



The Ruth Strauss Foundation

A charitable company limited by guarantee

ANNUAL REPORT AND CONSOLIDATED FINANCIAL STATEMENTS

31 March 2025

The Trustees

are appointed in accordance with the Terms and Conditions contained in the Charity's Memorandum and Articles of Association.

Trustees who served during the year and up to the date of this report are:

Sir Andrew Strauss

Professor Sandra Strauss

Rachel Patton

Angus Fraser MBE

Denise Fraser

Phil Glyn-Smith

Terry Grote OBE

Mike Altendorf

James Niblett

Stuart Hale

James Hytner

Company Secretary

Denise Fraser

Chair

Terry Grote OBE

CEO

Ines Thiru

Advisors to the Ruth Strauss Foundation (RSF)

Family Support Advisory Group

Professor Emma Ream

Dr Hilary Plant

Jenni Thomas OBE

Professor Sandra Strauss

Rachel Patton

Faye Ramsbottom

Dr Amanda Shewbridge

Finance Advisory Group

Ian Lovett

Ian Courts

James Niblett
Phil Glyn-Smith

Fundraising Advisory Group

Chris St George
Mark Davies
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Matthew Hartley
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Ian Lovett
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Mike Altendorf
Stuart Hale

Scientific Advisory Group

Professor Martin Forster
Professor Sanjay Popat
Professor Andrew Nicholson
Professor Sandra Strauss
Victoria Anderson
Peter Barton
Pamela Dalrymple

Charity Company Details

Registered Office

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Statutory Auditor

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Bankers

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Company Number & Charity Registration Number

11882736 - 1183221

Website

<https://ruthstraussfoundation.com>

Foreword From Our Chairman – Terry Grote OBE

Each year, as we advance our work at the Ruth Strauss Foundation, I'm reminded of the courage it takes to talk to a child about a parent's incurable cancer and the parent's own confrontation with mortality, and of the privilege of walking alongside families in those moments.

In 2024-25, our work to achieve our charitable objectives, providing emotional and practical support to families facing the death of a parent and advancing awareness and research into non-smoking lung cancers, has been more vital than ever. We helped more families, trained more healthcare professionals to provide early intervention, and broke new ground - from piloting peer support groups to developing our new schools programme.

What began as a vision is growing into a national framework of care. We are delivering direct care in the home, expanding clinical expertise at incurable diagnosis, and soon supporting young people through trained education settings. Independent evaluation of our Family Support Service confirms our impact: parents feel more confident, children feel more understood, and professionals feel better equipped when we stand alongside them through this journey.

It is humbling to see our 3-year strategy, set out in 2022, take shape in so many ways. From memory-making grants that give families precious time together without financial strain, to research collaborations exploring the emotional impact of incurable illness on teenagers. All these initiatives advance our charitable purposes by directly improving the lives of children and families affected by terminal illness, and by supporting research and awareness into non-smoking lung cancers.

None of this would be possible without you - our supporters, donors, partners, volunteers, ambassadors and friends, whose belief in our mission continues to extend its reach. I also extend my personal gratitude and appreciation to the Trustees and Advisory Group members for all their support and dedication.

There is more to do, and much still to learn. But with your trust and generosity, we are building a future in which no family walks this path alone.

Terry Grote OBE

Chairman, Ruth Strauss Foundation



CEO's Review Of The Year – Ines Thiru

I am proud to report another year of growth, innovation, and tangible impact at the Ruth Strauss Foundation.

Our Family Support Service supported 286 new families this year - reaching around 1,100 family members - delivering over 840 appointments, and supporting many more families through our resources. This was made possible by our strengthened team of in-house counsellors and a dedicated Service Manager. We also piloted peer support groups for co-parents and teenagers, evolving our services in response to the voices and needs of the families we serve.

Our Healthcare Professional Training programme had its most successful year yet: 57 training days, 722 professionals trained, and additional support through Schwartz Rounds (reflective practice) and Masterclasses (skills development sessions). These initiatives embed our ethos into frontline care, and we are excited to extend this training to a wider range of healthcare roles in the coming year.

In education, our early pilot schools programme trained 175 staff, laying the groundwork for the national roll-out of our training offer and Minecraft Education world in 2025. We also contributed to government consultations advocating for anticipatory grief to be included in the national curriculum. On the lung cancer front, we ran impactful campaigns during Lung Cancer Awareness month and funded four research projects through our NSLC grants programme, totalling £196,000. Our ongoing collaboration with The Open University is shaping new research into the emotional wellbeing of patients and their teenage children.

Fundraising remained strong, with a total income of £2.306 million – thanks to our committed supporters, flagship events like #RedforRuth and #RockforRuth, and expanding corporate and community partnerships. This was a slight decrease on last year's income.

None of this would be possible without our exceptional team, volunteers, visionary trustees, and the growing community who believe in our mission. I am privileged to lead this work alongside a dedicated team and look forward to another year of meaningful progress in supporting families where a parent is facing incurable cancer, and advancing awareness and research into non-smoking lung cancer.

Ines Thiru

CEO, Ruth Strauss Foundation



INTRODUCTION

The Trustees present their report together with the consolidated financial statements of the Group and Charity for the year ended 31 March 2025. The Charity was incorporated as a company limited by guarantee on 14 March 2019 and registered as a charity on 1 May 2019.

The consolidated financial statements have been prepared in accordance with the accounting policies set out in the notes to the financial statements and comply with the Charity's governing document, the Companies Act 2006, the Charities Act 2011, and Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS102) (effective 1 January 2019).

Throughout this report, Ruth Strauss Foundation will at times be abbreviated to RSF.

STRUCTURE, GOVERNANCE AND MANAGEMENT

The Trustees are also Directors of the Company for the purposes of company law. The Board of Trustees has sub committees, referred to as Advisory Groups, who advise the executive team on recommendations to the Board. The Board aims to meet once per quarter in face-to-face meetings and by conference call when required or circumstances dictate, subject to requirements.

The principal office of the charity is Unit F, Whiteacres, Cambridge Road, Whetstone, Leicestershire LE8 6ZG.

Recruitment and Selection of Trustees Procedure

The Board will regularly assess its composition and identify the skills, expertise and diversity needed to enhance its effectiveness.

New candidates selected will be interviewed by the Chairman and the Founder to ensure best candidate selection. When selected, a candidate will then be proposed to the Board for co-opting or appointment.

Trustee Induction and Training

The Foundation's Trustees are all familiar with the practical work of the Charity and their responsibilities as Trustees. The RSF CEO meets with the Trustees every two to three months to update the Board against our strategic priorities and present the financial report.

Trustees receive Safeguarding Training annually by an external safeguarding consultant.

The Trustee's Governance Manual (i.e. policy handbook) includes an overview of the Foundation's Purpose, Values, Vision, Mission Statement and Governance Framework (Policies).

Committees

For the avoidance of doubt, an Advisory Group is a committee for the purposes of the articles of association of the Foundation.

There are five committees, referred to as Advisory Groups, with respective terms of reference in place which comply with the Articles. Deliberations of any Advisory Group are reported regularly to the Trustees. Advisory Groups meet bi-monthly. Responsibilities include:

- Liaise with the RSF Executive team to ensure that all activity being proposed reflects RSF's values and is in line with the RSF's strategic direction;
- Support the Executive's strategic priorities and help the Executive identify new opportunities and areas where RSF could make an impact;
- Support the Executive with the development of the RSF's strategy in order to achieve its objectives;
- Ensure the RSF complies with any applicable charity laws and regulations; and
- Ensure that the RSF does not conduct any activity which could bring the RSF into disrepute.

RSF's five Advisory Groups are:

- Finance Advisory Group
- Fundraising Advisory Group
- Family Support Advisory Group
- Scientific Advisory Group
- Governance, Tech and Legal Advisory Group

Key Management Personnel

The Board of Trustees is responsible for the overall direction and financial affairs of the Charitable Company. The Foundation's affairs are conducted on a day-to-day basis by the RSF CEO and the Executive Team.

The setting of all pay and remuneration for key managerial personnel is carried out by the Chairman and Founder, in consultation with the CEO, to deliver the RSF Strategy and Mission. Annual inflationary increases for all employed personnel are reviewed by the Finance Advisory Group and approved by the Chair.

Public Benefit Statement

The Trustees have considered the Charity Commission published guidance and consider that the Charity operates for the public benefit.

RUTH'S LEGACY: OUR MISSION

We have a dual mission laid out in our organisational strategy “Ruth’s Legacy”:

- To ensure that every family with a child facing the death of a parent is offered the professional emotional support they need to prepare for the future.
- To facilitate collaboration and influence research in the fight against non-smoking lung cancers, so that together we find the causes sooner and improve outcomes.

We meet our Mission through five strategic priorities:

- **Be the trusted destination for family pre-bereavement support.** We are developing the first UK-wide specialist service to offer pre-bereavement support for families.
- **Support the system to support families.** Our Training Programme will help nurses feel more confident in supporting families when a parent receives an incurable cancer diagnosis.
- **Help society understand the importance of preparing for grief.** We are raising awareness of the importance of pre-bereavement support so that families can ‘do death well’.
- **Connect the field.** Connecting organisations, researchers, academics, clinicians and practitioners, so that together we can enhance our understanding of non-smoking lung cancers.
- **Influence more focus and investment.** Through collaboration, we aim to drive increased investment and focus into non-smoking lung cancers, to achieve better patient treatment and improved outcomes.

Our three core principles to help us deliver our mission on solid foundations are:

- Sustainable, Scalable Delivery
- Robust Infrastructure
- Our Values

MISSION

FAMILY SUPPORT SERVICE

Providing Compassionate Pre-Bereavement Support for Families

The Charity continues to invest in its Family Support Service, which supports families where a parent has cancer that cannot be cured.

