



CHARITY COMMISSION
FOR ENGLAND AND WALES

Trustees' Annual Report for the period

From **Period start date 01/10/2021 to 31/08/2022** **Period end date**

Charity name: Swindon & Wiltshire Pride

Charity registration number:1182489

Objectives and Activities

	SORP reference	
Summary of the purposes of the charity as set out in its governing document	C.1	TO PROMOTE EQUALITY AND DIVERSITY FOR THE PUBLIC BENEFIT AND IN PARTICULAR THE ELIMINATION OF DISCRIMINATION ON THE GROUNDS OF SEXUAL ORIENTATION OR GENDER IDENTITY.
Summary of the main activities in relation to those purposes for the public benefit, in particular, the activities, projects or services identified in the accounts.	Para 1.17 and 1.19	INCLUDING IN PARTICULAR BUT NOT EXCLUSIVELY BY: (1) RAISING THE AWARENESS OF THE PUBLIC WITH REGARD TO ALL ASPECTS OF DISCRIMINATION IN SOCIETY AND ISSUES AND DIFFICULTIES AFFECTING THE LIVES OF LESBIAN, GAY, BISEXUAL AND TRANS, QUEER, PLUS (LGBTQ+) PEOPLE; (2) CULTIVATING A SENTIMENT IN FAVOUR OF EQUALITY AND DIVERSITY IN PARTICULAR THROUGH CELEBRATING THE DIVERSITY OF LGBTQ+ COMMUNITIES (3) ADVANCING EDUCATION IN EQUALITY AND DIVERSITY WHETHER BY SIGNPOSTING TO OTHER ORGANISATIONS OR SERVICES OR PRODUCING MATERIALS;(4) PRODUCING A LGBTQ+ SUPPORT GUIDE OR UPDATING THE EXISTING ONE, AND COMMUNICATE VIA SOCIAL MEDIA STREAMS AND OTHER MEANS OF COMMUNICATION (E.G. NEWSLETTER); (5) STAGING A RANGE OF EVENTS, FOR EXAMPLE, A MAIN PRIDE EVENT, POP-UP SHOPS, FUNDRAISERS, ATTENDING AND SUPPORTING OTHER PRIDES AND C.2 SUCH OTHER OBJECTS AS ARE CHARITABLE UNDER THE LAWS OF

		ENGLAND AND WALES AS THE TRUSTEES SHALL AT THEIR ABSOLUTE DISCRETION DETERMINE.
Statement confirming whether the trustees have had regard to the guidance issued by the Charity Commission on public benefit	Para 1.18	<p>In planning our activities for the year, we kept in mind the Charity Commission's guidance on public benefit at our Trustee meetings.</p> <p>The main activities are summarised below in achievements and performance.</p>

Achievements and Performance

	SORP reference	
Summary of the main achievements of the charity, identifying the difference the charity's work has made to the circumstances of its beneficiaries and any wider benefits to society as a whole.	Para 1.20	<p>Throughout the 2022 period, the following activities were achieved to enable us to achieve our purpose to promote equality and diversity for the public benefit and in particular the elimination of discrimination on the grounds of sexual orientation or gender identity, including in particular but not exclusively by raising awareness, engaging with the community, celebrating the diversity of LGBTQ+ communities and advancing education:</p> <p>SWP successfully organised the Pride Picnic. The event was held in Queens park as an alternative location to previous year's annual event held in the Old Town Garden: Swindon & Wiltshire Pride Picnic. We were unable to hold the main pride event at Old Town Gardens, but we celebrated with a family-friendly pride picnic. We had over 500 people in our first pride march since the pandemic and over 3,000 people in the park across the day. This year at the Pride Picnic, we had incredible food, the youth zone, live entertainment, an LGBTQIA+ info stall and our merch stall to raise much needed funds for our charity. 6 hrs of Entertainment, Youth zone supported by Out of the can and The Samaritans, Inclusion: Mobiloo Pride Picnic Launch fundraiser over £200. 100's of free bottles of water distributed on the</p>

