



CHARITY COMMISSION
FOR ENGLAND AND WALES

**Trustees' Annual Report for the period
1st January 2024 to 31st December 2024**

**Born Equal
1182740**

BORNEQUAL

Born Equal provides support to people affected by in-equality across the world, with particular focus on those considered hidden or ignored. We provide support through grant making, advocacy and supporting the work of other charitable organisations.

Following the coronavirus pandemic, the Trustees took the decision to refocus the priorities of Born Equal towards a period of strategic reflection. The Trustees consider that being able to operate as an effective organisation with appropriate structure and resources to properly support beneficiaries and provide for its legal duties are of paramount importance and it was necessary to take time to consider these duties.

The refocusing of our priorities and objectives has continued into 2024, where the Trustees are continuing to monitor the effect of in-equality all over the world. Whilst our focus remains on persistent, invasive and multi-faceted in-equalities perpetuated by phenomena such as accusations of witchcraft, we are acutely aware of the ever-changing geopolitical landscape and continue to monitor the in-equality experienced by those affected by such events

We have been saddened to observe deepening inequalities caused by political conflict and atrocities in Gaza, Sudan and Ukraine. The impact on all those involved in these conflicts is great, with those already experiencing inequality due to race, religion, gender or sexuality are disproportionately affected. It those experiencing these compounding inequalities that Born Equal considers to be the most in need of support and advocacy.

We have also closely monitored developments in threats to inequality brought about by technological innovations. Of considerable concern has been the rise in deepfakes, which disproportionately affects women and girls.

Born Equal considers that it must be equipped to serve, support and advocate for those affected by longstanding, systemic inequality and those harmed by innovation in technology. While Born Equal has continued to operate through this period the charity has cautiously and intentionally adapted initial plans of growth and scale to best monitor the changing and shifting priorities of those we exist to serve and support.

Born Equal is committed to achieving its objects of the elimination of discrimination and recognises the challenging and unstable landscape in which it operates. The Trustees of Born Equal are committed to the proper management of the organisation to ensure it is able to meet those objects, conduct activities for the public benefit and continue as a vehicle for change.



Trustees' Annual Report for the period						
From	Period start date			To	Period end date	
	1	January	2024		31	December

Section A Reference and administration details

Charity name	Born Equal
Other names charity is known by	
Registered charity number (if any)	1182740
Charity's principal address	33 Arnold Drive
	Rugby
Postcode	CV23 9FU

Names of the charity trustees who manage the charity

	Trustee name	Office (if any)	Dates acted if not for whole year	Name of person (or body) entitled to appoint trustee (if any)
1	Lisa Atkinson	Chair		
2	Aimee Smith	Treasurer		
3	Emilie Secker			

Section B Structure, governance and management

Description of the charity's trusts

Type of governing document (eg. trust deed, constitution)	Constitution
How the charity is constituted (eg. trust, association, company)	Charitable Incorporated Organisation (CIO)
Trustee selection methods (eg. appointed by, elected by)	Appointment

Section C Objectives and activities

**Summary of the objects
of the charity set out in
its governing document**

<p>(1) The promotion of equality and diversity for the public benefit by:</p> <p>(a)The elimination of discrimination on the grounds of race, gender, disability, sexual orientation, age or religion;</p> <p>(b)Advancing education and raising awareness in equality and diversity; (c) Promoting activities to foster understanding between people from these diverse backgrounds;</p> <p>(d)Cultivating a sentiment in favour of equality and diversity.</p>	
<p>(2) The prevention or relief of poverty for the public benefit anywhere in the world.</p>	
<p>(3) The promotion of human rights for the public benefit throughout the world by all or any of the following means:</p> <p>(a)Monitoring abuses of human rights;</p> <p>(b)Obtaining redress for the victims of human rights abuse;</p> <p>(c) Relieving need among the victims of human rights abuse;</p> <p>(d)Research into human rights issues;</p> <p>(e)Providing technical advice to government and others on human rights matters;</p> <p>(f) Contributing to the sound administration of human rights law; (g)Commenting on proposed human rights legislation;</p> <p>(h)Raising awareness of human rights issues;</p> <p>(i) Promoting public support for human rights</p> <p>(j) Promoting respect for human rights amongst individuals and corporations;</p> <p>(k) International advocacy of human rights;</p> <p>(l) Eliminating infringements of human rights.</p>	

Summary of the main activities undertaken for the public benefit in relation to these objects (include within this section the statutory declaration that trustees have had regard to the guidance issued by the Charity Commission on public benefit)

The Trustees' continue to operate a successful local online community group, celebrating and raising the profile of local charitable organisations in the North West of England. The local charitable organisations are aligned with Born Equal's charitable objects.

