

# GOLD GEESE

England & Wales · Charity number 1182332

## Details

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**Status** Registered

**Legal form** Other

**Registered** 2019-03-05

**Register** [View on the Charity Commission register](#)

## Contact

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**Address** Kingsley House  
22-24 Elm Road  
Leigh-On-Sea  
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**Phone** 01702808285

**Email** [hello@goldgeese.org](mailto:hello@goldgeese.org)

**Website** [www.goldgeese.org](http://www.goldgeese.org)

## Activities

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**Objects:** 1) TO RELIEVE THE SICKNESS AND SUFFERING OF CHILDREN WITH CANCER BEING CARED FOR IN PAEDIATRIC ONCOLOGY UNITS IN SOUTHEND UNIVERSITY HOSPITAL, GREAT ORMOND STREET HOSPITAL, UNIVERSITY COLLEGE HOSPITAL LONDON AND SUCH OTHER SPECIALIST CARE CENTRES AS THE TRUSTEES SHALL DETERMINE, IN PARTICULAR BUT NOT EXCLUSIVELY BY:A) PROVIDING ITEMS AND SERVICES TO SUCH CHILDREN AND THEIR FAMILIES/CARERS DESIGNED TO ENHANCE THEIR PHYSICAL, EMOTIONAL AND PSYCHOLOGICAL HEALTH, EASE THEIR SUFFERING AND/OR PROVIDE COMFORT AND EMOTIONAL SUPPORT.B) RAISING AWARENESS OF BLOOD DONATION, STEM CELL REGISTRATIONS AND SWABBING FOR POTENTIAL BONE MARROW DONORS TO ASSIST WITH RELIEVING THE SICKNESS OF SUCH CHILDREN.2) TO RELIEVE THE NEEDS OF BEREAVED PARENTS/CARERS AND SIBLINGS OF CHILDREN WHO HAVE LOST THEIR LIVES DUE TO CANCER BY THE PROVISION OF ITEMS, SERVICES, ACTS OF REMEMBRANCE, GIFTS, TRIPS AND/OR TICKETS TO EVENTS DESIGNED TO ENHANCE THEIR EMOTIONAL AND PSYCHOLOGICAL HEALTH, EASE THEIR SUFFERING AND/OR PROVIDE COMFORT.

**Activities:** Supporting children through childhood cancer treatments and their families.

## Classification

- **How:** Provides Services
- **What:** General Charitable Purposes, Disability
- **Who:** Children/young People

## Geography

- Essex
- Throughout London

## Finances

Period end	Income	Expenditure	Assets	Employees
2025-05-31	£320,226	£268,791	-	-
2024-05-31	£231,106	£185,946	-	-
2023-05-31	£143,078	£149,341	-	-
2022-05-31	£125,558	£112,808	-	-
2021-05-31	£95,796	£60,426	-	-

## Trustees

Name	Role	Appointed
ANNA VICTORIA WHYTE		2018-05-01
Andrew Sterry		2022-10-02
Elena Bays		2022-10-02
LOUISETTE MARGUERITE MULLIN		2018-05-01
Laura Peters		2022-10-02
Sally Bailey		2022-10-02

**GOLD GEESE**

England & Wales - Charity number 1182332

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# Accounts

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CHARITY REGISTRATION NUMBER: 1182332



FINANCIAL STATEMENTS AND ANNUAL REPORT

FOR THE YEAR ENDED 31<sup>ST</sup> MAY 2025

**GOLD GEESE**  
**PERIOD ENDED 31<sup>ST</sup> MAY 2025**

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**GOLD GEESE**

**PERIOD ENDED 31<sup>ST</sup> MAY 2024**

**Details of the Charity, its Trustees and Advisers**

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**Trustees**

Anna Whyte

Louissette Mullin

Andrew Sterry

Elena Bays

Sally Bailey

Laura Peters

Katie Southgate (resigned Oct 2024)

**Independent Examiner**

KCA Accountants Ltd

Kingsley House

22-24 Elm Road

Leigh-on-Sea

Essex

SS9 1SN

**Bankers**

Metro Bank

One Southampton Row

London

WC1B 5HA

# Gold Geese

# Annual Report 24/25

Welcome to the Gold Geese annual report 2024-2025.

## Trustees Report

### Chair of Trustees Message

*“This year has been a successful one in terms of growth, delivery of our charitable activities and community engagement. As Chair of Trustees, I am incredibly grateful to our community for helping Gold Geese thrive and continue to grow into a charity where families feel safe to ask for support — and where our team can find the resources and solutions needed to help navigate the many challenges that come with childhood cancer treatment.*

*It has been a pleasure to watch this year unfold. Gold Geese is unique because we tailor our support to each individual family. Every cancer diagnosis and treatment journey is different, and every family’s circumstances are different, which means our role as Trustees evolves each year too. I always look forward to hearing about the charitable activities our CEO has delivered, and with the addition of another Family Support Worker, the reach and depth of our support continue to improve and expand.*

*As Gold Geese grows, I am passionate about holding on to our “small charity” feel. The care and consideration behind everything we do, and the way we support our families, is what matters most.*

*I will be stepping down as Chair at the end of 2025 and handing the role over to fellow Trustee, Sally Bailey. I am confident she will bring fresh energy and enthusiasm to the team as she takes on the role.*

*Thank you to everyone who supports us. We fly together.*

*Anna Whyte.”*

### Flying with Our Gold Families

Every statistic, “story” or article in this report represents a family navigating childhood cancer. Behind every donation spent, every grant, event and social media post is a child, a parent, a sibling. This year, we have continued to tailor our support to each unique journey, because no two families experience cancer in the same way.

At Gold Geese, we know our families well. We know the children's favourite colours or activities, we know their parents and how they are doing (as best we can). Our end of year report shows our growth, but it doesn't show how much we care. That is difficult to put into words, but I hope it is obvious in our hard work, determination to improve our services and our dedication to our families.

### **Team Expansion.**

Natalie Turner joined our Gold team in late February 2024. Natalie was a "Gold Mum" and was supported by Gold Geese, following her son, Henry's, diagnosis of Leukaemia. She is also a qualified teacher. The lived experience and teaching qualifications made her a perfect fit for this role. Knowing first hand what having a child with cancer means and knowing how Gold Geese provide support has helped Natalie fit into the role perfectly.

Since joining Natalie has been trained in gently handling difficult situations with our families, such as end of life support and funeral attendance. She has excelled at building, and will continue to maintain, relationships with parents of children with cancer and has proven it is important to her to keep the charities core values in every step of support she has provided. The ongoing, extensive list of charitable activities shows testament to her work.

As a charity, we are thrilled to have her in our flock.

### **Improvements we have made in the charity.**

Since the employment of another family support worker, our **bereavement support** has increased and improved. This is an ongoing aim for Gold Geese. Bereavement support after the loss of a child is difficult to find, longer term. The pain of loss and the motions through grief are ongoing for everyone. Especially siblings, who are still learning and navigating their lives as children. Having parents grieving can alter many situations at home and we want to provide a network of support for both parents and siblings.

New this year: A parents spa night for bereaved parents was trialled Spring 2025. We were kindly hosted by the Glasshouse Spa, Upminster, which was a restful and peaceful setting for parents who just needed to chill. After the trauma and turmoil of treatment, followed by the death of their child, which brings so much stress and financial strain from funeral costs etc. We wanted to provide a space when they could enjoy some adult time, uninterrupted and all organised for them. Parents attending were in a safe space to share their experiences, with people who just "got it" and didn't have to shy away from the harsh reality of child loss.

Our Gold families use of **counselling** is increasing, and we now have counsellors to recommend in Brentwood, Leigh on sea and Southend. The complexity of counselling people experiencing childhood cancer is challenging, so Gold Geese look not only for qualifications but experience and understanding.

Networking and **peer to peer support** is an area our little team is always guiding to better places. More meet ups, more networking between families facing similar situations. Gently and carefully placing people together that might be able to support one another – without overwhelm or dependency. The world of childhood cancer is fragile, so we are always aware that things can change at any time. The wellbeing of the families that use our services is always first and forefront in our minds .

Our Grotto party is a great example of peer to peer support, we have grown this event to celebrate with more families around Christmas, which for most is a hard time of year. Flu season brings more fears of infections and more isolation. Family traditions can be cancelled/altered/ruined by cancer and it is difficult to keep jolly under the pressures of childhood cancer treatment.

Since the beginning of the year, Gold Geese have been able to offer support to the Broomfield hospital Paediatric Oncology patients. The hospital ward has been supplied with a fridge and Coffee machine, in the parent's room, to provide small, but needed, day to day support. Coffee pods are topped up by us as and when needed, along with supplies requested by the play team.

### **Raising Awareness.**

During the month of September we turn everything we can Gold/Yellow to raise awareness of childhood cancer. The signs and Symptoms are on our website and locally we ask as many people as we can to get involved. Every year this grows and expands!

This year's Gold Geese convoy was a HUGE success, we invited people with yellow or gold cars to join us for the first Saturday in September, to drive together through Leigh on sea and Southend. More than thirty cars turned up, all yellow or gold. It was quite a sight to see and added so much reach to our social media platforms and the wider community that experienced the cars driving by! Volunteers drove their sunny cars together in convoy through the streets of Leigh on sea, down the seafront, all to raise awareness of children with cancer. September 2025, we hope this will be just as successful.

During the month of September we went GOLD on our social platforms, directing people to the signs and symptoms of childhood cancer. Local shops, businesses, schools and individuals wore Gold and Yellow to support the campaign.

Great Ormond Street's oncology wards, Elephant, Lion and Giraffe wards, and the children's wards at Southend, Basildon and Broomfield hospitals were all turned GOLD by our team of volunteers and with the help of the lovely ladies at Other letters, supplying an amazing amount of Gold shimmer!

### **Fundraising events.**

Some of our fundraising events this year.

The Ball. Gabby Rankin and a whole crew of wonderful helpers hosted our Ball in January. A huge success for the charity. With swanky food, a beautiful venue at Apton Hall, live music and a brilliant auction. A night our little charity will hopefully do again. Big thank you to Gabby and the whole team for making this so magical.

Nuclear Races. A muddy event that's so much fun for teams running 2k of obstacles through the mud!

Gosling Race. Our little community of runners come along to Chalkwell beach to run or scoot 1 or 2 miles with their friends. Such a lovely day, just as the schools break up for summer, all raising money for Gold Geese. Local kiddos supporting their peers in the local community.

Southend United collections. Thank you to Southend United FC for letting us do a collection before one of their games this year. Spreading the word about Gold Geese, as well as collecting donations.

Grotto. Throughout December, The Hatch host our beautiful grotto on their 1900 Pier Train to raise money throughout the festive season.

Jobsworth Podcast. John – thank you for having our founder Katie Southgate on to the podcast this year, something new for the charity to experience. Telling the story behind the charity and explaining what we do and why.

Ride London. What a day! 60 miles around the capital and out into the Essex countryside on bikes, a beautiful day raising thousands for the charity.

### **Examples of Charitable Activities.**

This list is not exhaustive of everything Gold Geese has delivered this year. Costs for ongoing counselling and food shop vouchers continue to be large outgoings for the charity and emotional/bereavement support is always delivered in hours and hours of texts, calls and meet ups, ensuring none of our families feel isolated or alone throughout their experience of childhood cancer.

Annual event: **Grotto party** for our Gold families is a private event. We try and minimise the risk of infection by opening all windows and doors to the venue, everyone comes along wrapped up to enjoy a visit with Santa and real life reindeer, food and drinks and entertainment in the way of magician, characters (Ana, Elsa, Spiderman) and arts and crafts. During the party the children are allowed to choose a gift from our huge pile of toys/teddies, we also gift each family a board game to enjoy together. Hospital stays take so much time away from families that we want to notice their need for quality family time. A gift of £500 John Lewis voucher is also given to the child's parent/s to help with present buying. Gold Geese choose John Lewis because it does everything from ovens to buggies to school uniforms to gifts. Every family is so different to each other that giving them the choice is important to us. We could of course buy gifts for children, but it takes away the joy from the parents to buy and wrap their own presents for their own children – which during difficult times, where lots of milestones are stolen from childhood cancer – is how we feel supports them best.

### **June 2024.**

End of life walk/talk parents. Supporting parents emotionally and giving them space to freely discuss their child/ren and how they're feeling.

Vouchers. For support with food shopping. There are £250 Sainsburys vouchers, sent Electronically.

Newly diagnosed support. When a child is first diagnosed with cancer, it can feel like a bomb has gone off in the family. There is lots of information to take in. Our family support workers offer a supportive and understanding ear. We also sign post or help to organise some of the logistics of transport to hospitals. Gold Geese can also assist in telling any siblings what's happening to their brother or sister – in a child friendly way.

Supporting 2x Gold Families taking part in Half Marathon. Cheering them on, words of encouragement, pep talks and discussions about their child and their reasons for running, all to build a team around the family.

Centre Parcs trip, palliative care trip.

Family trip due to toxicity treatment.

Financial crisis situation support.

Bereavement support for mother.

Support in getting a family home to see family after a long treatment.

Big delivery to newly diagnosed parents and child.

Colchester ZOO VIP experience (TBC)

Port Lympne whilst waiting for results.

Hotel stay and wildlife park for child on radiotherapy.

Gold mum visit and food shop delivery, voucher and flowers.

VR headset – to help a child escape the realities of prods and pokes in the hospital and treatments/blood tests at home.

Hotel for airport / transfers

Raising awareness

Birthday Gift for teen.

Swab event in London BNY

Swab event in Westcliff Rugby Club,

### **July 2024**

Mum's night out for drinks and peer support.

Buzzy Bee injection distraction device.

Gosling Run.

Frozen the musical tickets

Therapy. Ongoing and unlimited whilst a child is on treatment. We recommend experienced counsellors and our waiting times with these therapists are usually less than 2 weeks maximum, which is directly compared to approximately 3 months in the NHS.

Cleaner - To free up a parents time, to spend some one on one time with their child, instead of having to keep on top of the cleaning/household chores.

Gold Mums birthday flowers

Peer to Peer introductions. Families in similar situations or with similar aged children, to offer and provide a level of understanding to one another.

### **Aug 2024**

Centre Parcs for a family of 5 to spend quality time together and make memories.

Sunflower Fest – complete with professional photographers, thanks to Kerry Green, and entertainment, food, drinks. Witham Sunflowers is a beautiful spaces for families to enjoy some fresh air and gorgeous sunflowers. Gold Geese provided a crafting table and pizza van this year, a long with horses and carriage for the children to enjoy.

Air pods, with engraving for a sibling feeling left out because of hospital stays and missing their parents.

Superdrug spend up with child.

Osea Island visit for family, end of school holidays

Therapy.

