

# RUBBISH FRIENDS (STRATFORD UPON AVON)

England & Wales · Charity number 1181739

## Details

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**Status** Registered

**Legal form** CIO

**Registered** 2019-01-24

**Register** [View on the Charity Commission register](#)

## Contact

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**Address** Venture House  
Avenue Farm Industrial Estate  
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Stratford-upon-Avon  
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**Website** [www.rubbishfriends.org.uk](http://www.rubbishfriends.org.uk)

## Activities

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**Objects:** THE OBJECTS OF THE CIO ARE TO PROMOTE FOR THE PUBLIC BENEFIT THE CONSERVATION, PROTECTION AND IMPROVEMENT OF THE ENVIRONMENT IN STRATFORD UPON AVON AND THE SURROUNDING AREA, IN PARTICULAR BY:(A) THE PROMOTION OF PRACTICAL MEASURES AND ENCOURAGEMENT OF PARTNERSHIPS TO REDUCE LITTER AND IMPROVE THE GENERAL ENVIRONMENT OF THE LOCAL AREA;(B) RAISING THE PUBLIC AWARENESS AND PROVIDING INFORMATION IN MATTERS RELATING TO THE BENEFITS OF LITTER REDUCTION.

**Activities:** Rubbish Friends supports and organises litter picking sessions around Stratford upon Avon and surrounding areas so that the environment is improved for the enjoyment of residents and visitors. Rubbish Friends also promotes the benefits of this work to raise public awareness of the issues related to litter and its impact.

## Classification

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- **How:** Provides Services, Provides Advocacy/advice/information
- **What:** Environment/conservation/heritage
- **Who:** The General Public/mankind

## Geography

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- Warwickshire

## Finances

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Period end	Income	Expenditure	Assets	Employees
2024-12-31	£1,031	£408	-	-
2023-12-31	£530	£640	-	-
2022-12-31	£904	£429	-	-
2021-12-31	£983	£2,329	-	-
2020-12-31	£449	£1,481	-	-

## Trustees

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Name	Role	Appointed
<b>Claudine Helene Pearson</b>	Chair	2018-11-08
Andreea Nicolaescu		2024-11-08
Mary Victoria Wilkes		2024-09-30

**RUBBISH FRIENDS (STRATFORD UPON AVON)**

England & Wales - Charity number 1181739

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# Accounts

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**Annual Report for Rubbish Friends (Stratford upon Avon)**  
**For the Year Ending 31<sup>st</sup> December 2024**  
**Registered Charitable Incorporated Organisation No. 1181739**

This is the sixth Annual Report for Rubbish Friends (Stratford upon Avon) after being awarded charitable status on 24<sup>th</sup> January 2019.

Rubbish Friends (Stratford upon Avon)'s charitable objects remain:

To promote for the public benefit the conservation, protection and improvement of the environment in Stratford upon Avon and the surrounding area, in particular by:

- (a) the promotion of practical measures and encouragement of partnerships to reduce litter and improve the general environment of the local area;
- (b) raising the public awareness and providing information in matters relating to the benefits of litter reduction.

**Why It Matters** - At Rubbish Friends, litter picking is only part of the story. Our focus is on **preventing pollution in the first place**:

- **Stopping litter before it starts:** Once waste is dropped, it can persist for decades. Preventing it from entering our streets, parks, and rivers is far more effective than clearing it up later.
- **Protecting wildlife and habitats:** Litter in Stratford's green spaces and along the Avon harms birds, fish, and other animals. Preventing rubbish from entering these habitats keeps them safe and waters healthy.
- **Reducing wasted resources:** Many of the items we collect — bottles, cans, packaging — could have been recycled. By encouraging proper disposal and reuse, we cut down on pollution and conserve resources.
- **Supporting community pride and wellbeing:** A clean environment makes Stratford feel safer, more welcoming, and better cared for. Prevention reduces the need for costly clean-ups and helps residents feel proud of their town.
- **Changing behaviours for long-term impact:** Education and awareness, particularly through schools and community projects, help build habits that reduce single-use plastics, promote recycling, and prevent littering in the first place.
- **Collective action for prevention:** Every pick raises awareness, sparks conversations, and shows what can be achieved. But our long-term goal is a future where litter picks are less necessary because waste is prevented at the source.

As a charity, Rubbish Friends can play a mentoring role — helping new groups to link up with Biffa/Stratford-on-Avon District Council, access grants, share equipment, provide training, and link into community-wide events.

