

ANNUAL REPORT

2023-2024

CONTENTS >>>

4-5	FOREWORD
6-7	OUR CHARITABLE OBJECTIVES
8	THE STATS
9	ABOUT US
10	OUR VALUES
12-13	CEASE STRATEGY
14-15	LOOKING BACK
16-17	HIGHLIGHTS
18-19	WHAT DOES THE BRITISH PUBLIC THINK ABOUT PORNOGRAPHY?
20	5 YEARS OF CEASE
21	GOVERNMENT INVESTIGATING EXPLOITATION IN PORNOGRAPHY
22-23	AGE VERIFICATION
24-26	LOOKING AHEAD
27-28	TRUSTEES REPORT
29	INDEPENDENT EXAMINERS REPORT
30-34	FINANCIAL STATEMENT AND ACCOUNTS



FOREWORD

**Naomi Miles,
Founder and Chair of CEASE**



In this, **CEASE's** fifth year, we have seen our years of campaigning come to fruition. The past year has been marked by landmark achievements and new growth.

In the spring, we said a grateful farewell to our first Chief Executive, Vanessa Morse, and were pleased to welcome Dr Lucie Moore to the post in September. The interim period was a natural time for reflection, deepening our roots, and strengthening our operations in preparation for the season ahead.

In the summer, we celebrated the incredible news that after years of hard work, a series of our proposed amendments to the Online Safety Bill were accepted by the government. As a result, the now Online Safety Act requires pornography websites, social media sites and other services to use the most stringent form of age verification to prevent children accessing pornography, and face consequences if they do not. It appears that society is finally waking up to the harms of pornography and the necessity of robust age verification as a fundamental child protection measure.

The fact that our amendments received wide, cross-party support no doubt played a part in the government's decision to commission an independent Pornography Review.

This has given us the rare and valuable opportunity to lay out a strong case for the tighter regulation of online pornography in line with its offline equivalent. All of this has given us hope that the pornography

industry's apparent immunity from scrutiny and regulation is coming to an end.

However, the battle continues and to meet the steep challenges ahead, change must come from both the top down and the bottom up. That's why we launched our webinar series, which has given us valuable space to share and engage with the public. We also held our first reception event with Lord Bethell, which was a wonderful opportunity to connect with our donors and supporters, sharing more about our work in Westminster and our vision for building a world free from sexual exploitation.

On the back of this event, we were thrilled to receive significant grants from new donors which are enabling us to recruit two new members of staff, who will help us to expand the scope and impact of our work.

Our first intern has just completed a six-month internship in the Policy and Public Affairs Team, and has sharpened our awareness of the huge benefit this new team members can bring.



**We have much to
be grateful for,
so much to be
excited about”.**

**On behalf of the trustees, I wish to extend
a huge thank you to all of you who make this
work possible!**

**NR Miles
Founder and Chair of Trustees**



OUR CHARITABLE OBJECTIVES

For the public benefit to:

(1) raise awareness and to promote public support of human rights as set out in the Universal Declaration of Human Rights and subsequent United Nations conventions and declarations in relation to sexual exploitation and to encourage action to prevent such exploitation;

(2) to advance the education of the general public and decision makers about sexual exploitation, including, but not limited to, via communications campaigns, policy and advocacy work, and wider stakeholder engagement.

“In furtherance of the charity’s objects the trustees have the power: to engage in political activity and legal actions provided the trustees are satisfied that the proposed activities and actions will further the purposes of the charity to an extent justified by the resources committed and that any political activity is not the dominant means by which the charity carries out its objects.”



Public Benefit

The objectives and activities undertaken by the charity are set with the public benefit in mind. The trustees confirm that they have complied with the requirements of section 17 of the Charities Act 2011 to have due regard to the public benefit guidance published by the Charity Commission for England and Wales.

