



EAST LANE
THEATRE

East Lane Theatre Club CIO Annual Report

For the Year ending 31st May 2024

Background:

East Lane Dramatic Society was established in 1936, performing in a local school and church hall. They leased some land and a tennis pavilion from Brent Council and developed their own premises to include a 75-seat theatre in 1989. Further developments provided new toilet facilities, costume and set storage. In due course, East Lane Dramatic Society became East Lane Theatre Club.

East Lane Theatre Club (ELTC) became a Charity in April 2019 and has continued to provide open membership to the people of Brent and surrounding areas to stimulate an interest in the theatre and to encourage and instruct members in all facets of dramatic art with a view to presenting productions to the public, or audiences restricted to Club members.

Trustees re-elected at ELTC AGM Sep 2023

Desmond Gaynor, Angela Dimitraidis

Officers:

Chairman:	Daniel Popkin
Secretary:	Desmond Gaynor
Treasurer:	Jenny Loomes

Productions: 4

Performances: 24

Seat Prices: £15

Membership fees: £30

Bar: Club Premises Licence

Charity Reg.No.: 1183134

Summary of the year From 31st May 2023 to 31st May 2024

Ever since East Lane Theatre Club converted their workshop to a theatre the Club has had exclusive use of the premises. However with a reducing number of members it had become apparent that sustaining 5 productions per season was not going to be possible, and we have been looking to see if we could find additional productions to fill out the season.

This has involved a lot of effort from many members to prepare the Theatre premises for outside hire, and Harrow Hill players were the first outside group to perform at East Lane Theatre with a production of The Importance of being Earnest. It was well attended and we hope to continue this relationship in the future.

We learnt a lot from the experience and hope to further improve our facilities to make the process easier in the future.

Our final production of our 22-23 season (or production season runs from September to July) was **PLAYS & PROSECCO**. This was a completely new adventure for us, two plays in one evening with a Q&A with the authors and directors.

The plays were VISITING HOURS by Jane Lockyer Willis, directed by Angela Dimitraidis, and NIGHT DUTY by David Stroud and Barbara Towell, directed by Jane Lockyer Willis. The plays were followed by some pretty interesting Q&As, and we all received some fascinating insights into the creation of a production. We were also fortunate to have a new member join us on stage.



Unfortunately, even though there were only 5 performances the ticket sales were very poor at 66%, we need to get to around 75% to be profitable.

When comparing our previous productions, it is unfortunately obvious that we do not get the audience numbers for home grown playwrights, not that this will stop us trying to put on as varied seasons as possible and supporting homegrown talent.

Over the last few years, even before Covid hit, we were seeing a decline in audience numbers, and although one of our aims is to build the numbers back up again, it seems we cannot fill two Saturday nights, so we have decided to try a different schedule for next season. There will be six performances per production with two matinees.

our 23/24 season started in December with **Gaslight**, directed by Laurence Conway. This starred 2 new members on stage, it was a great piece of melodrama, where as usual the baddie finally gets his comeuppance.



Seats were 90.6% sold

Another first for us followed, we managed to squeeze in a one day production of **Peter Pan** for the Red Balloon School. It was total mayhem, but the cast and teachers all had a great time, although those of us who volunteered to run the theatre were exhausted.

In early January Brent council demanded a load of Health and Safety certificates, along with 2 surveyors visits and multiple questionnaires to be completed. This all took up a lot of time in January (and some expense to have some testing completed early) as well as a lot of additional paperwork.

The Club does it's best to ensure that it is fully compliant with all the current Health and Safety regulations, however many of the rules do not fit with the operating practices of a small theatre charity, and although the Club is a member of both the little Theatre Guild and NODA there are regulatory changes that really should not apply to small buildings with irregular occupation and no staff.

The Club decided to rejoin NODA as well, mainly because we were finding it difficult to get independent show critiques. The NODA reports may not be critical but they are a good record of a production.

The second play of the season was **Von Ribbentrop's Watch**, directed by Danny Popkin. After some usual casting shenanigans, we went ahead with this dilemma comedy which was enthusiastically received. We had 3 new members in the cast and saw the welcome return to the stage of Linda Hampson. Linda well deserved the NODA award for best comedy actress she received, and the Club received the runner up award for Stage design from across the whole London area. Seats 88.6% sold



Our final production was **Abigail's Party**, directed by Janice Martin. This classic play was very well received, with 2 new members in the cast. It sold incredibly well at 96.8% seats full. It resonated with our audience, the 70s pretty faithfully captured in set and costumes.



Conclusion

Having due regard to the Commission's public benefit guidance, the trustees are confident that East Lane Theatre Club is being managed efficiently and we have managed to return to a profitable status this year.

