



PERFORMERS **WITHOUT** BORDERS



IMPACT

REPORT

1ST JULY 2021 - 30TH JUNE 2022

CHARITY NUMBER CIO - #1182403

PREVIOUS CHARITY NUMBER: #1121236

ESTABLISHED: JULY 2007

WWW.PWB.NGO



TRUSTEES

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NAME	Office	Comments
Claire Bader	Chair	Appointed at AGM 6th Oct 2019
George Massey	Treasurer	Appointed at AGM 6th Oct 2019
Emily Ball	Secretary	
Jonathan Forbes	Founder	
Mathew Morris	Founder	
Liz Stones	MEARL Adviser	
Andy Hodkin	Safeguarding Lead	Appointed at AGM 6th Nov 2022



PRINCIPAL ADDRESS:
52 OLD HOSPITAL LAWN,
STROUD, UK GL54GA

CONTACT ADDRESS:
72 PETERBOROUGH DRIVE,
NETHERTON, LIVERPOOL
L305QP

2. HEADLINE FIGURES — OUR IMPACT

In operation since 2007 Performers Without Borders (PWB) has completed **36 International Tours** over **15 years** in at least **6 different countries**. Since founding PWB-UK in 2019, we have delivered **5 major funded projects** in the UK and several other smaller projects.

PWB-International: From 2020-2022 July, we were prevented from delivering any of our International Projects due to the pandemic. However in 2019-2020 we delivered **123 international workshops**. We are aiming to restart our work in India and Kenya in 2023. In the meantime we have been mentoring our India legacy students (The Kashi Fire Warriors) and are planning a handover tour to facilitate a sustainable future of PWB in India. We have been starting to make plans for future projects with new Partner Organisations based in Latin America, Cuba and the Philippines, commencing late 2023 onwards.



HEADLINE FIGURES — PWB-UK

PWB-UK: Pandemic restrictions in the UK were lifted around July of 2021, which meant we were able to do a lot more outreach in the UK. In regards to bigger grant applications, new projects with **Care4Calais**, **The Isle of Man Douglas Council**, **Shropshire Supports Refugees** and returning to the Looked After Foster (LAF) Children project in Blackburn with **Young Peoples Services**. Please see below for more details and also the 2021 + 2022 Blackburn reports and project video for more!

We successfully delivered **43 UK workshops** using the same **2 workshop leaders** involving **75 funded hours**, reaching **879 participants*** and doing **6 shows** to an audience of **over 345**.

We also launched our '**PWB Produces**' project with a first successful partnership with **Circus Central** in Newcastle. Funding was achieved through **Sports England** and with support in kind from **Percy Hedley Foundation**.



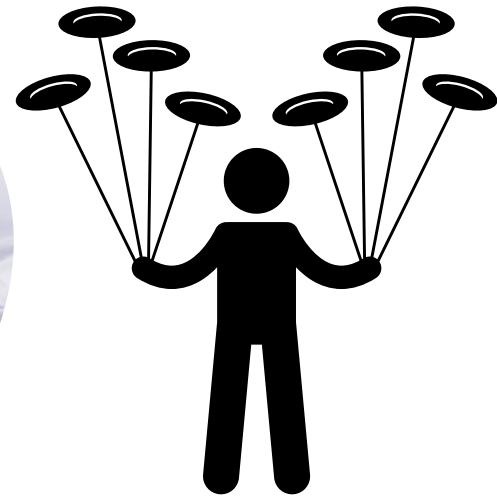
** These are the total number of participants in each workshop, not the number of different children reached because some children would have attended multiple workshops.*

HEADLINE FIGURES — PWB-UK

TURNOVER: July 2020-2021 = £9450 (restricted £2097, unrestricted £7353)
July 2021-2022 = £21,840 (restricted £16,400, unrestricted £5440)