The service provides one-to-one appointments to parents or primary caregivers (referred to as parents in this report) with children under 25 years old. The rationale for focusing on enabling and supporting parents to support their children is two-fold - we know that: parents often want to protect their children and may hesitate to share information about their poor prognosis; parents are best positioned to foster a continued bond between the child and the parent who dies, as well as with surviving family members.

By guiding parents on how to communicate with their children openly and honestly about their incurable cancer diagnosis, the child will be better prepared, and more resilient to navigate the period between the parent's incurable cancer diagnosis and bereavement. We have also developed our own resources that can support parents to have these conversations with younger children.

Expanding and Strengthening Our Family Support Team

To maintain our high standards of care, we expanded the team and broadened the clinical expertise available within the Family Support Service, including palliative care social work, counselling, cancer information and clinical care. The team has been restructured in the following way:

- Our Service Manager, an experienced counsellor working part-time (0.7 FTE), joined us in April 2024 and will be increasing her hours in 2025.
- We have brought our previously self-employed counsellors in-house to strengthen the team and manage the increased demand. We now have three counsellors working a combined total of four days per week, alongside a cancer healthcare professional who remains a valued, self-employed member of the team.
- We also have a dedicated administrator and service coordinator providing essential support to the team.

Peer Support Groups for Parents and Young People

We facilitated two peer support groups for co-parents or partners of individuals with incurable cancer: one in November-December 2024 with 8 attendees, and another in March-April 2025 with 6 attendees, each running over six weekly sessions.

These groups offered a safe and supportive space for participants to share experiences, reduce isolation, and build emotional resilience during a deeply challenging time.

A follow-up report from the March-April 2025 group showed that 100% of participants would recommend the group to others, 83% expressed interest in a monthly peer drop-in group, and 67% felt the group was too short, highlighting a strong desire for extended connection and continued support.

We also ran a peer group for teenagers between February and April 2025. Although small in number (3 participants), feedback was overwhelmingly positive: all said they felt safe to share, found the topics relevant, and would recommend the group to others. Both participants and parents reported that the experience helped open up conversations at home and reduced feelings of isolation.

Insights from this pilot will inform future approaches to supporting young people.

Year-on-Year Growth in Family Support Delivery

From April 2024 to March 2025, we supported 286 families through our Family Support Service, delivering a total of 841 appointments. This represents a 17.7% increase from 2023-24 and a 22.7% increase from 2022-23. In total, we have reached 1,141 family members through the service during this period. We also continued to see a rise in referrals from health and social care professionals, likely linked to the growing reach and impact of our cancer and palliative care professionals training programme. We also provide resources, such as our RSF & Little C Club Flashcards and the RSF This is About Me & You activity book to families. These resources empower parents to foster ongoing, open conversations with their children, reaching more than 3,000 families to date.

Independent Evaluation of Service Impact

Having operated the service for almost four years, we decided to invest in a service evaluation to gather feedback and learn from the experiences of parents who have been supported by our service, as well as from health and care professionals who have ordered our resources. The evaluation was conducted by the University of Surrey between January and April 2024. It involved 190 professionals who had ordered resources from the charity, 49 parents who had ordered resources, and 228 parents who had at least one appointment with the Family Support Team (the latter group may or may not have ordered resources).

The study found that most professionals using RSF resources worked in hospices (39%), specialist nursing (28%), or social work (15%), and discovered the charity through colleagues (33%), word of mouth (29%), or conferences (26%). The resources were praised for helping parents feel more confident, offering structure for difficult conversations, and creating lasting memories for children. Parents typically heard about RSF via a friend or relative (33%), through cricket (26%), or internet searches (20%), often reaching out at the point of incurable diagnosis. They valued the team's expertise, the flexibility of support and felt reassured in preparing their children for bereavement with the team's support.

The overall impact of the service is a reduction in parental anxiety and increased confidence in parents' ability to communicate appropriately with their children. One of the strongest messages from participants was the importance of validating parents' approach to pre-bereavement, and how this positively impacted their anxiety and mental wellbeing.

Making Memories Grants

In 2024–25, the RSF Board approved the pilot of 100 Making Memories grants. We partnered with charity *Something To Look Forward To*, to administer our programme. Research shows that many parents facing the end of life wish to create meaningful memories with their children – and both surviving parents and children often express regret when this isn't possible. Additionally, two in three working-age parents with an incurable illness experienced poverty in the last five years of life. This pilot scheme helps families spend quality time together without financial strain, while also encouraging open and honest conversations about death and dying. Grants are nominated by Macmillan Welfare Benefits or Welfare Rights Services across Luton, Central Bedfordshire Council, Peterborough City Hospital, and Hinchingsbrooke Hospital. In its first year, RSF awarded 20 grants totalling nearly £7,000.

A further aim of this pilot is to learn from a cohort of families who are not currently reaching out to our existing services, understanding their specific needs, how best to engage them, and what additional support might be required to better serve this population in future.

Expanding the Reach of Our Family Support Service

In 2024-25, we placed greater focus on increasing the visibility of our Family Support Service through updated web content, blogs and effective use of our Google Ad Grants and further spend on Google Ads. As a result, we saw a significant and sustained rise in enquiries from July 2024 onwards – marking important progress in connecting families to timely support.

Family Support Service – Plans for the Future

To build on the continued success of our Family Support Service and peer support groups, we plan to increase the hours provided by our support team by two additional days in the next financial year. Our ambition is to support a new family every day through 2025-2026 and the increased hours will help meet this and ensure we can respond to families within five working days.

We are deeply grateful to the parents and professionals who contributed to our surveys and interviews. Their insights are instrumental in helping us shape, evolve and improve the service. We also plan to explore repeating the service impact study and will consider how the voices of children can be meaningfully included in future evaluations.

Looking ahead to the needs of teenagers, we are currently working with *Wild for Life* to co-develop

bespoke activity kits for teenagers whose parent has incurable cancer. These boxes are designed to help teenagers process difficult emotions, initiate conversations within the family, and seek support for questions or concerns that may otherwise remain unspoken. The goal is to support emotional resilience and promote openness at home during a deeply uncertain time.

TRAINING PROGRAMMES

Supporting the System to Support Families

Training Programme for Healthcare Professionals:

No Conversation Too Tough

Our CPD-accredited training programme, *No Conversation Too Tough*, equips cancer and palliative care professionals with the skills, knowledge and confidence to support parents with dependent children when a parent's cancer is incurable. The course enables professionals to assess a patient's readiness to talk, manage difficult conversations with sensitivity, and signpost to further support – all while safeguarding their own wellbeing.

From April 2024 to March 2025, we delivered 57 training days and trained 722 professionals. This marks a 96.6% increase in training days and a 137.5% increase in professionals trained compared to 2023-24, when 29 sessions were held and 304 professionals trained. It also represents more than 25 times the number trained in 2022-23, when the programme was still in its evaluation phase and just 27 professionals attended two sessions.

To sustain the impact of the training, we also offered a series of **Schwartz Rounds** and **Masterclasses** for professionals who had completed the course:

- 4 Schwartz Rounds were held during the year, attended by 98 professionals, covering themes such as *A Family I Will Never Forget* and *Kindness and Courage in Practice*.
- 3 Masterclasses reached 151 attendees, with topics including how to support parents reluctant to talk to their children about death, guided meditation led by RSF Ambassador Nigel Harman, and a session with music therapist Anna Ludwig.

These follow-up sessions offer valuable opportunities for reflection, peer support, peer learning and the integration of new knowledge into best practice – helping to build a connected community committed to continuous learning and high-quality care.

Healthcare Professional Training – Plans for the Future

In 2025-26, we will **pilot tailored training** for cancer support workers, administrative staff, and healthcare assistants – recognising that these professionals often play a vital role in patient communication but may not typically receive specialist training in this area. Our ambition is to train 100 professionals with this new training.

Support In Schools: *Responding in the Moment*

Schools play a crucial role in supporting children when a parent is diagnosed and living with incurable cancer. Some children state that school was part of their coping mechanism, providing not only a distraction but also routine and a sense of normality. When time is limited for parents, their ability to remain involved in the school community and attend events is 'treasured' by both the parent and the child. With schools forming a pivotal part of children and young people's lives, the UK Commission on Bereavement (UKCB) recommends that schools provide a space for learning how to cope with bereavement and see this as 'a part of life'.

In 2024-25, we piloted our new schools training offer, *Responding in the Moment* (RiM), and trained **175 school staff** through early sessions designed to test and refine the concept. This marks the first formal phase of our schools programme. We also welcomed two new team members to lead the work: a Schools Programme Lead (September 2024) and a Schools Manager (November 2024), both funded in part by our 2023 Big Give campaign.

The RiM training is designed for all UK school staff and will launch fully in 2025. It consists of two levels:

- **Foundation eLearning** (two-hour self-paced): builds staff confidence to manage disclosures and offer support to children and families.
- **Advanced in-person training** (one-day regional): explores real-life case studies, culturally inclusive approaches, supporting neurodiverse children and creating a whole school approach.

To support this training, we have developed **RSF World in Minecraft Education** – an interactive digital game for children that is launching in 2025/26:

- Our **first Minecraft world** is available in two age-appropriate versions (8-11 and 12-14) and introduces the topic of cancer, how it is diagnosed, and its impact on families.
- Our **second Minecraft world**, designed specifically for children aged 8-11, explores the emotional and practical impact of incurable cancer on the whole family.

Schools will be supported to use the game as part of the curriculum through teacher training, guidance on handling sensitive questions, and peer support during the initial rollout.

We also submitted evidence to the 2024 RSHE (Relationships, Sex and Health Education) curriculum consultation in England, advocating for the inclusion of anticipatory grief and pre-bereavement support in school settings. We believe schools can play a critical role in reducing isolation and anxiety for children preparing for the death of a parent.

