

The background of the cover is a collage of crumpled paper. On the left, there are several overlapping silhouettes of human heads in profile, facing right. These silhouettes are made from crumpled paper in various shades of brown, tan, and beige, representing different ethnicities. On the right side, a portion of a globe is visible, also made of crumpled paper. The globe shows the continents in bright green and the oceans in deep blue. The entire composition is set against a dark blue background with a subtle circular gradient.

**the**  
**HOPE**  
**appeal**  
**.com**

**2022-2023**  
**ANNUAL**  
**REPORT**



Charity name	The Hope Appeal
Charity registration number	1182906
Trustees	Mr A A Jaffar Mr N M Nasser Mr M F Sheikh
Registered office	174 Penrose Avenue Watford WD19 5AH
Independent Examiner	Barnes Roffe LLP Chartered Accountants 3 Brook Business Centre Cowley Mill Road Uxbridge Middlesex UB8 2FX
Bankers	The Co-operative Bank Plc Manchester M60 4EP



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# OUR WORK OVER THE PAST YEAR



## MESSAGE FROM THE BOARD OF TRUSTEES

Over the past year, The Hope Appeal has made significant progress in giving hope to the hopeless. We have overcome many challenges to make the world a better place.

The fallout from COVID-19 and spiralling food costs have exacerbated inequalities among the most vulnerable groups of people, especially orphans. These inequalities have pushed more people into poverty, and communities worldwide have been hard hit.

The Hope Appeal's commitment to meet these challenges head-on is down to a group of dedicated humanitarians who work tirelessly to ensure that people can access the basics like water, food, and shelter.

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**We have  
overcome many  
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“  
**We thank  
everyone for  
making The  
Hope Appeal's  
first year  
phenomenol.**

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In Iraq, we are supporting over 20 widow families and their children with monthly stipends for food, rent, and medicine. We have distributed food packages to over 1,300 low-income families. In Pakistan, we have distributed over 1,750 food packages to the victims of last year's devastating floods. In Tanzania, we have commissioned the building of 15 water wells and will build more this year. We have delivered hundreds of warm blankets, clothes, and ready-to-eat meals to the victims of this year's earthquake in Turkey.

This year, we aim to support more families to become economically self-sufficient through microfinance schemes. We will increase our clean water projects, expand our Little Hearts orphan sponsorship programme, continue distributing food aid to communities experiencing food insecurity, and respond to emergency crises worldwide.

We thank our colleagues, donors, and supporters for making The Hope Appeal's first year phenomenal.

The Hope Appeal



# WHO WE ARE

Our founders have been working and volunteering in the charity sector for many years, gaining valuable experience ensuring we can deliver humanitarian aid to people in need most effectively.

# WHAT WE DO

- Provide people with clean, safe drinking water and WASH (Water and Sanitation Hygiene) facilities through our 'Water For All' appeal.
- Deliver emergency food aid parcels to those who are most at risk of malnutrition and starvation.
- Provide shelter to IDPs (internally displaced peoples), refugees, the homeless and the destitute.
- Facilitate the educational needs of children and young people around the world.
- Provide people with the necessary financial support, tools, and equipment to start a small business through our microfinance schemes.
- Respond to emergency crises efficiently and expediently, delivering aid packages to those in dire circumstances.



## OUR MISSION

Giving hope to the hopeless by tearing out poverty at its roots, planting the seeds of sustainable change, and empowering communities through education and microfinance schemes



## OUR VISION

A world of hope, prosperity, and socioeconomic justice - where all people have access to the necessities of life



## OUR VALUES

Our values are inspired by the principles of neutrality, impartiality, and independence. The foundation of our work rests on integrity, respect, transparency, and sustainability



# STRATEGIC REPORT

# OUR IMPACT OVER THE PAST YEAR



# PROJECTS





# ORPHANS & EDUCATION

**According to UNICEF (the United Nations Children's Emergency Fund), there are roughly 153 million orphans worldwide**



263 million children and youth are not in education



69 million children worldwide suffer from malnutrition



1 in 4 of the world's children live in a conflict or disaster zone

**The Hope Appeal has campaigned on behalf of orphans who have no resources or anyone to turn to for help, most notably in Iraq. We are currently sponsoring over 20 orphans and their families.**

Orphans rely on our compassion to ensure they have access to the basics. Without the right support, orphans are vulnerable and struggle to make it by themselves.



