



LOVE, AMELIA
REPORT AND FINANCIAL STATEMENTS
YEAR ENDED 31 MARCH 2024

Charity No 1182062

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Legal and administrative information

Board of Trustees:

Craig Bankhead
Phillip L Capewell
Jennifer A Archbold
Zoe J Hull
Robert McGurrell
Carly Holliday (*appointed 26 July 2023*)

Key Management Personnel

Steph Capewell	Chief Executive Officer
Elliott Fowle	Operations Manager

Registered Office:

3 Glaholm Road
Hendon
Sunderland
SR1 2NX

Independent Examiner:

Doug Maltman FMAAT
Connected Voice Business Services
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Newcastle upon Tyne
NE1 4BX

Bankers:

The Co-operative Bank
5-6 Fawcett Street
Sunderland
SR1 1SB

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The trustees present their report and the financial statements of the charity for the year ended 31 March 2024.

Structure, governance and management

Love, Amelia is a registered charity with the Charity Commission for England and Wales since 15 February 2019 (charity number 1182062). Love, Amelia is a Charitable Incorporated Organisation (CIO).

Public benefit statement

The Trustees have fulfilled their obligation to consider the guidance on public benefit provided by the Charity Commission for England and Wales. When establishing our goals and designing our initiatives, the Trustees have taken into account the public benefit, with a specific focus on the prevention and relief of poverty.

Objectives and activities

The objects of the CIO are the prevention or relief of poverty in Tyne and Wear and County Durham by:-

1. the provision of items and services to individuals with children who are in need and / or charities, or other organisations working to prevent or relieve poverty; and
2. the provision of items following the birth of a child so as not to prevent a delay in hospital discharge.

Our geographical focus of Tyne & Wear and County Durham comprises of Sunderland, South Tyneside, North Tyneside, Gateshead, Newcastle, and County Durham.

Love, Amelia strives to ensure every child aged from birth to sixteen years has the opportunity to be safe, happy, and to thrive. Our mission is to relieve poverty and hardship in babies, children, and those who care for them by providing essential items, equipment, and support to partner organisations.

We strongly believe every child deserves to have the best start in life and equal access to resources and opportunities. The trustees and management have established four objectives to shape our services to benefit the families we serve:

1. To help give children the best start in life and the opportunity to thrive.
2. To help keep babies and children safe in the community.
3. To help improve the physical health, mental health, and wellbeing of children and those who care for them.
4. To help reduce waste by recycling good quality essential items and equipment.

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Love, Amelia accomplishes our objectives by providing vital support to families in need through various measures, always with compassion and respect at the heart of everything we do. Sustainability is central to our ethos. We actively promote waste reduction and contribute to a circular economy by accepting donations of pre-loved items, including toys, clothing, and equipment. Every donated item is carefully cleaned, inspected, and assessed against UK safety standards to ensure it is safe, appropriate, and suitable for reuse. By giving these items a second life, we not only provide essential support to families in need but also help reduce waste and encourage environmentally responsible practices within our community.

We ensure that infants and children have a safe and secure sleeping environment by supplying essential items such as Moses baskets, cots, beds to those without. Each is thoughtfully supplied with a brand-new mattress in line with Lullaby Trust safe sleep guidelines, as well as age-appropriate bedding, and comfort items including blankets and teddies, offering more than just practicality, but a sense of warmth and care. These provisions not only guarantee a safe place for children to rest and grow but also bring families much-needed relief from the financial and emotional burdens they may face.

To support the hygiene and wellbeing of babies and children, Love, Amelia provides essential consumables such as nappies, wipes, toiletries, and oral hygiene products. These seemingly small but indispensable items play a vital role in safeguarding children's health and wellbeing. Recognising the interconnected needs of families, we also offer toiletries and hygiene products for parents and carers where appropriate, including basic toiletries, sanitary products, and maternity and postpartum essentials. Additionally, Love, Amelia distributes thoughtfully prepared labour bags to birthing people, containing the essential items needed for the birthing process. These bags provide practical support but also convey a message of care, value, and dignity to those embarking on this significant life experience, striving to uplift families and ensure they feel supported during challenging times.

We also provide high-quality clothing, coats, and shoes carefully matched to each child's age, size, and the current season. This ensures that children not only have the essentials they need but also feel warm, comfortable, and dignified in their appearance.

Recognising the importance of play in a child's development and understanding of the world around them, we enhance the growth and happiness of children by providing age-appropriate toys and books. These items not only bring joy but also support learning, imagination, and bonding within families. Beyond this, we supply essential equipment such as pushchairs, prams, highchairs, and bouncers, ensuring that families have the practical tools needed to care for their children effectively and safely.

Home safety is a critical focus of our work. We provide families with safety equipment designed to minimise the risk of accidents and injuries, helping to create environments where children can thrive without unnecessary hazards.

Through these actions, Love, Amelia continues to provide essential support with kindness and dignity, always striving to make a meaningful difference in the lives of children and families in Tyne and Wear and County Durham.

Why our work is needed

The North East is simultaneously a region of opportunity and significant challenge. Despite ongoing development initiatives aimed at enhancing opportunities for its youth, the North East ranks second highest for child poverty in the UK. The urgency of this issue is emphasised by the recent 'No Time to Wait' report from the North East Child Poverty Commission, alongside findings from 'UK Poverty 2024' and Office for National Statistics data. These sources collectively highlight the profound impact of poverty on children in our region, requiring a critical need for targeted intervention.

The UK has not experienced a consistent decrease in poverty for two decades. The Joseph Rowntree Foundation¹ recently reported that more than 1 in 5 people in the UK (22%) were in poverty in 2021/22, affecting 14.4 million people. This included, 8.1 million (or around 2 in 10) working age adults, 4.2 million (or nearly 3 in 10) children and 2.1 million (or around 1 in 6) pension age individuals.

From 2014/15 to 2021/22, the North East experienced the steepest increase in child poverty across the UK, with rates climbing from 26% to 35% after housing costs². Currently, the region has the second highest rate of child poverty in England, with one in four experiencing deprivation – higher than the national average of 22%. Alarming, over the last decade, there is a growing percentage of children living below the poverty line with at least one working parent/carers, rising to 67%. Almost half (47%) of in families with at least one child under five years old are experiencing poverty. Single parent families are most affected, with 55% of single parent families living in poverty as the high costs of childcare and lack of a secondary caregiver makes it more difficult to work.

Love, Amelia reaches those in greatest need, supporting families facing material deprivation, a critical aspect of poverty highlighted by Action for Children³. The UK Government annually assesses material deprivation and recent data (2019-22) reveals North East England has the highest rate of children living in material deprivation in the UK, at 27%, higher than national average of 18%.

Our warehouse unit is our base of operations and is located in Hendon, Sunderland, an area characterised by high levels of deprivation. According to the 2019 Index of Multiple Deprivation⁴, Sunderland ranks among the top 10% of authorities for its levels of deprivation. Furthermore, Hendon stands out with nearly half (42%) of its children living in poverty, surpassing the national average and placing it within the top 1% of deprived areas in the UK.

