



# Trustees' Annual Report for the period

Period start date: 24 May 2020  
July 2021

Period end date: 31

Charity name: Exeter Cycling Campaign

Charity registration number: 1183586

Note: This is for an elongated reporting period to bring into alignment with financial year end.

## Objectives and Activities

	SORP reference	
Summary of the purposes of the charity as set out in its governing document	Para 1.17	The Campaign promotes cycling for the public benefit in and around Exeter for: 1. the promotion of public health, 2. the promotion of healthy recreation in the interests of social welfare, 3. the promotion of public safety, particularly on the highways, 4. the advancement of education by means including provision of cycling facilities, services, education, and raising matters regarding cycling and transport.
Summary of the main activities in relation to those purposes for the public benefit, in particular, the activities, projects or services identified in the accounts.	Para 1.17 and 1.19	<p>Here is a selection of activities that the Campaign has carried out, with the purposes they primarily address;</p> <p><b>Responses to planning applications and traffic regulation orders</b> 58 planning responses were submitted to planning applications across Exeter and 5 responses to Traffic Regulation Orders. Campaign comments are regularly summarised in council officers' reports for the Exeter City Council Planning Committee, and plans have been amended accordingly, e.g. addition of pedestrian/cycle links between new housing developments and modifications to junctions to improve cyclist safety.</p> <p>1. <u>Public health</u> 2. <u>Healthy recreation</u> 3. <u>Public safety</u></p> <p><b>Dialogue with decision makers</b> Many letters, meetings and questions to city and county councillors, and also other decision makers including Exeter City Futures CIC, Ben Bradshaw MP, Vision Zero-SW board, Cornwall County Council Cabinet.</p> <p>For example; i) Meeting with Police &amp; Crime Commissioner for Devon &amp; Cornwall to explain how Low Traffic Neighbourhoods</p>

