

CHARITY REGISTRATION NUMBER: 1182332



FINANCIAL STATEMENTS AND ANNUAL REPORT

FOR THE YEAR ENDED 31<sup>ST</sup> MAY 2021

**GOLD GEESE**  
**PERIOD ENDED 31<sup>ST</sup> MAY 2021**

**Contents**

---

	<b>Page</b>
Details of the Charity, its Trustees and Advisers	1
Trustees' Report	2-10
Independent Examiner's Report	11
Statement of Financial Activities	12
Statement of Financial Position	13
Notes to the Financial Statements	14-16

**GOLD GEESE**

**PERIOD ENDED 31<sup>ST</sup> MAY 2021**

**Details of the Charity, its Trustees and Advisers**

---

**Trustees**

Katie Southgate

Anna Whyte

Louissette Mullin

Sarah Barlow

Angela M'Clelland (Resigned 30<sup>th</sup> October 2020)

**Independent Examiner**

KCA Accountants Ltd

Kingsley House

22-24 Elm Road

Leigh-on-Sea

Essex

SS9 1SN

**Bankers**

Metro Bank

One Southampton Row

London

WC1B 5HA



SUPPORTING CHILDREN WITH CANCER

## Trustees Annual Report

Written by Katie Southgate

### Our Trustees

Louisette Mullin, Katie Southgate, Anna Whyte and Sarah Barlow whose time and voluntary contributions make Gold Geese possible.

Additional thanks to volunteers Matt Neale, Hollie Redding, Linda and Debbie of OtherLetters, Ralph Tait at the Hatch.

### Objectives and Activities

The objectives of the charity are:

- 1: To support paediatric oncology patients and their families on treatment.
- 2: To support bereaved families due to childhood cancer.
- 3: To promote childhood cancer awareness with an annual campaign in September, "Go Gold".
- 4: To promote blood donation and stem cell registrations. COVID 19 Pandemic, this year, has made charitable activities harder to achieve this past 12 months, with social distancing in place. Our usual celebrations or organised events were either postponed or cancelled. However, our support has continued via phone and email. Gold Geese has provided financial support in the means of shopping vouchers and private transport at the height of the pandemic.

WE FLY TOGETHER

CHARITY NUMBER 1182332

## Activities for Achieving Objectives

Local police and fire services helped us to surprise a child on his birthday, mid pandemic, who had chemo on the same day. He was collected in a police wagon and sprayed down with fire hoses, making his birthday one to remember.

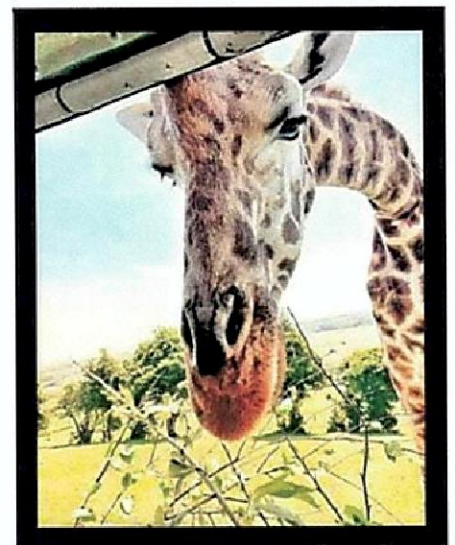


## End of Treatment

Parties at the end of a long treatment often provide gold families with some closure, before they head into life without chemo. Gold Geese love a party, so we try and spoil our gold child as they arrive at the end of their treatment. Whilst offering parents 6 sessions of counselling as they head into the new "normal".

## Additional Activities

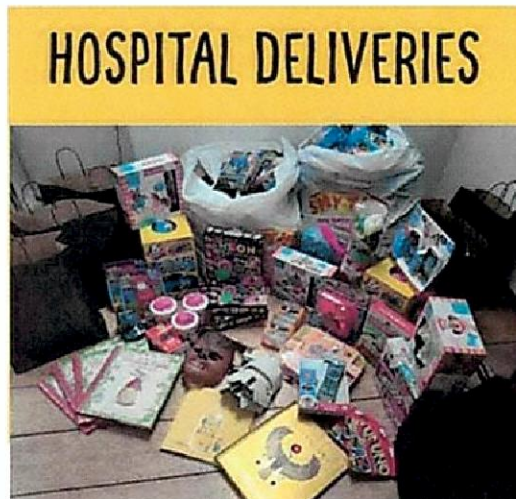
- Hotel nights and dinners out
- Multiple bereaved parents meet ups and support chats.
- One-on-one care and peer support offered as and when needed.
- Therapy with talking therapists, spa and massage, trauma counselling on hand.
- Trips to mark special occasions to Port Lympne Sarafi (see pic).