Schools Programme – Plans for the Future

In 2025-26, we will:

- Launch our Foundation eLearning course in September 2025, followed by advanced training from January 2026.
- Launch the RSF World in Minecraft Education game in July 2025 (at #RedforRuth) for the first world, Detect & Diagnose, and launch the second world – focused on the emotional impact of diagnosis – in late 2025 (estimated Nov/Dec).
- Train at least 1,000 school professionals in the first full year of the programme.

NON-SMOKING LUNG CANCERS

Raising awareness, funding research and supporting patient wellbeing

Lung cancer in people who have never smoked remains poorly understood and under-recognised. RSF continues to lead efforts in changing this through public campaigns, healthcare education, research funding and targeted support.

Awareness Campaigns – November 2024

During Lung Cancer Awareness Month (LCAM), RSF delivered two distinct campaigns:

- **See Through the Symptoms (STTS)** – Targeted at GPs, pharmacists, and physiotherapists, this campaign raised awareness that lung cancer can occur in non-smokers and often presents with non-specific symptoms. It promoted earlier referral despite limitations in current GP guidelines.
- **All You Need Is Lungs (AYNILS)** – Designed for the general public, this campaign shared the message that anyone with lungs can get lung cancer. It encouraged recognition of symptoms and helped to challenge common misconceptions.

Grants Programme

In February 2025, RSF hosted its second round of research funding through the NSLC Grants Programme. The Grants Allocation Committee included external expert reviewers and two lay reviewers living with ALK+ and EGFR+ lung cancer.

Four research projects were awarded funding totalling £196,000.

- Dr Jane Frankland, Senior Research Fellow and Professor Lynn Calman, University of Southampton. Awarded £47,431.53 for Understanding psychological distress and support needs of people diagnosed with non-smoking lung cancer.
- Professor Emma O'Dowd and Professor David Baldwin, University of Nottingham, awarded £49,547.45 for Lung Cancer in people who have never smoked in the United Kingdom
- Professor Susanne Cruickshank and Professor Sanjay Popat, Royal Marsden Hospital, London. Awarded £49,960 for Transforming supportive care for people living with lung cancer when you have never smoked [LIVING]

- Professor Charles Swanton and Dr Tej Pandya, Francis Crick Institute, London, awarded £50,000 for Plasma proteomic biomarkers for Lung Cancer in Never Smokers

Professional Engagement and Research Collaboration

To raise RSF's visibility among lung cancer professionals and foster collaboration, we participated in key national events:

- **British Thoracic Oncology Group (BTOG) Conference – March 2025:** RSF presented two posters and connected with past grant recipients, patients and clinicians.
- **Lung Cancer Nursing UK Conference – June 2024:** RSF hosted a stand and Professor Virginia Harrison delivered a well-received session on communicating a palliative diagnosis and how hope and reality both need to be considered.
- In partnership with **The Open University**, RSF co-hosted two wellbeing workshops attended by around 60 participants affected by mutation-driven (oncodriven) lung cancer. The sessions explored the unmet emotional and practical wellbeing needs of patients and their loved ones. Insights from these workshops were captured in a research poster titled "Supporting the Wellbeing of Oncodriver Lung Cancer Patients Online: A Qualitative Study", which was presented at BTOG 2024.

Non-Smoking Lung Cancer – Plans for the Future

- **Awareness campaigns:**
 - See Through the Symptoms (STTS): Expand the current microsite and develop a toolkit for primary care teams to run their own awareness campaigns.
 - All You Need is Lungs (AYNILS): Re-run the campaign with additional patient voices, extended messaging on hope and self-care, and more focus on MSK symptoms like persistent back, shoulder and chest pain.
- **Wellbeing research:**
 - Hold a workshop to co-design patient and carer wellbeing interventions, involving healthcare professionals, industry, charities and patients.
 - The Open University has invited RSF to apply for further funding to expand the wellbeing research initiated through our joint workshops in 2024. The proposed study would specifically explore the needs of teenagers affected by a parent's lung cancer diagnosis – aligning with both our family support and NSLC missions.
- **Patient Information:**
 - New animation: In development with genomics educator Dr. Elaine Vickers this resource will explain non-smoking lung cancer, mutation testing and treatment in accessible language. Launch expected in 2025-26.
 - Updated content: Our Lung Cancer booklet and website content are being revised to reflect updates in diagnostics and treatment. A medical writer has been commissioned to lead this work.

Data and Insights across Mission

The Foundation uses Salesforce CRM to capture service delivery data and manage operational delivery across all programmes. Our Family Support Services are fully integrated, with interactive dashboards providing real-time data on enquiries, cancer types, referral sources, and support stages. This enhanced visibility enables us to monitor demand, identify trends, and allocate resources effectively.

Healthcare Professional Training requests are now captured on Salesforce, enabling reporting on training days, delegates trained, and participating organisations. We are currently building Salesforce integration for our Schools and Corporate Training Programmes in partnership with the Royal Society for Public Health to connect eLearning components with our central data system.

Data and Insights – Plans for the Future

In 2025-26, we will continue developing our data and reporting capabilities to strengthen planning, delivery and evaluation of our mission work:

- Enhanced Salesforce dashboards to better understand family needs and track service usage patterns across all programmes
- Automated processes for Healthcare Professional Training, including eLearning licence distribution, surveys, and certificate issuing
- Complete integration of Schools and Corporate Training Programmes to track learner engagement and outcomes
- Data-driven insights to improve outreach, respond to emerging trends, and ensure services meet evolving needs

These improvements will allow us to plan future growth with confidence, measure our impact more effectively and make data-driven decisions that support long-term sustainability.

FUNDRAISING

Driving Growth Through Diversified Fundraising

In 2024-25, the total fundraised income for the Ruth Strauss Foundation was £2,218k (2023-24: £2,335k), representing a 5% decrease on the previous year. This reduction was primarily due to our flagship events #RockforRuth and #RedforRuth performing below previous years' levels, demonstrating the inherent variability in event-based income streams.

We continued to deepen our engagement with individuals, communities, and organisations, while implementing a long-term fundraising strategy focused on sustainable growth. We have annual events such as #RockforRuth and #RedforRuth which contribute to a large proportion of our income; however, as with mass engagement and special events, their success can vary year on year. Therefore, to minimise risk and over-dependency on events, our strategy is shifting toward increasing diversification of income streams through programmes such as individual giving, legacy fundraising and philanthropy to maximise sustainability and build a broader base of supporters.

This year we expanded our fundraising approach with new initiatives including growing our community fundraising presence, enhancing corporate partnerships, and raising more funds via third-party sporting events. These areas showed strong growth, demonstrating the importance of strong supporter stewardship and supporting our diversification strategy to build resilience against event-based income volatility.

#RockforRuth

The 2024 edition of #RockforRuth, held at the Hurlingham Club, raised £479,633 including merchandise and gift aid. A total of 262 guests attended the event, which featured an All-Star cricket match with celebrity participants, fine dining, and entertainment. The live auction was the primary fundraising mechanism.

While ticket sales proved challenging in the current economic climate, the value of the tickets, strong auction performance and generous pledges made on the night helped offset the sales shortfall. The event also operates as a stewardship opportunity for major donors and prospects, supporting our relationship-building strategy and supporter journey focus. We continue to monitor event performance and adapt strategies to ensure flagship events remain viable income sources while delivering maximum fundraising impact.

#RedforRuth

Our flagship event marked its sixth year in 2024, where England faced the West Indies at Lord's Cricket Ground. Nearly 100 fundraising volunteers helped turn the ground red, and the campaign

raised over £398,000 through merchandise sales, gift aid, an auction, onsite donations and text-to-donate contributions from both ground attendees and Sky television viewers. The Freddie Green Foundation provided crucial support through a generous matching gift, pledging to match the first £75,000 raised. Support in kind from partners including Sky Sports, MCC, ECB, Ocean Outdoor and match sponsors was also crucial to the campaign's success.

Comparatively, donations were lower than the previous year which was primarily due to the Test match finishing after 2.5 days rather than the scheduled 5 days, reducing both coverage opportunities and onsite fundraising time. External variables can significantly impact #RedforRuth outcomes annually. This is recognised by trustees and therefore is reflected in our risk register. These factors are carefully considered in future event planning, with key learnings informing our strategy to build and diversify fundraising activities, broadening reach and impact year-on-year.

The Big Give

Our second annual Christmas appeal through The Big Give raised £49,393 (target: £40,000), with matched funding gratefully received from the Reed Foundation and a major donor. The funds supported our Family Support Service.

Corporate Partnerships

Corporate partnership income has continued to be an area of strong growth. Our strategic focus on maximising opportunities with existing partners has delivered excellent results, with Lenovo and Microsoft staff-led events raising collectively, over £100,000.

New partnership opportunities have expanded the programme further, with successful golf partnerships across 4 clubs raising over £60,000. These partnerships demonstrate the value of building long-term relationships while actively seeking new opportunities to diversify our corporate supporter base.

Community Fundraising

Our Community Fundraising income saw significant growth through increased focus on enhanced stewardship of community-organised events. Our flagship community product, Turn Cricket Red, showed growth on previous years through a robust marketing plan and repeat participation from schools and clubs year-on-year.

We maximised opportunities across third-party events such as the Vitality Mile, with over 150 runners taking part and attracting new supporters. We also secured 20 London Marathon places (5 gold bond places) annually for 2026-2029, which we plan to use to reach wider audiences and encourage greater participation in challenge events for RSF.

We saw an increased proportion of supporters taking part in challenge events such as cycles and

walks, providing valuable insights we can use to identify new areas of growth and enhance both new events and existing challenges.

