

Charity registration number 1183479

**MELANOMA-ME FOUNDATION**  
**ANNUAL REPORT AND UNAUDITED FINANCIAL STATEMENTS**  
**FOR THE YEAR ENDED 30 APRIL 2023**

# MELANOMA-ME FOUNDATION

## LEGAL AND ADMINISTRATIVE INFORMATION

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Trustees	Mr J Rafferty	
	Mrs L Prudhoe	
	Mrs D Dixon	(Appointed 11 November 2022)
	Ms S Simms	(Appointed 1 June 2023)
Charity number	1183479	
Principal address	Unit 3 Newtown Industrial Estate Birtley Gateshead DH3 2QW	
Independent examiner	Robson Laidler Accountants Limited Fernwood House Fernwood Road Jesmond Newcastle upon Tyne Tyne and Wear England NE2 1TJ	

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# MELANOMA-ME FOUNDATION

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# MELANOMA-ME FOUNDATION

## TRUSTEES' REPORT

*FOR THE YEAR ENDED 30 APRIL 2023*

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The trustees present their annual report and financial statements for the year ended 30 April 2023.

The financial statements have been prepared in accordance with the accounting policies set out in note 1 to the financial statements and comply with the charity's governing document, the Charities Act 2011 and "Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102)" (effective 1 January 2019).

### **Objectives and activities**

The charity's objectives are to promote health and wellbeing to patients and their loved ones affected by melanoma and other forms of skin cancer.

The charity achieves its objectives through the provision of several services supported by volunteers which includes:

**Counselling** - Melanoma-Me Foundation is a charity like no other that supports people who are emotionally/mentally/physically affected by the disease. We have a team of 8 counsellors who have helped thousands of people affected by malignant melanoma live with and supported individuals who have lost their loved ones to the disease. Melanoma is a unique and lonely disease because the very thing that causes the cancer cannot be avoided —the sun. Individuals who are living with the disease fear the sun and anxiety is at an all-time high during the summer months. In addition to this, individuals fear recurrence as there is no all clear as with other cancers. Melanoma can be very aggressive and relentless and we have supported individuals at end of life to come to terms with death and dying. Identity and trauma can be a prevalent issue for those with melanoma. Effects of treatment and medication can change a persons physical appearance as well as having a lasting mental and emotional impact on an individual. The counselling we provide helps people to come to terms with their diagnosis, process trauma and is helpful towards creating a more positive future by developing strategies to reduce anxiety and loneliness.

**Reiki and complimentary therapies** - In addition to the counselling and support we provide, Melanoma-Me expanded our services to include Reiki and complementary therapies within the foundation. Both Reiki and meditation have been found to have a profoundly positive impact on mental and physical health, reducing stress and anxiety and boosting resilience. We have two members of staff who are Reiki master trained.

**Support Groups** - Melanoma-Me now holds weekly support groups at the foundation. Melanoma can be such a lonely disease, so we have found that bringing people together in a safe and supported environment can help to build up strong support networks, to reduce loneliness and isolation and improve mental health. The support groups are all facilitated by a counsellor and are attended by our service users. More recently our groups have grown, showing the increasing need for this service. The many themes for our groups include:

- Art Therapy
- Crafts
- Meditation and Mindfulness

### **Public benefit**

The Trustees have consulted the guidance made available by the Charity Commission for England and Wales on the Public Benefit requirement of the Charities Act. The Trustees are confident that they have complied with their duty under the Charities Act in that they have had due regard to public benefit guidance published by the Commission.

### **Achievements and performance**

**Birthday** - Although Melanoma-Me, Set up as a CIC in 2017, Melanoma-Me Foundation registered formally as a charity in 2019. We were delighted to celebrate 6 years of providing support for people affected by malignant melanoma and raising awareness of the disease.

