

ARTS ALIVE IN SHROPSHIRE AND HEREFORDSHIRE

STATEMENT OF FINANCIAL ACTIVITIES

31 March 2022

TRUSTEES' ANNUAL REPORT AND ACCOUNTS

FOR 12 MONTHS ENDING 31 MARCH 2022

Reference and Administration Details

Arts Alive is a registered charity, number 1182373.

The principal address is Office 007, Enterprise House, Station Street, Bishops Castle, Shropshire SY9 5AQ

Trustees of Arts Alive as at 1 April 2021 were:

Paul Graham

Kim Smith

Stephanie Jayne Hinton

Hannah Prior

Ben Mowbray

Michael James Connolly

Rachel Ann Rees

Judith Ann Trustman

Louisa Harriet Cresswell Mayor

Arts Alive's bank is: CAF BANK Ltd, 25 Kings Hill Avenue, West Malling, Kent ME19.

The independent examiner of the accounts is Shaheen Uddin - Aims Accountants for Business

Structure, Governance and Management

Arts Alive has existed as an unincorporated trust since 1999. On 7th March 2019, Arts Alive became a Charitable Incorporated Organisation and all assets from the old Charity were transferred to the new one on October 1st 2019.

Arts Alive is governed by its constitution adopted on 7th March 2019.

Trustees are elected for a three-year term on the expiry of which they may stand for re-election.

Trustees confirm that the trustees have complied with their duty to have due regard to the guidance on public benefit published by the commission in exercising their powers or duties.

Objectives

The objectives of Arts Alive, as set out in the constitution, may be summarised as fostering and developing artistic taste, knowledge, and appreciation of the arts in Shropshire & Herefordshire and the surrounding areas

Summary of the main activities

By working with local volunteers, we organise Live and Film events throughout the area. In addition, we run projects such as Creative Conversations, where we reach people who do not normally engage with our service.

Contribution made by volunteers

Arts Alive would not be able to function without the hundreds of volunteers giving up their free time for their communities. A total of 6,723 volunteer hours were committed during this financial year.

Main achievements

Despite the country still feeling the effects of the pandemic, and events and attendance being lower than usual, we achieved:

Live Events – 114 events to audiences of 4,743 (previous year not including online offerings was 8 events – Arts Alive on Wheels). This compares to 19/20 a normal year of 151 events to 8,209 people.

Flicks events – 557 events to audiences of 15,782 (previous year not including online films – 30 screenings to audiences of 645). This compares to 19/20 figures of 965 and audiences of 39,310.

Events are more critical than ever in re connecting communities after the worst of the pandemic, but promoters and audiences were still anxious about organising and attending events, hence the lower figures.

Financial Review

Despite far fewer events, and therefore income the overall income figures are very similar to the previous year. This is due mainly to the support of our main two funders, Arts Council England and the BFI (British Film Institute). Governments support through local authorities, and the Culture Recovery Fund also played their part in ensuring that the future of Arts Alive is more secure.

The operation of live and flicks events costs rose, reflecting the fact that more events were organised this year from an all-time low in 20/21.

Overall, the organisation is well placed to recover from the pandemic in the years to come. It has funds to ensure its continuation and to develop its work and invest in its staff.

Reserves

Arts Alive currently holds £117,939 in reserves. These are held in reserve for a variety of reasons, the main ones being:

Stability Reserves (£55,996) are held in case of catastrophic funding loss and are designed to give the organisation 6 months running costs, to either find alternative funding sources or to wind up.

We hold £24,906 in a Catalyst reserve fund – this fund was due to be spent last year, and is still being held over until the time is right to use it. It's purpose is to develop a fundraising and income strategy to further develop new income streams.

Flicks Equipment reserve fund (£11,308) is to cover the costs of our touring flicks equipment should there be a loss of equipment either through failure or theft.

Principle Sources of funding remain our National Portfolio Organisation grant from Arts Council England (ACE) of £58,000 and our BFI grant for Flicks £45,000. Grant Income this year increased significantly with the Culture Recovery Fund grant of £64,182 and the final part of our Creative Conversations work (£27,133), along with a Loneliness Fund grant via ACE, from central government of £ £28,928.

