



Project MAMA

ACCOUNTS

Year ended 31st March 2022

Charity Number 1182112

Project MAMA

FINANCIAL STATEMENTS

YEAR ENDED 31 MARCH 2022

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Project MAMA

Legal and administrative information

YEAR ENDED 31 MARCH 2022

Status

Project MAMA is a Charitable Incorporated Organisation (CIO) granted charitable status on 19th February 2019.

Registered Charity Number: 1182112

Address: Unit 16 Easton Business Centre, Felix Road, Bristol BS5 0HE

Trustees: Trustees who served during the period and up to the date of this report were as follows:

Board of Trustees:

April Humble, Interim Chair	Retired September 2021
Dr Michal Nahman, Interim Chair	Retired December 2021
Jennifer Gerrard, Treasurer	Retired January 2022
Catherine Jackson	
Karen Blong, Secretary	Retired January 2022
Angela Conway	
Asli Tatliadim, Chair	Appointed July 2021
Heeral Dave, Treasurer	Appointed March 2022
Ruth Whincop	Appointed December 2021
Josephine Whitaker-Yilmaz	Appointed January 2022
Julia Dixon-Barrow	Appointed January 2022
Bethany Benedict	Appointed January 2022

Bank:

Barclays Bank PLC,
55 Broadmead, Bristol BS1 3EA

Independent examiner:

A. C. Rodaway, FCA, BFP, DChA
HPH, Chartered Accountants
54 Bootham
York
YO30 7XZ

Project MAMA

TRUSTEES' REPORT

YEAR ENDED 31 MARCH 2022

The Trustees present their report and the unaudited financial statements of the charity for the year ended 31 March 2022.

Reference and administrative information forms part of this report. These accounts have been prepared in accordance with the Statement of Recommended Practice: Accounting and Reporting by Charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102), the Charities Act 2011 and UK Generally Accepted Practice.

Objectives

To preserve and protect the physical and mental health of vulnerable women in the Bristol postcode area particularly, but not exclusively, migrants, through pregnancy, labour, childbirth, and early parenting by providing one-to-one support, advocacy, specialist information, referrals to partner agencies and peer support groups and other relevant activities as may be determined by the trustees.

For the purposes of this clause, we define 'vulnerable women' as *those with unstable/insecure immigration status and/or barriers to healthcare, survivors of sexual abuse, gender-based violence, exploitation or with poor mental health.*

A note on language: Throughout the text we refer to 'mama'. We use the word mama as it is recognisable to people from different cultural and language backgrounds to denote people who are pregnant or that have given birth.

Activities

1. Overview

This year we began to return back to our usual service delivery modal after the success of our COVID-19 response. We were able to once again focus on our Mother Companions project, re-develop MAMAHub, which had been on hiatus from March 2020, and invest in organisational development after a period of rapid change.

Leaving the third lockdown in March 2021, it was evident the ripple effects of the pandemic were still being felt by those we support. We were pleased to continue to provide vital one-to-one support throughout the pandemic, made possible by rigorous risk assessment to meet demand for our service and exacerbated social isolation our clients reported. This ensured we were able to offer robust antenatal and postnatal support in a client's home leading up to and after her birth, as well as support during the labour and birth in a hospital setting.

Throughout the year, global mass migration could be felt in Bristol and specifically with the clients we support. As an Initial Accommodation for newly arrived asylum seekers opened for those fleeing war in Afghanistan, we began supporting clients who days before were escaping an increasingly violent context. Many families came with several children and navigating an entirely new system of healthcare became a real challenge. We spent considerable time utilising interpreters to explain the nuance of maternity care and challenges inherent within the NHS, which have real implications on a mother or birthing parent's experience. Stress factors on new birthing people living in this accommodation included inadequate food provision which was not culturally or nutritionally appropriate to the expectant or new parent, no autonomy or space to be with their children, and

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YEAR ENDED 31 MARCH 2022

limited access to essential items such as nappies, wipes, infant formula milk or clothing. An additional issue was that older children were not enrolled in local schools for a considerable time.

The prevalence of Initial Accommodation hotels remained, with many being open throughout the pandemic. Clients we supported residing in the hotels understandably experienced more emotional, material and financial challenges.

One resounding positive aspect we witnessed throughout the year was the dedication, solidarity and support our staff and volunteers provided, recognising that our clients were increasingly at risk of trauma symptoms, especially prevalent as we moved on from the intensity of the pandemic.

2. Mother Companions project (MC project)

Our core project provides one-to-one support for mamas-to-be. This support spans any stage in pregnancy, throughout labour and childbirth and for the first 8 weeks of parenthood to help parents adapt to their new role.

Our Mother Companions Project provides:

- **Emotional Support:** A space for expectant parents to unpack ideas, concerns and wishes around their upcoming birth. Our specialist volunteers listen, offer encouragement, reassurance and remain a consistent physical and nurturing presence throughout the perinatal period.
- **Physical Support:** Being on-call to attend a birth from 38 weeks (or earlier, if required). This support includes encouraging comfort measures (breath work, massage, relaxation), ensuring a mother has access to essential items, guidance with infant feeding and settling, and supporting access to community services.
- **Information Support:** Sharing information, explanations and non-medical advice, guidance on NHS care and signposting to partner agencies.
- **Advocacy:** Facilitating communication between women and care providers so that individuals can make informed and empowered choices; discussion of rights and entitlements in pregnancy; taking part in sector-wide meetings to share learnings and improve service provision.
- **Where relevant, support for a Mama's Partner:** Offering encouragement, reassurance and guidance on how to support the mother or birthing parent, their infant and themselves.