		<p>are a low cost crime-reduction measure (Apr'21).</p> <p>ii) Presentation to Vision Zero - South West programme board and Cornwall COuntY Council Cabinet about Low Traffic Neighbourhoods (Sep'21)</p> <p>iii) Taking County Councillors on the proposed Nurses Way route (Jul'21 and Sep'21)</p> <p>iii) Questions put to county councillors ahead of their meeting to consider the Exeter Transport Strategy (Nov'20)</p> <p>iv) Multiple emails to county councillors to bolster their support for covid emergency measures (Jun'20)</p> <p>1. <u>Public health</u> 2. <u>Healthy recreation</u> 3. <u>Public safety</u></p> <p><b>Reports, proposals and consultations</b></p> <ul style="list-style-type: none"> <li>i. Growing the Cycle Network in Exeter Proposal (in response to a request from Devon County Council for recommendations, June 2020). A list of missing key links and short routes to enhance the Council's Strategic Cycle Network - specifically excluding major routes.</li> <li>ii. Covid Safe Streets FAQ Report (August 2020). Produced in response to anti-cyclist sentiment over temporary social distancing measures.</li> <li>iii. Clyst Valley Regional Park Consultation response (Dec 2020).</li> <li>iv. West Street Contraflow Consultation response (Feb 2021).</li> <li>v. South Street Contraflow Consultation response (Feb 2021).</li> <li>vi. Dryden Road Consultation response (March 2021).</li> <li>vii. Magdalen Road Consultation response (March 2021).</li> <li>viii. Union Road Consultation response (June 2021).</li> <li>ix. Preparation work for The Nurses Way proposal initiated by the Campaign (Spring 2021). A missing route north-south in the city passing key residential areas, businesses, hospitals and train stations.</li> <li>x. Overseeing a student work placement project (Nurses Way proposal)</li> </ul> <p>1. <u>Public health</u> 2. <u>Healthy recreation</u> 3. <u>Public safety</u> 4. <u>Education</u></p> <p><b>Workshops and meetings</b> The covid19 lockdowns have meant face-to-face workshops and meetings were not appropriate for much of 2020/21. We have though continued our activities though online events and held in-person events where</p>
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		<p>possible:</p> <ul style="list-style-type: none"> <li>i) Three summer socials at a local pub during Jul/Aug'21 and one online in Feb'21</li> <li>ii) an on-line 'new to planning' workshop (Jun'21)</li> <li>iii) a speaker from Cambridge Cycling Campaign at our AGM (Nov'20)</li> <li>iv) Low Traffic Neighbourhood on-line workshop (Nov'20)</li> <li>v) Questions &amp; Answer workshop (Jun'20)</li> <li>vi) regular meetings of the Steering Group of core members</li> </ul> <p>4. <u>Education</u></p> <p><b>Media</b>  2020/21 has seen a number of radio and TV interviews, and the formation of a letter writing group to source articles into local newspapers, especially the hard-to-reach Western Morning News. Media interviews this year included:</p> <ul style="list-style-type: none"> <li>i) BBC Radio Devon interview re covid-safe streets (Jun'20)</li> <li>ii) Article in Western Morning News about enabling cycling (Jun'20)</li> <li>iii) BBC Spotlight interview about covid-safe streets (Jun'20)</li> <li>iv) Radio Devon interview re DfT 'Gear Change' announcement (Jul'20)</li> <li>v) Various letters in Exeter Express and Echo to support pop up infra (Jul'20)</li> <li>vi) Devon Live article (prompted by Caspar's pictures of driving ignoring no entry signs on Wonford Road modal filter) (Sep'20)</li> <li>vii) BBC Spotlight South West interview about 'road closures' (Jul'21)</li> <li>viii) Film and article from Greatest Hits Radio (and picked up by Road.cc) (Aug'21) on vigil for Maria Perez Gonzalez</li> <li>ix) Various letters in Western Morning News (Jun-Aug'21)</li> </ul> <p>1. <u>Public health</u> 2. <u>Healthy recreation</u>  3. <u>Public safety</u> 4. <u>Education</u></p> <p><b>Social media and newsletter</b>  i) Ongoing lively social media debates and informative comment on numerous local and national cycling issues. Numbers grow: Now 1200+ Facebook supporters and 3,000+ Twitter followers (up by 500). Nearly 600 people</p>
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		<p>receive the Campaign's email newsletter (up by ~100).</p> <p>27 Campaign newsletters have been sent out between May'20 and Jul'21.</p> <p><u>1. Public health</u>   <u>2. Healthy recreation</u>  <u>3. Public safety</u>   <u>4. Education</u></p> <p><b>Public events</b>  The lockdown restrictions meant virtually no in-person public events were possible between May'20 and Jul'21. During this reporting period the Campaign:</p> <ul style="list-style-type: none"> <li>- attended various DCC-organised cycling festivals in the summer of 2021. (The Campaign was present at additional events after Jul'21).</li> <li>- held an open-air 'meeting of concern' on the Quickprint roundabout after three children were hit by cars. This was well attended (100+ people) including numerous local councillors, the Exeter MP and broadcast news.</li> <li>- The online workshops listed above were open to the public and advertised through our social media channels.</li> </ul> <p><u>1. Public health</u>  <u>4. Education</u></p>
Statement confirming whether the trustees have had regard to the guidance issued by the Charity Commission on public benefit	Para 1.18	The Campaign's trustees have taken the commission's public benefit guidance into account when making any decision it is relevant to.

#### **Additional information (optional)**

You may choose to include further statements where relevant about:

	SORP reference	
Policy on grant making	Para 1.38	
Policy on social investment including program related investment	Para 1.38	
Contribution made by volunteers	Para 1.38	All the Campaign's work is carried out by volunteers. This includes leadership engagement, responding to planning applications and public consultation, running our Facebook and Twitter accounts, organising meetings, developing route designs, workshops and public events and response to media enquiries.
Other		

