



**CHARITY COMMISSION**  
FOR ENGLAND AND WALES

## Trustees' Annual Report for the period

From Period start date 01/10/2020 to 31/08/2021 Period end date

Charity name: Swindon & Wiltshire Pride

Charity registration number:1182489

## Objectives and Activities

	SORP reference	
Summary of the purposes of the charity as set out in its governing document	Para 1.17	<b>TO PROMOTE EQUALITY AND DIVERSITY FOR THE PUBLIC BENEFIT AND IN PARTICULAR THE ELIMINATION OF DISCRIMINATION ON THE GROUNDS OF SEXUAL ORIENTATION OR GENDER IDENTITY.</b>
Summary of the main activities in relation to those purposes for the public benefit, in particular, the activities, projects or services identified in the accounts.	Para 1.17 and 1.19	<b>INCLUDING IN PARTICULAR BUT NOT EXCLUSIVELY BY: (1) RAISING THE AWARENESS OF THE PUBLIC WITH REGARD TO ALL ASPECTS OF DISCRIMINATION IN SOCIETY AND ISSUES AND DIFFICULTIES AFFECTING THE LIVES OF LESBIAN, GAY, BISEXUAL AND TRANS, QUEER, PLUS (LGBTQ+) PEOPLE; (2) CULTIVATING A SENTIMENT IN FAVOUR OF EQUALITY AND DIVERSITY IN PARTICULAR THROUGH CELEBRATING THE DIVERSITY OF LGBTQ+ COMMUNITIES (3) ADVANCING EDUCATION IN EQUALITY AND DIVERSITY WHETHER BY SIGNPOSTING TO OTHER ORGANISATIONS OR SERVICES OR PRODUCING MATERIALS; (4) PRODUCING ANNUAL PRIDE PROGRAMME, AND COMMUNICATE VIA SOCIAL MEDIA STREAMS AND OTHER MEANS OF COMMUNICATION (E.G. NEWSLETTER); (5) STAGING AN ANNUAL LGBTQ+ FESTIVAL; AND C.2 SUCH OTHER OBJECTS AS ARE CHARITABLE UNDER THE LAWS OF ENGLAND AND WALES AS THE TRUSTEES SHALL AT THEIR ABSOLUTE DISCRETION DETERMINE.</b>
Statement confirming whether the trustees have had regard to the guidance issued by the Charity Commission on public benefit	Para 1.18	<b>In planning our activities for the year, we kept in mind the Charity Commission's guidance on public benefit at our Trustee meetings.</b>  <b>The main activities are summarised below in achievements and performance.</b>

## Achievements and Performance

	SORP reference	
Summary of the main achievements of the charity, identifying the difference the charity's work has made to the circumstances of its beneficiaries and any wider benefits to society as a whole.	Para 1.20	<p>Throughout the 2021 period, the following activities were achieved to enable us to achieve our purpose to promote equality and diversity for the public benefit and in particular the elimination of discrimination on the grounds of sexual orientation or gender identity, including in particular but not exclusively by raising awareness, engaging with the community, celebrating the diversity of LGBTQ+ communities and advancing education:</p> <ul style="list-style-type: none"> <li>• Pop-up Tour of Wiltshire, collaborating with Trowbridge and Salisbury Pride, raising awareness of LGBTQ+ issues and helping to educate through leaflets, signage and conversation</li> <li>• Pride Month (June): SWP released 14 bespoke frames showcasing a handful of the different identities within the LGBTQ+ community</li> <li>• Signposting to support organisations: scheduled regularly on all our Social Media Platforms</li> <li>• Large selection of different identities available to promote EDI within the community &amp; beyond</li> <li>• Online shows throughout Lockdown period (between Sept 2020 to April 2021: 68,700 views), helping maintain a connection to the LGBTQ+ community</li> <li>• Rainbow walk refurbished in 2021 – received Trip Advisor Award (top 10% of attractions worldwide)</li> <li>• The Rainbow Bench Project – The Rainbow Bench Project is a place to catch up with a friend, start a conversation and help prevent loneliness. We don't talk to each other enough, so let's make time to stop and say hello, have a chat and make a new friend</li> <li>• Throughout 2021 SWP has been contacted by people suffering from isolation, or seeking support and information</li> <li>• Educational posts continued on Social Media</li> <li>• LGBTQ+ Support Guide produced for the 1st time, cover LGBTQ+ services in Wiltshire and some key national organisations, 2000 separate copies were printed.</li> <li>• E-Newsletter distributed via email (reaching 600 recipients)</li> <li>• Thank you party held on 11th September 2021 for Volunteers</li> <li>• Continued to be supported by Sponsors that believe in the impact that SWP has (and have built up even more in 2021)</li> </ul>

