

Charity registration number 1183479 (England and Wales)

**MELANOMA-ME FOUNDATION**  
**ANNUAL REPORT AND UNAUDITED FINANCIAL STATEMENTS**  
**FOR THE YEAR ENDED 30 APRIL 2025**

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# MELANOMA-ME FOUNDATION

## LEGAL AND ADMINISTRATIVE INFORMATION

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**Trustees**

Mr J Rafferty  
Mrs L Prudhoe  
Mrs D Dixon  
Ms S Simms  
Mrs S Wilson  
Mr R Smith

**Charity number** 1183479

**Principal address**

Unit 3 and 4  
Waterloo Road  
Sulgrave  
Washington  
Tyne and Wear  
NE37 3BJ

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**Independent examiner**

Robson Laidler Accountants Limited  
Fernwood House  
Fernwood Road  
Jesmond  
Newcastle upon Tyne  
Tyne and Wear  
England  
NE2 1TJ

**Bankers**

Virgin Money Plc  
Jubilee House  
Gosforth  
Newcastle upon Tyne  
England  
NE3 4PL

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# MELANOMA-ME FOUNDATION

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# MELANOMA-ME FOUNDATION

## TRUSTEES' REPORT

**FOR THE YEAR ENDED 30 APRIL 2025**

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The trustees present their annual report and financial statements for the year ended 30 April 2025.

The financial statements have been prepared in accordance with the accounting policies set out in note 1 to the financial statements and comply with the charity's governing document, the Charities Act 2011 and "Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102)" (effective 1 January 2019).

### Objectives and activities

#### Foreword

The 2024–2025 period has been one of significant growth, consolidation and ambition for the Melanoma-Me Foundation. What began as a response to lived experience has evolved into a nationally recognised provider of specialist emotional and psychological support for individuals affected by melanoma and other skin cancers.

Throughout the year, the organisation has deepened its impact, strengthened partnerships and supported hundreds of people navigating the emotional complexities of melanoma. Central to our work is the belief that emotional wellbeing is not an optional extra in cancer care — it is fundamental to treatment, recovery and long-term quality of life.

As demand continues to rise, so does our responsibility to grow sustainably, collaboratively and with integrity. This report outlines our achievements and sets out our commitment to expanding high-quality, melanoma-specific support across the UK.

#### About Melanoma-Me Foundation

Melanoma-Me Foundation is a registered Charitable Incorporated Organisation (CIO), founded on 17 May 2019 to promote health and wellbeing for people affected by melanoma and other skin cancers. Our work is shaped by lived experience, professional counselling expertise, evidence-based emotional support practice and strong collaboration across health, voluntary and community sectors.

Melanoma is often a misunderstood and underrepresented type of cancer. In reality, it is one of the most aggressive and psychologically complex cancers, frequently leaving individuals with long-term fear of recurrence, anxiety, trauma and isolation. Many individuals diagnosed with the disease and their loved ones struggle to access melanoma-specific emotional support. Melanoma-Me Foundation exists to close this gap.

#### Mission, Vision and Values

Our mission is to improve the wellbeing and quality of life of people affected by melanoma and other skin cancers, including patients, families, carers and communities.

Our mission is for anyone living in the UK affected by melanoma has access to timely, specialist emotional support and the resilience to live well — even in the midst of illness.

Our work is guided by the values of **compassion, specialism, collaboration, integrity, inclusion and sustainability.**



# MELANOMA-ME FOUNDATION

## TRUSTEES' REPORT (CONTINUED)

*FOR THE YEAR ENDED 30 APRIL 2025*

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### **What We Do**

#### **Melanoma-Specific Counselling**

We provide one-to-one counselling tailored to the unique emotional challenges of melanoma. Support is offered to newly diagnosed patients, individuals in treatment or surveillance, those facing recurrence or advanced disease, families, carers and the bereaved.

Counselling is delivered face-to-face, online and by telephone, ensuring national accessibility and removing geographical barriers.

#### **Support Groups and Holistic Therapies**

Recognising that emotional healing is multifaceted, we offer a range of holistic services including support groups, mindfulness, meditation, creative therapies, Havening, hypnotherapy, Reiki and family-focused sessions. These interventions reduce isolation, build resilience and enhance quality of life.

#### **Awareness, Education and Prevention**

Melanoma-Me delivers awareness sessions across workplaces, schools, colleges, outdoor worker environments, beauty and health sectors and community groups. These sessions focus on prevention, sun safety, early detection and challenging misconceptions about melanoma.

#### **Supporting People Across the Entire Journey**

Our whole-journey model ensures individuals are supported at every emotional stage, including urgent referrals, biopsy and scan waiting periods, diagnosis, treatment, long-term surveillance and bereavement. This approach prevents people from being left unsupported at critical moments.

#### **Public benefit**

The Trustees have consulted the guidance made available by the Charity Commission for England and Wales on the Public Benefit requirement of the Charities Act. The Trustees are confident that they have complied with their duty under the Charities Act in that they have had due regard to public benefit guidance published by the Commission.

