



ANNUAL REPORT

2024-2025

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FOREWORD

Naomi Miles, Founder of **CEASE**

Chair, April - November 2025;
Acting CEO, November 2024-March 2025



This year has been one of profound significance for **CEASE**; a year of achievement, sorrow, and a **renewed vision for the future**.

We marked six years since **CEASE** was founded. What began as a determined response to the pervasive and systemic nature of sexual exploitation has grown into a powerful and respected national voice for change. Over these past twelve months, we have pressed on with our political engagement, deepened our strategy and analysis, and built up the infrastructure necessary to facilitate our growth in both scale and influence.

Alongside this steady work, we have also taken advantage of many important opportunities to shape the growing national conversation on the harms of the sex industry.

One of the year's defining moments was the publication of the Government's Independent Review into Pornography, led by Baroness Bertin and commissioned in the wake of the Online Safety Act.

CEASE played a leading role, not only by giving evidence but also by working closely with diverse allies to propose concrete recommendations for regulation.

The inquiry provided an important opportunity to expose publicly the scale and nature of online pornography's harms and to bring about real-world change.

We were also encouraged by Ofcom's plans to implement age verification for online pornography, a vital step in turning the legislation that we have championed for so long into a crucial, real-world safeguard for children and young people.

These milestones are testament to the power of sustained advocacy and the unyielding will to challenge entrenched systems of harm. However, alongside these gains, we have also experienced deep loss. In late 2024, we were devastated by the sudden passing of our Chief Executive, Dr Lucie Moore.

Lucie brought vision, brilliance, and boundless compassion to her leadership. She led with integrity, purpose, and an unwavering belief that we can make a difference in the fight against sexual exploitation. Her absence is felt every day, but so too is her legacy, which continues to shape our work and inspire our team.



As we look ahead, we do so with steady hope and determination.

We are laying down deep roots to remain grounded and courageous in the face of resistance. At the same time, we are building an engine of change fuelled by evidence, analysis, deep partnerships, and powerful stories yet unheard.

The momentum may take time to gather, but once in motion, it will be unstoppable.

To every supporter, partner, and ally- thank you. You are part of a growing movement that refuses to look away. Together, we are not only exposing all forms of sexual exploitation but working to dismantle the systems and narratives that sustain it.



OUR CHARITABLE OBJECTIVES

For the public benefit to:

(1) raise awareness and to promote public support of human rights as set out in the Universal Declaration of Human Rights and subsequent United Nations conventions and declarations in relation to sexual exploitation and to encourage action to prevent such exploitation;

(2) to advance the education of the general public and decision makers about sexual exploitation, including, but not limited to, via communications campaigns, policy and advocacy work, and wider stakeholder engagement.

“In furtherance of the charity’s objects the trustees have the power: to engage in political activity and legal actions provided the trustees are satisfied that the proposed activities and actions will further the purposes of the charity to an extent justified by the resources committed and that any political activity is not the dominant means by which the charity carries out its objects.”



Public Benefit

The objectives and activities undertaken by the charity are set with the public benefit in mind. The trustees confirm that they have complied with the requirements of section 17 of the Charities Act 2011 to have due regard to the public benefit guidance published by the Charity Commission for England and Wales.

Charity number: 1182515

CEASE is the working name of **CEASE UK:**
CENTRE TO END ALL SEXUAL EXPLOITATION





ABOUT US

CEASE (the Centre to End All Sexual Exploitation) is a national human rights charity.

Our mission is to expose and dismantle the cultural and commercial drivers of sexual exploitation in all its forms. We recognise that sexual exploitation does not happen in isolation, but is rooted in a wider context of harmful norms, distorted narratives, and profit-driven industries. Without addressing these deeper systems, meaningful and lasting change will remain out of reach.

At **CEASE**, we connect the dots between our hypersexualised, pornified culture and the attitudes and behaviours that shape how sex, power, and consent are understood in society:

- We highlight how the widespread consumption of online pornography, much of which depicts the humiliation, degradation, and violation of women and children, has real-world impacts on individuals, relationships, and society as a whole.
- We expose the harm and exploitation embedded in commercial sex industries, which too often operate with impunity while undermining the dignity and rights of those most vulnerable.



CEASE exists to confront the difficult truths...”

We are not aligned with any single religious or ideological agenda. Instead, **CEASE** brings together a broad and diverse alliance of individuals, organisations, and communities who share a common commitment to uprooting the cultural and commercial systems and narratives that enable sexual exploitation to flourish.

