



PERFORMERS **WITHOUT** BORDERS



IMPACT REPORT

1ST JULY 2022 - 30TH JUNE 2023

WWW.PWB.NGO

ESTABLISHED: JULY 2007

CHARITY NUMBER CIO - 1182403

PREVIOUS CHARITY NUMBER: 1121236



TRUSTEES

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| NAME | Office | Comments |
|-----------------|-------------------|-------------------------------|
| Claire Bader | Chair | Appointed at AGM 6th Oct 2019 |
| George Massey | Treasurer | Appointed at AGM 6th Oct 2019 |
| Emily Ball | Secretary | |
| Jonathan Forbes | Founder | |
| Mathew Morris | Founder | |
| Liz Stones | MEARL Adviser | |
| Andy Hodkin | Safeguarding Lead | Appointed at AGM 6th Nov 2022 |



PRINCIPAL ADDRESS:
52 OLD HOSPITAL LAWN,
STROUD, UK GL54GA

CONTACT ADDRESS:
72 PETERBOROUGH DRIVE,
NETHERTON, LIVERPOOL
L305QP

2. HEADLINE FIGURES – INTERNATIONAL

In operation since 2007 Performers Without Borders (PWB) has completed **38 International Tours** over **16 years** in at least **7 different countries**. Since founding PWB-UK in 2019, we have delivered **6 major funded** projects in the UK and several other smaller projects.

PWB-International: From **2020-2023** we were prevented from delivering any of our International Projects due to the pandemic. However in **2019-2020** we delivered **123 international workshops**. We are aiming to revisit our work in India 2024 for a legacy handover, wrapping up our work there physically, looking to continue mentoring from afar. We're also working on developing new international projects starting in the **Philippines**, with a very exciting new project partner (**SDSN Youth**). So during the time where we couldn't tour internationally we have been busy creating new partnerships, mentoring our India legacy students (**The Kashi Fire Warriors**) and exploring new potential locations due to the changed state of the world.



HEADLINE FIGURES — PWB-UK

PWB-UK: Pandemic restrictions in the UK were lifted around July of 2021, which meant we were able to do a lot more outreach in the UK. In regards to bigger grant applications, new projects happened with **Care4Calais, The Isle of Man Douglas Council, Shropshire Supports Refugees** and **Blackburn Young Peoples Services**, new funded projects in 2022-2023 were with **Manor Achedemy** and **New College Worcester**. Please see our re-vamped YouTube Channel for project video for more!

www.youtube.com/@PWB_charity

We successfully delivered **17 UK workshops** using the same **2 workshop leaders** involving **82 funded hours**, reaching **1377 participants*** and doing **3 shows** to an audience of **over 726**

In 2021 we launched our '**PWB Produces**' project with a first successful partnership with **Circus Central** in Newcastle. Funding was achieved through **Sports England** and with support in kind from **Percy Hedley Foundation**. We are currently looking to expand this project to new PO's.



** These are the total number of participants in each workshop, not the number of different children reached because some children would have attended multiple workshops.*

HEADLINE FIGURES – FINANCIAL

TURNOVER:

July 2021-2022 = £21,840 (restricted £16,400, unrestricted £5440)

July 2022-2023 = £17,498 (restricted £10,385, unrestricted £7113)

UK Grants Received:

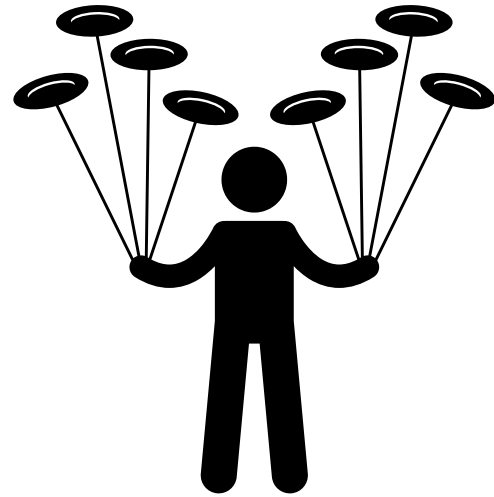
Awards for All - Jan 2020 - £9,660; delivered Autumn 2021