Generated Income of £79,292 rose from last years of £7,449 and this level was generated because of the extra funds made available to us.

Outlook for 2022-2023

Trustees are aware that whilst the future is looking more promising in terms of number of events, and an increase in audience numbers, it will still be a challenging year in terms of income generation.

We are looking at new ways of working, reviewing our processes and staffing, and developing our strategies to increase audiences back to their normal levels.

The trustees declare that they have approved this report.

Signed on behalf of the charity's trustees:

Paul Graham
Chairman of the Trustees
Date: 1/11/2022

ARTS ALIVE IN SHROPSHIRE AND HEREFORDSHIRE
STATEMENT OF FINANCIAL ACTIVITIES
31 March 2022

	<u>Note</u>	<u>31.03.2022</u> <u>Restricted</u>	<u>31.03.2021</u> <u>Restricted</u>
		£	£
Incoming resources			
from generated funds:			
Voluntary income:			
Grants	2	262,603	262,065
Donations		390	3,925
Investment income	3	1,534	1,514
		-----	-----
		264,527	267,503
from charitable activities:			
Income from live and flicks events		79,292	7,449
		-----	-----
Total incoming resources		343,820	274,952
		-----	-----
Resources expended			
Charitable activities			
Operation of live and flicks events	4	310,795	203,375
Governance costs	4	3,108	3,609
		-----	-----
Total Operation of events		313,903	206,984
		-----	-----
Transfers to reserve funds		25,020	68,572
Total resources expended		338,923	275,556
		-----	-----
Net incoming resources		4,896	(604)
		=====	=====

**ARTS ALIVE IN SHROPSHIRE AND HEREFORDSHIRE
BALANCE SHEET AS AT 31 MARCH 2022**

	<u>Notes</u>	<u>31.03.2022</u>		<u>31.03.2021</u>	
		£	£	£	£
Fixed assets					
Fixtures and fittings	5	812		995	
Flicks Equipment	5	25,744		13,683	
		-----		-----	
			26,556		14,678
Current assets					
Debtors	6	23,674		1,542	
Cash at Bank and in hand		111,546		161,288	
		-----		-----	
		135,220		162,830	
Creditors: Amounts falling due within one year	7	38,784		69,256	
		-----		-----	
Net Current Assets			96,436		93,574
			-----		-----
Net Assets	9		122,992		108,252
			=====		=====
Funds					
Restricted funds		26,406		30,258	
Unrestricted funds		91,533		77,838	
		-----		-----	
			117,939		108,096
B/F Reserve Earnings			157		760
Current Year Earnings			4,896		(604)
			-----		-----
Total Funds			122,992		108,252
			=====		=====

P Graham

Date:

For and on behalf of the Managing Committee

**ARTS ALIVE IN SHROPSHIRE AND HEREFORDSHIRE
NOTES TO THE FINANCIAL STATEMENTS
FOR THE PERIOD ENDED 31 MARCH 2022**

1 Accounting policies

The following accounting policies have been used consistently in dealing with items which are considered material in relation to the charity's financial statements.

Basis of accounting

The financial statements have been prepared in accordance with applicable accounting standards and follow recommendations in Statement of Recommended Practice: Accounting by Charities.

Voluntary income and fundraising expenditure

Voluntary income represents amounts received and recorded at events and projects during the year. Except in the case of charity shops and fundraising events such as fetes and galas, no costs of fundraising have been netted against voluntary income.

Fundraising expenditure represents the direct costs of fundraising and includes the salaries and other direct costs of fundraising staff. Publicity costs directly related to fundraising are included in the fundraising costs.

Fees, contributions and grants

These comprise amounts receivable during the year.

Investment income

This comprises interest received in the year.

Tangible fixed assets

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life. Fixtures and fittings and Flicks equipment - 25% on reducing balance.

Taxation

No provision has been made for corporation tax or deferred tax as the charitable company is a registered charity and is therefore exempt.