Our work is grounded in peer-reviewed research, robust analysis, and the lived experiences of survivors. We engage in public education, strategic campaigning, grass-roots activism, lobbying and advocacy all designed to raise awareness and influence change at every level, from cultural norms to government policy.

CEASE exists to confront difficult truths, challenge complacency, and resist the treatment of people as sexual objects. The treatment of individuals as sexual objects.

We imagine a future where no one is sexually exploited for someone else's gain, but where every person is recognised in their full humanity.



OUR VALUES

1. OPTIMISM

We believe meaningful, lasting change is possible. We stand against the fatalism that treats sexual exploitation as inevitable. We work with hope, courage and resilience, convinced the tide is beginning to turn.

2. EQUALITY

We believe in the equal worth and dignity of all people. We stand against objectification and commodification, which reduce human value to something conditional and market driven. Our work is rooted in compassion, seeking to raise up those who have been shamed, silenced, or oppressed.

3. INTEGRATION

We believe sexuality should be integrated with personhood, relationships, and wider social values. We stand against industries that strip sexuality from this context and set individual desires against social responsibility and universal rights. We work by always looking at the bigger picture and identifying the deeper drivers of exploitation.

4. INTEGRITY

We believe human rights and shared values must apply across the board. We stand against the double standards that blind society to the harms of the sex industry and its consumers. We aim to act with honesty and compassion, refusing to write anyone off, and staying clear, consistent, and values-driven in all we do.

5. COLLABORATION

We believe change comes through working together around shared human values. We stand against silos and divisive ideologies that pit groups against each other. We build consensus across political, cultural, and demographic lines, fostering interdependence and shared responsibility.

LOOKING BACK

2024-2025

OUR VISION

**We want to see
a world without
sexual exploitation”.**

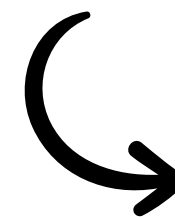




IN MEMORY

OF DR LUCIE

It is with deep sadness and profound love that we remember our Chief Executive, **Dr Lucie Moore**, who passed away suddenly and unexpectedly in November 2024.



Lucie joined **CEASE** in September 2023 and, in just over a year, left an indelible mark on all of us. She was a dynamic, passionate, and deeply intelligent leader, full of conviction, warmth and compassion. Her advocacy for survivors and victims of sexual exploitation was unwavering, and she brought a rare ability to speak the truth with clarity, while connecting with others through kindness and empathy.

Lucie didn't just lead **CEASE** - she inspired it, shaped it, and elevated it. She was a fierce light in a space often overshadowed by darkness. Whether engaging with policymakers, listening to survivors or planning a new campaign, Lucie radiated purpose and integrity. Her intellect could cut through the layers of harm and denial that surround the sex industry, while her humour and humanity made the hardest conversations bearable and often transformative.

Lucie's sudden death shook us to our core. The grief and shock were deeply felt across the organisation, and staff understandably struggled to come to terms with her loss. To support the team during this time, we implemented a staff wellbeing programme offering dedicated space for processing, reflection and care. Time has eased some of the rawness, but the loss is still felt - as is our shared commitment to continue the work Lucie began.

We are determined not to let her death derail the vital mission she so wholeheartedly championed. In honour of her legacy, we press on with even greater resolve, deeply grateful for the privilege of having known and worked alongside her.

Though her time with us was heartbreakingly short, the legacy she leaves is rich and enduring.



NEW

APPOINTMENTS

This year we strengthened our digital and policy capacity with several key hires across the team.

Our new Digital Content Officer has broadened our reach and sharpened how we communicate complex issues online, helping us connect with wider audiences and present our work with greater clarity and impact.

On the policy side, the appointment of a Policy Officer and a Policy Intern has increased our ability to track legislative developments, develop organisational positions, and contribute to national debates on sexual exploitation.

Together, these roles have helped us work more clearly and confidently across our core areas.





OUR OPERATIONS

This year was marked by the steady influence of our Chief Executive, Dr Lucie Moore, who dedicated herself to strengthening **CEASE** from the inside out.

She laid down and refined internal systems and processes, introducing regular reviews, evaluations and rhythms that brought clarity and consistency to our work. She set a high bar for professional excellence, insisting that everything we did remained firmly rooted in our values and centred on people.

