

CHARITY REGISTRATION NUMBER: 1182332



FINANCIAL STATEMENTS AND ANNUAL REPORT

FOR THE YEAR ENDED 31ST MAY 2024

GOLD GEESE
PERIOD ENDED 31ST MAY 2024

Contents

	Page
Details of the Charity, its Trustees and Advisers	1
Trustees’ Report	2-7
Independent Examiner’s Report	8
Statement of Financial Activities	9
Statement of Financial Position	10
Notes to the Financial Statements	11-13

GOLD GEESE

PERIOD ENDED 31ST MAY 2024

Details of the Charity, its Trustees and Advisers

Trustees

Katie Southgate

Anna Whyte

Louissette Mullin

Sarah Barlow (resigned Jan 2024)

Andrew Sterry (appointed Oct 2024)

Elena Bays (appointed Oct 2024)

Sally Bailey (appointed Oct 2024)

Laura Peters (appointed Oct 2024)

Independent Examiner

KCA Accountants Ltd

Kingsley House

22-24 Elm Road

Leigh-on-Sea

Essex

SS9 1SN

Bankers

Metro Bank

One Southampton Row

London

WC1B 5HA

Gold Geese



Annual Report 23/24

Welcome to the Gold Geese annual report 2024-2025.

As we reflect on another incredible year at Gold Geese, I am filled with immense gratitude for the unwavering support of our community, volunteers and donors. Over the past 12 months, we have continued our mission to provide essential care, practical assistance, and emotional support to local families facing childhood cancer.

This year has been one of growth, resilience and deep impact. From celebrating our 5th and 6th anniversaries to the overwhelming response to our Go Gold campaign in September, we have seen firsthand how our community comes together to spread awareness and offer hope. From our family support events such as SunflowerFest to our fundraising events, such as Gold Geese Goslings seafront challenge, have not only raised vital funds but have also brought families joy during challenging times.

Through your generosity, we have provided over 350 counselling sessions for children and families. Respite trips and end of treatment celebrations to bring light in difficult moments. Essential support including food vouchers, transport assistance and hospital visits. Awareness campaigns to educate more people on childhood cancer symptoms. A growing network of blood donors and stem cell registrations, giving children all over the country a fighting chance.

Our work would not be possible without each and every one of you. Whether you've donated, volunteered or simply shared our message, you have played a crucial role in ensuring no family faces childhood cancer alone in our local areas.

As we look ahead, we remain committed to flying together, ensuring that every child in our community receives the love, care and support they deserve. Thank you for flying with us and making a difference in the lives of so many.

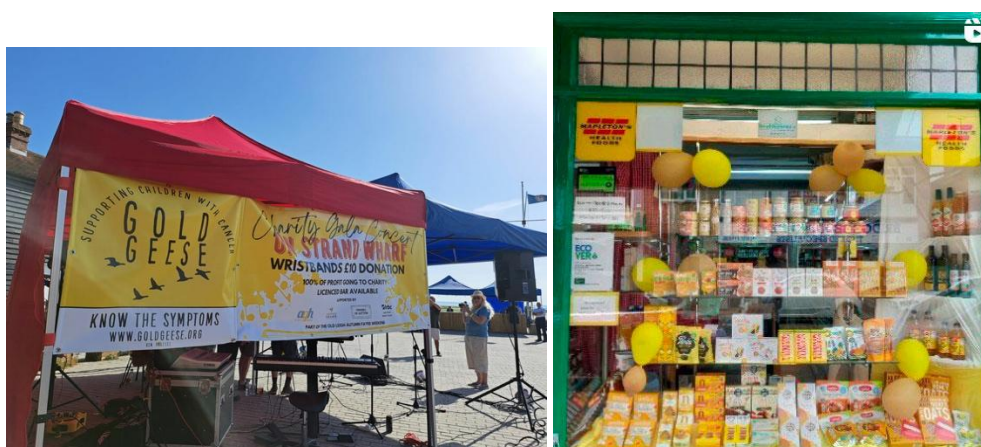
Between June 2023 and May 2024, Gold Geese, the Essex-based children's cancer charity, marked significant milestones and organized impactful events to support families affected by childhood cancer. Here's a recap of our activities during this period:

5th Anniversary Celebration (May 2023): In May 2023, Gold Geese celebrated its 5th birthday, expressing immense gratitude to our local community for their unwavering support. Originating as

Hattie's Heroes, we rebranded in 2018 with a mission to support every local child affected by cancer and to raise awareness about its signs and symptoms. Over five years, we've assisted over 100 local families, promoted awareness, and boosted local blood donation and stem cell registrations.