# SOME OF THE ORPHANS WE HAVE SUPPORTED



**According to the Widows and Orphans Development Foundation there are about 1,696,349 orphans in Tanzania.**



An estimated 2 million children between the ages of 7 and 13 years are not in education



3.3 million children under 5 years suffer from chronic malnutrition



Almost 5 out of 10 children live in extreme poverty

**The Hope Appeal has contributed to constructing the third building of the The Haven of Peace Orphanage in Tanzania.**

Over 150 orphans now have a safe place to call home and they receive a first-class education at the orphanage's school. Alongside providing food, shelter and education, the orphanage also handles the children's medical needs. The grounds are beautiful and allow children to play and grow.



# HAVEN OF PEACE ORPHANAGE



## According the United Nations Development Programme 3.2 million children are not in education in Iraq



Iraq allocated only 6% of its national budget to the education sector



39% of the rural population is illiterate



Girls aged 12 and older have an illiteracy rate that is more than twice that of boys

**The Hope Appeal have contributed to the costs of education fees, stationery, books and uniforms for over 1,000 children in Iraq.**

**Education is a key social and cultural right. We have contributed to reducing poverty and child labour by supporting children's education.**



# ORPHANS & EDUCATION



# WATER

**According to Wateraid, 771 million people are still living without clean water close to homes**



**1 in 4 children will live in regions where water will become scarce by 2040**



**1.7 billion people don't have a decent toilet of their own**



**2.3 billion people lack soap and water for handwashing at home**

**Over the past year, The Hope Appeal has commissioned the building of 15 water wells in Tanzania close to homes, benefitting over 4,500 people who now have access to clean, safe water.**

**We have ensured that people from poor and disadvantaged backgrounds have access to clean and safe drinking water.**



## SOME OF OUR BENEFICIARIES



## At least half of the world's population cannot obtain essential health services, according to a new report from the World Bank and WHO



In 2020, the number of completely unvaccinated children increased by 3.4 million



Roughly 800 million people spend at least 10 percent of their household income on healthcare



303,000 women a year die in childbirth, or as a result of complications arising from pregnancy

**We are supporting over 20 widow families from impoverished backgrounds, living in remote areas to access healthcare.**

A visit to the doctor can wipe out someone's savings. We will continue to widen people's access to high-quality and affordable healthcare through our healthcare projects.



# HEALTHCARE PROVISION



**According to UNICEF, the worst natural disaster in Pakistan's history has led to the internal displacement of over 33 million people and killed over 1,000**



Up to 33 million people have been displaced due to the floods



36.9 percent of the population is food insecure



22.8 million children of primary school age are not in education

**We have distributed over 1,750 food packages, winter blankets, and clean water to the victims of last year's devastating floods in Pakistan.**

In July 2022, Pakistan experienced heavy monsoon rains, which led to the loss of life, homes and livelihoods. Up to 21.7 million people already need clean, safe drinking water, with over 40 percent lacking soap and handwashing facilities. This increases the likelihood of the spread of waterborne diseases like cholera and typhoid.