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## Highlights of 2024

Alongside the SGGS and Stratford-upon-Avon High school picks we estimate that **approximately 300 bags of rubbish have been removed through volunteer power** across public spaces in our town.

- **Community Picks**
  - Four residential litter picks (Feb, Mar, Apr, Nov) with over 50 volunteers attending each event, removing a total of **72** bags
  - The Big Avon Clean-up in June partnered with SOAK, Severn Rivers Trust and Severn Trent removing **20** bags of rubbish plus assorted fly-tipped items
  - Four additional Business picks including 3 NFU Mutual teams and Valpak who collected a total of **75** bags

- Linked up Albany Road residents with Orbit to clear an alleyway of 500 cans, 50 bottles, two airbeds and more (about **14** bags)
- Five Duke of Edinburgh volunteers collected on average 11 bags of rubbish each – a total of **55** bags
- **The Rubbish Conference (“Talking Rubbish”) – February, Crowne Plaza**  
Speakers included the Bishopton & Clopton Community Builder, Robin Ford, Crowne Plaza General Manager, SGGs Eco Committee, Severn Trent Green Power, and SDC. Round-tables involved Sustainability West Midlands, Valpak and Net Zero Stratford. The event drew strong attendance, especially young people and local groups, and seeded further place-based initiatives.
- **Great Big Green Week – Stratford College & Fast Fashion**  
At Sustainable Shakespeare Day, students Daisy, Emily and Gabbie presented outfits made from repurposed materials. Local charities and businesses hosted stalls on recycling, repair cafés, waterway protection and green living. Rubbish Friends highlighted the long-term impact of litter on landfills and ecosystems. The collaboration showed the power of combining creative arts, sustainability education, and activism, while giving students valuable experience and created wider partnerships in the community.
- **Rubbish Roadshow + Mass Clean**  
Hosted at Stratford High School, the Roadshow featured Pecha Kucha talks from local changemakers on embedding sustainability into work and community life. It was followed by a Mass Clean, where students and staff litter-picked routes to school and pledged continued action with 120 students collecting **30 bags** rubbish.
- **Stratford Girls’ Grammar School – Enrichment Week Litter Pick**  
Year 8 students collected **112 lbs** of litter, of which 78 lbs were recyclable, across two afternoons. This hands-on project promoted recycling awareness and environmental responsibility and will continue in future years.
- **Keep Britain Tidy – Litter Heroes Ambassadors**  
Rubbish Friends became Ambassadors, gaining resources, media opportunities, and support to inspire others, lead action, and promote national campaigns locally.

Thanks to hosts including Stratford Climate Hub, Friends of Shakespeare Line and Venture House. Groups reported not just amounts collected but also where and what was found, helping shape solutions to this preventable pollution.

Valued member, Clare Hassall, is stepping down as a trustee to focus on other local priorities. We thank her for her support through the years and hope to see her again as an experienced volunteer at future community picks.

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## Partnerships and Support

We are grateful for ongoing partnerships with:

- Crowne Plaza Stratford – hosting the Rubbish Conference and our November pick.
- Biffa – assisting with waste collection.
- Stratford-on-Avon District Council – equipment storage.
- Shakespeare Lions – funding our insurance.
- NFU Mutual – regular clean-ups and a Christmas donation.

Thanks also to all volunteers, supporters, donors, and partners whose in-kind contributions make much of our work possible.

**Claudine Pearson**

**On behalf of the Board of Trustees**

**22 October 2025**

## Profit and Loss

Rubbish Friends - Charity - 1181739

For the year ended 31 December 2024

### Account 2024

#### Turnover

Donations - cash 1.031,14

**Total Turnover 1.031,14**

#### **Donations - cash**

<a href="#">19 Jan 2024</a>	<a href="#">Receive Money</a>	<a href="#">Cash</a>	31.14
<a href="#">5 apr. 2024</a>	<a href="#">Receive Money</a>	<a href="#">Lions</a>	250.00
<a href="#">24 dec. 2024</a>	<a href="#">Receive Money</a>	<a href="#">NFU Mutual</a>	750.00

**Gross Profit 1.031,14**

#### Administrative Costs

Advertising & Marketing 86,38

#### **Advertising & Marketing**

<a href="#">16 sept. 2024</a>	<a href="#">Spend Money</a>	<a href="#">123 Domain renewal</a>	14.39
<a href="#">16 sept. 2024</a>	<a href="#">Spend Money</a>	<a href="#">Eco web hosting</a>	71.99

