



CHARITY COMMISSION
FOR ENGLAND AND WALES

Trustees' Annual Report for the period

From 1st January 2025 to 31st December 2025

Charity name: City Kids Surfing

Charity registration number: 1182899

Objectives and Activities

City Kids Surfing works for the public benefit to advance the lives of young people living in urban locations in the United Kingdom through providing recreational and leisure activities in the interest of social welfare for young people who have a need by reason of their social and economic circumstances, with a view to improving the conditions of life of such persons, in particular by providing opportunities to go surfing.

Specifically City Kids Surfing works to raise children's awareness of ocean-related activities and concerns including:

- Improving their swimming ability
- Raising awareness of beach safety
- Raising awareness of coastal conservation issues
- Giving an understanding of the wider surfing industry
- To share the benefits of engaging with the ocean for an individual's physical, mental, social and environmental wellbeing.

Achievements and Performance

In 2025, City Kids Surfing continued its focus on improving the governance of our organisation. We also sought to develop our fundraising activities and began a review of our strategy.

In September, we welcomed Joe Taylor as a Trustee. Joe brings a wealth of experience from the charity and surf therapy sectors having founded the Wave Project. Joe has immediately helped City Kids Surfing to step back and review its strategy, bringing Trustees and City Kids Surfing founder to a consensus on the charity's mission, vision and direction.

During the year a number of fundraising activities were carried out by our volunteers, including half-marathons and grueling 24 hour swims. We also ran our first ever event: a celebration of cold water surfing at

Brockwell Lido, where we held family friendly races on surfboards across the pool, a raffle with generous prizes from local businesses and surf brands and yoga and breath classes. The event was a success, with raising just under £1k and developing a new relationship with Brockwell Lido and Fusion who are keen to explore further events with us.

We ran another brilliant programme with three primary schools in South London, working with a total of 24 pupil premium children in year 5. This involved spending time with the staff, parents and pupils in school, raising their awareness of both ocean conservation and coastal safety, as well as developing their understanding of both physical and mental wellbeing.

Our programme culminated in a fantastic weekend in North Devon, where the children had the opportunity to experience the benefits of spending time in and near the ocean, to step out of their comfort zones and try surfing for the first time and build new friendships through play and exploration. This year we delivered some of the surf sessions ourselves, with two of our Trustees who are qualified surf instructors. We also ran daily yoga and fitness sessions to build understanding of the importance of physical and mental wellbeing and provide the children with simple tools to implement positive practices in their lives back in London. Each evening we ran fun and educational sessions including a Q&A with a professional surfer and a surf instructor, films to highlight diversity in surfing and an awards ceremony to celebrate everyone's progress in and out of the water over the programme.

This year, we also developed a new short film, in collaboration with talented directors and cinematographers from London. The film depicts the experience of one of the children, and highlights how her two different worlds (one of a big city and the other an ocean) inform each other and teach her lessons of discovery and growth. We plan to launch this film exclusively with the children and their families in 2026, and submit to a number of film festivals. We will use the film as a tool to increase our reach, gain new supporters and attract new funding.

With work underway on our new strategy, 2026 will focus on accessing new and larger grants to deliver a pilot across 2026/27, demonstrating the impact of our interventions and seeking expansion of our work.

Financial Review

The trustees do not have a reserves policy.

City Kids Surfing's principal sources of funding are currently through:

- Donations
- Grants
- Parents contributing to the costs of the programme and connected trips

Financial Activities for Year End 31st December 2025:

Total Income

- £13,945.44 (of which £1600 was a grant from the Finisterre Foundation, £940.86 came from our Lido event, £11244.58 came from fundraising efforts and donations from our volunteers and supporters, and £160 were contributions from parents)

Expenditure

- Trip: £4387.58
- Film: £2632.32
- Lido fundraising event: £187.50
- Business travel: £90.47
- Admin: £490.69

Total Expenditure

- £7788.56

Structure, Governance and Management

City Kids Surfing is a CIO, operating from the governing document submitted in April 2019.

