



Trustees' Annual Report for the period

From	Period start date			To	Period end date		
	Day	Month	Year		Day	Month	Year
	01	01	2020		31	12	2020

Section A Reference and administration details

Charity name The Adrian Derbyshire Foundation

Other names charity is known by ADF

Registered charity number (if any) 1182310

Charity's principal address 72 Leicester Street

Warrington

Cheshire

Postcode WA5 1TA

Names of the charity trustees who manage the charity

Trustee name	Office (if any)	Dates acted if not for whole year	Name of person (or body) entitled to appoint trustee (if any)
1 Adrian Derbyshire	Primary Contact/ CEO & Founder		

Names of the trustees for the charity, if any, (for example, any custodian trustees)

Name	Dates acted if not for whole year
Gary Skentelbery	
Laura Ashley Huckerby	1 st August 2020

Section B Structure, governance and management

Description of the charity's trusts

Type of governing document (eg. trust deed, constitution)	CIO
How the charity is constituted (eg. trust, association, company)	Foundation
Trustee selection methods (eg. appointed by, elected by)	Appointed by the CEO

Section C

Objectives and activities

Summary of the objects of the charity set out in its governing document

The Foundation's Mission is to raise awareness, educational materials and to provide support for those who have been victims of Stigma, Bullying and/or Hate Crime. By raising awareness and providing education including (but not limited to) the subjects of Self, Harm, Discrimination, Bullying and Hate Crime, Mental Health, Addictions and the importance of Healthy Eating, Sport and Exercise.

We aim to

- Create a viable Charity Incorporated Corporation
- Continue Community outreach
- Provide educational materials for school to spread the message
- Develop a holistic approach, offering training, advice and support
- To work with the government and Ofsted to ensure hate crime, bullying and stigma become part of the school curriculum and schools are inspected in this area
- To establish the organisation and increase client base, building a good reputation as a reliable, supportive, charity supplying pro-bono counselling, support, assistance, and a positive working environment.

Summary of the main activities undertaken for the public benefit in relation to these objects (include within this section the statutory declaration that trustees have had regard to the guidance issued by the Charity Commission on public benefit)

Due to Covid and Government Guidelines we were unable to attend schools, colleges, universities, after school programs, youth clubs and community events as we normally would and therefore adapted the service provided using online services

- Increased one-on-one Counselling via Zoom
- Continued to provide Advice and Support via Zoom
- Held Zoom calls with volunteers and Trustees
- Zoom online mentoring, helping with anxiety and mental health issues
- Highlighted our campaigns #INSPIREBELIEVESUCCEED & #SASSY (Support Against Self-Harm & Suicide in Youth) through social media

It is our intention to resume of full scop of activities and events as soon as it is deemed safe to

- Organise community outreach programs
- Commence in person visits to schools etc
- Children, Young Adults and Adults spoken to through online platforms reached 20,000

Section D

Achievements and performance

Summary of the main achievements of the charity during the year

From January 2020 we adapted the services provided to online services, using zoom and other online platforms to continue raising awareness and providing vital support. We saw a rise due to the COVID pandemic on effects of mental health however we are proud to announce the delivery of support services continued to be a lifeline for young people and adults across the globe.

Section E

Financial review

Brief statement of the charity's policy on reserves

No formal policy

Details of any funds materially in deficit

Further financial review details (Optional information)

You **may choose** to include additional information, where relevant about:

- the charity’s principal sources of funds (including any fundraising);
- how expenditure has supported the key objectives of the charity;
- investment policy and objectives including any ethical investment policy adopted.

The Covid-19 pandemic affected our fundraising targets

We plan to continue or fund raising efforts as soon as it is safe to do so

Section G Declaration

The trustees declare that they have approved the trustees’ report above.

Signed on behalf of the charity’s trustees

Signature(s)

Adrian Derbyshire

Full name(s)

Adrian Derbyshire