# MELANOMA-ME FOUNDATION

## TRUSTEES' REPORT (CONTINUED)

*FOR THE YEAR ENDED 30 APRIL 2023*

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### **Achievements and performance (continued)**

**Tom's Fest** - Tom's Fest was held in memory of a local young man Tom Linton who passed away to malignant melanoma in 2020 at only 20 years old. Melanoma-Me foundation worked closely with Tom's family to host a musical festival that was not only a celebration of Tom's life but an awareness campaign targeted towards young people. Malignant melanoma is still a very much misunderstood disease and Tom's story highlights the importance of early detection as Tom's melanoma was diagnosed late, having spread to other organs. Leading up to his diagnosis he had no awareness of melanoma and his last wish was to raise awareness of the disease so that he can prevent other people from going through what he did. He died only 5 months after his diagnosis. This year we held our second annual Tom's Fest which was considered a huge success, with numbers of attendees growing significantly than last year meaning we could raise more awareness with the younger demographic. The planning for Tom's Fest 24 is already underway.

**Tom's Fest media campaign** - Leading up to Tom's Fest, the media became very interested in the festival and Tom's story and, we were invited to talk about both on ITV news, Lad Bible, BBC News and local and national newspapers covered the story. The public reaction was outstanding and we received hundreds of messages from people who were now getting skin checks as a result of hearing about Tom's story which inevitably led to melanoma diagnoses thankfully at an early stage. Our own media campaign through our social media reached over 143,000 individuals and highlights our goal of raising awareness.

**School Sun Safety Campaign** - In the run up to Tom's Fest we held a competition in 12 local schools, who all took part in raising awareness by creating posters, sun safety kits and presentations to show what they had learned about sun safety thanks to our resources. The winners of this competition received tickets to Tom's Fest and we had an 80% attendance of the winning tickets, showing the awareness we created had an impact on young people.

**Beauty Campaigns** - In the run up to Melanoma Awareness Month we created three campaigns to be rolled throughout the beauty industry; Get Your Socks Off, Tanathon and Eyes in the Back of Your Head. These campaigns focused on professionals who have close access to clients bodies that they may not be able to see for themselves. Melanoma-Me trained the individuals involved in helping to identify the features of suspicious lesions

These campaigns were a huge success and allowed us to cement our partnership with the beauty industry too.

**Skydive** - We hosted our first annual skydive, with members of our community raising funds and awareness for Melanoma-Me. This day was such a success it was decided it would become an annual event, where participants for 2023 was also 14, and grew to 28 planned for 2024.

**Butterfly Ball** - In November 2022 we held our 5th Butterfly Ball in memory of Amanda Seymour. Amanda was due to attend our first Butterfly Ball in 2017 but tragically passed away before the event. We have since dedicated the ball to her memory. The first ball was attended by 67 people and 2022's ball was a sell out of 350 people with a reserve list. The growth of the ball coincides with the growth of the charity and the public support behind us. Amanda was diagnosed as an early-stage melanoma which sadly returned after 5 years of being NED (No Evidence of Disease) and her story is incredibly important with encouraging people to be vigilant. During the evening we share Amanda's story and raise awareness of the disease.

# MELANOMA-ME FOUNDATION

## TRUSTEES' REPORT (CONTINUED)

*FOR THE YEAR ENDED 30 APRIL 2023*

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**Awareness training** - Melanoma-Me Foundation created the first awareness campaign of its kind, designed to raise awareness of malignant melanoma with people who work in close contact with other people (nurses, hairdressers, beauty therapists etc). The purpose of the training was to share information with the delegate to help them to be able to identify a suspicious lesion and to communicate this with the service user so that they can get it medically examined. The course was delivered face to face but during the pandemic we converted to online training and we were able to reach out to people nationally. The course has helped (over) 67 people to receive a malignant melanoma diagnosis early and has been truly lifesaving. We work directly with barbering academies who are in a prime position to recognise anything suspicious on their clients. Men are notoriously late at receiving a malignant melanoma diagnosis and one of the reasons for this is because they are more likely to have a melanoma in areas that they cannot see for themselves. It is therefore imperative that they are made aware of anything suspicious so that they can have it medically assessed.