Considering the challenges with poverty across the region, we believe providing children with a strong foundation is central to them achieving their potential and breaking free of poverty. We do this through the provision of essential items and equipment, giving the best start in life and providing a foundation from which they can thrive. Child poverty is an intractable problem; it is complex, multi-faceted, and lacks a straight-forward solution to addressing it. Not one single organisation or entity can tackle child poverty in isolation, this requires cross-sectoral collaboration which is why we believe the best way to support families is working in collaboration with local professionals (health visitors, midwives, schools, social workers, community groups) who make referrals to us on behalf of the families, which ensures we reach families in greatest need.

¹ [UK Poverty 2024: The essential guide to understanding poverty in the UK | Joseph Rowntree Foundation \(jrf.org.uk\)](https://www.jrf.org.uk/uk-poverty-2024)

² [North East Child Poverty Commission: No Time to Wait \(necchildpoverty.org.uk\)](https://www.necchildpoverty.org.uk/no-time-to-wait)

³ [Action for Children: Policy Reports – Going without.](https://www.actionforchildren.org.uk/policy-reports)

⁴ [Index of Multiple Deprivation](https://www.gov.uk/government/uploads/system/uploads/attachment_data/file/414144)

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We provide and tailor our support to meet the individual needs of the child referred. Immediate provision can vary from clothing, footwear, toiletries, nappies, to cots/beds for safe sleeping, prams to access the community and reduce isolation, to toys and books to aid play, learning and development, promoting the bond between the child and caregiver. Based on Maslow's hierarchy of needs, for a child to reach their potential, their basic needs must first be met.

Achievements and performance:

The Board of Trustees is proud to report another year of significant progress and meaningful community impact. Guided by our commitment to our charitable purposes, Love, Amelia continues to provide vital support to families facing challenging circumstances, ensuring children have access to the resources necessary for their growth, well-being, safety, and happiness.

This year, we achieved a remarkable milestone in our journey, responding to our 10,000th support request. Despite the ongoing challenges posed by the cost-of-living crisis, we exceeded our annual targets, highlighting the essential role Love, Amelia plays in supporting vulnerable families during times of need.

The charity's main activities, which focus on providing essential items and practical support to families, are undertaken to further its charitable purposes for the public benefit. At the heart of our mission is the belief that all children deserve the same opportunities as their peers, regardless of the circumstances they face. By addressing the barriers created by poverty, we aim to give children the strong and equal start in life they deserve, ensuring every activity we deliver is guided by this purpose and contributes directly to the public benefit.

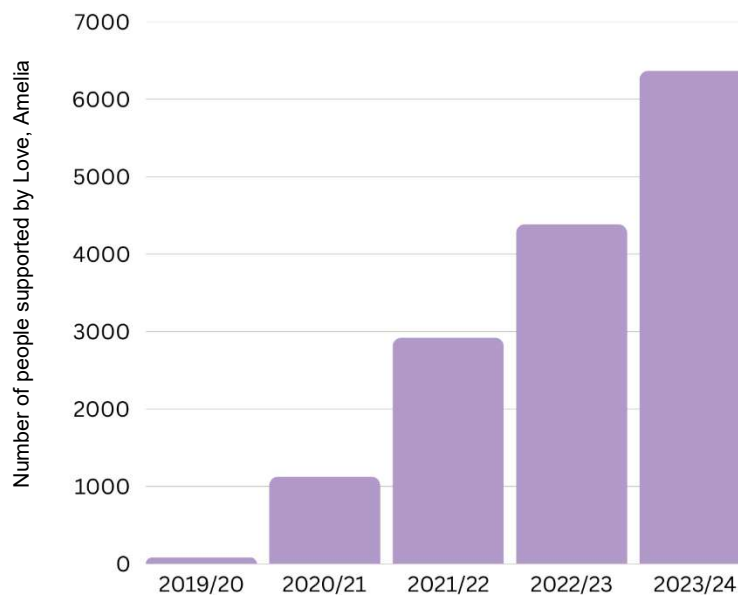
"When I refer a family to Love, Amelia, I can confidently tell them we can help. I know that the items provided will be of exceptional quality and thoughtfully considered to meet their needs. It's a lifeline for so many families, and their support makes an immeasurable difference."

– Referral Partner

Between April 2023 and March 2024, Love, Amelia provided critical support to 6,367 beneficiaries - a remarkable 45% increase from the previous year. Every item we distribute undergoes thorough safety checks and cleaning to ensure it meets the highest standards. Our dedicated team takes great care to package bundles thoughtfully, tailoring them to meet the specific needs of each family referred to us.

	April 2019 – March 2020	April 2020 – March 2021	April 2021 – March 2022	April 2022 – March 2023	April 2023 – March 2024
Total People Supported	82	1125	2920	4384	6367

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In line with our commitment to providing holistic support, we ensure that key items are accompanied by essential accessories. For instance, every cot or Moses basket includes a brand-new mattress, weaning kits and bibs are offered with highchairs, and prams / strollers are equipped with rain covers and footmuffs during colder months. Our aim is to minimise any additional costs for families, ensuring they receive comprehensive support without financial burden. Above all, we strive to deliver these items as meaningful gifts, imbued with care and dignity, rather than as handouts. This approach reflects our belief in offering families not only practical assistance but also the respect and compassion they deserve.

As Love, Amelia's reputation and impact continue to grow, so too does the generosity and interest we receive from companies and brands. These valued partners kindly donate in-kind stock, including new clothing, toys, essential equipment, toiletries, and even thoughtful treats for the families we support. These contributions not only enhance the quality and breadth of the help we can provide but also enable us to add extra touches of care and comfort, making families feel truly valued and supported.

Referrals to Love, Amelia are submitted by professionals working across healthcare, social care, and the voluntary sectors, all of whom engage directly with and provide support to our beneficiaries in an official capacity. We are proud to collaborate with over 600 referral partners from more than 150 organisations, including health visitors, social workers, family support workers, midwives, mental health services, and schools.

In addition to these professional networks, we work closely with local charities and community organisations, including Pallion Action Group, Bernicia Supporting Housing, West End Refugee Service, Wearside Women in Need, Places for People, Action Foundation, ICOS, and regional branches of Citizens Advice. These partnerships are essential in ensuring we can reach families most in need and provide tailored, meaningful support. Love, Amelia is a service that is not only necessary but deeply valued within the community.

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The majority of items we distribute are generously donated pre-loved items from members of our community. In the current financial year, a total of 25,769 kilograms of items have been distributed to families through core referral requests. The distribution of pre-loved and donated items not only benefits families in need but also contributes to waste reduction and landfill diversion. By reusing and recycling these items, we actively promote environmental sustainability by minimising waste and reducing the burden on landfills.

Pre-loved items	New Items	Total amount
21,098kg (+92% from previous year)	4,671kg (+14% from previous year)	25,769kg (+71% from previous year)

Donated goods are received and distributed to the charity at no monetary value. Both donated goods income and stock are not measured at fair value in the financial statements. The charity has undertaken a robust review of the impact of including the income and stock value on donated goods in the financial statements. The trustees have prepared an independent cost vs benefit analysis on the inclusions of the goods and concluded that, for reasons of practicalities and negative impacts to the charity in association with the cost of measuring the goods and inclusion, it is inappropriate to book the donated goods at fair value. This is, however, continually reviewed to ensure the best transparency for all stakeholders

Reasons for Referral to Love, Amelia

Families are referred to Love, Amelia for a variety of reasons, often rooted in complex and multifaceted challenges. Over the past year, we have seen a significant rise in the number of working families seeking our support, reflecting the growing pressures many experience in the current economic climate.