Fundraising – Plans for the Future

We will continue to enhance our financial sustainability by diversifying and expanding our fundraising avenues. This approach is essential to safeguarding our stability and supporting our mission delivery. We aim to reduce dependency on event-based fundraising and grow unrestricted income through strategic investment in growth diversification across philanthropy, community, individual giving, legacy and in memory programmes.

As the fundraising landscape continues to evolve, we will remain responsive and flexible - monitoring trends, exploring new channels and adapting our approach to ensure long-term resilience and impact. We will strengthen our capabilities through enhanced technology and data systems that provide real-time donor insights and streamlined supporter journeys, enabling more effective stewardship of our growing donor base, improved targeting of fundraising activities, and better measurement of campaign effectiveness to support our strategic growth objectives.

FINANCIAL POSITION

The trustees report for the year ending March 2025 that the charity group's total income was £2,305,840 (2024: £2,338,278), a slight decrease of 1%.

Income from donations from corporate partners, communities and individuals continues to grow, with an overall year-on-year increase of 28%. Third-party events such as running events, walks and cycle rides and community initiatives led by our corporate partners and supporters accounted for over two-thirds of this increase.

We experienced a challenging environment with our flagship events, with income down 24% in this area. #RockforRuth struggled with ticket sales, while the Lord's Test finished after 2.5 days, significantly reducing donation opportunities for our #RedforRuth event.

Year-on-year expenditure across the charity has increased overall by 11%. This increase has been driven by the planned strategic investment in Mission Services, where expenditure has risen by nearly 23% - from the Healthcare Training programme expanding from 27 professionals in the 2022-23 pilot to over 700 trained in the last 12 months, and the development of our new Schools Programme with its RSF Minecraft Education World planned for launch in 2025.

Building on the charity's successes over its early years with event income, it was agreed to expand the capacity of the fundraising team to support the growth in Mission Services. Recruitment began during the year and will continue in 2025, focusing on stewardship of corporate and individual donor relationships and diversifying income streams through areas such as legacy giving and philanthropy to increase sustainable, unrestricted income.

With this growth in expenditure to £2,448,800 (2024: 2,197,085), our net loss for the year is £142,960 (2024: profit £141,193).

Reserves

Our reserves policy is to hold 12 months of expenditure to ensure continuation of services during adverse circumstances. The trustees review reserves bi-annually, considering our strategic activities and external risks.

The trustees planned for a deficit this year as part of our strategic investment in Mission Services, which increased expenditure by 23% year-on-year to meet development and growing demand for our programmes.

As at 31st March, total reserves were £3.24m (2024: £3.38m), slightly over our policy target of £3.2m. In accordance with the Charity Commission guidelines, our reserves comprise:

- Restricted funds: £0.06m (2024: £0.05m) - to be spent on Family Support Services and Schools Programme
- Designated funds: £1.86m (2024: £2.0m) - continuing to support Mission Services
- Unrestricted funds: £1.32m - providing flexibility and support for our voluntary income-dependent operations

The trustees are satisfied that reserves remain adequate to support the charity's ongoing work and strategic objectives.

Investment Policy

The Ruth Strauss Foundation continues to follow a cautious approach with its investments. The decision was made early in the year to transfer funds to the Insignis cash platform to maximise interest income, with maximum financial protection.

In the year to March 2025, interest earned on these investments was £87,338 compared to £2,750 in the year before.

It is the trustees' policy that all funds go directly towards charitable activities or fundraising initiatives designed to increase income in subsequent periods.

GOVERNANCE

We continue to strengthen our governance framework to support the effective and ethical delivery of our ambitious mission. With strong and diverse Advisory Groups providing regular oversight and guidance, we ensure RSF operates effectively and ethically, maintaining compliance with all relevant standards. This solid foundation is fundamental to building trust and achieving long-term success in our mission.

Trustees and Advisors

No changes to the advisory group structures in 2024-25.

In 2024–25, we welcomed several new advisors to our Governance Advisory Group and Family Support Advisory Group, bringing expertise in cyber security, education, nursing and clinical care, and other relevant sectors.

We would like to thank our advisor, Mark Davies, who stepped down after 4 years of service, for the significant contributions and dedication he has shown throughout his tenure.

Safeguarding

In 2024–25, we reviewed and updated our Safeguarding Policy to reflect the latest 2024 Department for Education guidance. We assessed our safeguarding reports, examined complex cases, and added a new section on identifying suicide risk with clear processes for managing such cases.

This training is essential for supporting cancer patients who may face heightened psychological burdens, and for safeguarding our practitioners by equipping them to recognise and report concerns.

In January 2024, we appointed an additional DSL – our Schools Programme Lead, a registered counsellor with extensive safeguarding experience, joining our Head of Service and our Family Support Lead, a Palliative Care Social Worker. The team meets monthly with our Governance Advisor and Strategic Safeguarding Lead, Stuart Hale (Superintendent, Sussex Police).

Safeguarding is a standing item on the Board and Governance Advisory Group agendas.

Strengthening Governance Through Data

This year, the charity's governance has been strengthened through improved access to accurate, timely and relevant data. The integration of webforms with our CRM and the introduction of interactive dashboards provide trustees and senior management with real-time oversight of service usage, beneficiary demographics, referral patterns and staff caseloads. This enhanced reporting supports evidence-based decision-making, enables the monitoring of performance against strategic objectives, and ensures that resources are allocated in line with our charitable aims. The increased dynamic data also acts as an early warning system, allowing potential issues to be identified and addressed promptly, supports safeguarding oversight and helps the charity demonstrate accountability to our stakeholders.

Data Protection

As we manage increasing amounts of sensitive data, we remain committed to GDPR, PECR and Data Protection Act compliance. Following a review of external support, the Board agreed in September 2024 to bring the Data Protection Officer function in-house, reflecting our strengthened internal capabilities and ongoing guidance from advisory groups.

Data Protection remains a standing item on the agendas of both the Board and the Governance Advisory Group.

Risk Management

The Board of Trustees is fully aware of its responsibilities regarding risk management and, with the support of the Governance and Finance Advisory Groups, maintains a regularly reviewed Risk Register. Risk assessment is a standing item on the Board agenda, and both advisory groups meet annually to review risks and mitigation plans.

The Board regularly monitors its potential risks, including financial and operational risks, data protection and cybersecurity, safeguarding, and reputational risks. These risks are actively managed through established controls, policies, and training to ensure the charity continues to operate effectively and deliver its objectives.

Governance – Plans for the Future

Our ongoing focus on solid foundations through strong governance will ensure the long-term success

and sustainable growth of the charity and its service delivery.

Training & Development:

- Mandatory annual safeguarding refresher training for all staff
- Ongoing data management and IT risk awareness for executive team
- Annual charity compliance update for Board and Advisory Groups

Systems Integration:

- Full integration of impact measurement tools into our CRM system, enabling real-time monitoring of service outcomes and beneficiary data
- Complete integration of fundraising data streams to provide more comprehensive donor journey tracking
- Enhanced reporting dashboards for trustees, providing monthly performance metrics against strategic objectives

Policy & Process Review:

- **Comprehensive policy management:** Annual review and update of all organisational policies with regular monitoring to ensure adherence across all departments
- Annual review of Risk Register with updated mitigation strategies
- Review of data retention policies following first year of in-house data governance

Going Concern

Throughout 2024-25, the trustees have closely monitored the charity's finances through regular management reports and financial forecasting.

While the charity reported a planned deficit of £142,960 in 2024-25 as part of strategic investment in Mission Services, the charity maintains strong reserves of £3.24m (equivalent to approximately 12 months of expenditure). The growth of the fundraising team demonstrates our commitment to strategic development and building a stronger, more sustainable income base.

Based on current reserves levels, established donor relationships, and planned fundraising activities, the trustees have reasonable expectation that the charity will continue to operate and meet its liabilities as they fall due for the foreseeable future.

Therefore, the charity continues to adopt the going concern basis of accounting.

Group Structure

The Foundation has a wholly owned subsidiary company, RSFT Limited which carries out commercial and trading activities on behalf of the charitable foundation.

STATEMENT AS TO DISCLOSURE OF INFORMATION TO THE AUDITOR

The Trustees in office on the date of this report have confirmed, as far as they are aware, that there is no relevant audit information of which the auditor is unaware. Each of the Trustees has confirmed that they have taken all the steps that they ought to have taken as Directors in order to make themselves aware of any relevant audit information and to establish that it has been communicated to the auditor.

AUDITOR

The statutory auditor, Anthony Armstrong FCA of Armstrong & Co, has indicated his willingness to be re-appointed in accordance with s485 Companies Act 2006.

Where available, this report has been prepared in accordance with the provisions applicable to companies entitled to the small companies exemption.

Approved by the Board of Trustees on.....and signed on its behalf by:

Terry Grote

.....

Terry Grote, OBE: Chairman of the Ruth Strauss Foundation

Statement of Trustees' Responsibilities

The Trustees (who are also the directors of The Ruth Strauss Foundation for the purposes of company law) are responsible for preparing the trustees' annual report and the group and parent charitable company financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Company law requires the Trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the group and the parent charitable company and of the incoming resources and application of resources, including the income and expenditure, of the group for that period.

In preparing those financial statements, the trustees are required to:

- Select suitable accounting policies and then apply them consistently;
- Observe the methods and principles in the Charities SORP;
- Make judgements and estimates that are reasonable and prudent;
- State whether applicable UK Accounting Standards have been followed, subject to any material departures disclosed and explained in the financial statements; and
- Prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charitable company will continue in business.

The Trustees are responsible for keeping adequate accounting records that are sufficient to show and explain the transactions of the parent charitable company and its subsidiary, disclose with reasonable accuracy at any time the financial position of the group and the parent charitable company, and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the group and the parent charitable company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

The Trustees are responsible for ensuring that the charitable company complies with the requirements of the Charities Act 2011 with respect to accounting and reporting.