**Summer fayre** - The summer fayre was held at the foundation and through music and entertainment we were able to bring our community together. It was important not just to raise awareness of the disease, but also to make the local community aware of who and what we are, so that if anyone affected by melanoma needed support, they knew that we were there and gave them an opportunity to connect with us. It was attended by hundreds of people from the local community. We had music and entertainment all day.

### **Achievements and performance (continued)**

**Football Tournament** - The football tournament was held in memory of Julie Goring who was a service user of Melanoma-Me Foundation and passed away to malignant melanoma in July 2021. Julie asked us to continue her wish of raising awareness of the disease before she passed away and we have been doing this through sharing a video that the Foundation made on behalf of Julie to highlight her story. Julie was aware that she had a suspicious lesion on her ankle but due to a busy life she failed to get it medically assessed. She was very passionate about encouraging people to not wait and to get things checked as early as possible to save lives.

**Presented at the Melanoma Patient conference** - We were invited to attend and present at the Melanoma Patient Conference on behalf of Melanoma-Me Foundation and the impact that malignant melanoma has on mental health. Melanoma. Our counsellor Claire presented in front of hundreds of people diagnosed with malignant melanoma, showing understanding for the impact of the disease and encouraging people to reach out and gain support from Melanoma-Me.

**Joined the Cancer Network** - Melanoma-Me are proud to be part of the Cancer Network which is a VCSE organisation covering the North east of England.

### **Financial review**

Total income for the year was £227,055 (2022: £96,087) and total expenditure for the year was £124,779 (2022: £90,768) leaving an overall surplus of £102,276 (2022: £5,319).

We would like to thank all of the generous people and organisations who have donated to us over the past 12 months.

### **Reserves policy**

It is the policy of the charity that free reserves (unrestricted reserves not tied up in fixed or other long term assets) should be maintained at a level equivalent to between three and six month's expenditure. The trustees consider that reserves at this level will ensure that, in the event of a significant drop in funding, they will be able to continue the charity's current activities while consideration is given to ways in which additional funds may be raised.

At the year end the charity had total reserves of £173,440 (2022 £71,164), £87,500 (2022 : £nil) of which are restricted funds and £85,940 (2022 : £71,164) of which are free reserves. The current level of reserves are above the target of three and six month's expenditure, however this was due to the charity's concerns with the cost of living crisis and also with building reserves to be able to expand services.

# MELANOMA-ME FOUNDATION

## TRUSTEES' REPORT (CONTINUED)

FOR THE YEAR ENDED 30 APRIL 2023

### Plans for future periods

Due to the expansions of the services and a large increase in new referrals, the charity will be moving premises during February 2024. This will have a financial impact, not only from the increase in rent but also from the removal costs and new essential equipment (such as fridge freezer and renovation costs).

In addition to the increase in demand of the services, the cost of living crisis is also impacting the charities financial forecast and funds are needed to pay for the extra cost of the new premises, as-well as to recover the reduction in donations.

Once settled, we expect the move to have a positive impact on the charity because the services can expand further. We can increase our training and awareness sessions which have so far led to around 67 cases of melanoma being discovered (and treated early for the best possible outcome). We will be able to increase our peer group support, which will help people to alleviate the loneliness of the disease by being supported by other people with lived experience. We can also offer counselling and support to new referrals without having the restraint of a waiting list.

With additional funding to help us fulfil our charitable objectives we could employ another counsellor to help people receive mental health support as and when needed. We could also employ a trainer to conduct the lifesaving awareness sessions as aforementioned.

### Structure, governance and management

The charity is controlled by its governing documented, a deed of trust and constitutes a Charitable Incorporated Organisation.