Economic Hardship

Economic hardship remains a significant challenge for families across Tyne & Wear and County Durham, even when not compounded by additional factors. In 2023-2024, 27% of all referrals were for working families, a notable increase from 21% in the previous year. This reflects a nearly twofold rise in the number of children supported from working families, growing from 921 to 1,719.

The reasons behind economic hardship are varied and often complex. Families may face financial difficulty due to factors such as low income, unemployment, debt, unexpected expenses, or crisis. In some cases, temporary financial hardship arises from a sudden change in circumstances, such as illness or family breakdown. For families who have experienced a breakdown in their relationship, financial difficulties can be particularly acute as they adjust to their new circumstances, a challenge that is often magnified for single-parent families.

Among the families referred to Love, Amelia, 62% were identified as living in poverty with no adults in the household in work, underscoring the depth of financial strain many are experiencing. Additionally, 9% of referrals were for families where adults are students engaged in formal education, limiting their capacity to work as they invest in their skills and future opportunities.

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Nearly half (49%) of the families supported during the year were claiming Universal Credit, reflecting the prevalence of financial insecurity among those we assist.

These figures highlight the critical need for Love, Amelia's support, providing essential resources and a lifeline to families navigating financial hardship and ensuring that children are cared for with dignity and compassion during times of crisis.

Domestic Abuse

Families affected by domestic abuse often face sudden and profound financial hardship as they are forced to uproot their lives to ensure their safety. In 2023-2024, 15% of the families referred to Love, Amelia identified domestic abuse as a significant factor contributing to their hardship.

For families escaping abuse, the journey to safety frequently involves leaving behind not only their homes but also their jobs, schools, and vital support networks. This leaves them in an extremely vulnerable position, often grappling with the immediate realities of becoming a single-parent family. Many families fleeing domestic abuse are left with few belongings, and it is not uncommon for individuals to leave their homes in urgency, taking with them only the clothes on their backs.

Love, Amelia provides a lifeline for these families, offering essential items and practical support to help them rebuild their lives with dignity. Our work ensures that children and their caregivers can access the basic necessities they need to begin the process of healing and establishing a sense of security and stability in their new circumstances.

Victims of Human Trafficking and Modern Slavery

Love, Amelia supports families recovering from the trauma of human trafficking, including modern slavery and sex trafficking. In 2023-2024, 7% of our referrals-representing over 440 children -were for families working to rebuild their lives after enduring these harrowing experiences. While now living in safe environments, many of these families find themselves without the essential belongings needed to meet their everyday needs and establish a sense of stability. Through our support, Love, Amelia provides these families with vital resources such as clothing, bedding, toys, and essential equipment.

Refugees and Asylum Seekers

While this reporting year did not see the same urgent refugee response as the previous year, when we supported families affected by the war in Ukraine, Love, Amelia continued to provide substantial assistance to refugee and asylum-seeking families through our key partners. Many of these families endured long, arduous journeys to safety and arrived with very few belongings. To help them rebuild their lives, we supplied essential items including clothing, shoes, prams, stairgates, and toys.

For refugee families living in hotel or temporary accommodation, we provided additional support such as clothing, shoes, toiletries, and activities for children. Many of these families face significant challenges, including limited laundry facilities, a lack of outdoor space, and the emotional toll of isolation and boredom.

Refugees and asylum seekers made up one-third (33%) of our referrals this year. These families often arrive with minimal resources, having fled conflict and hardship in search of safety and stability. Love, Amelia remains dedicated to helping them meet their immediate needs while providing a sense of dignity and hope as they work to rebuild their lives.

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Teenage parents

Love, Amelia has supported over 1,000 children of teenage parents in 2023-24, representing 16% of all requests. Among those we helped were parents as young as 13 years old, facing the profound challenges of caring for a child while still in their own formative years. These young parents often find themselves in urgent need of support to provide for their babies, lacking the resources and stability that older parents may have. Love, Amelia offers practical assistance and essential items, ensuring these young families have the foundation they need to care for their children with dignity and confidence. By supporting teenage parents, we aim to reduce the immediate pressures they face.

Safeguarding concerns

Families are frequently referred to Love, Amelia for assistance when a child is identified as being at risk, with one in four referrals highlighting safeguarding concerns. These concerns often stem from a lack of essential resources and equipment needed to ensure the child's safety, well-being, and the fulfilment of their basic needs. We work closely with referral partners to address these gaps, providing practical support to help create a safer and more stable environment for children. By supplying critical items such as cots, prams, safety equipment, and other essentials, we play a vital role in mitigating risks and supporting families in meeting their children's needs with dignity and care.

Mental health and disabilities

Living in poverty can both stem from and contribute to poor mental health. Adults in the lowest income households are more than twice as likely to experience poor mental health, while children in these households are four times as likely to be affected. Families where either an adult or a child has a physical disability or mental health need are frequently referred to Love, Amelia for support. In 2023-24, 1,271 children (20% of all referrals), were referred to Love, Amelia where mental health or disability was identified as a primary factor with many families highlighting the cost-of-living crisis and its associated challenges as major contributors to the deterioration of their health and wellbeing. Poor mental health can have far-reaching consequences, including adults being unable to work, children missing out on education, and families facing heightened isolation and vulnerability.

Love, Amelia's practical support helps to alleviate some of these pressures. By providing essential items, self-care products, and thoughtful bundles, we aim to reduce stress and show families that they are not alone.

Homelessness or families in temporary accommodation

In 2023-2024, over 570 children (9% of those referred to Love, Amelia) were facing homelessness or living in temporary accommodation, without the stability and security of a permanent home. The struggle to create a safe and functional living environment in such circumstances often leaves families unable to meet even their most basic needs.

Love, Amelia provided vital support to these families, ensuring that children receive essential items such as clothing, bedding, and equipment. By meeting these immediate needs, we enable families to allocate their limited resources toward creating a more stable and comfortable home environment.

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Kinship families

In this reporting year, Love, Amelia supported 126 children (2% of all referrals) who had been removed from the care of their parents and were living with relatives. While kinship arrangements provide children with the stability of being cared for by family members, many of these families face significant challenges in meeting the children's needs.

Often unprepared for the sudden responsibility of caring for a child, kinship families may lack the necessary items and equipment required to provide a safe and nurturing environment. Love, Amelia offers practical support, supplying essential resources such as clothing, bedding, and equipment, ensuring these children feel cared for and supported during a time of transition. By easing some of the financial and practical pressures, we help kinship families focus on providing the love and stability these children deserve.

By addressing these varied and complex challenges, Love, Amelia plays a vital role in providing essential support to safeguard the wellbeing and safety of families in need. Through our tailored assistance, we strive to alleviate pressures, strengthen resilience, and help create a stable foundation for children and their caregivers during difficult times.

Projects and Campaigns

Over the course of the year, we have continued to successfully deliver our annual projects and campaigns, which play a crucial role in supporting families during key moments throughout the year. Many families we work with have little to no support networks, leaving them excluded from seasonal holidays and unable to participate in celebrations that bring joy and connection.

Through our campaigns, we strive to create a sense of community, connection, and joy during what can often be very challenging times for families. By delivering special projects and events, we aim to ease the burden on families while fostering a sense of celebration, happiness, and belonging. These efforts reflect our belief that every child and family deserves to feel included, valued, and supported, no matter their circumstances.