### **Achievements and performance**

#### **Impact and Reach**

#### **Outputs 2024–2025**

- 6,589 counselling and emotional support sessions delivered
- Hundreds of individuals supported nationwide
- Minimal or no waiting lists wherever possible
- Support provided at points of highest emotional need

# MELANOMA-ME FOUNDATION

## TRUSTEES' REPORT (CONTINUED)

*FOR THE YEAR ENDED 30 APRIL 2025*

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### Outcomes

Service-user feedback demonstrates:

- **85% report improved emotional wellbeing** – this is highly demonstrative of the effectiveness of our services, which is measurably improving mental health whilst dealing with the complexities of living with cancer
- **90% report reduced isolation** – Cancer can be an incredibly isolating experience. Through our community-led support programmes, we show that bringing people together in a compassionate, supportive environment can significantly strengthen mental health and emotional resilience.
- **High satisfaction with melanoma-specific understanding and expertise** - All of our team are trained not only to understand the complexities of living with malignant melanoma, but also to draw on research and case studies to maintain an exceptionally high level of awareness of the emotional and mental impact of the disease, so we can develop the strongest possible insight into how to best support people affected by the disease.

### NHS, GP and Clinical Partnerships

A major achievement this year has been strengthening clinical referral pathways. Melanoma-Me now works directly with GP Alliances, Primary Care Networks and NHS Trusts. Our information leaflets are to be included in **Macmillan** cancer packs for newly diagnosed patients, ensuring early signposting to emotional support and reducing distress at diagnosis.

Partnerships with Spire Healthcare and other clinical providers further integrate emotional and clinical care.

### Collaboration and Network Model

Melanoma-Me collaborates with a wide range of organisations across healthcare, community, specialist and corporate sectors. These partnerships reduce duplication, enable shared expertise and ensure patients are signposted to the right support at the right time.

For patients, this means less fragmentation, greater continuity and improved outcomes.

### Workforce Development and Social Value

All Melanoma-Me counsellors train within the organisation, gaining qualifications in a melanoma-informed environment. We provide sessional employment following qualification, offering paid specialist experience and contributing to workforce development in the cancer support sector.

With referrals increasing, we plan to train and employ **4–5 additional counsellors** within the next 12 months, expanding national capacity and strengthening the melanoma-specific emotional support workforce.

### Community Events and Engagement

Our flagship events — **Tom's Fest** and the **Butterfly Ball** — continue to engage thousands of people, raise awareness, reduce stigma and strengthen community ownership. These events also generate vital funds to sustain our counselling and support services.

# MELANOMA-ME FOUNDATION

## TRUSTEES' REPORT (CONTINUED)

FOR THE YEAR ENDED 30 APRIL 2025

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### Monitoring, Evaluation and Learning

We use session feedback, outcome measurement tools, qualitative testimonials and referral data to continuously refine and improve our services.

### Testimonials About the Impact of Melanoma-Me Foundation

#### Compassionate Support During the Hardest Times

- *"This charity has helped me so much. I don't know what I would do without the counselling service — my weekly sessions have been a lifesaver."*
- *"You have a way of showing up that feels almost otherworldly. I wouldn't be finding my way through this journey the same without your support."*
- *"Thank you for being there, even when you're going through tough times yourself. Your strength helps so many of us keep going."*

#### A Lifeline for People Living with Melanoma

- *"Melanoma-Me has helped me even from 60 miles away — just knowing you're there and helping me spread awareness has made such a difference."*
- *"As a melanoma survivor, I can say you describe the experience so well. Thank you for everything you've done."*
- *"Your counselling sessions have helped me so much. I'm truly grateful for the support."*

#### Creating Hope and Community

- *"You've created a fantastic charity. It's helped me so much — happy new year to everyone involved."*
- *"Thank you for everything you do to raise awareness of this horrible disease. Your work means so much to so many."*
- *"You and your team have done so much for us and many families. We can never thank you enough."*

#### Guidance Through Grief and Fear

- *"My son died from melanoma, and I'm broken. Thank you for the work you do to raise awareness — it means more than you know."*
- *"This disease has taken so much from us, but your support helps us keep moving forward."*
- *"Your kindness and understanding make such a difference to people who are frightened, grieving, or overwhelmed."*

#### Strength, Kindness, and Emotional Safety

- *"Your words are heartfelt, and your support is incredible. You deserve the world and more."*
- *"You help, guide, and steady people in a way that feels like an angel walking beside them."*

# MELANOMA-ME FOUNDATION

## TRUSTEES' REPORT (CONTINUED)

FOR THE YEAR ENDED 30 APRIL 2025

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### Global Reach and Awareness

- *"I'm following from Australia after having two melanomas. Thank you for bringing awareness — it matters."*
- *"Love sent from Australia — thank you and bless you for everything you do."*

### Stories of Survival and Resilience

- *"I've been fighting this disease for 45 years. Thank you for continuing to raise awareness and support people like me."*
- *"My daughter got the all-clear after more than five years — onwards and upwards. Thank you for everything you do."*
- *"I had melanoma while pregnant. I was lucky, but I had no support at the time. What you offer now is incredible."*

### Summary of Impact

- **Melanoma-Me provides emotional safety when people feel lost or frightened.**
- **Counselling is described as life-changing and, in some cases, life-saving.**
- **People feel seen, understood, and supported in ways they didn't find elsewhere.**
- **The charity's awareness work reaches far beyond the local community — even internationally.**
- **Families, survivors, and those grieving all find comfort and connection through your work**

### Strategic Priorities 2025–2027

Over the next two years, Melanoma-Me will focus on:

- Expanding counselling capacity
- Maintaining rapid access (within seven days)
- Growing GP and NHS referral pathways
- Delivering a collaborative cancer wellness and networking event
- Developing this into a national annual event
- Reaching underserved and high-risk communities
- Securing long-term sustainable funding

### Collaborative Cancer Wellness Event

Melanoma-Me will host a multi-organisation cancer wellness and networking event, bringing together cancer charities, mental health organisations and holistic practitioners. The event will focus on emotional resilience, mindfulness, holistic wellbeing and living well alongside illness, laying the foundation for a future national event.