In selecting individuals for appointment as charity trustees, the charity trustees must have regard to the skills, knowledge and experience needed for the effective administration of the CIO.

Reference and Administrative details

Charity name	City Kids Surfing
Other name the charity uses	
Registered charity number	1182899
Charity's principal address	5 Brayford Square London E1 0SG England

Names of the charity trustees who manage the charity


Trustee name	Office (if any)	Dates acted if not for whole year	Name of person (or body) entitled to appoint trustee (if any)
Joanna Deagle			

2	Sandy Kerr		
3	Kate Rudland		
4	Khadija Niang		
5	Joe Taylor	18.09.25 - present	Jo Deagle, Sandy Kerr, Kate Rudland, Khadija Niang
6	Daniel McKay Wood	05.01.26 - present	Jo Deagle, Sandy Kerr, Kate Rudland, Khadija Niang, Joe Taylor
7	Tony Martin Smith	05.01.26 - present	Jo Deagle, Sandy Kerr, Kate Rudland, Khadija Niang, Joe Taylor

Declarations

The trustees declare that they have approved the trustees' report above.

Signed on behalf of the charity's trustees

	Signature(s)		
	Full name(s)	Joanna Deagle	
	Position (eg Secretary, Chair, etc)	Trustee	
	Date	04/05/2026	



Receipts and payments accounts

CC16a

For the period
from

1/1/2025

To

12/31/2025

Section A Receipts and payments

	Unrestricted funds to the nearest £	Restricted funds to the nearest £	Endowment funds to the nearest £	Total funds to the nearest £	Last year to the nearest £
A1 Receipts					
Donations	11,245	160	-	11,405	4,558
Grants	-	1,600	-	1,600	1,250
Fundraising event	941	-	-	941	-
	-	-	-	-	-
	-	-	-	-	-
Sub total (Gross income for AR)	12,186	1,760	-	13,946	5,808
A2 Asset and investment sales, (see table).					
	-	-	-	-	-
	-	-	-	-	-
Sub total	-	-	-	-	-
Total receipts	12,186	1,760	-	13,946	5,808
A3 Payments					
business travel	90	-	-	90	-
surf programme	2,628	1,760	-	4,388	4,725
film	2,632	-	-	2,632	-
fundraising event	188	-	-	188	-
postage	86	-	-	86	-
insurance	191	-	-	191	151
website	214	-	-	214	183
	-	-	-	-	-
Sub total	6,029	1,760	-	7,789	5,059
A4 Asset and investment purchases, (see table)					
	-	-	-	-	-
	-	-	-	-	-
Sub total	-	-	-	-	-
Total payments	6,029	1,760	-	7,789	5,059
Net of receipts/(payments)	6,157	-	-	6,157	749
A5 Transfers between funds	-	-	-	-	-
A6 Cash funds last year end	1,255	-	-	1,255	506
Cash funds this year end	7,412	-	-	7,412	1,255

Section B Statement of assets and liabilities at the end of the period

Categories	Details	Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
B1 Cash funds	Account Balance	7,412	-	-
		-	-	-
		-	-	-
	Total cash funds	7,412	-	-
	(agree balances with receipts and payments account (s))	OK	OK	OK

		Unrestricted funds	Restricted funds	Endowment funds
		to nearest £	to nearest £	to nearest £
B2 Other monetary assets	Details			
		-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-

		Fund to which asset belongs	Cost (optional)	Current value (optional)
B3 Investment assets	Details			
			-	-
			-	-
			-	-
			-	-
			-	-

		Fund to which asset belongs	Cost (optional)	Current value (optional)
B4 Assets retained for the charity's own use	Details			
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-

		Fund to which liability relates	Amount due (optional)	When due (optional)
B5 Liabilities	Details			
			-	
			-	
			-	
			-	
			-	

Signed by one or two trustees on behalf of all the trustees

Signature	Print Name	Date of approval
J.Deagle	J.Deagle	4/10/2026