		<p>Pride Picnic (35C)</p> <ul style="list-style-type: none"> ● Local school Beechcroft Infants School got in touch with us as they wanted to use Rainbow walk in a school project “ We are so proud that a piece of art such as the Rainbow walk can be used to get across such an important message of acceptance” ● Invited to the launch of the Thames water drain cover. “A specially designed drain cover has been unveiled by Thames Water in Swindon to celebrate the LGBTQ+ community.” ● Attending local Prides: Reading, Gloucester, Oxford, Melksham, Stroud ● Large selection of different identities available through our Pride merchandise ● Social media, Info stall at events, website, support Guide ● Rainbow walk refurbished - received Trip Advisor Award second year in a row (top 10% of attractions worldwide) ● We attended Lainesmead Primary School for their summer fete. This was the first time Swindon and Wiltshire pride have attended a primary school and it was an absolute pleasure, the school and families were so welcoming. ● We worked with Royal wootton bassett school and provided them with pronoun badges and flags for them to celebrate pride month. ● Signposting to support organisations: scheduled regularly on all our Social Media Platforms ● Throughout 2022 SWP has been contacted by people seeking support and information. Via our website and through our social media ● Educational posts on Social Media ● Useful links page on our website, kept up to date and new support links added ● Youth Safe Space overseen by Out of the Can LGBTQ+ Youth Group ● LGBTQ+ Support Guide produced. It covers LGBTQ+ services in Wiltshire and some key national organisations ● Information leaflets at pop up
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		<p>shops and events we attend.</p> <ul style="list-style-type: none"> ● Large selection of different identities available through our Pride merchandise. <p>Descriptions for each identity.</p> <ul style="list-style-type: none"> ● We focused our energy on updating the LGBTQIA+ support guide which has significantly changed. (This has replaced the Pride programme) ● 1,000 Pride Guides printed (44-pages) ● Increased the guide from 20 pages to 44 pages! ● Added new sections pride flags, gender identity and pronouns, history of pride, awareness days, identities and a useful links section. ● QR code available at the Pride picnic so people could download the guide ● Pride Guides distributed across Swindon & Wiltshire. (All libraries in Swindon, EE, LUSH, Swindon hub, Card factory, Out of the can+, Cheltenham library, Wootton Bassett library, Virgin money Swindon, Boom battle bar Swindon, Jigsaw Swindon, Wiltshire police occupational health, Horizons College Swindon, Lainesmead Primary School, Emily pole fitness, Dorcan Academy.) ● E-Newsletter distributed via email throughout the year (reaching over 700 recipients) ● Social media engagement (Facebook 55k, Twitter 6.9k, Instagram 62k, linkedin 869) ● Pride merch has taken £22,302.00 of which £12,574.84 after costs. ● Online donations, Donation pots at local venues ● Continued Support by Sponsors that believe in the impact that SWP has. ● Worked with the Swindon South Parish Council, and developed a new relationship. ● Merchandise has been impactful (encourage people to seek advice, given young people the opportunity to have a visual impact, pronoun badges avoids people asking the question) ● New relationships built with boom battle bar who supportive our Pride after party ● Multiple Pride pop up shops throughout the year (Mcarthur glen outlet village, Regent
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		<p>Circus, Local Prides, Local school)</p> <ul style="list-style-type: none"> ● We trialled free tickets for our event this year with a suggested donation option which helped raise nearly £600 ● Collection buckets with £2 suggested donations which raised nearly £400 ● Attended wildcats hockey first pride celebration event, with our collection buckets and support guides ● Received a grant from South Swindon towards the Pride picnic ● Attended GWR train station to raise awareness of our charity ● Dorcan academy raised money for pride as part of their charity of the quarter
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Financial Review

Review of the charity's financial position at the end of the period	Para 1.21	<p>Cash at bank at 31/08/2021 was £46,684 in unrestricted funds.</p> <p>The Charity finished in a strong position at the end of the period.</p> <p>Fundraising was mainly driven via merchandise and added suggested donations upon pride event ticket sales.</p> <p>Retaining the main sponsor for the event from 2021 gave SWP the financial stability going into 2022.</p>
Statement explaining the policy for holding reserves stating why they are held	Para 1.22	N/A
Amount of reserves held	Para 1.22	N/A
Reasons for holding zero reserves	Para 1.22	During 2022 the Trustees with support from the Treasurer have identified fixed costs that will be placed in the reserves for 2023.
Details of fund materially in deficit	Para 1.24	N/A
Explanation of any	Para 1.23	N/A

uncertainties about the charity continuing as a going concern		
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Structure, Governance and Management

Description of charity's trusts:		
Type of governing document (trust deed, royal charter)	Para 1.25	Swindon & Wiltshire Pride Constitution
How is the charity constituted? (e.g unincorporated association, CIO)	Para 1.25	CIO Foundation
Trustee selection methods including details of any constitutional provisions e.g. election to post or name of any person or body entitled to appoint one or more trustees	Para 1.25	<p>All new Trustees will be made aware of the responsibility of becoming a Trustee, via the SWP Trustee Eligibility Form.</p> <p>The AGM was used to recruit further Trustees. However, advertisements for Trustees ran throughout the year.</p>

Reference and Administrative details

Charity name	Swindon & Wiltshire Pride
Other name the charity uses	SWP
Registered charity number	1182498
Charity's principal address	<p>1 John Street</p> <p>Swindon</p> <p>SN1 1RT</p>

Names of the charity trustees who manage the charity

		Trustee name	Office (if any)	Dates acted if not for whole year	Name of person (or body) entitled to appoint trustee (if any)
	1	Denise Dymond			
	2	Phoenix Stewart	Community Engagement		
	3	Victoria Bradley		1st October 2021 to April 2022	
	4	Paul Stewart		27/07/2022 to 31/08/2022	
	5				
	6				
	7				
	8				
	9				
	10				

Funds held as custodian trustees on behalf of others

Description of the assets held in this capacity	N/A
Name and objects of the charity on whose behalf the assets are held and how this falls within the custodian charity's objects	N/A
Details of arrangements for safe custody and segregation of such assets from the charity's own assets	N/A

Other optional information

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Declarations

The trustees declare that they have approved the trustees' report above.

