

COMPANY REGISTRATION NUMBER: 11574356
CHARITY REGISTRATION NUMBER: 1183506

Cheltenham International Film Trust Limited
Company Limited by Guarantee
Unaudited Financial Statements
30 September 2020

JANE MESSENGER LIMITED

Chartered accountants
23 The Plantation
Abbeymead
Gloucester
UK
GL4 5TR

Cheltenham International Film Trust Limited

Company Limited by Guarantee

Financial Statements

Year ended 30 September 2020

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Cheltenham International Film Trust Limited

Company Limited by Guarantee

Trustees' Annual Report (Incorporating the Director's Report)

Year ended 30 September 2020

The trustees, who are also the directors for the purposes of company law, present their report and the unaudited financial statements of the charity for the year ended 30 September 2020.

Reference and administrative details

Registered charity name	Cheltenham International Film Trust Limited
Charity registration number	1183506
Company registration number	11574356
Principal office and registered office	Midway House Herrick Way Staverton Technology Park Staverton Cheltenham GL51 6TQ

The trustees

Mr L Sheldon
Mr L Marks
Mr M R Ratcliffe
Ms S Speed
Mr S K Sheldon
Mr M Chittenden

Independent examiner	Jane Liston 23 The Plantation Abbeymead Gloucester UK GL4 5TR
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Structure, governance and management

The charity was incorporated in September 2018 and achieved charitable status in May 2019. All of the funds collected and spent throughout this period have been reflected within these accounts as charitable activities. The Trustees meet on a regular basis and work closely with local organisations in order to deliver the goals of the Charity. As well as seeking sponsors and patrons the Trustees have now embarked on an active fundraising campaign in order to ensure that the Film Festival is sustainable and to widen its reach within the community.

Cheltenham International Film Trust Limited

Company Limited by Guarantee

Trustees' Annual Report (Incorporating the Director's Report) *(continued)*

Year ended 30 September 2020

Objectives and activities

Charity status was confirmed on Cheltenham International Film Trust in May, 2019. The Charity seeks to attract new audiences to independent cinema in support of emerging filmmakers and to introduce young people to the cinematic arts; these activities give purpose to Cheltenham International Film Festival. The scope of the Film Festival is international, the focus is local, attracting audiences from Cheltenham and surrounding towns and communities. Education is a key tenet of the Trust's activities which includes workshops in the art of filmmaking. In 2021, the Trust will move education into a branded programme called Film Lab21. The plan is to roll out Film Lab21 partnering with local charities and organisations in and around Cheltenham with a remit to work with young people. Further, the Trust recognises the role digital plays in society and will hereon in every year organise an online version of the film festival to complement the main live event.

Strategic report

The following sections for achievements and performance and financial review form the strategic report of the charity.

Achievements and performance

The Festival launched in 2019, screening over 40 acclaimed feature films and shorts from 15 countries. Cheltenham welcomed celebrated directors and respected film industry professionals to the Festival, among them: cinema great, Mike Leigh, to whom the Festival paid tribute; famed theatre director, Josie Rourke, who directed her first feature, *Mary Queen of Scots*; legendary actor/writer/director, Steve Berkoff; Oscar-nominated, Polish director, Jan Komasa; Carl Hunter, with his first film, *Sometimes Always Never*, starring Bill Nighy. In 2020, following the British government lockdown, the Trust took the decision to stream the festival online becoming the first international film festival in the UK to go online, to great success. The journey the festival took to go online is now subject of a British Film Institute case history. As in 2019, the 2020 Festival screened 40 feature films plus film shorts and secured filmmaker interviews and interviews with actors from around the world. Audiences were able to access the festival during the lockdown; feedback was positive, including many who said it was the first time they had ever attended a film festival and treated it as an occasion. The success of the online version of the Festival has led the Trustees to take the decision to organise an online film festival alongside the live event every year.

Financial review

The Charity raises funds through a variety of means including donations, grants, sponsorship and ticket sales. The latter was disappointing for the year under review and is attributed to the relatively late publication of the full programme. Nonetheless the inaugural festival managed to break even and plans are already well underway for the 2021 programme. The main 2021 festival will take place in May and June 2021 with a diverse international programme.

