

Company registration number: CE016719

Charity registration number: 1182314

# Underdog International

(Charitable Incorporated Organization)

Annual Report and Financial Statements

for the Year Ended 31 May 2023

Lionel Pereira & Co  
Chartered Accountant and Business Advisors  
9 Oxford Avenue  
Southgate  
London N14 5AF

# **Underdog International**

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## **Underdog International**

### **Reference and Administrative Details**

**Chairman**

Nadine Kayser

**Trustees**

M/s Alicia Wiltshire

M/s Melanie Browne

**Principal Office**

International House  
776-778 Barking Road  
London  
E13 9PJ

Company registration number

CE016719

(The charity is incorporated in England)

Charity registration number

1182314

**Independent Examiner**

Lionel Pereira and Company  
Chartered Accountants

9 Oxford Avenue  
Southgate  
London  
N14 5AF

# **Underdog International**

## **Trustees' Report**

The trustees, who are directors for the purposes of company law, present the annual report together with the financial statements of the charitable company for the year ended  
Ended 31 May 2023

### **Objectives, strategies and activities**

The income and assets of the charity are applied solely towards the promotion of its objects as set out in the Articles of Association. In summary, these are;

The purpose/objects of the charity are to make grants to further the following charitable purposes for the public benefit:

1. To relieve the needs of people who may benefit from animal-assisted therapy, involving handling and interaction with animals, in particular to assist children with special needs to help them benefit physically, intellectually and emotionally;
2. To promote humane behaviour towards animals, in particular but not limited to dogs, by providing appropriate care, protection, treatment and security for such animals, which are in need of care and attention by reason of sickness, maltreatment, poor circumstances or ill usage by supporting rescue and adoption projects;
3. To advance in life and relieve needs of young people by providing support and activities which develop their skills, capacities and capabilities to enable them to participate in society as mature and responsible individuals, using animals to teach them kindness, companionship, compassion and confidence, while helping them to learn best practice animal-welfare.

Nothing in this constitution shall authorise an application of the property of the charity for the purposes which are not charitable in accordance with the 2011 charities act of England

### **Activities during FY 2022/23**

In our fourth year of operation, our charity has continued to flourish, with notable growth and impact, particularly in the realms of education and therapy. The key achievements for the fiscal year include:

#### **1. Dog rescue & adoption:**

Despite challenges, our dog rescue and adoption programmes remain robust. Since inception, we've successfully rehomed 898 dogs. The decrease in average monthly adoptions, from 21.8 to 14.4, reflects the broader trend of increased shelter surrenders and the oversaturation of dogs in the UK following the surge in 2020-2021 due to the pandemic.

#### **2. Therapy Dogs in Schools (UK):**

Our successful therapy dog project in Hull has expanded, operating seamlessly as 'business as usual.' Encouraged by this success, we initiated a pilot programme in Norfolk, establishing a 'therapy room' at a local animal shelter. This year involved prepping the room, training handlers, and recruiting therapy dog volunteers in the region.

Our nationwide therapy dog programme is growing, with our unique 'online therapy dog training programme' continuing to develop. A waiting list for schools requesting therapy dogs underscores the need for a focus on recruiting new therapy dog volunteers.

### 3. Education:

Our Great British Bark Off, in its second year, engaged even more schools and children, with 80,000 children from 365 schools participating across all UK regions.

Our international education projects thrived. In Uganda, over 30,000 children in villages and schools benefited from our programme, along with the funding of 36 large-scale murals promoting animal welfare.

Expansion plans included organising and piloting education programmes in Tanzania, Romania, and South Africa.

### 4. Other projects:

**Covid & our Unity programme:** The Unity programme expanded to support individuals struggling to walk their dogs, irrespective of the cause. Over 230 people have received or are currently receiving support.

**Ukraine:** Despite reduced focus, we continue to contribute to efforts in Ukraine amid the ongoing war.

**Volunteer Trips:** Our first post-Covid volunteering trips were highly successful, raising over £20k from less than 20 participants. The funds supported the construction of a rehabilitation center for one of our partner shelters in Romania and three spay campaigns, resulting in the neutering of over 250 animals.

## **Underdog International**

### **Trustees' Report (continued)**

#### **Statement of Public Benefit**

The trustees confirm that they have complied with the requirements of section 17 of the Charities Act 2011 to have due regard to the public benefit guidance published by the Charity Commission for England and Wales.