## Achievements and Performance

	SORP reference	
Summary of the main achievements of the charity, identifying the difference the charity's work has made to the circumstances of its beneficiaries and any wider benefits to society as a whole.	Para 1.20	<p><b>Positive action on planning applications</b></p> <p>The Campaign continues to respond to planning applications in Exeter (and also in Teignbridge and East Devon district councils). The aim of this is to challenge developers where their application falls short of national or local policy for the provision of safe cycling (and walking) for people.</p> <p>As a result of Campaign volunteers' responses to planning applications plans are sometimes amended and formal planning conditions set when planning permission is granted. e.g. cycle parking increased, changing facilities added, pedestrian/cycle paths added to link developments.</p> <p>Such changes enable cycling for more people for their everyday trips, helping to tackle the problems of sedentary lifestyles and congestion and air pollution and help to build communities in the places where people live.</p> <p><b>Public support</b></p> <p>The Campaign makes a positive difference to the lives of supporters and volunteers:</p> <ul style="list-style-type: none"> <li>- New volunteers have come forward throughout the year to contribute their time and energy and to engage with city and county leaders.</li> <li>- The Campaign continues to receive thanks from both citizens and elected councillors for our engagement in the city.</li> </ul>

		<p><b>Infrastructure improvements for safety and accessibility</b></p> <p>Over this reporting period the Campaign has:</p> <ul style="list-style-type: none"> <li>- met regularly with the lead DCC Transport Officer for Exeter to seek to influence the county's road planning.</li> <li>- pushed for and commented on the draft long term cycling and walking plan ('LCWIP') for Exeter.</li> <li>- made proposals for Growing the Cycle Network in Exeter</li> <li>- made proposals for which streets could be made more covid safe</li> <li>- commented on the Clyst Valley Regional Park Consultation response (Dec 2020).</li> <li>- commented on the West Street contraflow; South Street contraflow; Dryden Road consultation, Magdalene consultation; Union Road consultation</li> <li>- proposed a new 'Nurses Way' route for the city</li> </ul> <p>The Campaign's 'Quick Win' list is actively used by DCC to prioritise locations for quick, low cost changes on cycle routes. Some have already been implemented, e.g. to remove obstacles, improve signage, make drop kerbs, etc, to join up routes and improve accessibility for adaptive cycles, child trailers and cargo bikes.</p>
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### **Additional information (optional)**

You may choose to include further statements where relevant about:

Achievements against objectives set	Para 1.41	
Performance of fundraising activities against objectives set	Para 1.41	
Investment performance against objectives	Para 1.41	
Other		

## **Financial Review**

Review of the charity's financial position at the end of the period	Para 1.21	<p>The Campaign has remained in credit throughout the period 1 August 2020 to 31 July 2021</p> <p>The balance of funds in the Campaign's current account at 31 July 2021 was £2347.97. Income for the year was £1362 and outgoings £249. All income was unrestricted. Expenditure was limited by the restrictions on activity imposed by the coronavirus pandemic, and so funds have accumulated during the year. This will enable increased activity in future years as a wider range of events become possible.</p>
Statement explaining the policy for holding reserves stating why they are held	Para 1.22	<p>The Campaign is still developing and much of its current activity requires little or no funds. In these circumstances the trustees have decided that a reserves policy is not required. This will be reviewed in 2021-22, particularly as more in-person activity becomes possible and we expect more expenditure.</p>
Amount of reserves held	Para 1.22	<p>No specific amount of reserves are held, but the balance of funds in the Campaign's current account remained in credit throughout the reporting period. The cash balance has increased during the year because of limitations on</p>

		activities due to pandemic restrictions.
Reasons for holding zero reserves	Para 1.22	Not applicable.
Details of fund materially in deficit	Para 1.24	There has been no deficit during the reporting period.
Explanation of any uncertainties about the charity continuing as a going concern	Para 1.23	There are no uncertainties about the charity continuing as a going concern.

### **Additional information (optional)**

You may choose to include further statements where relevant about:

The charity's principal sources of funds (including any fundraising)	Para 1.47	The Campaign's main source of funds during the period was private donations. A donation from the Cycling UK Exeter (£500) was received in June 2020.
Investment policy and objectives including any social investment policy adopted	Para 1.46	The charity does not make any investments.
A description of the principal risks facing the charity	Para 1.46	The principal risk to the charity is volunteers removing their support, either financial or in kind (mainly time). There has been no indication of falling support during the year, and donations have risen.
Other		