Go Gold Campaign (September 2023): September marked our annual Go Gold campaign for Childhood Cancer Awareness Month. The community showcased overwhelming support:

- A convoy of ten gold and yellow cars toured Leigh-on-Sea to kickstart the campaign.
- Local businesses and shops adorned their windows in yellow and gold displays.
- Schools organized non-uniform days where students wore yellow or gold.
- Fundraising events, including a golf day in Thorpe Bay, raised £30,000.
- A stem cell donor drive at the University of Essex registered 25 new potential donors.



These efforts significantly raised awareness of childhood cancer signs and symptoms.

Sunflowerfest (August 2023): To bring joy to families affected by cancer, we organized Sunflowerfest at Writtle Sunflowers. The event featured live music, face painting, horse and carriage rides, and appearances by Spider-Man and a princess. Families enjoyed a day of fun and sunshine, strengthening our community bonds.



Gold Geese Goslings Fundraiser (July 2024): In July 2024, over 100 children participated in our seafront fundraiser, scooting, cycling, or walking along a course starting from Joscelyn's Beach by Chalkwell Station. The event raised over £20,000, supporting our mission to assist local families facing childhood cancer. This was a very special event because many of our Gold children and their siblings, past and present, joined in with their families cheering them on, which made for an emotional afternoon.



6th Anniversary Celebration (June 2024): June 2024 marked our 6th anniversary. Since our inception, we've provided tailored support to over 100 families, including nearly 350 counselling sessions, respite trips, end-of-treatment celebrations, and practical assistance. Our community's support has been instrumental in our growth and ability to serve.

Ongoing Support and Initiatives: Throughout the year, we've continued to:

- Provide mental health therapy, food shopping vouchers, toys, and gifts.
- Organize weekend trips and assist with hospital transportation.
- Raise awareness of childhood cancer signs and symptoms.
- Encourage blood donations and stem cell registrations.

Gold Geese Charitable Activities:

1. End of Treatment Celebrations:

- Centre Parcs bookings
- End of Treatment parties & activities (e.g., Big Barn, Glamping, Limo for End of Year child)
- Bell ringing balloons for End of Treatment
- End of Treatment trips (e.g., Sundown Tickets, Chessington Zoo)

2. Bereavement Support:

- Bereavement anniversary trips
- Wreath making sessions for bereaved families
- Memorial gig for teenager
- Bereavement mum support (e.g., lunch, spa day, whole day out)
- Ashes to Glass rings
- Bereaved siblings & families meeting

3. Support for Families:

- Counselling for parents, siblings, and children
- Sibling and family outings (e.g., Parrot Paradise, fun days out)
- Goodie boxes & toy deliveries
- Food shop vouchers, school uniform funding, travel expenses (e.g., taxi to GOSH, train tickets)
- Gym memberships for mental health

4. Specialized Support for Children:

- Brain tumour chat and support
- Newly diagnosed support
- Terminal diagnosis support
- Non-emergency ambulance transfers
- Prom balloons for bereaved child's prom friends
- Tickets to shows (e.g., Wicked, West End, Ballet shows)
- Medical anxiety support for siblings
- Water gun delivery for summer holidays

5. Holiday & Festive Activities:

- Summer holiday activities (e.g., Centre Parcs, Little City Day)
- Christmas dinner for families
- Easter egg deliveries
- Spa day for bereaved & on-treatment parents
- Birthday presents and special deliveries

Our slogan, "We Fly Together," embodies our commitment to ensuring no one is left behind in the fight against childhood cancer.



We extend our heartfelt thanks to all supporters, volunteers, and community members who have contributed to our mission over the past year. Your dedication ensures that we can continue providing vital support to families when they need it most. There are too many people and businesses to name!!! We are very grateful to every runner, every donation, every sponsorship, every contact, every message and comment and share online. Every single person talking about Gold Geese is helping to support our little charity.



Thank you from our Founder, Katie Southgate.

Throughout the year, Gold Geese have stayed strong in our commitment to providing support, joy, and relief to families navigating the challenging journey of treatment, bereavement, and beyond. We have, because of you, been able to provide thoughtful gifts, memorable experiences like trips to Mercedes World and theme parks, to practical support like food vouchers and counselling, each gesture helped to ease the burdens faced by families. Whether celebrating life's milestones or offering solace during difficult moments, the consistent provision of care and compassion that we have worked incredibly hard to provide marked a year of extraordinary impact, bringing light to some of the darkest moments and forging bonds of hope and resilience. It is a privilege to have this role in Gold Geese and one I do not take lightly. We listen to each family and each child and do our best to support them in the unique way they need it. As we grow and expand our care in the coming months and years, I want to take this opportunity to thank every single person that has come forward to help.