#### **Structure, governance and management**

##### **Objectives and policies**

The charity's activities mitigate as far as possible financial risks including credit risk, cash flow risk and liquidity risk. The use of financial derivatives is governed by the charity's policies approved by the board of trustees, which provide written principles on the use of financial derivatives to manage these risks. The charity does not use derivative financial instruments for speculative purposes.

##### **Cash flow risk**

Interest bearing assets and liabilities are held at fixed rate to ensure certainty of cash flows.

##### **Credit risk**

The charity's principal financial assets are bank balances and cash, trade and other receivables.

The amounts presented in the balance sheet are net of allowances for doubtful receivables.

An allowance for impairment is made where there is an identified loss event which, based on previous experience, is evidence of a reduction in the recoverability of the cash-flows.

The charity has no significant concentration of credit risk.

##### **Liquidity risk**

In order to maintain liquidity to ensure that sufficient funds are available for ongoing operations and future developments, the charity hold a sufficient mixture cash balance in instant access and call deposit accounts with reputable UK financial institutes.

Further details regarding liquidity risk can be found in the Statement of accounting policies in the financial statement.

The annual report was approved by the trustees of the charity on 2/1/2024 and signed on its behalf by:



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Nadine Kayser  
Chairman and Trustee

## **Underdog International**

### **Statement of Trustees' Responsibilities**

The trustees (as the directors of Underdog International for the purposes of company law) are responsible for preparing the trustees' report and the financial statements in accordance with the United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice) and applicable law and regulations.

Company law requires the trustees to prepare financial statements for each financial year. Under company law the trustees must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the charitable company and of its incoming resources and application of resources, including its income and expenditure, for that period.

In preparing these financial statements, the trustees are required to:

- select suitable accounting policies and apply them consistently;
- observe the methods and principles in the Charities SORP;
- make judgements and estimates that are reasonable and prudent;
- state whether applicable UK Accounting Standards have been followed, subject to any material departures disclosed and explained in the financial statements; and
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charitable company will continue in business.

The trustees are responsible for keeping adequate accounting records that are sufficient to show and explain the charitable company's transactions and disclose with reasonable accuracy at any time the financial position of the charitable company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charitable company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

Approved by the trustees of the charity on 2/1/2024 and signed on its behalf by:



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Nadine Kayser  
Chairman and Trustee

**Underdog International**  
**Independent Examiner's report to the Trustees**  
**for the Year Ended 31 May 2023**

I report to the charity trustees on my examination of the accounts of the charity for the year ended 31 May 2023 which are set out on pages 6 to 14.

**Respective responsibilities of trustees and examiner**

As the charity's trustees of Underdog International (as its directors for the purposes of company law) you are responsible for the preparation of the accounts in accordance with the requirements of the Companies Act 2006 ('the 2006 Act').

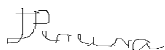
Having satisfied myself that the accounts of Underdog International are not required to be audited under Part 16 of the 2006 Act and are eligible for independent examination, I report in respect of my examination of your charity's accounts as carried out under section 145 of the Charities Act 2011 ('the 2011 Act'). In carrying out my examination I have followed the Directions given by the Charity Commission under section 145(5)(b) of the 2011 Act.

**Independent examiner's statement**

I have completed my examination. I confirm that no matters have come to my attention in connection with the examination giving me cause to believe:

1. accounting records were not kept in respect of Underdog International as required by section 386 of the 2006 Act; or
2. the accounts do not accord with those records; or
3. the accounts do not comply with the accounting requirements of section 396 of the 2006 Act other than any requirement that the accounts give a 'true and fair view' which is not a matter considered as part of an independent examination; or
4. the accounts have not been prepared in accordance with the methods and principles of the Statement of Recommended Practice for accounting and reporting by charities [applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102)].

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.



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Lionel Pereira and Company  
Chartered Accountants  
9 Oxford Avenue  
Southgate  
London  
N14 5AF  
02/01/2024



