



Trustees' Annual Report for the period

From	Period start date			To	Period end date		
	Day 1st	Month April	Year 2020		Day 31	Month March	Year 2021

Section A Reference and administration details

Charity name

Other names charity is known by

Registered charity number (if any)

Charity's principal address

Names of the charity trustees who manage the charity

	Trustee name	Office (if any)	Dates acted if not for whole year	Name of person (or body) entitled to appoint trustee (if any)
1	David Crumpton	Chair		Trustees themselves
2	Samantha Pardoe	Trustee		Trustee themselves
3	Andrew Cooper	Trustee		Trustee themselves
4				
5				
6				
7				
8				
9				
10				
11				
12				
13				
14				
15				
16				
17				
18				
19				
20				

Names of the trustees for the charity, if any, (for example, any custodian trustees)

Name	Dates acted if not for whole year

Names and addresses of advisers (Optional information)

Type of adviser	Name	Address

Name of chief executive or names of senior staff members (Optional information)

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Section B Structure, governance and management

Description of the charity's trusts

Type of governing document (eg. trust deed, constitution)	Constitution
How the charity is constituted (eg. trust, association, company)	Charitable Incorporated Organisation - Foundation
Trustee selection methods (eg. appointed by, elected by)	The charity's existing trustees are responsible for appointing new trustee members for a period of three years. After which they may be appointed for another term.

Additional governance issues (Optional information)

You **may choose** to include additional information, where relevant, about:

- policies and procedures adopted for the induction and training of trustees;
- the charity's organisational structure and any wider network with which the charity works;
- relationship with any related parties;
- trustees' consideration of major risks and the system and procedures to manage them.

There must be a minimum of three trustees with no maximum limit.

A Chairperson is chosen to lead the organisation, but all trustees share equal responsibility. The board of trustees share all financial and secretarial responsibilities with all matters being discussed and passed at meetings or via electronic communication.

Section C Objectives and activities

Summary of the objects of the charity set out in its governing document

1. To promote for the benefit of the public the conservation and protection of species of wildlife that are in danger of extinction in the wild, in particular but not exclusively those of the order Crocodilia, Lamniformes, Carnivora and Accipitriformes.
2. To advance the education of the public in the conservation of endangered species in particular but not exclusively those of the order Crocodilia, Lamniformes, Carnivora and Accipitriformes and the protection of the natural environment by such means as the trustees decide, including through the support of research in that subject and the

publication of the useful results for the public benefit.

Apex Extreme has been active in ensuring that all its actions carried out in its first year have had public benefit. The activities of Apex Extreme benefit all ages by developing their knowledge of the natural world and wildlife conservation. Educational talks target, but not exclusively, children and young adults in order to guide them to become future ambassadors of wildlife conservation. Educational talks are supported with a mixture of resources such as: Replica anatomical parts of apex predators (e.g. skulls, teeth, claws), informative posters and flyers, power point presentations, video presentations, quizzes and puzzles.

Outreach Activities: Primary and secondary schools, clubs (brownies, scouts) participating in educational talks benefit from Apex Extreme lesson plans which are specifically designed to complement learning in the classroom.

Website: The website presents educational material on apex predator physiology / biology / behaviour and conservation topics. The website's resources are available at no cost to the public. Materials created aid Apex Extreme's education and awareness campaigns for nature, the environment and the current threats imposed on apex predators as keystone species in the ecosystems they support. As an educational resource, the website provides puzzles and quizzes and creative opportunities through to challenge the public on their knowledge of apex predators and provide possible solutions for how mankind can contribute to a more sustainable way of living to protect all life forms from extinction. Activities on the Apex Extreme website are delivered in a way to advance IT, Maths, English and Creative skills.

Social Media: Social media platforms (Instagram and Facebook) provide opportunity to reach the public on a global scale and raise awareness for the conservation of apex predators and the physiological and behavioural traits of different species and how they contribute to the ecosystems as keystone species, promoting the use of science and biology to the public through delivery of information.