Cheltenham International Film Trust Limited

Company Limited by Guarantee

Trustees' Annual Report (Incorporating the Director's Report) *(continued)*

Year ended 30 September 2020

The trustees' annual report and the strategic report were approved on 30 June 2021 and signed on behalf of the board of trustees by:



Mr S K Sheldon
Trustee

Cheltenham International Film Trust Limited

Company Limited by Guarantee

Independent Examiner's Report to the Trustees of Cheltenham International Film Trust Limited

Year ended 30 September 2020

I report to the trustees on my examination of the financial statements of Cheltenham International Film Trust Limited ('the charity') for the year ended 30 September 2020.

Responsibilities and basis of report

As the trustees of the company (and also its directors for the purposes of company law) you are responsible for the preparation of the financial statements in accordance with the requirements of the Companies Act 2006 ('the 2006 Act').

Having satisfied myself that the accounts of the company are not required to be audited under Part 16 of the 2006 Act and are eligible for independent examination, I report in respect of my examination of the charity's accounts as carried out under section 145 of the Charities Act 2011 ('the 2011 Act'). In carrying out my examination I have followed the Directions given by the Charity Commission under section 145(5)(b) of the 2011 Act.

Independent examiner's statement

I have completed my examination. I confirm that no matters have come to my attention in connection with the examination giving me cause to believe:

1. accounting records were not kept in respect of the charity as required by section 386 of the 2006 Act; or
2. the financial statements do not accord with those records; or
3. the financial statements do not comply with the accounting requirements of section 396 of the 2006 Act other than any requirement that the accounts give a 'true and fair' view which is not a matter considered as part of an independent examination; or
4. the financial statements have not been prepared in accordance with the methods and principles of the Statement of Recommended Practice for accounting and reporting by charities applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102).

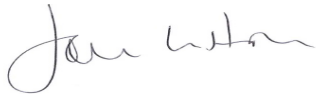
Cheltenham International Film Trust Limited

Company Limited by Guarantee

Independent Examiner's Report to the Trustees of Cheltenham International Film Trust Limited *(continued)*

Year ended 30 September 2020

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.



Jane Liston
Independent Examiner

23 The Plantation
Abbeymead
Gloucester
UK
GL4 5TR

30 Jun 21

Cheltenham International Film Trust Limited

Company Limited by Guarantee

Statement of Financial Activities (including income and expenditure account)

Year ended 30 September 2020

		Year to 30 Sep 20	Period from 18 Sep 18 to 30 Sep 19
		Unrestricted funds	Total funds
	Note	£	£
Income and endowments			
Donations and legacies	5	20,064	20,064
Charitable activities	6	7,749	7,749
Other trading activities	7	1,175	1,175
Investment income	8	103	103
Total income		<u>29,091</u>	<u>29,091</u>
Expenditure			
Expenditure on charitable activities	9,10	<u>30,750</u>	<u>30,750</u>
Total expenditure		<u>30,750</u>	<u>31,456</u>
Net (expenditure)/income and net movement in funds		<u>(1,659)</u>	<u>930</u>
Reconciliation of funds			
Total funds brought forward		930	930
Total funds carried forward		<u>(729)</u>	<u>930</u>

The statement of financial activities includes all gains and losses recognised in the year.
All income and expenditure derive from continuing activities.

The notes on pages 10 to 18 form part of these financial statements.

Cheltenham International Film Trust Limited

Company Limited by Guarantee

Statement of Financial Position

30 September 2020

	Note	2020 £	2019 £
Fixed assets			
Intangible assets	16	6,590	8,380
Current assets			
Debtors	17	3,925	710
Cash at bank and in hand		1,956	508
		<u>5,881</u>	<u>1,218</u>
Creditors: amounts falling due within one year	19	5,600	8,668
Net current assets		<u>281</u>	<u>(7,450)</u>
Total assets less current liabilities		<u>6,871</u>	<u>930</u>
Creditors: amounts falling due after more than one year	20	7,600	—
Net liabilities		<u>(729)</u>	<u>930</u>
Funds of the charity			
Unrestricted funds		(729)	930
Total charity funds	21	<u>(729)</u>	<u>930</u>

For the year ending 30 September 2020 the charity was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.