Performance & Achievements - Mother Companions Project

The previous reporting year, we saw increased referrals and supported 15 more clients than the 44 who accessed the Mother Companions project the year previous which signals significant growth. In total, 59 mamas have been supported throughout the period with 37 mamas receiving perinatal support through our Mother Companions project, giving birth to 28 babies. Twenty-two mamas received short-term or signposting support. This included referrals to, or information about, other organisations to meet needs lying outside of Project MAMA's remit, such as housing, finance or physical needs.

We have supported mamas from 26 different countries of origin speaking 17 different languages. Referrals have been made by 13 different referral agencies. The NHS is one of the primary referral agencies with referrals coming from a variety of bodies including The HAVEN, North Bristol Trust, Perinatal Mental Health Practitioners, and midwives. In addition, 13 women were identified as

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TRUSTEES' REPORT

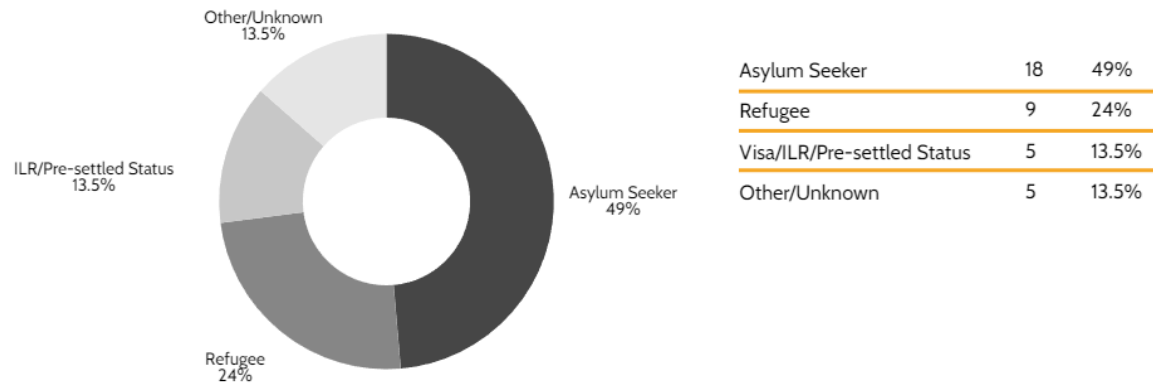
YEAR ENDED 31 MARCH 2022

survivors/potential survivors of trafficking/modern slavery and 10 women had been/were experiencing sexual or gender-based violence.

Countries of Origin (perinatal support and short-term/signposting)



Immigration Status (perinatal support only)



Working closely and collaboratively with partner organisations in the third sector was key to addressing the complexity of needs many of our clients face. With the majority of referrals to Project MAMA coming from NHS services, it was clear Project MAMA is vital in ensuring holistic, wrap-around support to address the vital and unique issues the mamas we work with face.

- We continued to provide weekly support through Mother Companions from 30 weeks of pregnancy. In the earlier stages of pregnancy, we would normally check in monthly or more often, depending on individual circumstances.
- We returned to our in-person support as much as possible using interpreting services where needed.
- We continued to support clients during labour and childbirth in hospital.

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TRUSTEES' REPORT

YEAR ENDED 31 MARCH 2022

- All staff and volunteers continued to follow our Covid guidelines for in-person support, following our own risk assessment to ensure we were still following best practise.
- We continued to ensure that all clients were aware of current Covid-19 Government guidelines and restrictions.
- Project MAMA volunteers and staff were able to visit clients living in Initial Accommodation Hotels where many mothers share a 2-bed room with one or two children.

Providing relevant, specialised training for our volunteers is an important part of our work to ensure Project MAMA supports clients in the safest and most-informed way possible. These trainings are voluntary and are generally provided every 2-3 months by specialist local or national organisations. We have been able to provide a wide variety of different training opportunities throughout the year, including:

- Induction to Project MAMA: Values, Context and how we support migrated mamas
- Safeguarding Adults and Children
- Cultural Safety training with Sheffield Maternity Collective
- Birth Trauma training with Make Births Better
- Perinatal Mental Health training with local midwives
- Maternity Notes Yellow Book training from an experienced midwife

3. MAMAHub

With social distancing restrictions coming to an end we were able to reopen our weekly drop-in in January 2022. MAMAHub is an important service where expectant and new mamas (and their children up to two years old) who have migrated to the UK can empower each other, share their stories and experiences or simply enjoy the company of other women who may have had similar experiences on their maternity journey. It is a crucial space that reduces social isolation and strengthens support networks around the mamas in a safe environment. We use a trauma-informed approach that is specifically designed around the needs and feedback of our clients. To ensure MAMAHub is as accessible as possible, we reimburse travel fares and can use phone interpreting services if needed. Additionally, mamas can enjoy a healthy meal, take part in a wide range of activities and workshops or volunteer themselves.

The sessions are managed by the newly recruited Community Hub Coordinator and supported by 3-4 volunteers. From January to March 2022, 17 mamas and their babies attended MAMAHub, and activities/workshops offered included yoga, meditation, baking, card making, and dance.

To secure the future of the project, we successfully applied for 4-year funding in partnership with four other local charities to run drop-ins in Bristol, with collaborative multi-year funding being a first for Project MAMA.

4. Organisational Development

The effects of the ongoing pandemic, in combination with conflicts escalating globally, resulted in increased international migration which had a substantial impact on the capacity and work of Project MAMA. To accommodate these changes, investing in the organisation's infrastructure was a key priority throughout the year. This included investing in staffing, strategy work and new data and finance systems.