UK Grants Received:
Awards for All - Jan 2020 - £9,660; delivered Autumn 2021
Sports England - April 2022 - £4,900
Awards for All - Jan 2022 - £10,000

www.pwb.ngo/pwb-uk/pwb-produces



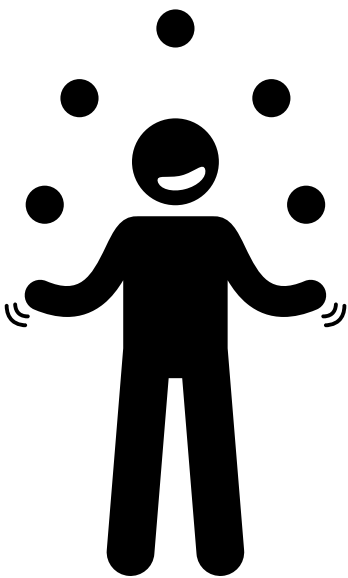
www.pwb.ngo/blackburn

3. CHARITY OBJECTS & VISION

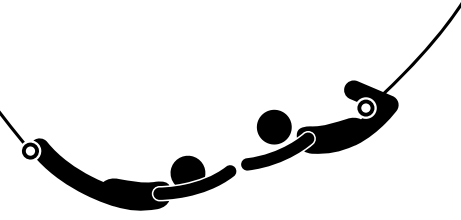
Vision: To teach performance arts and circus skills to disadvantaged young people in the UK and Internationally in order to contribute to improving their physical and mental wellbeing.

Charity Objectives: To advance in life and relieve the needs of children and young people in such parts of the world as the trustees shall determine, and in particular those who are socially and/or economically disadvantaged, including by physical or mental disabilities through:

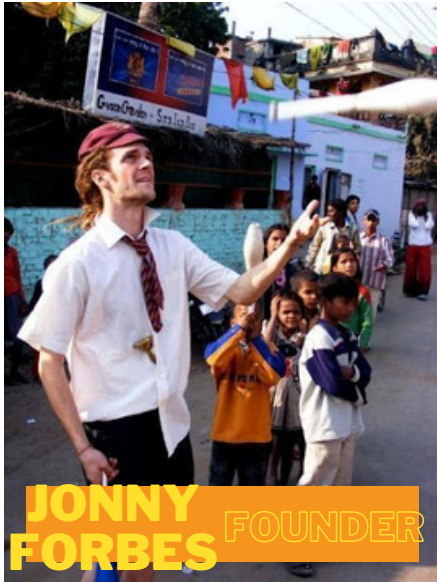
- (a) **The provision of recreational and leisure time activities in the performing arts and circus skills provided in the interest of social welfare, designed to improve their conditions of life.**
- (b) **Providing support and activities which develop their skills, capacities and capabilities to enable them to participate in society as mature and responsible individuals.**
- (c) **Raising awareness of the positive psychological and physical impact of training in, and experience of, performance arts and circus skills for children and young adults.**



4. BRIEF HISTORY



In 2007 Matt Morris (Trustee Treasurer) and Jonny Forbes (Trustee Chair) launched Performers Without Borders (PWB) with the first tour of India in 2008 with **8 volunteers** and we have returned every year since then. In 2013 Rob Thorburn led the first PWB Nicaragua Tour, followed by Sierra Leone's only tour in 2014 led by Peter King. Kenya was added to the regular tour list in 2016 led by Abi Cooper. In the meantime Francesca Dunford and Jess Herman, did short tours to Calais and Dunkirk bi-annually for **4 years**. All these International Tours were Managed by long time PWBer Emily Ball, who is now a Trustee (Secretary).