## **Structure, Governance and Management**

Description of charity's trusts:		
Type of governing document (trust deed, royal charter)	Para 1.25	Constitution
How is the charity constituted? (e.g unincorporated association, CIO)	Para 1.25	Charitable Incorporated Organisation
Trustee selection methods including details of any constitutional provisions e.g. election to post or name of any person or body entitled to appoint one or more trustees	Para 1.25	As a Charity still in its infancy it is felt that the current pool of available Trustees meets our needs for effective governance.  Trustees are appointed in accordance with the constitution, notably section 12 (2) Eligibility for trusteeship and section 13 Appointment of Campaign trustees: 1) At the first annual general meeting





<b>Director name</b>		
None		

Name of trustees holding title to property belonging to the charity

<b>Trustee name</b>	<b>Dates acted if not for whole year</b>	
None		

## Funds held as custodian trustees on behalf of others

Description of the assets held in this capacity	None
Name and objects of the charity on whose behalf the assets are held and how this falls within the custodian charity's objects	N/A
Details of arrangements for safe custody and segregation of such assets from the charity's own assets	N/A

## Additional information (optional)

Names and addresses of advisers (Optional information)

	<b>Type of adviser</b>	<b>Name</b>	<b>Address</b>
	None		
	Name of chief executive or names of senior staff members (Optional information)		

## Exemptions from disclosure

Reason for non-disclosure of key personnel details

None
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## Other optional information

None
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## Declarations

The trustees declare that they have approved the trustees' report above.

**Signed on behalf of the charity's trustees**


Signature: Full name: Michael Thomas Walton Position: Chair Date:
Signature: Full name: Joe Hickson Position: Secretary Date:
Signature: Full name: Susan Kay Position: Treasurer Date:



CHARITY COMMISSION  
FOR ENGLAND AND WALES

Charity Name	No (if any)
Exeter Cycling Campaign	1183586

## Receipts and payments accounts

For the period from	Period start	To	Period end date
	1-Aug-20		31-Jul-21

### Section A Receipts and payments

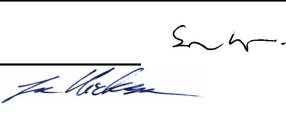
	Unrestricted funds to the nearest £	Restricted funds to the nearest £	Endowment funds to the nearest £	Total funds to the nearest £
<b>A1 Receipts</b>				
Donations (online via Golden Giving)	1,051	-	-	1,051
Other donations	18	-	-	18
HMRC Gift Aid payments	293	-	-	293
	-	-	-	-
	-	-	-	-
	-	-	-	-
	-	-	-	-
<b>Sub total</b>	<b>1,362</b>	<b>-</b>	<b>-</b>	<b>1,362</b>
<b>sales, (see table).</b>				
	-	-	-	-
	-	-	-	-
<b>Sub total</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>
<b>Total receipts</b>	<b>1,362</b>	<b>-</b>	<b>-</b>	<b>1,362</b>
<b>A3 Payments</b>				
Room hire	-	-	-	-
Promotional equipment	95	-	-	95
Bank charges	10	-	-	10
Other	144	-	-	144
	-	-	-	-
	-	-	-	-
	-	-	-	-
	-	-	-	-
<b>Sub total</b>	<b>249</b>	<b>-</b>	<b>-</b>	<b>249</b>
<b>A4 Asset and investment</b>				
	-	-	-	-
	-	-	-	-
<b>Sub total</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>
<b>Total payments</b>	<b>249</b>	<b>-</b>	<b>-</b>	<b>249</b>
<b>Net of receipts/(payments)</b>	<b>1,114</b>	<b>-</b>	<b>-</b>	<b>1,114</b>
<b>A5 Transfers between funds</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>
<b>A6 Cash funds last year end</b>	<b>1,234</b>	<b>-</b>	<b>-</b>	<b>1,234</b>
<b>Cash funds this year end</b>	<b>2,348</b>	<b>-</b>	<b>-</b>	<b>2,348</b>

Note: the cash funds last year end are different from the report in the 2019-20 accounts (£1050), owing to a correction. A corrected version of the 2019-20 accounts is given in the appendix, below.