Mother's Day and Father's Day

Parenting is one of the hardest jobs in the world, requiring parents to be everything to their children, often leaving little time for themselves. Mother's Day and Father's Day are special days set aside each year to celebrate and honour parents for the incredible job they do.

Once again, we ran our annual campaign to give a well-deserved boost to parents who might otherwise go unacknowledged on these important days. Through this initiative, we provided wellbeing packs to parents we support, offering a small gesture of appreciation and care. These packs typically include a variety of donated items such as toiletries, chocolates, and small gifts, along with a handwritten card. Each pack is thoughtfully designed to bring a little extra joy and recognition to parents who may not have the means to celebrate these occasions in the traditional way.

The gift packs were made possible through the generosity of people in the community, with many schools and workplaces organising collections of goods. We were also delighted to welcome local schools and volunteers who helped prepare the packs with care and attention.

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Our Father's Day packs were assembled as part of the Northumbria Healthcare NHS Foundation Trust Public Health team's away day, highlighting the collaborative effort and community spirit behind these campaigns.

In this reporting year, we distributed 445 gifts for Mother's Day and 180 gifts for Father's Day, ensuring parents felt valued and reminded that their hard work and dedication are deeply appreciated. These small acts of kindness make a meaningful difference, spreading joy and a sense of belonging to families we support.

"I wasn't expecting anything for Mother's Day this year, so receiving this beautiful pack really lifted my spirits. It's been a tough time, but this made me feel seen and appreciated."
- Parent

"This Father's Day gift came at just the right time. It's been hard, but knowing someone thought about me means a lot."
- Parent

"Parents who usually feel invisible on days like these were truly uplifted. I've seen firsthand how these small gestures from Love, Amelia create big smiles and much-needed encouragement."
- Referral Partner

"The Mother's Day packs brought so much joy to the parents I work with. It's not just about the items—it's the thought and care that goes into them that makes such a difference."
- Referral Partner

"It was such a rewarding experience to help assemble the Father's Day packs. Knowing that these small gestures could bring a smile to someone's face and make them feel valued was incredibly meaningful. It reminded me how important it is to show care and appreciation, especially for those who might not otherwise be acknowledged on these special days."
- Volunteer

Summer Activity Packs

For many families, the summer holidays can be a source of stress rather than excitement. Without access to stimulating activities, children can spend the break feeling bored and isolated, while parents face the added financial strain of providing extra meals, snacks, and the high costs associated with days out. Holiday poverty is a very real challenge for many families.

In 2023, we delivered our fourth annual campaign to support families experiencing holiday poverty, distributing 505 summer activity packs to children in need. These thoughtfully curated packs included a variety of fun and engaging items such as craft supplies, games, puzzles, books, and more. Designed to keep children entertained and engaged, the packs were especially valuable on rainy days when outdoor activities were not an option.

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By offering these activity packs free of charge, we sought to alleviate some of the financial burden families face during the summer months. The packs were made available to families who may not have the resources to provide their children with enriching activities during the school holidays. Each bag also contained information on free local events, helping families make the most of the summer and connect with their communities.

This campaign not only helped to ease the strain on parents but also brought joy, creativity, and a sense of possibility to children, ensuring that every child had the opportunity to make happy memories during the summer break.

"Holiday poverty is a significant challenge for many families I work with. The summer packs are a lifeline, providing children with much-needed entertainment and parents with a bit of relief. They make such a difference during what can be a very difficult time."
– Referral Partner

"These packs are a fantastic resource for families who simply can't afford the luxury of days out or even basic craft supplies. It's wonderful to see the kids face light up when they receive one."
– Referral Partner

"The activity pack was a lifesaver on a rainy day. My daughter spent the whole afternoon colouring and doing crafts. It's been such a blessing to have these things to keep her busy over the holidays."
– Parent

"Thank you so much for thinking of us. It's been a tough summer, and the pack gave my boys something to smile about. It's made such a difference."
– Parent

Christmas

This year marked the completion of our fourth annual Christmas campaign, dedicated to ensuring that local children experience the magic and joy of Christmas, regardless of their circumstances. During the festive season, Love, Amelia runs a gift campaign to provide presents for children who might otherwise wake up to nothing on Christmas morning. Through the generosity of our community, including donations of toys, books, and other thoughtful gifts, we strive to make Christmas a special time for every child.

A unique feature of our campaign is the care and thought put into tailoring each gift bag to the specific requests and wishes shared with us for the children. By fulfilling their Christmas wishes, we ensure that every child feels seen and valued. Each child receives around six toys or gifts, alongside additional extras such as books, craft activities, and cuddly toys or teddies, creating a truly magical and personalised experience.

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Christmas often brings immense pressure for caregivers, as delivering even a simple family celebration can be a significant challenge. Many families face the risk of falling into severe debt, turning to high-risk borrowing, or even being drawn into crime to provide gifts for their children. Our campaign aims to alleviate this burden, offering gifts for children in need while also including a small gift for each of the adults and a Christmas Eve goody bag for the family to enjoy together. This year, with the help of our community, we have been able to fulfil 1,666 Christmas requests.

The campaign is a true community effort, bringing together individuals, schools, and workplaces to sponsor children and organise gift collections. We were delighted to welcome returning volunteers who helped prepare the gift bags and fulfil children's Christmas wishes. For the third consecutive year, Santa himself visited our unit to greet children donating gifts for others in need, assuring them that their kindness would help spread Christmas magic, with gifts being sent to the North Pole and delivered on Christmas Eve.

We also hosted a Christmas party for local families, including children living in local refuges and families we support throughout the year. The event gave children the opportunity to meet Santa, enjoy festive crafts and games, and revel in the joy of the season in a safe and welcoming environment.

By fulfilling children's Christmas wishes and easing the financial pressures on families, this campaign brings joy to the holiday season while strengthening the sense of connection and community among all those involved.

"I can't explain how much this has helped us. Seeing my children open their gifts on Christmas morning brought so much happiness—I haven't seen them smile like that in a long time. Thank you for making this possible."
- Parent

"This Christmas would have been completely different without your help. The kids were so excited, and it made me feel like I could finally breathe knowing they had something special to open."
- Parent

"Seeing how much thought and care goes into every gift bag really inspired me. It's amazing to know that we helped bring joy to so many families at such a difficult time of year."
- Volunteer

"Without your support, so many of the children I work with would have gone without this Christmas. Parents have shared their relief and gratitude—some had been pretending Christmas wasn't happening, while others were borrowing money they couldn't afford to repay. What you've done is incredible."
- Referral Partner

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"The families I referred to Love, Amelia were overwhelmed with gratitude. Many had been worrying about how to explain to their children why there might not be any presents this year. Thanks to your campaign, these families were able to celebrate Christmas with joy and dignity—it truly made all the difference."

- Referral Partner

"It was wonderful to see my own children excited about choosing and donating gifts for another child. The idea that we could bring joy to another family at Christmas really resonated with them and with me. We'll definitely be doing this again next year."

- Donor

Our Volunteers

Volunteers are at the heart of Love, Amelia's work, playing a vital role in delivering support to families across our community. Their dedication, compassion, and generosity of time make it possible for us to respond effectively to the growing demand for our services.