## **Supporting Children on Treatment**

When we refer to “Gold Families” we are including local children on treatment for cancer and their siblings, parents and sometimes extended families depending on the level of care needed. Transport to and from hospitals, sometimes needs a limo! Sometimes monthly train tickets, sometimes cabs to and from appointments.



## **Aims & Ongoing Activities**

- Host a conference with medical professionals, school head teachers and parents alike. To highlight the importance of early diagnosis and listening to concerned parents. School support is offered for newly diagnosed or bereavement.
- Therapy in the form of talking therapist, psychotherapists, play specialists and massage/facials. Therapists are often picked and matched to each family, depending on their needs.
- Physiotherapy for children.
- Private tutoring for children.
- Toys or help buying bigger gifts for birthdays.
- “Pick me up” gifting or distractions for horrible hospital stays, injections or just to help with anxious children.

## **Santa's Grotto**

*Please note:* the pandemic halted grotto plans 2020 but this happens every year, with help from donations.

Our grotto is a fundraising activity run throughout December. Before opening to the public, we hosted a private showing of our grotto with Santa and live reindeers attending. A magical, sensory storyteller, substantial gift cards for the families Xmas shopping, family board games and cuddly toys. Topped off with a snow machine to create a real sense of magic.



We thought about what is helpful at Christmas to gift our families. The joy of giving gifts or presenting your family with a lovely Christmas meal is such a wonderful feeling that we decided that buying gifts might take away the joy of buying. So with this in mind Gold Geese gifted generous vouchers from John Lewis, that way options of presents, meals, household items, uniforms or shoes can be bought by the parents and gifted accordingly. We try to understand that each family are in different places both with treatment and financially. So trying to do "one gift" fits all is impossible. But a sizable voucher, we think, is very suitable for everyone.

Gold Geese have gifted a number of gaming devices, including nintendo switches and laptops for children travelling to and from hospitals - and for long waits between treatments. Hospital drop offs have included thousands of pounds worth of toys and distractions. Including beautiful journals for children, to help with anxiety, feelings and communication. The oncology ward staff have given us feedback that these journals have has a positive impact on them. Requesting more, which we will keep providing, as their turnaround of patients is high.



## **Doorstep Deliveries**

Roslin Beach Hotel “afternoon tea” delivered by Cinderella. A little gold child’s smile on the doorstep (see pic).



## **Thank You to Blood Donors!**

Amazing people giving up their time to donate blood. Our gold children often receive lots of blood transfusions and platelet transfusions, so saying a big “thank you” where we can.

## **Young Persons Award 2019**

Gold Geese often have young people coming forward to support gold geese and this year we wanted to celebrate that! Henry Burgers, Leigh on Sea, hosted our awards night, where people like Evie shown above, were given Gold Geese awards and certificates for their efforts. Awards included: team award, sibling award, best friend award and in memory of one of our gold teens, the “Charlie Reed Award”.





## **Awareness Raising**

Go Gold in September is our awareness campaign. Local shops and schools “Go Gold” with Gold Geese to raise awareness of the signs and symptoms of childhood cancer.

“Go Gold” in Leigh on Sea, Rayleigh, Southend and Thorpe Bay has grown from year to year. Shops now get involved in turning their windows gold or yellow to raise awareness of not only our charities work but of childhood cancer signs and symptoms. Our website includes these on a separate page for google searches. This information is referenced to the “be child cancer aware” charity. Gold Geese have had various runners and campaigners do events in gold, supporting our charity and raising awareness in their immediate communities.

## **Getting Involved!**

Ami Anders of “quackers” Leigh on Sea hosted sing along carols for Christmas and collected donations for Gold Geese. Thank you, Ami!

If you would like to get involved with Gold Geese please email [hello@goldgeese.org](mailto:hello@goldgeese.org)



## **Bereavement Support & Memorial Acts**

Finn the phoenix campaign is still up and running, helping to raise awareness in our local area. Including training and delivering Gold awareness material to GP surgeries etc. Training is still being written by Lorraine, Finn’s mum and Katie Southgate. With the help and support of Great Ormond street hospital’s consultants and clinical nurse specialists.