# MELANOMA-ME FOUNDATION

## TRUSTEES' REPORT (CONTINUED)

*FOR THE YEAR ENDED 30 APRIL 2025*

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### Extended Collaboration, Community and Events Overview

#### Our Collaborative Model

We operate on the principle that no single organisation can meet all the needs of someone affected by cancer. Emotional wellbeing, physical health, social support, financial security and prevention education intersect — and patients benefit most when services are joined-up and complementary.

#### Key Partnerships

Our partnerships, **both previous and current** span NHS Trusts, GP practices, Spire Healthcare, Maggie's, Northern Cancer Voices, Macmillan, the Fishermen's Mission, **Melissa Bus**, Bikers Against Bullies and a wide range of corporate supporters including SSE Renewables, Barclays, Lloyds Bank, John Lewis & Partners, Deal Direct and Hays Travel.

These collaborations enable earlier access to emotional support, improved continuity between clinical and emotional care and reduced pressure on NHS mental health services.

#### Tom's Fest: Purpose, Impact and Legacy

Tom's Fest has become one of the most powerful awareness-raising events connected to the Melanoma-Me Foundation. While it is a celebration of Tom Linton's life, its deeper impact lies in how it brings melanoma into public consciousness in a way that is accessible, community-driven, and emotionally resonant.

##### 1. Awareness Begins With Tom's Story

The foundation of the event's awareness impact is simple but profound:

- Every ticket listing
- Every event page
- Every social post
- Every performer announcement
- Every conversation about the festival

automatically carries a melanoma awareness message.

People who may never have engaged with skin cancer information are exposed to it through a positive, community-centred event.

This is awareness by *association* — and it is incredibly effective.

# MELANOMA-ME FOUNDATION

## TRUSTEES' REPORT (CONTINUED) FOR THE YEAR ENDED 30 APRIL 2025

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### 2. A Mainstream Event That Reaches Beyond the Usual Audience

Traditional awareness campaigns often reach people who are already health-aware. Tom's Fest breaks that pattern.

Because it is:

- A **music festival**
  - With **well-known performers**
  - **Family-friendly**
  - Held in a **large, accessible venue**
  - Promoted across mainstream event platforms
- 

It attracts people who would never normally attend a melanoma-specific event and this dramatically widens the awareness net.

People come for the music — but they leave knowing:

- What melanoma is
- That it can be fatal
- That support services exist
- That early detection matters
- That young people like Tom can be affected

This is awareness delivered in a setting where people are relaxed, open, and receptive.

### 3. Visibility Through Event Promotion

Tom's Fest generates awareness long before the gates even open.

#### Event listings

Platforms such as Eventbrite, Trip.com, and other event directories all include the line:

**"In memory of Tom Linton who sadly died of melanoma. 100% of profits go to Melanoma-Me Foundation."**

This means melanoma awareness is embedded in:

- Search results
- Ticketing pages
- Social media shares
- Local event calendars
- Press listings

Every click becomes an educational moment.

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# MELANOMA-ME FOUNDATION

## TRUSTEES' REPORT (CONTINUED)

*FOR THE YEAR ENDED 30 APRIL 2025*

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### **Social media promotion**

Posts from the charity, performers, and attendees amplify the message further. Each share spreads melanoma awareness into new networks.

### **Local community engagement**

Because the event is rooted in Chester-le-Street and the wider North East, it becomes a talking point in:

- Schools
- Local businesses
- Sports clubs
- Community groups

This normalises conversations about melanoma in everyday life.

### **4. Awareness Through Emotional Connection**

People remember facts when they are tied to emotion. Tom's Fest uses this power authentically.

Tom's story:

- Humanises melanoma
- Shows its impact on families
- Demonstrates that it affects young people
- Makes the disease feel real, not abstract

This emotional connection makes people more likely to:

- Check their skin
- Take sun safety seriously
- Seek medical advice sooner
- Share awareness messages with others

Awareness becomes personal — not just informational.

### **5. Awareness Through Charity Presence at the Event**

The Melanoma-Me Foundation's involvement ensures that awareness is not just implied — it is actively delivered.

# MELANOMA-ME FOUNDATION

## TRUSTEES' REPORT (CONTINUED)

*FOR THE YEAR ENDED 30 APRIL 2025*

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At the event, the charity can:

- Provide information on melanoma signs and symptoms
- Share sun-safety guidance
- Offer leaflets and resources
- Speak directly with attendees
- Signpost support services
- Encourage people to check moles or seek GP advice

This transforms the festival into a live awareness hub.

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### **6. Awareness Through Growth and Scale**

Tom's Fest is expanding — moving to larger venues and attracting bigger acts. This growth increases:

- Footfall
- Media interest
- Social media reach
- Sponsorship opportunities
- Community visibility

As the festival grows, so does the awareness footprint.

Each year, more people learn about melanoma because of Tom.

