



CHARITY COMMISSION
FOR ENGLAND AND WALES

Trustees' Annual Report for the period

From Period start date 01/09/2023 to 30/09/2024 Period end date

Charity name: Swindon & Wiltshire Pride

Charity registration number:1182489

Objectives and Activities

	SORP reference	
Summary of the purposes of the charity as set out in its governing document	C.1	TO PROMOTE EQUALITY AND DIVERSITY FOR THE PUBLIC BENEFIT AND IN PARTICULAR THE ELIMINATION OF DISCRIMINATION ON THE GROUNDS OF SEXUAL ORIENTATION OR GENDER IDENTITY.
Summary of the main activities in relation to those purposes for the public benefit, in particular, the activities, projects or services identified in the accounts.	Para 1.17 and 1.19	INCLUDING IN PARTICULAR BUT NOT EXCLUSIVELY BY: (1) RAISING THE AWARENESS OF THE PUBLIC WITH REGARD TO ALL ASPECTS OF DISCRIMINATION IN SOCIETY AND ISSUES AND DIFFICULTIES AFFECTING THE LIVES OF LESBIAN, GAY, BISEXUAL AND TRANS, QUEER, PLUS (LGBTQ+) PEOPLE; (2) CULTIVATING A SENTIMENT IN FAVOUR OF EQUALITY AND DIVERSITY IN PARTICULAR THROUGH CELEBRATING THE DIVERSITY OF LGBTQ+ COMMUNITIES (3) ADVANCING EDUCATION IN EQUALITY AND DIVERSITY WHETHER BY SIGNPOSTING TO OTHER ORGANISATIONS OR SERVICES OR PRODUCING MATERIALS; (4) PRODUCING A LGBTQ+ SUPPORT GUIDE OR UPDATING THE EXISTING ONE, AND COMMUNICATE VIA SOCIAL MEDIA STREAMS AND OTHER MEANS OF COMMUNICATION (E.G. NEWSLETTER); (5) STAGING A RANGE OF EVENTS, FOR EXAMPLE, A MAIN PRIDE EVENT, POP-UP SHOPS, FUNDRAISERS, ATTENDING AND SUPPORTING OTHER PRIDES AND C.2 SUCH OTHER OBJECTS AS ARE CHARITABLE UNDER THE LAWS OF ENGLAND AND WALES AS THE TRUSTEES SHALL AT THEIR ABSOLUTE DISCRETION DETERMINE.
Statement confirming whether the trustees have had regard to the guidance	Para 1.18	In planning our activities for the year, we kept in mind the Charity Commission's guidance

issued by the Charity Commission on public benefit		<p>on public benefit at our Trustee meetings.</p> <p>The main activities are summarised below in achievements and performance.</p>
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Achievements and Performance

	SORP reference	
Summary of the main achievements of the charity, identifying the difference the charity's work has made to the circumstances of its beneficiaries and any wider benefits to society as a whole.	Para 1.20	<p>Throughout the 2024 period, the following activities were achieved to enable us to achieve our purpose to promote equality and diversity for the public benefit and in particular the elimination of discrimination on the grounds of sexual orientation or gender identity, including in particular but not exclusively by raising awareness, engaging with the community, celebrating the diversity of LGBTQ+ communities and advancing education:</p> <p>SWP successfully organised our main Pride event. This year's event was held in the new location of GWR Park. After we outgrew the previous location. We had over 1000 people in our pride march and 10,000 people in the park across the day. This year at Pride, we had food stalls, the family circus zone, quiet zone, live entertainment, an LGBTQIA+ info stall and our merch stall to raise much needed funds for our charity. 8 hrs of Entertainment. Inclusion: RevoLOOtation toilet, sign language interpreters, accessible viewing ramp for the main stage and quiet zone</p> <ul style="list-style-type: none"> • To celebrate our 16th anniversary, we organised a week of activity on the week of Pride. We organised Pride pottery, Quiz night, film night, rock climbing and a LGBT social night. The focus was to provide extra activity to bring the community together and where possible raise funds for pride. • Attended local events: Rainbow fest, Wildcats, PGL Liddington, Lainesmead Primary School, Old Town Festival. We brought along our support leaflets, pride merch to sell and raise funds for pride as well as