The trustees who served during the year and up to the date of signature of the financial statements were:

Mr J Rafferty	
Mrs K Rafferty	(Resigned 12 December 2022)
Ms K Forster	(Resigned 24 July 2022)
Mrs L Prudhoe	
Mr MT Ternent	(Appointed 11 October 2022 and resigned 27 November 2022)
Mrs D Dixon	(Appointed 11 November 2022)
Ms S Simms	(Appointed 1 June 2023)

### Recruitment and appointment of trustees

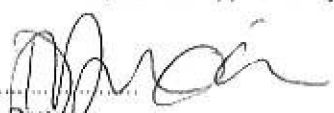
From time to time it is necessary for the Charity to recruit new Trustees to replace those that have either resigned during their term of office, or by way of anticipating planned retirements after the completion of a single term. When a vacancy occurs, the Board will determine the mix of skills and experience needed so as to ensure a fully functioning team of Trustees and will seek to identify individuals who appear to have the qualities and interest in what we do.

Any vacancies on the committee will be advertised locally normally with the Volunteer Centre and further advertising will be placed in charitable organisation publications.

### Organisational structure

The charity is governed by a Board of Trustees. The Board meets as is required, to deal with any specific issues relating to the running of the charity.

The trustees' report was approved by the Board of Trustees.

  
.....  
Mrs D Dixon

Trustee

Date: 26.01.2024



# MELANOMA-ME FOUNDATION

## INDEPENDENT EXAMINER'S REPORT

### TO THE TRUSTEES OF MELANOMA-ME FOUNDATION

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I report to the trustees on my examination of the financial statements of Melanoma-me Foundation (the charity) for the year ended 30 April 2023.

#### **Responsibilities and basis of report**

As the trustees of the charity you are responsible for the preparation of the financial statements in accordance with the requirements of the Charities Act 2011 (the 2011 Act).

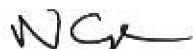
I report in respect of my examination of the charity's financial statements carried out under section 145 of the 2011 Act. In carrying out my examination I have followed all the applicable Directions given by the Charity Commission under section 145(5)(b) of the 2011 Act.

#### **Independent examiner's statement**

I have completed my examination. I confirm that no matters have come to my attention in connection with the examination giving me cause to believe that in any material respect:

- 1 accounting records were not kept in respect of the charity as required by section 130 of the 2011 Act; or
- 2 the financial statements do not accord with those records; or
- 3 the financial statements do not comply with the applicable requirements concerning the form and content of accounts set out in the Charities (Accounts and Reports) Regulations 2008 other than any requirement that the accounts give a true and fair view which is not a matter considered as part of an independent examination.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the financial statements to be reached.



Nicholas Cunningham FCCA  
Robson Laidler Accountants Limited  
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Fernwood Road  
Jesmond  
Newcastle upon Tyne  
Tyne and Wear  
NE2 1TJ  
England

Dated: 11-1-2024



# MELANOMA-ME FOUNDATION

## STATEMENT OF FINANCIAL ACTIVITIES INCLUDING INCOME AND EXPENDITURE ACCOUNT

FOR THE YEAR ENDED 30 APRIL 2023

	Notes	Unrestricted funds 2023 £	Restricted funds 2023 £	Total Unrestricted funds 2023 £	2022 £
<b><u>Income from:</u></b>					
Donations and legacies	2	71,288	105,000	176,288	62,128
Other trading activities	3	50,767	-	50,767	33,959
<b>Total income</b>		<b>122,055</b>	<b>105,000</b>	<b>227,055</b>	<b>96,087</b>
<b><u>Expenditure on:</u></b>					
Charitable activities	4	107,279	17,500	124,779	90,768
<b>Net income for the year/</b>					
<b>Net movement in funds</b>		<b>14,776</b>	<b>87,500</b>	<b>102,276</b>	<b>5,319</b>
Fund balances at 1 May 2022		71,164	-	71,164	65,845
<b>Fund balances at 30 April 2023</b>		<b>85,940</b>	<b>87,500</b>	<b>173,440</b>	<b>71,164</b>

The statement of financial activities includes all gains and losses recognised in the year.

All income and expenditure derive from continuing activities.


