

THE LEANNE PERO FOUNDATION

Charity number 1182365

**FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 MARCH 2023**



***Community
Accounts Service***

THE LEANNE PERO FOUNDATION

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THE LEANNE PERO FOUNDATION

TRUSTEES ANNUAL REPORT FOR THE YEAR ENDING 31 MARCH 2023

Legal and administrative information

Charity number

1182365

Registered Office:

Unit 419, Peckham Levels
Peckham Town Centre Car Park
Peckham
London
SE15 4ST

Trustees:

Sharon Green (Chair)
Egon Cossou
Roosevelt Pero

Independent Examiners:

Community360
Winsley's House
High Street
Essex,
CO1 1UG

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Trustees Annual Report

The trustees present their report with the financial statements of the charity for the year ended 31 March 2023.

Trustee recruitment and induction

Trustees are identified through advertising in local charity network and each candidate is interviewed and signs an eligibility declaration. Trustees receive a Trustee Handbook (including a code of conduct) and copies of all relevant policies including complaints, safeguarding, equalities etc. Where required, training on charity governance is also made available.

Objectives and Activities

The charity's objects are "For the public benefit, to relieve the physical and emotional distress of cancer patients and survivors in particular but not exclusively by providing or assisting in the provision of support services, information and practical advice to such persons."

We aim to do this by providing a range of support for, primarily, BAME people living with cancer including online support groups, coffee mornings, a podcast, social events and a magazine.

Public Benefit

The Trustees confirm that they have had regard to the Charity Commission Guidance on public benefit in directing the work of the charity.

Summary of main achievements

During the reporting year the charity has increased membership to over 300 and our 100 women survey continues to be used and quoted nationally to evidence inequalities in cancer care for the BAME community. Thanks in part to grant funding from Macmillan Cancer Care, we have delivered a wide range of support activities (many under our programme brand "Black Women Rising" for beneficiaries including:

Monthly support groups and coffee mornings

We provide 5 groups each month with average monthly attendance across all support groups of 26, reaching over 250 people during the year. The groups were focused on under 40s, over 40s, living with cancer, newly diagnosed and family & loved ones

As attendance at online support groups declined following the end of pandemic restrictions we instigated face-to-face coffee mornings (1 per month with an average attendance of 19 per session) and held other face to face events including: Black Women Rising day, Black Women Rising, a Christmas celebration, an Evening with Black Women Rising, and a Wellbeing Day.

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Feedback includes the following:

"I hope you're having a good day 🥰. Just passing by to thank you for a really nice, relaxed and informative session for BWR. What a lovely team! Nice space and good food."

"I thoroughly enjoyed my time. This morning it caused me to reflect on my introduction to BWR at the photo exhibition in Peckham. My countenance then was with tears and despair. Fast forward to the Christmas coffee morning my countenance now allows for laughter, joy and hope within a sisterhood allowing me to be my true authentic self. Much love, appreciation and blessings."

"The online support groups I found particularly helpful, especially because honest, real discussions would take place, especially about topics that pertain to our particular age group. All this from the comfort of my home which was particularly helpful when I wasn't feeling up to travelling to the in-person coffee mornings."

"BWR monthly online meetings provides me support and a safe space in the comfort of my own home where I can share my thoughts and feelings with individuals who have similar lived experiences as myself."

"I found these coffee mornings an invaluable meeting with women that I have shared experiences of cancer with. It was a chance to truly connect and be ourselves around those that understand the journey."

"I always look forward to BWR monthly coffee mornings and workshops. Both uplift my well-being and provide me with the much-needed opportunity to engage, encourage and learn face to face from old and new members."

Untold Cancer Stories Podcast

The 12 new episodes of our podcast were viewed by over 7000 people during the year and covered the following topics: Talking to your Doctor; Emotional Support; Insurance and Wills; Chemotherapy; Hair Loss and Cold Caps; Radiotherapy; Sex and Intimacy; Breast Surgery Scanxiety; Nutrition; Living With Cancer; and Survivorship.

Feedback includes the following:

"These podcasts introduced me to the world of Black Women Rising. They covered a variety of topics, and I learned a lot. It was empowering listening to those going through their journeys, and how they are able to live life despite their challenges. Truly inspirational"

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"I love listening to ***** and***** and guest speaking about the trials and tribulations of what us {eople of Colour face going through a cancer diagnosis. The untold cancer story is the realest raw relatable cancer podcast out there for me!"

Weekly phone line

We have a weekly phone line available for our members. The average was 10 calls per month and rising. A lot of our members also communicate with us via WhatsApp messaging. We have a comprehensive list of organisations and professionals in place to which we can sign post callers to make sure they get the correct level of support. This list is constantly updated to ensure they are relevant.

Feedback includes the following:

"I was given information and support which reduced my anxiety. I spoke to the nurse specialist who was able to listen to my worries. She gave me some possibly outcome based on her knowledge and experience. Although everyone is different, but it was reassuring."

"After sessions with two very helpful sessions, I feel less alone knowing that they have taken the time to get to know me. I'm clear about my next steps, feel a little more in control and able to start looking forward."