Daniel Popkin

Chairman

East Lane Theatre Club

Vale Farm Sports Complex

Middx

HA0 3HG

eastlanetheatre@gmail.co.uk

		PROFIT & LOSS EXENDITURE 31.05.2024		
		2024	2023	
Post stationery & Scen setter		358	257	
Rent ins elec phone BB water Music				
licence Brent licence		8627	9930	
sundries		123	288	
cleaning		129	94	
maintenance general work		1037	2249	
Maintenance health and safety		1604		
Advert to amend premises licence			478	
Donations & subs		170	167	
socials		0	58	
bank charges		253	243	
Total expenditure		12301	13764	
Depreciation				
Original building & New Builds	3167		3585	
Contents	557		352	
stage lighting	397		313	
fixtures and fittings	717		807	
total depreciation		4838	5057	
Total outgoings		17139	18821	

PROFIT & LOSS INCOME 31.05.2024								
							2024	2023
Bank interest							378	98
			Plays and Prosecco	Gaslight	VonR's Watch	Abigail's Party		
	Income		3838	6224	6288	6840		
	Expenditure		4669	4870	4860	4830		
Profit on shows			-831	1354	1428	2010	3961	59
Rent charged against performances £3500 per run x 4							14000	14000
	Bar			Cafe				
	2024	2023		2024	2023			
Income	3961	3300		1364	1255			
Expenditure	1493	972		603	339			
Profit	2468	2328		761	916		3229	3244
Membership							1280	1319
Donations and gift aid							1613	1667
Workshops							0	30
Theatre hire							1850	250
Total income							26311	20667
Total expenditure							17139	18821
Profit/loss for year							9172	1846

BALANCE SHEET 31.05.2024					
CURRENT ASSETS			2024	2023	
Cash at Bank	HSBCCurrent Account		27560	21759	
	HSBC Money Manager		21574	21195	
	Unity Trust Custom Account (current)		15798	6623	
cash in hand			175	175	
Total cash assets			65107	49752	
bar stock			593	551	
Prepayments					
	Little Theatre Guild	26		26	
	buildings and contents June-Sept 2024	1050		862	
	1st Night ins June, July, Aug, Sept 2024	123		114	
	Rent June - Sept 2024	600		0	
	Noda 1.6.24 - 31.3.25	161			
	Total prepayments		1960	1002	
Debtors (People who owe us money)					
	bar takings for The Accused			609	
	cafe takings for The Accused			404	
	membership paid after 31 May	20		60	
	The Accused takings			2241	
	Donations via ticket source			23	
	Total debtors		20	3337	
Expenditure on future shows and functions					
	What the Butler Saw scripts	115		115	
	Murder Mystery scripts and licence	150		150	
	Plays and Prosecco			376	
	Gaslight			612	
	Hansard	645			
	Total future expenditure		910	1253	
Total Cash, prepaid, debtors & future expenditure			68590	55895	
Payments received in advance					
			0	0	
Total cash etc. less payments received in advance			68590	55895	
FIXED ASSETS					
Original building & Sid Lee & New Patio & New stage entrance					
Balance B/F 31.05.23		15835			
Additions		0			
		15835			
less depreciation at 20% 31.05.24		3167	12668	15835	
Contents					
Balance B/F 31.05.23		5572			
new additions		383			
		5955			
less depreciation at 10% 31.05.24		557	5398	5572	
Stage Lighting					
Balance B/F 31.05.23		3970			
Additions		39			
		4009			
less depreciation at 10% 31.05.24		397	3612	3970	
Fixtures & Fittings					
Balance B/F 31.05.23		4778			
new additions		0			
		4778			
less depreciation at 15% 31.05.24		717	4061	4778	
Total fixed Assets			25739	30155	
TOTAL ASSETS at 31.05.24			94329	86050	

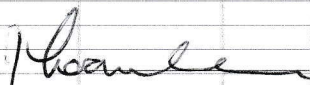
Creditors (we owe these people money)

Brent premises licence Jan-May 2024	75	75
Bar bills for The Accused		312
Cafe bills for The Accused		12
Brent Rent 1.4.23 - 31.5.23		300
The Accused set & programmes		137
Square fees		18
Maintenance		70
Plusnet		26
Lebara		5
New contents		13

Total creditors	75	968
Assets less creditors	94254	85082
Capital Account 31.05.23	85082	83236
Assets less last year's capital account	9172	1846

Profit/loss on profit and loss account	9172
Profit/loss on balance sheet	9172
difference	0

I have prepared these accounts from the receipts and information given to me and in my opinion they reflect a true financial statement of the affairs of East Lane Theatre Club.

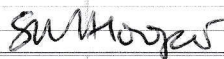


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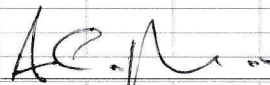
Jennifer Loomes-Vrdolak, Trustee

We have examined the books, bank statements and vouchers supplied to us for the preparation of these accounts and in our opinion they show a correct view of the financial affairs of East Lane Theatre Club.

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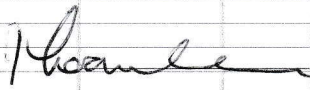
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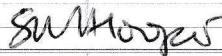


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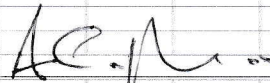
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