# MELANOMA-ME FOUNDATION

## BALANCE SHEET

AS AT 30 APRIL 2023

	Notes	2023 £	£	2022 £	£
<b>Current assets</b>					
Debtors	9	87,680		195	
Cash at bank and in hand		87,200		72,409	
		<u>174,880</u>		<u>72,604</u>	
<b>Creditors: amounts falling due within one year</b>	10	<u>(1,440)</u>		<u>(1,440)</u>	
Net current assets			<u>173,440</u>		<u>71,164</u>
<b>Income funds</b>					
Restricted funds	11		87,500		-
Unrestricted funds			85,940		71,164
			<u>173,440</u>		<u>71,164</u>

The financial statements were approved by the Trustees on 26.01.2024

  
Mrs D Dixon  
Trustee

# MELANOMA-ME FOUNDATION

## NOTES TO THE FINANCIAL STATEMENTS

*FOR THE YEAR ENDED 30 APRIL 2023*

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### 1 Accounting policies

#### Charity information

Melanoma-me Foundation is a Charitable Trust.

#### 1.1 Accounting convention

The financial statements have been prepared in accordance with the charity's governing document, the Charities Act 2011, FRS 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland" ("FRS 102") and the Charities SORP "Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102)" (effective 1 January 2019). The charity is a Public Benefit Entity as defined by FRS 102.

The charity has taken advantage of the provisions in the SORP for charities not to prepare a Statement of Cash Flows.

The financial statements are prepared in sterling, which is the functional currency of the charity. Monetary amounts in these financial statements are rounded to the nearest £.

#### 1.2 Going concern

At the time of approving the financial statements, the trustees have a reasonable expectation that the charity has adequate resources to continue in operational existence for the foreseeable future. Thus the trustees continue to adopt the going concern basis of accounting in preparing the financial statements.

#### 1.3 Charitable funds

Unrestricted funds are available for use at the discretion of the trustees in furtherance of their charitable objectives.

Restricted funds are subject to specific conditions by donors as to how they may be used. The purposes and uses of the restricted funds are set out in the notes to the financial statements.

Endowment funds are subject to specific conditions by donors that the capital must be maintained by the charity.

#### 1.4 Income

Income is recognised when the charity is legally entitled to it after any performance conditions have been met, the amounts can be measured reliably, and it is probable that income will be received.

Cash donations are recognised on receipt. Other donations are recognised once the charity has been notified of the donation, unless performance conditions require deferral of the amount. Income tax recoverable in relation to donations received under Gift Aid or deeds of covenant is recognised at the time of the donation.

Legacies are recognised on receipt or otherwise if the charity has been notified of an impending distribution, the amount is known, and receipt is expected. If the amount is not known, the legacy is treated as a contingent asset.

# MELANOMA-ME FOUNDATION

## NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

FOR THE YEAR ENDED 30 APRIL 2023

### 1 Accounting policies

(Continued)

#### 1.5 Expenditure

Expenditure is recognised once there is a legal or constructive obligation to transfer economic benefit to a third party, it is probable that a transfer of economic benefits will be required in settlement, and the amount of the obligation can be measured reliably.

Expenditure is classified by activity. The costs of each activity are made up of the total of direct costs and shared costs, including support costs involved in undertaking each activity. Direct costs attributable to a single activity are allocated directly to that activity. Shared costs which contribute to more than one activity and support costs which are not attributable to a single activity are apportioned between those activities on a basis consistent with the use of resources. Central staff costs are allocated on the basis of time spent, and depreciation charges are allocated on the portion of the asset's use.

#### 1.6 Cash and cash equivalents

Cash and cash equivalents include cash in hand, deposits held at call with banks, other short-term liquid investments with original maturities of three months or less, and bank overdrafts. Bank overdrafts are shown within borrowings in current liabilities.

#### 1.7 Taxation

The charity is exempt from tax on its charitable activities.

