

IMMERSIVE TALES

England & Wales · Charity number 1183117

Details

Status Registered

Legal form CIO

Registered 2019-04-25

Register [View on the Charity Commission register](#)

Contact

Address 107 St. Peters Avenue
Lincoln
LN6 7QD

Phone 07917854670

Website <https://immersivetales.org.uk>

Activities

Objects: THE OBJECT OF THE CIO IS THE ADVANCEMENT OF EDUCATION FOR THE PUBLIC BENEFIT OF PEOPLE UNDER 25 IN ENGLAND AND WALES IN PARTICULAR BUT NOT EXCLUSIVELY BY THE PROVISION OF STORY WRITING WORKSHOPS AND COURSES AND SENSORY EQUIPMENT AND ENVIRONMENTS TO SUPPORT THE DEVELOPMENT OF LITERACY.

Activities: We provide story writing workshops for children in disadvantaged areas to develop their literacy skills. The workshops are supported by simple sensory equipment to help build their vocabularies and develop their imaginations.

Classification

- **How:** Provides Services, Provides Advocacy/advice/information
- **What:** Education/training
- **Who:** Children/young People

Geography

- Lincolnshire
- Oxfordshire

Finances

Period end	Income	Expenditure	Assets	Employees
2025-04-24	£8,634	£1,342	-	-
2024-04-24	£31	£9,683	-	-
2023-04-24	£10,217	£1,693	-	-
2022-04-24	£2,666	£6,094	-	-
2021-04-24	£4	£1,419	-	-

Trustees

Name	Role	Appointed
SARAH ELIZABETH CUNNINGHAM	Chair	2019-04-25
Eilidh French		2023-12-04
Julie Elaine Gilbert		2020-06-22
NIZ LILLIAN RAQUEL Smith		2019-04-25
NIZ SMITH		2021-09-29

IMMERSIVE TALES

England & Wales - Charity number 1183117

Accounts



CHARITY COMMISSION
FOR ENGLAND AND WALES

Trustees' Annual Report for the period

From 25th April 2024 Period start date To 24th April 2025
Period end date

Charity name: Immersive Tales

Charity registration number: 1183117

Objectives and Activities

	SORP reference	
Summary of the purposes of the charity as set out in its governing document	Para 1.17	The object of the CIO is the advancement of education for the public benefit of people under 25 in England and Wales in particular but not exclusively by the provision of story writing workshops and courses and sensory equipment and environments to support the development of literacy.
Summary of the main activities in relation to those purposes for the public benefit, in particular, the activities, projects or services identified in the accounts.	Para 1.17 and 1.19	We delivered workshops to a class at Havelock Academy in Grimsby where the children had transitioned from primary school but were not yet considered able to deal with the Key Stage 2 curriculum. The work was funded by Heritage Lincolnshire. The children all completed a story which were printed and bound into a book so they could each have a copy. Working in a classroom was not ideal and, while the school is keen to have more, we will seek a heritage or community building to deliver any future workshops. Other work has been limited because we halted our fundraising efforts in the previous year while we were trialling delivering in Heritage and Community buildings. We wanted to know the outcomes of this approach before more fundraising. Part of this year's work has been to fundraise for delivery I the next year. As a result, we are currently planning our delivery for summer and autumn 2025. We have recently gained the agreement of Gainsborough Old Hall to be used as a venue. Thus is our first building owned by English Heritage and we hope will set a precedent.
Statement confirming	Para 1.18	In planning the above work the Trustees

whether the trustees have had regard to the guidance issued by the Charity Commission on public benefit		have had regard to the guidance issued by the Charity Commission on public benefit.
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Additional information (optional)

You may choose to include further statements where relevant about:

	SORP reference	
Policy on grant making	Para 1.38	
Policy on social investment including program related investment	Para 1.38	
Contribution made by volunteers	Para 1.38	
Other		

Achievements and Performance

	SORP reference	
Summary of the main achievements of the charity, identifying the difference the charity's work has made to the circumstances of its beneficiaries and any wider benefits to society as a whole.	Para 1.20	Delivery in Havelock Academy resulted in very positive verbal and written feedback from both pupils and teachers. Most of the pupils had never read their work out to each other before and the teachers reported that none of them had ever written so much before. Discussions with Gainsborough Old Hall about using the Hall as a venue for workshops resulted in our being also asked to advise on the contents of Sensory backpacks and signposting to a Sensory Library so they can trial ways to improve their inclusiveness.