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YEAR ENDED 31 MARCH 2022

Staffing

- We created a new role of Communications Coordinator to support awareness raising of the work we do, tell client stories, and advocate regarding the issues our clients face.
- We welcomed a new member of staff in the role of Advocacy & Wellbeing Manager. They bring both lived and professional experience to the role. As a native Arabic speaker and experienced community health & advocacy worker, they offer culturally-informed and safe support to clients experiencing multiple disadvantage.
- We recruited for the new role of Community Hub Coordinator to manage our re-opened community drop-in 'MAMAHub'.
- Due to the increasingly complex vulnerabilities of our clients and resulting safeguarding concerns, we recruited the new role of Client Coordinator.
- To ensure the financial sustainability of Project MAMA, we recruited an in-house Grants & Trusts Fundraising Coordinator.

Strategic development

Due to Covid-19, Project MAMA had to substantially increase its capacity to address the need for support highlighted and exacerbated by the pandemic. This rapid growth has created new strategic and organisational challenges for Project MAMA and brought to the fore questions about our overall long-term vision, the role we play within the sector, as well as short and long-term priorities. With the support of a strategy consultant, we started developing a 3-year organisational strategy which has included developing a Theory of Change, deciding the direction of the organisation as a whole as well as new and existing projects, improving diversity, and strengthening the way we measure and report our impact. As part of this work, we have been consulting a variety of stakeholders including clients, partner organisations, staff, volunteers and local midwives.

A coherent strategy for Project MAMA's future will have a positive impact on using our available resources more effectively, identifying threats and possible solutions to overcome these, improving adaptability to changing circumstances, facilitating a more streamlined workflow, informing our fundraising strategy and creating stronger links between stakeholders and the organisation. Additionally, we aim to enhance the role of people with lived experience of migration into the governance and oversight of the organisation. We will continue to ensure that more clients with lived experience of migration are directly involved in designing and running projects so we can better represent and support the unique needs of our client group.

Data and Finance systems

With the increase in the number of clients, alongside running two different projects, it has become apparent that the current data recording and processing systems will become increasingly inefficient and difficult to maintain. As such, we have started setting up a new project and staff management database, 'Lamplight'. This will not only be beneficial for recording this data in one system but also improve data security and monitoring & evaluation.

Additionally, we have invested in new accounting software, employed a professional bookkeeping service, and more recently the fundraising database, 'Donorfy'. With the growth of the organisation since the beginning of the pandemic and an increasingly competitive funding landscape, having these systems in place will be of great benefit to ensure Project MAMA's financial systems are robust and support the sustainability of the organisation.

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QUOTES AND TESTIMONIES

Clients

"Project MAMA melted my heart really. Mums coming together and talking about our worries, whatever we are going through we are there for each other, we share ideas and worries and we know we are not going through it alone."

Client

"I am a first-time mum and have very little female support. The support from Project MAMA allowed me to understand everything about pregnancy and birth which made me more confident and less stressed for the birth. They helped me relax and learn about good positions for birth."

Client

"I can't express enough how happy I was to have them, I didn't have anyone so I was so grateful to have my Mother Companions to be with me.[...] As an example, my Mother Companion showed me how to get the train. Without this help, this simple thing would have been very stressful"

Client

"There is a deep learning in supporting these incredible women, that stretches beyond our privileged lives. In supporting these women you learn so much about your own sheltered perspective and bias, and become aware of the simplicity of our lives in comparison to the many challenges they often face, the overriding importance of bringing kind, compassionate, person-centred care to these women at such a pivotal time in their lives. In holding these vulnerable women you will at times need to bring strong advocacy for what they want, something that I've grown and become more confident in doing. In doing so, they can feel seen, heard and listened to in reaching their own decisions about what happens to their bodies in their pregnancy and birth."

Mother Companion Volunteer

"I have found them to be extremely effective in offering women support and women have found them invaluable. The volunteers have always been very professional and approachable and have been so important as a liaison service between healthcare professionals and the women who sometimes are not trusting of health care staff."

Midwife

CASE STUDIES

Mother Companions/MAMAHub

Sally (name has been changed to protect anonymity) was supported by Project MAMA through a previous pregnancy two years ago and was re-referred to the project at 15 weeks gestation during her 5th pregnancy by a worker at a local charity supporting survivors of human trafficking. We were able to assemble a team of three Mother Companions, two of which supported Sally previously.

At 27 weeks gestation, one evening an MC received a phone call from Sally who had been admitted into hospital. With no previous concerns detected by medical staff, Sally explained that she was in the delivery suite and would likely give birth that night. The Mother Companion alerted the rest of her team and rushed to the hospital, in time to offer support to Sally who gave birth some 30 minutes later. Sally delivered a tiny baby boy, who, after a few unaided breaths, was taken to NICU for further care. Meanwhile, Sally was in a state of shock - the MC provided support to Sally to ensure she could

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comprehend the situation and used some grounding techniques to try to calm Sally, alongside ensuring Sally had everything she needed and full comprehension of the situation.

Sally remained in hospital and had a lot to contend with, juggling childcare of her 20 month old son alongside frequent visits to NICU to express milk and bond with her baby. Project MAMA volunteers visited Sally two or three times a week, providing some practical support such as cooking and looking after the baby so Sally could take a shower to alleviate stress. They also provided listening and emotional support and being a consistent and nurturing presence during this challenging time.

We know that migrant mamas are more likely to give birth prematurely, and in this instance require additional, holistic and nurturing support. As such, Sally decided she'd like support until her baby was out of hospital - until the baby was 12 weeks old. Project MAMA volunteers continued to visit Sally, offering 'professional friendship', ensuring Sally remained able to connect with her baby and attend appointments, as well as having a consistent team to talk to about issues, concerns and wishes until the baby was safely brought home.*

Sally's baby continued to improve and was discharged from hospital to the care of her mother at term. Both are doing well adapting to being back together.