## Underdog International

### Statement of Financial Activities for the Year Ended 31 May 2023 (Including Income and Expenditure Account and Statement of Total Recognised Gains and Losses)

|                                    | Notes | Unrestricted<br>funds<br>£ | Total<br>2023<br>£ | Total<br>2022<br>£ |
|------------------------------------|-------|----------------------------|--------------------|--------------------|
| <b>Income and Endowments from:</b> |       |                            |                    |                    |
| Charitable activities              | 3     | 286,624                    | 286,624            | 513,082            |
| <b>Total income</b>                |       | <u>286,624</u>             | <u>286,624</u>     | <u>513,082</u>     |
| <b>Expenditure on:</b>             |       |                            |                    |                    |
| Charitable activities              | 5     | 252,778                    | 252,778            | 457,900            |
| Governance                         | 5     | 3,818                      | 3,818              | 4,825              |
| <b>Total expenditure</b>           |       | <u>256,596</u>             | <u>256,596</u>     | <u>462,725</u>     |
| <b>Net movement in funds</b>       |       | <u>30,028</u>              | <u>30,028</u>      | <u>50,356</u>      |
| <b>Recompilation of funds</b>      |       |                            |                    |                    |
| <b>Total funds brought forward</b> |       | 50,356                     | 50,356             | -                  |
| <b>Release of restricted funds</b> |       | -                          | -                  | -                  |
| <b>Total funds carried forward</b> |       | <u>80,385</u>              | <u>80,385</u>      | <u>50,356</u>      |

All of the charity's activities derive from continuing operations during the above period.  
The funds breakdown is shown in note 10.

The notes form part of these financial statements

**Underdog International**  
**(Registration number: CE016719)**  
**Balance Sheet as at Ended 31 May 2023**

|   | Notes | Unrestricted<br>funds<br>£ | Restricted<br>funds<br>£ | Total<br>2023<br>£ | Total<br>2022<br>£ |
|---|-------|----------------------------|--------------------------|--------------------|--------------------|
| <b>Fixed Assets</b>                               |       |                            |                          |                    |                    |
| Tangible assets                                   |       | -                          | -                        | -                  | -                  |
| <b>Current Assets</b>                             |       |                            |                          |                    |                    |
| Debtors(HMRC Gift Aid)                            | 8     | 38,600                     | -                        | 38,600             | 140,469            |
| Cash at bank and in hand                          |       | 249,765                    | -                        | 249,765            | 107,293            |
|   |       | <hr/>                      | <hr/>                    | <hr/>              | <hr/>              |
|   |       | 288,365                    | -                        | 288,365            | 247,762            |
| <b>Creditors</b>                                  |       |                            |                          |                    |                    |
| Amounts falling due within<br>one year            | 9     | (11,353)                   | -                        | (11,353)           | (779)              |
|   |       | <hr/>                      | <hr/>                    | <hr/>              | <hr/>              |
| <b>Net current asset</b>                          |       | 277,012                    | -                        | 277,012            | 246,983            |
|   |       | <hr/>                      | <hr/>                    | <hr/>              | <hr/>              |
| <b>Total asset less current<br/>- liabilities</b> |       | 277,012                    | -                        | 277,012            | 246,983            |
|   |       | <hr/>                      | <hr/>                    | <hr/>              | <hr/>              |
| <b>Net Asset</b>                                  |       | 277,012                    | -                        | 277,012            | 246,983            |
|   |       | <hr/>                      | <hr/>                    | <hr/>              | <hr/>              |
| <b>Funds</b>                                      |       |                            |                          |                    |                    |
| Unrestricted funds                                |       |                            |                          | 277,012            | 246,983            |
| Designated funds                                  |       |                            |                          | -                  | -                  |
| Restricted funds                                  |       |                            |                          | -                  | -                  |
|   |       |                            |                          | <hr/>              | <hr/>              |
| <b>Total funds</b>                                | 10    |                            |                          | 277,012            | 246,983            |
|   |       |                            |                          | <hr/>              | <hr/>              |

The notes form part of these financial statements

## **Underdog International**

### **Charity registration number:1182314 Balance Sheet as at Ended 31 May 2023 (continued)**

For the financial year ending Ended 31 May 2023 the charity was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.

Directors' responsibilities:

- The members have not required the charity to obtain an audit of its accounts for the year in question in accordance with section 476; and
- The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.

These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies regime.

The financial statements on pages 6 to 14 were approved by the trustees, and authorised for issue on 2/2/2024 and signed on their behalf by:



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Nadine Kayser  
Chairman and Trustee

# **Underdog International**

## **Notes to the Financial Statements for the year ended 31/05/2023**

### **1. Charity status**

The charity is a charitable incorporated organisation in England, and consequently does not have share capital. Each of the trustees is liable to contribute an amount not exceeding £1 towards the assets of the charity in the event of liquidation.

The address of its registered office is:

International House  
776-778 Barking Road  
London

E13 9PJ

These financial statements were authorised for issue by the trustees on 1/12/2022.

### **2. Accounting policies**

#### **Summary of significant accounting policies and key accounting estimates**

The principal accounting policies applied in the preparation of these financial statements are set out below. These policies have been consistently applied to all the years presented, unless otherwise stated.