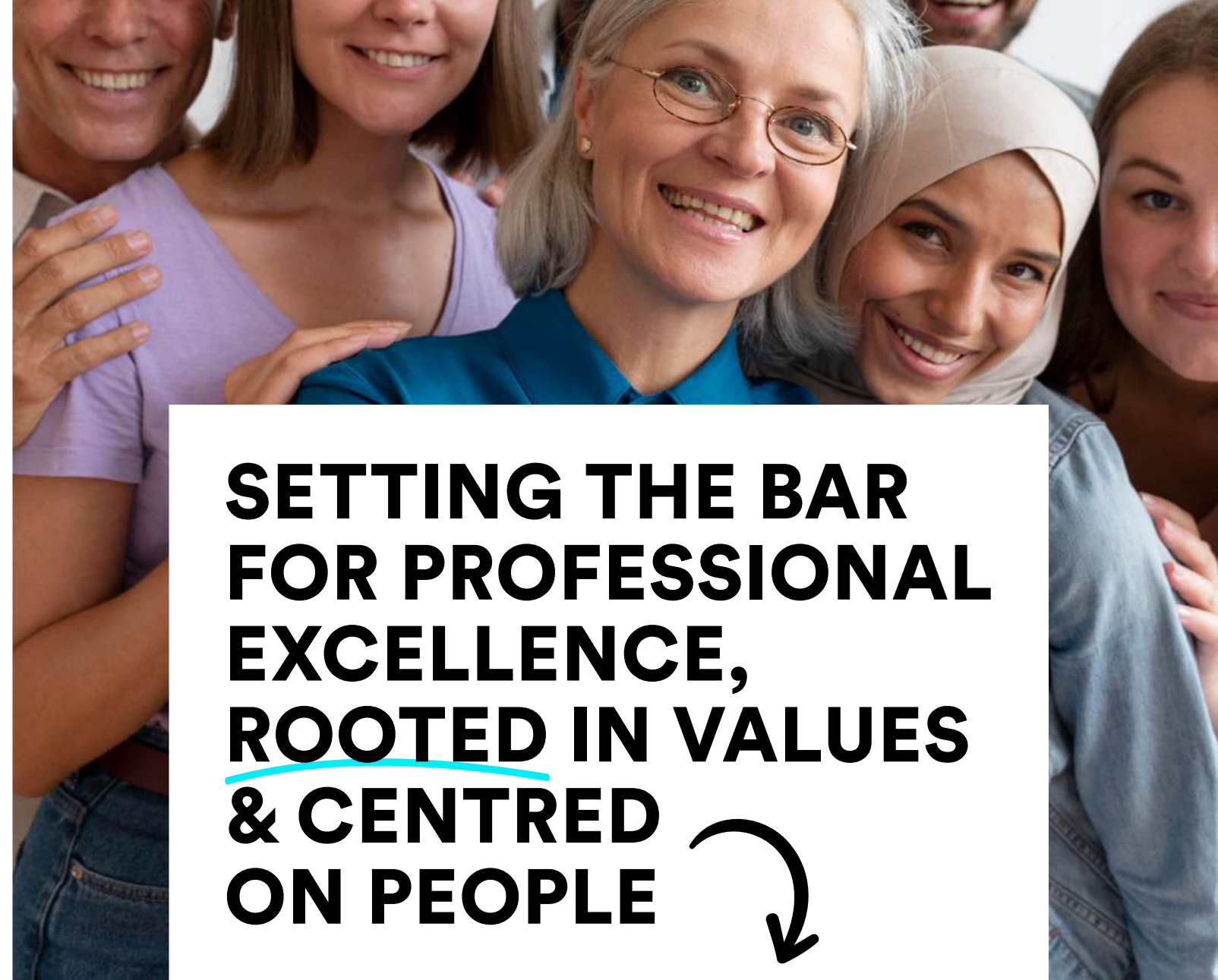
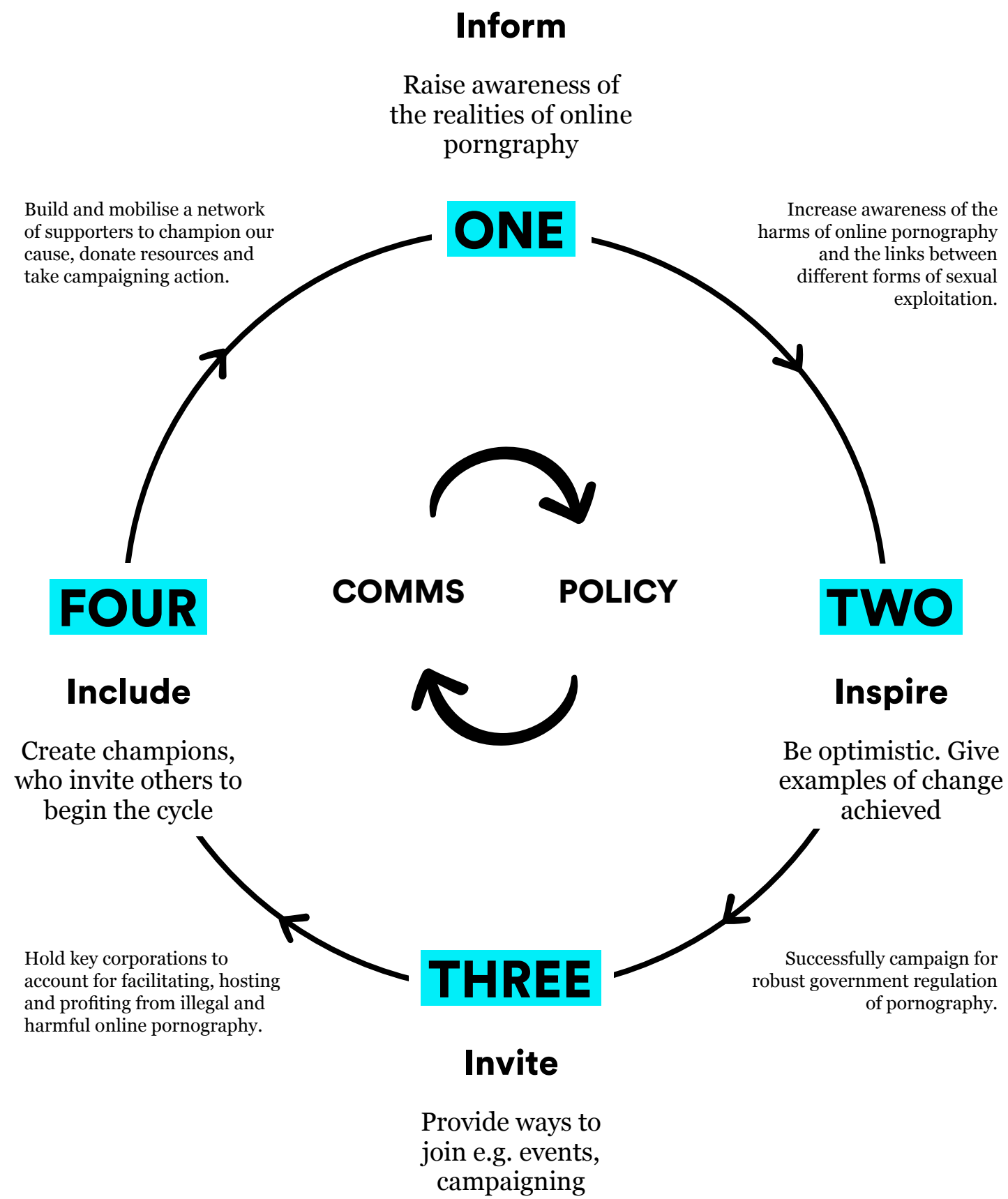
Lucie invested heavily in building a healthy team culture. She created spaces for reflection and self-care, brought in external support where needed, and fostered an environment where everyone felt heard, safe and valued.