**Source: Royal College of Obstetricians and Gynaecologists, 2015.*

PUBLIC BENEFIT

The Trustees have complied with their duty under the Charities Act 2011 to have due regard to public benefit guidance published by the Charity Commission for England and Wales.

FINANCIAL REVIEW

The total income for 1st April 2021 to 31st March 2022 was **£176,205**. This shows a decrease of income of **£17,853 (-9%)** compared to the previous year (£194,058). The largest proportion of the funding (**£95,271**) came from grant funding, with the rest coming from individual donations (£80,328) and Gift Aid refunds. All funding received has enabled service delivery and organisational running to provide vital support for our clients. It allowed Project MAMA to continue providing critical support during the ongoing Covid-19 pandemic, with increased demand for our service and clients referred were often experiencing increasingly complex needs.

The expenditure over this period was **£136,206**, with a decrease in expenditure of **£5,366 (-4%)** compared to the previous year (£141,572 expenditure in 2020/21). While our Covid-19 project came to an end during the previous financial year, investing in staffing and organisational infrastructure throughout 2021/22 resulted in similar levels of expenditure compared to 2020/21.

The net income for 2021/22 is **£39,999** and funds brought forward at 1st April 2021 were **£89,522**. Therefore, the total funds carried forward 31st March 2022 were **£129,521**.

The financial support we have received throughout the year continued to show that both funders and individual donors recognise the importance of Project MAMA's work, especially during the pandemic. We were fortunate to be able to continue and expand the essential work we do to support vulnerable mamas in the Bristol area in these challenging times. We are incredibly grateful to all donors who have supported us.

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TRUSTEES' REPORT

YEAR ENDED 31 MARCH 2022

To ensure the financial sustainability of the organisation, we are in the process of reviewing our fundraising approach and are working on a new fundraising strategy, informed by the evolving organisational strategy. We aim to focus on securing multi-year funding to enable us to plan ahead more confidently and to deliver our new strategy. Developing these long-term relationships is essential, especially in light of the current cost of living crisis, to ensure we are able to support our clients over the years to come.

Reserves Policy disclosure for the 2021-22 Trustees' Annual Report

Total funds held at 31 March 2022 were **£129,521** (2021: £89,522) including restricted funds of **£21,188** (2021: £13,849), designated funds of **£0** (2021: £35,000) and unrestricted general funds of **£108,333** (2021: £40,673).

The designated funds of £35,000 in 2021 comprised a single Resilience Fund, representing the level of free reserves deemed necessary for the charity to maintain under our reserves policy. This designation was made by the trustees in recognition of a challenging fundraising climate and uncertainty surrounding certain income projections in the budget for the forthcoming financial year. During 2021/2022, this fund has been re-absorbed into unrestricted general funds as we return back to normal service delivery.

The charity's reserves policy aims to cover operating and essential costs of the charity for a set number of four months, in an attempt to safeguard services and staff against financial difficulties arising at short notice. The reserves policy is reviewed annually, with the relevant free reserves target being calculated based upon the approved budgeted expenditure for the following year.

Free reserves at 1st April 2021 were **£108,333** (2021: £40,673), which equates to approximately seven months of operating and essential core costs (2021: four and a half months) – as set out in the budget adopted for 2022/2023. The trustees are satisfied that the charity is holding reserves in line with the charity's policy.

Reserves Policy update for 2022/23 for information

We would like to bring readers' attention to the current position of reserves at time of writing this report, which are around four month's worth, in line with our Reserves Policy requirement. Due to greater than expected expenditure and lower than expected income in the first quarter of the new financial year of 2022/23, the unrestricted general funds (held at end of 2021/22) have been depleted since the period this report covers. The expenditure increase was in part due to increased staff costs due to one-off events, and increased interpreting costs which is a trend that has slowed down since. We are currently tracking to have spent in line with budgeted expenditure. In terms of income, this was lower than expected due to a reduction in individual giving & other sources of income. In order to tackle this, we have significant grant funding in the pipeline as well as investment in dedicated fundraising capacity and the development of a fundraising strategy to contribute to securing sustainable income for the organisation going forwards. Additionally, to continue to keep on top of the financial position, we have a robust Financial Management Plan that is followed. This plan includes a Monthly Financial review meeting, a Finance sub-committee every 2 months, and key decisions and updates flowing through the Board of Trustees meeting every 2 months. All expenditure approvals are conducted in line with our Authorised Expenditure Levels in line with the Financial Controls policy.

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YEAR ENDED 31 MARCH 2022

PLANS FOR THE FUTURE

With Project MAMA returning to our core projects now the height of the pandemic has passed, we are keen to develop these services further and strengthen the organisational infrastructure. While the essence of what we do is firmly embedded within the organisation, we also need to ensure it is accessible to those from **all** backgrounds. Key priorities include:

- Diversifying our volunteer base and investigate continued ways of embedding cultural safety into our practise
- Developing our own in-house doula training with a weight on cultural safety and trauma
- Continued development of monitoring and evaluation systems
- Broadening our staff team to ensure those with lived experience are better represented
- Complete the development and start the implementation of our 3 year strategic plan for operations and and creation of a 3-5 year fundraising strategy
- Implementing 'Lamplight' case management system to streamline client support and data recording processes to ensure all data protection and safeguarding requirements are met
- Continue tailoring our support to client needs.
- Increase numbers of mothers and birthing people attending MAMAHub, specifically reaching more people who have not been supported through our Mother Companions project.