I am so proud of Gold Geese and couldn't do it without our community.

Financial Review

These accounts are showing a total surplus for the period under review of £45,160.

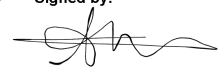
It is the intentions of the Trustees to try and keep the running costs of the charity as low as possible, so that as much money can be spent on the children and families that require our support. Our aim is to limit the amount of expenditure on administrative costs as much as possible, and as you can see from the accounts the vast majority of the expenditure related to the support of our Gold Families. We aim to continue this year on year to maximise the level of support we can provide.

Reserves Policy

Sufficient reserves are maintained to enable the charity to continue the existing services it is providing and to develop and expand these activities in the future. As at 31st May 2024, the charity had unrestricted reserves of £110,555, and restricted reserves of £87,156.

Trustees' Approval

This report was approved by the Trustees on 31st March 2025 and signed on their behalf by:

Signed by:

 EED6FA90B2564EF...
Anna Whyte
 Trustee

GOLD GEESE

PERIOD ENDED 31ST MAY 2024

Independent Examiner's Report

Independent Examiner's Report to the Trustees of Gold Geese

I report to Trustees on my examination of the accounts of Gold Geese for the year ended 31 May 2024.

Responsibilities and Basis of Report

As the charity Trustees you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ('The Act').

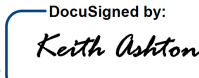
I report in respect of my examination of the charity's accounts carried out under section 145 of the 2011 Act and in carrying out my examination I have followed all the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.

Independent Examiner's Statement

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination giving me cause to believe that in any material respect:

1. Accounting records were not kept in respect of the charity as required by section 130 of The Act; or
2. the accounts do not accord with those records; or
3. the accounts do not comply with the applicable requirements concerning the form and content of accounts set out in the Charities (Accounts and Reports) Regulations 2008 other than any requirement that the accounts give a 'true and fair view which is not a matter considered as part of an independent examination.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

Signed: 
EDB22F69D7D4405...

Date: 3/31/2025

Mr K Ashton MAAT
Kingsley House
22-24 Elm Road
Leigh-on-Sea
Essex
SS9 1SN


GOLD GEESE**PERIOD ENDED 31ST MAY 2024****Statement of Financial Activities**

		Unrestricted Funds 2024	Restricted Funds 2024	Total Funds 2024	Total Funds 2023
INCOMING RESOURCES	Note	£	£	£	£
Donations and Legacies	2	225,306	5,800	231,106	143,078
Charitable Activities		-	-	-	-
Other Trading Activities		-	-	-	-
Investments		-	-	-	-
Total Income		225,306	5,800	231,106	143,078
RESOURCES EXPENDED					
Charitable Activities	3	102,437	3,500	105,937	88,120
Fundraising	4	29,046	-	29,046	40,229
Governance Costs	5	37,714	-	37,714	14,549
Other Costs		13,249	-	13,249	6,443
Total Expenses		182,446	3,500	185,946	149,341
Net Income/(Expenditure) Before Investments		42,860	2,300	45,160	(6,263)
Net Gains/(Losses) on Investments		-	-	-	-
Net Income/(Expenditure)		42,860	2,300	45,160	(6,263)
Extraordinary Items		-	-	-	-
Transfer between Funds		-	-	-	-
Other Recognised Gains/(Losses)		-	-	-	-
Net Movement on Funds		42,860	2,300	45,160	(6,263)
Total Funds Brought Forward		67,695	84,856	152,551	158,814
Total Funds Carried Forward		110,555	87,156	197,711	152,551

GOLD GEESE**PERIOD ENDED 31ST MAY 2024****Statement of Financial Position**

	Note	2024 £	2024 £	2023 £	2023 £
Fixed Assets					
Tangible Fixed Assets			-		-
Investments			-		-
			<u>-</u>		<u>-</u>
Current Assets					
Debtors		3,359		-	
Investments		-		-	
Cash at Bank and In Hand		<u>196,667</u>		<u>154,857</u>	
		200,026		154,857	
Creditors: amounts falling due within one year	6	<u>(2,315)</u>		<u>(2,306)</u>	
Net Current Assets			<u>197,711</u>		<u>152,551</u>
Total Assets less Current Liabilities			197,711		152,551
Creditors: amounts due after more than one year			-		-
Net Assets			<u><u>197,711</u></u>		<u><u>152,551</u></u>
Charity Funds					
Unrestricted Funds		110,555		67,695	
Restricted Funds		<u>87,156</u>		<u>84,856</u>	
Total Funds			<u><u>197,711</u></u>		<u><u>152,551</u></u>

The financial statements were approved and authorised for issue by the Trustees on 31st March 2025 and signed on their behalf by:

Signed by:

 EED0FA90B2504EF...