She also ensured that operations were aligned with **CEASE's** future sustainability, one example of which is her development of our long-term fundraising strategy. This maps out options to strengthen **CEASE's** financial health and resilience and will help to secure the resources it needs to deliver on our mission in the years ahead.

Lucie also worked to expand **CEASE's** profile and network, vital groundwork for our stronger influence in the years to come. Alongside this outward-facing work, she engaged in 'blue-sky thinking' that has left a lasting mark on **CEASE's** direction. She developed a model built around the '**four I's (Inform, Inspire, Include, Invite)**' which has since become the foundation of our new theory of change, shaping how we guide supporters from awareness into meaningful action and ultimately, to real-world change.



THE FOUR I'S



SETTING THE BAR FOR PROFESSIONAL EXCELLENCE, ROOTED IN VALUES & CENTRED ON PEOPLE

During this time, our founder and Chair, Naomi Miles, was less visible in day-to-day operations following the birth of her child in February. In this quieter season, she undertook the development of **CEASE's** Foundational Documents, which provide **CEASE's** 'helicopter view', setting out our long-term mission, aims and objectives, and explaining the rationale behind them.

The Foundational Documents act as the organisation's roots, safeguarding **CEASE** against mission drift and ensuring alignment between its principles and operations. They also place **CEASE** in its wider context: clarifying how we can be the most strategic and impactful. They express **CEASE's** ambition to build a broad, diverse movement, united by shared values and human rights and seeking to avoid culture-war polarisation. Together, these contributions have laid down deep and lasting foundations, embedding resilience, clarity and coherence across every aspect of our work.