Throughout this reporting year, we have received invaluable assistance from 390 volunteers, a remarkable increase of 155% compared to the previous year. Together, these incredible individuals contributed a total of 2,468 hours of their time. We express our sincere gratitude to each volunteer who dedicated their time consistently throughout the year, as well as to those who helped whenever they could or participated in corporate volunteer days.

Corporate volunteering has become an integral part of our work, with sessions frequently booked months in advance. These opportunities allow companies to contribute to their communities in a meaningful way while helping us manage the practical tasks required to support families in need.

We have also welcomed Duke of Edinburgh students, reflecting the powerful impact of young people helping young people. Additionally, students on placement have brought fresh ideas and enthusiasm to their roles, while volunteers with specific skills have helped us improve our operational capacity and efficiency. From helping directly in our warehouse, to raising awareness and streamlining processes and enhancing our impact, the contributions of all our volunteers have been invaluable.

The collective efforts of our volunteers ensured that practical needs were met with care, compassion, and dignity. Their commitment to the community aligns seamlessly with Love, Amelia's mission, and we are deeply thankful for their ongoing support and dedication.

Feedback

Love, Amelia is committed to the ongoing enhancement of our services, actively seeking feedback from both beneficiaries and professionals to ensure we remain responsive to the evolving needs of our community. Our feedback collection process is carefully designed on a per-family basis, rather than per child, allowing us to consolidate the experiences of each family into a single, comprehensive submission. This approach ensures that families of all sizes have their voices equally represented.

LOVE, AMELIA
Report of the Trustees
Year ended 31 March 2024

Throughout the reporting year, we have gathered invaluable insights from 826 beneficiaries and 361 professionals, using their feedback to guide and inform our continuous improvement efforts.

Feedback from families consistently highlights the profound benefits and positive impact Love, Amelia has had on their lives. Families often express their appreciation for the thoughtful and tailored support they receive, noting how the practical assistance not only meets immediate needs but also helps restore dignity, reduce stress, and brings a sense of hope during challenging times.

Professionals have also emphasised the importance of Love, Amelia's services in their work, describing how our support enables them to provide comprehensive assistance to families in need and how our thoughtful and high-quality provisions make a tangible difference in the lives of those they support.

By integrating this feedback into our service planning, Love, Amelia ensures that we continue to deliver meaningful, impactful, and compassionate support to the families who need it most.

Feedback from families

Meeting basic needs of their children - 100% of families agree that the items provided by Love, Amelia have helped meet their child's basic needs. This includes ensuring a safe place to sleep, suitable clothing to stay warm and dry, toiletries and nappies to maintain cleanliness and health, and appropriate equipment for feeding.

Cleanliness and Quality - 100% of families agree that the items provided by Love, Amelia were clean and in excellent condition. Families agreed that the items they received were thoughtfully and beautifully presented. We take great care in preparing each bundle, ensuring it is packed with attention to detail and care. Our aim is for every family to feel as though they are receiving a gift, not a handout, providing a sense of dignity and value in the support we provide.

Helping children to be safe - 98% of families agree that the items provided by Love, Amelia have helped to keep their children safe. This includes provision of safe sleeping, home safety kits, and safety gates. Families also report the items have promoted their child's development, wellbeing and overall happiness.

Promoting child development, wellbeing and happiness - 99% of families report that the items provided by Love, Amelia have positively impacted their child's happiness, wellbeing, and development. By addressing essential needs and offering thoughtful, high-quality items, we help create an environment where children can thrive, feel supported, and experience joy in their everyday lives.

Easing Difficult Choices - 94% of families agree that the support provided by Love, Amelia has helped to ease the difficult decisions they face about how to allocate limited funds. Families have shared that this support has deterred them from resorting to high-risk alternatives, such as borrowing money they cannot afford to repay, turning to loan sharks, taking out high-interest loans, or even engaging in crime to provide for their children. By meeting essential needs, the support from Love, Amelia enables families to direct their limited resources toward other critical expenses, such as food, heating, and housing costs.

LOVE, AMELIA
Report of the Trustees
Year ended 31 March 2024

We work closely with a wide range of professionals who support families in need, and their insights are invaluable in helping us continually improve our services. By collaborating with referral partners, we ensure that our support is effective, responsive, and tailored to the specific needs of the families we serve. Their feedback provides us with a broader understanding of the challenges families face and how our services can best address those needs.

Responsive and supportive - 100% of professionals agree the response time to referrals was quick and the team at Love, Amelia were friendly and helpful.

Quality, presentation and dignity – 100% of referral partners reported that the items provided to families were in excellent, safe condition and thoughtfully presented. Professionals frequently noted that the careful presentation and method of packaging helped promote a sense of dignity for the families receiving them, ensuring they felt valued and respected.

Meeting basic needs of children - 100% of referral partners agree that the items provided by Love, Amelia have helped meet the needs of the children they referred.

Increasing home safety - 96% of referral partners agree that, where applicable, Love, Amelia has significantly contributed to increasing the safety of home environments. By providing essential equipment such as safety gates, bed guards, and other items designed to reduce hazards, we help to minimise the risk of accidental injuries and create safer spaces for children to thrive.

Health and wellbeing - 98% of referral partners agree that the services provided by Love, Amelia have significantly improved the health and wellbeing of both children and their caregivers. Professionals report that children are happier as a result of receiving items and equipment, such as toys and books, which promote development and joy. Parents experience reduced stress and worry about meeting their children's needs, feeling reassured that their families are supported. Many caregivers also share a sense of relief and connection, feeling less isolated knowing that help is available when they need it most.

Rapport building - 97% of professionals agree that the support provided by Love, Amelia has helped them engage in positive and constructive discussions with families about the needs of their children. This collaborative approach not only addresses immediate challenges but also strengthens relationships between professionals and families, building trust and enabling better long-term outcomes for the children.

Recommended service - 100% of professionals report they would recommend Love, Amelia to a family or colleague in need of support. They expressed confidence in Love, Amelia in being able to consistently respond in a dignified and efficient manner.

Recognition and awards

This year has been a remarkable one for Love, Amelia, marked by significant awards and recognition that celebrate the impact of our work and the dedication of our team and volunteers.

We were proud to be named a finalist in the *Small Charity of the Year* category at the prestigious North East Charity Awards. This category celebrates small charities making a significant difference in their communities, and being recognised in this way highlighted the profound impact Love, Amelia has had on the lives of families and children across the region.

In a moment of national acclaim, we were awarded *Best Health Charity* at *The Sun's Who Cares Wins Awards*. This prestigious event brought together celebrities from across the UK to celebrate individuals and organisations making a real impact in their communities. The red-carpet occasion was a significant moment for Love, Amelia, placing our work in the national spotlight. This incredible honour was further amplified when we received a letter from HRH The Princess of Wales, recognising the vital role we play in supporting children and families from tragic beginnings.

We were also honoured to be invited to attend HRH The Princess of Wales's Christmas Carol Service at Westminster Abbey. This special event celebrated the work of baby banks and other children's organisations and their crucial role in supporting families during early years, shining a light on the importance of organisations like Love, Amelia in bringing brighter futures for children.

Love, Amelia also celebrated success at the inaugural *Wear Businesswomen Awards*, where we won the *Charity/Voluntary Sector Award*. These awards were designed to recognise the leadership and achievements of women in the region, and this accolade highlighted the dedication and vision of the women leading Love, Amelia's mission.