#### 1.8 Creditors and provisions

Creditors and provisions are recognised where the charity has a present obligation arising from a past event that will probably result in the transfer of funds to a third party and the amount due to settle the obligation can be measured or estimated reliably.

### 2 Donations and legacies

	Unrestricted funds	Restricted funds	Total Unrestricted funds	
	2023 £	2023 £	2023 £	2022 £
Donations and gifts	71,288	-	71,288	62,128
Grants received	-	105,000	105,000	-
	<u>71,288</u>	<u>105,000</u>	<u>176,288</u>	<u>62,128</u>
<b>Grants receivable for core activities</b>				
National Lottery	-	105,000	105,000	-
	<u>-</u>	<u>105,000</u>	<u>105,000</u>	<u>-</u>

# MELANOMA-ME FOUNDATION

## NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

FOR THE YEAR ENDED 30 APRIL 2023

### 3 Other trading activities

	Unrestricted funds	Unrestricted funds
	2023	2022
	£	£
Melanoma-Me CIC income	382	2,459
Fundraising and events	50,405	31,500
Other trading activities	50,767	33,959

### 4 Charitable activities

	Charitable activities	Charitable activities
	2023	2022
	£	£
Counselling costs	56,365	49,258
Direct costs	21,283	8,911
Rent	9,720	8,460
Repairs and renewals	675	1,501
Meetings, events and training costs	31,700	17,747
Light and heat	589	1,949
Insurance	671	385
Printing and stationery	155	221
Sundry expenses	1,058	596
Travel	825	-
	123,041	89,028
Share of governance costs (see note 5)	1,738	1,740
	124,779	90,768
<b>Analysis by fund</b>		
Unrestricted funds	107,279	90,768
Restricted funds	17,500	-
	124,779	90,768

# MELANOMA-ME FOUNDATION

## NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

FOR THE YEAR ENDED 30 APRIL 2023

### 5 Support costs

	Support costs	Governance costs	2023	2022
	£	£	£	£
Legal and professional	-	224	224	-
Independent examination fees	-	1,514	1,514	1,740
	-	1,738	1,738	1,740
Analysed between				
Charitable activities	-	1,738	1,738	1,740

### 6 Trustees

None of the trustees (or any persons connected with them) received any remuneration or benefits from the charity during the year.

#### Transactions with trustees

During the year the Trustees received counsellor fees totalling £24,839. All these costs were in relation to the Trustees duties as counsellors rather than in relation to their duties as a Trustee.

### 7 Employees

The average monthly number of employees during the year was:

	2023 Number	2022 Number
Total	-	-

There were no employees whose annual remuneration was more than £60,000.

### 8 Taxation

The charity is exempt from tax on income and gains falling within section 505 of the Taxes Act 1988 or section 252 of the Taxation of Chargeable Gains Act 1992 to the extent that these are applied to its charitable objects.

### 9 Debtors

	2023 £	2022 £
Amounts falling due within one year:		
Prepayments and accrued income	87,680	195

# MELANOMA-ME FOUNDATION

## NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

FOR THE YEAR ENDED 30 APRIL 2023

### 10 Creditors: amounts falling due within one year

	2023 £	2022 £
Accruals and deferred income	1,440	1,440

### 11 Restricted funds

The income funds of the charity include restricted funds comprising the following unexpended balances of donations and grants held on trust for specific purposes:

	Movement in funds		
	Balance at 1 May 2022	Incoming resources	Resources expended
	£	£	£
National Lottery	-	105,000	(17,500)
			87,500

#### National Lottery

Funding received for a three year project to support people affected by malignant melanoma.

### 12 Analysis of net assets between funds

	Unrestricted funds 2023 £	Restricted funds 2023 £	Total Unrestricted funds 2023 £	Total Unrestricted funds 2022 £
Fund balances at 30 April 2023 are represented by:				
Current assets/(liabilities)	85,940	87,500	173,440	71,164
	85,940	87,500	173,440	71,164

### 13 Related party transactions

There were no disclosable related party transactions during the year (2022 - none).