Sports England - April 2022 - £4,900

Awards for All - Jan 2022 - £10,000

Awards for All - June 2023 - £9985; delivered Autumn 2023

www.pwb.ngo/pwb-uk/pwb-produces



www.pwb.ngo/blackburn

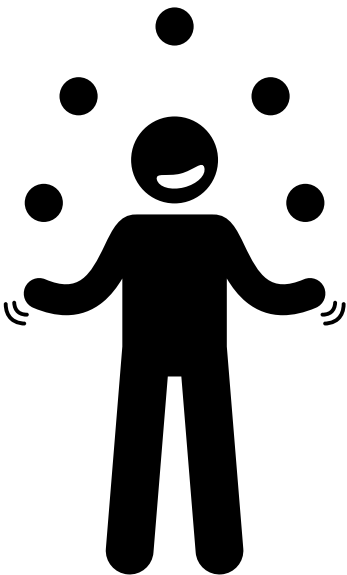


3. CHARITY OBJECTS & VISION

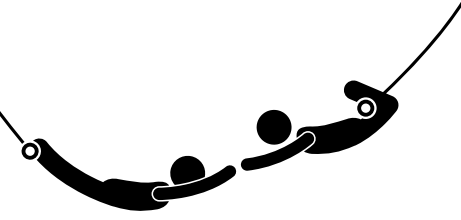
Vision: To teach performance arts and circus skills to disadvantaged young people in the UK and Internationally in order to contribute to improving their physical and mental wellbeing.

Charity Objectives: To advance in life and relieve the needs of children and young people in such parts of the world as the trustees shall determine, and in particular those who are socially and/or economically disadvantaged, including by physical or mental disabilities through:

- (a) **The provision of recreational and leisure time activities in the performing arts and circus skills provided in the interest of social welfare, designed to improve their conditions of life.**
- (b) **Providing support and activities which develop their skills, capacities and capabilities to enable them to participate in society as mature and responsible individuals.**
- (c) **Raising awareness of the positive psychological and physical impact of training in, and experience of, performance arts and circus skills for children and young adults.**



4. BRIEF HISTORY



In 2007 Matt Morris and Jonny Forbes launched Performers Without Borders (PWB) with the first tour of India in 2008 with **8 volunteers** and we have returned every year since then. In 2013 Rob Thorburn led the first PWB Nicaragua Tour, followed by Sierra Leone's only tour in 2014 led by Peter King. Kenya was added to the regular tour list in 2016 led by Abi Cooper. In the meantime Francesca Dunford and Jess Herman, did short tours to Calais and Dunkirk bi-annually for **4 years**. All these International Tours were Managed by long time PWBer Emily Ball, who is now a Trustee (Secretary).



JONNY FORBES



MATT MORRIS



EMILY & ROB

In January 2018 PWB-UK was launched with Peter King contracted to manage its development. The idea being that it would allow us to recruit a different variety of volunteers and access different funding streams, especially UK Trust Funds. In the summer of 2018, **3 taster** workshops were delivered to new UK partners dealing with visually and aurally impaired young people. In 2019 we delivered **8 workshops** to a special needs school under the NSC grant (see: www.pwb.ngo/our-impact) In 2019/2020 PWB transformed to a CIO with a refreshed board of Trustees. We received our first grant from Awards for All in January 2020 to teach Looked After Children in the Blackburn area circus skill but because of the arrival of Covid19 restrictions in March 2020 we had to delay delivering that programme until Autumn 2021, as well as suspending our 2021 - 2023 International Tours.



ABI COOPER



CHEZ & JESS



DR PEACHI

BRIEF HISTORY

During 2021 PWB appointed Jamie Moore as the new General Manager and Gina Disney as the new Tour Manager, Fundraiser and Volunteer Coordinator, this saw a renewal of energy to PWB with some big ideas of where to go in the future! We also saw Julia Cooke and Iain McDonald appointed to UK regional manager status with intentions of achieving more grant funded work up north and in Scotland.

<https://www.pwb.ngo/case-studies/>



**We teach performing arts
to disadvantaged children.**



**PERFORMERS
WITHOUT
BORDERS**

www.pwb.ngo

5. OPERATIONS SUMMARY

PWB delivers high quality circus skills and performance arts workshops and shows in the UK and internationally. We have 3 part time contracted managers and everyone else is a volunteer. We advertise for volunteers for our international tours every year online between May and August, and the rest of the year in person at events. Our UK operations only operate with funding where we pay our workshop leaders an average industry rate for their work. We're currently looking at handing over our longstanding tours to our legacy students and Partner Organisation's (PO's) in India and Kenya. And we are exploring new locations and partnerships globally.