Anna Whyte
Trustee

GOLD GEESE**PERIOD ENDED 31ST MAY 2024****Notes to the Financial Statements**

1. Accounting Policies**1.1 Basis of preparation of the financial statements**

The financial statements have been prepared in accordance with the applicable Statement of Recommended Practice (SORP), on an accruals basis. The financial statements are prepared in sterling, which is the functional currency of the charity.

1.2 Fund Accounting

General funds are unrestricted funds which are available for use at the discretion of the Trustees in furtherance of the general objectives of the charity and which have not been designated for any other purpose.

Restricted funds are funds which are to be used in accordance with specific restrictions imposed by the donors or which have been raised by the charity for particular purposes. The costs of raising and administering each restricted fund (if applicable) is set out in the notes to the financial statements.

Gold Geese has two restricted funds. One Pound Warriors was the collection of donations for one child specifically, for treatments unavailable on the NHS. Sadly, this child did not get to use the funds allocated for his treatment. Gold Geese are now working closely with legal teams and the Charity Commission to change the purpose of the fund. The second is Essex Community Foundation for ongoing cost of mental health therapy which has been spent during the period on counselling for affected children and their immediate families. We also received a grant during the period for I.T equipment and systems for the growth of the charity.

1.3 Incoming Resources

All income is recognised once the charity has entitlement to the income, it is probable that the income will be received, and the amount of the income can be reliably measured.

Income tax recoverable in relation to donations received under Gift Aid is recognised when it is received.

1.4 Expenditure

Expenditure is recognised once there is a legal or constructive obligation to transfer economic benefit to a third party, it is probable that a transfer of economic benefits will be required in settlement and the amount of the obligation can be reliably measured. Expenditure is classified by activity. The costs of each activity are made up of the total direct costs and if applicable any shared costs, including support costs involved in undertaking each activity.

Fundraising costs are those incurred in seeking voluntary contributions and do not include the cost of disseminating information in support of the charitable activities. Support costs are those incurred directly in support of expenditure on the objects of the charity. Governance costs are those incurred in connection with administration of the charity and compliance with constitutional and statutory requirements.

All expenditure is inclusive of VAT where the suppliers have charged VAT.

1.5 Going Concern

There are no material uncertainties regarding the charity's ability to continue as a going concern.

2. Income from Donations and Legacies

Income received from donations and legacies has been analysed between restricted and unrestricted funds, in accordance with the fund accounting policies.

3. Analysis of Expenditure on Charitable Activities

	2024 £	2023 £
Memories and Patient Support	82,166	67,733
End of Life/Bereavement Support	16,405	6,992
Counselling and Treatments for Families	7,365	13,395
	<u>105,937</u>	<u>88,120</u>

4. Analysis of Expenditure on Fundraising Activities

	2024 £	2023 £
Fundraising Events	26,355	17,722
Raising Awareness	2,691	22,507
	<u>29,046</u>	<u>40,229</u>

5. Analysis of Expenditure on Governance Costs

	2024 £	2023 £
Staff costs	20,241	12,814
Independent Examiners Remuneration	930	930
Accountancy	510	645
Legal Expenses	16,033	-
	<u>37,714</u>	<u>14,549</u>

6. Creditors: amounts falling due within one year

	2024 £	2023 £
Accruals	1,440	1,440
Other creditors	875	866
Taxation and social security	-	-
	<u>2,315</u>	<u>2,306</u>

7. Statement of funds

	Balance at 1 st June 2023 £	Income £	Expendi- ture £	Transfers In/(Out) £	Gains/ (Losses) £	Balance at 31 st May 2024 £
Unrestricted funds	67,695	225,306	182,446	-	-	110,555
Restricted funds						
One Pound Warriors	81,356	-	-	-	-	81,356
Essex Community Foundation	3,500	5,800	3,500	-	-	5,800
Total	<u>152,551</u>	<u>231,106</u>	<u>185,946</u>	<u>-</u>	<u>-</u>	<u>197,711</u>

8. Related party transactions

During the year £19,833 (2023: £12,000) was paid to key management personnel who are also Trustee's of the charity.