### **Sept 2024**

Swab drive 10th  
Go Gold  
Dinner delivery to Southend.  
Wards Gold x6  
Bereavement delivery of 3 projectors GOSH  
Birthday treats for girl.  
VIP Legoland for Palliative teen  
Steroids delivery of toys (at home)  
Newly diagnosed support for parents.

### **October 2024**

Chessington World EOT  
Funeral Flowers  
Halloween entertainment for brothers  
Halloween party for friends and family  
Sainsburys voucher  
Counselling  
Lion King, Zoo and Hotel stay for family EOT  
Ipad  
Big Lego set delivered  
Smyths toys for girls

### **November 2024**

Sainsburys vouchers  
End of life support  
Bereaved mum lunch

### **December 2024**

Grotto party with toys and presents, food and drink, live reindeer.  
Wreath making for bereaved families.  
£500 JL vouchers for every family  
Santa visit to Home  
Santa visit to hospital ward, for a child who couldn't come to the party in person. This gold child was older, but the joy it brought to them and the parent staying with them, was worth the trip. It brought smiles to the ward, which over Christmas time felt miserable and constant hospital admissions have worn down their endurance.

### **January 2025**

VR headset for birthday present.  
Gaming laptop for long radiotherapy stay  
Food tour of London request. An older teen, who had been on treatment for a long time, had requested to taste test some new foods. Real foodies trip around Borough Market, private black cabbie for the day – to make the trip VIP and eliminating as much infection risk as possible.  
Food shopping vouchers.  
Parent support. Text check ins, phone calls, messages to remind parents of memories we haven't forgotten about their child/ren.  
End of Life visits.  
Funeral balloons and letter lights, food for wake.

18<sup>th</sup> birthday flowers

### **February 2025**

Port Lympne for end-of-life trip.  
Coffee and cakes with mum and Gold girl.  
Funeral support and food costs.  
End of life visits  
End of treatment balloons  
Personal training still ongoing  
Tutoring costs for GCSE student.  
Tutoring costs for post BMT child struggling with school  
Headteachers appeal for awareness drive/support  
Vouchers for inpatients

### **March 2025**

TV – for a family that were having a hard time with a neurodiverse child and steroid rages.  
Port Lympne  
Three families to Baddow Park house, with therapist and dinner/breakfast. A space to relax and have some time away from the busy appointments or treatments childhood cancer brings.  
Mother's day event.  
Bed delivery – for a child in need of a safe and clean bed whilst undergoing treatment.  
Roslin night away for mum and child. Including their dinner and breakfast.  
Vouchers  
Counselling  
End of life support for mum and bro.  
Trip to spa for bereaved mum on child's birthday  
Bereaved family to Chessington  
Lunch and flowers for bereaved mums birthday  
Centre Parc for respite.  
Father's day event at the Roslin organised for June.  
Funeral service.  
Flowers delivered to Ward  
Big toy delivery to ward, and kettle for the parent's room.

### **April 2025**

Port Ly Booked for May  
Gaming laptop drop delivery.  
Baddow Park stay & goodie bags  
Guitar  
Picollo meal. Generously donated by James Mitson.  
Vouchers  
Easter Goodie Eggs  
Primark Vouchers for new, clean clothes for a child growing quickly due to steroids. Bone marrow transplant increases the need for infection control measures, including multiple changes of clothing and fresh bedding every day.  
Port Lympne animal Experience  
Peppa Pig break  
I Pad and case  
Push chair – fresh, clean push chair for a toddler to be comfortable in.

Transport to a big Boxing fight, for an older child and mum to get their without having to be cramped on public transport or stress about parking at the event.

Birthday flowers x 2

Basildon hospital drop

Seal Bay booked for a family

### **May 2025**

Baddow Park

Coffee machine, fridge, pods for Broomfield hospital.

Taxi to hospital

Spa organisation

Dads Poker night – this eventually was cancelled because of the minimal uptake from the Gold dads. As a charity we are looking into how we make better “Dad friendly” events, where the men can come along and relax. Watch this space for an update on supporting dads.

Zoo London booked for June

Funeral support

Lego Land trip

Shopping Voucher

End of treatment Festival organisation – massive party for one of our children finishing treatment.

Boom teenager event booked

Door step drop off x 2

Port Lympne animal Experience

Flowers for Birthday x1

Center Parcs break

Primark Vouchers clothes

Tent and beds for camping – for a family that needed some time outside and together.

Cleaner for family

Games for family and flowers

### **Moving forwards**

We are always looking to improve our awareness campaign and to improve the visibility of the signs and symptoms of childhood cancer. Childhood cancer is difficult to spot in early stages, it presents like lots of other childhood illnesses or issues. By raising awareness of these signs and symptoms, we hope to empower parents and NHS staff to push for further tests if their gut instinct is that “something isn’t right”. Our campaign stretches throughout September, where we ask everyone we can to join us by turning their shop, office, school, car, house yellow/gold for the childhood cancer colours.

Counselling and mental wellbeing support: Our network of recommended counsellors/therapists needs to increase, so we will be sourcing professionals in Maldon and North Chelmsford areas as well.

Making people aware of stem cell donations, an area we as a charity want to improve and expand every year. This is mentioned at most of our events, face to face and signposting

people to DKMS to register. Increasing the awareness of the need for Stem Cell donors is on our list of things to increase in the next year of Gold Geese.

Other improvements include doing a survey for our families, that is short and not too time consuming, so we can see how well we are supporting them. From the child themselves to their siblings and parents. Gold Geese welcome feedback from families, we can't change the reality of childhood cancer, but we can try our best to cushion the impact it has. Looking forward, we are continuing in extending our care to children under Broomfield hospital, without stretching the team to thin so our care is tailored and consistent throughout treatment. Bereavement support naturally changes over time, and this is something we want to look at adjusting as time goes on. A bereaved family never comes off our books, but as their grief changes and time goes on, nothing deletes the grief of losing a child, our support must adjust and be flexible. This ensures that there isn't a dependence on our charity and encourages families to adjust to their new lives without their child, which is very difficult and takes time, so whilst we can, our counselling support is unlimited.

### **Volunteers and community**

None of our work would be possible without the help of our local community, offering their time in volunteering, their shops and businesses to support, and every single fundraising – big and small, gathering donations for us to support our local children fighting cancer.

This year, as always, there are too many people to thank specifically. But to name a few, Dan Beverly at PMS, thank you for donating all the toys for our Gosling run! For their ongoing support - c2c for always suggesting Gold Geese as a local charity to help. The Hatch, Old Leigh – for hosting our events. OtherLetters – for party supplies! The Bakery Desks for hosting our trustee meetings. Cult coffee, Barlow and Fields and North, for ongoing support in space and Gold awareness campaign networking. All our fundraisers, runners, schools, businesses and local community, we are beyond grateful for your constant efforts and consistent support. Another amazing year as a little charity in Leigh on sea!

Thank you!

### **Thank you from our Founder, Katie Southgate.**

Throughout the year, Gold Geese have stayed strong in our commitment to providing support, joy, and relief to families navigating the challenging journey of treatment, bereavement, and beyond.

### **Financial Review**

These accounts are showing a total surplus for the period under review of £51,435.

It is the intentions of the Trustees to try and keep the running costs of the charity as low as possible, so that as much money can be spent on the children and families that require our support. Our aim is to limit the amount of expenditure on administrative costs as much as possible, and as you can see from the accounts the vast majority of the expenditure related to the support of our Gold Families. We aim to continue this year on year to maximise the level of support we can provide.

## **Reserves Policy**

Sufficient reserves are maintained to enable the charity to continue the existing services it is providing and to develop and expand these activities in the future. The charity's policy is to hold enough to cover at least 6 months of the charity's running costs in reserve. As at 31<sup>st</sup> May 2025, the charity had unrestricted reserves of £155,307, and restricted reserves of £93,839.

## **Trustees' Approval**

This report was approved by the Trustees on 31<sup>st</sup> March 2026 and signed on their behalf by:

Signed by:  
  
EED0FA90B2564EF...  
**Anna Whyte**  
**Trustee**

30/3/2026

**GOLD GEESE**  
**PERIOD ENDED 31<sup>ST</sup> MAY 2025**  
**Independent Examiner's Report**

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**Independent Examiner's Report to the Trustees of Gold Geese**

I report to Trustees on my examination of the accounts of Gold Geese for the year ended 31 May 2025.

**Responsibilities and Basis of Report**

As the charity Trustees you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ('The Act').

I report in respect of my examination of the charity's accounts carried out under section 145 of the 2011 Act and in carrying out my examination I have followed all the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.

**Independent Examiner's Statement**

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination giving me cause to believe that in any material respect:

1. Accounting records were not kept in respect of the charity as required by section 130 of The Act; or
2. the accounts do not accord with those records; or
3. the accounts do not comply with the applicable requirements concerning the form and content of accounts set out in the Charities (Accounts and Reports) Regulations 2008 other than any requirement that the accounts give a 'true and fair view which is not a matter considered as part of an independent examination.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

DocuSigned by:  
*Keith Ashton*  
Signed: \_\_\_\_\_  
EDB22F69D7B4405...

31/3/2026  
Date: \_\_\_\_\_

Mr K Ashton MAAT  
Kingsley House  
22-24 Elm Road  
Leigh-on-Sea  
Essex  
SS9 1SN

**GOLD GEESE****PERIOD ENDED 31<sup>ST</sup> MAY 2025****Statement of Financial Activities**

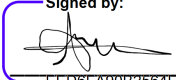
		Unrestricted Funds 2025 £	Restricted Funds 2025 £	Total Funds 2025 £	<b>(Restated)</b> Total Funds 2024 £
<b>INCOMING RESOURCES</b>	<b>Note</b>				
Donations and Legacies	<b>2</b>	320,226	-	320,226	231,106
Charitable Activities		-	-	-	-
Other Trading Activities		-	-	-	-
Investments		-	-	-	-
Total Income		320,226	-	320,226	231,106
<b>RESOURCES EXPENDED</b>					
Charitable Activities	<b>3</b>	127,985	5,800	133,785	105,937
Fundraising	<b>4</b>	52,504	-	52,504	29,046
Governance Costs	<b>5</b>	68,471	-	68,471	37,714
Other Costs		14,031	-	14,031	13,249
Total Expenses		262,991	5,800	268,791	185,946
<b>Net Income/(Expenditure) Before Investments</b>		57,235	(5,800)	51,435	45,160
Net Gains/(Losses) on Investments		-	-	-	-
<b>Net Income/(Expenditure)</b>		57,235	(5,800)	51,435	45,160
Extraordinary Items		-	-	-	-
Transfer between Funds		-	-	-	-
Other Recognised Gains/(Losses)		-	-	-	-
<b>Net Movement on Funds</b>		57,235	(5,800)	51,435	45,160
<b>Total Funds Brought Forward</b>		98,072	99,639	197,711	152,551
<b>Total Funds Carried Forward</b>		155,307	93,839	249,146	197,711

**GOLD GEESE**  
**PERIOD ENDED 31<sup>ST</sup> MAY 2025**

**Statement of Financial Position**

	2025	2025	(Restated) 2024	(Restated) 2024
Note	£	£	£	£
<b>Fixed Assets</b>				
Tangible Fixed Assets		-		-
Investments		-		-
		-		-
<b>Current Assets</b>				
Debtors	-		3,359	
Investments	-		-	
Cash at Bank and In Hand	251,875		196,667	
	251,875		200,026	
<b>Creditors: amounts falling due within one year</b>	6	(2,729)	(2,315)	
<b>Net Current Assets</b>		249,146		197,711
<b>Total Assets less Current Liabilities</b>		249,146		197,711
<b>Creditors: amounts due after more than one year</b>		-		-
<b>Net Assets</b>		249,146		197,711
<b>Charity Funds</b>				
Unrestricted Funds		155,307		98,072
Restricted Funds		93,839		99,639
<b>Total Funds</b>		249,146		197,711

The financial statements were approved and authorised for issue by the Trustees on 31<sup>st</sup> March 2026 and signed on their behalf by:

Signed by:  
  
 EED6FA90B2564EF...

30/3/2026

**Anna Whyte**  
Trustee

**GOLD GEESE****PERIOD ENDED 31<sup>ST</sup> MAY 2025****Notes to the Financial Statements**

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**1. Accounting Policies****1.1 Basis of preparation of the financial statements**

The financial statements have been prepared in accordance with the applicable Statement of Recommended Practice (SORP), on an accruals basis. The financial statements are prepared in sterling, which is the functional currency of the charity.

**1.2 Fund Accounting**

General funds are unrestricted funds which are available for use at the discretion of the Trustees in furtherance of the general objectives of the charity and which have not been designated for any other purpose.

Restricted funds are funds which are to be used in accordance with specific restrictions imposed by the donors or which have been raised by the charity for particular purposes. The costs of raising and administering each restricted fund (if applicable) is set out in the notes to the financial statements.

Gold Geese had two restricted funds. One Pound Warriors/KM was the collection of donations for one child specifically, for treatments unavailable on the NHS. Sadly, this child did not get to use the funds allocated for his treatment. Legal advice has been obtained on how to suitably utilise the fund alongside the Charity Commission. The second is Essex Community Foundation for ongoing cost of mental health therapy which has been spent during the period on counselling for affected children and their immediate families.

**1.3 Incoming Resources**

All income is recognised once the charity has entitlement to the income, it is probable that the income will be received, and the amount of the income can be reliably measured.

Income tax recoverable in relation to donations received under Gift Aid is recognised when it is received.

**1.4 Expenditure**

Expenditure is recognised once there is a legal or constructive obligation to transfer economic benefit to a third party, it is probable that a transfer of economic benefits will be required in settlement and the amount of the obligation can be reliably measured.

Expenditure is classified by activity. The costs of each activity are made up of the total direct costs and if applicable any shared costs, including support costs involved in undertaking each activity.

Fundraising costs are those incurred in seeking voluntary contributions and do not include the cost of disseminating information in support of the charitable activities. Support costs are those incurred directly in support of expenditure on the objects of the charity. Governance costs are those incurred in connection with administration of the charity and compliance with constitutional and statutory requirements.

All expenditure is inclusive of VAT where the suppliers have charged VAT.

**1.5 Going Concern**

There are no material uncertainties regarding the charity’s ability to continue as a going concern.

**1.6 Prior Period Adjustment**

The comparative reserve figures have been amended by £12,483. The unrestricted fund has been reduced and the One Pound Warriors/KM fund has been increased by £12,483

**2. Income from Donations and Legacies**

Income received from donations and legacies has been analysed between restricted and unrestricted funds, in accordance with the fund accounting policies.