5.1 - PWB-International (P-Int)

Each year we usually support around **20 volunteers** to go on tours to India, Nicaragua, Kenya and Calais from around January to March. We work with local PO's to deliver a series of circus skills workshops and performances to vulnerable children and communities in their care. On some projects we help them create their own performance which is delivered to the local community at the end of project. Due to political unrest in Nicaragua, in previous years we have switched to supporting local performers to deliver 4x one week mini-tours throughout the year instead where possible.

Due to Covid19 uncertainties we decided to cancel our 2021-2023 Tours and focus on fundraising and PWB-UK work instead. Please see below for a list of Tours from previous years and their impact. For more details (photos, videos and blogs) of the tours please see:

www.pwb.ngo/our-tours/





OPERATIONS SUMMARY

Due to Covid19 restrictions stopping our international tours 2020-2023, we did some online shows for a PO in Kerela **LifSkool** who works with children with disabilities, we helped them to fundraise over **£500!** We also continued to support our Indian Legacy Students with online mentoring and support, helping them look towards becoming social circus teachers and professional performers.

Due to the increasing cost of living crisis, rising fuel prices and a ferry company scandal, we were unable to revisit our Calais and Dunkirk Project and Partners in the planned June 2021, we want to restart our short projects here but will have to wait until it can become fundable or affordable, as after the covid crisis it is becoming increasingly difficult to fundraise. We did make contact with the **Care4Calais** group based in the UK and have done some workshops with them here.

| TOUR | # Sessions | PWB Hours | # Attended | # Shows | # Audience | # PWBers |
|-----------------------------|------------|------------|-------------|-----------|-------------|-----------|
| CALAIS AND DUNKIRK MAY 2019 | 7 | 15 | 134 | 2 | 238 | 2 |
| CALAIS AND DUNKIRK NOV 2019 | 10 | 19 | 154 | 2 | 39 | 6 |
| NICARAGUA OCT 2019 | 20 | 36 | 96 | 2 | 73 | 2 |
| GREECE NOV 2019 | 15 | 18 | 1500 | 4 | 610 | 4 |
| KENYA 2020 | 32 | 75 | 458 | 4 | 180 | 6 |
| INDIA 2020 | 39 | 84 | 3182 | 13 | 2380 | 6 |
| TOTALS | 123 | 247 | 5524 | 27 | 3520 | 26 |

5.2 - PWB-UK

Since January 2018 PUK has been delivering self-funded taster sessions to PO's in the UK, such as the **Royal Society for Blind Children** in London, the **Manchester Deaf Centre and St Vincent's School for the Visually Impaired in Liverpool**, **Shropshire Supports Refugees**, **New College Worcester** (school of the blind) delivered by Jamie Moore, Peter King and Gina Disney. We are continuously applying for grants backed from these sessions with suitable Trust Funds and happy to talk to any new PO's or fundraising streams.



Swiss Cottage School for Special Needs Project - Network for Social Change £7,200

In March 2019, For more see: www.pwb.ngo/pwb-uk/ & www.pwb.ngo/swisscottage/

Looked After Children Blackburn - Awards for All Grant £9,660

On 25th Oct 2019 PWB delivered a free taster session at **Blackburn With Darwen** (BwD) Children's Services Participation Relaunch Event, attended by Looked After Children (LAC) and associated professionals. It proved popular and after conducting surveys we managed to get more funding to return via **National Lottery Community Fund of £10,000**.

For more on this evaluation please see: www.pwb.ngo/blackburn/

New College Worcester - National Lottery Community Fund £10,000

After self-funding 4 workshops at Visually Impaired residential school **New College Worcester** in 2022 we managed to obtain funding to return for a longer intervention with the aim of teaching fire skills at the end of the project. We have delivered half this project in 2023 and will finish in 2024.

'PWB Produces' Percy headley & Circus Central - Sports England £4900

In 2023 we launched 'PWB Produces' and working alongside **Circus Central** in Newcastle and the **Percy Hedley Foundation** we managed to obtain partial funding from **Sports England**, and the **Percy Hedley Foundation** contributed **£1500** to meet the full funding target.

