

Charity registration number 1182127

Company registration number CE016580 (England and Wales)

THE DIANNE OXBERRY TRUST
ANNUAL REPORT AND UNAUDITED FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 MARCH 2024

THE DIANNE OXBERRY TRUST

LEGAL AND ADMINISTRATIVE INFORMATION

Trustees	E O'Neal I Hindle Dr S Ferguson S Collins J Rosenberg	(Appointed 4 July 2023)
Charity number	1182127	
Company number	CE016580	
Principal address	C/o Wodehouse Direct Warren Bruce Court Warren Bruce Road Trafford Park Manchester M17 1LB	
Independent examiner	C J Sugarman FCA Tussies Limited Chartered Accountants 31 Wilmslow Road Cheadle Cheshire SK8 1DR	

THE DIANNE OXBERRY TRUST

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THE DIANNE OXBERRY TRUST

TRUSTEES' REPORT

FOR THE YEAR ENDED 31 MARCH 2024

The trustees present their annual report and financial statements for the year ended 31 March 2024.

The financial statements have been prepared in accordance with the accounting policies set out in Note 1 to the financial statements and comply with the charity's governing document, the Charities Act 2011 and "Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102)" (effective 1 January 2019).

Objectives and activities

The charity's objects are:

- to raise awareness of the symptoms and issues surrounding ovarian cancer to women, including those in the highest risk groups, predominantly but not exclusively across the North West of England.
- to raise awareness within the medical and clinical professions of the importance of early detection and diagnosis of ovarian cancer.

The trustees have paid due regard to guidance published by the Charity Commission in respect of public benefit and have kept this in mind in planning its activities.

Our core mission is to raise awareness of the symptoms of ovarian cancer to help improve early diagnosis - and ultimately prognosis too. This is done primarily under our "Spread the Word" campaign banner aimed at various groups across the North West. This work has continued to prove successful.

The activity we have undertaken has attracted a broad spectrum of new supporters and, most importantly, we have continued to hear first-hand and first-person testimony about how our awareness raising work has prompted individuals to seek targeted medical advice at an earlier stage than might have been expected.

"It was through this that my friend self-diagnosed and got to the doctor who ordered the test she needed. She is undergoing chemotherapy now."

Achievements and performance

For the second year we launched our Christmas *Spread The Word* appeal, a multilayered, multichannel campaign to spotlight the symptoms of ovarian cancer and raise both awareness and funds. The appeal included the delivery of 150,000 leaflets to selected households across Greater Manchester, Merseyside and Lancashire, e-newsletters to existing supporters, a comprehensive two month social media campaign, media and PR activity plus a range of marketing collateral shared across the North West via various partner organisations.

As a result of these activities we have seen an increase in the number of individuals coming to our website, taking up calls to action and engaging with our social media posts.

Our partnership with the Greater Manchester Cancer Alliance has proved extremely effective and fruitful. Collaborative work, research, and development has led to joint media relations activity, focussed around telling real-life stories of people affected by ovarian cancer. This work has continued to lead to significant increases in traffic to the symptoms page of our website and additional feedback from individuals who have contacted us with their own stories of being diagnosed after they had seen our 'Spread the Word' messages.

Our symptom graphics, copy and assets have been shared via monthly update newsletters with all NHS GP surgeries, pharmacies and hospitals in Greater Manchester. These have been added to the waiting room TV screens, ward TV holding screens, and to their staff newsletters as appropriate. In addition, our Chair was invited to be a judge at the Greater Manchester Cancer Awards.

Wythenshawe and Sale East MP Mike Kane invited the charity to the International Women's Day event he hosted. We connected positively with the Trafford Council CEO and Detective Chief Superintendent from Greater Manchester Police.

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TRUSTEES' REPORT

FOR THE YEAR ENDED 31 MARCH 2024

Following our attendance at this event we have had productive meetings with Greater Manchester Police Force Wide, with the intention of creating a strategic partnership that will be in a position to target the force's 13,000 employees.