## AID DISTRIBUTION IN PAKISTAN



**According to the United Nations,  
Tanzania is one of the poorest and least  
developed countries in the world**



**An estimated 20 percent of families are unable to  
afford a healthy diet**



**5.5 million people are food insecure**



**7 percent of the population still live below the  
poverty line**

**In Tanzania, we have distributed over 4,000 food  
packages as part of our food drive, benefitting  
approximately 15,000 people.**

**Tanzania faces massive challenges, including food  
shortages, violence against women, high levels of  
unemployment, and children not in education. These  
challenges led to a rise in poverty, food insecurity  
and stalled economic development.**



# RAMADAN FOOD DRIVE



# ACCOUNTS





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**THE HOPE APPEAL**

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**UNAUDITED**

**TRUSTEES' REPORT AND FINANCIAL STATEMENTS**

**FOR THE YEAR ENDED 5 FEBRUARY 2023**



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## THE HOPE APPEAL

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## THE HOPE APPEAL

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### REFERENCE AND ADMINISTRATIVE DETAILS OF THE CHARITY, ITS TRUSTEES AND ADVISERS FOR THE YEAR ENDED 5 FEBRUARY 2023

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**Trustees** Mr A A Jaffar (appointed 12 February 2022)  
Mr N M Nasser (appointed 12 February 2022)  
Mr M F Sheikh (appointed 12 February 2022)

**Charity registered  
number** 1182906

**Principal office** 174 Penrose Avenue  
Watford  
WD19 5AH

**Accountants** Barnes Roffe LLP  
Chartered Accountants  
3 Brook Business Centre  
Cowley Mill Road  
Uxbridge  
Middlesex  
UB8 2FX

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## THE HOPE APPEAL

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### TRUSTEES' REPORT FOR THE YEAR ENDED 5 FEBRUARY 2023

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The Trustees present their annual report together with the financial statements of the Charity for the year from 6 February 2022 to 5 February 2023.

The Trustees confirm that the Annual Report and financial statements of the charity comply with the current statutory requirements, the requirements of the charitable company's governing document and the provisions of the Statement of Recommended Practice (SORP) applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS102) (effective 1 January 2019).

#### Objectives and activities

##### a. Policies and objectives

The Objectives as set out in the governing document for the Charity are as follows:

To advance in life and help young people through: (a) the provision of recreational and leisure time activities provided in the interest of social welfare, designed to improve their conditions of life; (b) providing support and activities which develop their skills, capacities, and capabilities to enable them to participate in society as mature and responsible individuals.

In setting objectives and planning for activities, the Trustees have given due consideration to general guidance published by the Charity Commission relating to public benefit, including the guidance 'Public benefit: running a charity (PB2)'.

##### b. Strategies for achieving objectives

###### 1. Integrated Community Health Provision:

Establish community health programmes offering primary healthcare services, health education, and preventive care to improve overall community well-being.

###### 2. Microfinance Programs:

Implement microfinance initiatives to provide support to beneficiaries, fostering economic development and self-sustainability.

###### 3. Educational Resources:

Provide necessary educational resources, including books, technology, and qualified teachers, to ensure access to quality education.

###### 4. Water Infrastructure Development:

Invest in water infrastructure projects to provide clean and safe water access.

##### c. Activities undertaken to achieve objectives

The Hope Appeal has strategically engaged in robust fundraising initiatives, capitalizing on the broad scope of the SKY platform, and harnessing the power of online campaigns. Additionally, the organization has orchestrated compelling national road shows, not only as a means of fundraising but also to actively foster community engagement and support.



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## THE HOPE APPEAL

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### TRUSTEES' REPORT (CONTINUED) FOR THE YEAR ENDED 5 FEBRUARY 2023

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#### Achievements and performance

##### a. Main achievements of the Charity

Our organisation has undertaken impactful initiatives, actively working towards poverty alleviation, healthcare facilitation, orphan sponsorships, international food drives, and the installation of wells for clean water provision. Through targeted programs, we have uplifted communities by providing sustainable economic solutions, established healthcare infrastructure for improved access, supported orphaned children for a brighter future, and addressed global food insecurity. Our commitment extends to installing wells internationally, ensuring communities have access to clean and reliable water sources. These accomplishments are detailed further in the information provided throughout this report, highlighting the tangible positive changes we have made in the lives of those we serve.