The charity were Highly Commended in the *Partnerships Award* at the *VCAS Open Arms Awards*, celebrating the strength and effectiveness of our collaborations with other organisations. At the same event, one of our exceptional volunteers, Olivia, was named *Young Volunteer of the Year*, an award that highlighted the incredible contributions made by our volunteer team.

Love, Amelia also featured on the hugely popular [Sha**ged, Married, Annoyed podcast](#) hosted by Chris and Rosie Ramsey, as part of a segment sponsored by The National Lottery. What ensued was truly incredible, as the awareness raised through the podcast led to hundreds of donations of new items and equipment for children, worth thousands of pounds. This overwhelming support has gone directly to helping the children and families we serve, showcasing the power of community and generosity.

These accolades not only celebrate the progress and achievements of Love, Amelia but also inspire us to continue striving for excellence in supporting families and children in need.

Financial review

Review of the year

The results for the year and the charity's financial position at the end of the year are shown in the attached financial statements.

During the year the Charity had income of £268,935 (2023: £171,736) of which £169,888 was restricted (2023: £149,45) and expenditure of £230,933 (2023: £161,825) of which £134,077 was restricted (2023: £138,293). There was an operating surplus of £38,002 (2023: surplus of £12,033) of which a surplus of £35,811 was restricted (2023: a surplus of £11,164).

At 31 March 2024 the Charity had net assets of £67,853 (2023: £29,851) of which £52,964 was restricted (2023: £17,153).

Reserves policy/Going concern

The Trustees consider the level of reserves, £14,889 (2023: £12,698), prudent for the Charity at this time taking into account potential liabilities in the event that the charity ceased. Our Reserves Policy is reviewed annually.

Statement of Trustee Responsibilities

The trustees are responsible for preparing the Trustees' Annual Report and the Financial Statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Charity SORP requires the trustees to prepare financial statements for each financial year, which give a true and fair view of the state of affairs of the charity and of incoming resources and application of resources, including the receipts and payments of the charity for that year. In preparing those financial statements, the trustees are required to:

- select suitable accounting policies and apply them consistently;
- observe the methods and principles in the Charities SORP;
- make judgements and estimates that are reasonable and prudent;
- state whether applicable accounting standards have been followed, subject to any material departures disclosed and explained in the financial statements;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charity will continue in operation.

The trustees are responsible for keeping accounting records that disclose with reasonable accuracy at any time the financial position of the charity. They are also responsible for safeguarding the assets of the charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

Approved by the Trustees on 27.01.2025 and signed on their behalf by:

C Bankhead
Chair

LOVE, AMELIA

INDEPENDENT EXAMINER'S REPORT TO THE TRUSTEES

For the year ended 31 March 2024

I report on the financial statements of Love, Amelia for the year ended 31 March 2024, which are set out on pages 21 to 31.

Respective responsibilities of trustees and examiner

The charity's trustees are responsible for the preparation of the accounts. The charity's trustees consider that an audit is not required for this year under section 144 of the Charities Act 2022 ("the Charities Act") and that an independent examination is needed.

The charity's gross income exceeded £250,000 and I am qualified to undertake the examination by being a Fellow Member of the Association of Accountancy Technicians.

Having satisfied myself that the charity is not subject to audit under company law and is eligible for independent examination, it is my responsibility to:

- examine the accounts under section 145 of the Charities Act,
- to follow the procedures laid down in the general Directions given by the Charity Commission (under section 145(5)(b) of the Charities Act), and
- to state whether particular matters have come to my attention.

Basis of independent examiner's statement

My examination was carried out in accordance with general Directions given by the Charity Commission. An examination includes a review of the accounting records kept by the charity and a comparison of the accounts presented with those records. It also includes consideration of any unusual items or disclosures in the accounts, and seeking explanations from the trustees concerning any such matters. The procedures undertaken do not provide all the evidence that would be required in an audit, and consequently no opinion is given as to whether the accounts present a 'true and fair view' and the report is limited to those matters set out in the statement below.

Independent examiner's statement

In connection with my examination, no material matters have come to my attention which gives me cause to believe that in, any material respect:

- the accounting records were not kept in accordance with section 130 of the Charities Act; or
- the accounts did not accord with the accounting records; or
- the accounts did not comply with the applicable requirements concerning the form and content of accounts set out in the Charities (Accounts and Reports) Regulations 2008 other than any requirement that the accounts give a "true and fair" view which is not a matter considered as part of an independent examination.

I have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

Doug Maltman FMAAT
Fellow Member of the Association of Accountancy Technicians
Connected Voice Business Services
One Strawberry Lane
Newcastle upon Tyne
NE1 4BX
Date: 28.01.2025

LOVE, AMELIA

STATEMENT OF FINANCIAL ACTIVITIES

For the year ended 31 March 2024

	Notes	Unrestricted Funds £	Restricted Funds £	Total 2024 £	Total 2023 £
<u>Income from:</u>					
Donations and legacies	6	38,120	-	38,120	22,846
Charitable activities					
Grants and contracts	7	60,774	169,888	230,662	148,890
Other trading activities	8	153	-	153	-
Total income		99,047	169,888	268,935	171,736
<u>Expenditure on:</u>					
Raising funds	9	-	14,508	14,508	-
Charitable activities					
Operation of the charity	10	96,856	119,569	216,425	159,703
Total expenditure		96,856	134,077	230,933	159,703
Net income/(expenditure) and net movement of funds		2,191	35,811	38,002	12,033
<u>Reconciliation of funds</u>					
Total funds brought forward		12,698	17,153	29,851	17,818
Total funds carried forward		14,889	52,964	67,853	29,851

The Statement of Financial Activities includes all gains and losses recognised in the year. All income and expenditure derive from continuing activities

The notes on pages 23 to 31 form an integral part of these accounts.

BALANCE SHEET

As at 31 March 2024

	Notes	£	Total 2024 £	£	Total 2023 £
<u>Fixed assets</u>					
Tangible assets	17		2,891		3,401
<i>Total fixed assets</i>			2,891		3,401
<u>Current assets</u>					
Debtors	18	4,150		4,150	
Cash at bank and in hand	19	61,904		26,017	
<i>Total current assets</i>		66,054		30,167	
Creditors: amounts falling due within one year	20	(1,092)		(3,717)	
<i>Net current assets</i>			64,962		26,450
<i>Total net assets or liabilities</i>			67,853		29,851
<u>Funds of the charity</u>					
Unrestricted income funds			14,889		12,698
Restricted income funds			52,964		17,153
<i>Total funds</i>			67,853		29,851

The notes on pages 23 to 31 form an integral part of these accounts.

These financial statements were approved by the Board on: 27.01.2025

and are signed on its behalf by: Phillip Capwell
Trustee

NOTES TO THE FINANCIAL STATEMENTS

For the year ended 31 March 2024

1 Accounting Policies

The principal accounting policies adopted, judgements and key sources of estimation uncertainty in the preparation of the financial statements are as follows:

2 Basis of accounting

2.1 Basis of preparation

These accounts have been prepared under the historical cost convention with items recognised at cost or transaction value unless otherwise stated in the relevant note(s) to these accounts.

The accounts have been prepared in accordance with Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective October 2019) – Charities SORP (FRS 102), the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) and the Charities Act 2022.

Love, Amelia meets the definition of a public benefit entity under FRS 102.