The Trustees are responsible for the maintenance and integrity of the corporate and financial information included on the charitable company's website. Legislation in the United Kingdom governing the preparation and dissemination of financial statements may differ from the legislation in other jurisdictions.

Independent Auditor's Report to the Members of the Ruth Strauss Foundation

Opinion

We have audited the financial statements of Ruth Strauss Foundation (the 'parent charitable company') and its subsidiary (together the 'group') for the year ended 31 March 2025 which comprise the consolidated statement of financial activities, the charity statement of financial activities, the consolidated and charity financial positions, the consolidated cash flows, the group accounting policies and the notes to the consolidated accounts. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards, including FRS 102 *The Financial Reporting Standard applicable in the UK and Republic of Ireland* (United Kingdom Generally Accepted Accounting Practice).

In our opinion, the financial statements:

- give a true and fair view of the state of the group's and the parent charitable company's affairs as at 31 March 2025 and of the group's incoming resources and application of resources, including the group's income and expenditure, for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the requirements of the Companies Act 2006 and the Charities SORP (FRS 102).

Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the Auditor's responsibilities for the audit of the financial statements section of our report. We are independent of the group and parent charitable company in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Conclusions relating to going concern

In auditing the financial statements, we have concluded that the Trustees' use of the going concern basis of accounting in the preparation of the financial statements is appropriate.

Based on the work we have performed, we have not identified any material uncertainties relating to events or conditions that, individually or collectively, may cast significant doubt on the group's or the parent charitable company's ability to continue as a going concern for a period of at least twelve months from when the financial statements are authorised for issue.

Our responsibilities and the responsibilities of the trustees with respect to going concern are described in the relevant sections of this report.

Independent Auditor's Report to the Members of the Ruth Strauss Foundation

Other information

The other information comprises the information included in the annual report other than the financial statements and our auditor's report thereon. The Trustees are responsible for the other information. Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon.

In connection with our audit of the financial statements, our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the course of the audit or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether there is a material misstatement in the financial statements or a material misstatement of the other information. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact.

We have nothing to report in this regard.

Opinion on other matter prescribed by the Companies Act 2006

In our opinion, based on the work undertaken in the course of the audit:

- The information given in the Trustees' Annual Report (which includes the directors' report prepared for the purposes of company law) for the financial year for which the financial statements are prepared is consistent with the financial statements, and
- The Trustees' Annual Report (which includes the directors' report) has been prepared in accordance with applicable legal requirements

Matters on which we are required to report by exception

In the light of the knowledge and understanding of the group and the parent charitable company and their environment obtained in the course of the audit, we have not identified material misstatements in the trustees' annual report.

We have nothing to report in respect of the following matters in relation to which the Companies Act 2006 requires us to report to you if, in our opinion:

- Adequate accounting records have not been kept by the parent charitable company, or returns adequate for our audit have not been received from branches not visited by us; or
- The parent charitable company financial statements are not in agreement with the accounting records and returns; or
- Certain disclosures of trustees' remuneration specified by law are not made; or
- We have not received all the information and explanations we require for our audit; or
- The directors were not entitled to prepare the financial statements in accordance with the small companies' regime and take advantage of the small companies' exemptions in preparing the trustees' annual report and from the requirement to prepare a strategic report.

Independent Auditor's Report to the Members of the Ruth Strauss Foundation

Responsibilities of trustees

As explained more fully in the Statement of Trustees' Responsibilities set out on page 26, the trustees (who are also the directors of the charitable company for the purposes of company law) are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the trustees determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the trustees are responsible for assessing the group's and the parent charitable company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the trustees either intend to liquidate the group or the parent charitable company or to cease operations, or have no realistic alternative but to do so.

Auditor's responsibilities for the audit of the financial statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

Irregularities, including fraud, are instances of non-compliance with laws and regulations. We design procedures in line with our responsibilities, outlined above, to detect material misstatements in respect of irregularities, including fraud. The extent to which our procedures are capable of detecting irregularities, including fraud are set out below.

Capability of the audit in detecting irregularities

In identifying and assessing risks of material misstatement in respect of irregularities, including fraud and non-compliance with laws and regulations, our procedures included the following:

- We enquired of management, which included obtaining and reviewing supporting documentation, concerning the group's policies and procedures relating to:
 - Identifying, evaluating, and complying with laws and regulations and whether they were aware of any instances of non-compliance;
 - Detecting and responding to the risks of fraud and whether they have knowledge of any actual, suspected, or alleged fraud;
 - The internal controls established to mitigate risks related to fraud or non-compliance with laws and regulations.
- We inspected the minutes of meetings of those charged with governance.

Independent Auditor's Report to the Members of the Ruth Strauss Foundation

- We obtained an understanding of the legal and regulatory framework that the group operates in, focusing on those laws and regulations that had a material effect on the financial statements or that had a fundamental effect on the operations of the group from our professional and sector experience.
- We communicated applicable laws and regulations throughout the audit team and remained alert to any indications of non-compliance throughout the audit.
- We reviewed any reports made to regulators.
- We reviewed the financial statement disclosures and tested these to supporting documentation to assess compliance with applicable laws and regulations.
- We performed analytical procedures to identify any unusual or unexpected relationships that may indicate risks of material misstatement due to fraud.
- In addressing the risk of fraud through management override of controls, we tested the appropriateness of journal entries and other adjustments, assessed whether the judgements made in making accounting estimates are indicative of a potential bias and tested significant transactions that are unusual or those outside the normal course of business.

Because of the inherent limitations of an audit, there is a risk that we will not detect all irregularities, including those leading to a material misstatement in the financial statements or non-compliance with regulation. This risk increases the more that compliance with a law or regulation is removed from the events and transactions reflected in the financial statements, as we will be less likely to become aware of instances of non-compliance. The risk is also greater regarding irregularities occurring due to fraud rather than error, as fraud involves intentional concealment, forgery, collusion, omission or misrepresentation.

A further description of our responsibilities is available on the Financial Reporting Council's website at: www.frc.org.uk/auditorsresponsibilities. This description forms part of our auditor's report.

This report is made solely to the charitable company's members as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the charitable company's members those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charitable company and the charitable company's members as a body, for our audit work, for this report, or for the opinions we have formed.

Anthony Armstrong (senior statutory auditor) **17 September 2025**
For and on behalf of Armstrong & Co (statutory auditor)
Unit 4A, Printing House Yard, Hackney Road, London E2 7PR

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Consolidated Statement of Financial Activities
incorporating an income and expenditure account
for the year ended 31 March 2025

				2025	2024
		Unrestricted Funds	Restricted Funds	Total Funds	Total Funds
	Notes	£	£	£	£
Income from:					
Donations and legacies	3	983,646	138,558	1,122,204	876,982
Charitable activities	4	941,566	75,000	1,016,566	1,331,908
Other trading activities	5	79,732	-	79,732	126,638
Investments	6	87,338	-	87,338	2,750
Total income		2,092,282	213,558	2,305,840	2,338,278
Expenditure on:					
Raising funds	7	1,103,619	-	1,103,619	1,101,625
Charitable activities	8	1,133,892	211,289	1,345,181	1,095,460
Total expenditure		2,237,511	211,289	2,448,800	2,197,085
Net income/(expenditure) and movement in funds		(145,229)	2,269	(142,960)	141,193
Transfers between funds		(154)	154	-	-
Net movement in funds		(145,383)	2,423	(142,960)	141,193
Reconciliation of funds:					
Total funds brought forward		3,326,505	54,202	3,380,707	3,239,514
Total funds carried forward		3,181,122	56,625	3,237,747	3,380,707

All incoming resources and resources expended are derived from continuing activities.

There are no gains and losses other than those noted above and therefore no separate statement of total recognised gains and losses has been prepared.

The statement of financial activities incorporates an income and expenditure account.

The accompanying accounting policies and notes form an integral part of these financial statements.

Charity Statement of Financial Activities
incorporating the income and expenditure account
for the year ended 31 March 2025

				2025	2024
		Unrestricted Funds	Restricted Funds	Total Funds	Total Funds
	Notes	£	£	£	£
Income from:					
Donations and legacies	3	1,030,139	138,558	1,168,697	985,082
Charitable activities	4	941,566	75,000	1,016,566	1,331,908
Other trading activities	5	-	-	-	-
Investments	6	87,338	-	87,338	2,750
Total income		2,059,043	213,558	2,272,601	2,319,740
Expenditure on:					
Raising funds	8	1,070,380	-	1,070,380	1,083,087
Charitable activities	9	1,133,892	211,289	1,345,181	1,095,460
Total expenditure		2,204,272	211,289	2,415,561	2,178,547
Net income/(expenditure)		(145,229)	2,269	(142,960)	141,193
Transfer between funds		(154)	154	-	-
Net movement in funds		(145,383)	2,423	(142,960)	141,193
Reconciliation of funds:					
Total funds brought forward		3,326,505	54,202	3,380,707	3,239,514
Total funds carried forward		3,181,122	56,625	3,237,747	3,380,707

All incoming resources and resources expended are derived from continuing activities.

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The statement of financial activities incorporates an income and expenditure account.

The accompanying accounting policies and notes form an integral part of these financial statements.