Charity number: 1182515

CEASE is the working name of **CEASE UK:**
CENTRE TO END ALL SEXUAL EXPLOITATION

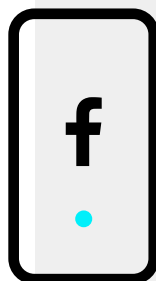


THE STATS



27

cross-party peers spoke in favour of our amendment to the Online Safety Act, introducing age verification for websites hosting pornography



680

new followers on social media, and a combined audience of over 4,200 people seeing and sharing our messages

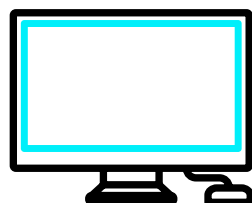
14

organisations brought together to campaign for reform through the Age Verification Coalition and the Pornography Review Coalition, co-chaired with Barnardo's



118

people mobilised to send a letter to their MP asking them to support the government's Pornography Review and bring the regulation of online pornographic content in line with offline content



4



open letters signed to the government, regulators and industry on protecting children from accessing online pornography, and three coalitions joined: the Online Safety Act Network, the Children's Coalition for Online Safety, and the International Pornography Policy think-tank led by NCOSE in the US



679

supporters who received regular updates on our work

Over
£20k

given from new donors



8



ABOUT US

CEASE (the Centre to End All Sexual Exploitation) is a national human rights charity. Our mission is to expose and dismantle the cultural and commercial forces driving all forms of sexual exploitation in the UK. Sexual exploitation does not occur in a vacuum, and only by addressing the wider context can we hope for real, lasting change.

As a charity, we join the dots between our hypersexualised, objectifying, pornified culture and public attitudes and behaviours towards sex:

- We demonstrate how the mass consumption of online pornography depicting the humiliation, violation and degradation of women and children has real-world consequences
- We shine a light on the widespread exploitation and harm caused by commercial sex industries that undermine our human rights

We are neither a religious nor an ideologically driven charity but seek to bring together a broad alliance of groups from many backgrounds around a common stance. **CEASE's** work is based on peer reviewed research and survivors' accounts; it takes the form of advocacy, awareness-raising campaigns, events, lobbying and other strategic actions.



OUR VALUES

1. OPTIMISM

Although the work is hard, the tide is beginning to turn. We are absolutely confident we'll see and be part of significant change in the coming years. Though issues we work on will not be solved today or tomorrow, we work with hope and courage, and have the stamina to stay the course for as long as it takes.

3. OPENNESS

We welcome anyone to the movement to end sexual exploitation regardless of age, sex, sexuality, gender, ethnicity, class, belief or ability. We partner with organisations and individuals who share our stance on sexual exploitation, regardless of their background. We build bridges across political, ideological, religious, national and cultural lines, to create a stronger collective call for change.

2. EQUALITY

We believe in the essential dignity and value of every person. That means we strive to amplify the voices of those who are most impacted by sexual exploitation, who are often also the least heard. We aim to hear and understand perspectives of people who disagree with us and engage with them thoughtfully.

4. INTEGRITY

What you see is what you get with us. As people and as an organisation, we act with integrity in everything we do.

5. INTEGRATION

We always place sexual exploitation within the widest possible cultural and commercial contexts. We look at what is causing sexual exploitation, following the path upstream until we identify the largest, most powerful drivers.

Working with **CEASE** over the last four years has completely changed my life. This courageous, trustworthy team has encouraged me through life's extreme challenges due to the repercussions from my experiences of sexual exploitation.

CEASE has continued to encourage my giftings in public speaking to pursue monumental, positive changes in government and parliament. As a team we've made eye opening changes in the UK to protect adults and children from the harms of pornography. There is still work to be done. I know **CEASE** and myself will not give up the fight. They've made me feel safe to do so. Partnering with **CEASE** is empowering and I encourage others to join the fight."

Kate, International Advocate,
Campaigner and Survivor of Sexual Exploitation



CEASE STRATEGY

2023-2025

1. OUR VISION

We want to see a world without sexual exploitation”.

2. OUR MISSION

We expose and dismantle the cultural and commercial driving forces behind all forms of sexual exploitation in the UK.