Signed on behalf of the charity's trustees

Signature(s)	Denise Dymond	
Full name(s)	Denise Dymond	
Position (eg Secretary, Chair, etc)	Trustee	
Date	09/03/2023	



Receipts and payments accounts

CC16a

For the period
from

Period start date
01/09/2021

To

Period end date
31/08/2022

Section A Receipts and payments

	Unrestricted funds to the nearest £	Restricted funds to the nearest £	Endowment funds to the nearest £	Total funds to the nearest £	Last year to the nearest £
A1 Receipts					
Merchandise Income	20,164	-	-	20,164	16,551
Stall Income	1,070	-	-	1,070	1,895
Funding Income	400	-	-	400	6,560
Craft Income	-	-	-	-	-
Grant Income	760	-	-	760	3,250
Programme Income	1,052	-	-	1,052	1,250
Sponsorship Income	15,352	-	-	15,352	12,750
Event Income	6,356	-	-	6,356	14,534
Parade Income	-	-	-	-	468
Interest Income	2	-	-	2	-
Sub total (Gross income for AR)	45,156	-	-	45,156	57,256
A2 Asset and investment sales, (see table).					
	-	-	-	-	-
	-	-	-	-	-
Sub total	-	-	-	-	-
Total receipts	45,156	-	-	45,156	57,256
A3 Payments					
Storage	2,216	-	-	2,216	1,978
Insurance	2,454	-	-	2,454	1,376
Sound & Light	-	-	-	-	4,050
Equipment Hire	4,295	-	-	4,295	3,581
Health & Safety	634	-	-	634	18,382
Entertainment	1,973	-	-	1,973	10,756
Advertising	675	-	-	675	4,559
Merchandise	10,271	-	-	10,271	20,371
Travel	557	-	-	557	542
Licenses	70	-	-	70	140
Consumables	5,468	-	-	5,468	-
Misc	2,482	-	-	2,482	4,354
Sub total	31,094	-	-	31,094	70,088
A4 Asset and investment purchases, (see table)					
	818	-	-	818	-
	-	-	-	-	-
Sub total	818	-	-	818	-
Total payments	30,276	-	-	30,276	70,088
Net of receipts/(payments)	14,880	-	-	14,880	- 12,832
A5 Transfers between funds	-	-	-	-	-
A6 Cash funds last year end	31,804	-	-	31,804	-
Cash funds this year end	46,684	-	-	46,684	- 12,832

Section B Statement of assets and liabilities at the end of the period

Categories	Details	Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
B1 Cash funds	CURRENT ACCOUNT	39,547	-	-
	SAVINGS ACCOUNT	5,780	-	-
	CASH	1,357	-	-
	Total cash funds	46,684	-	-
	(agree balances with receipts and payments account(s))	OK	OK	OK
B2 Other monetary assets	Details	Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
	Accounts Receivable		-	-
	Accrued income		-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-
B3 Investment assets	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
			-	-
			-	-
			-	-
			-	-
			-	-
B4 Assets retained for the charity's own use	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
	Fixed Assts	-818	-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
B5 Liabilities	Details	Fund to which liability relates	Amount due (optional)	When due (optional)
	Accounts Payable		-	
			-	
			-	
			-	
			-	
Signed by one or two trustees on behalf of all the trustees	Signature	Print Name	Date of approval	



Section A

Independent Examiner's Report

Report to the trustees/
members of

Charity Name
Swindon & Wiltshire Pride

On accounts for the year
ended

31st August 2022

Charity no
(if any)

1182498

Set out on pages

1 of 1

(remember to include the page numbers of additional sheets)

I report to the trustees on my examination of the accounts of the above charity ("the Trust") for the year ended 31 / 08 / 2022.

Responsibilities and
basis of report

As the charity trustees of the Trust, you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ("the Act").

I report in respect of my examination of the Trust's accounts carried out under section 145 of the 2011 Act and in carrying out my examination, I have followed the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.

Independent
examiner's statement

I have completed my examination. I confirm that no material matters have come to my attention (other than that disclosed below *) in connection with the examination which gives me cause to believe that in, any material respect:

- accounting records were not kept in accordance with section 130 of the Act or
- the accounts do not accord with the accounting records

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in order to enable a proper understanding of the accounts to be reached.

* Please delete the words in the brackets if they do not apply.

Signed:

Date:

10/01/2023

Name:

Grace Brown

Relevant professional
qualification(s) or body
(if any):

MAAT

Address:

Riverview Portfolio Ltd

1 Market Hill, Calne, Wiltshire, SN11 0BT

Section B

Disclosure

Only complete if the examiner needs to highlight matters of concern (see CC32, Independent examination of charity accounts: directions and guidance for examiners).

Give here brief details of any items that the examiner wishes to disclose.