**3. Analysis of Expenditure on Charitable Activities**

	2025 £	2024 £
Memories and Patient Support	98,532	82,166
End of Life/Bereavement Support	27,843	16,405
Counselling and Treatments for Families	7,410	7,365
	<u>133,785</u>	<u>105,937</u>

**4. Analysis of Expenditure on Fundraising Activities**

	2025 £	2024 £
Fundraising Events	41,304	26,355
Raising Awareness	11,200	2,691
	<u>52,504</u>	<u>29,046</u>

**5. Analysis of Expenditure on Governance Costs**

	2025 £	2024 £
Staff costs	49,891	20,241
Independent Examiners Remuneration	930	930
Accountancy	510	510
Legal Expenses	17,140	16,033
	<u>68,471</u>	<u>37,714</u>

**6. Creditors: amounts falling due within one year**

	2025 £	2024 £
Accruals	1,440	1,440
Other creditors	197	875
Taxation and social security	1,092	-
	<u>2,729</u>	<u>2,315</u>

**7. Statement of funds - (Restated)**

	Balance at 1 <sup>st</sup> June 2024 £	Restated Balance at 1 <sup>st</sup> June 2024 £	Income £	Expenditure £	Balance at 31 <sup>st</sup> May 2025 £
Unrestricted funds	110,555	98,072	320,226	262,991	155,307
Restricted funds					
One Pound Warriors/KM	81,356	93,839	-	-	93,839
Essex Community Foundation	5,800	5,800	-	5,800	-
Total	<u>197,711</u>	<u>197,711</u>	<u>320,226</u>	<u>268,791</u>	<u>249,146</u>

After the year end, on 11<sup>th</sup> September 2025, a court decision on how to utilise the restricted funds in relation to One Pound Warriors/KM was obtained. The money was then subsequently allocated inline with the courts instruction.

**8. Related party transactions**

During the year £16,666 (2024: £19,833) was paid to key management personnel who are also Trustee's of the charity.

**GOLD GEESE**

England & Wales - Charity number 1182332

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# Accounts

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CHARITY REGISTRATION NUMBER: 1182332



FINANCIAL STATEMENTS AND ANNUAL REPORT

FOR THE YEAR ENDED 31<sup>ST</sup> MAY 2024

**GOLD GEESE**  
**PERIOD ENDED 31<sup>ST</sup> MAY 2024**

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**GOLD GEESE**

**PERIOD ENDED 31<sup>ST</sup> MAY 2024**

**Details of the Charity, its Trustees and Advisers**

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**Trustees**

Katie Southgate

Anna Whyte

Louissette Mullin

Sarah Barlow (resigned Jan 2024)

Andrew Sterry (appointed Oct 2024)

Elena Bays (appointed Oct 2024)

Sally Bailey (appointed Oct 2024)

Laura Peters (appointed Oct 2024)

**Independent Examiner**

KCA Accountants Ltd

Kingsley House

22-24 Elm Road

Leigh-on-Sea

Essex

SS9 1SN

**Bankers**

Metro Bank

One Southampton Row

London

WC1B 5HA

# Gold Geese



# Annual Report 23/24

Welcome to the Gold Geese annual report 2024-2025.

As we reflect on another incredible year at Gold Geese, I am filled with immense gratitude for the unwavering support of our community, volunteers and donors. Over the past 12 months, we have continued our mission to provide essential care, practical assistance, and emotional support to local families facing childhood cancer.

This year has been one of growth, resilience and deep impact. From celebrating our 5<sup>th</sup> and 6<sup>th</sup> anniversaries to the overwhelming response to our Go Gold campaign in September, we have seen firsthand how our community comes together to spread awareness and offer hope. From our family support events such as SunflowerFest to our fundraising events, such as Gold Geese Goslings seafront challenge, have not only raised vital funds but have also brought families joy during challenging times.

Through your generosity, we have provided over 350 counselling sessions for children and families. Respite trips and end of treatment celebrations to bring light in difficult moments. Essential support including food vouchers, transport assistance and hospital visits. Awareness campaigns to educate more people on childhood cancer symptoms. A growing network of blood donors and stem cell registrations, giving children all over the country a fighting chance.

Our work would not be possible without each and every one of you. Whether you've donated, volunteered or simply shared our message, you have played a crucial role in ensuring no family faces childhood cancer alone in our local areas.

As we look ahead, we remain committed to flying together, ensuring that every child in our community receives the love, care and support they deserve. Thank you for flying with us and making a difference in the lives of so many.

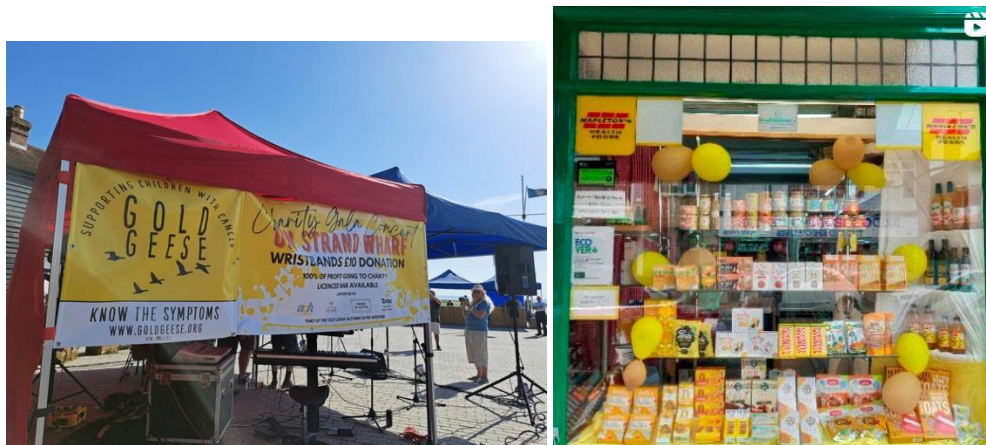
Between June 2023 and May 2024, Gold Geese, the Essex-based children's cancer charity, marked significant milestones and organized impactful events to support families affected by childhood cancer. Here's a recap of our activities during this period:

**5th Anniversary Celebration (May 2023):** In May 2023, Gold Geese celebrated its 5th birthday, expressing immense gratitude to our local community for their unwavering support. Originating as

Hattie's Heroes, we rebranded in 2018 with a mission to support every local child affected by cancer and to raise awareness about its signs and symptoms. Over five years, we've assisted over 100 local families, promoted awareness, and boosted local blood donation and stem cell registrations.

**Go Gold Campaign (September 2023):** September marked our annual Go Gold campaign for Childhood Cancer Awareness Month. The community showcased overwhelming support:

- A convoy of ten gold and yellow cars toured Leigh-on-Sea to kickstart the campaign.
- Local businesses and shops adorned their windows in yellow and gold displays.
- Schools organized non-uniform days where students wore yellow or gold.
- Fundraising events, including a golf day in Thorpe Bay, raised £30,000.
- A stem cell donor drive at the University of Essex registered 25 new potential donors.



These efforts significantly raised awareness of childhood cancer signs and symptoms.

**Sunflowerfest (August 2023):** To bring joy to families affected by cancer, we organized Sunflowerfest at Writtle Sunflowers. The event featured live music, face painting, horse and carriage rides, and appearances by Spider-Man and a princess. Families enjoyed a day of fun and sunshine, strengthening our community bonds.



**Gold Geese Goslings Fundraiser (July 2024):** In July 2024, over 100 children participated in our seafront fundraiser, scooting, cycling, or walking along a course starting from Joscelyn’s Beach by Chalkwell Station. The event raised over £20,000, supporting our mission to assist local families facing childhood cancer. This was a very special event because many of our Gold children and their siblings, past and present, joined in with their families cheering them on, which made for an emotional afternoon.



**6th Anniversary Celebration (June 2024):** June 2024 marked our 6th anniversary. Since our inception, we've provided tailored support to over 100 families, including nearly 350 counselling sessions, respite trips, end-of-treatment celebrations, and practical assistance. Our community's support has been instrumental in our growth and ability to serve.

**Ongoing Support and Initiatives:** Throughout the year, we've continued to:

- Provide mental health therapy, food shopping vouchers, toys, and gifts.
- Organize weekend trips and assist with hospital transportation.
- Raise awareness of childhood cancer signs and symptoms.
- Encourage blood donations and stem cell registrations.

**Gold Geese Charitable Activities:**

**1. End of Treatment Celebrations:**

- Centre Parcs bookings
- End of Treatment parties & activities (e.g., Big Barn, Glamping, Limo for End of Year child)
- Bell ringing balloons for End of Treatment
- End of Treatment trips (e.g., Sundown Tickets, Chessington Zoo)

**2. Bereavement Support:**

- Bereavement anniversary trips
- Wreath making sessions for bereaved families
- Memorial gig for teenager
- Bereavement mum support (e.g., lunch, spa day, whole day out)
- Ashes to Glass rings
- Bereaved siblings & families meeting

**3. Support for Families:**

- Counselling for parents, siblings, and children
- Sibling and family outings (e.g., Parrot Paradise, fun days out)
- Goodie boxes & toy deliveries
- Food shop vouchers, school uniform funding, travel expenses (e.g., taxi to GOSH, train tickets)
- Gym memberships for mental health

**4. Specialized Support for Children:**

- Brain tumour chat and support
- Newly diagnosed support
- Terminal diagnosis support
- Non-emergency ambulance transfers
- Prom balloons for bereaved child's prom friends
- Tickets to shows (e.g., Wicked, West End, Ballet shows)
- Medical anxiety support for siblings
- Water gun delivery for summer holidays

**5. Holiday & Festive Activities:**

- Summer holiday activities (e.g., Centre Parcs, Little City Day)
- Christmas dinner for families
- Easter egg deliveries
- Spa day for bereaved & on-treatment parents
- Birthday presents and special deliveries

Our slogan, "We Fly Together," embodies our commitment to ensuring no one is left behind in the fight against childhood cancer.



We extend our heartfelt thanks to all supporters, volunteers, and community members who have contributed to our mission over the past year. Your dedication ensures that we can continue providing vital support to families when they need it most. There are too many people and businesses to name!!! We are very grateful to every runner, every donation, every sponsorship, every contact, every message and comment and share online. Every single person talking about Gold Geese is helping to support our little charity.



## Thank you from our Founder, Katie Southgate.

Throughout the year, Gold Geese have stayed strong in our commitment to providing support, joy, and relief to families navigating the challenging journey of treatment, bereavement, and beyond. We have, because of you, been able to provide thoughtful gifts, memorable experiences like trips to Mercedes World and theme parks, to practical support like food vouchers and counselling, each gesture helped to ease the burdens faced by families. Whether celebrating life's milestones or offering solace during difficult moments, the consistent provision of care and compassion that we have worked incredibly hard to provide marked a year of extraordinary impact, bringing light to some of the darkest moments and forging bonds of hope and resilience. It is a privilege to have this role in Gold Geese and one I do not take lightly. We listen to each family and each child and do our best to support them in the unique way they need it. As we grow and expand our care in the coming months and years, I want to take this opportunity to thank every single person that has come forward to help.

I am so proud of Gold Geese and couldn't do it without our community.

### **Financial Review**

These accounts are showing a total surplus for the period under review of £45,160.

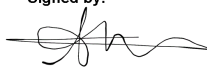
It is the intentions of the Trustees to try and keep the running costs of the charity as low as possible, so that as much money can be spent on the children and families that require our support. Our aim is to limit the amount of expenditure on administrative costs as much as possible, and as you can see from the accounts the vast majority of the expenditure related to the support of our Gold Families. We aim to continue this year on year to maximise the level of support we can provide.

### **Reserves Policy**

Sufficient reserves are maintained to enable the charity to continue the existing services it is providing and to develop and expand these activities in the future. As at 31<sup>st</sup> May 2024, the charity had unrestricted reserves of £110,555, and restricted reserves of £87,156.

### **Trustees' Approval**

This report was approved by the Trustees on 31<sup>st</sup> March 2025 and signed on their behalf by:

Signed by:  
  
EED6FA90B2564EF...  
**Anna Whyte**  
Trustee

**GOLD GEESE**

**PERIOD ENDED 31<sup>ST</sup> MAY 2024**

**Independent Examiner's Report**

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**Independent Examiner's Report to the Trustees of Gold Geese**

I report to Trustees on my examination of the accounts of Gold Geese for the year ended 31 May 2024.

**Responsibilities and Basis of Report**

As the charity Trustees you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ('The Act').

I report in respect of my examination of the charity's accounts carried out under section 145 of the 2011 Act and in carrying out my examination I have followed all the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.

**Independent Examiner's Statement**

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination giving me cause to believe that in any material respect:

1. Accounting records were not kept in respect of the charity as required by section 130 of The Act; or
2. the accounts do not accord with those records; or
3. the accounts do not comply with the applicable requirements concerning the form and content of accounts set out in the Charities (Accounts and Reports) Regulations 2008 other than any requirement that the accounts give a 'true and fair view which is not a matter considered as part of an independent examination.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

DocuSigned by:  
*Keith Ashton*  
Signed: \_\_\_\_\_  
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Date: 3/31/2025

Mr K Ashton MAAT  
Kingsley House  
22-24 Elm Road  
Leigh-on-Sea  
Essex  
SS9 1SN

**GOLD GEESE****PERIOD ENDED 31<sup>ST</sup> MAY 2024****Statement of Financial Activities**

		<b>Unrestricted Funds 2024</b>	<b>Restricted Funds 2024</b>	<b>Total Funds 2024</b>	<b>Total Funds 2023</b>
<b>INCOMING RESOURCES</b>	<b>Note</b>	£	£	£	£
Donations and Legacies	<b>2</b>	225,306	5,800	231,106	143,078
Charitable Activities		-	-	-	-
Other Trading Activities		-	-	-	-
Investments		-	-	-	-
<b>Total Income</b>		<b>225,306</b>	<b>5,800</b>	<b>231,106</b>	<b>143,078</b>
<b>RESOURCES EXPENDED</b>					
Charitable Activities	<b>3</b>	102,437	3,500	105,937	88,120
Fundraising	<b>4</b>	29,046	-	29,046	40,229
Governance Costs	<b>5</b>	37,714	-	37,714	14,549
Other Costs		13,249	-	13,249	6,443
<b>Total Expenses</b>		<b>182,446</b>	<b>3,500</b>	<b>185,946</b>	<b>149,341</b>
<b>Net Income/(Expenditure) Before Investments</b>		<b>42,860</b>	<b>2,300</b>	<b>45,160</b>	<b>(6,263)</b>
Net Gains/(Losses) on Investments		-	-	-	-
<b>Net Income/(Expenditure)</b>		<b>42,860</b>	<b>2,300</b>	<b>45,160</b>	<b>(6,263)</b>
Extraordinary Items		-	-	-	-
Transfer between Funds		-	-	-	-
Other Recognised Gains/(Losses)		-	-	-	-
<b>Net Movement on Funds</b>		<b>42,860</b>	<b>2,300</b>	<b>45,160</b>	<b>(6,263)</b>
<b>Total Funds Brought Forward</b>		<b>67,695</b>	<b>84,856</b>	<b>152,551</b>	<b>158,814</b>
<b>Total Funds Carried Forward</b>		<b>110,555</b>	<b>87,156</b>	<b>197,711</b>	<b>152,551</b>

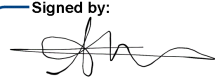
**GOLD GEESE**

**PERIOD ENDED 31<sup>ST</sup> MAY 2024**

**Statement of Financial Position**

	Note	2024 £	2024 £	2023 £	2023 £
<b>Fixed Assets</b>					
Tangible Fixed Assets			-		-
Investments			-		-
			-		-
<b>Current Assets</b>					
Debtors		3,359		-	
Investments		-		-	
Cash at Bank and In Hand		196,667		154,857	
		200,026		154,857	
<b>Creditors: amounts falling due within one year</b>	<b>6</b>	(2,315)		(2,306)	
<b>Net Current Assets</b>			197,711		152,551
<b>Total Assets less Current Liabilities</b>			197,711		152,551
<b>Creditors: amounts due after more than one year</b>			-		-
<b>Net Assets</b>			197,711		152,551
<b>Charity Funds</b>					
Unrestricted Funds		110,555		67,695	
Restricted Funds		87,156		84,856	
<b>Total Funds</b>			197,711		152,551

The financial statements were approved and authorised for issue by the Trustees on 31<sup>st</sup> March 2025 and signed on their behalf by:

Signed by:  
  
 EED0FA90B2504EF...