# GOLD GEESSE



“Finn the phoenix campaign” is Gold Geese making our awareness spread wider, in Finn’s memory, to get the signs and symptoms into local GP surgeries and A and E. Diagnosis rates are so important in improving the treatment options and success rates for children. Gold Geese have a new aim not just to raise awareness, but to also improve our local area statistics. This will be our Finn’s legacy, which will be led by his mother and superhero, Lorraine and Gold Geese. With support from authorities and the late MP David Amess.

## **Moving Forward / Aims**

- Macmillan nurses to approve our “a child in your school has cancer” paperwork to help schools understand how important supporting the family of a gold child is, siblings and parents included, also best friends and classmates.
- Making sure schools know there are resources available to them, should they need it.
- Continue the work and support of gold families, new and old. Parental support and networking. Parent events for respite and support locally.

## **Main Activities undertaken to further the charity’s purposes for public benefit:**

The trustees are mindful of their duty under section 17 of the Charities Act 2011 to have due regard to the Charity Commission’s general guidance on public benefit. The Objectives and activities of Gold Geese focus on delivering services to aid Southend on Sea’s children fighting childhood cancers and are undertaken to further our charitable purposes for the public benefit.

# THANK YOU!

## Volunteers

Trustees meetings and communications are voluntary. In September as our Awareness Campaign is underway the voluntary hours would top 100+ and in December time with Grotto volunteers would be average of 30 per week. Gold Geese would like to thank our Volunteers and Fundraisers sincerely and with extreme gratitude. Every shop and person who contributed, every school for their support and the many, many fundraisers including John Fryatt, Jon Andrews, Andy Sterry, Paul Jefford and Richy Mccvoy of Thorpe Hall Golf Club, Cantel Medical, Claire Jeavons of Store 33, Tangerine kids, Argosy Toys, Billy Bond and entire Bond family at Bunched Flowers. There are many, many, more and our biggest love goes to those who chose to fundraise for us in memory of their loved ones. We always keep those people close to our hearts when using the donations towards our Gold Families. The Trustees families have been amazing throughout and we thank them for their immeasurable support throughout.

## Our Inspiration

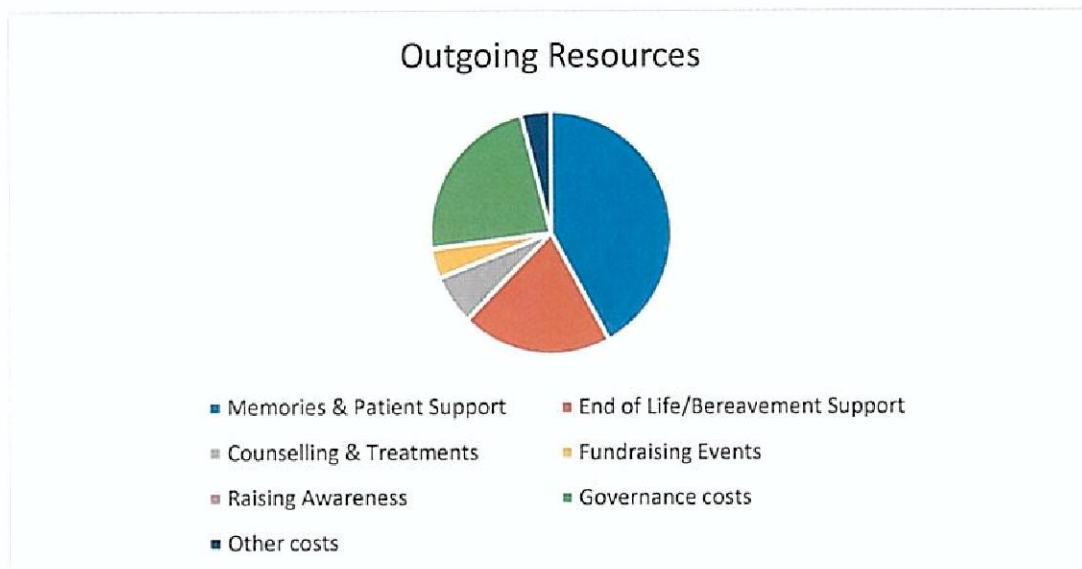
Gold Geese used to be known as Hattie's Heroes. In 2014 our founder's daughter battled a rare blood cancer and won the hearts of thousands of followers cheering her on to win her fight. We are so inspired by her fight and determination that now, while she is at school, we work really hard trying to be there for other families in similar positions.