We were grateful to the Ten Percent Foundation, as our second grant application for £500 was successful, and Sure Maintenance nominated us to benefit from their golf day and raised £10,000.

Undoubtedly, we continue to be most proud of learning that we have increased awareness of ovarian cancer; it is why we exist and how we save lives. Our 'Spread the Word' campaigns and partnership with Greater Manchester Cancer Alliance have been our defining achievements this year.

This year, again, we have invested the modest income we have into achieving our mission of raising awareness of the symptoms of ovarian cancer. We are incredibly grateful to everyone who has donated to us over the last year, helping us to reach out to more people across the North West.

Financial review

As shown in the Statement of Financial Activities on page 4, net expenditure for the year was £21,373 compared to net income of £5,259 in the previous year. As at 31 March 2024 reserves amounted to £53,330 and are held to further achieve the objects of the charity.

Future plans

In 2024/2025, the charity's needs in relation to board membership will be further identified, including a skill gap analysis and potential recruitment.

One of our revenue generation targets is fully understanding the circumstances of dormant legacies. Consequently, we will partner with specialist legal advisers so that we might benefit in this matter.

We will pursue funding from grant making trusts and philanthropists and continue to encourage third parties to fundraise in aid of our charity.

Our targeted awareness campaigns continue to educate the people of the North West as to the symptoms of ovarian cancer. They will be designed to reflect and react to the developing landscape of clinical professionals' early diagnosis approaches.

The charity intends to build upon its early conversations with Greater Manchester Police by integrating with the force's 'well-being' team. We will secure a partnership to form the framework for a Women's Health-themed series of activities, specifically focussed on gynaecological. We will also create an effective partnership with the regional and national Association of Women Police Officers.

We will continue to build new relationships to increase our reach and influence, and we specifically want to work with the homeless community as latest evidence shows they are at a significant disadvantage when it comes to accessing physical and mental health and wellbeing support – including identifying key symptoms of diseases such as ovarian cancer.

Structure, governance and management

The charity is a charitable incorporated organisation (CIO) with a corporate governing document and is managed by its trustees.

The trustees who served during the year and up to the date of signature of the financial statements were:

E O'Neal

I Hindle

N Thompson

Dr S Ferguson

S Collins

J Rosenberg

(Resigned 9 October 2023)

(Appointed 4 July 2023)

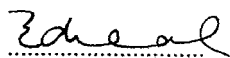
THE DIANNE OXBERRY TRUST

TRUSTEES' REPORT

FOR THE YEAR ENDED 31 MARCH 2024

The trustees are responsible for the recruitment of new trustees and their induction training. When an opportunity arises to recruit potential trustees, the charity invites individuals to apply through the Chair. The charity has a Trustee Description and Role Specification document which all candidates receive. There will be an opportunity for informal discussions. Candidates will then be shortlisted by the Chair and a small committee of serving trustees and appropriate individuals will be invited to attend the formal interview process. Successful candidates will be asked to complete necessary and appropriate training and learning development forums.

The trustees' report was approved by the Board of Trustees.



E O'Neal
Trustee

Date: 16th December 2024

THE DIANNE OXBERRY TRUST

INDEPENDENT EXAMINER'S REPORT

TO THE TRUSTEES OF THE DIANNE OXBERRY TRUST

I report to the trustees on my examination of the financial statements of The Dianne Oxberry Trust (the charity) for the year ended 31 March 2024.

Responsibilities and basis of report

As the trustees of the charity you are responsible for the preparation of the financial statements. You consider that an audit is not required for this year and that an independent examination is required.

Having satisfied myself that the financial statements of the charity are not required to be audited and are eligible for independent examination, I report in respect of my examination of the charity's financial statements carried out under section 145 of the Charities Act 2011 (the 2011 Act). In carrying out my examination I have followed all the applicable Directions given by the Charity Commission under section 145(5)(b) of the 2011 Act.