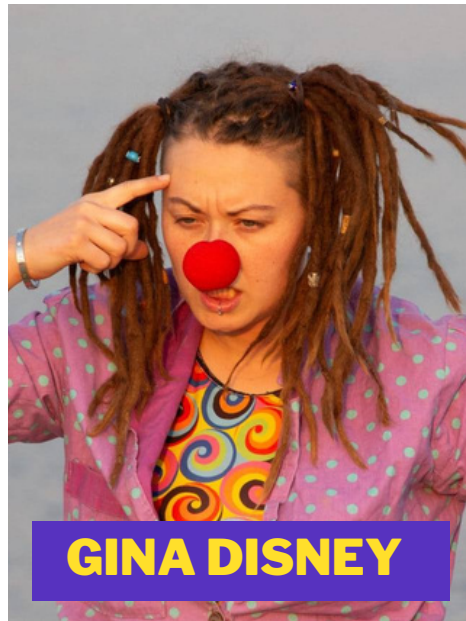


In January 2018 PWB-UK was launched with Peter King contracted to manage its development. The idea being that it would allow us to recruit a different variety of volunteers and access different funding streams, especially UK Trust Funds. In the summer of 2018, **3 taster** workshops were delivered to new UK partners dealing with visually and aurally impaired young people. In 2019 we delivered **8 workshops** to a special needs school under the NSC grant (see: www.pwb.ngo/our-impact) In 2019/2020 PWB transformed to a CIO with a refreshed board of Trustees. We received our first grant from Awards for All in January 2020 to teach Looked After Children in the Blackburn area circus skill but because of the arrival of Covid19 restrictions in March 2020 we had to delay delivering that programme until Autumn 2021, as well as suspending our 2021 & 2022 Tours.



BRIEF HISTORY

During 2021 PWB appointed Jamie Moore as the new General Manager and Gina Disney as the new Tour Manager, Fundraiser and Volunteer Coordinator, this saw a renewal of energy to PWB with some big ideas of where to go in the future! We also saw Julia Cooke and Iain McDonald appointed to UK regional manager status with intentions of achieving more grant funded work up north and in Scotland.



**We teach performing arts
to disadvantaged children.**

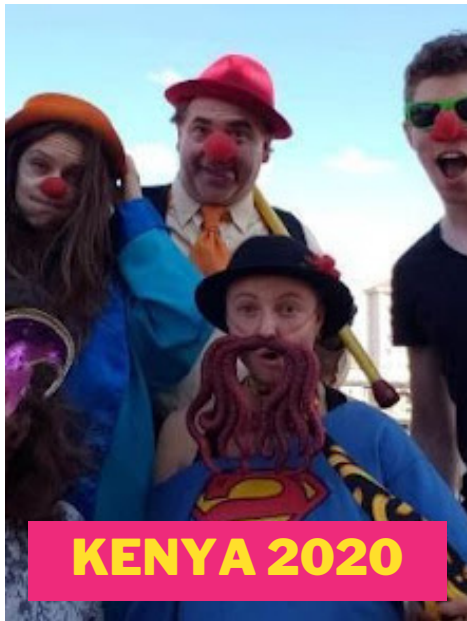


**PERFORMERS
WITHOUT
BORDERS**

www.pwb.ngo

5. OPERATIONS SUMMARY

PWB delivers high quality circus skills and performance arts workshops and shows in the UK and internationally. We have 3 part time contracted managers and everyone else is a volunteer. We advertise for volunteers for our international tours every year between May and July. Our UK operations only operate with funding where we pay our workshop leaders an average industry rate for their work. We're currently looking at handing over our existing tours to our legacy students and Partner Organisations in India and Kenya. And we are exploring new locations to tour in Latin America, Cuba and the Philippines.



5.1 - PWB-International (P-Int)

Each year we usually support around **20 volunteers** to go on tours to India, Nicaragua and Kenya from around January to March. We work with local partner organisations (PO's) to deliver a series of circus skills workshops to the orphans and vulnerable children in their care. We help them create their own performance which is delivered to the local community at the end of the project. Due to political unrest in Nicaragua, in previous years we have switched to supporting local performers to deliver 4x one week mini-tours throughout the year instead where possible.