2.2 Preparation of the accounts on a going concern basis

The charity reported total unrestricted funds at the year end of £14,889 and has already secured a significant amount of funding for the current year. The trustees are of the view that the immediate future of the charity for the next 12 to 18 months is secure and that on this basis the charity is a going concern.

3 Income

3.1 Recognition of income

Income is recognised when the charity has entitlement to the resources, any performance conditions attached to the item(s) of income have been met, it is more likely than not that the resources will be received and the monetary value can be measured with sufficient reliability

3.2 Offsetting

There has been no offsetting of assets and liabilities, or income and expenses, unless required or permitted by FRS102 SORP or FRS102.

3.3 Grants and donations

Income from government and other grants, whether 'capital' grants or 'revenue' grants, is recognised when the charity has entitlement to the funds, any performance conditions attached to the grants have been met, it is probable that the income will be received and the amount can be measured reliably and is not deferred.

Income received in advance of the provision of a specified service is deferred until the criteria of income recognition are met.

3.4 Volunteer help

The value of volunteer help received is not included in the accounts but is described in the trustees' annual report.

NOTES TO THE FINANCIAL STATEMENTS

For the year ended 31 March 2024

3.5 Fund accounting

Unrestricted funds are available to spend on activities that further any of the purposes of the charity. Designated funds are unrestricted funds of the charity which the trustees have decided at their discretion to set aside to use for a specific purpose. Restricted funds are donations which the donor has specified are to be solely used for particular areas of the charity's work or for specific projects being undertaken by the

4 Expenditure and liabilities

4.1 Liability recognition

Liabilities are recognised when it is more likely than not that there is a legal or constructive obligation committing the charity to pay out resources and the amount of the obligation can be measured with reasonable certainty.

4.2 Charitable activities

Expenditure on charitable activities includes the costs of work and other activities undertaken to further the purposes of the charity and their associated support costs.

4.3 Governance and support costs

Support costs have been allocated between governance cost and other support. Governance costs comprise all costs involving public accountability of the charity and its compliance with regulation and good practice.

Support costs are those functions that assist the work of the charity but do not directly undertake charitable activities. Support costs include central functions and have been allocated to activity cost categories on a basis consistent with the use of resources.

4.4 Irrecoverable VAT

Irrecoverable VAT is charged as a cost against the activity for which the expenditure was incurred.

4.5 Creditors

The charity has creditors which are measured at settlement amounts less any trade discounts.

4.6 Provisions for liabilities

A liability is measured on recognition at its historical cost and then subsequently measured at the best estimate of the amount required to settle the obligation at the reporting date.

5 Assets

5.1 Tangible fixed assets for use by the charity

Individual fixed assets costing £1,000 or more are capitalised at cost and are depreciated over their estimated useful economic lives on a straight line basis, the charity does not currently have any tangible fixed

Plant and Machinery	15% Reducing balance
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LOVE, AMELIA

NOTES TO THE FINANCIAL STATEMENTS

For the year ended 31 March 2024

Analysis of income

	Unrestricted Funds £	Restricted Funds £	Total 2024 £	Total 2023 £
6 Donations and legacies				
Donations and gifts	34,716	-	34,716	22,453
Other	3,404	-	3,404	393
	<u>38,120</u>	<u>-</u>	<u>38,120</u>	<u>22,846</u>
7 Charitable activities				
<u>Income from grants</u>				
Nissan	4,000	-	4,000	1,000
Sir John Priestman Charitable Trust	-	-	-	10,000
Government Grants	-	-	-	10,000
National Lottery Awards For All	-	-	-	10,000
Sir James Knott Trust	-	15,000	15,000	15,000
Community Foundation - Tyne and Wear and Northumberland	-	10,000	10,000	14,000
Community Opportunities	-	-	-	2,122
Hadrian Trust	-	-	-	2,000
Karbon Homes	-	1,500	1,500	1,000
The National Lottery Community Fund	-	48,540	48,540	47,768
The Elsie Davis Trust	-	5,000	5,000	5,000
Garfield Weston Foundation	-	-	-	15,000
The Shears Foundation	-	-	-	10,000
Rathbone Investment Group	-	-	-	5,000
The national Lottery Community Fund - Home Safety equipment	-	7,685	7,685	-
Roseline Foundation - Rent	20,000	-	20,000	-
Sabrina Sutherland Trust	-	1,000	1,000	-
Bentley's Advancing Life Chances	-	500	500	-
Cash 4 Kids	-	950	950	-
Roseline Foundation - Cots and Beds	-	3,500	3,500	-
Barbour Foundation	-	1,000	1,000	-
Masonic Charitable Foundation	-	4,173	4,173	-
Bernicia Foundation	-	9,420	9,420	-
Gentoo Aspire	-	500	500	-
Greggs Foundation	-	20,000	20,000	-
Roseline Foundation - Christmas Project	-	2,000	2,000	-
The National Lottery - Cost of Living	13,624	34,120	47,744	-
Community Foundation - Pea Green Boat Company	-	5,000	5,000	-
Natwest	2,000	-	2,000	-
Postcode Neighbourhood Lottery	20,000	-	20,000	-
Others	1,150	-	1,150	1,000
	<u>60,774</u>	<u>169,888</u>	<u>230,662</u>	<u>148,890</u>

LOVE, AMELIA

NOTES TO THE FINANCIAL STATEMENTS

For the year ended 31 March 2024

8 Other trading activities

Fundraising events	153	-	153	-
	<u>153</u>	<u>-</u>	<u>153</u>	<u>-</u>

Income was £268,935 (2023: £171,736) of which £99,047 was unrestricted or designated (2023: £22,279) and £169,888 was restricted (2023: £149,457)

Analysis of expenditure on charitable activities

	Unrestricted Funds £	Restricted Funds £	Total 2024 £	Total 2023 £
9 Raising funds				
Staging fundraising events	-	14,508	14,508	-
	<u>-</u>	<u>14,508</u>	<u>14,508</u>	<u>-</u>

10 Charitable activities

Direct costs	5,675	19,555	25,230	27,766
Equipment	515	1,744	2,259	9,474
Wages	48,441	87,122	135,563	84,631
Employers NI	665	-	665	-
Pension	4,034	-	4,034	2,122
Rent	16,268	-	16,268	15,562
Light and heat	4,028	-	4,028	962
Insurance	1,494	-	1,494	1,296
Subscriptions	2,076	-	2,076	1,062
Office consumables	1,473	-	1,473	3,023
Office equipment costs	862	2,277	3,139	582
Telephone	933	-	933	708
Marketing and communications	1,646	-	1,646	2,745
Motor and travel	1,659	500	2,159	2,369
Volunteer expenses	371	-	371	101
Training	1,569	-	1,569	1,496
Repairs and renewals	368	-	368	3,094
Cleaning	897	-	897	547
Other expenses	914	173	1,087	276
Professional fees	1,366	8,198	9,564	447
Depreciation	510	-	510	600

Governance costs

Independent examiner's fees for reporting on the accounts	1,092	-	1,092	840
	<u>96,856</u>	<u>119,569</u>	<u>216,425</u>	<u>159,703</u>

Expenditure on charitable activities was £230,933 (2023: £159,703) of which £96,856 was unrestricted or designated (2023: £21,410) and £134,077 was restricted (2023: £138,293)

LOVE, AMELIA

NOTES TO THE FINANCIAL STATEMENTS

For the year ended 31 March 2024

11 Fees for examination of the accounts

	2024 £	2023 £
Independent examiner's fees for reporting on the accounts	1,092	840
	<u>1,092</u>	<u>840</u>

There were no other fees paid to the examiner (2023: £nil)

12 Analysis of staff costs and the cost of key management personnel

	2024 £	2023 £
Salaries and wages	135,563	84,631
Employers NI	665	-
Pension costs (defined contribution pension plan)	4,034	2,122
	<u>140,262</u>	<u>86,753</u>

No employee received remuneration above £60,000 (2023: £nil)

The key management personnel of the charity, comprise the trustees. The total employee benefits of the key management personnel of the charity were £0.