### **7. Summary: Why Tom's Fest Is a Powerful Awareness Tool**

Tom's Fest raises melanoma awareness because it:

- Embeds melanoma messaging into every aspect of the event
- Reaches audiences who would never attend a medical or charity event
- Uses Tom's story to create emotional resonance
- Generates widespread online visibility
- Normalises conversations about melanoma in the community
- Provides direct education and resources at the event
- Expands year on year, increasing its awareness impact

It transforms awareness from something clinical into something human, communal, and unforgettable.



# MELANOMA-ME FOUNDATION

## TRUSTEES' REPORT (CONTINUED)

**FOR THE YEAR ENDED 30 APRIL 2025**

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Projects linked to Tom's Fest include:

### **Schools Programme** '*Shine Bright*' promoting sun safety and early detection-

- Melanoma is one of the most common cancers in young adults, yet many students don't realise how serious it can be. Because *Shine Bright* is a school based project. It reaches people **before** harmful habits form, teaching:
  - How to protect skin from UV exposure
  - How to recognise early warning signs
  - Why early detection saves lives
  - This makes the project a powerful preventative tool.
- 

Tom's Fest was created in memory of **Tom Linton**, who died from melanoma at just 20. When students learn through *Shine Bright*, they're not just studying a topic — they're engaging with a real, local story that makes the message meaningful and memorable.

The name *Shine Bright* encourages students to:

- Celebrate individuality
- "Shine" through healthy choices
- Spread awareness to others
- It avoids fear-based messaging and instead uses positivity to inspire behaviour change.

Young people listen to each other. The *Shine Bright* project empowers students to:

- Lead assemblies
- Create posters, videos, or social media content
- Run awareness stalls
- Share what they've learned with family and friends
- This multiplies the impact far beyond the classroom.

*Shine Bright* directly supports our mission by:

- Expanding awareness into schools
- Encouraging early detection
- Helping prevent future cases
- Keeping Tom's legacy alive in a meaningful way

# MELANOMA-ME FOUNDATION

## TRUSTEES' REPORT (CONTINUED)

FOR THE YEAR ENDED 30 APRIL 2025

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### **Beauty and Health Industry Engagement supporting early recognition of suspicious skin changes.**

Alongside *Shine Bright*, we also run another Tom's Fost campaign within the **beauty and personal-care industry**, where professionals are uniquely positioned to spot early signs of melanoma on clients.

These campaigns play a crucial role in early detection, public education, and community engagement and are specifically aimed at **hairdressers, barbers, beauticians, nail technicians, massage therapists, tattooists and SPMU (semi-permanent makeup) artists**. These professionals regularly see areas of the body that clients may not check themselves, making them valuable partners in melanoma awareness. The purpose of these campaigns is to help train Beauty professionals see what clients can't, such as the scalp, back, ears, and feet are common melanoma sites — and clients rarely inspect them. Beauty workers are often the first to notice changes.

Melanoma is highly treatable when caught early. These campaigns empower beauty professionals to recognise warning signs and encourage clients to seek medical advice.

Melanoma-Me Foundation also offers **specialist training** to help beauty professionals recognise the signs of melanoma. Their campaign materials emphasise that training can help practitioners identify suspicious lesions and guide clients toward medical assessment.

This training supports:

- Nail technicians in spotting acral melanoma
- Hairdressers in identifying scalp or neck lesions
- Beauty therapists in recognising skin changes during treatments

These campaigns contribute to:

- **Increased early detection** of melanoma
- **Greater public awareness** of skin cancer risks
- **Improved confidence** among beauty professionals in raising concerns
- **Financial support** for counselling and wellbeing services
- **A stronger community network** around melanoma awareness

The campaigns also align with the foundation's broader mission to promote health and wellbeing for people affected by melanoma.

### **The Butterfly Ball**

The Butterfly Ball is an event held annually in memory of Amanda Seymour who died from melanoma in 2018 and provides a space for reflection, remembrance and celebration while raising unrestricted funds to sustain core counselling services. It strengthens supporter relationships, engages corporate sponsors and reinforces Melanoma-Me's identity as a trusted, compassionate organisation.

### **Funders and Sponsors**

We are grateful for the support of a diverse range of funders, including the National Lottery Community Fund, Spire Healthcare, the William Webster Charitable Trust, the Clothworkers' Foundation, the Albert Hunt Trust, the Hadrian Trust, LGA Foundation, John Lewis & Partners, First for Apprenticeships, Orchard Home Care Services, SSE Renewables, Deal Direct, Lloyds Bank, Barclays and Hays Travel.

This diversity reflects strong confidence in our governance, impact and delivery.

# MELANOMA-ME FOUNDATION

## TRUSTEES' REPORT (CONTINUED)

*FOR THE YEAR ENDED 30 APRIL 2025*

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### Conclusion

Melanoma-Me Foundation's success is rooted in specialist emotional expertise, strong collaboration, community trust, evidence-based delivery and lived experience leadership. Our services, partnerships and events form an interconnected model of care that places the person — not the diagnosis — at the centre.

With continued investment, we will expand access to emotional support, prevent late diagnoses through awareness, strengthen cross-sector collaboration and build a sustainable melanoma-specific support infrastructure across the UK.

This is a model that works. This is impact that matters. This is a charity delivering lasting change.

### EXECUTIVE SUMMARY

The 2024–2025 year has been one of significant growth, strengthened partnerships and deepened impact for the Melanoma-Me Foundation. As a nationally recognised provider of melanoma-specific emotional and psychological support, the charity has continued to meet rising demand while maintaining high-quality, accessible services across the UK.