3. OUR VALUES

OPTIMISM OPENNESS INTEGRITY EQUALITY INTEGRATION

4. OUR STRATEGIC PRIORITIES

Expose the harms of online pornography and pornified culture

- Educate on direct/indirect harms of pornography
- Raise awareness of harms of pornography
- Gather and amplify voices
- Show people how pornography and sexual exploitation are linked

Disrupt the business model of the online pornography industry

- Legislative advocacy to bring regulation
- Convene and collaborate with experts
- Engage those who facilitate, host and profit from online pornography
- Strategic legal action

Strengthen CEASE to become a leading national charity

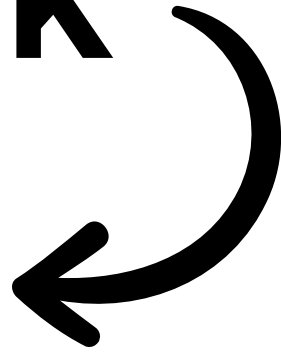
- Expand income streams
- Develop our board and strengthen our governance
- Develop strategic partnerships
- Base work on practice, research, and insights of those with lived experience

5. OUR ENABLERS FOR SUCCESS

- Harnessing current cultural momentum in order to amplify the harms of pornography to an increasingly receptive society
- Building our credibility, visibility and trustworthiness among our stakeholders
- Gathering and amplifying the voices and stories of survivors of sexual exploitation

LOOKING BACK

2023-2024



We couldn't be prouder of everything that **CEASE** has achieved this past year. As one of the only national charities working specifically to expose the harms of pornography – for children, adults and society alike – this has been a year of capitalising on the political and professional relationships we have forged in order to bring about seminal cultural change through legislation and education.

Here are our highlights. We hope you can see yourself in these achievements. Without the support of our allies and supporters, none of this would be possible.

Thank you all!



I decided to support **CEASE** after meeting a survivor of sex trafficking and hearing her story.

I also have three teenage boys and was quite disturbed to hear how widespread pornography is, especially among young boys, and the devastating impact it can have on their brain development and ability to have normal relationships. I believe what **CEASE** does to fight this issue at government policy level is invaluable and I want to do all I can to support them in it.”

Kelly, monthly donor to CEASE



ONE

We know:

That there is **poor awareness of the direct and indirect harms of pornography** and a pornified culture to children, adults and society as a whole.

That's why we:

- (1) Hosted a screening of Exodus Cry's documentary, Barely Legal, chaired by Baroness Floella Benjamin OM, DBE, DL, and attended by peers and sector stakeholders
- (2) Gave evidence to the All Party Parliamentary Group on a Fit and Healthy Childhood
- (3) Spoke at the UK premiere of Magic Lantern Pictures' documentary 'Buying Her'
- (4) Presented to over 500 people at a multi-agency conference on the discrepancy in regulation of online and offline pornographic content
- (5) Launched a series of free webinars for our followers and supporters to raise awareness of the many cultural and commercial drivers of sexual exploitation

This means:

Public servants, politicians, supporters and other stakeholders grow in their awareness of the issue, and are equipped with the knowledge they need to join the movement to fight sexual exploitation

TWO

We know:

That the harms of pornography **are not reported accurately** by key institutional stakeholders.

That's why we:

- (1) Commissioned new research with More in Common on the British public's attitudes to, and knowledge of the harms of, online pornography
- (2) Met with the Government's Pornography Review team to share our knowledge and expertise
- (3) Gave training to Devon and Cornwall Police Force on pornography as a form of violence against women and girls

This means:

- (1) All those fighting sexual exploitation can target their communication more effectively to the public
- (2) Government and police are more informed about the realities of pornography and its harms

THREE

We know:

That those **harmed by pornography** are rarely heard or listened to.

That's why we:

- (1) Launched our Expose The Harm website to collect accounts of the scale and severity of the harms of pornography, and created a short film of the testimonies to share on social media and at events
- (2) Continued to engage with survivors of the pornography industry and facilitated them sharing their experiences with parliamentarians and key decision makers

This means:

The voices and experiences of survivors are heard, amplified, and influence policy-making at the highest level

FOUR

We know:

That **prostitution is fundamentally exploitative** and does not belong in a world free from sexual exploitation.

That's why we:

Met with the UN Special Rapporteur on Violence Against Women and Girls to the Human Rights Council, as part of her country visit to the UK and Northern Ireland and submitted a response to the UN Special Rapporteur's consultation on prostitution and violence against women and girls

This means:

The UN Special Rapporteur has used her country report to highlight the devastating consequences of prostitution and the need to adopt the Nordic Model

FIVE

We know:

That there is an **urgent need for robust governmental regulation** of pornography.