Directors' responsibilities:

- The members have not required the company to obtain an audit of its financial statements for the year in question in accordance with section 476;
- The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of financial statements.

These financial statements have been prepared in accordance with the provisions applicable to companies subject to the small companies' regime.

The statement of financial position
continues on the following page.

The notes on pages 10 to 18 form part of these financial statements.

Cheltenham International Film Trust Limited

Company Limited by Guarantee

Statement of Financial Position *(continued)*

30 September 2020

These financial statements were approved by the board of trustees and authorised for issue on 30 Jun 21, and are signed on behalf of the board by:



Mr S K Sheldon
Trustee

The notes on pages 10 to 18 form part of these financial statements.

Cheltenham International Film Trust Limited

Company Limited by Guarantee

Statement of Cash Flows

Year ended 30 September 2020

	Note	2020 £	2019 £
Cash flows from operating activities			
Net (expenditure)/income		(1,659)	930
<i>Adjustments for:</i>			
Amortisation of intangible assets		1,790	572
Other interest receivable and similar income		(103)	(3)
Interest payable and similar charges		284	110
Accrued expenses		200	–
<i>Changes in:</i>			
Trade and other debtors		(3,215)	(710)
Trade and other creditors		(1,000)	6,000
Cash generated from operations		(3,703)	6,899
Interest paid		(284)	(110)
Interest received		103	3
Net cash (used in)/from operating activities		<u>(3,884)</u>	<u>6,792</u>
Cash flows from investing activities			
Purchase of intangible assets		–	(8,952)
Net cash used in investing activities		<u>–</u>	<u>(8,952)</u>
Cash flows from financing activities			
Proceeds from borrowings		7,817	183
Net cash from financing activities		<u>7,817</u>	<u>183</u>
Net increase/(decrease) in cash and cash equivalents		3,933	(1,977)
Cash and cash equivalents at beginning of year		<u>(1,977)</u>	<u>–</u>
Cash and cash equivalents at end of year	18	<u><u>1,956</u></u>	<u><u>(1,977)</u></u>

The notes on pages 10 to 18 form part of these financial statements.

Cheltenham International Film Trust Limited

Company Limited by Guarantee

Notes to the Financial Statements

Year ended 30 September 2020

1. General information

The charity is a public benefit entity and a private company limited by guarantee, registered in England & Wales and a registered charity in England and Wales. The address of the registered office is Midway House, Herrick Way, Staverton Technology Park, Staverton, Cheltenham, GL51 6TQ.

2. Statement of compliance

These financial statements have been prepared in compliance with FRS 102, 'The Financial Reporting Standard applicable in the UK and the Republic of Ireland', the Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (Charities SORP (FRS 102)) and the Companies Act 2006.

3. Accounting policies

Basis of preparation

The financial statements have been prepared on the historical cost basis, as modified by the revaluation of certain financial assets and liabilities and investment properties measured at fair value through income or expenditure.

The financial statements are prepared in sterling, which is the functional currency of the entity.

Going concern

There are no material uncertainties about the charity's ability to continue.

Judgements and key sources of estimation uncertainty

The preparation of the financial statements requires management to make judgements, estimates and assumptions that affect the amounts reported. These estimates and judgements are continually reviewed and are based on experience and other factors, including expectations of future events that are believed to be reasonable under the circumstances.

Fund accounting

Unrestricted funds are available for use at the discretion of the trustees to further any of the charity's purposes.

Designated funds are unrestricted funds earmarked by the trustees for particular future project or commitment.

Restricted funds are subjected to restrictions on their expenditure declared by the donor or through the terms of an appeal, and fall into one of two sub-classes: restricted income funds or endowment funds.