**Anna Whyte**  
**Trustee**

**GOLD GEESE****PERIOD ENDED 31<sup>ST</sup> MAY 2024****Notes to the Financial Statements**

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**1. Accounting Policies****1.1 Basis of preparation of the financial statements**

The financial statements have been prepared in accordance with the applicable Statement of Recommended Practice (SORP), on an accruals basis. The financial statements are prepared in sterling, which is the functional currency of the charity.

**1.2 Fund Accounting**

General funds are unrestricted funds which are available for use at the discretion of the Trustees in furtherance of the general objectives of the charity and which have not been designated for any other purpose.

Restricted funds are funds which are to be used in accordance with specific restrictions imposed by the donors or which have been raised by the charity for particular purposes. The costs of raising and administering each restricted fund (if applicable) is set out in the notes to the financial statements.

Gold Geese has two restricted funds. One Pound Warriors was the collection of donations for one child specifically, for treatments unavailable on the NHS. Sadly, this child did not get to use the funds allocated for his treatment. Gold Geese are now working closely with legal teams and the Charity Commission to change the purpose of the fund. The second is Essex Community Foundation for ongoing cost of mental health therapy which has been spent during the period on counselling for affected children and their immediate families. We also received a grant during the period for I.T equipment and systems for the growth of the charity.

**1.3 Incoming Resources**

All income is recognised once the charity has entitlement to the income, it is probable that the income will be received, and the amount of the income can be reliably measured.

Income tax recoverable in relation to donations received under Gift Aid is recognised when it is received.

**1.4 Expenditure**

Expenditure is recognised once there is a legal or constructive obligation to transfer economic benefit to a third party, it is probable that a transfer of economic benefits will be required in settlement and the amount of the obligation can be reliably measured. Expenditure is classified by activity. The costs of each activity are made up of the total direct costs and if applicable any shared costs, including support costs involved in undertaking each activity.

Fundraising costs are those incurred in seeking voluntary contributions and do not include the cost of disseminating information in support of the charitable activities. Support costs are those incurred directly in support of expenditure on the objects of the charity. Governance costs are those incurred in connection with administration of the charity and compliance with constitutional and statutory requirements.

All expenditure is inclusive of VAT where the suppliers have charged VAT.

**1.5 Going Concern**

There are no material uncertainties regarding the charity’s ability to continue as a going concern.

**2. Income from Donations and Legacies**

Income received from donations and legacies has been analysed between restricted and unrestricted funds, in accordance with the fund accounting policies.

**3. Analysis of Expenditure on Charitable Activities**

	2024 £	2023 £
Memories and Patient Support	82,166	67,733
End of Life/Bereavement Support	16,405	6,992
Counselling and Treatments for Families	7,365	13,395
	<u>105,937</u>	<u>88,120</u>

**4. Analysis of Expenditure on Fundraising Activities**

	2024 £	2023 £
Fundraising Events	26,355	17,722
Raising Awareness	2,691	22,507
	<u>29,046</u>	<u>40,229</u>

**5. Analysis of Expenditure on Governance Costs**

	2024 £	2023 £
Staff costs	20,241	12,814
Independent Examiners Remuneration	930	930
Accountancy	510	645
Legal Expenses	16,033	-
	<u>37,714</u>	<u>14,549</u>

**6. Creditors: amounts falling due within one year**

	2024	2023
	£	£
Accruals	1,440	1,440
Other creditors	875	866
Taxation and social security	-	-
	<u>2,315</u>	<u>2,306</u>

**7. Statement of funds**

	Balance at 1 <sup>st</sup> June 2023	Income	Expendi ture	Transfers In/(Out)	Gains/ (Losses)	Balance at 31 <sup>st</sup> May 2024
	£	£	£	£	£	£
Unrestricted funds	67,695	225,306	182,446	-	-	110,555
Restricted funds						
One Pound Warriors	81,356	-	-	-	-	81,356
Essex Community Foundation	3,500	5,800	3,500	-	-	5,800
Total	<u>152,551</u>	<u>231,106</u>	<u>185,946</u>	<u>-</u>	<u>-</u>	<u>197,711</u>

**8. Related party transactions**

During the year £19,833 (2023: £12,000) was paid to key management personnel who are also Trustee's of the charity.

**GOLD GEESE**

England & Wales - Charity number 1182332

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# Accounts

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**GOLD GEESE**  
**PERIOD ENDED 31<sup>ST</sup> MAY 2023**

**Statement of Financial Activities**

		Unrestricted Funds 2023 £	Restricted Funds 2023 £	Total Funds 2023 £	Total Funds 2022 £
<b>INCOMING RESOURCES</b>	<b>Note</b>				
Donations and Legacies	2	139,578	3,500	143,078	125,558
Charitable Activities		-	-	-	-
Other Trading Activities		-	-	-	-
Investments		-	-	-	-
<b>Total Income</b>		<b>139,578</b>	<b>3,500</b>	<b>143,078</b>	<b>125,558</b>
<b>RESOURCES EXPENDED</b>					
Charitable Activities	3	88,120	-	88,120	79,797
Fundraising	4	40,229	-	40,229	13,418
Governance Costs	5	14,549	-	14,549	13,930
Other Costs		6,443	-	6,443	5,663
<b>Total Expenses</b>		<b>149,341</b>	<b>-</b>	<b>149,341</b>	<b>112,808</b>
<b>Net Income/(Expenditure) Before Investments</b>		<b>(9,763)</b>	<b>3,500</b>	<b>(6,263)</b>	<b>12,750</b>
Net Gains/(Losses) on Investments		-	-	-	-
<b>Net Income/(Expenditure)</b>		<b>(9,763)</b>	<b>3,500</b>	<b>(6,263)</b>	<b>12,750</b>
Extraordinary Items		-	-	-	-
Transfer between Funds		-	-	-	-
Other Recognised Gains/(Losses)		-	-	-	-
<b>Net Movement on Funds</b>		<b>(9,763)</b>	<b>3,500</b>	<b>(6,263)</b>	<b>12,750</b>
<b>Total Funds Brought Forward</b>		<b>77,458</b>	<b>81,356</b>	<b>158,814</b>	<b>146,064</b>
<b>Total Funds Carried Forward</b>		<b>67,695</b>	<b>84,856</b>	<b>152,551</b>	<b>158,814</b>

## GOLD GEESE

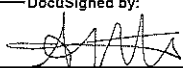
PERIOD ENDED 31<sup>ST</sup> MAY 2023

## Statement of Financial Position

	Note	2023 £	2023 £	2022 £	2022 £
<b>Fixed Assets</b>					
Tangible Fixed Assets			-		-
Investments			-		-
			<u>-</u>		<u>-</u>
<b>Current Assets</b>					
Debtors		-		-	
Investments		-		-	
Cash at Bank and In Hand		154,857		163,458	
		<u>154,857</u>		<u>163,458</u>	
<b>Creditors: amounts falling due within one year</b>	<b>6</b>	<u>(2,306)</u>		<u>(4,644)</u>	
<b>Net Current Assets</b>			<u>152,551</u>		<u>158,814</u>
<b>Total Assets less Current Liabilities</b>			152,551		158,814
<b>Creditors: amounts due after more than one year</b>			-		-
<b>Net Assets</b>			<u>152,551</u>		<u>158,814</u>
<b>Charity Funds</b>					
Unrestricted Funds		67,695		77,458	
Restricted Funds		84,856		81,356	
		<u>152,551</u>		<u>158,814</u>	
<b>Total Funds</b>			<u>152,551</u>		<u>158,814</u>

The financial statements were approved and authorised for issue by the Trustees on 3/31/2024

and signed on their behalf by:

DocuSigned by:  
  
 EED6FA90B2564EF...

**Anna Whyte**  
Trustee

## GOLD GEESE

PERIOD ENDED 31<sup>ST</sup> MAY 2023

### Notes to the Financial Statements

---

#### 1. Accounting Policies

##### 1.1 Basis of preparation of the financial statements

The financial statements have been prepared in accordance with the applicable Statement of Recommended Practice (SORP), on an accruals basis. The financial statements are prepared in sterling, which is the functional currency of the charity.

##### 1.2 Fund Accounting

General funds are unrestricted funds which are available for use at the discretion of the Trustees in furtherance of the general objectives of the charity and which have not been designated for any other purpose.

Restricted funds are funds which are to be used in accordance with specific restrictions imposed by the donors or which have been raised by the charity for particular purposes. The costs of raising and administering each restricted fund (if applicable) is set out in the notes to the financial statements.

Gold Geese has two restricted funds. One Pound Warriors was the collection of donations for one child specifically, for treatments unavailable on the NHS. Sadly, this child did not get to use the funds allocated for his treatment. Gold Geese are now working closely with legal teams and the Charity Commission to change the purpose of the fund. The second is Essex Community Foundation for ongoing cost of mental health therapy.

##### 1.3 Incoming Resources

All income is recognised once the charity has entitlement to the income, it is probable that the income will be received, and the amount of the income can be reliably measured.

Income tax recoverable in relation to donations received under Gift Aid is recognised when it is received.

##### 1.4 Expenditure

Expenditure is recognised once there is a legal or constructive obligation to transfer economic benefit to a third party, it is probable that a transfer of economic benefits will be required in settlement and the amount of the obligation can be reliably measured. Expenditure is classified by activity. The costs of each activity are made up of the total direct costs and if applicable any shared costs, including support costs involved in undertaking each activity.

Fundraising costs are those incurred in seeking voluntary contributions and do not include the cost of disseminating information in support of the charitable activities. Support costs are those incurred directly in support of expenditure on the objects of the charity. Governance costs are those incurred in connection with administration of the charity and compliance with constitutional and statutory requirements.

All expenditure is inclusive of VAT where the suppliers have charged VAT.

**GOLD GEESE**  
**PERIOD ENDED 31<sup>ST</sup> MAY 2023**  
**Notes to the Financial Statements**

---

**1.5 Going Concern**

There are no material uncertainties regarding the charity's ability to continue as a going concern.

**2. Income from Donations and Legacies**

Income received from donations and legacies has been analysed between restricted and unrestricted funds, in accordance with the fund accounting policies.

**3. Analysis of Expenditure on Charitable Activities**

	2023	2022
	£	£
Memories and Patient Support	67,733	65,661
End of Life/Bereavement Support	6,992	10,681
Counselling and Treatments for Families	13,395	3,455
	<u>88,120</u>	<u>79,797</u>

**4. Analysis of Expenditure on Fundraising Activities**

	2023	2022
	£	£
Fundraising Events	17,722	12,416
Raising Awareness	22,507	1,002
	<u>40,229</u>	<u>13,418</u>

**5. Analysis of Expenditure on Governance Costs**

	2023	2022
	£	£
Staff costs	12,814	12,490
Independent Examiners Remuneration	930	930
Accountancy	645	510
	<u>14,549</u>	<u>13,930</u>

**GOLD GEESE**

**PERIOD ENDED 31<sup>ST</sup> MAY 2023**

**Notes to the Financial Statements**

**6. Creditors: amounts falling due within one year**

	2023	2022
	£	£
Accruals	1,440	1,440
Other creditors	866	2,846
Taxation and social security	-	358
	2,306	4,644

**7. Statement of funds**

	Balance at 1 <sup>st</sup> June 2022	Income	Expendi- ture	Transfers In/(Out)	Gains/ (Losses)	Balance at 31 <sup>st</sup> May 2023
	£	£	£	£	£	£
Unrestricted funds	77,458	139,578	149,341	-	-	67,695
Restricted funds						
One Pound Warriors	81,356	-	-	-	-	81,356
Essex Community Foundation		3,500	-	-	-	3,500
Total	158,814	143,078	149,341	-	-	152,551

**8. Related party transactions**

During the year £12,000 (2022: £12,490) was paid to key management personnel who are also Trustee's of the charity.

**GOLD GEESE**  
**PERIOD ENDED 31<sup>ST</sup> MAY 2023**  
**Independent Examiner's Report**

---

**Independent Examiner's Report to the Trustees of Gold Geese**

I report to Trustees on my examination of the accounts of Gold Geese for the year ended 31 May 2023.

**Responsibilities and Basis of Report**

As the charity Trustees you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ('The Act').

I report in respect of my examination of the charity's accounts carried out under section 145 of the 2011 Act and in carrying out my examination I have followed all the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.

**Independent Examiner's Statement**

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination giving me cause to believe that in any material respect:

1. Accounting records were not kept in respect of the charity as required by section 130 of The Act; or
2. the accounts do not accord with those records; or
3. the accounts do not comply with the applicable requirements concerning the form and content of accounts set out in the Charities (Accounts and Reports) Regulations 2008 other than any requirement that the accounts give a 'true and fair view which is not a matter considered as part of an independent examination.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

Signed:   
EDB22F69D7D4405...

Date: 3/31/2024

Mr K Ashton MAAT  
Kingsley House  
22-24 Elm Road  
Leigh-on-Sea  
Essex  
SS9 1SN

# Gold Geese



# Annual Report 22/23

Welcome to the Gold Geese annual report 2022-2023.

In this report you'll find information about how we've delivered against our charitable objectives of

- supporting families facing childhood cancer in South East Essex
- raising awareness of childhood cancer signs and symptoms
- and encouraging people to donate blood or join the stem cell register.