That's why we:

- (1) Developed and co-chaired a coalition of charities and individuals to draft amendments to the Online Safety Act which gained cross-party support
- (2) Created an open letter, signed by over 75 individuals and organisation, calling for the government to support these amendments, and achieved three significant changes to the legislation
- (3) Created two new multi-agency coalitions to co-ordinate responses to the UK government's pornography review, and collated our own significant submission

This means:

The Online Safety Act now contains provisions to regulate pornography sites and social media platforms, to protect the next generation



WHAT DOES THE BRITISH PUBLIC THINK ABOUT PORNOGRAPHY?



I've been on the **CEASE** mailing list for nearly two years now and the more I read, the more outraged I become. Basic human rights – like making sure children don't have easy access to porn – shouldn't have to be fought for so hard by the likes of **CEASE**. These should be no-brainers.”

Helen, CEASE mailing list subscriber

In March 2024, we published the findings of our new polling report, **British Public Attitudes Towards Pornography**.

Over 2,000 adults were asked a range of questions on their understanding and awareness of online pornography.

Our key findings were:

- The public are clear that pornography is harmful to children and young people, but parents are talking about it too little and too late. The burden of protecting children online should not lie solely with parents. We need effective age verification immediately.
- Those who are most porn-critical are young adults and women who are also more likely to have vulnerabilities when it comes to online pornography. We should listen to them and their experiences
- Most people are not aware of the range of illegal and harmful pornography that is easily available online for free. We need to come to terms with the reality of online pornography if we want to change it

You can find the full report at:
www.CEASE.org.uk



5 YEARS OF CEASE



In March 2024 we celebrated the fifth anniversary of the creation of **CEASE**.

Looking back on all that we have managed to achieve has galvanised us and we are looking forward to the next five years with determination and dedication to fight for a world free from sexual exploitation.

+ 2019

The first ever **CEASE** conference is held

+ 2020

We represent the UK in the global Trafficking Hub protests

+ 2021

Expose Big Porn report is published

+ 2022

Expose the Harm is launched

+ 2023

Our amendments are included in the Online Safety Act

GOVERNMENT INVESTIGATING EXPLOITATION IN PORNOGRAPHY

In December 2023, the UK government announced an independent review into exploitation and abuse within the online pornography industry. The Pornography Review, chaired by Baroness Gabby Bertin, called for evidence of harms from experts including **CEASE**.

As well as submitting a detailed response to the consultation around evidence of exploitation and harm, we also met with the review team numerous times, provided training to the review's engagement leads, and facilitated a meeting between Baroness Bertin and a survivor to discuss the long-lasting physical and psychological damage of being trafficked into the pornography industry.

The review is due to report in autumn 2024.



AGE VERIFICATION

The Long Journey To Reality

+ 2015

Conservative manifesto promises to protect children from accessing online pornography.

+ 2017

Parliament approves Part 3 of the Digital Economy Act which prevents commercial websites from allowing under 18s to access pornography.

+ 2019

The government decides not to enact Part 3 of the Digital Economy Act in favour of including the provisions in the forthcoming Online Safety Bill.

+ 2021

The first draft of the Online Safety Bill is released containing no mention of online pornography.

+ Feb 2022

The government confirms that the Online Safety Bill will introduce age verification regulations for pornography.

+ Nov 2022

The Government agrees amendments to the bill which would criminalise people who share deep-fake pornography and commit image-based sexual abuse ('revenge porn'). The government also proposes to remove regulations on 'legal but harmful' content for adults.

22



**The online safety act
gains royal assent!**

+ Feb 2023

At its second reading in the House of Lords, 27 peers call on the government to bring in robust age verification measures for online pornography. Unanimous support during a debate like this is almost unheard of.

+ Jun 2023

The government amends the Online Safety Bill to include age verification for all online pornographic content.

+ Oct 2023

The Online Safety Act gains royal assent. Ofcom begins consultations on the implementation of age verification legislation.