Monthly blog

We launched our monthly blog spot in January 2023 and had 500 views in the first 3 months.

Feedback includes the following:

"Well done dear, you are very beautiful, strong and courageous. We are all inspired and proud of you!!!❤️❤️❤️"

"My *****! Beautiful inside and out 🧡! An amazing mother who never stops when it comes to her boys, family and loved ones!! She's full of life and her work here is nowhere near done. Love youuuu."

"Wow!!!! Amazing story!!!! I want to learn more about her!!!! She is so beautiful 🧡"

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Magazine

We printed 1000 copies of the second edition of our magazine in the first print (500 copies with Dawn Butler MP on the cover and 500 copies with the members on the over) and 12000 in the second print run.

Feedback includes the following:

"The magazine is more than just a book full of illustrations, it's a representation of a lot of real stories told by individuals I resonate with, it's the most representational cancer journey magazine out there for me. And I wish I had one in my chemo ward."

"I loved reading the magazine, especially about women that have told their stories. I could relate to every one of them on some level. It's nice to read about people like me telling their stories"

Wig grants

We provided 8 grants to beneficiaries needing a bespoke wig following hair loss during treatment (because the NHS does not provide these for people of colour.

Feedback includes the following:

"★ Why I would benefit from a wig? As a single mother of 2 boys , I can't justify or afford to buy a decent wig however "no shade". I couldn't imagine myself in some of the accessible NHS synthetic wigs that I have noticed out there and it made my decision to just rock my bald hair instead fairly easy . I do miss having a head full of hair. I used to braid my own hair and it was somewhat part of my routine prior to cancer. Being able to wear a wig would not only give me the option to anticipate "hair life" during and after cancer but I think my children would also love to see their mummy with nice hair again even if it is for a day."

"Losing all of my natural hair due to chemotherapy treatment was very traumatic for me. I felt so overwhelmed and super grateful to hear that my application for the Wig fund grant via Black Women Rising had been successful and that I had been awarded the grant. It gave me a boost of confidence to know that I was in a position to speak to my hairdresser about making me a bespoke wig. Sending lots of thanks to Black Women Rising."

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TRUSTEES ANNUAL REPORT FOR THE YEAR ENDING 31 MARCH 2023

Book

We published our book, “One Hundred Women – The Book”, which provided an opportunity

to share 100 women’s stories of living with cancer. The initial print run was 200 copies. This coffee table book features 100 powerful stories and portraits from women of colour who have been impacted by cancer, whether they are currently living with the disease, in survivorship, or undergoing treatment. Each story is a unique and personal account of the individual woman's experience, allowing them to share their story in their own words and on their own terms. The portraits provide a visual representation of the strength and resilience of these women. The book provides a platform for these women to share their powerful stories and inspire others who may be going through a similar journey. It is a powerful and uplifting tribute to the strength and resilience of these women and a reminder of the importance of supporting and uplifting marginalised communities.

Feedback from those featured includes:

“I'm very excited to be a part of such an incredible project.”

“Thank you for the below! I can't wait to get involved and have selected my slot.”

“Our stories and Journeys need to be heard and read ❤️”

Focus group

We instigated a regular focus group with an average attendance of 8 beneficiaries. Members participate in our events through speeches et cand help us gather more varied stories from women of colour who have had/have cancer to use in our media work and events to raise awareness. This helps us raise awareness of the struggles faced by women of colour going through treatment, to empower individuals and help to drive change and create a more positive experience for those who are diagnosed after them.

Feedback from participants includes:

“The focus group allows me to tell my story to offer hope to other women.”

“I feel being part of the focus group now is the right time to share my journey of hope and give something back to others. “

“Being a part of the focus group gives me the voice and opportunity to tell others in the community about my lived experience.”

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Social Media

We hold a monthly Instagram Live (#LiveWithCharlotte), with over 300 followers each month and rising. The episodes include other charities, projects and businesses whose information is of benefit to our members. This time is also used to engage with those who have experienced cancer and to raise awareness about upcoming events, projects and our monthly support offers.

Feedback includes the following:

“Instagram live has been a wealth of information for me. I often look forward to watching and have always learned something new”

“I follow BWR on social media because I like how the page interacts and knows their followers. I feel the inclusivity and informative vibe. Anyone who knows someone that is or is going through a journey like this, should follow BWR.”

Key risks

The key risks facing the charity are:

Insufficient funds raised to meet all budgeted costs – mitigated by careful management of expenditure and use of expert fundraisers.

A safeguarding incident at any of our online or face to face sessions – mitigated by a robust safeguarding policy, DBS checks on staff and volunteers and high quality training.

Reserves policy

This was the charity's fourth year of operation and we raised £216,402 (including £90,520 in grants and £104,302 in donations) to support our work, almost triple our income in the previous year. With expenditure of £191,429 we made a small surplus, necessary to increase reserves towards our policy target level.

The charity's aim is to build reserves that equate to 3-6 months expenditure. The charity has very low fixed overheads and, therefore, this is primarily to enable cashflow to be managed and services to continue in periods when income is lower. Current reserves are £38,275 (£27,885 restricted and £10,891 unrestricted).