#### Financial review

##### a. Going concern

After making appropriate enquiries, the Trustees have a reasonable expectation that the Charity has adequate resources to continue in operational existence for the foreseeable future. For this reason, they continue to adopt the going concern basis in preparing the financial statements. Further details regarding the adoption of the going concern basis can be found in the accounting policies.

##### b. Reserves policy

The Charity maintains reserves of £5,000 for emergencies. This is deemed sufficient because the work undertaken by the Charity (such as financial management and fundraising) is done so by volunteers and the Board of Trustees.

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## THE HOPE APPEAL

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### TRUSTEES' REPORT (CONTINUED) FOR THE YEAR ENDED 5 FEBRUARY 2023

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#### Structure, governance and management


##### a. Constitution

The Hope Appeal is a registered charity, number 1182906, and is constituted under a Memorandum of Association.

##### b. Methods of appointment or election of Trustees

The management of the Charity is the responsibility of the Trustees who are elected and co-opted under the terms of the Memorandum of Association.

Approved by order of the members of the board of Trustees and signed on their behalf by:



Mr A A Jaffar

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## THE HOPE APPEAL

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### STATEMENT OF TRUSTEES' RESPONSIBILITIES FOR THE YEAR ENDED 5 FEBRUARY 2023

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The Trustees are responsible for preparing the Trustees' Report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

The law applicable to charities in England & Wales requires the Trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the Charity and of its incoming resources and application of resources, including its income and expenditure, for that period. In preparing these financial statements, the Trustees are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles of the Charities SORP 2019 (FRS 102);
- make judgments and accounting estimates that are reasonable and prudent;
- state whether applicable UK Accounting Standards (FRS 102) have been followed, subject to any material departures disclosed and explained in the financial statements;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the Charity will continue in business.

The Trustees are responsible for keeping adequate accounting records that are sufficient to show and explain the Charity's transactions and disclose with reasonable accuracy at any time the financial position of the Charity and enable them to ensure that the financial statements comply with the Charities Act 2011, the Charity (Accounts and Reports) Regulations 2008 and the provisions of the Memorandum of Association. They are also responsible for safeguarding the assets of the Charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

Approved by order of the members of the board of Trustees on and signed on its behalf by:



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## THE HOPE APPEAL

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### INDEPENDENT EXAMINER'S REPORT FOR THE YEAR ENDED 5 FEBRUARY 2023

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#### Independent Examiner's Report to the Trustees of The Hope Appeal ('the Charity')

I report to the charity Trustees on my examination of the accounts of the Charity for the year ended 5 February 2023.

#### Responsibilities and Basis of Report

As the Trustees of the Charity you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ('the 2011 Act').

I report in respect of my examination of the Charity's accounts carried out under section 145 of the 2011 Act and in carrying out my examination I have followed the applicable Directions given by the Charity Commission under section 145(5)(b) of the 2011 Act.

#### Independent Examiner's Statement

I have completed my examination. I confirm that no matters have come to my attention in connection with the examination giving me cause to believe that in any material respect:

1. accounting records were not kept in respect of the Charity as required by section 130 of the 2011 Act; or
2. the accounts do not accord with those records; or
3. the accounts do not comply with the applicable requirements concerning the form and content of accounts set out in the Charities (Accounts and Reports) Regulations 2008 other than any requirement that the accounts give a 'true and fair' view which is not a matter considered as part of an independent examination.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

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THE HOPE APPEAL

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INDEPENDENT EXAMINER'S REPORT (CONTINUED)  
FOR THE YEAR ENDED 5 FEBRUARY 2023

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This report is made solely to the Charity's Trustees, as a body, in accordance with Part 4 of the Charities (Accounts and Reports) Regulations 2008. My work has been undertaken so that I might state to the Charity's Trustees those matters I am required to state to them in an Independent Examiner's Report and for no other purpose. To the fullest extent permitted by law, I do not accept or assume responsibility to anyone other than the Charity and the Charity's Trustees as a body, for my work or for this report.