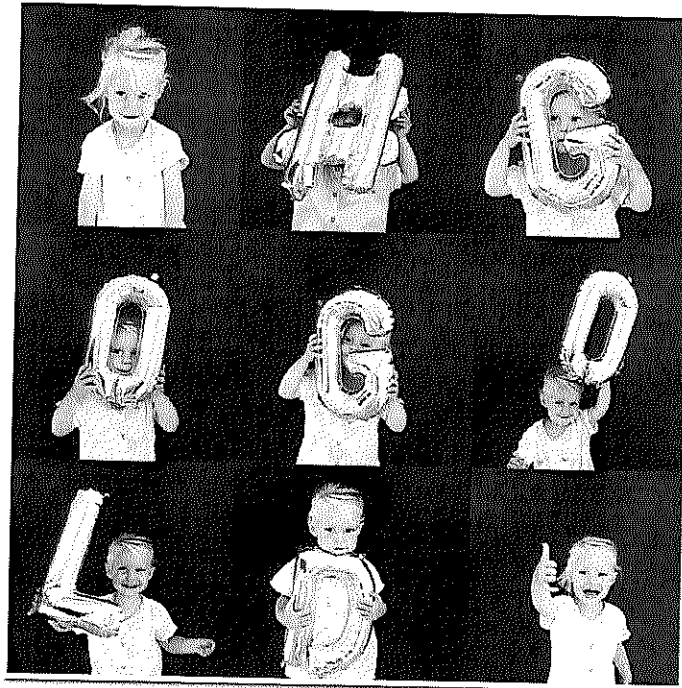
Squeezed financed and the cost of living crisis has bought fundraising challenges to many charities, including our own. But thanks to the ongoing support of our fantastic local community and businesses, we continue to grow from strength to strength and have helped more families than ever. Thank you.

Message from our Founder Katie Southgate.

I am so proud of this little charity. Our referral rate in Southend, for children newly diagnosed with cancer is getting faster and our impact is getting greater. My hope is that we continue to support our local children facing cancer and can support even more families who need us.



Encouraging those who can, to donate blood and register as stem cell donors. At freshers week in Essex University / South East Essex College, we encourage those who can to register with DKMS as stem cell donors and ask everyone they meet to give blood!



## Our Values

**Support:** so families never feel alone.

**Community:** bringing together local communities.

This year we have brought together more closely our fundraising community with our “gold” community. We held more talks at schools and in social groups like the Masons, W.I and local Rotary Clubs

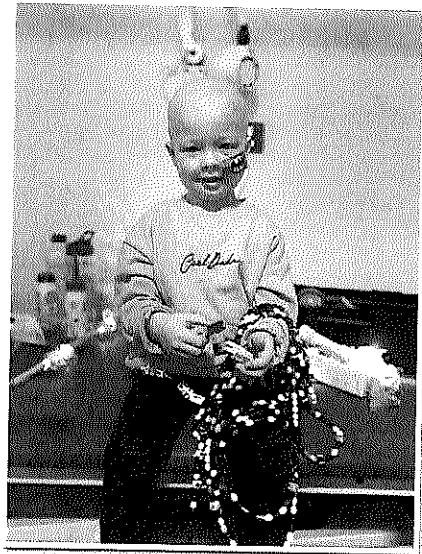
**Care:** to provide care on a personal, individual basis.  
Listening to families’ needs and providing them with easy choices on where and what we can help with. Regularly checking in on families and following them on socials to keep an eye on their child’s progress.

**Empathy:** understanding families’ fears and pain.

Really lending an ear when times get tough.  
Offering specialist counsellors to all family members. Taking the time to listen without judgement. We understand that every family is different in how they cope, so we allow them to process how and when they want.

**Privacy:** respecting our Gold families’ privacy choice.

Gold Geese never push to take photos or share social media posts our family support. Some of our Gold parents are very private with their child’s journey and we respect that. This allows parents to ask for things they need without fear of having stories plastered over our social pages. It builds firm relationships where asking for help, which many find difficult, is easier. We also understand that other families find comfort in sharing their story, in speaking out about the impact of childhood cancer. We respect every family’s decision.



Henry, with his “beads of courage”.

## Our Trustees

This year we have taken on four new Trustees, Andy Sterry, Elena Bays, Laura Peters and Sally Bailey. Each new voluntary Trustee brings their own skills and experience to help improve Gold Geese. Here's what two have each said about volunteering as Trustees for Gold Geese.



*Laura Peters, Trustee says,  
"I'd seen friends' children affected by childhood cancer and it's completely devastating. It takes so much from the whole family.  
I'd admired Gold Geese's work, seeing how it had benefitted people in our community and so I jumped at the chance to be involved as a Trustee. I've been so impressed with the work the organisation does. It's small but mighty. When I hear the impact that support from the charity gives to people at their toughest time, I couldn't be prouder to be part of it. And I'm so grateful to the families who allow us to be involved in their lives and the many, many people who fundraise for us."*

We were delighted to welcome Laura Peters into our team. Laura is a communications specialist with extensive experience in developing successful communications strategies, helping organisations to grow their reputations and demonstrate impact to diverse audiences.

"Being involved with Gold Geese is an amazing opportunity. I am constantly inspired by how Gold Geese offers support to families and helps bring joy to the children's lives during the darkest of times. I have seen firsthand how much Katie cares for all the Gold Geese families and how she's passionate about education on awareness of childhood cancers."



Elena Bays. New Trustee.

## Charity Objectives

### Supporting local families fighting childhood cancer

This year we have supported children fighting cancer in various different ways. Gold Geese speak with each family and listen to how they are all getting on, we look out for signs of mental health struggles or financial requests, practical assistance is sometimes needed. Other times it's just a



*October 2022 Some of our families headed up to London Zoo on our Gold Train for a fun day out and some socialising with their childhood cancer peers and siblings facing similar journeys. They all laughed, played and chatted.*

case of having someone to talk to, someone checking in on how they are coping.

*"Can't thank Gold Geese enough for today. Edward has had such an amazing day. We felt really normal today and it was lovely."*

*"Thank you for such a memorable day!*

*The kids are so, so happy and still buzzing.*

*Such a lovely day had by all."*

A year is a long time and so our list of Charitable Activities is extensive. Month to month our work varies from; gift giving to practical support to group activities and peer support. The list below shows some (nearly all) of our activities over the year.

### May 2022

Mums night - team building and peer support. Building a community between these oncology mums. They offer a unique connection and experience to one another.  
2 gaming laptops for teenagers missing out on a lot of school and physical socialising.  
GAME goodies for birthday  
Food shop vouchers  
Counselling for siblings, parents and children on treatment.  
GOSH deliveries x2  
Three mum spa sessions  
Two bereaved siblings gifts  
Bereavement tree - chosen by parents to give child's ashes a more permanent place.

### June 2022

Refurb for bathroom - due to infection risks in bathroom at home for child on chemotherapy. Mould and damp issues can cause respiratory infections as well as trip hazards for child unsteady on their feet, with central lines and sometimes medications attached.  
Bereaved mums dinner - to provide peer support.  
vouchers for 2x birthdays  
Lego delivery.  
End of treatment Party balloons (arch and photo back drop)  
Prom Limo hire - to arrive in style after being in/out of school with cancer related problems. Enjoying prom and feeling special made a big difference and provided escapism for a moment, with friends.

### July 2022

Food vouchers  
Legoland trip. Including overnight stay.  
Ashes to glass jewellery - for a bereaved family. Each family member chose their own piece of jewellery to place ashes into and wear every day. A special keepsake, forever.  
Voucher for food shopping whilst another overnight hospital stay was needed. Families sometimes find this the biggest cost, not being able to cook from scratch costs more. Eating out costs more.  
PS4 video game.  
Cleaners - to help parents keep on top of things.

### August 2022

Skydive indoors, for child and parent, with cab ride to Milton Keynes. Including professional photos to take home.  
Limo ride to Mercedes Benz world. (VIP treatment at Mercedes Benz world)  
Port Lympne break away, end of life memory making as a family.  
Weekend break - St Ives for a family  
Cleaners - to ease the work load at home for parents.  
UCLH party, for teenage cancer ward. Organised by one of the parents as they were inpatients, bags for 15 teens and balloons for the ward.  
Lift home from GOSH for newly diagnosed child and family.  
Food vouchers. £250 Sainsbury's vouchers.  
Counselling for siblings and parents.  
Memorial Bench installed

### **September 2022**

Air Conditioning unit sourced and supplied for at home end of life comfort. Height of summer heat with high body temperatures.  
Large Lego set gifted.  
Family weekend in spa.  
Cleaners  
End of treatment Harry Potter booking, for whole family, plus limo as transport.  
Hotel night at the Savoy for end of treatment.  
Tickets to Back to the Future, theatre production.  
Lila's spa day for several Gold Girlies (siblings and patients).  
London day trip to ZOO on train - three families with all siblings and parents. Toys, lunch, transport provided.  
Decorated Southend hospital ward for Go Gold. Picking up children's spirits.  
Funeral Support.  
Food vouchers

### **October 2022**

Bereaved birthday lunch for family of 4.  
Bereaved brunch for 3.  
Stranger things experience for Birthday girl.  
Comic Con booking. VIP tickets booked.  
Art class with wolves in London and taxi to/from - for bereaved sibling.  
Singer for End of treatment street Party.  
Organised/funded a venue for an End of treatment party plus a chocolate fountain.  
Cleaners.  
Therapy.

### **November 2022**

Bereavement respite to Centre Parcs and VIP safari trip.  
Elf Musical tickets.  
Mercedes Benz experience for end of treatment x2  
Gold Balloons.  
Ninjago Room at Legoland plus private Elf meet and greet.

### **December 2022**

Grotto party  
£500 vouchers for 20 families. plus 5 vouchers from last year.  
Selfridges MAC experience and £650 vouchers. for afternoon tea with family and shopping  
Winter Wonderland with rides, food, big wheel and ice skating.  
Wreath making for bereaved families x 8  
Handmade Candles for 20 parents with cards.  
Delivery of mini toiletries for ward.  
Christmas balloon delivery to ward  
Sainsburys vouchers  
Huge delivery of lights and Christmas stocking bits for brothers to decorate their home to cheer them all up.

**January 2023.**

Cirque de Soleil x4 tickets

Awards for young contributions (including memorial act award)

Fancy dress outfit for nurses/little havens team, end of life request.

Food vouchers

Cleaner

Window Replacements - wind howling through damaged windows in child's bedroom. The draft and damp were hazardous risks for child.

**February 2023**

Legoland Night away for family of 5

Harry potter world and Limo paid for.

Legoland booked for May.

Funeral support.

Bathroom replacement - the bathroom was very old and difficult to keep clean (Tired mastic around sink/bath, causing leaks, toilet damaged and leaking too). Therefore, causing hazards for child with low immune system and low platelet counts. Replacement was organised and donated by local building firm. Brand new suite with new flooring and clean, fresh fixtures.

Food vouchers

Counselling

Night out for parents

**March 2023**

Cinema igloo in garden for sisters to enjoy.

Massage gun and Pokemon cards to GOSH, on request of child in lots of pain.

£200 Smyths toy shopping voucher for siblings to enjoy spending together.

Transport to UCLH train strikes.

Bereaved mums one on one

School assembly for school of child recently diagnosed.

Cleaner

Donuts and Coffees to oncology wards GOSH, for parents, patients and nurses.

**April 2023**

Bereaved brothers pressie and flowers for mum

Food vouchers

Counselling

Movie night Delivery

Cab to Hospital

## Charity Objectives

Raising awareness of childhood cancer signs and symptoms.



If you travel on c2c trains you'll have seen (and probably taken) the Gold Geese train which launched in September 2022, during Childhood Cancer Awareness month.

We knew it would be a massive hit, but we've been bowled over with the attention and love our Gold train has received. Not just a Golden pick-me-up after work for commuters, it has led families to Gold Geese for our support.

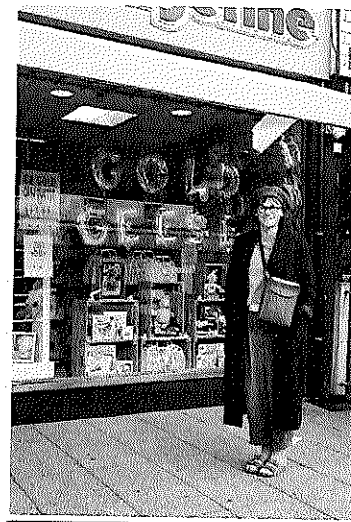
The train is doing a brilliant job of raising awareness across South East Essex of who we are and what we do. It's now travelled an incredible 140,000 miles across the network – nearly six times around the world!

It's carried over 46 million passengers and given special moments to a large number of our Gold children who have travelled on it to get to hospital appointments. Even children who have been off cancer treatment for years and going back for check-ups still feel the love from Gold Geese and get excited when they catch it. Keep tagging us in your Gold train photos on social media, we love seeing them.

Our annual **Go Gold** campaign, raising awareness of childhood cancer, has grown again. We ask our local community to get involved with turning their shop fronts Gold, or hosting a Go Gold day at school or work. PS Dance club all came to practise in yellow and Gold with the encouragement of their teacher, Phoebe. A group of volunteers helped hand out Go Gold posters all over Leigh on sea,

Rayleigh, Southend, Thorpe Bay, Hadleigh and Eastwood. It is a huge group effort and we are delighted with its success.

Without the help of our wonderful volunteers, our communities businesses, schools and shops - we wouldn't be able to do what we do for our Gold Families. It means the world to be here and Gold Geese thank every single one of you.



### **Looking forward for Gold Geese.**

In the coming years, we aim to increase our reach in terms of awareness, to expand Go Gold. Our annual campaign to raise awareness of the signs and symptoms of Childhood Cancer, Go Gold, is already impressive locally. By including and expanding to new areas Gold Geese will be able to reach more families facing childhood cancer as well as improving diagnosis rates for children yet to be diagnosed.

Supporting our families is our biggest aim as a charity and Gold Geese will start using feedback methods from families to ensure we are delivering support that is needed, helpful and provided at the right time. Our impact reporting is ready for an update and overhaul. As the charity grows it is vital that our purpose and individual, tailored support is not lost.

For more information, questions or to keep in touch, visit our website [www.goldgeese.org](http://www.goldgeese.org) or email us at [hello@goldgeese.org](mailto:hello@goldgeese.org)

## **Financial Review**

These accounts are showing a total deficit for the period under review of £6,263. The pie chart below shows how donated money was spent during the period.

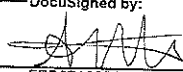
It is the intentions of the Trustees to try and keep the running costs of the charity as low as possible, so that as much money can be spent on the children and families that require our support. Our aim is to limit the amount of expenditure on administrative costs as much as possible, and as you can see from the accounts the vast majority of the expenditure related to the support of our Gold Families. We aim to continue this year on year to maximise the level of support we can provide.