Additional information (optional)

You may choose to include further statements where relevant about:

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Achievements against objectives set	Para 1.41	
Performance of fundraising activities against objectives set	Para 1.41	
Investment performance against objectives	Para 1.41	
Other		

Financial Review

Review of the charity's financial position at the end of the period	Para 1.21	The charity raised sufficient funds to deliver workshops in the new financial year and will build on the evidence from previous and new delivery to make the case for future funding.
Statement explaining the policy for holding reserves stating why they are held	Para 1.22	As the charity is small the current reserve is modest but sufficient to ensure that any unexpected costs can be met. It is considered acceptable as no work is planned that will exceed the funding currently held to cover it. This policy is reviewed annually.
Amount of reserves held	Para 1.22	£500
Reasons for holding zero reserves	Para 1.22	N/A
Details of fund materially in deficit	Para 1.24	None
Explanation of any uncertainties about the charity continuing as a going concern	Para 1.23	None

Additional information (optional)

You may choose to include further statements where relevant about:

The charity's principal sources of funds (including any fundraising)	Para 1.47	
Investment policy and objectives including any social investment policy adopted	Para 1.46	
A description of the principal risks facing the charity	Para 1.46	
Other		

Structure, Governance and Management

Description of charity's trusts:		
Type of governing document (trust deed , royal charter)	Para 1.25	Charity Commission Foundation Model Constitution
How is the charity constituted? (e.g unincorporated association , CIO)	Para 1.25	CIO
Trustee selection methods including details of any constitutional provisions e.g. election to post or name of any person or body entitled to appoint one or more trustees	Para 1.25	Trustees are selected by existing Trustees

Additional information (optional)

You may choose to include further statements where relevant about:

Policies and procedures adopted for the induction and training of trustees	Para 1.51	
The charity's organisational structure and any wider network with which the charity works	Para 1.51	
Relationship with any related parties	Para 1.51	
Other		

Reference and Administrative details

Charity name	Immersive Tales
Other name the charity uses	
Registered charity number	1183117
Charity's principal address	107 St Peters Avenue Lincoln LN6 7QD

Names of the charity trustees who manage the charity

	Trustee name	Office (if any)	Dates acted if not for whole year	Name of person (or body) entitled to appoint trustee (if any)
1	Sarah Cunningham	Chair		
2	Julie Gilbert	Treasurer		
3	Niz Smith	Secretary		
4	Eilidh French			
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Corporate trustees – names of the directors at the date the report was approved

[illegible]

Name of trustees holding title to property belonging to the charity

[illegible]

Funds held as custodian trustees on behalf of others

Description of the assets held in this capacity	None
Name and objects of the charity on whose behalf the assets are held and how this falls within the custodian charity's objects	
Details of arrangements for safe custody and segregation of such assets from the charity's own assets	

Additional information (optional)

Names and addresses of advisers (Optional information)

Type of adviser	Name	Address

Name of chief executive or names of senior staff members (Optional information)

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Exemptions from disclosure

Reason for non-disclosure of key personnel details

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Other optional information

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Declarations

The trustees declare that they have approved the trustees' report above.

Signed on behalf of the charity's trustees

Signature(s)



Full name(s)

Sarah Cunningham

Position (eg Secretary,
Chair, etc)

Chair

Date

20-Jul-25

 CHARITY COMMISSION FOR ENGLAND AND WALES	Charity Name	
	Immersice Tales	
	Receipts and payments	
	For the period from	Period start date
		25th April 2024

Section A Receipts and payments

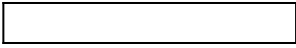
	Unrestricted funds	Restricted funds
	to the nearest £	to the nearest £
A1 Receipts		
Bank interest	29	
Grants		7,500
Sales		1,105
Donations		
Sub total (Gross income for AR)	29	8,605
A2 Asset and investment sales, (see table).		
		-
	-	-
Sub total	-	-
Total receipts	29	8,605
A3 Payments		
Equipment/music & sound		400
Bank charges	1	
Website/IT	19	
Workshop tutor		574
Equipment set up/testing and support		
Printing		210
Venue hire		
Publicity/membership		
Other	138	
Sub total	158	1,184
A4 Asset and investment purchases, (see table)		
		-
	-	-
Sub total		
Total payments	158	1,184
Net of receipts/(payments)	-129	7,421
A5 Transfers between funds		

A6 Cash funds last year end				
No (if any)		CC16a		
1183117				
unts				
Period end date				
24th April 2025				
	Total funds		Last year	
	to the nearest £		to the nearest £	
	29		18	
	7,500		13	
	1,105			
	8,634		31	
	-			
	-		-	
	-		-	
	8,634		31	
	400		727	
	1		3	
	19		347	
	574		6,112	
	210		1,579	
			325	
			360	
	138		230	
	1,342		9,683	
	-			
	-			
	1,342		9,683	
	7,292		-9,652	

	-		-

Fixed assets			
B5 Liabilities	Details		
Note to the accounts: Signed by one or two trustees on behalf of all the trustees		Signature	
		#Value!	