## Financial Review

These accounts are showing a total surplus for the period under review of £35,370 which will assist with all the charitable activities and future developments mentioned above. The pie chart below shows how donated money was spent during the period.



Due to the government's guidelines during the COVID 19 pandemic, Gold Geese Charity cancelled several of our charitable activities and a number of our scheduled fundraising activities. This is reflected in our decrease in incoming funds and in the slightly lower spending in charitable activities, compared with last year's financial report.

Gold Geese aimed, specifically, to increase the charities spending on "End of Life and Bereavement support" from our last financial year. This can be seen in note 3 of the financial statements.

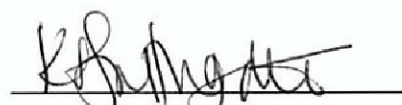
It is the intentions of the Trustees to try and keep the running costs of the charity as low as possible, so that as much money can be spent on the children and families that require our support. Our aim is to limit the amount of expenditure on administrative costs as much as possible, and as you can see from the pie chart over 70% of the expenditure related to the support of our Gold Families. We aim to continue this into the 2021/2022 financial year, to ensure we can help as many affected families as possible.

## Reserves Policy

Sufficient reserves are maintained to enable the charity to continue the existing services it is providing and to develop and expand these activities in the future. As at 31<sup>st</sup> May 2021, the charity had unrestricted reserves of £64,708, and restricted reserves of £81,356.

## Trustees' Approval

This report was approved by the Trustees on 30/3/2022 and signed on their behalf by:

  
Katie Southgate  
Trustee

**GOLD GEESE**  
**PERIOD ENDED 31<sup>ST</sup> MAY 2021**  
**Independent Examiner's Report**

---

**Independent Examiner's Report to the Trustees of Gold Geese**

I report to Trustees on my examination of the accounts of Gold Geese for the year ended 31 May 2021.

**Responsibilities and Basis of Report**

As the charity Trustees you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ('The Act').

I report in respect of my examination of the charity's accounts carried out under section 145 of the 2011 Act and in carrying out my examination I have followed all the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.

**Independent Examiner's Statement**

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination giving me cause to believe that in any material respect:

1. Accounting records were not kept in respect of the charity as required by section 130 of The Act; or
2. the accounts do not accord with those records; or
3. the accounts do not comply with the applicable requirements concerning the form and content of accounts set out in the Charities (Accounts and Reports) Regulations 2008 other than any requirement that the accounts give a 'true and fair view which is not a matter considered as part of an independent examination.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

Signed: 

Date: 30.03.2022

Mr K Ashton MAAT  
Kingsley House  
22-24 Elm Road  
Leigh-on-Sea  
Essex  
SS9 1SN

**GOLD GEESE**

**PERIOD ENDED 31<sup>ST</sup> MAY 2021**

**Statement of Financial Activities**

		<b>Unrestricted Funds 2021 £</b>	<b>Restricted Funds 2021 £</b>	<b>Total Funds 2021 £</b>	<b>Total Funds 2020 £</b>
<b>INCOMING RESOURCES</b>	<b>Note</b>				
Donations and Legacies	<b>2</b>	79,331	16,465	95,796	165,455
Charitable Activities		-	-	-	-
Other Trading Activities		-	-	-	-
Investments		-	-	-	-
<b>Total Income</b>		<b>79,331</b>	<b>16,465</b>	<b>95,796</b>	<b>165,455</b>
<b>RESOURCES EXPENDED</b>					
Charitable Activities	<b>3</b>	41,626	-	41,626	62,463
Fundraising	<b>4</b>	2,461	-	2,461	2,156
Governance Costs	<b>5</b>	13,940	-	13,940	11,720
Other Costs		2,399	-	2,399	2,803
<b>Total Expenses</b>		<b>60,426</b>	<b>-</b>	<b>60,426</b>	<b>79,142</b>
<b>Net Income/(Expenditure) Before Investments</b>		<b>18,905</b>	<b>16,465</b>	<b>35,370</b>	<b>86,313</b>
Net Gains/(Losses) on Investments		-	-	-	-
<b>Net Income/(Expenditure)</b>		<b>18,905</b>	<b>16,465</b>	<b>35,370</b>	<b>86,313</b>
Extraordinary Items		-	-	-	-
Transfer between Funds		-	-	-	-
Other Recognised Gains/(Losses)		-	-	-	-
<b>Net Movement on Funds</b>		<b>18,905</b>	<b>16,465</b>	<b>35,370</b>	<b>86,313</b>
<b>Total Funds Brought Forward</b>		<b>45,803</b>	<b>64,891</b>	<b>110,694</b>	<b>24,381</b>
<b>Total Funds Carried Forward</b>		<b>64,708</b>	<b>81,356</b>	<b>146,064</b>	<b>110,694</b>