Over the year, Melanoma-Me delivered **6,589 counselling and emotional support sessions**, supported hundreds of individuals nationwide and maintained minimal waiting times. Service-user feedback demonstrates strong outcomes, with **85% reporting improved emotional wellbeing** and **90% reporting reduced isolation**.

The organisation has expanded its clinical referral pathways, working closely with GP Alliances, Primary Care Networks, NHS Trusts and Spire Healthcare. These partnerships ensure early signposting, reduced distress at diagnosis and improved integration between emotional and clinical care.

Melanoma-Me presented at the annual melanoma patient conference in Solihull in February, where we discussed the mental and emotional impact of melanoma, which had a very positive impact as melanoma as a clinically heavy focus. Mental resilience supports physical healing which is demonstrated throughout all of our objectives and outcomes.

Community engagement has remained a cornerstone of the charity's work. Flagship events such as **Tom's Fest** and the **Butterfly Ball** have engaged thousands, raised awareness, strengthened community ownership and generated vital unrestricted income. Corporate and community partnerships — including SSE Renewables, Barclays, Lloyds Bank, John Lewis & Partners, Deal Direct and Hays Travel — have further enhanced reach and sustainability.

Looking ahead, Melanoma-Me has set clear strategic priorities for 2025–2027, including expanding counselling capacity, maintaining rapid access, strengthening NHS referral pathways, reaching underserved communities and delivering a collaborative cancer wellness event that will evolve into a national annual gathering.

The charity's success continues to be driven by specialist expertise, lived experience leadership, strong collaboration and a commitment to placing emotional wellbeing at the centre of cancer care. With continued investment, Melanoma-Me is well positioned to expand its impact and deliver lasting change for people affected by melanoma across the UK.

**Future Collaborations include Crohn's and Colitis, Red Sky Foundation, Live Well with Cancer, Children North East, any other Cancer Charities, Autoimmune organizations', Children North East.**

### Financial review

Total income for the year was £161,213 (2024: £157,681) and total expenditure for the year was £191,353 (2024: £150,616) leaving an overall deficit of (£30,140) (2024: surplus £7,065).

We would like to thank all of the generous people and organisations who have donated to us over the past 12 months.

# MELANOMA-ME FOUNDATION

## TRUSTEES' REPORT (CONTINUED)

*FOR THE YEAR ENDED 30 APRIL 2025*

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### **Reserves policy**

It is the policy of the charity that free reserves (unrestricted reserves not tied up in fixed or other long term assets) should be maintained at a level equivalent to between six and nine month's expenditure. The trustees considers that reserves at this level will ensure that, in the event of a significant drop in funding, they will be able to continue the charity's current activities while consideration is given to ways in which additional funds may be raised.

At the year end the charity had total reserves of £150,365 (2024: £180,505), £22,750 (2024 : £52,500) of which are restricted funds and £127,615 (2024 : £128,005) of which are unrestricted reserves. The free reserve of the charity amount to £102,615 (2024 : £88,005) at the year end. The current level of reserves are slightly above the target of six and nine month's expenditure, however this was due to the charity's concerns with the cost of living crisis and also with building reserves to be able to expand services.

### **Plans for future periods**

Melanoma-Me is in a fantastic position to grow and develop over the next 12 months and we are planning new strategies and projects;

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**Ambassador programme** - We are looking into ways in which we can bring in more volunteers to support the charity and help us to reach out nationally. We will be looking into supporting volunteers with awareness events, campaigns and fundraising activities.

**Collaboration with Thomas Pocklington Trust and Check 4 Cancer** - The sightloss community are at a significantly higher risk of dying from melanoma due to not being able to recognise the initial signs of melanoma - leading to later stage diagnosis. We will be working closely with the Thomas Pocklington Trust who provides support for people with visual impairment and Check 4 Cancer clinics that offer full body skin checks nationally. This is in the preliminary stages and we hope to be rolling out a pilot scheme by mid 2025.

**Soundbaths** - As part of our holistic programmes we will be offering more therapies including regular soundbaths which have proven essential health benefits including reducing stress, calmer mind, relaxation and a greater feeling of wellbeing.

**National counselling provisions** - During the Covid Pandemic all of our counsellors retrained to be able to offer online provisions such as telephone and zoom counselling. We are hoping to grow this during 2025-26.

**Counselling support Line** - We are adding a new provision to our counselling services by introducing a single session support line for people who need immediate support. This helpline will not only help people through anxiety, stress, grief, any other dilemmas a person with cancer or their loved one may face but will also be a triage service for the other provisions we have at Melanoma- Me Foundation. This is planned for February 2025 and we hope to grow this in 2025-26 .

**Face to face Melanoma-Me Cafe** - Following on from the success of our online Melanoma Cafe, we would like to provide a similar experience face to face and based within the Melanoma-Me Foundation hub. This is planned for mid 2025.

### **Structure, governance and management**

The charity is controlled by its governing documented, a deed of trust and constitutes a Charitable Incorporated Organisation.

The trustees who served during the year and up to the date of signature of the financial statements were:

Mr J Rafferty  
Mrs L Prudhoe  
Mrs D Dixon  
Ms S Simms  
Mrs S Wilson  
Mr R Smith

# MELANOMA-ME FOUNDATION

## TRUSTEES' REPORT (CONTINUED)

**FOR THE YEAR ENDED 30 APRIL 2025**

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### **Recruitment and appointment of trustees**

From time to time it is necessary for the Charity to recruit new Trustees to replace those that have either resigned during their term of office, or by way of anticipating planned retirements after the completion of a single term. When a vacancy occurs, the Board will determine the mix of skills and experience needed so as to ensure a fully functioning team of Trustees and will seek to identify individuals who appear to have the qualities and interest in what we do.