# Section B Statement of assets and liabilities at the end

Categories	Details	Unrestricted to nearest £	Restricted to nearest £
<b>B1 Cash funds</b>	Current account (Triodos)	2,348	-
			-
		-	-
	<b>Total cash funds</b>	<b>2,348</b>	<b>-</b>
	(agree balances with receipts and payments account(s))	OK	OK
<b>B2 Other monetary assets</b>		-	-
		-	-
		-	-
		-	-
		-	-
<b>B3 Investment assets</b>		which asset	Cost (optional)
			-
			-
			-
			-
<b>B4 Assets retained for the charity's own use</b>		which asset	Cost (optional)
			-
			-
			-
			-
			-
			-
<b>B5 Liabilities</b>		Fund to	Amount due
			-
			-
			-
			-

Signed by one or two trustees on	Signature	Print Name
		Susan Kay Joseph Hickson

## Appendix: Corrected annual accounts for 2019-20

	For the period from	Period start 1-Aug-19	To	Period end 31-Jul-20
<b>Section A Receipts and payments 2019-20</b>				

	funds £	funds nearest £	t funds nearest £	Total funds nearest £
<b>A1 Receipts</b>				
Donations (online via Golden Giving)	509	-	-	509
Other donations	512	-	-	512
HMRC Gift Aid payments	130	-	-	130
Inherited sum	-	-	-	-
	-	-	-	-
	-	-	-	-
	-	-	-	-
	-	-	-	-
AR)	1,151	-	-	1,151
sales, (see table).	-	-	-	-
	-	-	-	-
<b>Sub total</b>	-	-	-	-
<b>Total receipts</b>	1,151	-	-	1,151

<b>A3 Payments</b>				
Room hire	30	-	-	30
Promotional equipment	-	-	-	-
Bank charges	10	-	-	10
Other	110	-	-	110
	-	-	-	-
	-	-	-	-
	-	-	-	-
	-	-	-	-
	-	-	-	-
<b>Sub total</b>	150	-	-	150

<b>A4 Asset and investment</b>				
	-	-	-	-
	-	-	-	-
<b>Sub total</b>	-	-	-	-

<b>Total payments</b>	150	-	-	150
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<b>et of receipts/(payments)</b>	1,001	-	-	1,001
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<b>A5 Transfers between funds</b>	-	-	-	-
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<b>A6 Cash funds last year end</b>	233	-	-	233
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<b>Cash funds this year end</b>	1,234	-	-	1,234
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<b>Section B Statement of assets and liabilities at the end</b>				

Categories	Details	Unrestricte to nearest £	Restricted to nearest £
<b>B1 Cash funds</b>		1,234	-
		-	-
		-	-
	<b>Total cash funds</b>	1,234	-
	(eg: see balances from receipts and payments account(s))	OK	OK
		<b>Unrestricte</b>	<b>Restricted</b>

	Details	to nearest £	to nearest £
<b>B2 Other monetary assets</b>		-	-
		-	-
		-	-
		-	-
		-	-
		-	-

	Details	belongs	(optional)
<b>B3 Investment assets</b>			-
			-
			-
			-
			-

	Details	belongs	(optional)
<b>B4 Assets retained for the charity's own use</b>			-
			-
			-
			-
			-
			-
			-
			-
			-

	Details	Fund to	Amount due
<b>B5 Liabilities</b>			-
			-
			-
			-
			-

**CC16a**

**Last year  
to the nearest £**

509
512
130
-
-
-
-
1,151

-
-

1,151
-------

30
-
10
110
-
-
-
-
-
150

-

150
-----

1,001
-
233
1,234

ing to two errors in those accounts.



of the pe

**Endowment**  
to nearest £

-
-
-
-

OK

**Endowment**  
**funds**

to nearest £

-
-
-
-
-

**Current value**  
**(optional)**

-
-
-
-

**Current value**  
**(optional)**

-
-
-
-
-
-

**When due**


**Date of**  
**approval**

24 October 2021
29th October 2021


**Last year**  
**£**

17
60
-
200
-
-
-
-
277

-
-
277

45
-
1
-
-
-
-
-
-
46

-
46
231
-
-
231

<b>of the pe</b>
<b>Endowment</b>
<b>to nearest £</b>
-
-
-
-
OK
<b>Endowment</b>

to nearest £
-
-
-
-
-
-

(optional)
-
-
-
-
-

(optional)
-
-
-
-
-
-
-
-
-

When due