Due to Covid19 uncertainties we decided to cancel our 2021 & 2022 Tours and focus on fundraising and PWB-UK instead. Please see below for a list of Tours from previous years and their impact. For more details (photos, videos and blogs) of the tours please see:

www.pwb.ngo/our-tours/





OPERATIONS SUMMARY

During the lockdown period in 2020, we did some online shows for a new PO in Kerala who work with children with disabilities, we helped them to fundraise over **£500!** We also continued to support our Indian students with online mentoring, helping them look towards becoming social circus teachers and professional performers and are planning for them to take over the PWB India tour in the future.

Due to the increasing cost of living crisis, rising fuel prices and a ferry company scandal, we were unable to revisit our Calais and Dunkirk Project and Partners in the planned June 2021, we want to restart our short projects here but will have to wait until it can become fundable or affordable as after the covid crisis it is becoming increasingly difficult to fundraise. We did make contact with the **Care4Calais** group based in the UK and have done some workshops with them here.

TOUR	# Sessions	PWB Hours	# Attended	# Shows	# Audience	# PWBers
CALAIS AND DUNKIRK MAY 2019	7	15	134	2	238	2
CALAIS AND DUNKIRK NOV 2019	10	19	154	2	39	6
NICARAGUA OCT 2019	20	36	96	2	73	2
GREECE NOV 2019	15	18	1500	4	610	4
KENYA 2020	32	75	458	4	180	6
INDIA 2020	39	84	3182	13	2380	6
TOTALS	123	247	5524	27	3520	26

5.2 - PWB-UK (PUK)

Since January 2018 PUK has been delivering free taster sessions to PO's in the UK, such as the **Royal Society for Blind Children** in London, the **Manchester Deaf Centre and St Vincent's School for the Visually Impaired in Liverpool**, **Shropshire Supports Refugees**, **New College Worcester** (school of the blind) delivered by Jamie Moore, Peter King and Gina Disney. We are continuously applying for grants with suitable Trust Funds and happy to talk to any new PO's or fundraising streams.



Swiss Cottage School for Special Needs Project – funded by Network for Social Change £7,200

In March 2019, For more see: www.pwb.ngo/pwb-uk/ & www.pwb.ngo/swisscottage/

Looked After Children Blackburn – Awards for All Grant £9,660

On 25th Oct 2019 PWB delivered a free taster session at **Blackburn With Darwen (BwD)** Children's Services Participation Relaunch Event, attended by Looked After Children (LAC) and associated professionals. It proved popular and we conducted a survey asking **18 participants** their opinion and their perception of the proposed project's likely benefits. Here is the highlight of the results:

When asked if there was a need for this project, on a scale of 1-to-5, the average response was about a 4 ("yes a lot"). Additionally, each respondent identified on average 3 benefits for participants, including: physical, mental/respite, social, confidence/self-esteem, new skills and fun.

For more on this evaluation please see: www.pwb.ngo/blackburn/

This feedback was used to support an Awards for All grant application for PWB to work with BwD Foster Carers Association, the **Bureau Centre for the Arts** and the Children's Services Department of BwD Borough Council to provide circus arts instruction to disadvantaged kids in the area, we received an **Awards for All grant** in Feb 2019 but were unable to deliver any of it that year due to COVID19 restrictions. We then delivered this programme in 2021 respecting the lock-down and social distancing situation.

PWB-UK (PUK)

The table below lists our main impact figures for PWB-UK, but please see our website for more details of our work in the UK: www.pwb.ngo/pwb-uk/

In January 2022 we received a further £10000 from the National Lottery Community Fund to continue this project. The project was delivered successfully in line with the budget and time frame. During this project we introduced fire performing to the older participants, for a memorable experience.