Any vacancies on the committee will be advertised locally normally with the Volunteer Centre and further advertising will be placed in charitable organisation publications.

### **Organisational structure**

The charity is governed by a Board of Trustees. The Board meets as is required, to deal with any specific issues relating to the running of the charity.

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The trustees' report was approved by the Board of Trustees.



Mrs D Dixon

**Trustee**

Date: 21.01.26

## MELANOMA-ME FOUNDATION

### INDEPENDENT EXAMINER'S REPORT

#### TO THE TRUSTEES OF MELANOMA-ME FOUNDATION

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I report to the trustees on my examination of the financial statements of Melanoma-me Foundation (the charity) for the year ended 30 April 2025.

#### **Responsibilities and basis of report**

As the trustees of the charity you are responsible for the preparation of the financial statements in accordance with the requirements of the Charities Act 2011.

I report in respect of my examination of the charity's financial statements carried out under section 145 of the 2011 Act. In carrying out my examination I have followed all the applicable Directions given by the Charity Commission under section 145(5)(b) of the 2011 Act.

#### **Independent examiner's statement**

I have completed my examination. I confirm that no matters have come to my attention in connection with the examination giving me cause to believe that in any material respect:

- 1 accounting records were not kept in respect of the charity as required by section 130 of the Charities Act 2011.
- 2 the financial statements do not accord with those records; or
- 3 the financial statements do not comply with the applicable requirements concerning the form and content of financial statements set out in the Charities (Accounts and Reports) Regulations 2008 other than any requirement that the financial statements give a true and fair view, which is not a matter considered as part of an independent examination.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the financial statements to be reached.



Nicholas Cunningham FCCA  
Robson Laidler Accountants Limited  
Fernwood House  
Fernwood Road  
Jesmond  
Newcastle upon Tyne  
Tyne and Wear  
NE2 1TJ  
England

Dated: 22-1-2026...

# MELANOMA-ME FOUNDATION

## STATEMENT OF FINANCIAL ACTIVITIES INCLUDING INCOME AND EXPENDITURE ACCOUNT

**FOR THE YEAR ENDED 30 APRIL 2025**

Current financial year		Unrestricted funds 2025 £	Restricted funds 2025 £	Total 2025 £	Total 2024 £
	Notes				
<b>Income from:</b>					
Donations and legacies	2	88,245	20,500	108,745	109,464
Other trading activities	3	52,468	-	52,468	48,217
<b>Total income</b>		140,713	20,500	161,213	157,681
<b>Expenditure on:</b>					
Charitable activities	4	141,103	50,250	191,353	150,616
<b>Total expenditure</b>		141,103	50,250	191,353	150,616
<b>Net income/(expenditure) and movement in funds</b>		(390)	(29,750)	(30,140)	7,065
<b>Reconciliation of funds:</b>					
Fund balances at 1 May 2024		128,005	52,500	180,505	173,440
<b>Fund balances at 30 April 2025</b>		127,615	22,750	150,365	180,505

The statement of financial activities includes all gains and losses recognised in the year. All income and expenditure derive from continuing activities.

# MELANOMA-ME FOUNDATION

## STATEMENT OF FINANCIAL ACTIVITIES (CONTINUED) INCLUDING INCOME AND EXPENDITURE ACCOUNT

FOR THE YEAR ENDED 30 APRIL 2025

Prior financial year		Unrestricted funds 2024 £	Restricted funds 2024 £	Total 2024 £
	Notes			
<b>Income from:</b>				
Donations and legacies	2	99,464	10,000	109,464
Other trading activities	3	48,217	-	48,217
<b>Total income</b>		147,681	10,000	157,681
<b>Expenditure on:</b>				
Charitable activities	4	105,616	45,000	150,616
<b>Total expenditure</b>		105,616	45,000	150,616
<b>Net income/(expenditure) and movement in funds</b>		42,065	(35,000)	7,065
<b>Reconciliation of funds:</b>				
Fund balances at 1 May 2023		85,940	87,500	173,440
<b>Fund balances at 30 April 2024</b>		128,005	52,500	180,505




# MELANOMA-ME FOUNDATION

## BALANCE SHEET

AS AT 30 APRIL 2025

	Notes	2025 £	£	2024 £	£
<b>Current assets</b>					
Debtors	9	31,579		53,912	
Cash at bank and in hand		138,310		128,033	
		<u>169,889</u>		<u>181,945</u>	
<b>Creditors: amounts falling due within one year</b>	10	<u>(19,524)</u>		<u>(1,440)</u>	
<b>Net current assets</b>			<u>150,365</u>		<u>180,505</u>
<b>The funds of the charity</b>					
Restricted income funds	11		22,750		52,500
Unrestricted funds	12		127,615		128,005
			<u>150,365</u>		<u>180,505</u>

The financial statements were approved by the trustees on ...21.01.26

  
 .....  
 Mrs D Dixon  
 Trustee

# MELANOMA-ME FOUNDATION

## NOTES TO THE FINANCIAL STATEMENTS

*FOR THE YEAR ENDED 30 APRIL 2025*

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### **1 Accounting policies**

#### **Charity information**

Melanoma-me Foundation is a Charitable Incorporated Organisation. The principal address is Unit 3 and 4, Waterloo Road, Sulgrave, Washington, Tyne and Wear, NE37 3BJ.