Cheltenham International Film Trust Limited

Company Limited by Guarantee

Notes to the Financial Statements *(continued)*

Year ended 30 September 2020

3. Accounting policies *(continued)*

Incoming resources

All incoming resources are included in the statement of financial activities when entitlement has passed to the charity; it is probable that the economic benefits associated with the transaction will flow to the charity and the amount can be reliably measured. The following specific policies are applied to particular categories of income:

- income from donations or grants is recognised when there is evidence of entitlement to the gift, receipt is probable and its amount can be measured reliably.
- legacy income is recognised when receipt is probable and entitlement is established.
- income from donated goods is measured at the fair value of the goods unless this is impractical to measure reliably, in which case the value is derived from the cost to the donor or the estimated resale value. Donated facilities and services are recognised in the accounts when received if the value can be reliably measured. No amounts are included for the contribution of general volunteers.
- income from contracts for the supply of services is recognised with the delivery of the contracted service. This is classified as unrestricted funds unless there is a contractual requirement for it to be spent on a particular purpose and returned if unspent, in which case it may be regarded as restricted.

Resources expended

Expenditure is recognised on an accruals basis as a liability is incurred. Expenditure includes any VAT which cannot be fully recovered, and is classified under headings of the statement of financial activities to which it relates:

- expenditure on raising funds includes the costs of all fundraising activities, events, non-charitable trading activities, and the sale of donated goods.
- expenditure on charitable activities includes all costs incurred by a charity in undertaking activities that further its charitable aims for the benefit of its beneficiaries, including those support costs and costs relating to the governance of the charity apportioned to charitable activities.
- other expenditure includes all expenditure that is neither related to raising funds for the charity nor part of its expenditure on charitable activities.

All costs are allocated to expenditure categories reflecting the use of the resource. Direct costs attributable to a single activity are allocated directly to that activity. Shared costs are apportioned between the activities they contribute to on a reasonable, justifiable and consistent basis.

Cheltenham International Film Trust Limited

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Notes to the Financial Statements *(continued)*

Year ended 30 September 2020

3. Accounting policies *(continued)*

Intangible assets

Intangible assets are initially recorded at cost, and are subsequently stated at cost less any accumulated amortisation and impairment losses. Any intangible assets carried at revalued amounts, are recorded at the fair value at the date of revaluation, as determined by reference to an active market, less any subsequent accumulated amortisation and subsequent accumulated impairment losses.

Intangible assets acquired as part of a business combination are only recognised separately from goodwill when they arise from contractual or other legal rights, are separable, the expected future economic benefits are probable and the cost or value can be measured reliably.

Amortisation

Amortisation is calculated so as to write off the cost of an asset, less its estimated residual value, over the useful life of that asset as follows:

Website - 20% straight line

If there is an indication that there has been a significant change in amortisation rate, useful life or residual value of an intangible asset, the amortisation is revised prospectively to reflect the new estimates.

Impairment of fixed assets

A review for indicators of impairment is carried out at each reporting date, with the recoverable amount being estimated where such indicators exist. Where the carrying value exceeds the recoverable amount, the asset is impaired accordingly. Prior impairments are also reviewed for possible reversal at each reporting date.

For the purposes of impairment testing, when it is not possible to estimate the recoverable amount of an individual asset, an estimate is made of the recoverable amount of the cash-generating unit to which the asset belongs. The cash-generating unit is the smallest identifiable group of assets that includes the asset and generates cash inflows that largely independent of the cash inflows from other assets or groups of assets.

For impairment testing of goodwill, the goodwill acquired in a business combination is, from the acquisition date, allocated to each of the cash-generating units that are expected to benefit from the synergies of the combination, irrespective of whether other assets or liabilities of the charity are assigned to those units.

Financial instruments

A financial asset or a financial liability is recognised only when the charity becomes a party to the contractual provisions of the instrument.

Basic financial instruments are initially recognised at the amount receivable or payable including any related transaction costs.

Cheltenham International Film Trust Limited

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Notes to the Financial Statements *(continued)*

Year ended 30 September 2020

3. Accounting policies *(continued)*

Financial instruments *(continued)*

Current assets and current liabilities are subsequently measured at the cash or other consideration expected to be paid or received and not discounted.

Debt instruments are subsequently measured at amortised cost.

Where investments in shares are publicly traded or their fair value can otherwise be measured reliably, the investment is subsequently measured at fair value with changes in fair value recognised in income and expenditure. All other such investments are subsequently measured at cost less impairment.