	Amount due (optional)		When due (optional)
	-		
	-		
	-		
	-		
	-		
Name		Date of approval	
nningham		20-07-25	



[illegible]

Accounts



Trustees' Annual Report for the period

From	Period start date			To	Period end date		
	25th	April	2023		24th	April	2024

Section A Reference and administration details

Charity name Immersive Tales

Other names charity is known by

Registered charity number (if any) 1183117

Charity's principal address 107 St. Peters Avenue

Lincoln

Postcode

LN6 7QD

Names of the charity trustees who manage the charity

	Trustee name	Office (if any)	Dates acted if not for whole year	Name of person (or body) entitled to appoint trustee (if any)
1	Sarah Cunningham	Chair		
2	Niz Smith	Secretary		
3	Julie Gilbert	Treasurer		
4	Eilidh French		4/12/2023	
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Names of the trustees for the charity, if any, (for example, any custodian trustees)

Name	Dates acted if not for whole year

Names and addresses of advisers (Optional information)

Type of adviser	Name	Address

Name of chief executive or names of senior staff members (Optional information)

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Section B Structure, governance and management

Description of the charity's trusts

Type of governing document (eg. trust deed, constitution)	Constitution
How the charity is constituted (eg. trust, association, company)	Charitable Incorporated Organisation
Trustee selection methods (eg. appointed by, elected by)	Appointed by current Trustees

Additional governance issues (Optional information)

You **may choose** to include additional information, where relevant, about:

- policies and procedures adopted for the induction and training of trustees;
- the charity's organisational structure and any wider network with which the charity works;
- relationship with any related parties;
- trustees' consideration of major risks and the system and procedures to manage them.

Section C Objectives and activities

Summary of the objects of the charity set out in its governing document

The object of the CIO is the advancement of education for the public benefit of people under 25 in England and Wales in particular but not exclusively by the provision of story writing workshops and courses and sensory equipment and environments to support the

Summary of the main activities undertaken for the public benefit in relation to these objects (include within this section the statutory declaration that trustees have had regard to the guidance issued by the Charity Commission on public benefit)

development of literacy

During the year the charity delivered 2 day story writing workshops to year 5 children from Carlton Road Academy in Boston and 1 day workshops to year 2 children. The children were walked by their teachers to Fydell House which is owned by Boston Preservation Trust. We also delivered similar workshops for children from Monks Abbey Primary School in Lincoln using Greyfriars (owned by Lincolnshire Heritage) and the community room in Lincoln Central Library.

121 year 5 children took part and 155 from year 2. The year 2 children created their stories together and the year 5s each wrote a story. The only child failing to create a story had only joined their school the day before the workshop and English was their second language. The children all received a certificate and their stories were edited, uploaded to our website and printed into books. They each received a copy and they were also displayed at Lincoln Central Library. We attended Boston Bookfest where a number of children attended with their parents.

Feedback from both children and their teachers was very positive and both schools would like more workshops.

We have been offered use of The Venue at Bishop Grosseteste University for workshops and their teacher training department are keen to involve trainee teachers to show them another approach to teaching.

In planning the above work the Trustees have had regard to the guidance issued by the Charity Commission on public benefit.

Additional details of objectives and activities (Optional information)

You **may choose** to include further statements, where relevant, about:

- policy on grantmaking;
- policy programme related investment;
- contribution made by volunteers.

Achievements and performance

Section D

Section D

Achievements and performance

Summary of the main achievements of the charity during the year

Successfully trialled taking children out of school and using Heritage buildings. This has enabled us to refine what we offer and started building us a bigger evidence base of effectiveness. It has also resulted in our being written into a tender by Heritage Lincolnshire which will enable us to deliver some work in Grimsby in the new year.

Section E Financial review

Brief statement of the charity's policy on reserves

As the charity is small the current reserve is set at £500 to ensure any unexpected costs can be met. It is considered acceptable as no work is planned that will exceed the funding currently held to cover it. This policy will be reviewed annually.

Details of any funds materially in deficit

None

Further financial review details (Optional information)

You **may choose** to include additional information, where relevant about:

- the charity's principal sources of funds (including any fundraising);
- how expenditure has supported the key objectives of the charity;
- investment policy and objectives including any ethical investment policy adopted.