Project Video; <https://vimeo.com/783659253>

TOUR	# Sessions	PWB Hours	# Attended	# Shows	# Audience	# PWbers
PUK 2018-2019	7	19	62	6	69	6
PUK 2019-2020	11	25	380	5	152	8
PUK 2020-2021	2	0	60	2	250	4
PUK 2021-2022	53	90	920	7	355	4
TOTALS	73	134	924	20	826	22



6. FINANCIAL SUMMARY

PWB-HQ is mainly funded by individual donations via our small donations fundraising network – the **FAB500** (www.pwb.ngo/fab500) which raises about **£400pm**. The remainder comes from Events or **General Giving** (EGG) which varies from year to year but averages out at about **£2000** per year – although Covid restrictions has lowered this in recent years. We aim to keep around **£10,000** in reserves.

Apart from that our only other income stream is restricted from Grants or one-off workshops for PWB-UK or from what our volunteers raise to go on their tour. The latter averages out at about **£1000** per volunteer and is used to pay for their accommodation, food and travel costs whilst on tour and totals around **£11,000py**. Flights, vaccinations and travel insurance are all paid directly by our volunteers and the tours usually break even every year although we allow for about **£2000** for Tour Coordinator costs. This year and last year the tours didn't run so the International Tours did not contribute to our annual turnover.

This year our restricted income was significantly increased by 2 **Awards for All grants** and a **Sports England & Hadley Percy** combined grant. These were delivered in budget and on time with the majority of outgoings paid by the end of the financial year (30th June 2022).

This year we made an "apparent loss" of **£5238** because we still had to deliver our delayed **Awards for All grant** from the 2020-2021 financial year. So our Grant Expenditure was higher than our Grant Income for this year, but was even over the last 2 years. Our unrestricted income continues to be about equal to our admin expenses so we remain level on general income and expenses. As such a decision was made at this year's AGM to spend about **£10,000** of our reserves on PWB outreach programmes. See next year for more on this.

PERFORMERS WITHOUT BORDERS

BALANCE SHEET

AS AT 30th June 2022

		2022		2021
	£	£	£	£
Fixed assets				
Tangible assets - workshop kit		225		225
Depreciated by 25%		150		
Current Assets				
Cash at bank and in hand	19144		26182	
Creditors	0		0	
Net current assets		19294		26407

FINANCIAL SUMMARY

PERFORMERS WITHOUT BORDERS (2020-2021)

STATEMENT OF FINANCIAL ACTIVITIES

INCLUDING INCOME AND EXPENDITURE ACCOUNT

FOR THE YEAR ENDED 30 June 2022

	Totals £ 2022	Totals £ 2021
<u>Incoming Resources</u>		
Incoming resources from generated funds		
Donations	5,440	6,586
Fundraisers	0	2,865
Volunteer contributions	0	0
PWB-UK earned income	0	0
Grants	16,400	0
Total incoming resources	21,840	9,450
<u>Resources expended</u>		
Marketing	1,204	84
Admin	900	302
Bank Charges	0	0
Safeguarding checks	0	0
Training	324	-30
Contractors	2,850	3,430
PWB-UK costs	1,700	26
Grant expenditure	20,100	0
Tour costs	0	0
Total resources expended	27,078	3,811
Net income for the year	-5,238	5,640
Fund balances at 30th June 2020	20,944	26,182

FINANCIAL SUMMARY

The company is entitled to the exemption from the audit requirement contained in section 477 of the Companies Act 2006, for the year ended 28 February 2015. Members have not required the company to obtain an audit, since no member of the company has deposited a notice, pursuant to section 476, requiring an audit of these accounts.

The directors acknowledge their responsibilities for ensuring that the company keeps accounting records which comply with section 386 of the Act and for preparing accounts which give a true and fair view of the state of affairs of the company as at the end of the financial year and of its incoming resources and application of resources, including its income and expenditure, for the financial year in accordance with the requirements of sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to accounts, so far as applicable to the company.

These accounts have been prepared in accordance with the special provisions relating to small companies within Part 15 the Companies Act 2006.