Consolidated and Charity Financial Positions
as at 31 March 2025

	Notes	The Group		The Charity	
		2025	2024	2025	2024
		£	£	£	£
Fixed assets					
Tangible fixed assets	10	6,947	-	6,947	-
Investments	11,12	-	-	1	1
		6,947	-	6,948	1
Current assets					
Stocks	13	93,353	37,002	68,449	-
Debtors	14	210,490	253,920	236,414	330,973
Cash at bank and In hand		3,599,750	3,522,483	3,598,694	3,478,261
		3,903,593	3,813,405	3,903,557	3,809,234
Creditors: falling due within one year	15	591,243	432,698	591,208	428,528
Net current assets/(liabilities)		3,312,350	3,380,707	3,312,349	3,380,706
Total assets less current liabilities		3,319,297	3,380,707	3,319,297	3,380,707
Creditors: falling due after one year		81,550	-	81,550	-
Net assets		3,237,747	3,380,707	3,237,747	3,380,707
The funds of the charity and group					
General funds		1,323,122	1,326,505	1,323,122	1,326,505
Designated funds	18	1,858,000	2,000,000	1,858,000	2,000,000
Unrestricted funds		3,181,122	3,326,505	3,181,122	3,326,505
Restricted funds	22	56,625	54,202	56,625	54,202
Total charity funds	18,20	3,237,747	3,380,707	3,237,747	3,380,707

This report was approved by the Board of Trustees and signed on their behalf on 17 September 2025 by:

Phil Glyn-Smith

Treasurer



The accompanying accounting policies and notes form an integral part of these financial statements.

Consolidated Cash Flows
for the year ended 31 March 2025

		2025	2024
		£	£
Net income/(expenditure) for the reporting period (as per the statement of financial activities)		(142,960)	141,193
Adjustments for:			
Dividends, interest and rents from investments		(87,338)	(2,750)
(Increase)/decrease in stocks and work in progress		(56,351)	(24,743)
(Increase)/decrease in debtors		43,430	(40,768)
Increase/(decrease) in creditors		240,095	171,257
Net cash provided by/(used in) operating activities	A	(3,124)	244,189
Cash flows from investing activities:			
Dividends, interest and rents from investments		87,338	2,750
Purchase of property, plant and equipment		(6,947)	-
Net cash provided by/(used in) investing activities	B	80,391	2,750
Change in cash and cash equivalents in the reporting period	(A + B)	77,267	246,939
Cash and cash equivalents at the beginning of the reporting period		3,522,483	3,275,544
Cash and cash equivalents at the end of the reporting period		3,599,750	3,522,483
		2024	2023
		£	£
Analysis of cash and cash equivalents			
Cash in hand		3,599,750	3,522,483
Total cash and cash equivalents		3,599,750	3,522,483

The Ruth Strauss Foundation
(A Charity Group, company number 11882736)

Group Accounting Policies
for the year ended 31 March 2025

Basis of preparation

The financial statements have been prepared under the historical cost convention and in accordance with:

- a) Applicable UK accounting standards, including Financial Reporting Standard 102.
- b) The Charities Statement of Recommended Practice (SORP 2019).
- c) the Companies Act 2006.
- d) the Charities Act 2011.

Group financial statements

These financial statements consolidate the results of the charity and its wholly-owned subsidiary RSFT Limited on a line by line basis.

These consolidated accounts include the trading accounts, assets and liabilities of the group subsidiary company.

Public benefit entity

The charity meets the definition of a public benefit entity under FRS 102.

Going concern

Given the level of reserves and ongoing interest in supporting and developing the charity, which continues to be demonstrated by very successful fundraising efforts during Red for Ruth 2024, 2023 and 2022, the trustees have drawn up the financial statements on the assumption that the entity is a going concern. The charity has adequate cash reserves to settle liabilities as and when they fall due for a period of at least 12 months from signing the accounts.

Fund accounting

Funds held by the charitable company are:

Unrestricted Funds

These are funds that can be used in accordance with the charitable objects at the discretion of the Board of Trustees.

Restricted Funds

Restricted funds are to be used for specified purposes as laid down by the funder. Direct and support expenditure which meets these criteria are identified to the fund together with a fair allocation of other costs.

Designated Funds

Designated funds are unrestricted funds earmarked by the trustees for particular purposes.

The Ruth Strauss Foundation
(A Charity Group, company number 11882736)

Group Accounting Policies
for the year ended 31 March 2025

Income recognition

Income including donations, gifts and funds raised from fundraising events are recognised where there is entitlement, it is probable that the income will be received and that the amount can be measured reliably.

Income from the sale of goods is recognised when the significant risks and rewards of ownership of the goods have passed to the buyer (usually on dispatch of the goods), the amount of income can be measured reliably, it is probable that the economic benefits associated with the transaction will flow to the entity and the costs incurred or to be incurred in respect of the transaction can be measured reliably.

Income from grants, where related to performance and specific deliverables, is accounted for as the charitable company earns the right to consideration by its performance.

Interest on funds held on deposit is included when receivable and the amount can be measured reliably by the charity; this is normally upon notification of the interest paid or payable by the bank.

Expenditure recognition

Expenditure is recognised when a liability is incurred and is analysed as shown below:

- Costs of raising funds are those costs incurred in attracting donations and legacies, and those incurred in trading activities that raise funds;
- Charitable activities include expenditure associated with family support services and research services include both the direct costs and support costs relating to these activities;
- Support costs include central functions and have been allocated to activity cost categories on a basis consistent with the use of resources e.g. allocating property costs by floor area, staff costs by time spent and other costs by their usage.

Liabilities are classified according to the substance of the contractual arrangement entered into and are stated at their nominal amount.

Irrecoverable VAT

All resource expended are classified under activity headings that aggregate all costs related to that category. Irrecoverable VAT is charged against the category of resources expended for which it was incurred.

Deferred income

Income received which is contractually or otherwise not expendable until a future period is deferred to the period in which it meets the criteria for income recognition.

Pensions

The charity operates defined contribution schemes which are administered by outside independent pensions providers. Contributions payable for the year are charged to the Statement of Financial Activities.

Group Accounting Policies
for the year ended 31 March 2025

Taxation

The company is a registered charity and therefore is not liable for income tax or corporation tax on income derived from its charitable activities, as it falls within the various exemptions available for registered charities.

Tangible Fixed assets

Tangible fixed assets are stated at cost less depreciation. Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Office equipment	-33% on cost
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Investments

Investments in subsidiaries are measured at cost less impairment.

Stocks

Stocks are stated at the lower of cost and estimated selling price less costs to complete and sell. Cost comprises direct materials and, where applicable, direct labour costs and those overheads that have been incurred in bringing the stocks to their present location and condition.

Stocks held for distribution at no or nominal consideration are measured at the lower of cost and replacement cost, adjusted where applicable for any loss of service potential.

Financial instruments

The charity only has financial assets and liabilities of a kind that qualify as basic financial instruments. Basic financial instruments are initially recognised at transaction value and subsequently measured at amortised cost using the effective interest method.

Judgements and key sources of estimation uncertainty

In the application of the charity's accounting policies, the directors are required to make judgements, estimates and assumptions about the carrying amount of assets and liabilities that are not readily apparent from other sources. The estimates and associated assumptions are based on historical experience and other factors that are considered to be relevant. Actual results may differ from these estimates.

The estimates and underlying assumptions are reviewed on an ongoing basis. Revisions to accounting estimates are recognised in the period in which the estimate is revised where the revision affects only that period, or in the period of the revision and future periods where the revision affects both current and future periods.

The trustees do not consider any of these judgements or estimations to have any significant effect on the financial statements.

Notes to the Consolidated Accounts
for the year ended 31 March 2025

1 Incoming resources

The incoming resources and surplus are attributable to the principal activities of the charitable group

	Group		Charity	
	2025	2024	2025	2024
2 Net incoming resources				
<i>Net incoming resources are stated after charging:</i>	£	£	£	£
Auditor's fees - audit services	15,400	15,400	14,400	14,400
Auditor's fees - other services	2,720	1,800	2,270	1,600
Trustees' emoluments	<u>-</u>	<u>-</u>	<u>-</u>	<u>-</u>

Emoluments include salaries, fees, bonuses, expense allowances and estimated non-cash benefits receivable. All trustees serve in a voluntary capacity and do not receive payment for their services.

	2025			2024		
	Unrestricted	Restricted	Total	Unrestricted	Restricted	Total
3 Donations and legacies						
	£	£	£	£	£	£
Donations	911,071	-	911,071	653,767	-	653,767
Gift aid	72,575	7,556	80,131	103,486	-	103,486
Grants received	<u>-</u>	<u>131,002</u>	<u>131,002</u>	<u>6,500</u>	<u>113,229</u>	<u>119,729</u>
	<u>983,646</u>	<u>138,558</u>	<u>1,122,204</u>	<u>763,753</u>	<u>113,229</u>	<u>876,982</u>

	2025			2024		
	Unrestricted	Restricted	Total	Unrestricted	Restricted	Total
4 Charitable activities						
	£	£	£	£	£	£
Red for Ruth	238,444	75,000	313,444	576,881	-	576,881
Rock for Ruth	473,008	-	473,008	578,324	-	578,324
Other events	<u>230,114</u>	<u>-</u>	<u>230,114</u>	<u>176,703</u>	<u>-</u>	<u>176,703</u>
	<u>941,566</u>	<u>75,000</u>	<u>1,016,566</u>	<u>1,331,908</u>	<u>-</u>	<u>1,331,908</u>

	2025			2024		
	Unrestricted	Restricted	Total	Unrestricted	Restricted	Total
5 Other trading activities						
	£	£	£	£	£	£
RSFT income	<u>79,732</u>	<u>-</u>	<u>79,732</u>	<u>126,638</u>	<u>-</u>	<u>126,638</u>
	<u>79,732</u>	<u>-</u>	<u>79,732</u>	<u>126,638</u>	<u>-</u>	<u>126,638</u>

	2025			2024		
	Unrestricted	Restricted	Total	Unrestricted	Restricted	Total
6 Investments						
	£	£	£	£	£	£
Bank interest received	<u>87,338</u>	<u>-</u>	<u>87,338</u>	<u>2,750</u>	<u>-</u>	<u>2,750</u>
	<u>87,338</u>	<u>-</u>	<u>87,338</u>	<u>2,750</u>	<u>-</u>	<u>2,750</u>