STRUCTURE, GOVERNANCE AND MANAGEMENT

Project MAMA is registered as a Charitable Incorporated Organisation (CIO). It is governed by a Constitution of a Charitable Incorporated Organisation.

The board has final legal authority and is responsible for overseeing the operation of the entire charity and its activities. Trustees are recruited through public advertising and through existing networks of the board and CEO. Trustees, including Chair and Treasurer, are appointed for a term of three years by a resolution passed at a properly convened Trustee meeting. In selecting individuals for appointment as charity trustees, the charity trustees must have regard to the skills, knowledge and experience needed for the effective administration of the CIO. The board meets every 8 weeks to discuss key matters such as finances, policy, staff and key operational matters and development. In addition, the newly formed Finance Sub-Committee came into effect, meeting ahead of each trustee meeting to add greater insight.

The trustees are responsible for preparing the Trustees' Annual Report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

The law applicable to charities in England & Wales requires the trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charity and of the incoming resources and application of resources of the charity for that period. In preparing these financial statements, the trustees are required to:

- Select suitable accounting policies and then apply them consistently.
- Observe the methods and principles in the Charities SORP 2019 (FRS 102).

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YEAR ENDED 31 MARCH 2022

- Make judgements and estimates that are reasonable and prudent.
- State whether applicable accounting standards have been followed, subject to any material departures disclosed and explained in the financial statements.
- Prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charity will continue in operation.

The trustees are responsible for keeping proper accounting records that disclose with reasonable accuracy at any time the financial position of the charity and enable them to ensure that the financial statements comply with the Charities Act 2011, the Charities (Accounts and Reports) Regulations 2008 and the provisions of the trust deed. They are also responsible for safeguarding the assets of the charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

Independent examiner

Mr Adrian Rodaway FCA, BFP, DChA of HPH, Chartered Accountants was appointed Independent Examiner to the charity during the year.

Approved by the board of Trustees on 11/1/2023 and signed on their behalf by:

DocuSigned by:
Asli Tatliadim 11/1/2023
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Asli Tatliadim (Chair)

DocuSigned by:
Heeral Dave 12/1/2023
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Heeral Dave (Treasurer)

Project MAMA

INDEPENDENT EXAMINER'S REPORT TO THE TRUSTEES

YEAR ENDED 31 MARCH 2022

I report to the Trustees on my examination of the accounts of Project MAMA for the year ended 31 March 2022.

This report is made solely to the Charity's Trustees, as a body, in accordance with section 154 of the Charities Act 2011. My independent examiner's work has been undertaken so that I might state to the Charity's Trustees those matters I am required to state to them in an independent examiner's report and for no other purpose. To the fullest extent permitted by law, I do not accept or assume responsibility to anyone other than the Charity, the Charity's members as a body and the Charity's Trustees as a body for my independent examiner's work, for this report, or for the opinions I have formed.

Responsibilities and basis of report

As the Charity Trustees of the CIO you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ('the Act').


I report in respect of my examination of the CIO's accounts carried out under section 145 of the 2011 Act and in carrying out my examination I have followed all the applicable directions given by the Charity Commission under section 145(5)(b) of the Act.

Independent examiner's statement

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination giving me cause to believe that in any material respect:

1. accounting records were not kept in respect of the CIO as required by section 130 of the Act; or
2. the accounts do not accord with those records; or
3. the accounts do not comply with the applicable requirements concerning the form and content of accounts set out in the Charities (Accounts and Reports) Regulations 2008 other than any requirement that the accounts give a 'true and fair view which is not a matter considered as part of an independent examination.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

DocuSigned by:

0DEA866DDA8D47B
Mr Adrian Rodaway FCA, BFP, DChA

HPH Chartered Accountants
54 Bootham, York, YO30 7XZ

Date 12/1/2023

PROJECT MAMA**STATEMENT OF FINANCIAL ACTIVITIES****YEAR ENDED 31 MARCH 2022**

		Unrestricted Funds	Restricted Funds	Total Funds 2022	Total Funds 2021
	Note	£	£	£	£
Incoming and Endowments from:					
Donations and legacies	2	96,550	79,540	176,090	194,042
Trading activities		106	-	106	-
Investments	3	9	-	9	16
Total Income		<u>96,665</u>	<u>79,540</u>	<u>176,205</u>	<u>194,058</u>
Expenditure On:					
Raising funds	5	11,743	7,442	19,185	14,607
Charitable activities	6	51,473	64,759	116,232	126,205
Other	7	789	-	789	760
Total Expenditure		<u>64,005</u>	<u>72,201</u>	<u>136,206</u>	<u>141,572</u>
Net income		32,660	7,339	39,999	52,486
Net movement in funds		<u>32,660</u>	<u>7,339</u>	<u>39,999</u>	<u>52,486</u>
Total funds brought forward		75,673	13,849	89,522	37,036
Total funds carried forward		<u>108,333</u>	<u>21,188</u>	<u>129,521</u>	<u>89,522</u>

All of the activities of the charity are classed as continuing

The notes on pages 16 to 24 form part of these financial statements

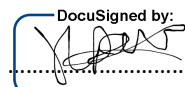
As required by paragraph 4.67 of the SORP, the brought forward and carried forward funds above have been agreed to the Balance Sheet.

