



CHARITY COMMISSION
FOR ENGLAND AND WALES

Trustees' Annual Report for the period

From Period start date 01/10/2022 to 31/08/2023 Period end date

Charity name: Swindon & Wiltshire Pride

Charity registration number:1182489

Objectives and Activities

	SORP reference	
Summary of the purposes of the charity as set out in its governing document	C.1	TO PROMOTE EQUALITY AND DIVERSITY FOR THE PUBLIC BENEFIT AND IN PARTICULAR THE ELIMINATION OF DISCRIMINATION ON THE GROUNDS OF SEXUAL ORIENTATION OR GENDER IDENTITY.
Summary of the main activities in relation to those purposes for the public benefit, in particular, the activities, projects or services identified in the accounts.	Para 1.17 and 1.19	INCLUDING IN PARTICULAR BUT NOT EXCLUSIVELY BY: (1) RAISING THE AWARENESS OF THE PUBLIC WITH REGARD TO ALL ASPECTS OF DISCRIMINATION IN SOCIETY AND ISSUES AND DIFFICULTIES AFFECTING THE LIVES OF LESBIAN, GAY, BISEXUAL AND TRANS, QUEER, PLUS (LGBTQ+) PEOPLE; (2) CULTIVATING A SENTIMENT IN FAVOUR OF EQUALITY AND DIVERSITY IN PARTICULAR THROUGH CELEBRATING THE DIVERSITY OF LGBTQ+ COMMUNITIES (3) ADVANCING EDUCATION IN EQUALITY AND DIVERSITY WHETHER BY SIGNPOSTING TO OTHER ORGANISATIONS OR SERVICES OR PRODUCING MATERIALS;(4) PRODUCING A LGBTQ+ SUPPORT GUIDE OR UPDATING THE EXISTING ONE, AND COMMUNICATE VIA SOCIAL MEDIA STREAMS AND OTHER MEANS OF COMMUNICATION (E.G. NEWSLETTER); (5) STAGING A RANGE OF EVENTS, FOR EXAMPLE, A MAIN PRIDE EVENT, POP-UP SHOPS, FUNDRAISERS, ATTENDING AND SUPPORTING OTHER PRIDES AND C.2 SUCH OTHER OBJECTS AS ARE CHARITABLE UNDER THE LAWS OF ENGLAND AND WALES AS THE TRUSTEES SHALL AT THEIR ABSOLUTE DISCRETION DETERMINE.
Statement confirming whether the trustees have had regard to the guidance issued by the Charity Commission on public benefit	Para 1.18	In planning our activities for the year, we kept in mind the Charity Commission's guidance on public benefit at our Trustee meetings. The main activities are summarised below in achievements and performance.

Achievements and Performance

	SORP reference	
Summary of the main achievements of the charity, identifying the difference the charity's work has made to the circumstances of its beneficiaries and any wider benefits to society as a whole.	Para 1.20	<p>Throughout the 2023 period, the following activities were achieve to enable us to achieve our purpose to promote equality and diversity for the public benefit and in particular the elimination of discrimination on the grounds of sexual orientation or gender identity, including in particular but not exclusively by raising awareness, engaging with the community, celebrating the diversity of LGBTQ+ communities and advancing education:</p> <p>SWP successfully organised our main Pride event. The event was held in Queens Park after the success of the 2022 event. We had over 700 people in our pride march and over 6,500 people in the park across the day. This year at Pride, we had food stalls, the family circus zone, quiet zone, live entertainment, an LGBTQIA+ info stall and our merch stall to raise much needed funds for our charity. 6 hrs of Entertainment, family circus zone supported by Out of the can. Inclusion: RevoLOOtion toilet, sign language interpreters and quiet zone supported by The Samaritans. Free bottles of water distributed during the event.</p> <ul style="list-style-type: none"> • To celebrate our 15th anniversary we organised a week of activity on the week of Pride. We organised Pride pottery, Quiz night, film night, Fitness class, Pre pride party and a theatre night. The focus was to provide extra activity to bring the community together and where possible raise funds for pride. • Attended local events: Rainbow fest, Wildcats, PGL Liddington, Lainesmead Primary School, Pimm's in the Park. We brought along our support leaflets, pride merch to sell and raise funds for pride as well as offering advice or signposting to support groups. • Attended local Prides: Gloucester and Melksham • We opened a Pride hub: A place to pick up FREE LGBTQIA+ info, We also have a seating area that provides a safe place to come and chat and hang out. We also sell items to help raise money for our charity. Providing free period products, condoms, along with sexual health information and other leaflets, promoting increased