POLICY + A LANDMARK YEAR!!! PUBLIC AFFAIRS

This year has been a landmark one for CEASE's Policy and Public Affairs Team. We have led and coordinated significant national and international efforts to ensure that the harms of pornography and sexual exploitation remain high on the political and public agenda.

One of our key achievements was convening and leading the Pornography Review Coalition, which brings together a wide range of organisations, including Barnardo's, Rape Crisis England and Wales, Internet Matters, Marie Collins Foundation, Internet Watch Foundation, and UK Feminista. The coalition exists to coordinate intelligence and research, ensure a united voice, and provide a strong evidence base to shape the Independent Pornography Review led by Baroness Bertin.

Together, we hosted an event in the Houses of Parliament, co-sponsored by Tonia Antoniazzi MP and Lord Bethell, ensuring cross-party attention on this critical issue. A briefing paper produced by the Pornography Review Coalition for the event highlighted the urgent need for parity between online and offline regulation of pornographic content.

We warmly welcomed Baroness Bertin's Independent Pornography Review, which reflected many of CEASE's own recommendations. These include banning violent and degrading pornography such as non-fatal strangulation, criminalising non-consensual intimate image abuse (including deepfakes), investigating links between pornography and human trafficking, and holding pornography companies to robust safety and consent standards. The Review presents a workable regulatory framework that, if implemented, would help to curb some of the most harmful aspects of online pornography to protect adults and children alike. We now urge the government to act without delay and deliver on its pledge to halve violence against women and girls within the next decade.

Alongside this, **CEASE** has contributed to national and international policy forums. Our Head of Policy and Public Affairs gave evidence to the UK's All Party Parliamentary Group for Commercial Sexual Exploitation on age verification, submitted evidence to Australia's Joint Select Committee inquiry into social media, and spoke twice at the United Nations in New York. At the UN Commission on the Status of Women, she addressed the rise of gender-based cyberviolence, and while at an event hosted by the French Senate, she set out the societal



harms of pornography. We also launched the Not For Sale campaign with UK Feminista at the Labour Party Conference, spotlighting the urgent need for prostitution law reform. The campaign drew high-profile support with speeches at the launch event from the UN Special Rapporteur on Violence Against Women and Girls, Jess Phillips MP, and Tonia Antoniazzi MP.

Our relationship-building work has been equally significant, strengthening ties with Baroness Bertin, the Anti-Slavery Commissioner, Reuters, and international allies such as Collective Shout. We also established the OnlyFans Working Group, uniting partners to explore systemic interventions against exploitation on the platform.

Finally, **CEASE** represented the UK at NCOSE's child sexual exploitation summit in Washington DC, furthering our global influence in the fight to end sexual exploitation.

COMMUNICATIONS

This year has been a transformative one for **CEASE's** communications, with a focus on clarity, strategy, and deeper audience understanding.

We have redeveloped the **CEASE** brand, ensuring a more coherent visual and narrative identity across all platforms and materials. This refreshed branding not only strengthens our recognition but also reinforces our message in every interaction with stakeholders, partners, and the public.

Recognising the power and reach of digital channels, we took a more strategic approach to social media by appointing a dedicated social media lead. This has allowed us to run targeted and timely campaigns, such as our “OnlyFans Myth Busting” series, which challenged misinformation and encouraged critical discussion on the realities of online sexual exploitation.

Our webinar programme continued to provide an accessible space for learning and dialogue, covering key issues including escalation pathways, the dark reality of OnlyFans, and reforms to prostitution legislation. These events have helped us reach new audiences, equip advocates with evidence-based knowledge, and create space for difficult but essential conversations.

To strengthen our public presence, key members of staff undertook media

training, ensuring that **CEASE's** voice remains authoritative, clear, and impactful in interviews and press engagements.

We also commissioned a user experience (UX) research project to deepen our understanding of how different audiences engage with our cause.

The findings are guiding us in evidence-led communications, recognising that conversations about sexual exploitation can be deeply personal and, for some, difficult to engage with. This nuanced insight will help us meet people where they are, fostering trust and building more effective, compassionate outreach.

Through these developments, **CEASE's** communications have become more strategic, more resonant, and better equipped to challenge the systems and narratives that enable sexual exploitation.



SPOTLIGHT



In the summer of 2024, **CEASE** published **Profits Before People: a hard-hitting examination of the pornography industry, written by our Head of Policy and Public Affairs, Gemma Kelly.**

Drawing on peer-reviewed research, survivor testimonies, investigative journalism, and evidence from frontline organisations, the report exposes the individual, relational, and societal harms caused by the commercial sex industry.