## **Reserves Policy**

Sufficient reserves are maintained to enable the charity to continue the existing services it is providing and to develop and expand these activities in the future. As at 31<sup>st</sup> May 2023, the charity had unrestricted reserves of £67,695, and restricted reserves of £84,856.

## **Trustees' Approval**

This report was approved by the Trustees on 3/31/2024 and signed on their behalf by:

DocuSigned by:  
  
EED6FA90B2564EF...  
**Anna Whyte**  
Trustee

**GOLD GEESE**

England & Wales - Charity number 1182332

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# Accounts

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CHARITY REGISTRATION NUMBER: 1182332



FINANCIAL STATEMENTS AND ANNUAL REPORT

FOR THE YEAR ENDED 31<sup>ST</sup> MAY 2022

**GOLD GEESE**  
**PERIOD ENDED 31<sup>ST</sup> MAY 2022**

**Contents**

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Notes to the Financial Statements	14-16

**GOLD GEESE**

**PERIOD ENDED 31<sup>ST</sup> MAY 2022**

**Details of the Charity, its Trustees and Advisers**

---

**Trustees**

Katie Southgate

Anna Whyte

Louissette Mullin

Sarah Barlow

**Independent Examiner**

KCA Accountants Ltd

Kingsley House

22-24 Elm Road

Leigh-on-Sea

Essex

SS9 1SN

**Bankers**

Metro Bank

One Southampton Row

London

WC1B 5HA



## Trustees Annual Report

Written by Katie Southgate

### Our Trustees

Louissette Mullin, Katie Southgate, Anna Whyte and Sarah Barlow whose time and voluntary contributions make Gold Geese possible.

Additional thanks to volunteers Matt Neale, Hollie Redding, Linda and Debbie of OtherLetters, Ralph Tait at the Hatch.

### Objectives and Activities

The objectives of the charity are:

- 1: To support paediatric oncology patients and their families on treatment.
- 2: To support bereaved families due to childhood cancer.
- 3: To promote childhood cancer awareness with an annual campaign in September, "Go Gold".
- 4: To promote blood donation and stem cell registrations.

WE FLY TOGETHER

CHARITY NUMBER 1182332

## **Activities for Achieving Objectives**

Gold Geese have undertaken many many activities and provided support of all kinds to our Gold Families. Below is a list of examples of support we provided throughout 2021-22.

- Porte Lymphne Family stay Plus basketball merch for brothers
- London Zoo and hotel Family stay
- Only Fools and Horses & Hotel/dinner (For Parents)
- London Zoo and hotel Family stay
- Tutoring
- Food shopping vouchers
- New front Door for family, for safety reasons.
- New iPhone as end of treatment gift.
- Emergency hotel stay for out of town hospital admission.
- Hotel stay in London for newly diagnosed.
- Waitrose voucher for family on ward, BMT patient.
- Train tickets for brother and fathers travel to hospital.
- Early christmas delivered, including tree, food, decorations and wreaths



***Hotel and Zoo Trip, C2C rail ticket (3months), Elite Gamer Party***

**G O L D G E E S E**

## **Activities for Achieving Objectives Continued**

- Help with EHCP
- Hotels near GOSH.
- Grotto party
- Christmas gifting in the form of £500 John Lewis vouchers
- Bereaved parent dinners
- Cab trip around London for birthday shopping and xmas lights.
- Laptop for Gold sister for being brave through medical testing.
- Birthday balloon delivery.
- Party at local gaming place.
- Delivery of COOK food for family.
- Alar Carr - front row seats
- Food shop vouchers
- Huge delivery to Basildon Comm nurses (fidget toys)
- Birthday parties with Hall/Food/Balloons/Party bags
- 7x End of Treatment celebrations, video, photos, award, afternoon tea.
- London Zoo with hotel for 5
- Mercedes DRIVING experiences for older children.
- magician sent to little boys house
- Dinner in London and video from cast of Harry Potter
- Nintendo switch.
- Delivery of dressing gowns and movie night treats for 2x families
- 5 star Hotel stay for family, in need of a respite night and a treat.
- Burger night for Teenagers
- Mums night out.
- Legoland trips.
- Merlin passes for a family of 3.

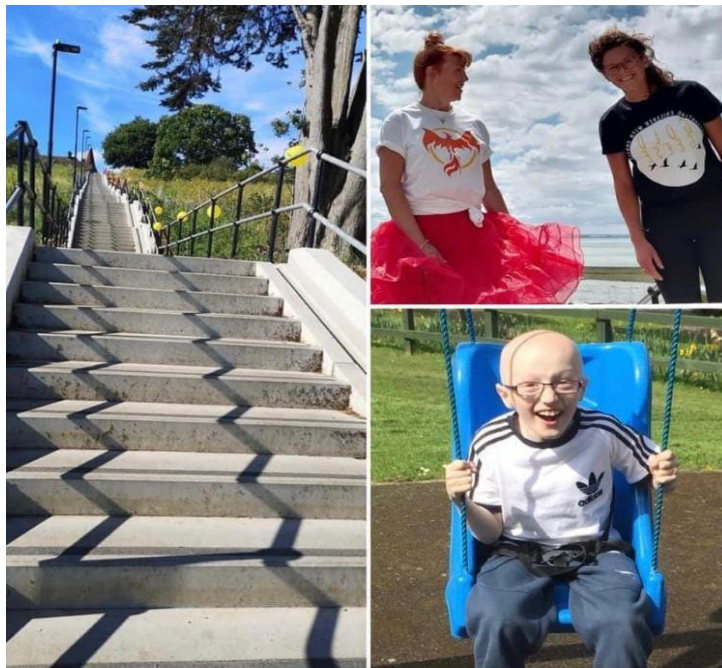


## **End of Treatment**

Parties at the end of a long treatment often provide gold families with some closure. Most of these consist of celebrations with food, videos or photos, awards and bespoke balloons. Gold Geese love a party, so we try and spoil our gold child as they arrive at the end of their treatment. Whilst offering parents 6 sessions of counselling as they head into the new “normal”.

## **Bereavement Activities**

- Funding of funeral horses and funeral support and contact with newly bereaved mother.
- Food shop vouchers
- Gifts for bereaved siblings
- Memorial bench
- Supplied counselling for bereaved siblings and parents (ongoing)
- Bereaved mums dinner and shopping trip
- Coffee and late lunch with bereaved parents, for one on one support.
- Lorraine remembers Finn the Phoenix, with an event on Leigh steps. Rise like a Phoenix. Fundraising for Gold Geese whilst honouring her lovely sons legacy.



## **Supporting Children on Treatment**

When we refer to “Gold Families” we are including local children on treatment for cancer and their siblings, parents and sometimes extended families depending on the level of care needed. Transport to and from hospitals. Sometimes monthly train. tickets, sometimes cabs to and from appointments. During these hard times food vouchers are also often supplied.



## **Aims & Ongoing Activities**

- Host a conference with medical professionals, school head teachers and parents alike. To highlight the importance of early diagnosis and listening to concerned parents. School support is offered for newly diagnosed or bereavement.
- Therapy in the form of talking therapist, psychotherapists, play specialists and massage/facials. Therapists are often picked and matched to each family, depending on their needs. This is ongoing in our aims.
- Physiotherapy for children and hydrotherapy when needed.
- Private tutoring for children, as Gold children often miss out of lots of time at school.
- Toys or help buying bigger gifts for birthdays. Requests often come in to us for support with special presents - such as x-boxes or bikes.
- “Pick me up” gifting or distractions for horrible hospital stays, injections or just to help with anxious children.

## Santa's Grotto

*Please note:* the pandemic halted grotto plans 2020 but this happens every year, with help from donations.

Our grotto is a fundraising activity run throughout December. Before opening to the public, we hosted a private showing of our grotto with Santa and live reindeers attending. A magician comes to perform a show, substantial gift cards for the families Xmas shopping, family board games and cuddly toys. Finished with a Christmas arts and crafts table to entertain the little ones.



We thought about what is helpful at Christmas to gift our families. The joy of giving gifts or presenting your family with a lovely Christmas meal is such a wonderful feeling that we decided that buying gifts might take away the joy of buying. So with this in mind Gold Geese gifted generous vouchers from John Lewis, that way options of presents, meals, household items, uniforms or shoes can be bought by the parents and gifted accordingly. We try to understand that each family are in different places both with treatment and financially. So trying to do "one gift" fits all is impossible. But a sizable voucher, we think, is very suitable for everyone and feedback has shown us that this lasts for longer than just for Christmas in some families.

Gold Geese have gifted a number of gaming devices, including nintendo switches and laptops for children travelling to and from hospitals - and for long waits between treatments. Hospital drop offs have included thousands of pounds worth of toys and distractions. Including more beautiful journals for children, to help with anxiety, feelings and communication. The oncology ward staff have given us feedback that these journals have has a positive impact on them. Requesting more, which we will keep providing, as their turnaround of patients is high.



## **Thank You to Blood Donors!**



Amazing people giving up their time to donate blood. Our gold children often receive lots of blood transfusions and platelet transfusions, so saying a big “thank you” where we can.

Not forgetting those on the bone marrow donor. Including Liz – *pictured here* - when she matched with a patient and donated her Stem Cells. Absolute hero!

## **Awareness Raising**

Go Gold in September is our awareness campaign. Local shops and schools “Go Gold” with Gold Geese to raise awareness of the signs and symptoms of childhood cancer.

“Go Gold” in Leigh on Sea, Rayleigh, Southend and Thorpe Bay has grown from year to year. Shops now get involved in turning their windows gold or yellow to raise awareness of not only our charities work but of childhood cancer signs and symptoms. Our website includes these on a separate page for google searches. This information is referenced to the “be child cancer aware” charity. Gold Geese have had various runners and campaigners do events in gold, supporting our charity and raising awareness in their immediate communities.



## **NUCLEAR RACES!**

A private Gold Geese mud run that our lovely friend Lorraine organised. So much fun for everyone involved. This will become a yearly event for us, both for fundraising and awareness raising.

## **Getting Involved!**



Ami Anders of “Quackers” Leigh on Sea hosted sing along carols for Christmas and collected donations for Gold Geese for another year. Thank you again Ami!



“Create 98” for their generosity in providing their beautiful space and hosting a Bereaved parents evening.

***If you would like to get involved with Gold Geese please email  
hello@goldgeese.org***

## **Moving Forward / Aims**

- Making sure schools know there are resources available to them, should they need it.
- Continue the work and support of gold families, new and old. Parental support and networking. Parent events for respite and support locally.

### **Main Activities undertaken to further the charity's purposes for public benefit:**

The trustees are mindful of their duty under section 17 of the Charities Act 2011 to have due regard to the Charity Commission's general guidance on public benefit. The Objectives and activities of Gold Geese focus on delivering services to aid Southend on Sea's children fighting childhood cancers and are undertaken to further our charitable purposes for the public benefit.

## **Volunteers**

Trustees meetings and communications are voluntary. In September as our Awareness Campaign is underway the voluntary hours would top 100+ and in December time with Grotto volunteers would be average of 30 per week. Gold Geese would like to thank our Volunteers and Fundraisers sincerely and with extreme gratitude.



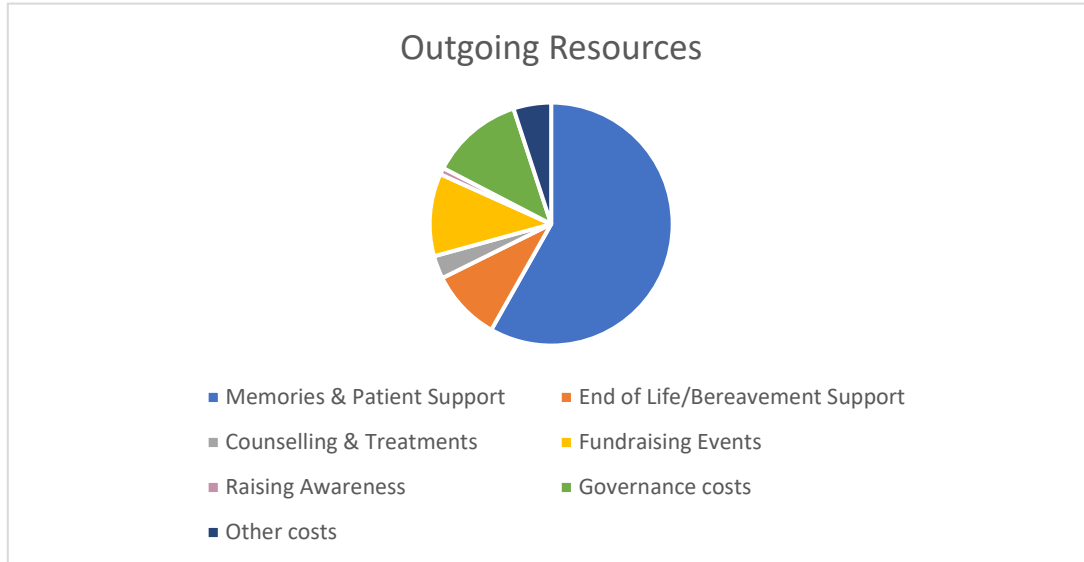
## Thank You!

Every shop and person who contributed, every school for their support and the many, many fundraisers including John Fryatt, Jon Andrews, Andy Sterry, Paul Jefford and Richy McEvoy of Thorpe Hall Golf Club, Andy Yates at Cult Coffee, Claire Jeavons of Store 33, Tangerine kids, Argosy Toys, Billy Bond and entire Bond family at Bunched Flowers. The Tait family for their relentless generosity. Stew Boggis and team at Turner Estate agents. Affinity Mortgages. All our runners and cyclists that have donned the Gold Geese vests and raised money for us over the year. There are many, many, more and our biggest love goes to those who chose to fundraise for us in memory of their loved ones. We always keep those people close to our hearts when using the donations towards our Gold Families. The Trustees families have been amazing throughout and we thank them for their immeasurable support throughout.



## **Financial Review**

These accounts are showing a total surplus for the period under review of £35,370 which will assist with all the charitable activities and future developments mentioned above. The pie chart below shows how donated money was spent during the period.



After the COVID 19 pandemic and government restrictions which were in place in 2020 and 2021, we were able to increase our activities, resulting in an increase in both incoming resources and also the charity spending, specifically on family memories and patient support. We were also able to invest in fundraising activities which help boost the charity's incoming resources, so we can continue to provide the support for our families.

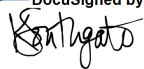
It is the intentions of the Trustees to try and keep the running costs of the charity as low as possible, so that as much money can be spent on the children and families that require our support. Our aim is to limit the amount of expenditure on administrative costs as much as possible, and as you can see from the pie chart over 70% of the expenditure related to the support of our Gold Families. We aim to continue this year on year to maximise the level of support we can provide.