The Trustees remain in a period of strategic reflection and are committed to advancing towards the goal of the elimination and of the promotion of equality and diversity for public benefit in a way that achieves value for money.

Born Equal Trustees are aware of the guidance issued by the Charity Commission regarding charitable activity being completed for public benefit. Trustees have all read the guidance and are committed to keeping up-to date with this guidance on an annual basis, or sooner where new guidance is issued.

Section D

Achievements and performance

Section D

Achievements and performance

Summary of the main achievements of the charity during the year

Born Equal administers a successful online community with a membership of nearly 1000. The group celebrates and raises awareness of local charitable organisations in the North West of England. All of the member organisations share charitable objects with Born Equal.

As an organisation with a global remit, Born Equal values and champions local charitable organisations who advance towards our shared charitable objects in a local setting.

Following the first successful pilot of the Small Grants Scheme, the Trustees have continued to undertake a period of strategic reflection. The Trustees consider it is of utmost importance that Born Equal, with a global remit, is continuously aware of in-equality across the world and maintains a posture to address and tackle such in-equality.

Owing to ongoing global events, the Trustees have shifted the focus of the charity from growth and scale to monitoring the changing priorities of those already supported by Born Equal and emerging in-equality across the world.

The Trustees consider that Born Equal, a small charity with limited resources, must be able to use those resources effectively in order to achieve the greatest public benefit. It is therefore appropriate that the Trustees take the time to reflect and develop strategy according to greatest need and societal benefit

Section E Financial review

Brief statement of the charity's policy on reserves

For at least the next year, the Trustees do not anticipate that Born Equal will commit itself to regular financial liabilities and therefore there is no present need to establish a reserve.

No reserves held.

Details of any funds materially in deficit

There are no funds materially in deficit.

Section F Other optional information



The Charity has no financial liabilities and has little financial expenditure on administrative costs. Born Equal is structured with voluntary labour at the heart of the organisation. This means that Born Equal can maximise the funds donated to it for direct charitable purposes.

Although the Trustees appreciate that Born Equal needs to raise additional funds to support its work there is no present concern that the Charity's financial position will prevent the delivery of our charitable aims.

Section G Declaration

The trustees declare that they have approved the trustees' report above.

Signed on behalf of the charity's trustees

Signature(s)		
Full name(s)	Lisa Atkinson	Aimee Smith
Position (eg Secretary, Chair, etc)	Chair	Treasurer
Date	30-10-2025	



Receipts and payments accounts

For the period from	01-Jan-24	To	31-Dec-24
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Section A Receipts and payments

	Unrestricted funds to the nearest £	Restricted funds to the nearest £	Endowment funds to the nearest £	Total funds to the nearest £
A1 Receipts				
Individual Donations	120	-	-	120
	-	-	-	-
	-	-	-	-
	-	-	-	-
	-	-	-	-
	-	-	-	-
	-	-	-	-
	-	-	-	-
Sub total (Gross income for AR)	120	-	-	120
A2 Asset and investment sales, (see table).				
	-	-	-	-
	-	-	-	-
Sub total	-	-	-	-
Total receipts	120	-	-	120

A3 Payments				
Administrative costs (domain)	29	-	-	29
	-	-	-	-
	-	-	-	-
	-	-	-	-
	-	-	-	-
	-	-	-	-
	-	-	-	-
	-	-	-	-
	-	-	-	-
Sub total	-	-	-	-

	29	-	-	29
A4 Asset and investment purchases, (see table)				
None	-	-	-	-
	-	-	-	-
Sub total	-	-	-	-
Total payments	29	-	-	29
Net of receipts/(payments)	91	-	-	91
A5 Transfers between funds	-	-	-	-
A6 Cash funds last year end	-	-	-	-
Cash funds this year end	91	-	-	91

Section B Statement of assets and liabilities at the end of the period

Categories	Details	Unrestricted funds to nearest £	Restricted funds to nearest £
B1 Cash funds	All cash funds	91	-
		-	-
		-	-
	Total cash funds	91	-
	(agree balances with receipts and payments account(s))	OK	OK
B2 Other monetary assets	Details	Unrestricted funds to nearest £	Restricted funds to nearest £
	None	-	-
		-	-
		-	-
		-	-
		-	-
		-	-
		-	-
B3 Investment assets	Details	Fund to which asset belongs	Cost (optional)
	None		-
			-
			-
			-
			-



B4 Assets retained for the charity’s own use

Details	Fund to which asset belongs	Cost (optional)
None		-
		-
		-
		-
		-
		-
		-
		-
		-

B5 Liabilities

Details	Fund to which liability relates	Amount due (optional)
None		-
		-
		-
		-
		-

Signed by one or two trustees on behalf of all the trustees

Signature	Print Name
	Aimee Smith (Treasurer)
	Lisa Atkinson (Chair)