13 Staff numbers

The average monthly head count was 8 staff (2023: 5 staff).

14 Transactions with trustees

None of the trustees have been paid any remuneration or received any other benefits from an employment with their charity or a related entity.

Trustees' expenses

The following detail the expenses incurred by the trustees.

	2024 £	2023 £
Other	-	101
	<u>-</u>	<u>101</u>

Transaction(s) with related parties

There have been no related party transactions in the reporting period.

NOTES TO THE FINANCIAL STATEMENTS

For the year ended 31 March 2024

15 Defined contribution pension scheme

The charity operates a defined contribution pension scheme. The assets of the scheme are held separately from those of the charity in an independently administered fund.

The employer's pension costs represent contributions payable by the charity to the fund and amount to £4,034 (2023: £2,122). There was £0 outstanding as at 31 March 2024 (2023: £0)

16 Corporation Taxation

The charity is exempt from tax on income and gains falling within section 505 of the Taxes Act 1988 or section 252 of the Taxation of Chargeable Gains Act 1992 to the extent that these are applied to its charitable objectives.

17 Tangible fixed assets

	Plant and Machinery £	Total £
Cost		
Balance brought forward	5,132	5,132
Additions	-	-
Disposals	-	-
Balance carried forward	5,132	5,132
Depreciation		
Balance brought forward	1,731	1,731
Depreciation charge for year	510	510
Disposals	-	-
Balance carried forward	2,241	2,241
Net book value		
Brought forward	3,401	3,401
Carried forward	2,891	2,891

18 Debtors and prepayments (receivable within 1 year)

	2024 £	2023 £
Rent deposit	4,150	4,150
	4,150	4,150

19 Cash at bank and in hand

	2024 £	2023 £
Cash at bank	61,904	26,017
	61,904	26,017

LOVE, AMELIA

NOTES TO THE FINANCIAL STATEMENTS

For the year ended 31 March 2024

20 Creditors and accruals (payable within 1 year)

	2024 £	2023 £
Taxation and social security	-	2,877
Accruals		
Independent examination of accounts	1,092	840
	<u>1,092</u>	<u>3,717</u>

21 Events after the end of the reporting period

No events (not requiring adjustment to the accounts) have occurred after the end of the reporting period but before the accounts are authorised which relate to conditions that arose after the end of the reporting period.

22 Analysis of charitable funds

Analysis of movements in unrestricted funds

	Fund balances brought forward £	Incoming resources £	Resources expended £	Transfers £	Fund balances carried forward £
Unrestricted funds					
General unrestricted fund	12,698	99,047	(96,856)	-	14,889
Totals	<u>12,698</u>	<u>99,047</u>	<u>(96,856)</u>	<u>-</u>	<u>14,889</u>

Purpose of unrestricted funds

General unrestricted fund The 'free reserves' of the charity

LOVE, AMELIA

NOTES TO THE FINANCIAL STATEMENTS

For the year ended 31 March 2024

Analysis of movement in restricted funds

Restricted funds	Fund balances brought forward £	Incoming resources £	Resources expended £	Transfers £	Fund balances carried forward £
Karbon Homes	1,000	1,500	(1,000)	-	1,500
Community Foundation - Tyne and Wear and Northumberland	3,333	10,000	(13,333)	-	-
The National Lottery - Community Fund	5,971	48,540	(42,176)	-	12,335
The Shears Foundation	3,099	-	-	-	3,099
Rathbone Investment Group	3,750	-	-	-	3,750
The National Lottery - Home Safety equipment	-	7,685	-	-	7,685
Sir James Knott trust	-	15,000	(15,000)	-	-
The Elsie Davis Trust	-	5,000	(5,000)	-	-
Sabrina Sutherland Trust	-	1,000	(1,000)	-	-
	-	500	(500)	-	-
Bentleys Advancing Life Chances					
Cash 4 Kids	-	950	(950)	-	-
Roseline Foundation - Cots and Beds	-	3,500	(3,500)	-	-
Barbour Foundation	-	1,000	(1,000)	-	-
Masonic Charitable Foundation	-	4,173	(1,739)	-	2,434
Bernicia Foundation	-	9,420	(3,925)	-	5,495
Gentoo Aspire	-	500	(500)	-	-
Greggs Foundation	-	20,000	(8,334)	-	11,666
Roseline Foundation - Christmas Project	-	2,000	(2,000)	-	-
The National Lottery - Cost of Living	-	34,120	(34,120)	-	-
Community Foundation - Pea Green Boat Company	-	5,000	-	-	5,000
Totals	17,153	169,888	(134,077)	-	52,964

Purpose of restricted funds

Restricted funds represent income resources used for a specific purpose within the charity as identified by the donor.

Karbon Homes	Safety equipment.
Community Foundation - Tyne and Wear and Northumberland	Restricted core costs and overheads contribution.
The National Lottery - Community Fund	Restricted core costs and overheads contribution.
The Shears Foundation	Restricted core costs and overheads contribution.
Rathbone Investment Group	Restricted core costs and overheads contribution.
The National Lottery - Home Safety equipment	Safety equipment.
Sir James Knott trust	Contribution to salary costs.

LOVE, AMELIA

NOTES TO THE FINANCIAL STATEMENTS

For the year ended 31 March 2024

Purpose of restricted funds (continued)

The Elsie Davis Trust	Restricted core costs and overheads contribution.
Sabrina Sutherland Trust	Restricted core costs and overheads contribution.
Bentleys Advancing Life Chances	Logistical and distribution costs.
Cash 4 Kids	Safety equipment.
Roseline Foundation - Cots and Beds	Cots and beds.
Barbour Foundation	Restricted core costs and overheads contribution.
Masonic Charitable Foundation	Restricted core costs and overheads contribution.
Bernicia Foundation	Logistical and distribution costs.
Gentoo Aspire	Safety equipment.
Greggs Foundation	Contribution to salary costs.
Roseline Foundation - Christmas Project	Christmas Project.
The National Lottery - Cost of Living	Restricted core costs and overheads contribution.
Community Foundation - Pea Green Boat Company	Restricted core costs and overheads contribution.

23 Capital commitments

As at 31 March 2024, the charity had no capital commitments (2023 -£nil)

24 Analysis of net assets between funds

	Unrestricted Funds £	Restricted Funds £	Total 2024 £	Total 2023 £
Tangible fixed assets	2,891	-	2,891	3,401
Cash at bank and in hand	8,940	52,964	61,904	26,017
Other net current assets/(liabilities)	3,058	-	3,058	433
	<u>14,889</u>	<u>52,964</u>	<u>67,853</u>	<u>29,851</u>