		<p>offering advice or signposting to support groups.</p> <ul style="list-style-type: none"> • Attended local Prides: Gloucester, Cheltenham, Cirencester and Oxford • We continued to operate our Pride hub: A place to pick up FREE LGBTQIA+ info, we also have a seating area that provides a safe place to come and chat and hang out. We also sell items to help raise money for our charity. Providing free period products, condoms, along with sexual health information and other leaflets, promoting increased awareness of issues and access to support • We use our social media and our website to signpost to local and national support groups. We post materials such as awareness days, information on pronouns and support groups. • Rainbow walk refurbished – the steps were painted by the pride committee • We have a dedicated useful links page on our website, kept up to date and new support links added of local and national services, groups and information pages • We have increased our selection of Pride merchandise to include more identities. • We focused our energy on updating the LGBTQIA+ support guide on adding in more information on identities, refreshing useful links and the information on support groups. 3000 Pride Guides printed. Pride Guides distributed across Swindon &
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		Wiltshire including: All libraries in Swindon, EE, Out of the can, Swindon hub, LGBTQIA+ Youth Group.
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Financial Review

Review of the charity's financial position at the end of the period	Para 1.21	<p>Cash at bank at 30/09/2024 was £73,778 in unrestricted funds.</p> <p>The Charity finished in a strong position at the end of the period.</p> <p>Fundraising was mainly driven via merchandise and added suggested donations upon pride event ticket sales which has proved extremely worthwhile as this generated a good income for our charity.</p> <p>Retaining the main sponsor for the event from 2023 gave SWP the financial stability going into 2024 as well as securing funding through other sponsors. We also received a National Lottery grant.</p>
Statement explaining the policy for holding reserves stating why they are held	Para 1.22	N/A
Amount of reserves held	Para 1.22	N/A
Reasons for holding zero reserves	Para 1.22	During 2024 the Trustees with support from the Treasurer have identified fixed costs that will be placed in the reserves for 2025.
Details of fund materially in deficit	Para 1.24	N/A
Explanation of any uncertainties about the charity continuing as a going concern	Para 1.23	N/A

Structure, Governance and Management

Description of charity's trusts:		
Type of governing document (trust deed, royal charter)	Para 1.25	Swindon & Wiltshire Pride Constitution
How is the charity constituted? (e.g unincorporated association, CIO)	Para 1.25	CIO Foundation
Trustee selection methods including details of any constitutional provisions e.g. election to post or name of any person or body entitled to appoint one or more trustees	Para 1.25	<p>All new Trustees will be made aware of the responsibility of becoming a Trustee, via the SWP Trustee Eligibility Form.</p> <p>The AGM was used to recruit further Trustees. However, advertisements for Trustees ran throughout the year.</p>

Reference and Administrative details

Charity name	Swindon & Wiltshire Pride
Other name the charity uses	SWP
Registered charity number	1182498
Charity's principal address	<p>1 John Street</p> <p>Swindon</p> <p>SN1 1RT</p>

Names of the charity trustees who manage the charity

		Trustee name	Office (if any)	Dates acted if not for whole year	Name of person (or body) entitled to appoint trustee (if any)
	1	Paul Stewart	Chair	From 27 July 2022 -	
	2	Denise Dymond		Until 01/01/24	
	3	Phoenix Stewart		Until 26/06/24	
	4	Cecilia Segantini		01/01/24 – 25/10/24	
	5	Neil Reeves		From 29/08/24	
	6	Amy Norris		From 18/09/24	
	7	Thomas Leiper-Durrant		From 18/09/24	
	8				
	9				
	10				

Funds held as custodian trustees on behalf of others

Description of the assets held in this capacity	N/A
Name and objects of the charity on whose behalf the assets are held and how this falls within the custodian charity's objects	N/A
Details of arrangements for safe custody and segregation of such assets from the charity's own assets	N/A

Other optional information

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Declarations

The trustees declare that they have approved the trustees' report above.