Signed

Dated



29.01.24

THE LEANNE PERO FOUNDATION

RECEIPTS AND PAYMENTS ACCOUNT FOR THE YEAR ENDING 31 MARCH 2023

		Unrestricted Funds 2023 £	Restricted Funds 2023 £	Total Funds 2023 £	Prior Year Funds 2022 £
	Notes				
Income					
Donations		104,302	-	104,302	59,651
Grants	2	-	90,520	90,520	-
Other Income		21,579	-	21,579	19,613
Total income		125,882	90,520	216,402	79,264
Expenditure					
Advertising		4,800	-	4,800	1,377
Costumes			-	-	943
Equipment costs		586	2,250	2,836	-
Food and refreshments		-	3,900	3,900	-
Fundraising expenses		1,860	-	1,860	-
Donations		1,841	-	1,841	1,100
Insurance		264	-	264	1,891
Miscellaneous expenses		3,566	1,620	5,186	413
Office expenses		2,718	-	2,718	2,599
Printing, postage & stationery		5,228	-	5,228	1,244
Project expenses		-	52,466	52,466	53,729
Rent & rates		6,530	-	6,530	3,115
Telephone		139	-	139	180
Travel		6,490	-	6,490	2,783
Wages		84,921	2,400	87,321	19,196
Professional fees		9,851	-	9,851	5,063
Total expenditure		128,794	62,635	191,429	93,633
Net income		(2,912)	27,885	24,972	(14,369)
 Total funds brought forward		 13,303	 -	 13,303	 27,672
Total funds carried forward		10,391	27,885	38,275	13,303

The notes on page 10 form an integral part of these financial statements.

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ASSETS AND LIABILITIES ACCOUNT AS AT 31 MARCH 2023

	Notes	2023 £	2022 £
Monetary assets			
Cash at bank and in hand		38,275	13,303
		<u>38,275</u>	<u>13,303</u>
Represented by funds			
Restricted funds		27,885	-
Unrestricted funds		10,391	13,303
		<u>38,275</u>	<u>13,303</u>
Non monetary assets and liabilities			
Creditors due within one year:			
Professional fees		500	310
HMRC		-	1,213
		<u>500</u>	<u>1,523</u>

These accounts were approved by the trustees:



Signed

By: Sharon Green

29.01.24

Date

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NOTES TO THE ACCOUNTS FOR THE YEAR ENDING 31 MARCH 2023

1. Basis of the preparation of the accounts

These financial statements have been prepared under the historical cost convention and applicable accounting standards.

Incoming resources

All material incoming resources have been included on a receivable basis i.e. they are included if the date receivable falls within the period covered by these accounts.

Resources expended

These have been analysed using a natural classification.

Going Concern

The charity is operating on a going concern basis.

2. Grants	Unrestricted	Restricted		
	2023	2023	2023	2022
	£	£	£	£
Pink Ribbon Foundation	-	5,520	5,520	-
MacMillan Cancer Support	-	75,000	75,000	-
Big Lottery Community Fund	-	10,000	10,000	-
	<u>-</u>	<u>90,520</u>	<u>90,520</u>	<u>-</u>

3. Key management personnel

No staff (self employed) have earned more than £60,000 during the year.

THE LEANNE PERO FOUNDATION

INDEPENDENT EXAMINER'S REPORT FOR THE YEAR ENDED 31 MARCH 2023

I report on the accounts of The Leanne Pero Foundation for the year ended 31 March 2023 which are set out on pages 8 to 10.

Respective responsibilities of trustees and examiner

The Charity's Trustees are responsible for the preparation of the accounts. The Charity's Trustees consider that an audit is not required for this year (under section 144 (2) of the Charities Act 2011 (The Act) but that an independent examination is needed.

It is my responsibility to:

- Examine the accounts under section 145 of the Charities Act,
- To follow the procedures laid down in the General Directions given by the Charity Commissioners (under section 145(5)(b) of the Charities Act, and
- To state whether particular matters have come to my attention.

Basis of independent examiner's Statement

My examination was carried out in accordance with the General Directions given by the Charity Commissioners. An examination includes a review of the accounting records kept by the Charity and a comparison of the accounts presented with those records. It also includes considerations of any unusual items or disclosures in the accounts, and seeking explanations from you as trustees concerning any such matters. The procedures undertaken do not provide all the evidence that would be required in an audit and consequently I do not express an audit opinion on the view given by the accounts.

Independent examiner's statement

In the course of my examination, no material matters have come to my attention which gives me cause to believe that in, any material respect:

- the accounting records were not kept in accordance with section 130 of the Charities Act; or
- the accounts did not accord with the accounting records; or
- the accounts did not comply with the applicable requirements concerning the form and content of the accounts set out in the Charities (Accounts and Reports) Regulations 2008 other than any requirement that the accounts give a true and fair' view which is not a matter considered as part of an independent examination.

I have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

David Courtier FMAAT AATQB for and on behalf of:
Community360 
Winsley's House, High Street, Colchester, Essex

Date 29/01/24