Other financial instruments, including derivatives, are initially recognised at fair value, unless payment for an asset is deferred beyond normal business terms or financed at a rate of interest that is not a market rate, in which case the asset is measured at the present value of the future payments discounted at a market rate of interest for a similar debt instrument.

Other financial instruments are subsequently measured at fair value, with any changes recognised in the statement of financial activities, with the exception of hedging instruments in a designated hedging relationship.

Financial assets that are measured at cost or amortised cost are reviewed for objective evidence of impairment at the end of each reporting date. If there is objective evidence of impairment, an impairment loss is recognised under the appropriate heading in the statement of financial activities in which the initial gain was recognised.

For all equity instruments regardless of significance, and other financial assets that are individually significant, these are assessed individually for impairment. Other financial assets are either assessed individually or grouped on the basis of similar credit risk characteristics.

Any reversals of impairment are recognised immediately, to the extent that the reversal does not result in a carrying amount of the financial asset that exceeds what the carrying amount would have been had the impairment not previously been recognised.

4. Limited by guarantee

The liability of the Trustees is limited to £1 in the event of a winding up.

Cheltenham International Film Trust Limited

Company Limited by Guarantee

Notes to the Financial Statements *(continued)*

Year ended 30 September 2020

5. Donations and legacies

	Unrestricted Funds £	Total Funds 2020 £	Unrestricted Funds £	Total Funds 2019 £
Donations				
British Film Institute	—	—	1,300	1,300
Cheltenham Film Society	1,000	1,000	500	500
Watershed	6,125	6,125	5,000	5,000
M R Ratcliffe Insurance	—	—	500	500
Cleaver	—	—	262	262
Altitude Film Distribution	900	900	—	—
Agata Czubik Krymska	111	111	—	—
Point of you	538	538	—	—
Lottery	190	190	—	—
Nottingham Media	1,200	1,200	—	—
Harper Sheldon Limited	2,000	2,000	—	—
Grants				
Cheltenham BID	—	—	10,000	10,000
Cheltenham Borough Council	3,000	3,000	5,000	5,000
GML Limited	5,000	5,000	—	—
	<u>20,064</u>	<u>20,064</u>	<u>22,562</u>	<u>22,562</u>

6. Charitable activities

	Unrestricted Funds £	Total Funds 2020 £	Unrestricted Funds £	Total Funds 2019 £
Ticket Sales	<u>7,749</u>	<u>7,749</u>	<u>8,121</u>	<u>8,121</u>

7. Other trading activities

	Unrestricted Funds £	Total Funds 2020 £	Unrestricted Funds £	Total Funds 2019 £
Sponsorships	<u>1,175</u>	<u>1,175</u>	<u>1,700</u>	<u>1,700</u>

8. Investment income

	Unrestricted Funds £	Total Funds 2020 £	Unrestricted Funds £	Total Funds 2019 £
Bank interest receivable	<u>103</u>	<u>103</u>	<u>3</u>	<u>3</u>

Cheltenham International Film Trust Limited

Company Limited by Guarantee

Notes to the Financial Statements *(continued)*

Year ended 30 September 2020

9. Expenditure on charitable activities by fund type

	Unrestricted Funds £	Total Funds 2020 £	Unrestricted Funds £	Total Funds 2019 £
Film Hire	23,432	23,432	19,095	19,095
Venue Hire and accommodation	100	100	10,534	10,534
Support costs	7,218	7,218	1,827	1,827
	<u>30,750</u>	<u>30,750</u>	<u>31,456</u>	<u>31,456</u>

10. Expenditure on charitable activities by activity type

	Activities undertaken directly £	Support costs £	Total funds 2020 £	Total fund 2019 £
Film Hire	23,432	7,018	30,450	20,922
Venue Hire and accommodation	100	–	100	10,534
Governance costs	–	200	200	–
	<u>23,532</u>	<u>7,218</u>	<u>30,750</u>	<u>31,456</u>

11. Analysis of support costs

	Film Hire £	Total 2020 £	Total 2019 £
Communications and IT	660	660	228
General office	4,284	4,284	917
Finance costs	284	284	110
Governance costs	200	200	–
Amortisation	1,790	1,790	572
	<u>7,218</u>	<u>7,218</u>	<u>1,827</u>