What the Online Safety Act (2023) legislates for:

- Pornography websites, social media sites and other services will be required to use the most stringent form of age verification to explicitly ensure children cannot access pornography
- Websites and social media platforms must therefore prevent children from accessing pornography or face the consequences of non-compliance
- Pornography sites will be required to produce a public written record outlining how they are preventing children from accessing their content, thus providing an extra layer of accountability

23



LOOKING AHEAD

CEASE is one of the few national charities with a specific focus on holding the pornography industry to account. For too long we have allowed multinational technology and social media companies to determine what is and isn't acceptable for our children to view. I work with **CEASE** because, like me, they believe that meaningful and lasting cultural change comes from legislation, education and challenging the commercial interests of those who put profits before people."

Lord Bethell, Campaigner and Member of the House of Lords

We have achieved a lot in the five years since **CEASE** began, but there is still more to do. And we can't achieve this change without cultural momentum from the public and professional bodies. That's why our focus will be on campaigning for greater regulation of the pornography industry, and greater awareness of the harms of pornography among the general public.

In the coming year, our priorities for policy and public affairs will be centred on:

- Ensuring the robust implementation of age verification for any site carrying pornographic content, as mandated in the Online Safety Act
- Engaging with the government's pornography review, and its recommendations
- Exploring whether a judicial review should be undertaken to hold the regulator, Ofcom, to account to ensure the highest standard of age verification is implemented
- Collaborating with experts from law, technology, academia and other fields to address the harms associated with sites like OnlyFans
- Supporting the Not For Sale coalition as it campaigns for amendments to the forthcoming Criminal Justice Bill which would make explicit the links between trafficking and prostitution

Our communications priorities for the coming year will focus on:

- Understanding our professional and public audiences better by conducting more research to ensure our messaging resonates well
- Educating the media and the public on the realities of online pornography and the harm being done to individuals, relationships and society by the normalisation of objectification and sexual violence
- Working behind the scenes to improve the **CEASE** brand through the website and social media to make us a one stop shop for people who would like to understand more about sexual exploitation, whatever their level of knowledge
- Identifying more speaking and media opportunities to increase our visibility and credibility, and make the case for a world free from sexual exploitation

You can find out more about **CEASE** and our work at www.CEASE.org.uk





In year 9 I remember a boy was sitting next to me in class and he was watching porn on his phone. He showed it to me and laughed but it made me feel really uncomfortable and I moved away from him.

No-one said anything about it because it was just an every-day thing but I found it weird.

Me and my friends would talk about boys we liked but there was always a worry that we would be expected to do things they'd seen in porn if they were more experienced than us.

It's literally everywhere and so normalised and the expectation was for us to just be happy being treated like an object."

Emma, Student,
Collected from www.exposetheharm.com

TRUSTEES REPORT

2023-2024

Reference and administrative details

The trustees present the annual report together with the financial statements for the year ended 31 March 2024.

The financial statements have been prepared in accordance with the accounting policies set out on page 31 and comply with the Charity's trust deed, the Charities Act 2011 and Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland published on 16 July 2014.

Trustees

N R Miles, J C Miles, J Heys
O Scutt , K Smith

Chief executive officer

L Moore

Charity registration number

1182515

Bankers

HSBC Bank PLC, 56 Queen Street,
Cardiff , CF10 2PX

Independent examiner

D C S, Cooke MA (Oxon) FCA FCIE,
David Cooke & Co,
Chartered Accountants
5 Briar Close, Banbury,
Oxfordshire, OX16 9DS



TRUSTEES REPORT CONTINUED...

+ FINANCIAL REVIEW

The total income for the year was **£235,921 (2023: £166,682)** of which **£235,689** were donations. At the end of the year **CEASE UK** had total reserves of **£127,699**. This comprised **£50,000** as Designated Reserves, and **£77,669** as General (Unrestricted) Reserves.

+ RESERVES

The trustees have ringfenced **£50,000** as a Designated Reserve Fund which is set aside for unforeseen expenditure and specific costs, and which equates to three months of operational activity. There were no restricted funds during or at the end of the year. The General (Unrestricted) Reserves will be used for general administrative charity expenditure. All of the reserves were available in the bank balance at the year end.