Summary of the main activities undertaken for the public benefit in relation to these objects (include within this section the statutory declaration that trustees have had regard to the guidance issued by the Charity Commission on public benefit)

Additional details of objectives and activities (Optional information)

You **may choose** to include further statements, where relevant, about:

- policy on grantmaking;
- policy programme related investment;
- contribution made by volunteers.

Section D

Achievements and performance

Section D

Achievements and performance

Summary of the main achievements of the charity during the year

The ongoing pandemic has had a huge impact on fulfilling our aims and objectives between March 2020 and March 2021.

Although restricted due to government lockdown law relating to the pandemic, the trustees have been able to continue producing educational material across the charity's social media platforms and website.

Apex Extreme continue to build a working relationship with Safina Lion Conservation Fund. Apex Extreme delivered an educational fundraising event at Borth Wild Animal Kingdom in Wales for World Lion Day on August 10th 2020. On the day, Trustees delivered educational talks to the zoos visitors and used resources to facilitate information presented. The use of a Lion mascot allowed for social distancing photographic opportunities whilst raising awareness for in-situ lion conservation. A prize raffle was also carried out on the day and the Trustees managed to raise a total of £260.50p. The full amount of £260.50p was donated to Safina Lion Conservation Fund to help pay for lion radio collars and support the conservation of wild lion populations.

Section E

Financial review

Brief statement of the charity's policy on reserves

The charity does not have a reserves policy. Any funds raised will be applied to fulfilling a charitable object as decided by the trustees as soon as an action can be organised.

Details of any funds materially in deficit

n/a

Further financial review details (Optional information)

You **may choose** to include additional information, where relevant about:

- the charity's principal sources of funds (including any fundraising);
- how expenditure has supported the key objectives of the charity;
- investment policy and objectives including any ethical investment policy adopted.

Section F



Other optional information

Section G

Declaration

The trustees declare that they have approved the trustees' report above.

Signed on behalf of the charity's trustees

Signature(s)		
Full name(s)	DAVID CRUMPTON	SAMANTHA PARDEE
Position (eg Secretary, Chair, etc)	CHAIR	TRUSTEE
Date	31/3/2021	



CHARITY COMMISSION
FOR ENGLAND AND WALES

Charity Name
Apex Extreme 1183466

Receipts and payments accounts

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For the period from	Period start date 01/04/2020	To	Period end date 31/03/2021
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Section A Receipts and payments

	Unrestricted funds to the nearest £	Restricted funds to the nearest £	Endowment funds to the nearest £	Total funds to the nearest £	Last year to the nearest £
A1 Receipts					
Public Donations	261	-	-	261	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
Sub total (Gross income for AR)	261	-	-	261	-
A2 Asset and investment sales, (see table).					
	-	-	-	-	-
	-	-	-	-	-
Sub total	-	-	-	-	-
Total receipts	261	-	-	261	-
A3 Payments					
Safina Lion Conservation Fund	261	-	-	261	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
Sub total	261	-	-	261	-
A4 Asset and investment purchases, (see table)					
	-	-	-	-	-
	-	-	-	-	-
Sub total	-	-	-	-	-
Total payments	261	-	-	261	-
Net of receipts/(payments)	zero	-	-	zero	-
A5 Transfers between funds	-	-	-	-	-
A6 Cash funds last year end	-	-	-	-	-
Cash funds this year end	zero	-	-	zero	-

Section B Statement of assets and liabilities at the end of the period

Categories	Details	Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
B1 Cash funds		-	-	-
		-	-	-
		-	-	-
	Total cash funds	zero	zero	zero
	(agree balances with receipts and payments account(s))	#VALUE!	#VALUE!	#VALUE!
		Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
B2 Other monetary assets		-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-
B3 Investment assets				
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
B4 Assets retained for the charity's own use				
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
B5 Liabilities				
			-	
			-	
			-	
			-	
			-	

Signed by one or two trustees on behalf of all the trustees	Signature	Print Name	Date of approval
			31/3/2021
	DAVID CRUMPTON	SAMANTHA PARDEE	31/3/2021