Section F Other optional information

Declaration

that they have approved the trustees' report above.

e charity's trustees

ture(s)



me(s)

Sarah Cunningham

Niz Lillian Raquel Smith

Chair

Secretary

Date

21/11/2024



CHARITY COMMISSION
FOR ENGLAND AND WALES

Charity Name
Immersive Tales

No (if any)
1183117

Receipts and payments accounts

For the period from	Period start date	To	Period end date
	25th April 2023		24th April 2024

Section A Receipts and payments

	Unrestricted funds to the nearest £	Restricted funds to the nearest £	Endowment funds to the nearest £	Total funds to the nearest £
A1 Receipts				
Bank interest	18	-	-	18
Donations	13	-	-	13
Grants	-	-	-	-
	-	-	-	-
	-	-	-	-
	-	-	-	-
	-	-	-	-
Sub total (Gross income for AR)	31	-	-	31
(see table).				
	-	-	-	-
Sub total	-	-	-	-
Total receipts	31	-	-	31
A3 Payments				
Equipment		727		727
IT	-	328		328
Bank charges	3			3
website	19			19
Tutor/teaching support costs	-	6,112		6,112
Venue hire	-	325	-	325
Publicity/Membership	180	180	-	360
Printing	-	1,579	-	1,579
Other	135	95	-	230
Sub total	337	9,346	-	9,683
A4 Asset and investment				
	-	-	-	-
	-	-	-	-
Sub total	-	-	-	-
Total payments	337	9,346	-	9,683
Net of receipts/(payments)	- 306	- 9,346	-	- 9,652
A5 Transfers between funds	-	-	-	-
A6 Cash funds last year end	-	-	-	-
Cash funds this year end	306	9,346	-	1,512

Section B Statement of assets and liabilities at the end of the period

Categories	Details	Unrestricted to nearest £	Restricted funds to nearest £
B1 Cash funds			
		-	-
		-	-
	Total cash funds	655	857
	(agree balances with receipts and payments account(s))	Agreement Error	Agreement Error
	Details	Unrestricted funds to nearest £	Restricted funds to nearest £
B2 Other monetary assets		-	-
		-	-
		-	-
		-	-
		-	-
		-	-
B3 Investment assets	Details	Fund to which asset belongs	Cost (optional)
			-
			-
			-
			-
B4 Assets retained for the charity's own use	Details	Fund to which asset belongs	Cost (optional)
			-
			-
			-
			-
			-
			-
			-
			-
Fixed assets			
B5 Liabilities	Details	Fund to which	Amount due
			-
			-
			-
			-
			-

Signed by one or two trustees on

Signature	Print Name
	Sarah Cunningham

CC16a

Last year
to the nearest £

4
10
10,203
-
-
-
-
-
10,217

-
-

10,217

70
-
1
17
1,350
-
180
-
75
1,693

-

1,693

8,524
-
-
11,164



**Endowment
to nearest £**

-
-
-
-

OK

**Endowment
funds
to nearest £**

-
-
-
-
-
-

**Current value
(optional)**

-
-
-
-
-

**Current value
(optional)**

-
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-
-
-
-
-

When due

Date of approval
21/11/24

Accounts



Trustees' Annual Report for the period

From	Period start date			To	Period end date		
	25th	April	2022		24th	April	2023

Section A Reference and administration details

Charity name	Immersive Tales
Other names charity is known by	
Registered charity number (if any)	1183117
Charity's principal address	107 St. Peters Avenue
	Lincoln
Postcode	LN6 7QD

Names of the charity trustees who manage the charity

	Trustee name	Office (if any)	Dates acted if not for whole year	Name of person (or body) entitled to appoint trustee (if any)
1	Sarah Cunningham	Chair		
2	Niz Smith	Secretary		
3	Julie Gilbert	Treasurer		
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Names of the trustees for the charity, if any, (for example, any custodian trustees)

Name	Dates acted if not for whole year

Names and addresses of advisers (Optional information)

Type of adviser	Name	Address

Name of chief executive or names of senior staff members (Optional information)

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Section B Structure, governance and management

Description of the charity's trusts

Type of governing document (eg. trust deed, constitution)	Constitution
How the charity is constituted (eg. trust, association, company)	Charitable Incorporated Organisation
Trustee selection methods (eg. appointed by, elected by)	Appointed by current Trustees

Additional governance issues (Optional information)

You **may choose** to include additional information, where relevant, about:

- policies and procedures adopted for the induction and training of trustees;
- the charity's organisational structure and any wider network with which the charity works;
- relationship with any related parties;
- trustees' consideration of major risks and the system and procedures to manage them.