* Details of the allocation of 2021 total funds between unrestricted and restricted are shown in note 18

PROJECT MAMA**BALANCE SHEET****YEAR ENDED 31 MARCH 2022**

		2022	2021
	Note	£	£
Fixed assets	12	1,967	805
Current assets			
Debtors	13	4,076	4,598
Cash at bank and in hand		126,585	85,664
<i>Total current assets</i>		<u>130,661</u>	<u>90,262</u>
Creditors : Amounts falling due within one year	14	(3,107)	(1,545)
		<u> </u>	<u> </u>
<i>Net current assets or liabilities</i>		127,554	88,717
<i>Total net assets or liabilities</i>		<u><u>129,521</u></u>	<u><u>89,522</u></u>
The Funds of the Charity	15		
Restricted funds		21,188	13,849
Unrestricted funds			
<i>Designated funds</i>		-	35,000
<i>General funds</i>		108,333	40,673
		<u><u>129,521</u></u>	<u><u>89,522</u></u>

These financial statements were approved by the trustees on 12/1/2023 and are signed on their behalf by:

DocuSigned by:

12/1/2023
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 Heeral Dave

The notes on pages 16 to 24 form part of these financial statements

PROJECT MAMA

NOTES TO THE FINANCIAL STATEMENTS

YEAR ENDED 31 MARCH 2022

1 Accounting Policies

Basis of preparation

These accounts have been prepared under the historical cost convention with items recognised at cost or transaction value unless otherwise stated in the relevant note(s) to these accounts.

The financial statements have been prepared in accordance with Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019) - (Charities SORP (FRS 102)), the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102).

The accounts have been prepared on the assumption that the charity is able to continue as a going concern, which the trustees consider appropriate having regard to the current level of unrestricted reserves. There are no material uncertainties about the charity's ability to continue as a going concern.

The charity meets the definition of a public benefit entity as defined by FRS 102.

Change in basis of accounting or to previous accounts

There has been no change to the accounting policies (valuation rules and method of accounting) since last year and no changes have been made to the accounts for previous years.

Fund accounting

Unrestricted Funds	These are available for use at the discretion of the trustees in furtherance of the general objects of the charity.
Designated funds	These are unrestricted funds earmarked by the trustees for particular purposes.
Restricted funds	These are available for use subject to restrictions imposed by the donor or through terms of an appeal.

Income

Recognition of income	Income is included in the Statement of Financial Activities (SoFA) when the charity becomes entitled to, and virtually certain to receive, the income and the amount of the income can be measured with sufficient reliability.
Income with related expenditure	Where income has related expenditure the income and related expenditure is reported gross in the SoFA.
Donations and legacies	Voluntary income received by way of grants, donations and gifts is included in the SoFA when receivable and only when the Charity has unconditional entitlement to the income.
Tax reclaims on donations and gifts ²	Income from tax reclaims is included in the SoFA at the same time as the gift/donation to which it relates.
Volunteer help	These are only included in income (with an equivalent amount in expenditure) where the benefit to the Charity is reasonably quantifiable, measurable and material.

PROJECT MAMA

NOTES TO THE FINANCIAL STATEMENTS

YEAR ENDED 31 MARCH 2022

Expenditure

Recognition of expenditure	Expenditure is recognised on an accruals basis. Expenditure includes any VAT which cannot be fully recovered, and is reported as part of the expenditure to which it relates.
Expenditure on raising funds	These comprise the costs associated with attracting voluntary income, fundraising trading costs and investment management costs.
Expenditure on charitable activities	These comprise the costs incurred by the Charity in the delivery of its activities and services in the furtherance of its objects, including the making of grants and governance costs.
Governance costs	These include those costs associated with meeting the constitutional and statutory requirements of the Charity, including any audit/independent examination fees, costs linked to the strategic management of the Charity, together with a share of other administration costs.
Other expenditure	These are support costs not allocated to a particular activity

Taxation

The charity is exempt from corporation tax on its charitable activities.

Trade and other debtors

Trade and other debtors are recognised at the settlement amount due after any trade discount offered. Prepayments are valued at the amount prepaid net of any trade discounts due.

Cash and cash equivalents

Cash and cash equivalents comprise cash at bank and on hand, demand deposits with banks and other short-term highly liquid investments with original maturities of three months or less and bank overdrafts. In the statement of financial position, bank overdrafts are shown within borrowings or current liabilities.

Trade and other creditors

Short term creditors are measured at the transaction price. Other creditors and provisions are recognised where the charity has a present obligation resulting from a past event that will probably result in the transfer of funds to a third party and the amount due to settle the obligation can be measured or estimated reliably. Creditors and provisions are normally recognised at their settlement amount after allowing for any trade discounts due.

Financial Instruments

The charity only has financial assets and financial liabilities of a kind that qualify as basic financial instruments. Basic financial instruments are initially recognised at transaction value and subsequently measured at their settlement value.

Pensions costs

The charity operates a defined contribution pension scheme. The assets of the scheme are held separately from those of the charity in an independently administered fund. Pension costs charged in the financial statements represent the contribution payable by the charity during the year.

PROJECT MAMA**NOTES TO THE FINANCIAL STATEMENTS****YEAR ENDED 31 MARCH 2022****Income and Endowments From:**

2 Donations and Legacies	Unrestricted Funds	Restricted Funds	Total Funds 2022	Total Funds 2021
	£	£	£	£
Miscellaneous donations	80,059	269	80,328	33,100
Grants from Trusts	16,000	79,271	95,271	158,429
Gift Aid reclaimed	491	-	491	2,513
	<u>96,550</u>	<u>79,540</u>	<u>176,090</u>	<u>194,042</u>

Donations and Legacies - prior year

	<i>Unrestricted Funds</i>	<i>Restricted Funds</i>	<i>Total Funds 2021</i>
	<i>£</i>	<i>£</i>	<i>£</i>
<i>Miscellaneous donations</i>	<i>24,883</i>	<i>8,217</i>	<i>33,100</i>
<i>Grants from Trusts</i>	<i>48,464</i>	<i>109,965</i>	<i>158,429</i>
<i>Gift Aid refunds</i>	<i>2,513</i>	<i>-</i>	<i>2,513</i>
	<u><i>75,860</i></u>	<u><i>118,182</i></u>	<u><i>194,042</i></u>

The Charity also benefits greatly from the involvement and dedicated support of a team of volunteers. In accordance with Charities SORP, the value of their contributions is the value of their contributions is not recognised in the accounts but is described in the Trustees' Annual Report.