Notes to the Consolidated Accounts
for the year ended 31 March 2025

7	Expenditure on:	2025			2024		
		Raising funds	Charitable activities	Total	Raising funds	Charitable activities	Total
		£	£	£	£	£	£
	Staff costs (see note 9)	403,467	467,707	871,174	455,251	396,730	851,981
	Direct costs	538,890	616,833	1,155,723	540,252	487,778	1,028,030
	Support costs	<u>161,262</u>	<u>260,641</u>	<u>421,903</u>	<u>106,122</u>	<u>210,952</u>	<u>317,074</u>
		<u>1,103,619</u>	<u>1,345,181</u>	<u>2,448,800</u>	<u>1,101,625</u>	<u>1,095,460</u>	<u>2,197,085</u>
8	Analysis of Charitable activities	2025			2024		
		Staff costs	Other direct costs	Support	Total	Total	
		£	£	£	£	£	£
	NSLC	42,009	204,597	22,814	269,420	332,366	
	Family support	211,097	52,249	129,286	392,632	332,801	
	Training programmes	<u>214,601</u>	<u>359,987</u>	<u>108,541</u>	<u>683,129</u>	<u>430,293</u>	
		<u>467,707</u>	<u>616,833</u>	<u>260,641</u>	<u>1,345,181</u>	<u>1,095,460</u>	

Training Programmes includes the RSF training programmes for health and care professionals and its new programme for school staff.

9	Staff costs	Group		Charity	
		2025	2024	2025	2024
		£	£	£	£
	All staff				
	Staff salaries	744,141	745,609	744,141	745,609
	Staff social security	74,808	46,951	74,808	46,951
	Staff pensions	<u>52,225</u>	<u>59,421</u>	<u>52,225</u>	<u>59,421</u>
		<u>871,174</u>	<u>851,981</u>	<u>871,174</u>	<u>851,981</u>

Notes to the Consolidated Accounts
for the year ended 31 March 2025

The charity considers its key management personnel to be the trustees and the executive director. The total employment benefits of the executive directors is detailed below.

No remuneration was paid to any trustee or their associates for services as a trustee during the year ended 31 March 2025 nor to 31 March 2024.

	Charity	
	2025	2024
Key management personnel		
	£	£
Average number of executive directors in year	1.0	1.0
Staff salaries	90,340	87,250
Staff social security	11,212	10,785
Staff pensions	<u>6,427</u>	<u>6,180</u>
	<u>107,979</u>	<u>104,215</u>

	Group		Charity	
	2025	2024	2025	2024
Employees paid in excess of £60,000 during the current year and previous year:	<u>2</u>	<u>2</u>	<u>2</u>	<u>2</u>
Average number of (non-casual) employees during the year was:	<u>16</u>	<u>18</u>	<u>16</u>	<u>18</u>

10 Tangible fixed assets: Group and Charity

	Office equipment	Total
	£	£
Cost		
As at 1 April 2024	-	-
Additions	<u>6,947</u>	<u>6,947</u>
As at 31 March 2025	<u>6,947</u>	<u>6,947</u>
Depreciation		
As at 1 April 2024	-	-
Additions	<u>-</u>	<u>-</u>
As at 31 March 2025	<u>-</u>	<u>-</u>
Net book value		
As at 31 March 2025	<u>6,947</u>	<u>6,947</u>
As at 31 March 2024	<u>-</u>	<u>-</u>

Notes to the Consolidated Accounts
for the year ended 31 March 2025

11	Investments	Group		Charity	
		2025	2024	2025	2024
		£	£	£	£
	Market value				
	As at 31 March 2024	<u>-</u>	<u>-</u>	<u>1</u>	<u>1</u>
	As at 31 March 2025	<u>-</u>	<u>-</u>	<u>1</u>	<u>1</u>

Subsidiary undertakings	Investments in subsidiary are held at cost.
RSFT Limited	The Ruth Strauss Foundation holds 100% of the share capital (£1 issued) in RSFT Limited, company number 13446445, which was incorporated in England and Wales on 9 June 2021. The company began trading during 2021/22.

12 Investments in subsidiary: Charity

The results of RSFT Limited are shown below:

At 31 March 2025, the aggregate share capital and reserves of RSFT Limited amounted to a surplus of £1 (2024: surplus £1) and an operating surplus before tax and distributions to the parent company for the year of £46,493 (2024: £108,100).

RSFT Limited is wholly owned by the Charity and sells merchandise both online and at events. It has been valued at cost in the accounts of the charity.

		2025	2024
		£	£
Balance sheet at 31 March:	Tangible fixed assets		
	Current assets	<u>25,959</u>	<u>81,224</u>
		25,959	81,224
	Current liabilities: due within one year	<u>(25,958)</u>	<u>(81,223)</u>
		<u>1</u>	<u>1</u>
	Represented by:		
	Share capital	<u>1</u>	<u>1</u>
	Retained profits	<u>1</u>	<u>1</u>
Profit and loss account	Turnover	79,732	126,638
	Cost of sales	<u>(33,082)</u>	<u>(16,857)</u>
	Gross profit	46,650	109,781
	Administrative expenses	<u>(157)</u>	<u>(1,681)</u>
	Net profit/(loss) for year	46,493	108,100
	Gift aid payment to parent company	(46,493)	(108,100)
	Retained profit/(loss) brought forward	<u>-</u>	<u>-</u>
	Retained profit/(loss) carried forward	<u>-</u>	<u>-</u>

Notes to the Consolidated Accounts
for the year ended 31 March 2025

	Group		Charity	
	2025	2024	2025	2024
	£	£	£	£
13 Stocks				
Merchandise	24,904	37,002	-	-
Resources	<u>68,449</u>	<u>-</u>	<u>68,449</u>	<u>-</u>
	<u>93,353</u>	<u>37,002</u>	<u>68,449</u>	<u>-</u>
	Group		Charity	
	2025	2024	2025	2024
	£	£	£	£
14 Debtors: amounts falling due within one year				
Trade debtors	20,347	9,470	20,347	9,470
Accrued income	36,049	35,104	36,049	35,104
Intercompany account – RSFT Limited	-	-	25,924	77,053
Prepayments	154,094	208,721	154,094	208,721
Staff loans	<u>-</u>	<u>625</u>	<u>-</u>	<u>625</u>
	<u>210,490</u>	<u>253,920</u>	<u>236,414</u>	<u>330,973</u>
	Group		Charity	
	2025	2024	2025	2024
	£	£	£	£
15 Creditors: amounts falling due within one year				
Trade creditors	159,281	149,680	159,247	146,710
NSLC research grants	230,423	186,683	230,423	186,683
Credit card	796	-	796	-
VAT liability	32	780	32	780
Payroll taxes	24,441	22,962	24,441	22,962
Pension funds	4,494	4,644	4,494	4,644
Net wages	-	712	-	712
Accruals	96,257	60,232	96,256	59,032
Deferred income	<u>75,519</u>	<u>7,005</u>	<u>75,519</u>	<u>7,005</u>
	<u>591,243</u>	<u>432,698</u>	<u>591,208</u>	<u>428,528</u>
	Group		Charity	
	2025	2024	2025	2024
	£	£	£	£
16 Deferred income reconciliation				
Balance as at 1 April 2024	7,005	15,900	7,005	15,900
Amount released to income in period	(7,005)	(15,900)	(7,005)	(15,900)
Amount deferred in period	<u>75,519</u>	<u>7,005</u>	<u>75,519</u>	<u>7,005</u>
Balance as at 31 March 2025	<u>75,519</u>	<u>7,005</u>	<u>75,519</u>	<u>7,005</u>

Deferred income relates to participation fees received in advance to attend the Rock the Ruth event in June 2025 and the Microsoft Miles Walk in July 2025. In the prior period, deferred income related to money received in advance of a Microsoft Miles Walk event.

Notes to the Consolidated Accounts
for the year ended 31 March 2025

17	Creditors: amounts falling due within one year	Group		Charity	
		2025	2024	2025	2024
		£	£	£	£
	NSLC research grants	<u>81,550</u>	<u>-</u>	<u>81,550</u>	<u>-</u>
		<u>81,550</u>	<u>-</u>	<u>81,550</u>	<u>-</u>
18	Designated funds of the group and charity: current year	Opening balance	Resources arising	Resources utilised	Transfers
		£	£	£	£
	Mission services fund	1,600,000	-	-	-
	Strategic development fund	<u>400,000</u>	<u>-</u>	<u>-</u>	<u>(142,000)</u>
		<u>2,000,000</u>	<u>-</u>	<u>-</u>	<u>(142,000)</u>
					<u>1,858,000</u>
19	Designated funds of the group and charity: prior year	Opening balance	Resources arising	Resources utilised	Transfers
		£	£	£	£
	Mission services fund	-	-	-	1,600,000
	Strategic development fund	<u>-</u>	<u>-</u>	<u>-</u>	<u>400,000</u>
		<u>-</u>	<u>-</u>	<u>-</u>	<u>2,000,000</u>
					<u>2,000,000</u>

Mission services fund	To support general expenditure on Mission Services.
Strategic development fund	To support expansion with Mission Services in line with our strategy.