+ STRUCTURE, GOVERNANCE AND MANAGEMENT

+ Nature of governing document

CEASE UK is a charitable incorporated organisation governed by its Constitution dated 15 March 2019 and administered by its trustees. It is registered with the Charity Commission.

+ Recruitment and appointment of trustees

The trustees meet or search out new trustees from the public and inform the Board of Trustees who then meet and interview the prospective member. The trustee must have the skills, knowledge and experience needed for the effective administration of the CIO.

The annual report was approved by the trustees of the charity on 10th July 2024 and signed on its behalf by:



NR Miles, Chair and Trustee.

INDEPENDENT EXAMINERS REPORT

to the
Trustees of
CEASE UK

I report to the charity trustees on my examination of the accounts of the charity for the year ended 31 March 2024.

Responsibilities and basis of report

As the charity's trustees you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ("the Act").

I report in respect of my examination of the Charity's accounts carried out under section 145 of the 2011 Act and in carrying out my examination. I have followed all the applicable directions given by the Charity Commission under section 145(5)(b) of the Act.

Independent examiner's statement

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination which gives me reasonable cause to believe that in any material respect:

- The accounting records were not kept in accordance with section 130 of the Charities Act; or
- The accounts did not accord with the accounting records; or
- The accounts did not comply with the applicable requirements concerning the form and content of the accounts set out in the Charities (Accounts and Reports) Regulations 2008 other than any requirement that the accounts give a 'true and fair' view which is not a matter considered as part of an independent examination.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

D C S Cooke MA (Oxon) FCA FCIE, David Cooke & Co
Chartered Accountants, 5 Briar Close, Banbury, Oxon. OX16 9DS



STATEMENT OF FINANCIAL ACTIVITIES
FOR THE YEAR ENDED 31 MARCH 2024

Including Income & Expenditure Account

	Note	Unrestricted General Funds (£)	Designated Funds (£)	Total (£) 2024	Total (£) 2023
Income					
Donations	2	235,689	-	235,689	166,682
Other Income		232	-	232	-
Total Income		235,921	-	235,921	166,682
Expenditure					
Fundraising		3,847	-	3,847	3,413
Charitable Activities	3	181,195	-	181,195	157,073
Support Activities	4	9,139	-	9,139	11,520
Total Expenditure		194,181	-	194,181	172,006
Net Income/ (Expenditure)		41,740	-	41,740	(5,324)
Transfers Between Funds		-	-	-	-
Net Movement In Funds		41,740	-	41,740	(5,324)
Total Funds Brought Forward		85,959	-	85,959	91,283
Total Funds Carried Forward		127,699	-	127,699	85,959

BALANCE SHEET AS AT 31 MARCH 2024

	Note	Unrestricted General Funds (£)	Designated Funds (£)	Total (£) 2024	Total (£) 2023
Fixed Assets					
Tangible Assets	5	1,543	-	1,543	1,001
Current Assets					
Debtors	6	406	-	406	1,392
Cash at Bank and In Hand		131,150	-	131,510	91,084
		131,916	-	131,916	92,476
Creditors: Amounts Falling Due Within One Year	7	5,760	-	5,760	7,518
Net Current Assets/ (Liabilities)		126,156	-	126,156	84,958
Net Assets		127,699	-	127,699	85,959
Financed by:					
Unrestricted Funds		127,699	-	127,699	85,959

Approved on: 10th July 2024

N R Miles

N R Miles, Chair & Trustee

NOTE TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 MARCH 2024

1. Accounting Policies

The following accounting policies have been used consistently in dealing with items which are considered material in relation to the charity’s financial statements.

(a) Basis of accounting: The financial statements have been prepared under the historical cost convention with items recognised at cost or transaction value unless otherwise stated in the relevant notes; and in accordance with “Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS102)” (as amended for accounting periods commencing from 1 January 2016) and the Charities Act 2011. **CEASE** is a Public Benefit Entity as defined by FRS102.

(b) Going concern: At the time of approving the accounts, the Trustees have a reasonable expectation that the charity has adequate resources to continue in operational existence for the foreseeable future. Thus the Trustees continue to adopt the going concern basis of accounting in preparing the accounts.