## **Reserves Policy**

Sufficient reserves are maintained to enable the charity to continue the existing services it is providing and to develop and expand these activities in the future. As at 31<sup>st</sup> May 2022, the charity had unrestricted reserves of £77,458, and restricted reserves of £81,356.

## **Trustees' Approval**

This report was approved by the Trustees on 3/31/2023 and signed on their behalf by:

DocuSigned by:  
  
 07CF72B2CC7B493...  
**Katie Southgate**  
 Trustee

**GOLD GEESE**

**PERIOD ENDED 31<sup>ST</sup> MAY 2022**

**Independent Examiner's Report**

---

**Independent Examiner's Report to the Trustees of Gold Geese**

I report to Trustees on my examination of the accounts of Gold Geese for the year ended 31 May 2022.

**Responsibilities and Basis of Report**

As the charity Trustees you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ('The Act').


I report in respect of my examination of the charity's accounts carried out under section 145 of the 2011 Act and in carrying out my examination I have followed all the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.

**Independent Examiner's Statement**

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination giving me cause to believe that in any material respect:

1. Accounting records were not kept in respect of the charity as required by section 130 of The Act; or
2. the accounts do not accord with those records; or
3. the accounts do not comply with the applicable requirements concerning the form and content of accounts set out in the Charities (Accounts and Reports) Regulations 2008 other than any requirement that the accounts give a 'true and fair view which is not a matter considered as part of an independent examination.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

Signed:   
EBB22F69D7D4405...

Date: 3/31/2023

Mr K Ashton MAAT  
Kingsley House  
22-24 Elm Road  
Leigh-on-Sea  
Essex  
SS9 1SN

## GOLD GEESE

PERIOD ENDED 31<sup>ST</sup> MAY 2022

## Statement of Financial Activities

		Unrestricted Funds 2022 £	Restricted Funds 2022 £	Total Funds 2022 £	Total Funds 2021 £
<b>INCOMING RESOURCES</b>	<b>Note</b>				
Donations and Legacies	<b>2</b>	125,558	-	125,558	95,796
Charitable Activities		-	-	-	-
Other Trading Activities		-	-	-	-
Investments		-	-	-	-
Total Income		125,558	-	125,558	95,796
<b>RESOURCES EXPENDED</b>					
Charitable Activities	<b>3</b>	79,797	-	79,797	41,626
Fundraising	<b>4</b>	13,418	-	13,418	2,461
Governance Costs	<b>5</b>	13,930	-	13,930	13,940
Other Costs		5,663	-	5,663	2,399
Total Expenses		112,808	-	112,808	60,426
<b>Net Income/(Expenditure) Before Investments</b>		12,750	-	12,750	35,370
Net Gains/(Losses) on Investments		-	-	-	-
<b>Net Income/(Expenditure)</b>		12,750	-	12,750	35,370
Extraordinary Items		-	-	-	-
Transfer between Funds		-	-	-	-
Other Recognised Gains/(Losses)		-	-	-	-
<b>Net Movement on Funds</b>		12,750	-	12,750	35,370
<b>Total Funds Brought Forward</b>		64,708	81,356	146,064	110,694
<b>Total Funds Carried Forward</b>		77,458	81,356	158,814	146,064

**GOLD GEESE****PERIOD ENDED 31<sup>ST</sup> MAY 2022****Statement of Financial Position**

	Note	2022 £	2022 £	2021 £	2021 £
<b>Fixed Assets</b>					
Tangible Fixed Assets			-		-
Investments			-		-
			<u>-</u>		<u>-</u>
<b>Current Assets</b>					
Debtors		-		-	
Investments		-		-	
Cash at Bank and In Hand		163,458		149,967	
		<u>163,458</u>		<u>149,967</u>	
<b>Creditors: amounts falling due within one year</b>	<b>6</b>	<u>(4,644)</u>		<u>(3,903)</u>	
<b>Net Current Assets</b>			<u>158,814</u>		<u>146,064</u>
<b>Total Assets less Current Liabilities</b>			158,814		146,064
<b>Creditors: amounts due after more than one year</b>			-		-
<b>Net Assets</b>			<u>158,814</u>		<u>146,064</u>
<b>Charity Funds</b>					
Unrestricted Funds		77,458		64,708	
Restricted Funds		81,356		81,356	
		<u>81,356</u>		<u>81,356</u>	
<b>Total Funds</b>			<u>158,814</u>		<u>146,064</u>

The financial statements were approved and authorised for issue by the Trustees on 3/31/2023

and signed on their behalf by:

DocuSigned by:  
  
 87CF72B2CC7B493...

**Katie Southgate**  
Trustee

**GOLD GEESE****PERIOD ENDED 31<sup>ST</sup> MAY 2022****Notes to the Financial Statements**

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**1. Accounting Policies****1.1 Basis of preparation of the financial statements**

The financial statements have been prepared in accordance with the applicable Statement of Recommended Practice (SORP), on an accruals basis. The financial statements are prepared in sterling, which is the functional currency of the charity.

**1.2 Fund Accounting**

General funds are unrestricted funds which are available for use at the discretion of the Trustees in furtherance of the general objectives of the charity and which have not been designated for any other purpose.

Restricted funds are funds which are to be used in accordance with specific restrictions imposed by the donors or which have been raised by the charity for particular purposes. The costs of raising and administering each restricted fund (if applicable) is set out in the notes to the financial statements.

Gold Geese has a restricted fund. Collecting donations for one child specifically, for treatments unavailable on the NHS. Sadly, this child did not get to use the funds allocated for his treatment. Gold Geese are now working closely with legal teams and the Charity Commission to change the purpose of the fund.

**1.3 Incoming Resources**

All income is recognised once the charity has entitlement to the income, it is probable that the income will be received, and the amount of the income can be reliably measured.

Income tax recoverable in relation to donations received under Gift Aid is recognised when it is received.

**1.4 Expenditure**

Expenditure is recognised once there is a legal or constructive obligation to transfer economic benefit to a third party, it is probable that a transfer of economic benefits will be required in settlement and the amount of the obligation can be reliably measured. Expenditure is classified by activity. The costs of each activity are made up of the total direct costs and if applicable any shared costs, including support costs involved in undertaking each activity.

Fundraising costs are those incurred in seeking voluntary contributions and do not include the cost of disseminating information in support of the charitable activities. Support costs are those incurred directly in support of expenditure on the objects of the charity. Governance costs are those incurred in connection with administration of the charity and compliance with constitutional and statutory requirements.

All expenditure is inclusive of VAT where the suppliers have charged VAT.

**GOLD GEESE****PERIOD ENDED 31<sup>ST</sup> MAY 2022****Notes to the Financial Statements****1.5 Going Concern**

There are no material uncertainties regarding the charity's ability to continue as a going concern.

**2. Income from Donations and Legacies**

Income received from donations and legacies has been analysed between restricted and unrestricted funds, in accordance with the fund accounting policies.

**3. Analysis of Expenditure on Charitable Activities**

	2022	2021
	£	£
Memories and Patient Support	65,661	25,427
End of Life/Bereavement Support	10,681	12,239
Counselling and Treatments for Families	3,455	3,960
	<u>79,797</u>	<u>41,626</u>

**4. Analysis of Expenditure on Fundraising Activities**

	2022	2021
	£	£
Fundraising Events	12,416	2,414
Raising Awareness	1,002	47
	<u>13,418</u>	<u>2,461</u>

**5. Analysis of Expenditure on Governance Costs**

	2022	2021
	£	£
Staff costs	12,490	12,500
Independent Examiners Remuneration	930	930
Accountancy	510	510
	<u>13,930</u>	<u>13,940</u>

**GOLD GEESE****PERIOD ENDED 31<sup>ST</sup> MAY 2022****Notes to the Financial Statements****6. Creditors: amounts falling due within one year**

	2022	2021
	£	£
Accruals	1,440	1,440
Other creditors	2,847	2,077
Taxation and social security	358	386
	<u>4,645</u>	<u>3,903</u>

**7. Statement of funds**

	Balance at 1 <sup>st</sup> June 2021	Income	Expendi ture	Transfers In/(Out)	Gains/ (Losses)	Balance at 31 <sup>st</sup> May 2022
	£	£	£	£	£	£
Unrestricted funds	64,708	125,558	112,808	-	-	77,458
Restricted funds						
One Pound Warriors	81,356	-	-	-	-	81,356
Total	<u>146,064</u>	<u>125,558</u>	<u>112,808</u>	<u>-</u>	<u>-</u>	<u>158,814</u>

**8. Related party transactions**

During the year £12,490 (2021: £12,500) was paid to key management personnel who are also Trustees of the charity.

**GOLD GEESE**

England & Wales - Charity number 1182332

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# Accounts

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CHARITY REGISTRATION NUMBER: 1182332



FINANCIAL STATEMENTS AND ANNUAL REPORT

FOR THE YEAR ENDED 31<sup>ST</sup> MAY 2021

**GOLD GEESE**  
**PERIOD ENDED 31<sup>ST</sup> MAY 2021**

**Contents**

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Statement of Financial Position	13
Notes to the Financial Statements	14-16

**GOLD GEESE**

**PERIOD ENDED 31<sup>ST</sup> MAY 2021**

**Details of the Charity, its Trustees and Advisers**

---

**Trustees**

Katie Southgate

Anna Whyte

Louissette Mullin

Sarah Barlow

Angela M'Clelland (Resigned 30<sup>th</sup> October 2020)

**Independent Examiner**

KCA Accountants Ltd

Kingsley House

22-24 Elm Road

Leigh-on-Sea

Essex

SS9 1SN

**Bankers**

Metro Bank

One Southampton Row

London

WC1B 5HA



SUPPORTING CHILDREN WITH CANCER

## Trustees Annual Report

Written by Katie Southgate

### Our Trustees

Louissette Mullin, Katie Southgate, Anna Whyte and Sarah Barlow whose time and voluntary contributions make Gold Geese possible.

Additional thanks to volunteers Matt Neale, Hollie Redding, Linda and Debbie of OtherLetters, Ralph Tait at the Hatch.

### Objectives and Activities

The objectives of the charity are:

- 1: To support paediatric oncology patients and their families on treatment.
- 2: To support bereaved families due to childhood cancer.
- 3: To promote childhood cancer awareness with an annual campaign in September, "Go Gold".
- 4: To promote blood donation and stem cell registrations. COVID 19 Pandemic, this year, has made charitable activities harder to achieve this past 12 months, with social distancing in place. Our usual celebrations or organised events were either postponed or cancelled. However, our support has continued via phone and email. Gold Geese has provided financial support in the means of shopping vouchers and private transport at the height of the pandemic.

WE FLY TOGETHER

CHARITY NUMBER 1182332

## Activities for Achieving Objectives

Local police and fire services helped us to surprise a child on his birthday, mid pandemic, who had chemo on the same day. He was collected in a police wagon and sprayed down with fire hoses, making his birthday one to remember.

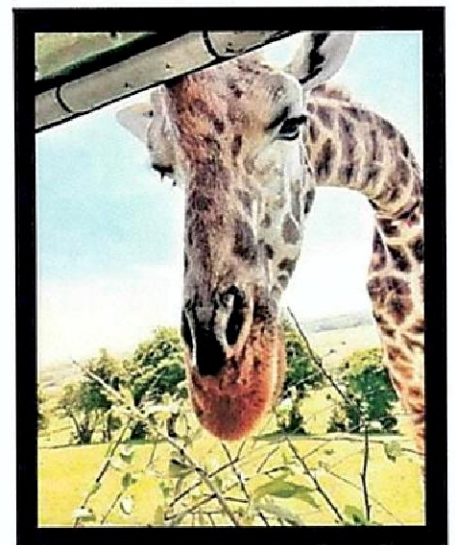


## End of Treatment

Parties at the end of a long treatment often provide gold families with some closure, before they head into life without chemo. Gold Geese love a party, so we try and spoil our gold child as they arrive at the end of their treatment. Whilst offering parents 6 sessions of counselling as they head into the new "normal".

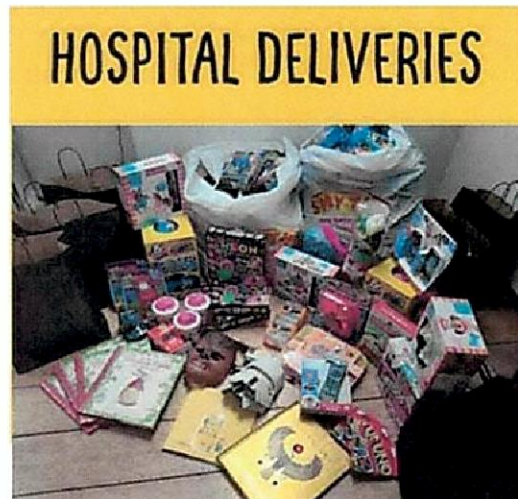
## Additional Activities

- Hotel nights and dinners out
- Multiple bereaved parents meet ups and support chats.
- One-on-one care and peer support offered as and when needed.
- Therapy with talking therapists, spa and massage, trauma counselling on hand.
- Trips to mark special occasions to Port Lympne Sarafi (see pic).



## Supporting Children on Treatment

When we refer to “Gold Families” we are including local children on treatment for cancer and their siblings, parents and sometimes extended families depending on the level of care needed. Transport to and from hospitals, sometimes needs a limo! Sometimes monthly train tickets, sometimes cabs to and from appointments.



## Aims & Ongoing Activities

- Host a conference with medical professionals, school head teachers and parents alike. To highlight the importance of early diagnosis and listening to concerned parents. School support is offered for newly diagnosed or bereavement.
- Therapy in the form of talking therapist, psychotherapists, play specialists and massage/facials. Therapists are often picked and matched to each family, depending on their needs.
- Physiotherapy for children.
- Private tutoring for children.
- Toys or help buying bigger gifts for birthdays.
- “Pick me up” gifting or distractions for horrible hospital stays, injections or just to help with anxious children.

## Santa's Grotto

*Please note:* the pandemic halted grotto plans 2020 but this happens every year, with help from donations.

Our grotto is a fundraising activity run throughout December. Before opening to the public, we hosted a private showing of our grotto with Santa and live reindeers attending. A magical, sensory storyteller, substantial gift cards for the families Xmas shopping, family board games and cuddly toys. Topped off with a snow machine to create a real sense of magic.



We thought about what is helpful at Christmas to gift our families. The joy of giving gifts or presenting your family with a lovely Christmas meal is such a wonderful feeling that we decided that buying gifts might take away the joy of buying. So with this in mind Gold Geese gifted generous vouchers from John Lewis, that way options of presents, meals, household items, uniforms or shoes can be bought by the parents and gifted accordingly. We try to understand that each family are in different places both with treatment and financially. So trying to do "one gift" fits all is impossible. But a sizable voucher, we think, is very suitable for everyone.