3 Investment income	Unrestricted Funds	Restricted Funds	Total Funds 2022	Total Funds 2021
	£	£	£	£
Interest received on interest-bearing accounts	<u>9</u>	<u>-</u>	<u>9</u>	<u>16</u>

Investment income prior year - all unrestricted

4 Government Grants

The charity receives government grants, defined as funding from Bristol City Council Bristol Impact Fund to fund charitable activities. The total value of such grants in the period ending 31 March 2022 was £4,788 (2021: £nil). There are no unfulfilled conditions or contingencies attaching to these grants in the year ended 31 March 2022.

PROJECT MAMA**NOTES TO THE FINANCIAL STATEMENTS****YEAR ENDED 31 MARCH 2022**

Expenditure on:					
5	Raising funds	Unrestricted Funds £	Restricted Funds £	Total Funds 2022 £	Total Funds 2021 £
	Marketing and fundraising	8,278	-	8,278	13,696
	Salaries - Marketing and fundraising	1,892	7,442	9,334	-
	Website development costs	967	-	967	520
	Fundraising platform fees	606	-	606	392
		11,743	7,442	19,185	14,607
	Raising funds - prior year	Unrestricted Funds £	Restricted Funds £	Total Funds 2021 £	
	Marketing and fundraising	12,978	718	13,696	
	Website development costs	520	-	520	
	Fundraising platform fees	154	237	391	
		13,652	955	14,607	
6	Charitable Activities	Unrestricted Funds £	Restricted Funds £	Total Funds 2022 £	Total Funds 2021 £
	Direct client expenditure				
	Client one-off support payments	-	-	-	16,645
	Translation and interpretation	6,269	577	6,846	7,034
	Wellbeing and Advocacy	-	1,320	1,320	9,846
	Solidarity Care Packages/vouchers	-	-	-	22,642
	Volunteers' expenses supporting clients	1,268	806	2,074	1,304
	Training for volunteers	683	2,926	3,609	1,648
	Salaries - Direct Costs	-	21,343	21,343	-
	Salaries - Mother Companion	17,462	11,644	29,106	10,081
	Salaries - Covid Coordinator	-	-	-	6,043
	Salaries - Mama Hub	-	1,925	1,925	-
	DBS checks	404	48	452	541
	Miscellaneous Mama Hub costs	-	1,058	1,058	-
	Miscellaneous direct client costs	101	65	166	242
	Support costs				
	Salaries	13,716	20,706	34,422	43,746
	Rent	4,821	-	4,821	3,366
	Office equipment and sundries	1,632	-	1,632	1,479
	Insurance	871	-	871	478
	Electricity and broadband	1,013	-	1,013	449
	Printing, postage and stationery	603	-	603	63
	Internal team training	829	2,341	3,170	-
	Payroll agency fees	633	-	633	404
	Finance support	398	-	398	-
	Bank and transaction fees	5	-	5	-
	Depreciation of office equipment	765	-	765	194
		51,473	64,759	116,232	126,205

PROJECT MAMA**NOTES TO THE FINANCIAL STATEMENTS****YEAR ENDED 31 MARCH 2022***Charitable Activities - prior year*

	<i>Unrestricted Funds £</i>	<i>Restricted Funds £</i>	<i>Total Funds 2021 £</i>
Direct client expenditure			
<i>Client one-off support payments</i>	-	16,645	16,645
<i>Translation and interpretation</i>	-	7,034	7,034
<i>Wellbeing and Advocacy</i>	-	9,846	9,846
<i>Solidarity Care Packages/vouchers</i>	-	22,642	22,642
<i>Volunteers' expenses supporting clients</i>	322	982	1,304
<i>Training for volunteers</i>	52	1,596	1,648
<i>Salaries - Mother Companion</i>	2,663	7,417	10,080
<i>Salaries - Covid Coordinator</i>	755	5,288	6,043
<i>DBS checks</i>	199	342	541
<i>Miscellaneous direct Covid costs</i>	23	219	242
Support costs			
<i>Salaries</i>	13,957	29,789	43,746
<i>Rent</i>	861	2,505	3,366
<i>Office equipment and sundries</i>	1,479	-	1,479
<i>Insurance</i>	478	-	478
<i>Electricity and broadband</i>	166	283	449
<i>Printing, postage and stationery</i>	63	-	63
<i>Payroll agency fees</i>	404	-	404
<i>Depreciation of office equipment</i>	194	-	194
	<u>21,616</u>	<u>104,588</u>	<u>126,204</u>

7 Other Costs

	Unrestricted Funds £	Restricted Funds £	Total Funds 2022 £	Total Funds 2021 £
Independent Examiner's fee	789	-	789	760
	<u>789</u>	<u>-</u>	<u>789</u>	<u>760</u>

Other costs prior year - all unrestricted

PROJECT MAMA**NOTES TO THE FINANCIAL STATEMENTS****YEAR ENDED 31 MARCH 2022****8 Net incoming resources for the year**

This is stated after charging:

	2022	2021
	£	£
Trustees' reimbursed expenses	-	55
Independent Examiner's Fees	789	760
	<u>789</u>	<u>760</u>

9 Staff costs and numbers

The aggregate payroll costs were:

	2022	2021
	£	£
Wages and salaries	83,746	58,910
Social security costs	2,491	-
Pension costs	2,451	960
	<u>88,688</u>	<u>59,870</u>

No employee received emoluments of more than £60,000 (2021: £Nil)

The average monthly head count was 6 staff (2021: 4 staff)

The key management personnel of the charity comprise the Chief Executive Officer. Total employee benefits paid to key management personnel were £34,608 (2021: £33,160).

