> <li>● met regularly with the lead DCC Transport Officer for Exeter to seek to influence the county's road planning.</li> <li>● pushed for and commented on the draft long term cycling and walking plan ('LCWIP') for Exeter.</li> <li>● made proposals for growing and improving the cycle network in Exeter</li> </ul> <p>The Campaign's 'Quick Win' list is actively used by DCC to prioritise locations for quick, low cost changes on cycle routes. Some have already been implemented, e.g. to remove obstacles, improve signage, make drop kerbs, etc, to join up routes and improve accessibility for adaptive cycles, child</p>

		trailers and cargo bikes. Campaign volunteers have worked with both Devon County Council and Exeter City Council to develop an ongoing process for collecting and delivering these Quick Wins.
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## Additional information (optional)

You may choose to include further statements where relevant about:

Achievements against objectives set	Para 1.41	
Performance of fundraising activities against objectives set	Para 1.41	
Investment performance against objectives	Para 1.41	
Other		

## Financial Review

Review of the charity's financial position at the end of the period	Para 1.21	<p>The Campaign has remained in credit throughout the period 1 August 2022 to 31 July 2023.</p> <p>The balance of cash funds at 31 July 2023 was £4054. Income for the year was £1756 and outgoings £974. All income was unrestricted. Funds were spent to support the charity's activities, including room hire for meetings, a Zoom subscription and purchase of promotional materials.</p>
Statement explaining the policy for holding reserves stating why they are held	Para 1.22	The charity does not have regular expenditure or financial commitments, so the trustees feel it is not necessary to hold identified reserves..
Amount of reserves held	Para 1.22	Not applicable.
Reasons for holding zero reserves	Para 1.22	Not applicable.
Details of fund materially in deficit	Para 1.24	There has been no deficit during the reporting period.
Explanation of any uncertainties about the charity continuing as a going concern	Para 1.23	There are no uncertainties about the charity continuing as a going concern.

## Additional information (optional)

You may choose to include further statements where relevant about:

The charity's principal sources of funds (including any fundraising)	Para 1.47	The Campaign's main source of funds during the period was private donations.
Investment policy and objectives including any social investment policy adopted	Para 1.46	The charity does not make any investments.
A description of the principal risks facing the charity	Para 1.46	The principal risk to the charity is volunteers removing their support, either financial or in kind (mainly time).
Other		

## Structure, Governance and Management

Description of charity's trusts:		
Type of governing document (trust deed, royal charter)	Para 1.25	Constitution
How is the charity constituted? (e.g unincorporated association, CIO)	Para 1.25	Charitable Incorporated Organisation
Trustee selection methods including details of any constitutional provisions e.g. election to post or name of any person or body entitled to appoint one or more trustees	Para 1.25	<p>Trustees are appointed in accordance with the constitution, notably section 12 (2) Eligibility for trusteeship and section 13 Appointment of Campaign trustees:</p> <ol style="list-style-type: none"> <li>1) At the first annual general meeting of the members of the Campaign all the Campaign trustees shall retire from office;</li> <li>2) At every subsequent annual general meeting of the members of the Campaign, one-third of the Campaign trustees shall retire from office.</li> </ol>

## Additional information (optional)

You may choose to include further statements where relevant about:

Policies and procedures adopted for the induction and training of trustees	Para 1.51	
The charity's organisational structure and any wider network with which the charity works	Para 1.51	
Relationship with any related parties	Para 1.51	
Other		

## Reference and Administrative details

Charity name	Exeter Cycling Campaign
Other name the charity uses	None
Registered charity number	1183586
Charity's principal address	c/o Exeter Community Initiatives, 148-149 Fore Street, Exeter, EX4 3AN

## Names of the charity trustees who manage the charity

	Trustee name	Office (if any)	Dates acted (if not for whole year)	Name of person (or body) entitled to appoint trustee (if any)
1	Michael Thomas Walton	Chair		None
2	Jules Bristow	Secretary		None
3	Susan Kay	Treasurer		None

## Corporate trustees – names of the directors at the date the report was approved

Director name		
None		

## Name of trustees holding title to property belonging to the charity

Trustee name	Dates acted if not for whole year	
None		

## Funds held as custodian trustees on behalf of others

Description of the assets held in this capacity	None
Name and objects of the charity on whose behalf the assets are held and how this falls within the custodian charity's objects	N/A
Details of arrangements for safe custody and segregation of such assets from the charity's own assets	N/A

## Additional information (optional)

Names and addresses of advisers (Optional information)

Type of adviser	Name	Address
None		

Name of chief executive or names of senior staff members (Optional information)

## Exemptions from disclosure

Reason for non-disclosure of key personnel details

## Other optional information

## Declarations

The trustees declare that they have approved the trustees' report above.

**Signed on behalf of the charity's trustees**

Signature: Michael Thomas Walton

Full name: Michael Thomas Walton

Position: Chair

Date: 2/2/2024

Signature: Jules Bristow

Full name: Jules Bristow

Position: Secretary

Date: 1/1/2024

Signature: Susan Kay

Full name: Susan Kay

Position: Treasurer

Date: 2/2/2024