12. Net (expenditure)/income

Net (expenditure)/income is stated after charging/(crediting):

	2020 £	2019 £
Amortisation of intangible assets	<u>1,790</u>	<u>572</u>

13. Independent examination fees

	Year to 30 Sep 20 £	Period from 18 Sep 18 to 30 Sep 19 £
Fees payable to the independent examiner for: Independent examination of the financial statements	<u>200</u>	<u>–</u>

Cheltenham International Film Trust Limited

Company Limited by Guarantee

Notes to the Financial Statements *(continued)*

Year ended 30 September 2020

14. Staff costs

The total staff costs and employee benefits for the reporting period are analysed as follows:

	Year to 30 Sep 20 £	Period from 18 Sep 18 to 30 Sep 19 £
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The average head count of employees during the year was Nil (2019: Nil).

No employee received employee benefits of more than £60,000 during the year (2019: Nil).

15. Trustee remuneration and expenses

The Trustees received no remuneration during the year.

One trustee has claimed expenses or had their expenses met by the charity.

The total amount of expenses reimbursed to the trustee or paid directly to third parties during the year was £4,824.

The expenses related to rent and telephone & broadband.

16. Intangible assets

	Website £
Cost	
At 1 October 2019 and 30 September 2020	8,952
Amortisation	
At 1 October 2019	572
Charge for the year	1,790
At 30 September 2020	<u>2,362</u>
Carrying amount	
At 30 September 2020	6,590
At 30 September 2019	<u>8,380</u>

17. Debtors

	2020 £	2019 £
Prepayments and accrued income	3,215	–
Other debtors	710	710
	<u>3,925</u>	<u>710</u>

Cheltenham International Film Trust Limited

Company Limited by Guarantee

Notes to the Financial Statements *(continued)*

Year ended 30 September 2020

18. Cash and cash equivalents

Cash and cash equivalents comprise the following:

	2020	2019
	£	£
Cash at bank and in hand	1,956	508
Bank overdrafts	—	(2,485)
	<u>1,956</u>	<u>(1,977)</u>

19. Creditors: amounts falling due within one year

	2020	2019
	£	£
Bank loans and overdrafts	400	2,485
Accruals and deferred income	200	—
Director loan accounts	—	183
Trustee Loans	5,000	6,000
	<u>5,600</u>	<u>8,668</u>

20. Creditors: amounts falling due after more than one year

	2020	2019
	£	£
Bank loans and overdrafts	<u>7,600</u>	<u>—</u>

21. Analysis of charitable funds

Unrestricted funds

	At 1 October 2019	Income £	Expenditure £	At 30 September 2020
General funds	<u>930</u>	<u>29,091</u>	<u>(30,750)</u>	<u>(729)</u>

	At 18 September 2018	Income £	Expenditure £	At 30 September 2019
General funds	<u>—</u>	<u>32,386</u>	<u>(31,456)</u>	<u>930</u>

Cheltenham International Film Trust Limited

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Notes to the Financial Statements *(continued)*

Year ended 30 September 2020

22. Analysis of net assets between funds

	Unrestricted Funds	Total Funds
	£	2020 £
Intangible assets	6,590	6,590
Current assets	5,881	5,881
Creditors less than 1 year	(5,600)	(5,600)
Creditors greater than 1 year	(7,600)	(7,600)
Net liabilities	<u>(729)</u>	<u>(729)</u>

	Unrestricted Funds	Total Funds
	£	2019 £
Intangible assets	8,380	8,380
Current assets	1,218	1,218
Creditors less than 1 year	(8,668)	(8,668)
Creditors greater than 1 year	—	—
Net liabilities	<u>930</u>	<u>930</u>

23. Analysis of changes in net debt

	At 1 Oct 2019	Cash flows	At 30 Sep 2020
	£	£	£
Cash at bank and in hand	508	1,448	1,956
Bank overdrafts	(2,485)	2,485	—
Debt due within one year	(183)	(217)	(400)
Debt due after one year	—	(7,600)	(7,600)
	<u>(2,160)</u>	<u>(3,884)</u>	<u>(6,044)</u>