Independent examiner's statement

I have completed my examination. I confirm that no matters have come to my attention in connection with the examination giving me cause to believe that in any material respect:

- 1 accounting records were not kept in respect of the charity as required by section 130 of the 2011 Act or
- 2 the financial statements do not accord with those records; or
- 3 the financial statements do not comply with the accounting requirements of the 2011 Act or
- 4 the financial statements have not been prepared in accordance with the methods and principles of the Statement of Recommended Practice for accounting and reporting by charities applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102).

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the financial statements to be reached.



C J Sugarman FCA
Tussies Limited
Chartered Accountants

31 Wilmslow Road
Cheadle
Cheshire
SK8 1DR
UK

Dated:

17/12/2024

THE DIANNE OXBERRY TRUST

STATEMENT OF FINANCIAL ACTIVITIES INCLUDING INCOME AND EXPENDITURE ACCOUNT FOR THE YEAR ENDED 31 MARCH 2024

		Unrestricted funds 2024 £	Unrestricted funds 2023 £
	Notes		
<u>Income from:</u>			
Donations and legacies	2	47,586	56,710
<u>Expenditure on:</u>			
Raising funds	3	17,956	9,264
Charitable activities	4	51,003	42,187
Total resources expended		68,959	51,451
Net (expenditure)/income for the year/ Net movement in funds		(21,373)	5,259
Fund balances at 1 April 2023		74,703	69,444
Fund balances at 31 March 2024		53,330	74,703

The statement of financial activities includes all gains and losses recognised in the year.
All income and expenditure derive from continuing activities.

THE DIANNE OXBERRY TRUST

BALANCE SHEET

AS AT 31 MARCH 2024

	Notes	2024 £	£	2023 £	£
Current assets					
Debtors	9	1,269		420	
Cash at bank and in hand		55,433		77,283	
		<u>56,702</u>		<u>77,703</u>	
Creditors: amounts falling due within one year	10	(3,372)		(3,000)	
		<u></u>		<u></u>	
Net current assets			53,330		74,703
			<u></u>		<u></u>
Net assets excluding pension liability			53,330		74,703
			<u></u>		<u></u>
			<u></u>		<u></u>
The funds of the charity					
Unrestricted funds			53,330		74,703
			<u></u>		<u></u>
			53,330		74,703
			<u></u>		<u></u>

The company is entitled to the exemption from the audit requirement contained in section 477 of the Companies Act 2006, for the year ended 31 March 2024.

The trustees acknowledge their responsibilities for complying with the requirements of section 130 of the Charities Act 2011 with respect to accounting records and the preparation of financial statements.

The trustees consider that the charity is entitled to exemption from the requirement to have an audit under section 144 of the Charities Act 2011 and that members have not required the charity to obtain an audit.

The financial statements were approved by the trustees on 16 December 2024

Eamonn O'Neal

E O'Neal
Trustee

Company registration number CE016580 (England and Wales)

THE DIANNE OXBERRY TRUST

NOTES TO THE FINANCIAL STATEMENTS

FOR THE YEAR ENDED 31 MARCH 2024

1 Accounting policies

Charity information

The Dianne Oxberry Trust is a registered charity in England and Wales and is a charitable incorporated organisation. The address of its principal office is c/o Wodehouse Direct, Warren Bruce Court, Warren Bruce Road, Trafford Park, Manchester M17 1LB.

1.1 Accounting convention

The financial statements have been prepared in accordance with the charity's governing document, the Charities Act 2011 and the Charities SORP "Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102)" (effective 1 January 2019).

The financial statements have been prepared under the historical cost convention. The principal accounting policies adopted are set out below.

1.2 Charitable funds

Unrestricted funds are available for use at the discretion of the trustees in furtherance of their charitable objectives.

1.3 Income

Income is recognised when the charity is legally entitled to it after any performance conditions have been met, it is probable that the income will be received and the amount can be measured reliably.