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Section C Objectives and activities

Summary of the objects of the charity set out in its governing document

The object of the CIO is the advancement of education for the public benefit of people under 25 in England and Wales in particular but not exclusively by the provision of story writing workshops and courses and sensory equipment and environments to support the development of literacy

Summary of the main activities undertaken for the public benefit in relation to these objects (include within this section the statutory declaration that trustees have had regard to the guidance issued by the Charity Commission on public benefit)

During the year the charity delivered 2 day workshops to 2 schools in Sandhills and Barton Primary Schools in Oxford returning to the area the organisations, that closed to form the new charity, first worked.

Being a small charity, and given the disruption caused by Covid, it has been difficult to establish ourselves. However, during this year we have forged partnerships with Heritage Lincolnshire and Lincoln Central Library and developed plans to use heritage buildings as venues for story writing workshops (initially Grey Friars in Lincoln and Fydell House in Boston Lincolnshire) where the venues in themselves will help to spark the children's imaginations and, where required, we will enhance them with Sensory equipment. An additional benefit for the children will be to introduce them to heritage buildings and encourage them to regard them as places they are welcome (or reinforce this if they have visited before).

The partnerships have enabled us to secure funding to deliver 8 x 2 day workshops, train a new Workshop Leader, improve our sensory offer and create publicity materials. The workshops will be delivered in the next financial period.

In planning the above work the Trustees have had regard to the guidance issued by the Charity Commission on public benefit.

Additional details of objectives and activities (Optional information)

You **may choose** to include further statements, where relevant, about:

- policy on grantmaking;
- policy programme related investment;
- contribution made by volunteers.

Summary of the main achievements of the charity during the year

To deliver workshops in two schools. They were well received with the schools wanting return visits.

To develop partnerships with Heritage Lincolnshire and Lincoln Central Library to enhance what we can offer and also make it easier to establish ourselves with the support of these larger organisations that are already well known.

Section E

Financial review

Brief statement of the charity's policy on reserves

As the charity is small the current reserve is set at £500 to ensure any unexpected costs can be met. It is considered acceptable as no work is planned that will exceed the funding currently held to cover it. This policy will be reviewed annually.

Details of any funds materially in deficit

None

Further financial review details (Optional information)

You **may choose** to include additional information, where relevant about:

- the charity's principal sources of funds (including any fundraising);
- how expenditure has supported the key objectives of the charity;
- investment policy and objectives including any ethical investment policy adopted.

Section F

Other optional information

on

the trustees' report above.

		
gham	Niz Lillian Raquel Smith	
	Chair	Secretary
3		



CHARITY COMMISSION
FOR ENGLAND AND WALES

Charity Name Immersice Tales	No (if any) 1183117
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Receipts and payments accounts

CC16a

For the period from	Period start date 25th April 2022	To	Period end date 24th April 2023
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Section A Receipts and payments

	Unrestricted funds to the nearest £	Restricted funds to the nearest £	Endowment funds to the nearest £	Total funds to the nearest £	Last year to the nearest £
A1 Receipts					
Bank interest	4	-	-	4	2
Grants		10,203	-	10,203	500
Sales			-		1,750
Donations	10		-	10	14
			-		
			-		
			-		-
			-		-
Sub total (Gross income for AR)	14	10,203	-	10,217	2,266
A2 Asset and investment sales, (see table).					
			-		
			-		-
Sub total			-		-
Total receipts	14	10,203	-	10,217	2,266
A3 Payments					
Equipment	70		-	70	1,699
Bank charges	1		-	1	2
Website	17		-	17	367
Workshop tutor	850	500	-	1,350	2,025
Equipment set up/testing and support			-		375
Repayment unspent grant			-		1,528
Postage			-		23
Insurance	75		-	75	75
Membership fee	180		-	180	
Sub total	1,193	500	-	1,693	6,094
A4 Asset and investment purchases, (see table)					
		-	-	-	
	-	-	-	-	
Sub total	-	-	-	-	-
Total payments	1,193	500		1,693	6,094
Net of receipts/(payments)	- 1,179	9,703		8,524	3,828
A5 Transfers between funds					
A6 Cash funds last year end	2,140	500			2,640
Cash funds this year end	961	10,203		11,164	2,640

Section B Statement of assets and liabilities at the end of the period

Categories	Details	Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
B1 Cash funds				-
				-
				-
	Total cash funds	961	10,203	-
	(agree balances with receipts and payments account(s))	OK	OK	OK
		Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
B2 Other monetary assets	Details			
		-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-
B3 Investment assets	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
			-	-
			-	-
			-	-
			-	-
B4 Assets retained for the charity's own use	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
			-	
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
Fixed assets				
B5 Liabilities	Details	Fund to which liability relates	Amount due (optional)	When due (optional)
			-	
			-	
			-	
			-	