		<p>awareness of issues and access to support</p> <ul style="list-style-type: none"> • We use our social media and our website to signpost to local and national support groups. We post materials such as awareness days, information on pronouns and support groups. • History was made shortly after noon on June 2nd 2023 when the flag of Swindon & Wiltshire Pride was hoisted over the Civic Offices Swindon for the first time in history! We have campaigned for years to make this happen and are extremely proud to finally make this happen with the support of Swindon council. • We hosted our very first Drag Queen story hour with Drag Queen story hour UK. Over 60 people attended. The purpose of this was to promote equity and diversity through storytelling • Rainbow walk refurbished – the steps were fixed by a local contractor and the pride committee painted rainbow walk the week before pride. • We have a dedicated useful links page on our website, kept up to date and new support links added of local and national services, groups and information pages • We have increased our selection of Pride merchandise to include more identities. • We focused our energy on updating the LGBTQIA+ support guide on adding in more information on identities, refreshing useful links and the information on support groups. 3000 Pride Guides printed. Pride Guides distributed across Swindon & Wiltshire including: All libraries in Swindon, EE, Out of the can, Swindon hub, LGBTQIA+ Youth Group.
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Financial Review

Review of the charity's financial position at the end of the period	Para 1.21	<p>Cash at bank at 31/08/2023 was £53,066 in unrestricted funds.</p> <p>The Charity finished in a strong position at the end of the period. Fundraising was mainly driven via merchandise and added suggested donations upon pride event ticket sales which has</p>
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		proved extremely worthwhile as this generated a good income for our charity. Retaining the main sponsor for the event from 2022 gave SWP the financial stability going into 2023 as well as securing funding through other sponsors as well as securing a grant from crowdfunder which helped pay for extra equipment as well as funding other activity throughout the year.
Statement explaining the policy for holding reserves stating why they are held	Para 1.22	N/A
Amount of reserves held	Para 1.22	N/A
Reasons for holding zero reserves	Para 1.22	During 2023 the Trustees with support from the Treasurer have identified fixed costs that will be placed in the reserves for 2024.
Details of fund materially in deficit	Para 1.24	N/A
Explanation of any uncertainties about the charity continuing as a going concern	Para 1.23	N/A

Structure, Governance and Management

Description of charity's trusts:		
Type of governing document (trust deed, royal charter)	Para 1.25	Swindon & Wiltshire Pride Constitution
How is the charity constituted? (e.g unincorporated association, CIO)	Para 1.25	CIO Foundation
Trustee selection methods including details of any constitutional provisions e.g. election to post or name of any person or body entitled to appoint one or more trustees	Para 1.25	<p>All new Trustees will be made aware of the responsibility of becoming a Trustee, via the SWP Trustee Eligibility Form.</p> <p>The AGM was used to recruit further Trustees. However, advertisements for Trustees ran throughout the year.</p>

Reference and Administrative details

Charity name	Swindon & Wiltshire Pride
Other name the charity uses	SWP
Registered charity number	1182498
Charity's principal address	1 John Street Swindon SN1 1RT

Names of the charity trustees who manage the charity

	Trustee name	Office (if any)	Dates acted if not for whole year	Name of person (or body) entitled to appoint trustee (if any)
1	Denise Dymond	Trustee		
2	Phoenix Stewart	Community Engagement		
3	Paul Stewart	Chair		
4				
5				
6				
7				
8				
9				
10				

Funds held as custodian trustees on behalf of others

Description of the assets held in this capacity	N/A
Name and objects of the charity on whose behalf the assets are held and how this falls within the custodian charity's objects	N/A
Details of arrangements for safe custody and segregation of such assets from the charity's own assets	N/A

Other optional information

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Declarations

The trustees declare that they have approved the trustees' report above.