For more on this evaluation please see: www.pwb.ngo/pwb-uk/pwb-produces/

PWB-UK

The table below lists our main impact figures for PWB-UK, but please see our website for more details of our work in the UK: www.pwb.ngo/pwb-uk/

In January 2022 we received a further **£10,000** from the **National Lottery Community Fund** to continue this project. The project was delivered successfully in line with the budget and time frame. During this project we introduced fire performing to the older participants, for a memorable experience.

Project Video; <https://vimeo.com/783659253>

| TOUR | # Sessions | PWB Hours | # Attended | # Shows | # Audience | # PWBers |
|---------------|------------|------------|-------------|-----------|-------------|-----------|
| PUK 2018-2019 | 7 | 19 | 62 | 6 | 69 | 6 |
| PUK 2019-2020 | 11 | 25 | 380 | 5 | 152 | 8 |
| PUK 2020-2021 | 2 | 0 | 60 | 2 | 250 | 4 |
| PUK 2021-2022 | 53 | 90 | 920 | 7 | 355 | 4 |
| PUK 2022-2023 | 17 | 82 | 1377 | 3 | 726 | 2 |
| TOTALS | 90 | 216 | 2799 | 23 | 1552 | 24 |



6. FINANCIAL SUMMARY

PWB-HQ is mainly funded by individual donations via our small donations fundraising network – the **FAB500** (www.pwb.ngo/fab500) which raises about **£500pm** which is about **£6000py**. The remainder comes from Events or General Giving (EGG) which varies from year to year but averages out at about **£1200** per year. We aim to keep around **£3,000** in reserves to cover 3 months expenses and possible emergency repatriation costs from our International Tours.

Apart from that our only other income stream is restricted from Grants or one-off workshops for PWB-UK or from what our volunteers raise to go on their tour. The latter averages out at about **£1000** per volunteer and is used to pay for their accommodation, food and travel costs whilst on tour and totals around **£11,000py**. Flights, vaccinations and travel insurance are all paid directly by our volunteers and the tours usually break even every year although we allow for about **£2000** for Tour Coordinator costs. This year the international tours didn't run again so our annual turnover is below **£25,000**, as it has been since the Covid pandemic.

This year our restricted income was again boosted by the Awards for All grant for **£9985**, which was delivered in Autumn 2023. PWB-UK had an earned income of **£400**.

PERFORMERS WITHOUT BORDERS

BALANCE SHEET

AS AT 30th June 2023

| | | 2022 | | 2021 | |
|--------------------------------|--|------|--------|------|-------|
| | | £ | £ | £ | £ |
| Fixed assets | | | | | |
| Tangible assets - workshop kit | | 150 | | 225 | |
| Depreciated by 50% | | | 75 | | 150 |
| Current Assets | | | | | |
| Cash at bank and in hand | | | 21,439 | | 20944 |
| Creditors | | | 0 | | 0 |
| Net current assets | | | 21,514 | | 21094 |

FINANCIAL SUMMARY

PERFORMERS WITHOUT BORDERS (July 2022-2023)

STATEMENT OF FINANCIAL ACTIVITIES

INCLUDING INCOME AND EXPENDITURE ACCOUNT

FOR THE YEAR ENDED 30 June 2023

| | | Totals | Totals |
|--------------------------------------|---------------------------------|--------|--------|
| | | 2023 | 2022 |
| | | £ | £ |
| <u>Incoming Resources</u> | | | |
| Incoming resources & generated funds | | | |
| | Donations | 5,809 | 5,440 |
| | Fundraisers | 1,304 | 0 |
| | Volunteer contributions | 0 | 0 |
| | PWB-UK earned income | 400 | 0 |
| | Grants | 9,985 | 16,400 |
| | Total incoming resources | 17,498 | 21,840 |
| <u>Resources expended</u> | | | |
| | Marketing | 438 | 1,204 |
| | Admin | 775 | 900 |
| | Bank Charges | 0 | 0 |
| | Safeguarding checks | 24 | 0 |
| | Training | 331 | 324 |
| | Contractors | 3,000 | 2,850 |
| | PWB-UK costs | 8,300 | 1,700 |
| | Grant expenditure | 4,135 | 20,100 |
| | Tour costs | 0 | 0 |
| | Total resources expended | 17,003 | 27,078 |
| | Net income for the year | 495 | -5,238 |
| | Fund balances at 30th June 2023 | 21,439 | 20,944 |

FINANCIAL SUMMARY

The company is entitled to the exemption from the audit requirement contained in section 477 of the Companies Act 2006, for the year ended 28 February 2015. Members have not required the company to obtain an audit, since no member of the company has deposited a notice, pursuant to section 476, requiring an audit of these accounts.