20	The funds of the group: current year	Opening balance	Resources arising	Resources utilised	Transfers	Closing balance
		£	£	£	£	£
	<u>Restricted funds</u>					
	Restricted income funds	<u>54,202</u>	<u>213,558</u>	<u>(211,289)</u>	<u>154</u>	<u>56,625</u>
	Total restricted funds	<u>54,202</u>	<u>213,558</u>	<u>(211,289)</u>	<u>154</u>	<u>56,625</u>
	<u>Unrestricted funds</u>					
	Designated funds	2,000,000	-	-	(142,000)	1,858,000
	General funds	<u>1,326,505</u>	<u>2,092,282</u>	<u>(2,237,511)</u>	<u>141,846</u>	<u>1,323,122</u>
	Total unrestricted funds	<u>3,326,505</u>	<u>2,092,282</u>	<u>(2,237,511)</u>	<u>(154)</u>	<u>3,181,122</u>
		<u>3,380,707</u>	<u>2,305,840</u>	<u>(2,448,800)</u>	<u>-</u>	<u>3,237,747</u>

Notes to the Consolidated Accounts
for the year ended 31 March 2025

21	The funds of the group: prior year	Opening balance £	Resources arising £	Resources utilised £	Transfers £	Closing balance £
	<i><u>Restricted funds</u></i>					
	Restricted income funds	-	113,229	(59,027)	-	54,202
	Total restricted funds	-	113,229	(59,027)	-	54,202
	<i><u>Unrestricted funds</u></i>					
	Designated funds	-	-	-	2,000,000	2,000,000
	General funds	3,239,514	2,225,049	(2,138,058)	(2,000,000)	1,326,505
	Total unrestricted funds	3,239,514	2,225,049	(2,138,058)	-	3,326,505
		3,239,514	2,338,278	(2,197,085)	-	3,380,707
22	The funds of the charity: current year	Opening balance £	Resources arising £	Resources utilised £	Transfers £	Closing balance £
	<i><u>Restricted funds</u></i>					
	Restricted income funds	54,202	213,558	(211,289)	154	56,625
	Total restricted funds	54,202	213,558	(211,289)	154	56,625
	<i><u>Unrestricted funds</u></i>					
	Designated funds	2,000,000	-	-	(142,000)	1,858,000
	General funds	1,326,505	2,059,043	(2,204,272)	141,846	1,323,122
	Total unrestricted funds	3,326,505	2,059,043	(2,204,272)	(154)	3,181,122
		3,380,707	2,272,601	(2,415,561)	-	3,237,747
23	The funds of the charity: prior year	Opening balance £	Resources arising £	Resources utilised £	Transfers £	Closing balance £
	<i><u>Restricted funds</u></i>					
	Restricted income funds	-	113,229	(59,027)	-	54,202
	Total restricted funds	-	113,229	(59,027)	-	54,202
	<i><u>Unrestricted funds</u></i>					
	Designated funds	-	-	-	2,000,000	2,000,000
	General funds	3,239,514	2,206,511	(2,119,520)	(2,000,000)	1,326,505
	Total unrestricted funds	3,239,514	2,206,511	(2,119,520)	-	3,326,505
		3,239,514	2,319,740	(2,178,547)	-	3,380,707

Notes to the Consolidated Accounts
for the year ended 31 March 2025

24	Restricted funds: group and charity - current year	Opening balance	Resources arising	Resources utilised	Transfers	Closing balance
		£	£	£	£	£
	Abbvie Fund	1,268	-	-	-	1,268
	All Aboard/Oak Foundation	-	1,000	1,000	-	-
	Elizabeth's Smile	-	75,000	65,416	-	9,584
	Freddie Green	-	75,000	75,000	-	-
	The Big Give23	52,434	3,565	30,854	154	25,2899
	The Big Give24	-	49,393	28,919	-	20,474
	TKMaxx	500	-	500	-	-
	Warwick Trust	-	9,600	9,600	-	-
		<u>54,202</u>	<u>213,558</u>	<u>211,289</u>	<u>154</u>	<u>56,625</u>
25	Restricted funds: group and charity - prior year	Opening balance	Resources arising	Resources utilised	Transfers	Closing balance
		£	£	£	£	£
	Abbvie Fund	-	2,540	1,272	-	1,268
	All Aboard/Oak Foundation	-	11,000	11,000	-	-
	The Big Give23	-	52,589	155	-	52,434
	TKMaxx	-	500	-	-	500
	Warwick Trust	-	9,600	9,600	-	-
	Oak Foundation	-	35,000	35,000	-	-
	The Hospital Saturday Fund	-	2,000	2,000	-	-
		<u>-</u>	<u>113,229</u>	<u>59,027</u>	<u>-</u>	<u>54,202</u>

Restricted funds (continued)	
Projects financed by restricted funds are supported by unrestricted funding where necessary. This occurs where the funding is in arrears or the incidence of expenditure on the project occurs disproportionately at the beginning of the project compared to the income flows. Where restricted projects end the year with a deficit, this is met by after year-end restricted income or transfers from unrestricted funds.	
Fund Name	Purpose of restricted funds
Abbvie Fund	To assist with providing emotional support for families preparing for the death of a parent.
All Aboard, Oak Foundation and TKMaxx	To support with the production of The Little C Cards, supportive tools for families when preparing for a death of a parent.
Elizabeth's Smile	To fund the School programme development.
Freddie Green, The Hospital Saturday Fund and Warwick Trust	To support the Healthcare training programme.
The Big Give23	To support the School Programme staff costs.
The Big Give24	To support the Family Support staff costs.

Notes to the Consolidated Accounts
for the year ended 31 March 2025

26	Transfers between funds - current year	General funds	Designated funds	Restricted funds	Endowment funds	Total
	General to restricted	(154)	-	154	-	-
	Designated to general	<u>142,000</u>	<u>(142,000)</u>	<u>-</u>	<u>-</u>	<u>-</u>
		<u>141,846</u>	<u>(142,000)</u>	<u>154</u>	<u>-</u>	<u>-</u>
27	Transfers between funds – prior year	General funds	Designated funds	Restricted funds	Endowment funds	Total
	General to designated	<u>(2,000,000)</u>	<u>2,000,000</u>	<u>-</u>	<u>-</u>	<u>-</u>
		<u>(2,000,000)</u>	<u>2,000,000</u>	<u>-</u>	<u>-</u>	<u>-</u>
28	Net assets attributable to funds: group - current year	Unrestricted funds	Designated funds	Restricted funds	Total	
		£	£	£	£	
	Tangible fixed assets	6,947	-	-	6,947	
	Current assets	1,988,968	1,858,000	56,625	3,903,593	
	Current liabilities	(591,243)	-	-	(591,243)	
	Long term liabilities	<u>(81,550)</u>	<u>-</u>	<u>-</u>	<u>(81,550)</u>	
	Net assets represented by funds	<u>1,323,122</u>	<u>1,858,000</u>	<u>56,625</u>	<u>3,237,747</u>	
29	Net assets attributable to funds: charity - current year	Unrestricted funds	Designated funds	Restricted funds	Total	
		£	£	£	£	
	Tangible fixed assets	6,948	-	-	6,948	
	Current assets	1,988,932	1,858,000	56,625	3,903,557	
	Current liabilities	(591,208)	-	-	(591,208)	
	Long term liabilities	<u>(81,550)</u>	<u>-</u>	<u>-</u>	<u>(81,550)</u>	
	Net assets represented by funds	<u>1,323,122</u>	<u>1,858,000</u>	<u>56,625</u>	<u>3,237,747</u>	
30	Net assets attributable to funds: group - prior year	Unrestricted funds	Designated funds	Restricted funds	Total	
		£	£	£	£	
	Tangible fixed assets	-	-	-	-	
	Current assets	1,759,203	2,000,000	54,202	3,813,405	
	Current liabilities	<u>(432,698)</u>	<u>-</u>	<u>-</u>	<u>(432,698)</u>	
	Net assets represented by funds	<u>1,326,505</u>	<u>2,000,000</u>	<u>54,202</u>	<u>3,380,707</u>	

Notes to the Consolidated Accounts
for the year ended 31 March 2025

31	Net assets attributable to funds: charity - prior year	Unrestricted funds	Designated funds	Restricted funds	Total
		£	£	£	£
	Tangible fixed assets	1	-	-	1
	Current assets	1,755,032	2,000,000	54,202	3,809,234
	Current liabilities	<u>(428,528)</u>	<u>-</u>	<u>-</u>	<u>(428,528)</u>
	Net assets represented by funds	<u>1,326,505</u>	<u>2,000,000</u>	<u>54,202</u>	<u>3,380,707</u>

32 Taxation

The holding company is a registered charity and does not trade or undertake non-charitable activities and therefore is exempt from tax under UK taxation law.

RSFT Limited is a trading company and is taxed on its profits at the prevailing small companies rate. Where funds allow RSFT Limited donates its profits to Ruth Strauss Foundation.

33 Pension commitments

The charitable company contributes to employee defined contribution (DC) stakeholder pension schemes. The assets of the schemes are held separately from those of the charity in independently administered funds.

34 Post balance sheet events

There were no significant post balance sheet events.

35 Contingent liabilities

The group had no material contingent liabilities at 31 March 2025 nor at 31 March 2024.

36 Related party transactions

The following transactions took place between the charity and its subsidiary RSFT Limited:

	2025	2024
	£	£
Gift aid payments	46,493	108,100

- At the balance sheet date, £25,924 was owed to the charity (2024: £77,053).
- All of the above balances and transactions have been eliminated on consolidation.
- During the year 4 trustees (2024: 4 trustees) donated prizes for the auction at various events which resulted in £37,600 (2024: £25,500) income. Two trustees (2024: 1 trustee) contributed to the fundraising by winning prizes to the sum of £19,150 (2024: £25,000). There were no conditions attached to these donations.
- Cash donations of £5,000 (2024: £500) were given by one trustee (2024: 2 trustees). There were no conditions attached to the donations. There were no further related party transactions in the current or prior year.

The Ruth Strauss Foundation
(A Charity Group, company number 11882736)

Notes to the Consolidated Accounts
for the year ended 31 March 2025

37 Holding company status

The holding company is limited by guarantee and has no share capital. The guarantors liability in the event the company is wound up is restricted to a maximum of £1 each.