		<ul style="list-style-type: none"> <li>• Worked with the Swindon South Parish Council, and developed new relationship (confirmed that SWP can be held in the Town Gardens 2022)</li> <li>• Merchandise has been impactful (encourage people to seek advice, given young people the opportunity to have a visual impact, pronoun badges avoids people asking the question)</li> <li>• SWP led the Pride 365 Campaign, over 30 other Pride Organisations joined us, in turning their logo Black and white)</li> <li>• SWP helped other organisations: Swindon Food Collective and Prospect during our Online shows</li> <li>• Amazing support from Local Artists and Bands during Lockdown</li> <li>• Wellbeing monitored up to and during the event</li> </ul> <p>SWP successful organised the annual Pride Event, held in the Town Gardens on 7th August 2021, with over 10,000 people attending:</p> <ul style="list-style-type: none"> <li>• 15 Committee Members and 3 Trustees committed to the event across the year</li> <li>• 37 Community Stalls attended to help raise awareness of their Charity or Not for Profit Organisation</li> <li>• 70 Volunteers across the weekend (over 350 volunteer hours recorded across the weekend)</li> <li>• 10,000 Pride Guides printed (64-pages) with 20-pages allocated for LGBTQ+ Support Organisations (for free publicity)</li> <li>• Pride Guides &amp; Support Guide distributed across Swindon &amp; Wiltshire.</li> <li>• Mobiloo attended the Pride Event</li> <li>• BSL Interpreters covered 10 hrs on the Nationwide Main Stage at Pride Event</li> <li>• At the Pride Event the Wellbeing Zone was managed by The Samaritans trained in Mental Health First Aid</li> <li>• At the Pride Event the Youth Safe Space was managed by Out of the Can LGBTQ+ Youth Group a local not-for-profit organisation that runs a weekly youth group for 13-19 year olds.</li> <li>• At the Pride Event the Family Zone was expanded even further in 2021, with Fandangos running a Circus Area</li> <li>• At the Pride Event the Arts Zone supported by No Added Sugar, this area provides an opportunity for people to engage and have informal conversations in a safe space</li> <li>• 15 hrs of Entertainment on Nationwide Main Stage and Stephen G Sloan Stage.</li> </ul>
--	--	---

		<ul style="list-style-type: none"> <li>Public Sector Zone promoting services within the local Council. Along with Dorset &amp; Wiltshire Fire &amp; Rescue Service and Wiltshire Police.</li> </ul>
--	--	---

## Financial Review

Review of the charity's financial position at the end of the period	Para 1.21	<p><b>Cash at bank at 31/08/2021 was 32K in unrestricted funds.</b></p> <p>The Charity finished in a strong position at the end of the period. Due to the pandemic it was difficult to fundraise in 2021 and the costs to stage the event increased. However, retaining the main sponsor for the event from 2020 (no event held) gave SWP the financial stability going into 2021.</p>
Statement explaining the policy for holding reserves stating why they are held	Para 1.22	N/A
Amount of reserves held	Para 1.22	N/A
Reasons for holding zero reserves	Para 1.22	During 2021 the Trustees with support from the Treasurer have identified fixed costs that will be placed in the reserves for 2022.
Details of fund materially in deficit	Para 1.24	N/A
Explanation of any uncertainties about the charity continuing as a going concern	Para 1.23	N/A

## Structure, Governance and Management

Description of charity's trusts:		
Type of governing document (trust deed, royal charter)	Para 1.25	<b>Swindon &amp; Wiltshire Pride Constitution</b>
How is the charity constituted? (e.g unincorporated association, CIO)	Para 1.25	<b>CIO Foundation</b>
Trustee selection methods including details of any constitutional provisions e.g. election to post or name of any person or body entitled to appoint one or more trustees	Para 1.25	<p><b>All new Trustees will be made aware of the responsibility of becoming a Trustee, via the SWP Trustee Eligibility Form.</b></p> <p><b>The AGM was used to recruit further Trustees. However, advertisements for Trustees ran throughout the year.</b></p>

## Reference and Administrative details

Charity name	<b>Swindon &amp; Wiltshire Pride</b>
Other name the charity uses	<b>SWP</b>
Registered charity number	<b>1182498</b>
Charity's principal address	<b>1 John Street Swindon SN1 1RT</b>

### Names of the charity trustees who manage the charity

		Trustee name	Office (if any)	Dates acted if not for whole year	Name of person (or body) entitled to appoint trustee (if any)
	1	Jo Sharpe	Chair		
	2	Chris Darcy			
	3	Phoenix Stewart	Community Engagement		
	4	Jake Lucas		7th September 2022 to 7th June 2021	
	5				
	6				
	7				
	8				
	9				
	10				

## **Funds held as custodian trustees on behalf of others**

Description of the assets held in this capacity	N/A
Name and objects of the charity on whose behalf the assets are held and how this falls within the custodian charity's objects	N/A
Details of arrangements for safe custody and segregation of such assets from the charity's own assets	N/A

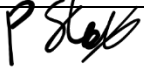
## **Other optional information**

--

## Declarations

The trustees declare that they have approved the trustees' report above.

Signed on behalf of the charity's trustees

Signature(s)		
Full name(s)	Phoenix Stewart	
Position (eg Secretary, Chair, etc)	Trustee	
Date	30/06/2022	





**Section A**

**Independent Examiner's Report**

**Report to the trustees/  
members of**

Charity Name  
Swindon & Wiltshire Pride

**On accounts for the year  
ended**

31<sup>st</sup> August 2021

**Charity no  
(if any)**

1182498

**Set out on pages**

1 of 1

(remember to include the page numbers of additional sheets)

I report to the trustees on my examination of the accounts of the above charity ("the Trust") for the year ended 31 / 08 / 2021.