Note to the accounts:

Signed by one or two trustees on behalf of all the trustees

Signature



Print Name

Sarah Cunningham

Date of approval

6/19/2023

	Niz Smith	6/19/2023
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IMMERSIVE TALES

England & Wales - Charity number 1183117

Accounts



Trustees' Annual Report for the period

From	Period start date			To	Period end date		
	25th	April	2021		24th	April	2022

Section A Reference and administration details

Charity name

Immersive Tales

Other names charity is known by

Registered charity number (if any)

1183117

Charity's principal address

107 St. Peters Avenue

Lincoln

Postcode

LN6 7QD

Names of the charity trustees who manage the charity

	Trustee name	Office (if any)	Dates acted if not for whole year	Name of person (or body) entitled to appoint trustee (if any)
1	Sarah Cunningham	Chair		
2	Niz Smith	Secretary		
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Names of the trustees for the charity, if any, (for example, any custodian trustees)

Name	Dates acted if not for whole year

Names and addresses of advisers (Optional information)

Type of adviser	Name	Address

Name of chief executive or names of senior staff members (Optional information)

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Section B Structure, governance and management

Description of the charity's trusts

Type of governing document (eg. trust deed, constitution)	Constitution
How the charity is constituted (eg. trust, association, company)	Charitable Incorporated Organisation
Trustee selection methods (eg. appointed by, elected by)	Appointed by current Trustees

Additional governance issues (Optional information)

You **may choose** to include additional information, where relevant, about:

- policies and procedures adopted for the induction and training of trustees;
- the charity's organisational structure and any wider network with which the charity works;
- relationship with any related parties;
- trustees' consideration of major risks and the system and procedures to manage them.

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Section C Objectives and activities

Summary of the objects of the charity set out in its governing document

The object of the CIO is the advancement of education for the public benefit of people under 25 in England and Wales in particular but not exclusively by the provision of story writing workshops and courses and sensory equipment and environments to support the development of literacy

Summary of the main activities undertaken for the public benefit in relation to these objects (include within this section the statutory declaration that trustees have had regard to the guidance issued by the Charity Commission on public benefit)

During this year we delivered a 3 day workshop to the Sir Donald Bailey Academy in Newark and piloted work with younger children at Branston C of E Academy near Lincoln, working with a total of 104 children.

We received an enthusiastic response from the children and very positive evaluations from both the children and their teachers. Sadly, Covid disrupted delivery of the last workshops in Newark.

The older children (year 5) in Newark all produced a story and the younger children created a group story in each class that was then made into a book so that they all had a copy to take home (this can be seen on our website).

The Head Teacher at Branston wrote:
 “Feedback from the books has been lovely. The children were so proud to receive their published book. They spent time in class reading their stories and all rushed out at the end of the day to show their parents”.

Feedback from both teachers and children can be found on our website:
<https://immersivetales.org.uk>

In planning the above work the Trustees have had regard to the guidance issued by the Charity Commission on public benefit.

Additional details of objectives and activities (Optional information)

You **may choose** to include further statements, where relevant, about:

- policy on grantmaking;
- policy programme related investment;
- contribution made by volunteers.

Summary of the main achievements of the charity during the year

To deliver workshops in two schools with positive evaluation results.

To learn from the above both what works well and what needs changing e.g. sensory soundscapes were more effective than lighting effects with the older children (age 9 – 10) but the younger ones responded with enthusiasm and increased use of descriptive words to both sound and lighting.

Section E

Financial review

Brief statement of the charity's policy on reserves

As the charity is small the current reserve is set at £500 to ensure any unexpected costs can be met. It is considered acceptable as no work is planned that will exceed the funding currently held to cover it. This policy will be reviewed annually.

Details of any funds materially in deficit

None

Further financial review details (Optional information)

You **may choose** to include additional information, where relevant about:

- the charity's principal sources of funds (including any fundraising);
- how expenditure has supported the key objectives of the charity;
- investment policy and objectives including any ethical investment policy adopted.

Section F

Other optional information

Section G Declaration

The trustees declare that they have approved the trustees' report above.