The accounts were approved at the AGM by the Board on 6th Nov 2022.

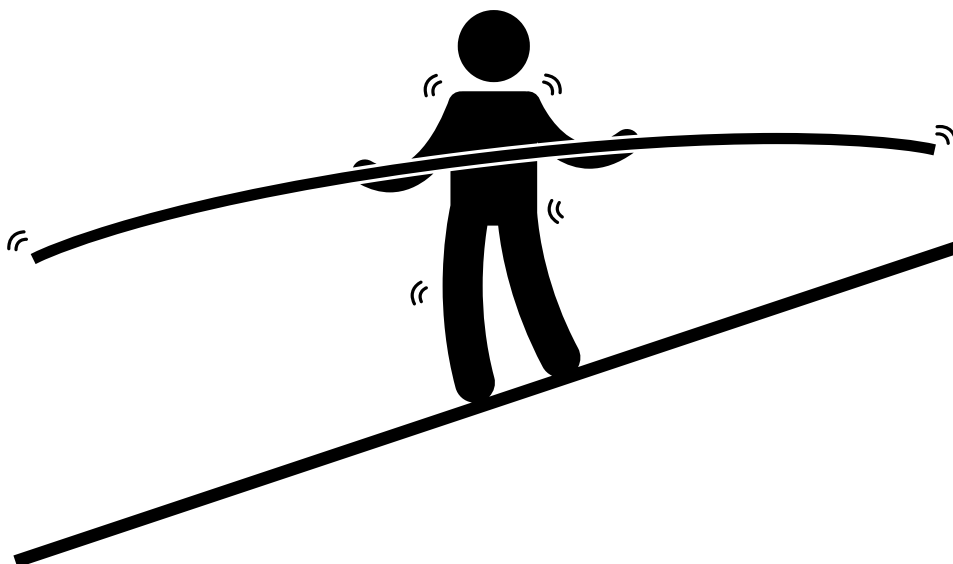
06/11/22

Claire Bader

Chair of the Trustees

Charity Number: 1121236

Independent Examiners report not required this year as turnover is under £25,000



7. FUTURE PLANS

Writing this in Jan 2023 after submitting our accounts to the Charity Commission I can say that all future International Tours are still on hold and the 2023 tours will not be going ahead due to the pandemic delaying students' exams and losing contact with PO's. We have managed to deliver our **Awards for All** grants in 2021 & 2022 and **Sports England** grant from launching '**PWB Produces**' and are continuing to apply for future funding and the strengthening of PWB-UK further. We continue to work on expanding our operations with some exciting new possible projects listed below.

7.1 – Future Prospective Projects

PWB Philippines – We are consulting with past Australian based PWB volunteers who are motivated about a project we are initiating with an exciting new Partner Organisation in the Philippines.

PWB Cuba - We visited Cuba in October 2022 as part of a social circus conference with Circo Pal Barrio and explored the possibility of a Tour there in 2023. However the local political climate made this too complicated and regrettably we decided not to focus any more efforts in this area.

PWB Latin America - We are looking to start new PWB tours in Latin America with leads of PO's in Peru and Mexico.

PWB India - We will keep supporting the India project while looking at changing its format entirely to a legacy continuation where our longstanding students from Asha-Deep Vidyashram (The Kashi Fire Warriors) will continue to run and manage our India tours.

PWB Produces - Having already completed one PWB Produces project successfully with Circus Central in Newcastle we will look at finding more Partner Organisations in the UK to develop a new project for this we have appointed a new trial Regional Manager for Scotland.

PWB Residential's - This is a new idea we are looking into developing for 2024 connecting Social Circuses around the globe with our volunteers for short stay experiences, looking at supporting teacher training, equipment distribution and further outreach.



**We look forward to increasing the depth and range
of our outstanding legacy of impacts
in 2023 and onwards!**

