



**CHARITY COMMISSION**  
FOR ENGLAND AND WALES

## **Trustees' Annual Report for the period**

**From 1<sup>st</sup> January 2024 to 31<sup>st</sup> December 2024**

**Charity name: City Kids Surfing**

**Charity registration number: 1182899**

**Updated: 04/05/2026**

## **Objectives and Activities**

City Kids Surfing works for the public benefit to advance the lives of young people living in urban locations in the United Kingdom through providing recreational and leisure activities in the interest of social welfare for young people who have a need by reason of their social and economic circumstances, with a view to improving the conditions of life of such persons, in particular by providing opportunities to go surfing.

Specifically City Kids Surfing works to raise children's awareness of ocean-related activities and concerns including:

- Improving their swimming ability
- Raising awareness of beach safety
- Raising awareness of coastal conservation issues
- Giving an understanding of the wider surfing industry
- To share the benefits of engaging with the ocean for an individual's physical, mental, social and environmental wellbeing.

## **Achievements and Performance**

2024 has been a year of further development for City Kids Surfing. We have continued to improve the governance of our organisation, develop our partnerships with primary schools in London, corporate partners and other community and grassroots organisations.

As our Trustee James Sutton left the charity due to moving to Australia, we recruited two new board members, Kate and Khadija, in September. Kate and Khadija bring experience and expertise from the surfing community, in marketing and communications, and from the arts, charity and business sectors. A huge thanks to James for his support and leadership since City Kids Surfing began!

During the year we ran another brilliant surf trip and this time extended the programme to a third primary school in South London, working with a total of 24 pupil premium children in year 5. This involved spending time with the staff, parents and pupils in school, raising their awareness of both ocean conservation and coastal safety, as well as developing their understanding of both physical and mental wellbeing.

Our programme culminated in a fantastic weekend in North Devon, including a packed programme of different activities to provide ample opportunity for the children to explore, learn new skills, build friendships and have fun. During the weekend they all had the opportunity to learn to surf over a number of lessons. A huge number of children managed to stand up and many enjoyed paddling about in the shallows and the feeling of riding the white water to the shore.

As ever our programme included a focus on healthy eating – both eating healthily over the weekend, as well as inviting the children to play their own part in food preparation and learn new skills and meal ideas to take home with them.

We also ran daily yoga and fitness sessions to build understanding of the importance of physical and mental wellbeing and provide the children with simple tools to implement positive practices in their lives back in London.

Finally each evening we ran fun and educational sessions including a Q&A with a professional surfer, films to highlight diversity in surfing and an awards ceremony to celebrate everyone's progress in and out of the water over the programme.

With increasing costs each year, City Kids Surfing faces challenges in raising sufficient funding to run our activities. In 2025 we will seek to diversify our income, collaborate further with existing and new partners and find ways of making cost efficiencies.

Recognising that it is important that our organisation reflects the children it supports, we have collaborated with other organisations to attract new volunteers and help increase diversity among our volunteers and board of trustees. We have now successfully increased the number of women and people from ethnically diverse backgrounds on both our board and among our volunteers. This will be a continuous effort and a rolling agenda item for our board meetings.

## **Financial Review**

The trustees do not have a reserves policy.

City Kids Surfing's principal sources of funding are currently through:

- Donations
- Grants
- Parents contributing to the costs of the programme and connected trips

#### **Financial Activities for Year End 31<sup>st</sup> December 2023:**

##### **Total Income**

- £5808 (of which £1250 was a grant from the Finisterre Foundation, £1000 came from donations through Vanny Campers, £3078 came from fundraising efforts of our volunteers and £480 were contributions from parents)

##### **Expenditure**

- Trip Costs: £4622
- Admin: £437

##### **Total Expenditure**

- £5059

#### **Structure, Governance and Management**

City Kids Surfing is a CIO, operating from the governing document submitted in April 2019.

In selecting individuals for appointment as charity trustees, the charity trustees must have regard to the skills, knowledge and experience needed for the effective administration of the CIO.