Signed: *Simon Carr*

Dated: 05-Dec-2023

Simon Carr

Barnes Roffe LLP  
Chartered Accountants  
3 Brook Business Centre  
Cowley Mill Road  
Uxbridge  
Middlesex  
UB8 2FX

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**THE HOPE APPEAL**

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**STATEMENT OF FINANCIAL ACTIVITIES  
FOR THE YEAR ENDED 5 FEBRUARY 2023**

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	Note	Unrestricted funds 2023 £	Total funds 2023 £	Total funds 2022 £
<b>Income from:</b>				
Donations and legacies	3	135,510	135,510	-
<b>Total income</b>		<u>135,510</u>	<u>135,510</u>	<u>-</u>
<b>Expenditure on:</b>				
Charitable activities	4	125,782	125,782	-
<b>Total expenditure</b>		<u>125,782</u>	<u>125,782</u>	<u>-</u>
<b>Net movement in funds</b>		<u>9,728</u>	<u>9,728</u>	<u>-</u>
<b>Reconciliation of funds:</b>				
Net movement in funds		9,728	9,728	-
<b>Total funds carried forward</b>		<u>9,728</u>	<u>9,728</u>	<u>-</u>

The Statement of Financial Activities includes all gains and losses recognised in the year.

The notes on pages 10 to 14 form part of these financial statements.



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THE HOPE APPEAL

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BALANCE SHEET  
AS AT 5 FEBRUARY 2023

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	Note	2023 £	2022 £
<b>Current assets</b>			
Bank and cash balances		12,228	-
Creditors: amounts falling due within one year	7	(2,500)	-
<b>Net current assets</b>		<u>9,728</u>	<u>-</u>
<b>Total net assets</b>		<u>9,728</u>	<u>-</u>
<b>Charity funds</b>			
Unrestricted funds	8	9,728	-
<b>Total funds</b>		<u>9,728</u>	<u>-</u>

The financial statements were approved and authorised for issue by the Trustees on and signed on their behalf by:



Mr A A Jaffar

The notes on pages 10 to 14 form part of these financial statements.

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## THE HOPE APPEAL

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### NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 5 FEBRUARY 2023

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#### 1. General information

The charity is a registered charity, number 1182906, and is constituted under a Memorandum of Association.

#### 2. Accounting policies

##### 2.1 Basis of preparation of financial statements

The charity constitutes a public benefit entity as defined by FRS 102. The financial statements have been prepared in accordance with Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland issued in October 2019, the Financial Reporting Standard applicable in the United Kingdom and Republic of Ireland (FRS 102), the Charities Act 2011, the Companies Act 2006 and UK Generally Accepted Accounting Practice.

The Hope Appeal meets the definition of a public benefit entity under FRS 102. Assets and liabilities are initially recognised at historical cost or transaction value unless otherwise stated in the relevant accounting policy.

##### 2.2 Income

All income is recognised once the Charity has entitlement to the income, it is probable that the income will be received and the amount of income receivable can be measured reliably.

Donated services by volunteers are not recognised in the financial statements.

##### 2.3 Expenditure

Expenditure is recognised once there is a legal or constructive obligation to transfer economic benefit to a third party, it is probable that a transfer of economic benefits will be required in settlement and the amount of the obligation can be measured reliably. Expenditure is classified by activity. The costs of each activity are made up of the total of direct costs and shared costs, including support costs involved in undertaking each activity. Direct costs attributable to a single activity are allocated directly to that activity. Shared costs which contribute to more than one activity and support costs which are not attributable to a single activity are apportioned between those activities on a basis consistent with the use of resources.

Expenditure on charitable activities is incurred on directly undertaking the activities which further the Charity's objectives, as well as any associated support costs.

All expenditure is inclusive of irrecoverable VAT.

##### 2.4 Cash at bank and in hand

Cash at bank and in hand includes cash and short-term highly liquid investments with a short maturity of three months or less from the date of acquisition or opening of the deposit or similar account.