(c) Incoming Resources: Donations represent cash received during the year, including tax repayments received. Charitable Activities income comprises income from various activities furthering the charity’s aims. Investment income comprises interest received from money in deposit accounts.

(d) Resources Expended: The cost of generating funds are costs incurred in promoting the charity and its work. Charitable Activities Expenditure comprises all expenditure directly related to the charity’s objects. It includes both costs that can be allocated directly to such activities and those costs of an indirect nature necessary to support them, including support and governance costs.

(f) Tangible Fixed Assets and Depreciation: Fixed assets below an original cost of £250 are not capitalised. Depreciation is provided on all other fixed assets in order to write off the cost less estimated residual value, on a straight line basis, over their expected useful lives, at the following annual rates:

Fixtures & Fittings	25%
Motor vehicles	25%

(g) Taxation: **CEASE** is a registered charity, and is therefore exempt from income and corporation tax. It is not registered for VAT; expenditure is therefore recorded at the VAT-inclusive cost.



	Unrestricted General Funds (£)	Designated Funds (£)	Total (£) 2024	Total (£) 2023
2. Income From Donations & Legacies				
Corporate Donations	200,018	-	200,018	130,255
Donations from Individuals	35,671	-	35,671	36,427
	235,689	-	235,689	166,682
3. Charitable Activities Expenditure				
Consulting	1,460	-	1,460	5,035
Marketing & Communications	19,390	-	19,390	2,577
Wages & Other Staff Costs	145,589	-	145,589	129,190
Travel & Subsistence	5,536	-	5,536	6,450
Hospitality	177	-	177	680
Event Attendance	-	-	-	110
Staff Training	596	-	596	1,769
Communications Campaigns	-	-	-	6,036
Policy & Public Affairs Campaigns	8,447	-	8,447	5,226
	181,195	-	181,195	157,073
4. Support Costs				
Accountancy & Bookkeeping	1,298	-	1,298	1,053
Independent Examination Fees	900	-	900	900
General Office Expenditure	3,448	-	3,448	4,346
IT Costs	895	-	895	411
Subscriptions	1,158	-	1,158	1,273
Insurance	420	-	420	793
Depreciation	332	-	332	417
Fines Paid	-	-	-	35
Legal Expenses	688	-	688	2,292
	9,139	-	9,139	11,520

	Furniture & Equipment (£)	Total (£) 2024
5. Tangible Fixed Assets		
Cost		
As at 1 April 2023	1,885	1,885
Additions	996	996
Disposals	(730)	(730)
As at 31 March 2024	2,151	2,151
Depreciation		
As at 1 April 2023	884	884
Charge For The Year	332	332
Written Back on Disposals	(608)	(608)
As at 31 March 2024	608	608
Net Book Value		
As at 1 March 2024	1,543	1,543
As at 31 March 2023	1,001	1,001

	Unrestricted General Funds (£)	Designated Funds (£)	Total (£) 2024	Total (£) 2023
6. Debtors				
Prepayments	406	-	406	1,142
Other	-	-	-	250
	406	-	406	1,392
7. Creditors: Amounts Falling Due Within 1 Year				
Trade Creditors	1,989	-	1,989	1,786
Tax & Social Security	2,871	-	2,871	4,712
Accruals	900	-	900	1,020
	5,760	-	5,760	7,518



	Brought Forward	Received	Paid	Transfers	Carried Forward
8. Fund Analysis					
Unrestricted General Fund	35,959	235,921	(194,181)	-	77,699
Unrestricted Designated Fund:	50,000	-	-	-	50,000
Reserve fund					
	85,959	235,921	(194,181)	-	127,699

9. Transactions with Trustees

During the year the trustees received no remuneration. One trustee was reimbursed £562 (2023: £183) for travel and other expenses during the year. No trustees have received any benefits from the charity during the year.

10. Related Party Transactions

During the year, the charity received donations totalling £75,000 (2023, £25,000) from XIBO Group Ltd, a company of which Mr J Miles, a trustee, is a director.

CONTACT US

contact@cease.org.uk

CEASE UK

483 Green Lanes

LONDON

N13 4BS





ANNOUNCE
PREP