10 Trustee expenses

The charity trustees were not paid or received any other benefits from employment with the charity in the year (2021: £nil). The trustees were reimbursed expenses during the year of £nil (2021: £nil). No charity trustee received payment for professional or other services supplied to the charity (2021: £nil).

11 Defined pension contributions

	2022	2021
	£	£
Amount of contributions recognised in the SOFA as an expense	<u>2451</u>	<u>1443</u>

12 Fixed assets

	Office Equipment	Total
Cost		
At 1st April 2021	999	999
Additions	1,927	1,927
At 31st March 2022	<u>2,926</u>	<u>2,926</u>
Depreciation		
At 1st April 2021	194	194
Charge	765	765
At 31st March 2022	<u>959</u>	<u>959</u>
Net book value		
31st March 2022	<u>1,967</u>	<u>1,967</u>
At 1st April 2021	<u>805</u>	<u>805</u>

PROJECT MAMA**NOTES TO THE FINANCIAL STATEMENTS****YEAR ENDED 31 MARCH 2022****13 Debtors**

	2022	2021
	£	£
Trade debtors	-	349
Other debtors	2,513	2,925
Prepayments	1,563	1,324
	<u>4,076</u>	<u>4,598</u>

14 Accruals

	2022	2021
	£	£
Trade creditors	2,318	1,540
Other creditors	-	5
Accruals and deferred income	789	-
	<u>3,107</u>	<u>1,545</u>

15 Movement in funds

	At 01-Apr 2021	Incoming resources	Outgoing resources	Transfers	At 31-Mar 2022
Restricted funds	£	£	£	£	£
Wesleyan	8,753	-	(8,753)	-	-
John James	3,951	-	(3,951)	-	-
Choose Love	1,026	27,668	(28,694)	-	-
Co-op Community funding	119	2,661	(2,780)	-	-
Albert Hunt	-	2,000	(2,000)	-	-
Bristol Impact Fund	-	4,788	(3,000)	-	1,788
Henry Smith	-	10,000	(4,570)	-	5,430
Postcode Local Trust	-	12,321	(5,948)	-	6,373
Quartet Resilience Fund	-	7,501	(3,846)	-	3,655
Items for Mamas	-	269	(49)	-	220
University of Bristol	-	1,260	(1,260)	-	-
Thresholds	-	11,072	(7,350)	-	3,722
	<u>13,849</u>	<u>79,540</u>	<u>(72,201)</u>	<u>-</u>	<u>21,188</u>
Unrestricted funds					
<i>Designated funds:</i>					
Resilience Fund	35,000	-	-	(35,000)	-
Total designated funds	<u>35,000</u>	<u>-</u>	<u>-</u>	<u>(35,000)</u>	<u>-</u>
General funds	40,673	96,665	(64,005)	35,000	108,333
Total unrestricted funds	<u>75,673</u>	<u>96,665</u>	<u>(64,005)</u>	<u>-</u>	<u>108,333</u>
Total funds	<u>89,522</u>	<u>176,205</u>	<u>(136,206)</u>	<u>-</u>	<u>129,521</u>

PROJECT MAMA**NOTES TO THE FINANCIAL STATEMENTS****YEAR ENDED 31 MARCH 2022****Purposes of restricted funds**

Wesleyan	Advocacy Mgr./Ops Coordinator
John James	MC costs (excl. salary)
Choose Love	CEO salary Mar-August/MC salary
Co-op Community funding	MC costs
Bristol Impact Fund	MAMAHub
Henry Smith	MC Costs incl. salaries
Postcode Local Trust	2d/w Ops Coordinator
Quartet Resilience Fund	Strategic Review
Items for Mamas	Items for Mamas
University of Bristol	Student Placement salary
Thresholds	Communications Coordinator salary

Purpose of designated funds

Resilience Fund	Reserve for contingencies.
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16 Analysis of net assets between funds

	Unrestricted Funds £	Restricted Funds £	Total Funds 2022 £
Cash at bank and in hand	107,364	21,188	128,552
Other net current assets or liabilities	969	-	969
	<u>108,333</u>	<u>21,188</u>	<u>129,521</u>

17 Related party transactions

The were no related party transactions during the year (2021: £nil)

PROJECT MAMA**NOTES TO THE FINANCIAL STATEMENTS****YEAR ENDED 31 MARCH 2022****18 Analysis of charitable funds - previous year, as required by paragraph 4.2. of the SORP**

	Unrestricted Funds	Restricted Funds	Total Funds 2021
	£	£	£
Incoming and Endowments from:			
Donations and legacies	75,860	118,182	194,042
Investments	16	-	16
Total income	75,876	118,182	194,058
Expenditure On:			
Raising Funds	13,652	955	14,607
Charitable activities	21,616	104,589	126,205
Other	760	-	760
Total expenditure	36,028	105,544	141,572
Net Income	39,848	12,638	52,486
Net movement in funds	39,848	12,638	52,486
Total funds brought forward	35,825	1,211	37,036
Total funds carried forward	75,673	13,849	89,522