#### **1.1 Accounting convention**

The financial statements have been prepared in accordance with the charity's governing document, the Charities Act 2011, FRS 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland" ("FRS 102") and the Charities SORP "Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102)" (effective 1 January 2019). The charity is a Public Benefit Entity as defined by FRS 102.

The charity has taken advantage of the provisions in the SORP for charities not to prepare a Statement of Cash Flows.

The financial statements are prepared in sterling, which is the functional currency of the charity. Monetary amounts in these financial statements are rounded to the nearest £.

#### **1.2 Going concern**

At the time of approving the financial statements, the trustees have a reasonable expectation that the charity has adequate resources to continue in operational existence for the foreseeable future. Thus the trustees continue to adopt the going concern basis of accounting in preparing the financial statements.

#### **1.3 Charitable funds**

Unrestricted funds are available for use at the discretion of the trustees in furtherance of their charitable objectives.

Restricted funds are subject to specific conditions by donors or grantors as to how they may be used. The purposes and uses of the restricted funds are set out in the notes to the financial statements.

Endowment funds are subject to specific conditions by donors that the capital must be maintained by the charity.

#### **1.4 Income**

Income is recognised when the charity is legally entitled to it after any performance conditions have been met, the amounts can be measured reliably, and it is probable that income will be received.

Cash donations are recognised on receipt. Other donations are recognised once the charity has been notified of the donation, unless performance conditions require deferral of the amount. Income tax recoverable in relation to donations received under Gift Aid or deeds of covenant is recognised at the time of the donation.

Legacies are recognised on receipt or otherwise if the charity has been notified of an impending distribution, the amount is known, and receipt is expected. If the amount is not known, the legacy is treated as a contingent asset.

# MELANOMA-ME FOUNDATION

## NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) FOR THE YEAR ENDED 30 APRIL 2025

### 1 Accounting policies

(Continued)

#### 1.5 Expenditure

Expenditure is recognised once there is a legal or constructive obligation to transfer economic benefit to a third party, it is probable that a transfer of economic benefits will be required in settlement, and the amount of the obligation can be measured reliably.

Expenditure is classified by activity. The costs of each activity are made up of the total of direct costs and shared costs, including support costs involved in undertaking each activity. Direct costs attributable to a single activity are allocated directly to that activity. Shared costs which contribute to more than one activity and support costs which are not attributable to a single activity are apportioned between those activities on a basis consistent with the use of resources. Central staff costs are allocated on the basis of time spent, and depreciation charges are allocated on the portion of the asset's use.

#### 1.6 Cash and cash equivalents

Cash and cash equivalents include cash in hand, deposits held at call with banks, other short-term liquid investments with original maturities of three months or less, and bank overdrafts. Bank overdrafts are shown within borrowings in current liabilities.

#### 1.7 Taxation

The charity is exempt from tax on its charitable activities.

#### 1.8 Creditors and provisions

Creditors and provisions are recognised where the charity has a present obligation arising from a past event that will probably result in the transfer of funds to a third party and the amount due to settle the obligation can be measured or estimated reliably.

### 2 Income from donations and legacies

	Unrestricted funds 2025 £	Restricted funds 2025 £	Total 2025 £	Unrestricted funds 2024 £	Restricted funds 2024 £	Total 2024 £
Donations and gifts	42,856	-	42,856	84,464	-	84,464
Grants	45,389	20,500	65,889	15,000	10,000	25,000
	<u>88,245</u>	<u>20,500</u>	<u>108,745</u>	<u>99,464</u>	<u>10,000</u>	<u>109,464</u>

### 3 Income from other trading activities

	Unrestricted funds 2025 £	Unrestricted funds 2024 £
Fundraising events	<u>52,468</u>	<u>48,217</u>

# MELANOMA-ME FOUNDATION

## NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) FOR THE YEAR ENDED 30 APRIL 2025

### 4 Expenditure on charitable activities

	Charitable Activities 2025 £	Charitable Activities 2024 £
<b>Direct costs</b>		
Staff costs	4,936	-
Counselling Costs	74,378	85,143
Direct Costs	33,378	13,233
Rent	23,210	10,583
Repairs and Renewals	7,455	3,177
Meetings, Events and Training Costs	35,836	31,673
Light and Heat	3,976	1,353
Insurance	903	315
Printing and Stationary	1,072	100
Sundry Expenses	2,017	2,525
Travel	323	738
Rates	945	130
	<u>188,429</u>	<u>148,970</u>
<b>Share of support and governance costs (see note 5)</b>		
Governance	2,924	1,646
	<u>191,353</u>	<u>150,616</u>
<b>Analysis by fund</b>		
Unrestricted funds	141,103	105,616
Restricted funds	50,250	45,000
	<u>191,353</u>	<u>150,616</u>

### 5 Support costs allocated to activities

	2025 £	2024 £
Governance costs	<u>2,924</u>	<u>1,646</u>
<b>Analysed between:</b>	<u>2,924</u>	<u>1,646</u>

# MELANOMA-ME FOUNDATION

## NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) FOR THE YEAR ENDED 30 APRIL 2025

### 5 Support costs allocated to activities (Continued)

	2025	2024
	£	£
<b>Governance costs comprise:</b>		
Legal and professional	824	100
Independent examiners fees	2,100	1,440
Bank charges	-	106
	<u>2,924</u>	<u>1,646</u>

### 6 Trustees

None of the trustees (or any persons connected with them) received any remuneration or benefits from the charity during the year.