Signed on behalf of the charity's trustees

Signature(s)		
Full name(s)	Sarah Cunningham	Niz Lillian Raquel Smith
	Chair	Secretary
Date	10 th October 2022	



CHARITY COMMISSION
FOR ENGLAND AND WALES

Charity Name
Immersice Tales

No (if any)
1183117

Receipts and payments accounts

CC16a

For the period
from

Period start date
25th April 2021

To

Period end date
24th April 2022

Section A Receipts and payments

	Unrestricted funds to the nearest £	Restricted funds to the nearest £	Endowment funds to the nearest £	Total funds to the nearest £	Last year to the nearest £
A1 Receipts					
Bank interest	2	-	-	2	-
Grants	-	500	-	500	-
Sales	1,750	-	-	1,750	-
Donations	14	-	-	14	-
	-	-	-	-	4
	-	-	-	-	-
	-	-	-	-	-
Sub total (Gross income for AR)	1,766	500	-	2,266	4
A2 Asset and investment sales, (see table).					
	-	-	-	-	-
Sub total	-	-	-	-	-
Total receipts	1,766	500	-	2,266	4
A3 Payments					
Equipment	93	1,606	-	1,699	-
Bank charges	2	-	-	2	-
Website	367	-	-	367	-
Workshop tutor	-	2,025	-	2,025	-
Equipment set up/testing and support	-	375	-	375	-
Repayment unspent grant	-	1,528	-	1,528	-
Postage	23	-	-	23	-
Insurance	75	-	-	75	-
	-	-	-	-	1,419
Sub total	560	5,534	-	6,094	1,419
A4 Asset and investment purchases, (see table)					
	-	-	-	-	-
Sub total	-	-	-	-	-
Total payments	560	5,534	-	6,094	1,419
Net of receipts/(payments)	1,206	- 5,034	-	- 3,828	1,415
A5 Transfers between funds					
A6 Cash funds last year end	936	5,534			6,470
Cash funds this year end	2,140	500		2,640	6,470

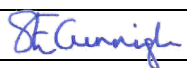
Section B Statement of assets and liabilities at the end of the period

Categories	Details	Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
B1 Cash funds		2,140	500	-
		-	-	-
		-	-	-
	Total cash funds	2,140	500	-
	(agree balances with receipts and payments account(s))	OK	OK	OK
B2 Other monetary assets	Details			
		-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-
B3 Investment assets	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
			-	-
			-	-
			-	-
			-	-
B4 Assets retained for the charity's own use	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
Fixed assets				
B5 Liabilities	Details	Fund to which liability relates	Amount due (optional)	When due (optional)
			-	
			-	
			-	
			-	

Note to the accounts:

Signed by one or two trustees on behalf of all the trustees

Signature



Print Name

Sarah Cunningham

Date of approval

10-Oct-22

IMMERSIVE TALES

England & Wales - Charity number 1183117

Accounts



Trustees' Annual Report for the period

From	Period start date			To	Period end date		
	25th	April	2020		24th	April	2021

Section A Reference and administration details

Charity name	Immersive Tales
Other names charity is known by	
Registered charity number (if any)	1183117
Charity's principal address	107 St. Peters Avenue Lincoln Postcode LN6 7QD

Names of the charity trustees who manage the charity

	Trustee name	Office (if any)	Dates acted if not for whole year	Name of person (or body) entitled to appoint trustee (if any)
1	Sarah Cunningham			
2	Mark Hildred		To 19 th April 2021	
3	Niz Smith			
4	Julie Gilbert		From 27 th July 2020	
5				
6				
7				
8				
9				
10				
11				
12				
13				
14				
15				
16				
17				
18				
19				
20				

Names of the trustees for the charity, if any, (for example, any custodian trustees)

Name	Dates acted if not for whole year

Names and addresses of advisers (Optional information)

Type of adviser	Name	Address

Name of chief executive or names of senior staff members (Optional information)

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Section B Structure, governance and management

Description of the charity's trusts

Type of governing document (eg. trust deed, constitution)	Constitution
How the charity is constituted (eg. trust, association, company)	Charitable Incorporated Organisation
Trustee selection methods (eg. appointed by, elected by)	Appointed by current Trustees

Additional governance issues (Optional information)

You **may choose** to include additional information, where relevant, about:

- policies and procedures adopted for the induction and training of trustees;
- the charity's organisational structure and any wider network with which the charity works;
- relationship with any related parties;
- trustees' consideration of major risks and the system and procedures to manage them.

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Section C Objectives and activities

Summary of the objects of the charity set out in its governing document

The object of the CIO is the advancement of education for the public benefit of people under 25 in England and Wales in particular but not exclusively by the provision of story writing workshops and courses and sensory equipment and environments to support the development of literacy

Summary of the main activities undertaken for the public benefit in relation to these objects (include within this section the statutory declaration that trustees have had regard to the guidance issued by the Charity Commission on public benefit)

This has been a frustrating year as the Covid-19 pandemic caused our planned work to be postponed and the closure of schools, and their need to catch up when they were open to all their pupils, meant we were unable to deliver any workshops this year.