**Responsibilities and  
basis of report**

As the charity trustees of the Trust, you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ("the Act").

I report in respect of my examination of the Trust's accounts carried out under section 145 of the 2011 Act and in carrying out my examination, I have followed the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.

**Independent  
examiner's statement**

I have completed my examination. I confirm that no material matters have come to my attention (other than that disclosed below \*) in connection with the examination which gives me cause to believe that in, any material respect:

- accounting records were not kept in accordance with section 130 of the Act or
- the accounts do not accord with the accounting records

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in order to enable a proper understanding of the accounts to be reached.

*\* Please delete the words in the brackets if they do not apply.*

**Signed:**

**Date:**

24/05/2022

**Name:**

Grace Brown

**Relevant professional  
qualification(s) or body  
(if any):**

MAAT

**Address:**

Riverview Portfolio Ltd

1 Market Hill, Calne, Wiltshire, SN11 0BT

**Section B**

**Disclosure**

Only complete if the examiner needs to highlight matters of concern (see CC32, Independent examination of charity accounts: directions and guidance for examiners).



**Give here brief details of any items that the examiner wishes to disclose.**



## Receipts and payments accounts

CC16a

For the period  
from

Period start date  
01/10/2020

To

Period end date  
31/08/2021

### Section A Receipts and payments

	Unrestricted funds to the nearest £	Restricted funds to the nearest £	Endowment funds to the nearest £	Total funds to the nearest £	Last year to the nearest £
<b>A1 Receipts</b>					
Merchandise Income	16,551	-	-	16,551	3,063
Stall Income	1,895	-	-	1,895	310
Funding Income	6,560	-	-	6,560	6,144
Craft Income	-	-	-	-	-
Grant Income	3,250	-	-	3,250	1,100
Programme Income	1,250	-	-	1,250	100
Sponsorship Income	12,750	-	-	12,750	15,000
Event Income	14,534	-	-	14,534	-
Parade Income	468	-	-	468	220
Interest Income	-	-	-	-	-
<b>Sub total (Gross income for AR)</b>	<b>57,257</b>	<b>-</b>	<b>-</b>	<b>57,257</b>	<b>25,936</b>
<b>A2 Asset and investment sales, (see table).</b>					
	-	-	-	-	-
<b>Sub total</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>
<b>Total receipts</b>	<b>57,257</b>	<b>-</b>	<b>-</b>	<b>57,257</b>	<b>25,936</b>
<b>A3 Payments</b>					
Storage	1,978	-	-	1,978	1,667
Insurance	1,376	-	-	1,376	-
Sound & Light	4,050	-	-	4,050	-
Equipment Hire	3,581	-	-	3,581	-
Health & Safety	18,382	-	-	18,382	-
Entertainment	10,756	-	-	10,756	1,973
Advertising	4,559	-	-	4,559	1,637
Merchandise	20,371	-	-	20,371	1,871
Travel	542	-	-	542	-
Licenses	140	-	-	140	-
Consumables	-	-	-	-	-
Misc	4,354	-	-	4,354	1,520
<b>Sub total</b>	<b>70,089</b>	<b>-</b>	<b>-</b>	<b>70,089</b>	<b>8,667</b>
<b>A4 Asset and investment purchases. (see table)</b>					
	-	-	-	-	-
<b>Sub total</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>
<b>Total payments</b>	<b>70,089</b>	<b>-</b>	<b>-</b>	<b>70,089</b>	<b>8,667</b>
<b>Net of receipts/(payments)</b>	<b>- 12,832</b>	<b>-</b>	<b>-</b>	<b>- 12,832</b>	<b>17,269</b>
<b>A5 Transfers between funds</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>
<b>A6 Cash funds last year end</b>	<b>44,636</b>	<b>-</b>	<b>-</b>	<b>44,636</b>	<b>-</b>
<b>Cash funds this year end</b>	<b>31,804</b>	<b>-</b>	<b>-</b>	<b>31,804</b>	<b>17,269</b>

## Section B Statement of assets and liabilities at the end of the period

Categories	Details	Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
<b>B1 Cash funds</b>	CURRENT ACCOUNT	24,797	-	-
	SAVINGS ACCOUNT	167	-	-
	CASH	6,840	-	-
	<b>Total cash funds</b>	<b>31,804</b>	<b>-</b>	<b>-</b>
	(agree balances with receipts and payments account(s))	OK	OK	OK
		Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
<b>B2 Other monetary assets</b>	Details	-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-
<b>B3 Investment assets</b>	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
			-	-
			-	-
			-	-
			-	-
<b>B4 Assets retained for the charity's own use</b>	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
<b>B5 Liabilities</b>	Details	Fund to which liability relates	Amount due (optional)	When due (optional)
			-	
			-	
			-	
			-	
Signed by one or two trustees on behalf of all the trustees	Signature	Print Name	Date of approval	