Signed on behalf of the charity's trustees

Signature(s)	Phoenix Stewart	
Full name(s)	Phoenix Stewart	
Position (eg Secretary, Chair, etc)	Trustee	
Date	04/10/2023	



Receipts and payments accounts

CC16a

For the period
from

Period start date
01/09/2022

To

Period end date
31/08/2023

Section A Receipts and payments

	Unrestricted funds to the nearest £	Restricted funds to the nearest £	Endowment funds to the nearest £	Total funds to the nearest £	Last year to the nearest £
A1 Receipts					
Merchandise Income	12,379	-	-	12,379	20,164
Stall Income	3,080	-	-	3,080	1,070
Funding Income	919	-	-	919	400
Craft Income	-	-	-	-	-
Grant Income	-	-	-	-	760
Programme Income	5,732	-	-	5,732	1,052
Sponsorship Income	26,544	-	-	26,544	15,352
Event Income	16,524	-	-	16,524	6,356
Parade Income	-	-	-	-	-
Interest Income	157	-	-	157	2
Sub total (Gross income for AR)	65,335	-	-	65,335	45,155
A2 Asset and investment sales, (see table).					
Op Balancing adjustments	1,892	-	-	1,892	-
	-	-	-	-	-
Sub total	1,892	-	-	1,892	-
Total receipts	67,227	-	-	67,227	45,155
A3 Payments					
Storage	2,629	-	-	2,629	2,216
Insurance	2,323	-	-	2,323	2,454
Sound & Light	-	-	-	-	-
Equipment Hire	13,211	-	-	13,211	4,295
Health & Safety	643	-	-	643	634
Entertainment	13,180	-	-	13,180	1,973
Advertising	6,553	-	-	6,553	675
Merchandise	9,100	-	-	9,100	10,271
Travel	1,221	-	-	1,221	557
Licenses	-	-	-	-	70
Consumables	6,206	-	-	6,206	5,468
Misc	3,207	-	-	3,207	2,482
Sub total	58,273	-	-	58,273	31,093
A4 Asset and investment purchases, (see table)					
Fixed Assets	3,466	-	-	3,466	818
Op Balancing Adjustment	- 894	-	-	- 894	-
Sub total	2,572	-	-	2,572	818
Total payments	60,845	-	-	60,845	30,275
Net of receipts/(payments)	6,382	-	-	6,382	14,880
A5 Transfers between funds					
A6 Cash funds last year end	46,684	-	-	46,684	31,804
Cash funds this year end	53,066	-	-	53,066	46,684

Section B Statement of assets and liabilities at the end of the period

Categories	Details	Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
B1 Cash funds	CURRENT ACCOUNT	45,857	-	-
	SAVINGS ACCOUNT	6,277	-	-
	CASH	932	-	-
	Total cash funds	53,066	-	-
	(agree balances with receipts and payments account(s))	OK	OK	OK
		Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
B2 Other monetary assets	Details			
			-	-
			-	-
		-	-	-
		-	-	-
		-	-	-
B3 Investment assets	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
	Plant & Machinery	3,466	-	-
			-	-
			-	-
			-	-
			-	-
B4 Assets retained for the charity's own use	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
B5 Liabilities	Details	Fund to which liability relates	Amount due (optional)	When due (optional)
			-	
			-	
			-	
			-	
			-	
Signed by one or two trustees on behalf of all the trustees	Signature	Print Name	Date of approval	



Section A

Independent Examiner's Report

Report to the trustees/
members of

Charity Name
Swindon & Wiltshire Pride

On accounts for the year
ended

31st August 2023

Charity no
(if any)

1182498

Set out on pages

1 of 1

(remember to include the page numbers of additional sheets)

I report to the trustees on my examination of the accounts of the above charity ("the Trust") for the year ended 31 / 08 / 2023.

Responsibilities and
basis of report

As the charity trustees of the Trust, you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ("the Act").

I report in respect of my examination of the Trust's accounts carried out under section 145 of the 2011 Act and in carrying out my examination, I have followed the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.

Independent
examiner's statement

I have completed my examination. I confirm that no material matters have come to my attention (other than that disclosed below *) in connection with the examination which gives me cause to believe that in, any material respect:

- accounting records were not kept in accordance with section 130 of the Act or
- the accounts do not accord with the accounting records

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in order to enable a proper understanding of the accounts to be reached.

* Please delete the words in the brackets if they do not apply.

Signed:

Date:

15/02/2024

Name:

Shannon Bennett

Relevant professional
qualification(s) or body
(if any):

MAAT

Address:

Riverview Portfolio Ltd

1 Market Hill, Calne, Wiltshire, SN11 0BT

Section B

Disclosure

Only complete if the examiner needs to highlight matters of concern (see CC32, Independent examination of charity accounts: directions and guidance for examiners).

Give here brief details of any items that the examiner wishes to disclose.