Gold Geese have gifted a number of gaming devices, including nintendo switches and laptops for children travelling to and from hospitals - and for long waits between treatments. Hospital drop offs have included thousands of pounds worth of toys and distractions. Including beautiful journals for children, to help with anxiety, feelings and communication. The oncology ward staff have given us feedback that these journals have has a positive impact on them. Requesting more, which we will keep providing, as their turnaround of patients is high.

## Doorstep Deliveries

Roslin Beach Hotel “afternoon tea” delivered by Cinderella. A little gold child’s smile on the doorstep (see pic).



## Thank You to Blood Donors!

Amazing people giving up their time to donate blood. Our gold children often receive lots of blood transfusions and platelet transfusions, so saying a big “thank you” where we can.

## Young Persons Award 2019

Gold Geese often have young people coming forward to support gold geese and this year we wanted to celebrate that! Henry Burgers, Leigh on Sea, hosted our awards night, where people like Evie shown above, were given Gold Geese awards and certificates for their efforts. Awards included: team award, sibling award, best friend award and in memory of one of our gold teens, the “Charlie Reed Award”.



## **Awareness Raising**

Go Gold in September is our awareness campaign. Local shops and schools “Go Gold” with Gold Geese to raise awareness of the signs and symptoms of childhood cancer.

“Go Gold” in Leigh on Sea, Rayleigh, Southend and Thorpe Bay has grown from year to year. Shops now get involved in turning their windows gold or yellow to raise awareness of not only our charities work but of childhood cancer signs and symptoms. Our website includes these on a separate page for google searches. This information is referenced to the “be child cancer aware” charity. Gold Geese have had various runners and campaigners do events in gold, supporting our charity and raising awareness in their immediate communities.

## **Getting Involved!**

Ami Anders of “quackers” Leigh on Sea hosted sing along carols for Christmas and collected donations for Gold Geese. Thank you, Ami!

If you would like to get involved with Gold Geese please email [hello@goldgeese.org](mailto:hello@goldgeese.org)



## **Bereavement Support & Memorial Acts**

Finn the phoenix campaign is still up and running, helping to raise awareness in our local area. Including training and delivering Gold awareness material to GP surgeries etc. Training is still being written by Lorraine, Finn’s mum and Katie Southgate. With the help and support of Great Ormond street hospital’s consultants and clinical nurse specialists.

# GOLD GEESE



“Finn the phoenix campaign” is Gold Geese making our awareness spread wider, in Finn’s memory, to get the signs and symptoms into local GP surgeries and A and E. Diagnosis rates are so important in improving the treatment options and success rates for children. Gold Geese have a new aim not just to raise awareness, but to also improve our local area statistics. This will be our Finn’s legacy, which will be led by his mother and superhero, Lorraine and Gold Geese. With support from authorities and the late MP David Amess.

## **Moving Forward / Aims**

- Macmillan nurses to approve our “a child in your school has cancer” paperwork to help schools understand how important supporting the family of a gold child is, siblings and parents included, also best friends and classmates.
- Making sure schools know there are resources available to them, should they need it.
- Continue the work and support of gold families, new and old. Parental support and networking. Parent events for respite and support locally.

## **Main Activities undertaken to further the charity’s purposes for public benefit:**

The trustees are mindful of their duty under section 17 of the Charities Act 2011 to have due regard to the Charity Commission’s general guidance on public benefit. The Objectives and activities of Gold Geese focus on delivering services to aid Southend on Sea’s children fighting childhood cancers and are undertaken to further our charitable purposes for the public benefit.

# THANK YOU!

## Volunteers

Trustees meetings and communications are voluntary. In September as our Awareness Campaign is underway the voluntary hours would top 100+ and in December time with Grotto volunteers would be average of 30 per week. Gold Geese would like to thank our Volunteers and Fundraisers sincerely and with extreme gratitude. Every shop and person who contributed, every school for their support and the many, many fundraisers including John Fryatt, Jon Andrews, Andy Sterry, Paul Jefford and Richy Mccvoy of Thorpe Hall Golf Club, Cantel Medical, Claire Jeavons of Store 33, Tangerine kids, Argosy Toys, Billy Bond and entire Bond family at Bunched Flowers. There are many, many, more and our biggest love goes to those who chose to fundraise for us in memory of their loved ones. We always keep those people close to our hearts when using the donations towards our Gold Families. The Trustees families have been amazing throughout and we thank them for their immeasurable support throughout.

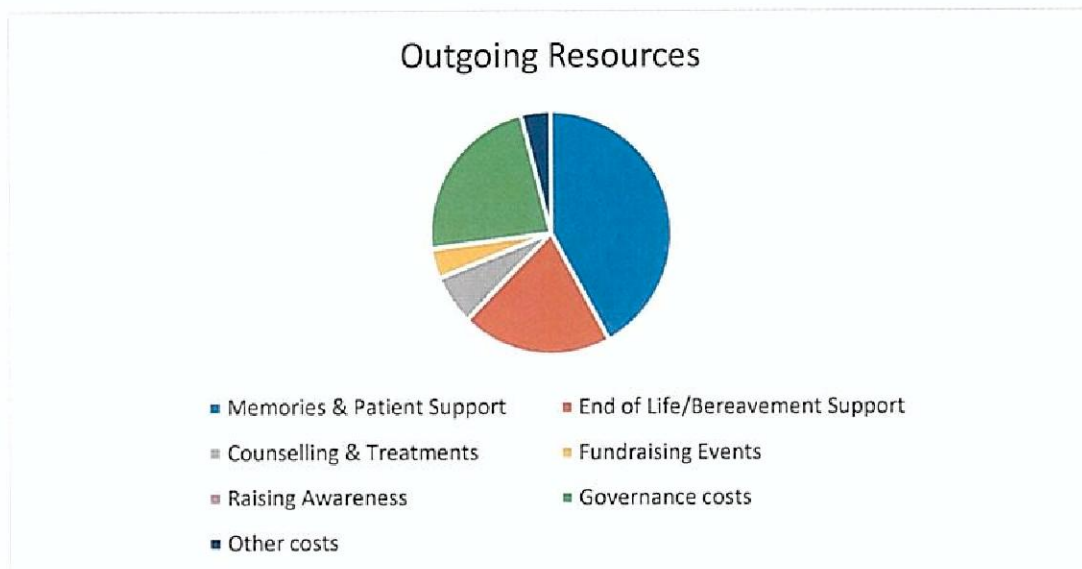
## Our Inspiration

Gold Geese used to be known as Hattie's Heroes. In 2014 our founder's daughter battled a rare blood cancer and won the hearts of thousands of followers cheering her on to win her fight. We are so inspired by her fight and determination that now, while she is at school, we work really hard trying to be there for other families in similar positions.



## Financial Review

These accounts are showing a total surplus for the period under review of £35,370 which will assist with all the charitable activities and future developments mentioned above. The pie chart below shows how donated money was spent during the period.



Due to the government's guidelines during the COVID 19 pandemic, Gold Geese Charity cancelled several of our charitable activities and a number of our scheduled fundraising activities. This is reflected in our decrease in incoming funds and in the slightly lower spending in charitable activities, compared with last year's financial report.

Gold Geese aimed, specifically, to increase the charities spending on "End of Life and Bereavement support" from our last financial year. This can be seen in note 3 of the financial statements.

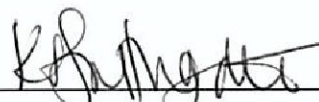
It is the intentions of the Trustees to try and keep the running costs of the charity as low as possible, so that as much money can be spent on the children and families that require our support. Our aim is to limit the amount of expenditure on administrative costs as much as possible, and as you can see from the pie chart over 70% of the expenditure related to the support of our Gold Families. We aim to continue this into the 2021/2022 financial year, to ensure we can help as many affected families as possible.

## Reserves Policy

Sufficient reserves are maintained to enable the charity to continue the existing services it is providing and to develop and expand these activities in the future. As at 31<sup>st</sup> May 2021, the charity had unrestricted reserves of £64,708, and restricted reserves of £81,356.

## Trustees' Approval

This report was approved by the Trustees on 30/3/2022 and signed on their behalf by:

  
\_\_\_\_\_  
Katie Southgate  
Trustee

**GOLD GEESE**  
**PERIOD ENDED 31<sup>ST</sup> MAY 2021**  
**Independent Examiner's Report**

---

**Independent Examiner's Report to the Trustees of Gold Geese**

I report to Trustees on my examination of the accounts of Gold Geese for the year ended 31 May 2021.

**Responsibilities and Basis of Report**

As the charity Trustees you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ('The Act').

I report in respect of my examination of the charity's accounts carried out under section 145 of the 2011 Act and in carrying out my examination I have followed all the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.

**Independent Examiner's Statement**

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination giving me cause to believe that in any material respect:

1. Accounting records were not kept in respect of the charity as required by section 130 of The Act; or
2. the accounts do not accord with those records; or
3. the accounts do not comply with the applicable requirements concerning the form and content of accounts set out in the Charities (Accounts and Reports) Regulations 2008 other than any requirement that the accounts give a 'true and fair view which is not a matter considered as part of an independent examination.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

Signed: 

Date: 30.03.2022

Mr K Ashton MAAT  
Kingsley House  
22-24 Elm Road  
Leigh-on-Sea  
Essex  
SS9 1SN

**GOLD GEESE**

**PERIOD ENDED 31<sup>ST</sup> MAY 2021**

**Statement of Financial Activities**

		Unrestricted Funds 2021 £	Restricted Funds 2021 £	Total Funds 2021 £	Total Funds 2020 £
<b>INCOMING RESOURCES</b>	<b>Note</b>				
Donations and Legacies	2	79,331	16,465	95,796	165,455
Charitable Activities		-	-	-	-
Other Trading Activities		-	-	-	-
Investments		-	-	-	-
<b>Total Income</b>		<b>79,331</b>	<b>16,465</b>	<b>95,796</b>	<b>165,455</b>
<b>RESOURCES EXPENDED</b>					
Charitable Activities	3	41,626	-	41,626	62,463
Fundraising	4	2,461	-	2,461	2,156
Governance Costs	5	13,940	-	13,940	11,720
Other Costs		2,399	-	2,399	2,803
<b>Total Expenses</b>		<b>60,426</b>	<b>-</b>	<b>60,426</b>	<b>79,142</b>
<b>Net Income/(Expenditure) Before Investments</b>		<b>18,905</b>	<b>16,465</b>	<b>35,370</b>	<b>86,313</b>
Net Gains/(Losses) on Investments		-	-	-	-
<b>Net Income/(Expenditure)</b>		<b>18,905</b>	<b>16,465</b>	<b>35,370</b>	<b>86,313</b>
Extraordinary Items		-	-	-	-
Transfer between Funds		-	-	-	-
Other Recognised Gains/(Losses)		-	-	-	-
<b>Net Movement on Funds</b>		<b>18,905</b>	<b>16,465</b>	<b>35,370</b>	<b>86,313</b>
<b>Total Funds Brought Forward</b>		<b>45,803</b>	<b>64,891</b>	<b>110,694</b>	<b>24,381</b>
<b>Total Funds Carried Forward</b>		<b>64,708</b>	<b>81,356</b>	<b>146,064</b>	<b>110,694</b>

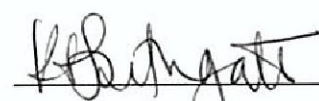
**GOLD GEESE**

**PERIOD ENDED 31<sup>ST</sup> MAY 2021**

**Statement of Financial Position**

	Note	2021 £	2021 £	2020 £	2020 £
<b>Fixed Assets</b>					
Tangible Fixed Assets			-		-
Investments			-		-
			-		-
<b>Current Assets</b>					
Debtors		-		-	
Investments		-		-	
Cash at Bank and In Hand		<u>149,967</u>		<u>114,117</u>	
		149,967		114,117	
<b>Creditors: amounts falling due within one year</b>	<b>6</b>	<u>(3,903)</u>		<u>(3,423)</u>	
<b>Net Current Assets</b>			<u>146,064</u>		<u>110,694</u>
<b>Total Assets less Current Liabilities</b>			146,064		110,694
<b>Creditors: amounts due after more than one year</b>			-		-
<b>Net Assets</b>			<u>146,064</u>		<u>110,694</u>
<b>Charity Funds</b>					
Unrestricted Funds		64,708		45,803	
Restricted Funds		<u>81,356</u>		<u>64,891</u>	
<b>Total Funds</b>			<u>146,064</u>		<u>110,694</u>

The financial statements were approved and authorised for issue by the Trustees on 30/3/2022 and signed on their behalf by:



**Katie Southgate**  
Trustee

**GOLD GEESE**

**PERIOD ENDED 31<sup>ST</sup> MAY 2021**

**Notes to the Financial Statements**

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**1.5 Going Concern**

There are no material uncertainties regarding the charity's ability to continue as a going concern.

**2. Income from Donations and Legacies**

Income received from donations and legacies has been analysed between restricted and unrestricted funds, in accordance with the fund accounting policies.

**3. Analysis of Expenditure on Charitable Activities**

	2021 £	2020 £
Memories and Patient Support	25,427	59,513
End of Life/Bereavement Support	12,239	730
Counselling and Treatments for Families	3,960	2,220
	<u>41,626</u>	<u>62,463</u>

**4. Analysis of Expenditure on Fundraising Activities**

	2021 £	2020 £
Fundraising Events	2,414	875
Raising Awareness	47	1,281
	<u>2,461</u>	<u>2,156</u>

**5. Analysis of Expenditure on Governance Costs**

	2021 £	2020 £
Staff costs	12,500	10,280
Independent Examiners Remuneration	930	930
Accountancy	510	510
	<u>13,940</u>	<u>11,720</u>

**GOLD GEESE**

PERIOD ENDED 31<sup>ST</sup> MAY 2021

Notes to the Financial Statements

**6. Creditors: amounts falling due within one year**

	2021	2020
	£	£
Accruals	1,440	1,440
Other creditors	2,077	1,976
Taxation and social security	386	7
	3,903	3,423

**7. Statement of funds**

	Balance at 1 <sup>st</sup> June 2020	Income	Expendi- ture	Transfers In/(Out)	Gains/ (Losses)	Balance at 31 <sup>st</sup> May 2021
	£	£	£	£	£	£
Unrestricted funds	45,803	79,331	60,426	-	-	64,708
Restricted funds						
One Pound Warriors	64,891	16,465	-	-	-	81,356
Total	110,694	95,796	60,426	-	-	146,064

**8. Related party transactions**

During the year £13,300 (2020: £10,280) was paid to key management personnel who are also Trustee's of the charity.