**GOLD GEESE**

**PERIOD ENDED 31<sup>ST</sup> MAY 2021**

**Statement of Financial Position**

	Note	2021 £	2021 £	2020 £	2020 £
<b>Fixed Assets</b>					
Tangible Fixed Assets			-		-
Investments			-		-
			<u>-</u>		<u>-</u>
<b>Current Assets</b>					
Debtors		-	-	-	-
Investments		-	-	-	-
Cash at Bank and In Hand		<u>149,967</u>	<u>114,117</u>		
		149,967	114,117		
<b>Creditors: amounts falling due within one year</b>	<b>6</b>	<u>(3,903)</u>	<u>(3,423)</u>		
<b>Net Current Assets</b>			<u>146,064</u>		<u>110,694</u>
<b>Total Assets less Current Liabilities</b>			146,064		110,694
<b>Creditors: amounts due after more than one year</b>			-		-
<b>Net Assets</b>			<u>146,064</u>		<u>110,694</u>
<b>Charity Funds</b>					
Unrestricted Funds		64,708	45,803		
Restricted Funds		<u>81,356</u>	<u>64,891</u>		
<b>Total Funds</b>			<u>146,064</u>		<u>110,694</u>

The financial statements were approved and authorised for issue by the Trustees on 30/3/2022  
and signed on their behalf by:



**Katie Southgate**  
Trustee

**GOLD GEESE**  
**PERIOD ENDED 31<sup>ST</sup> MAY 2021**  
**Notes to the Financial Statements**

---

**1.5 Going Concern**

There are no material uncertainties regarding the charity's ability to continue as a going concern.

**2. Income from Donations and Legacies**

Income received from donations and legacies has been analysed between restricted and unrestricted funds, in accordance with the fund accounting policies.

**3. Analysis of Expenditure on Charitable Activities**

	2021 £	2020 £
Memories and Patient Support	25,427	59,513
End of Life/Bereavement Support	12,239	730
Counselling and Treatments for Families	3,960	2,220
	<u>41,626</u>	<u>62,463</u>

**4. Analysis of Expenditure on Fundraising Activities**

	2021 £	2020 £
Fundraising Events	2,414	875
Raising Awareness	47	1,281
	<u>2,461</u>	<u>2,156</u>

**5. Analysis of Expenditure on Governance Costs**

	2021 £	2020 £
Staff costs	12,500	10,280
Independent Examiners Remuneration	930	930
Accountancy	510	510
	<u>13,940</u>	<u>11,720</u>

**GOLD GEESE**

**PERIOD ENDED 31<sup>ST</sup> MAY 2021**

**Notes to the Financial Statements**

**6. Creditors: amounts falling due within one year**

	2021 £	2020 £
Accruals	1,440	1,440
Other creditors	2,077	1,976
Taxation and social security	386	7
	<u>3,903</u>	<u>3,423</u>

**7. Statement of funds**

	Balance at 1 <sup>st</sup> June 2020 £	Income £	Expendi- ture £	Transfers In/(Out) £	Gains/ (Losses) £	Balance at 31 <sup>st</sup> May 2021 £
Unrestricted funds	45,803	79,331	60,426	-	-	64,708
Restricted funds						
One Pound Warriors	64,891	16,465	-	-	-	81,356
Total	<u>110,694</u>	<u>95,796</u>	<u>60,426</u>	<u>-</u>	<u>-</u>	<u>146,064</u>

**8. Related party transactions**

During the year £13,300 (2020: £10,280) was paid to key management personnel who are also Trustee's of the charity.