The report details how pornography fuels abuse and exploitation, often linked to trafficking and coercion, and distorts sexual norms for both adults and children. Profits Before People

PROFITS BEFORE PEOPLE REPORT



shows how the pornography industry normalises violence against women and girls, contributes to child-on-child sexual abuse, and can escalate users' consumption towards more violent and deviant material, including child sexual abuse content, with some viewers going on to commit abuse online and offline.

Emerging threats are also highlighted, including image-based sexual abuse, deepfake pornography, immersive virtual reality sexual content, and the growing risks posed by AI to the safety of women and children.

Profits Before People makes clear that the pornography industry thrives by putting profit above the safety, dignity, and wellbeing of women and children. **CEASE** continues to call for robust regulation, corporate accountability, and cultural change to end this exploitation.

Read more at:
<https://cease.org.uk/profits-before-people/>





LOOKING AHEAD

2025-2026

We have achieved a great deal in the six years since **CEASE** began but our work is far from over. Sexual exploitation continues to evolve, driven by powerful online and offline forces, and we remain focused on dismantling the systems that enable it.

In 2025–26, our Policy and Public Affairs work will continue to push for legislative and regulatory change. This includes reviewing and evaluating our current three-year Policy and Public Affairs strategy and feeding into the development of a new long term **CEASE** strategy. We will maintain pressure on the Government to act on the harms of pornography and prostitution, supporting key amendments to the Crime and Policing Bill, and continuing our leadership in coalitions focused on online/offline disparities and OnlyFans.

We will engage with Ofcom as it begins implementing age verification requirements for pornography platforms and remain active members of the Online Safety Act Network. Through our joint Not For Sale campaign with UK Feminista, we'll work with parliamentarians, frontline services and key stakeholders to highlight the realities of commercial sexual exploitation and influence forthcoming legislation. We will also expand our international engagement, contributing to global conversations, research, and collaborations on pornography policy.

Evidence will remain at the heart of our approach. We'll continue developing our internal position papers and an evidence bank, while strengthening relationships with researchers, survivors, and allied organisations across sectors. Meanwhile, our communications strategy will focus on growth, reach, and clarity. We will review and renew our three-year strategy, refine our messaging, particularly around pornography, and develop new campaigns tailored to teachers, parents, and students. Our digital and media work will be underpinned by insights from UX research and analytics, with a refreshed website and brand, a new webinar plan, and more structured engagement with journalists and online audiences.

None of this work happens in isolation. Our ability to influence change relies on strong collaboration, cultural momentum, and public support. In the year ahead, we remain committed to building partnerships, amplifying survivor voices, and holding power to account.

You can find out more about **CEASE** and our work at www.CEASE.org.uk



TRUSTEES REPORT

2024-2025

+ Reference and administrative details

Charity Name: CEASE UK: Centre to End All Sexual Exploitation (working name: CEASE)
Charity Number: 1182515
Registered Address: 483 Green Lanes, LONDON, N13 4BS.
Website: <https://cease.org.uk/>

+ Trustees during the year

Naomi Miles (Chair), Jen Hayes (Vice Chair), Joe Miles, Katie Smith, Oliver Scutt

+ Key Management Personnel

Lucie Moore - Chief Executive (from April until November 20th, 2024)
Naomi Miles - Active Chief Executive (from November 20th, 2024)
Gemma Kelly - Head of Policy and Public Affairs
Jo Black - Head of Communications
Anne McCann - Head of Finance

+ Principal Advisers

Bankers: HSBC, Wise and Cambridge and Counties Bank
Independent Examiner: David Cooke, David Cooke & Co
Legal Advice sought as required.

+ Structure, Governance and Management

CEASE UK is a charitable company limited by guarantee, governed by its Articles of Association and registered with the Charity Commission for England and Wales. The charity is overseen by a Board of Trustees responsible for setting the strategic direction, safeguarding the charity's values, and ensuring good governance and legal compliance.

Trustees are appointed through an open recruitment process and receive an induction that includes **CEASE's** governing documents, policies, and strategic framework. Day-to-day leadership is delegated to a small senior team comprising the Chief Executive and two Heads of Department. Together, they form **CEASE's** senior leadership team, working collaboratively to ensure the charity's strategic objectives are effectively delivered.

The trustees maintain oversight through regular board meetings, financial reporting, and performance reviews. They work closely with senior staff to balance innovation and risk, ensuring that **CEASE** remains both ambitious and responsible in pursuing its charitable aims. The charity does not have any subsidiary entities or related undertakings.