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## THE HOPE APPEAL

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### NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 5 FEBRUARY 2023

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#### 2. Accounting policies (continued)

##### 2.5 Liabilities and provisions

Liabilities are recognised when there is an obligation at the Balance Sheet date as a result of a past event, it is probable that a transfer of economic benefit will be required in settlement, and the amount of the settlement can be estimated reliably.

Liabilities are recognised at the amount that the Charity anticipates it will pay to settle the debt or the amount it has received as advanced payments for the goods or services it must provide.

Provisions are measured at the best estimate of the amounts required to settle the obligation. Where the effect of the time value of money is material, the provision is based on the present value of those amounts, discounted at the pre-tax discount rate that reflects the risks specific to the liability. The unwinding of the discount is recognised in the Statement of Financial Activities as a finance cost.

##### 2.6 Fund accounting

General funds are unrestricted funds which are available for use at the discretion of the Trustees in furtherance of the general objectives of the Charity and which have not been designated for other purposes.

#### 3. Income from donations and legacies

	Unrestricted funds 2023 £	Total funds 2023 £
Donations	135,510	135,510

There was no income in the prior year.

#### 4. Analysis of expenditure on charitable activities

##### Summary by fund type

	Unrestricted funds 2023 £	Total 2023 £
Funds distributed	122,001	122,001
General expenses	681	681
Accountancy fees	3,100	3,100
<b>Total 2023</b>	<b>125,782</b>	<b>125,782</b>



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NOTES TO THE FINANCIAL STATEMENTS  
FOR THE YEAR ENDED 5 FEBRUARY 2023

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4. Analysis of expenditure on charitable activities (continued)

Summary by fund type (continued)

All expenditure related to the Charity's sole activity.

There was no expenditure in the prior year.

5. Independent examiner's remuneration

	2023 £	2022 £
Fees payable to the Charity's independent examiner for the independent examination of the Charity's annual accounts	2,500	-

6. Trustees' remuneration and expenses

During the current and prior year, no Trustees received any remuneration or other benefits.

During the current and prior year, no Trustee expenses have been incurred.

7. Creditors: Amounts falling due within one year

	2023 £	2022 £
Accruals and deferred income	2,500	-

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THE HOPE APPEAL

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NOTES TO THE FINANCIAL STATEMENTS  
FOR THE YEAR ENDED 5 FEBRUARY 2023

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8. Statement of funds

Statement of funds - current year

	Income £	Expenditure £	Balance at 5 February 2023 £
Unrestricted funds			
General Funds	135,510	(125,782)	9,728

There were no funds in the prior year.

9. Summary of funds

Summary of funds - current year

	Income £	Expenditure £	Balance at 5 February 2023 £
General funds	135,510	(125,782)	9,728

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THE HOPE APPEAL

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NOTES TO THE FINANCIAL STATEMENTS  
FOR THE YEAR ENDED 5 FEBRUARY 2023

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10. Analysis of net assets between funds

Analysis of net assets between funds - current year

	Unrestricted funds 2023 £	Total funds 2023 £
Current assets	12,228	12,228
Creditors due within one year	(2,500)	(2,500)
<b>Total</b>	<b>9,728</b>	<b>9,728</b>

Analysis of net assets between funds - prior year

	Total funds 2022 £
<b>Total</b>	<b>-</b>

11. Related party transactions

The Charity distributed funds of £8,000 (2022 - £nil) to the Hope Appeal Limited, a company limited by guarantee, which is under the control of the trustees.





Charity Registration Number  
1182906



174 Penrose Avenue, Carpenders Park,  
Watford, WD19 5AH, United Kingdom



[www.thehopeappeal.com](http://www.thehopeappeal.com)



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[www.instagram.com/thehopeappeal/](https://www.instagram.com/thehopeappeal/)



We thank our patrons,  
donors and partners for  
making our work possible