#### **Statement of compliance**

The financial statements have been prepared in accordance with Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2015) - (Charities SORP (FRS 102)), the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102). They also comply with the Companies Act 2006 and Charities Act 2011.

#### **Basis of preparation**

Underground International meets the definition of a public benefit entity under FRS 102. Assets and liabilities are initially recognised at historical cost or transaction value unless otherwise stated in the relevant accounting policy notes.

#### **Going concern**

The trustees consider that there are no material uncertainties about the charity's ability to continue as a going concern nor any significant areas of uncertainty that affect the carrying value of assets held by the charity.

#### **Exemption from preparing a cash flow statement**

The charity opted to early adopt Bulletin 1 published on 2 February 2016 and have therefore not included a cash flow statement in these financial statements.

## **Underdog International**

### **Notes to the Financial Statements for the year ended 31/05/2023**

#### **Income and endowments**

All income is recognised once the charity has entitlement to the income, it is probable that the income will be received and the amount of the income receivable can be measured reliably.

#### **Donations and legacies**

Donations are recognised when the charity has been notified in writing of both the amount and settlement date. In the event that a donation is subject to conditions that require a level of performance by the charity before the charity is entitled to the funds, the income is deferred and not recognised until either those conditions are fully met, or the fulfilment of those conditions is wholly within the control of the charity and it is probable that these conditions will be fulfilled in the reporting period.

#### **Expenditure**

All expenditure is recognised once there is a legal or constructive obligation to that expenditure, it is probable settlement is required and the amount can be measured reliably. All costs are allocated to the applicable expenditure heading that aggregate similar costs to that category. Where costs cannot be directly attributed to particular headings they have been allocated on a basis consistent with the use of resources, with central staff costs allocated on the basis of time spent, and depreciation charges allocated on the portion of the asset's use. Other support costs are allocated based on the spread of staff costs.

#### **Raising funds**

These are costs incurred in attracting voluntary income, the management of investments and those incurred in trading activities that raise funds.

#### **Charitable activities**

Charitable expenditure comprises those costs incurred by the charity in the delivery of its activities and services for its beneficiaries. It includes both costs that can be allocated directly to such activities and those costs of an indirect nature necessary to support them.

#### **Support costs**

Support costs include central functions and have been allocated to activity cost categories on a basis consistent with the use of resources, for example, allocating property costs by floor areas, or per capita, staff costs by the time spent and other costs by their usage.

#### **Governance costs**

These include the costs attributable to the charity's compliance with constitutional and statutory requirements, including independent examination, strategic management and trustees' meetings and reimbursed expenses.

#### **Tangible fixed assets**

Individual fixed assets costing £1,000.00 or more are initially recorded at cost, less any subsequent accumulated depreciation and subsequent accumulated impairment losses.

## **Underdog International**

### **Notes to the Financial Statements for the year ended 31/05/2023**

#### **Taxation**

The charity is considered to pass the tests set out in Paragraph 1 Schedule 6 of the Finance Act 2010 and therefore it meets the definition of a charitable company for UK corporation tax purposes. Accordingly, the charity is potentially exempt from taxation in respect of income or capital gains received within categories covered by Chapter 3 Part 11 of the Corporation Tax Act 2010 or Section 256 of the Taxation of Chargeable Gains Act 1992, to the extent that such income or gains are applied exclusively to charitable purposes.

#### **Depreciation and amortisation**

Depreciation is provided on tangible fixed assets so as to write off the cost or valuation, less any estimated residual value, over their expected useful economic life as follows:

| <b>Asset class</b>             | <b>Depreciation method and rate</b> |
|--------------------------------|-------------------------------------|
| Plant & machinery              | Over four years                     |
| Fixtures, fittings & equipment | Over four years                     |

#### **Cash and cash equivalents**

Cash and cash equivalents comprise cash at bank, on hand and call deposits.

#### **Trade creditors**

Trade creditors are obligations to pay for goods or services that have been acquired in the ordinary course of business from suppliers. Accounts payable are classified as current liabilities if the charity does not have an unconditional right, at the end of the reporting period, to defer settlement of the creditor for at least twelve months after the reporting date. If there is an unconditional right to defer settlement for at least twelve months after the reporting date, they are presented as non-current liabilities.

Trade creditors are recognised initially at the transaction price and subsequently measured at amortised cost using the effective interest method.