Signed on behalf of the charity's trustees

Signature(s)	Paul Stewart	
Full name(s)	Paul Stewart	
Position (eg Secretary, Chair, etc)	Trustee	
Date	25/07/2025	



CHARITY COMMISSION
FOR ENGLAND AND WALES

Charity Name
Swindon & Wiltshire Pride

No (if any)
1182498

CC16a

Receipts and payments accounts

For the period from	Period start date 01/09/2023	To	Period end date 30/09/2024
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Section A Receipts and payments

	Unrestricted funds to the nearest £	Restricted funds to the nearest £	Endowment funds to the nearest £	Total funds to the nearest £	Last year to the nearest £
A1 Receipts					
Merchandise Income	13,385	-	-	13,385	12,379
Stalls Income	7,935	-	-	7,935	3,080
Funding Income	978	-	-	978	919
Sponsorship Income	40,000	-	-	40,000	26,544
Grant Income	25,942	-	-	25,942	-
Programme Income	5,083	-	-	5,083	5,732
Sales Income	91	-	-	91	-
Other Revenue	1	-	-	1	-
Event Income	9,593	-	-	9,593	16,524
Interest Income	1,363	-	-	1,363	157
Sub total (Gross income for AR)	104,371	-	-	104,371	65,335
A2 Asset and investment sales, (see table).					
Op Balancing Adjustments	-	-	-	-	1,892
Sub total	-	-	-	-	1,892
Total receipts	104,371	-	-	104,371	67,227
A3 Payments					
Storage	5,495	-	-	5,495	2,629
Insurance	2,876	-	-	2,876	2,323
Equipment Hire	20,741	-	-	20,741	13,211
Health & Safety	875	-	-	875	643
Entertainment	18,765	-	-	18,765	13,180
Advertising	3,020	-	-	3,020	6,553
Merchandise	13,385	-	-	13,385	9,100
Travel	575	-	-	575	1,221
Licences	1,440	-	-	1,440	-
Consumables	2,539	-	-	2,539	6,206
Misc	8,709	-	-	8,709	3,207
Sub total	78,420	-	-	78,420	58,273
A4 Asset and investment purchases, (see table)					
Fixed Assets	5,607	-	-	5,607	3,466
Op Balancing Adjustment	-	-	-	-	894
Sub total	5,607	-	-	5,607	2,572
Total payments	84,027	-	-	84,027	60,845
Net of receipts/(payments)	20,344	-	-	20,344	6,382
A5 Transfers between funds	368	-	-	368	-
A6 Cash funds last year end	53,066	-	-	53,066	-
Cash funds this year end	73,778	-	-	73,778	6,382

Section B Statement of assets and liabilities at the end of the period

Categories	Details	Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
B1 Cash funds	Current Account	11,377	-	-
	Savings Account	61,995	-	-
	Cash	406	-	-
	Total cash funds	73,778	-	-
	(agree balances with receipts and payments account(s))	OK	OK	OK
		Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
B2 Other monetary assets	Details	-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-
B3 Investment assets	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
			-	-
			-	-
			-	-
			-	-
B4 Assets retained for the charity's own use	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
B5 Liabilities	Details	Fund to which liability relates	Amount due (optional)	When due (optional)
			-	
			-	
			-	
			-	
Signed by one or two trustees on behalf of all the trustees	Signature	Print Name	Date of approval	
	Paul Stewart	Paul Stewart	30/07/2025	



CHARITY COMMISSION
FOR ENGLAND AND WALES

Independent examiner's report on the accounts

Section A

Independent Examiner's Report

Report to the trustees/ members of

Charity Name

Swindon and Wiltshire Pride

On accounts for the year ended

30th September 2024

Charity no (if any)

1182489

Set out on pages

1 of 1

(remember to include the page numbers of additional sheets)

Responsibilities and basis of report

I report to the trustees on my examination of the accounts of the above charity ("the Trust") for the year ended **30/ 09 / 2024,**

As the charity trustees of the Trust, you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ("the Act").

I report in respect of my examination of the Trust's accounts carried out under section 145 of the 2011 Act and in carrying out my examination, I have followed the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.

Independent examiner's statement

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination which gives me cause to believe that in, any material respect:

- accounting records were not kept in accordance with section 130 of the Act or
- the accounts do not accord with the accounting records

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in order to enable a proper understanding of the accounts to be reached.

Signed:

Date:

12/07/2025

Name:

Keith Trevor Andrews

Relevant professional qualification(s) or body (if any):

Chartered Institute of Public Finance and Accountancy
(Membership no. 16367)

Address:

Flat 3

72 Auckland Road, Upper Norwood

London SE19 2DH

Section B

Disclosure

Only complete if the examiner needs to highlight matters of concern (see CC32, Independent examination of charity accounts: directions and guidance for examiners).

Give here brief details of any items that the examiner wishes to disclose.