#### Transactions with trustees

During the year the Trustees received counsellor fees totaling £9,415 (2024 : £12,844). All these costs were in relation to the Trustees duties as counsellors rather than in relation to their duties as a Trustee.

### 7 Employees

The average monthly number of employees during the year was:

	2025	2024
	Number	Number
	2	-
	<u>2</u>	<u>-</u>

#### Employment costs

	2025	2024
	£	£
Wages and salaries	4,936	-
	<u>4,936</u>	<u>-</u>

There were no employees whose annual remuneration was more than £60,000.

#### Remuneration of key management personnel

The remuneration of key management personnel was as follows:

	£	£
Aggregate compensation	3,445	-
	<u>3,445</u>	<u>-</u>

### 8 Taxation

The charity is exempt from taxation on its activities because all its income is applied for charitable purposes.

# MELANOMA-ME FOUNDATION

## NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) FOR THE YEAR ENDED 30 APRIL 2025

### 9 Debtors

	2025 £	2024 £
<b>Amounts falling due within one year:</b>		
Other debtors	1,093	-
Prepayments and accrued income	30,486	53,912
	<u>31,579</u>	<u>53,912</u>

### 10 Creditors: amounts falling due within one year

	2025 £	2024 £
Other taxation and social security	795	-
Accruals and deferred income	18,729	1,440
	<u>19,524</u>	<u>1,440</u>

### 11 Restricted funds

The restricted funds of the charity comprise the unexpended balances of donations and grants held on trust subject to specific conditions by donors as to how they may be used.

	Movement in funds			Movement in funds			
	Balance at 1 May 2023 £	Incoming resources £	Resources expended £	Balance at 1 May 2024 £	Incoming resources £	Resources expended £	Balance at 30 April 2025 £
National Lottery	87,500	-	(35,000)	52,500	10,500	(40,250)	22,750
National Lottery Awards for All	-	10,000	(10,000)	-	-	-	-
The Clothworkers Foundation	-	-	-	-	10,000	(10,000)	-
	<u>87,500</u>	<u>10,000</u>	<u>(45,000)</u>	<u>52,500</u>	<u>20,500</u>	<u>(50,250)</u>	<u>22,750</u>

#### National Lottery

Funding received for a three year project to support people affected by malignant melanoma.

#### National Lottery Awards For All

Funding received towards the running of support groups.

#### The Clothworkers Foundation

Funding received towards the refurbishment of the outdoor community space.

# MELANOMA-ME FOUNDATION

## NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

FOR THE YEAR ENDED 30 APRIL 2025

### 12 Unrestricted funds

The unrestricted funds of the charity comprise the unexpended balances of donations and grants which are not subject to specific conditions by donors and grantors as to how they may be used. These include designated funds which have been set aside out of unrestricted funds by the trustees for specific purposes.

	At 1 May 2024	Incoming resources	Resources expended	Transfers	At 30 April 2025
	£	£	£	£	£
Events fund	25,000	-	-	-	25,000
Development fund	15,000	-	(15,000)	-	-
General funds	88,005	140,713	(126,103)	-	102,615
	<u>128,005</u>	<u>140,713</u>	<u>(141,103)</u>	<u>-</u>	<u>127,615</u>
Previous year:	At 1 May 2023	Incoming resources	Resources expended	Transfers	At 30 April 2024
	£	£	£	£	£
Events fund	-	-	-	25,000	25,000
Development fund	-	-	-	15,000	15,000
General funds	85,940	147,681	(105,616)	(40,000)	88,005
	<u>85,940</u>	<u>147,681</u>	<u>(105,616)</u>	<u>-</u>	<u>128,005</u>

#### Events fund

These are funds allocated for future fundraising events.

#### Development fund

These are funds allocated for expanding the premises to grow to the services the charity is able to offer.

### 13 Analysis of net assets between funds

	Unrestricted funds	Restricted funds	Total
	2025	2025	2025
	£	£	£
At 30 April 2025:			
Current assets/(liabilities)	127,615	22,750	150,365
	<u>127,615</u>	<u>22,750</u>	<u>150,365</u>

# MELANOMA-ME FOUNDATION

## NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) FOR THE YEAR ENDED 30 APRIL 2025

### 13 Analysis of net assets between funds

(Continued)

	Unrestricted funds 2024 £	Restricted funds 2024 £	Total 2024 £
<b>At 30 April 2024:</b>			
Current assets/(liabilities)	128,005	52,500	180,505
	<u>128,005</u>	<u>52,500</u>	<u>180,505</u>

### 14 Operating lease commitments

#### Lessee

At the reporting end date the charity had outstanding commitments for future minimum lease payments under non-cancellable operating leases, which fall due as follows:

	2025 £	2024 £
Within one year	19,200	-
Between two and five years	14,400	-
	<u>33,600</u>	<u>-</u>

### 15 Related party transactions

During the year Mrs K Rafferty, spouse of trustee Mr J Rafferty, was paid for salary, consultancy and other services to the charity amounting to £33,701. This was provided on a normal commercial basis.

There were no other disclosable related party transactions during the year (2024 - none).