#### **Fund structure**

Unrestricted income funds are general funds that are available for use at the trustees' discretion in furtherance of the objectives of the charity.

## Underdog International

### Notes to the Financial Statements for the year ended 31/05/2022

|   |             |             |
|---|-------------|-------------|
| <b>3. Income from charitable activities</b>   | <b>2023</b> | <b>2022</b> |
|   | <b>£</b>    | <b>£</b>    |
| Membership subscriptions and Donations  | 266,993     | 482,853     |
| Just Giving   | 19,631      | 26,849      |
| Job Retention Grant   | -           | 3,380       |
|   | <hr/>       | <hr/>       |
|   | 286,624     | 513,082     |
|   | <hr/>       | <hr/>       |
| <b>4. Investment income</b>   |             |             |
| All of the charity's investment income arise from money held in interest bearing bank accounts. |             |             |
| <b>5. Expenditure on charitable activities</b>  | <b>2023</b> | <b>2022</b> |
|   | <b>£</b>    | <b>£</b>    |
| <b>Direct costs</b>   |             |             |
| Shelter support incl. food, bedding etc   | 3,896       | 18,486      |
| Dog Transport   | 90,654      | 304,654     |
| Microchips  | 446         | 1,822       |
| International Projects  | 79,019      | 76,607      |
| Veterinary Costs  | 6,876       | 6,067       |
|   | <hr/>       | <hr/>       |
|   | 180,891     | 407,636     |
|   | <hr/>       | <hr/>       |
| <b>Support costs</b>  |             |             |
| Staff costs   | 47,675      | 34,699      |
| Advertising   | 2,782       | 2,803       |
| Travelling  | 13,623      | 5,865       |
| Insurance   | 2,131       | 2,247       |
| Office expense  | 1,996       | 1,177       |
| Computer  | 3,680       | 3,473       |
|   | <hr/>       | <hr/>       |
|   | 71,887      | 50,264      |
|   | <hr/>       | <hr/>       |
| <b>Governance</b>   |             |             |
| Accountancy services  | 1,800       | 1,982       |
| Independent Accountant Examiner Fee   | 550         | 550         |
| Legal Fees  | 352         | 342         |
| Bank charges and Commission   | 1,116       | 1,951       |
|   | <hr/>       | <hr/>       |
|   | 3,818       | 4,825       |
|   | <hr/>       | <hr/>       |
|   | 256,596     | 462,725     |
|   | <hr/>       | <hr/>       |

## Underdog International

### Notes to the Financial Statements for the year ended 31/05/2022

|  |             |             |
|--|-------------|-------------|
| <b>6. Net incoming/outgoing resources</b>            | <b>2023</b> | <b>2022</b> |
|  | <b>£</b>    | <b>£</b>    |
| Net resources are stated after charging/(crediting): |             |             |
| Independent examiner's fee                           | 550         | 550         |

#### **7. Staff costs**

The average number of employee during the year was 2

No trustees received remuneration during the year



## Underdog International

### Notes to the Financial Statements for the year ended 31/05/2022

| 8. Debtors: Amounts falling due within one year | 2023          | 2022           |
|---|---------------|----------------|
|   | £             | £              |
| Tax Recoverable                                 | 38,600        | 140,469        |
|   | <u>38,600</u> | <u>140,469</u> |

| 9. Creditors: Amounts falling due within one year | 2023          | 2022       |
|---|---------------|------------|
|   | £             | £          |
| Taxation and social security                      | 4,907         | 674        |
| Accruals and deferred income                      | 6,445         | 105        |
|   | <u>11,353</u> | <u>779</u> |

#### 10. Movement in funds

|                           | Balance at<br>01/6/2022 | Incoming<br>resources | Outgoing<br>resources | Balance at<br>31/05/2023 | Balance at<br>31/05/2022 |
|---------------------------|-------------------------|-----------------------|-----------------------|--------------------------|--------------------------|
|                           | £                       | £                     | £                     | £                        | £                        |
| <b>Unrestricted funds</b> |                         |                       |                       |                          |                          |
| General fund              | 246,983                 | 286,624               | (256,596)             | 277,011                  | 246,984                  |
| Designated fund           | -                       | -                     | -                     | -                        | -                        |
|                           | <u>246,983</u>          | <u>286,624</u>        | <u>(256,596)</u>      | <u>277,011</u>           | <u>246,984</u>           |
| <b>Restricted funds</b>   | <u>-</u>                | <u>-</u>              | <u>-</u>              | <u>-</u>                 | <u>-</u>                 |