+ Risk Management

The trustees recognise that **CEASE's** work carries inherent operational, reputational, and

financial risks. A risk register is maintained and reviewed regularly by the senior leadership and trustees, focusing on:

- Financial sustainability: managed through prudent budgeting, diversified funding streams, and a reserves policy.
- Reputational risk: mitigated through clear messaging, robust safeguarding, and consistent adherence to **CEASE's** values.
- Staff wellbeing: supported through reflective supervision, external wellbeing provision, and structured team rhythms.
- Data and compliance: managed through GDPR-compliant systems and regular policy reviews.

The trustees are satisfied that appropriate systems are in place to monitor and manage these and other key risks.

+ Financial Review

During the financial year April 2024- March 2025, **CEASE** generated total income of **£689,949** and incurred expenditure of **£466, 227** resulting in a net surplus of **£223,722**. The majority of **CEASE's** income came from major philanthropic or corporate donations, with additional income from individual supporter donations. Expenditure focused on staff costs, programme delivery and operational infrastructure to support long-term sustainability.

+ Reserves Policy

The trustees aim to maintain unrestricted reserves equivalent to at least three months' core operating costs, to ensure financial stability and flexibility in responding to opportunities or challenges. At year end, unrestricted reserves stood at **£223,227** which the trustees consider above target for the organisation's size and stage of development. The trustees confirm that **CEASE** remains a going concern, with a

clear strategy for financial sustainability and growth.

+ Funds Held as Custodian Trustee

The charity does not hold any funds as a custodian trustee on behalf of others.

Statement of Trustees' Responsibilities
The trustees are responsible for preparing the Annual Report and the financial statements in accordance with applicable law and the Charities SORP (FRS 102). Company and charity law require the trustees to prepare financial statements for each financial year which give a true and fair view of the charity's financial activities and of its financial position at the end of the year. In preparing the financial statements, the trustees must:

- select suitable accounting policies and apply them consistently;
- make reasonable and prudent judgements and estimates;
- state whether applicable accounting standards have been followed; and
- prepare the accounts on a going concern basis unless it is inappropriate to presume that the charity will continue to operate.

The trustees are responsible for keeping proper accounting records that disclose with reasonable accuracy the financial position of the charity and ensure that the accounts comply with the Charities Act 2011. They are also responsible for safeguarding the assets of the charity and taking reasonable steps to prevent and detect fraud or other irregularities.

This report was approved by the trustees on 28th October, 2025 and signed on their behalf by:

J. Heys

Jennifer Heys
Chair of Trustees
Date: 11.11.25



STATEMENT OF FINANCIAL ACTIVITIES
FOR THE YEAR ENDED 31 MARCH 2025

Including Income & Expenditure Account

	Note	Unrestricted General Funds (£)	Restricted Funds (£)	Total (£) 2025	Total (£) 2024
Income					
Donations	2	489,949	-	489,949	235,689
Grants received		-	200,000	200,000	-
Other Income		-	-	-	232
Total Income		489,949	200,000	689,949	235,921
Expenditure					
Fundraising		570	-	570	3,847
Charitable Activities	3	255,521	200,000	455,521	181,195
Support Activities	4	10,258	-	10,258	9,139
Total Expenditure		266,349	200,000	466,349	194,181
Net Income/ (Expenditure)		223,600	-	223,600	41,740
Transfers Between Funds		-	-	-	-
Net Movement In Funds		223,600	-	223,600	41,740
Total Funds Brought Forward		127,699	-	127,699	85,959
Total Funds Carried Forward		351,299	-	351,299	127,699

BALANCE SHEET AS AT 31 MARCH 2025

	Note	Unrestricted Funds (£)	Designated Funds (£)	Total (£) 2025	Total (£) 2024
Fixed Assets					
Tangible Assets	5	2,609	-	2,609	1,543
Current Assets					
Debtors	6	392	-	392	406
Cash at Bank and In Hand		360,804	-	360,804	131,510
		361,196	-	361,196	131,916
Creditors: Amounts Falling Due Within One Year	7	12,506	-	12,506	5,760
Net Current Assets/ (Liabilities)		384,690	-	348,690	126,156
Net Assets		351,299	-	351,299	127,699
Financed by:					
Unrestricted Funds		351,299	-	351,299	127,699

NOTE TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 MARCH 2025

1. Accounting Policies

The following accounting policies have been used consistently in dealing with items which are considered material in relation to the charity’s financial statements.

(a) Basis of accounting: The financial statements have been prepared under the historical cost convention with items recognised at cost or transaction value unless otherwise stated in the relevant notes; and in accordance with “Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS102)” (as amended for accounting periods commencing from 1 January 2016) and the Charities Act 2011. **CEASE** is a Public Benefit Entity as defined by FRS102.