#### **Reference and Administrative details**

Charity name	City Kids Surfing
Other name the charity uses	
Registered charity number	1182899
Charity's principal address	5 Brayford Square London E1 0SG England

#### **Names of the charity trustees who manage the charity**


	Trustee name	Office (if any)	Dates acted if not for whole year	Name of person (or body) entitled to appoint trustee (if any)
1	Joanna Deagle			
2	Sandy Kerr			

3	Kate Rudland		10.09.24- present	Jo Deagle, Sandy Kerr
4	Khadija Niang		10.09.24 - present	Jo Deagle, Sandy Kerr

## Declarations

The trustees declare that they have approved the trustees' report above.

Signed on behalf of the charity's trustees

	Signature(s)		
	Full name(s)	Joanna Deagle	
	Position (eg Secretary, Chair, etc)	Trustee	
	Date	04/05/2026	



## Receipts and payments accounts

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For the period  
from

1/1/2024

To

12/31/2024

### Section A Receipts and payments

	Unrestricted funds to the nearest £	Restricted funds to the nearest £	Endowment funds to the nearest £	Total funds to the nearest £	Last year to the nearest £
<b>A1 Receipts</b>					
Donations	4,078	480	-	4,558	5,222
Grants	-	1,250	-	1,250	-
	-	-	-	-	-
	-	-	-	-	-
<b>Sub total (Gross income for AR)</b>	<b>4,078</b>	<b>1,730</b>	<b>-</b>	<b>5,808</b>	<b>5,222</b>
<b>A2 Asset and investment sales, (see table).</b>					
	-	-	-	-	-
<b>Sub total</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>
<b>Total receipts</b>	<b>4,078</b>	<b>1,730</b>	<b>-</b>	<b>5,808</b>	<b>5,222</b>
<b>A3 Payments</b>					
Trip Accommodation	1,423	-	-	1,423	1,984
Trip Food and Supplies	10	480	-	490	733
Transport	350	-	-	350	1,280
Future Trip Deposit	250	-	-	250	250
T shirts	484	-	-	484	453
Trip Additional Activities	374	1,250	-	1,624	588
Admin	437	-	-	437	419
	-	-	-	-	-
<b>Sub total</b>	<b>3,329</b>	<b>1,730</b>	<b>-</b>	<b>5,059</b>	<b>5,707</b>
<b>A4 Asset and investment purchases, (see table)</b>					
	-	-	-	-	-
<b>Sub total</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>
<b>Total payments</b>	<b>3,329</b>	<b>1,730</b>	<b>-</b>	<b>5,059</b>	<b>5,707</b>
<b>Net of receipts/(payments)</b>	<b>749</b>	<b>-</b>	<b>-</b>	<b>749</b>	<b>- 485</b>
<b>A5 Transfers between funds</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>
<b>A6 Cash funds last year end</b>	<b>506</b>	<b>-</b>	<b>-</b>	<b>506</b>	<b>991</b>
<b>Cash funds this year end</b>	<b>1,255</b>	<b>-</b>	<b>-</b>	<b>1,255</b>	<b>506</b>

### Section B Statement of assets and liabilities at the end of the period

Categories	Details	Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
<b>B1 Cash funds</b>	Account Balance	1,741	-	-
		-	-	-
		-	-	-
	<b>Total cash funds</b>	<b>1,741</b>	<b>-</b>	<b>-</b>
	(agree balances with receipts and payments account (s))	Agreement Error	OK	OK

		Unrestricted funds	Restricted funds	Endowment funds
		to nearest £	to nearest £	to nearest £
<b>B2 Other monetary assets</b>	Details			
		-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-

		Fund to which asset belongs	Cost (optional)	Current value (optional)
<b>B3 Investment assets</b>	Details			
			-	-
			-	-
			-	-
			-	-
			-	-

		Fund to which asset belongs	Cost (optional)	Current value (optional)
<b>B4 Assets retained for the charity's own use</b>	Details			
	The Day The Ocean Went Away books	Unrestricted	-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-

		Fund to which liability relates	Amount due (optional)	When due (optional)
<b>B5 Liabilities</b>	Details			
			-	
			-	
			-	
			-	
			-	

Signed by one or two trustees on behalf of all the trustees

Signature	Print Name	Date of approval
J.Deagle	J.Deagle	8/5/2025