Reserves

Reserve Funds are monies that have been set aside to cover unforeseen events such as equipment failures or renewals (Equipment Reserve), the major loss of funds (Stability Reserves)

and a future fund to aid with broadening our income sources (Catalyst Reserves).

A full reserves policy is available on request.

**ARTS ALIVE IN SHROPSHIRE AND HEREFORDSHIRE
NOTES TO THE FINANCIAL STATEMENTS
FOR THE PERIOD ENDED 31 MARCH 2022**

2 Grants

	31.03.2022	31.03.2021
	Restricted	Restricted
	Funds	Funds
	£	£
Local government grants	5,167	10,934
Other grants	257,436	179,287
	-----	-----
	262,603	190,221
	=====	=====

3 Investment income

	31.03.2022	31.03.2021
	Restricted	Restricted
	Funds	Funds
	£	£
Interest received	1,534	1,514
	=====	=====

4 Analysis of charitable expenditure

	Fundraising	Charitable	Governance	Total	Total
	Costs	Activities	Costs	31.03.2022	31.03.2021
Artists fees		127,213		127,213	39,724
Salaries		103,393	400	103,793	92,549
Overheads		8,364	1,099	9,463	5,952
Project costs		62,032		62,032	60,382
Other expenses		9,793	1,609	11,402	52,970
	-----	-----	-----	-----	-----
	0	310,795	3,108	313,903	251,577
	=====	=====	=====	=====	=====
31.03.2021	0	244,281	7,296	251,577	
	=====	=====	=====	=====	

ARTS ALIVE IN SHROPSHIRE AND HEREFORDSHIRE
NOTES TO THE FINANCIAL STATEMENTS
FOR THE PERIOD ENDED 31 MARCH 2022

5 Tangible fixed assets

	Fixtures & fittings £	Flicks Equipment	Total £
Cost			
At 31 March 2021	17,916	139,174	157,090
Additions		18,112	18,112
Disposals			0
	-----	-----	-----
At 31 March 2022	17,916	157,286	175,202
	-----	-----	-----
Depreciation			
At 31 March 2021	16,921	125,491	142,412
Charge for year	183	6,051	6,234
Eliminated on Disposals			0
	-----	-----	-----
At 31 March 2022	17,104	131,542	148,646
	-----	-----	-----
Net Book Value At 31 March 2022	812	25,744	26,556
	=====	=====	=====

6 Debtors

	31.03.2022	31.03.2021
	£	£
Trade debtors	23,674	1,542
Other debtors	0	0
	-----	-----
	23,674	1,542
	=====	=====

7 Creditors: amounts falling due within one year

	31.03.2022	31.03.2021
	£	£
Trade creditors	18,610	5,271
Other creditors	(351)	(3,108)
Deferred Income	20,525	67,093
	-----	-----
	38,784	69,256
	=====	=====

**ARTS ALIVE IN SHROPSHIRE AND HEREFORDSHIRE
NOTES TO THE FINANCIAL STATEMENTS
FOR THE PERIOD ENDED 31 MARCH 2022**

8 Analysis net assets by fund

	31.03.2022		31.03.2021	
	Restricted	Total	Restricted	Total
Fixed assets	26,556	26,556	14,678	14,678
Current assets	135,220	135,220	162,830	162,830
Current liabilities	(156,723)	(156,723)	(177,351)	(177,351)
	-----	-----	-----	-----
	5,052	5,052	157	157
	=====	=====	=====	=====
Reserves to fund future depreciation	26,556	26,556	14,678	14,678
Other reserves	(21,503)	(21,503)	(14,521)	(14,521)
	-----	-----	-----	-----
	5,052	5,052	157	157
	=====	=====	=====	=====

9 Trustees remuneration and expenses

No remuneration directly or indirectly out of the funds of the charity was paid or payable for the year to any trustee or to any persons known to be connected to any of them.

No reimbursement of expenses has been made or is due to be made to any of the trustees in respect of the year.

10 Related party transactions

There were no related party transactions during the year.