(b) Going concern: At the time of approving the accounts, the Trustees have a reasonable expectation that the charity has adequate resources to continue in operational existence for the foreseeable future. Thus the Trustees continue to adopt the going concern basis of accounting in preparing the accounts.

(c) Incoming Resources: Donations represent cash received during the year, including tax repayments received. Charitable Activities income comprises income from various activities furthering the charity’s aims. Investment income comprises interest received from money in deposit accounts.

(d) Resources Expended: The cost of generating funds are costs incurred in promoting the charity and its work. Charitable Activities Expenditure comprises all expenditure directly related to the charity’s objects. It includes both costs that can be allocated directly to such activities and those costs of an indirect nature necessary to support them, including support and governance costs.

(f) Tangible Fixed Assets and Depreciation: Fixed assets below an original cost of £250 are not capitalised. Depreciation is provided on all other fixed assets in order to write off the cost less estimated residual value, on a straight line basis, over their expected useful lives, namely:

Computer & office equipment	2-4 years
Motor vehicles	4 years

(g) Taxation: **CEASE** is a registered charity, and is therefore exempt from income and corporation tax. It is not registered for VAT; expenditure is therefore recorded at the VAT-inclusive cost.



NOTE TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 MARCH 2025 (continued)

	Unrestricted Funds (£)	Designated Funds (£)	Total (£) 2025	Total (£) 2024
2. Income From Donations & Legacies				
Corporate Donations	150,000	-	150,000	200,018
Donations from Individuals	339,949	-	339,949	35,671
	489,949	-	489,949	235,689
3. Charitable Activities Expenditure				
Grants made	-	200,000	200,000	-
Consulting	22,938	-	22,938	1,460
Marketing & Communications	10,079	-	10,079	19,390
Wages & Other Staff Costs	199,865	-	199,865	145,589
Travel & Subsistence	11,583	-	11,583	5,536
Hospitality	-	-	-	177
Event Attendance	626	-	626	-
Staff Training	4,844	-	4,844	596
Policy & Public Affairs Campaigns	5,586	-	5,586	8,447
	255,521	20,000	455,521	181,195
4. Support Costs				
Accountancy & Bookkeeping	784	-	764	1,298
Independent Examination Fees	1,050	-	1,050	900
General Office Expenditure	3,406	-	3,406	3,448
IT Costs	2,303	-	2,303	895
Subscriptions	962	-	962	1,158
Insurance	747	-	747	420
Depreciation	904	-	904	332
Loss on Disposal of Fixed Assets	122	-	122	-
Legal Expenses	-	-	-	688
	10,258	-	10,258	9,139

NOTE TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 MARCH 2025 (continued)

	Computers & Equipment (£)	Total (£) 2025
5. Tangible Fixed Assets		
Cost		
As at 1 April 2024	2,151	2,151
Additions	2,092	2,092
Disposals	(418)	(418)
As at 31 March 2025	3,825	3,825
Depreciation		
As at 1 April 2024	608	608
Charge For The Year	904	904
Written Back on Disposals	(296)	(296)
As at 31 March 2025	1,216	1,216
Net Book Value		
As at 1 March 2025	2,609	2,609
As at 31 March 2024	1,543	1,543

	Unrestricted Funds (£)	Designated Funds (£)	Total (£) 2025	Total (£) 2024
6. Debtors				
Prepayments	392	-	392	406
Other	-	-	-	-
	392	-	392	406
7. Creditors: Amounts Falling Due Within 1 Year				
Trade Creditors	7,624	-	7,624	1,239
Tax & Social Security	3,226	-	3,226	2,871
Pension scheme	656	-	656	750
Accruals	1,000	-	1,000	900
	12,506	-	12,506	5,760



	Brought Forward	Received	Paid	Transfers	Carried Forward
8. Fund Analysis					
Unrestricted General Fund	77,699	489,949	(266,349)	-	301,299
Unrestricted Designated Fund:	50,000	-	-	-	50,000
Reserve fund	-	200,000	(200,000)	-	-
Restricted fund					
	127,699	689,949	(466,349)	-	351,299

9. Transactions with Trustees

During the year the trustees received no remuneration. One trustee was reimbursed £501 (2024: one trustee, £562) for travel and other expenses during the year. The charity received donations totalling £600 from one trustee (2024, £nil). No trustees have received any benefits from the charity during the year.

10. Related Party Transactions

During the year, the charity received donations totalling £nil (2024, £75,000) from XIBO Group Ltd, a company of which Mr J Miles, a trustee, is a director.

There were no other related party transactions.Ltd, a company of which Mr J Miles, a trustee, is a director.

There were no other related party transactions.

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