1.4 Expenditure

Expenditure is recognised once there is a legal or constructive obligation to transfer economic benefit to a third party, it is probable that a transfer of economic benefits will be required in settlement, and the amount of the obligation can be measured reliably.

Expenditure is accounted for on an accruals basis and is classified by activity. The costs of each activity are made up of the total of direct costs and shared costs, including support costs involved in undertaking each activity. Direct costs attributable to a single activity are allocated directly to that activity. Shared costs which contribute to more than one activity and support costs which are not attributable to a single activity are apportioned between those activities on a basis consistent with the use of resources.

1.5 Taxation

The charity is exempt from tax on its charitable activities.

2 Income from donations and legacies

	Unrestricted funds 2024 £	Unrestricted funds 2023 £
Donations and gifts	47,586	56,710

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NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) FOR THE YEAR ENDED 31 MARCH 2024

3 Expenditure on raising funds

	Unrestricted funds 2024 £	Unrestricted funds 2023 £
Fundraising and publicity		
Seeking donations, grants and legacies	16,407	7,377
Support costs	1,549	1,887
	<u>17,956</u>	<u>9,264</u>

4 Expenditure on charitable activities

	Heading #ac982 2024 £	Heading #ac982 2023 £
Direct costs		
Raising awareness of ovarian cancer	18,660	9,782
Share of support and governance costs (see note 5)		
Support	31,656	30,946
Governance	687	1,459
	<u>51,003</u>	<u>42,187</u>
Analysis by fund		
Unrestricted funds	<u>51,003</u>	<u>42,187</u>

THE DIANNE OXBERRY TRUST

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

FOR THE YEAR ENDED 31 MARCH 2024

5 Support costs

	Support costs	Governance costs	2024 Support costs	Governance costs	2023
	£	£	£	£	£
Postage and stationery	323	-	323	196	196
Sundry expenses	277	-	277	180	180
Website costs	295	-	295	96	96
CRM and online platform costs	1,411	-	1,411	1,637	1,637
Other IT costs	935	-	935	619	619
Communications and social media	4,500	-	4,500	5,355	5,355
Operations management	25,200	-	25,200	24,500	24,500
Professional fees	264	-	264	250	250
Independent examiner's fees	-	300	300	-	300
Insurance	-	387	387	-	1,159
	<u>33,205</u>	<u>687</u>	<u>33,892</u>	<u>32,833</u>	<u>34,292</u>
Analysed between					
Fundraising	1,549	-	1,549	1,887	1,887
Charitable activities	31,656	687	32,343	30,946	32,405
	<u>33,205</u>	<u>687</u>	<u>33,892</u>	<u>32,833</u>	<u>34,292</u>

6 Net movement in funds

	2024	2023
	£	£
The net movement in funds is stated after charging/(crediting):		
Fees payable for the independent examination of the charity's financial statements	<u>300</u>	<u>300</u>

7 Trustees

None of the trustees (or any persons connected with them) received any remuneration or benefits from the charity during the year.

8 Employees

The charity had no employees during the year (2023: None).

9 Debtors

	2024	2023
	£	£
Amounts falling due within one year:		
Prepayments and accrued income	<u>1,269</u>	<u>420</u>

THE DIANNE OXBERRY TRUST

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

FOR THE YEAR ENDED 31 MARCH 2024

10 Creditors: amounts falling due within one year

	2024 £	2023 £
Accruals and deferred income	3,372	3,000

11 Unrestricted funds

The unrestricted funds of the charity comprise the unexpended balances of donations and grants which are not subject to specific conditions by donors and grantors as to how they may be used. These include designated funds which have been set aside out of unrestricted funds by the trustees for specific purposes.

	At 1 April 2023 £	Incoming resources £	Resources expended £	At 31 March 2024 £
General funds	74,703	47,586	(68,959)	53,330
Previous year:	At 1 April 2022 £	Incoming resources £	Resources expended £	At 31 March 2023 £
General funds	69,444	56,710	(51,451)	74,703

12 Related party transactions

There were no disclosable related party transactions during the year (2023 - none).