The school we planned to work with is the Sir Donald Bailey Academy in Newark, chosen because it has a high percentage of pupils receiving pupil premium indicating their level of deprivation.

Fortunately, we now have dates booked in to deliver workshops to 3 x year 5 classes of pupils in July 2021.

Because of the pandemic, it was decided to approach the sensory equipment elements differently to that originally planned. Equipment has been purchased, and music and sound effects commissioned, and this has been sent to the tutor who will deliver the work. Support for the sensory elements of the work will be provided remotely rather than face to face in the school.

In planning the above work the Trustees have had regard to the guidance issued by the Charity Commission on public benefit.

Additional details of objectives and activities (Optional information)

You **may choose** to include further statements, where relevant, about:

- policy on grantmaking;
- policy programme related investment;
- contribution made by volunteers.

Summary of the main achievements of the charity during the year

To maintain a working relationship with school so that we could book workshops as soon as was practicable.

Commissioning of music and sound effects.

Purchase of sensory equipment.

Development of website which will go live in 2021

Recruitment of a volunteer illustrator for website.

Development of risk register.

Section E

Financial review

Brief statement of the charity's policy on reserves

As the charity is small the current reserve is set at £500 to ensure any unexpected costs can be met. It is considered acceptable as no work is planned that will exceed the funding currently held to cover it. This policy will be reviewed annually.

Details of any funds materially in deficit

None

Further financial review details (Optional information)

You **may choose** to include additional information, where relevant about:

- the charity's principal sources of funds (including any fundraising);
- how expenditure has supported the key objectives of the charity;
- investment policy and objectives including any ethical investment policy adopted.

Section F

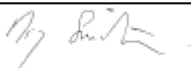
Other optional information

Section G

Declaration

The trustees declare that they have approved the trustees' report above.

Signed on behalf of the charity's trustees

Signature(s)		
Full name(s)	Sarah Cunningham	Niz Lillian Raquel Smith
Position (eg Secretary, Chair, etc)	Chair	
Date	27th September 2021	



CHARITY COMMISSION
FOR ENGLAND AND WALES

Charity Name
Immersice Tales

No (if any)
1183117

CC16a

Receipts and payments accounts

For the period from	Period start date 25th April 2020	To	Period end date 24th April 2021
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Section A Receipts and payments

	Unrestricted funds to the nearest £	Restricted funds to the nearest £	Endowment funds to the nearest £	Total funds to the nearest £	Last year to the nearest £
A1 Receipts					
Bank interest	4	-	-	4	
Funds b/f	-	-	-	-	7,902
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
Sub total (Gross income for AR)	4	-	-	4	7,902
A2 Asset and investment sales, (see table).					
	-	-	-	-	-
Sub total	-	-	-	-	-
Total receipts	4	-	-	4	7,902
A3 Payments					
Equipment		1,018	-	1,018	-
Music and sound effects	-	400	-	400	-
Bank charges	1	-	-	1	-
Domain names	-	-	-	-	17
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
Sub total	1	1,418	-	1,419	17
A4 Asset and investment purchases, (see table)					
	-	-	-	-	-
Sub total	-	-	-	-	-
Total payments	1	1,418	-	1,419	17
Net of receipts/(payments)	3	- 1,418	-	- 1,415	7,885
A5 Transfers between funds	-	-	-	-	-
A6 Cash funds last year end	933	6,952	-	7,885	-
Cash funds this year end	936	5,534	-	6,470	7,885

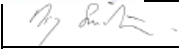
Section B Statement of assets and liabilities at the end of the period

Categories	Details	Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
B1 Cash funds		936	5,534	-
		-	-	-
		-	-	-
	Total cash funds	936	5,534	-
	(agree balances with receipts and payments account(s))	OK	OK	OK
		Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
B2 Other monetary assets	Details			
		-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-
B3 Investment assets	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
			-	-
			-	-
			-	-
			-	-
B4 Assets retained for the charity's own use	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
Fixed assets	Sensory equipment			£1,800
				When due (optional)
B5 Liabilities	Details	Fund to which liability relates	Amount due (optional)	
			-	
			-	
			-	
			-	

Note to the accounts:

The charity received fixed assets from Immersive Sensory CIC which were being depreciated on a straight line basis over 4 years and this has been continued

Signed by one or two trustees on behalf of all the trustees

Signature	Print Name	Date of approval
	Sarah Cunningham	27.09.2021
	Niz Smith	27.09.2021