The directors acknowledge their responsibilities for ensuring that the company keeps accounting records which comply with section 386 of the Act and for preparing accounts which give a true and fair view of the state of affairs of the company as at the end of the financial year and of its incoming resources and application of resources, including its income and expenditure, for the financial year in accordance with the requirements of sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to accounts, so far as applicable to the company.

These accounts have been prepared in accordance with the special provisions relating to small companies within Part 15 the Companies Act 2006.

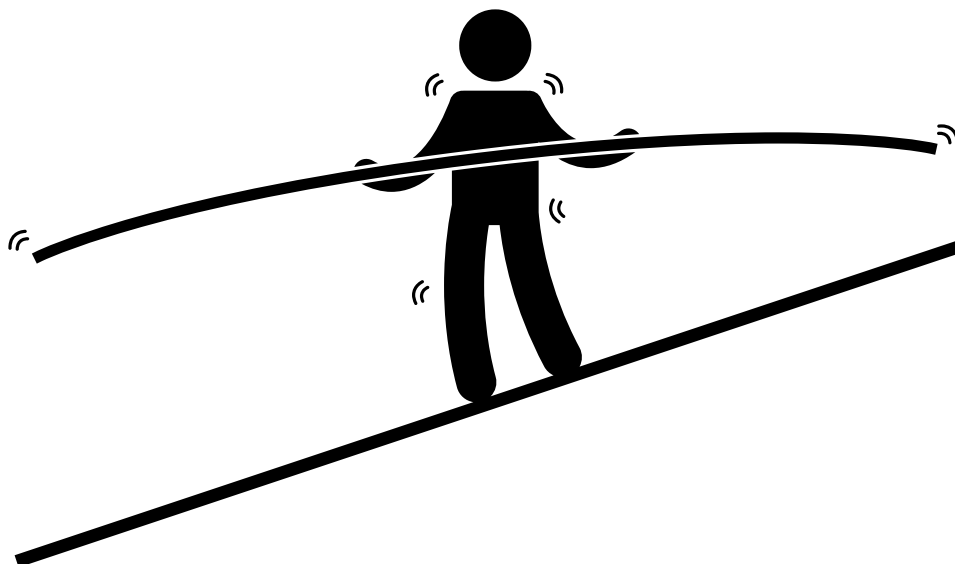
The accounts were approved at the AGM by the Board on 6th Nov 2022.

11/12/23

Claire Bader

Chair of the Trustees

Charity Number: 1121236



Independent Examiners report not required this year as turnover is under £25,000

7. FUTURE PLANS

Writing this in Jan 2024 after submitting our accounts to the Charity Commission I can say that our International Tours are starting up again and we're very excited! In the UK we have been successfully delivering a bunch of projects and from launching '**PWB Produces**' and are continuing to apply for future funding we have been strengthening PWB-UK further. We continue to work on expanding our operations with some exciting new project avenues listed below.

7.1 – Future Prospective Projects

PWB Philippines – We are currently finalising project details with an exciting new Partner Organisation (SDSN) in the Philippines and are planning a tour for October 2023!

PWB Cuba - We visited Cuba in October 2022 as part of a social circus conference with Circo Pal Barrio and explored the possibility of a Tour there in 2023. However the local political climate made this too complicated and regrettably we decided not to focus any more efforts in this area.

PWB Latin America - We are looking to start new PWB tours in Latin America with leads of PO's in Peru and Mexico.

PWB India - We will keep mentoring the India project while looking at changing it's format entirely to a legacy continuation where our longstanding students from Asha-Deep Vidyashram (The Kashi Fire Warriors) will continue to deliver social circus projects supported by PWB.

PWB Produces - Having already completed one PWB Produces project successfully with Circus Central in Newcastle we will look at finding more Partner Organisations in the UK to develop a new project for this we have appointed a new trial Regional Manager for Scotland.

PWB Residential's - This is a new idea we are looking into developing for 2024/25 connecting Social Circuses around the globe with our volunteers for short stay experiences, looking at supporting teacher training, equipment distribution and further outreach, working alongside Caravan network.



**We look forward to increasing the depth and range
of our outstanding legacy of impacts
in 2023 and onwards!**