Insurance 258,39

Legal Expenses 18,00

#### **Legal Expenses**

<a href="#">16 sept. 2024</a>	<a href="#">Spend Money</a>	<a href="#">Claudine - DBS check</a>	18.00
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Printing & Stationery 45,00

#### **Printing & Stationery**

<a href="#">16 sept. 2024</a>	<a href="#">Spend Money</a>	<a href="#">RF Conference materials</a>	45.00
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**Total Administrative Costs 407,77**

**Operating Profit 623,37**

**Profit on Ordinary Activities I 623,37**

**Profit after Taxation 623,37**



**RUBBISH FRIENDS (STRATFORD UPON AVON)**

England & Wales - Charity number 1181739

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# Accounts

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**Annual Report for Rubbish Friends (Stratford upon Avon)**  
**For the Year Ending 31<sup>st</sup> December 2023**  
**Registered Charitable Incorporated Organisation No. 1181739**

This is the fifth Annual Report for Rubbish Friends (Stratford upon Avon) after being awarded charitable status on 24<sup>th</sup> January 2019.

Rubbish Friends (Stratford upon Avon)'s charitable objects are:

To promote for the public benefit the conservation, protection and improvement of the environment in Stratford upon Avon and the surrounding area, in particular by:

- (a) the promotion of practical measures and encouragement of partnerships to reduce litter and improve the general environment of the local area;
- (b) raising the public awareness and providing information in matters relating to the benefits of litter reduction.

### **Highlights of 2023**

- ✓ A successful collaboration with the RSC, working within the sustainable production of "The Tempest". This included: sourcing litter for the set, an invitation to view rehearsals, tickets to the opening night, hosting of the Directors Talk, co-creating rubbish sculptures for our younger volunteers with a commissioned artist, name check in the programme and at the installation at the theatre. This has proved a boost in visibility, morale and confidence and re-established many community links as well as creating new ones. The legacy of the Tempest, including Whispers from the Wings, and the Wrecked Installation, is substantial.
- ✓ We held 7 community picks: February (Train Station), March (Crowne Plaza), April (Bishopton), June (Bridgetown), July (Western Road), October (Clopton), November (Crowne Plaza)
- ✓ We supported a further 5 events: June - SOAK's Big Paddle Clean-up; September – "It's All Rubbish" at Bishopton Community Centre with Biffa and Orbit; October - Stratford Town Trust's Fun Palace; December – RSC x Shakespeare Institute's Ophelia Fayre at The Other Place
- ✓ We worked with other climate organisations as part of Stratford's Climate Coalition and took part in June's Great Big Green Week 2023
- ✓ We supported Duke of Edinburgh students, as well as Brownies, Rainbows, Cubs, Beavers
- ✓ We supplied 6 business and school organisations with equipment and guidance: Warwick Events, Waitrose, NFU Mutual, NFU, Novo Nordisk, and Stratford College
- ✓ We supported 60 Year 8 Stratford Girls Grammar School volunteers, who conducted a three day litter pick in July and analysed results
- ✓ Stratford Football Club's Under 10 players and parents turned out to support the October pick
- ✓ We enjoyed a Santa Sleigh Ride with the Shakespeare Lions in December

Equipment continues to be loaned out to satellite groups upon request in Stratford on Avon District, including Wellesbourne and Snitterfield. We have signposted to SDC's equipment loan facility.

We were delighted to receive financial donations from the RSC's Directors Talk, Warwick Events and Shakespeare Lions.

Our relationship with the Crowne Plaza continues to provide in kind, and a Rubbish Conference date was set for early 2024.

The trustees would like to take the opportunity to thank all the litter-ally brilliant volunteers and supporters.

We are extremely sorry that Sara Hawkins, our remote Treasurer and litter picker, is stepping down to focus on her more local place and people in Scotland, but we thank her for her consistency and kindness through Covid and beyond; we and Stratford will miss her hugely.

We would also like to express our special gratitude to Foundation House and then Venture House, WCAVA, and Shakespeare Lions who have been instrumental in keeping Rubbish Friends growing.

And thank you to Stratford's anchor institutions for sharing their platforms and resources: the RSC, the Crowne Plaza, Stratford-on-Avon District Council, and Biffa for changing bag collection to Sundays.

**Claudine Pearson**

**On behalf of the Board of Trustees**

# Profit and Loss

Rubbish Friends - Charity - 1181739  
For the year ended 31 December 2024

2024

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## Turnover

Donations - cash	281.14
<b>Total Turnover</b>	<b>281.14</b>

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## Gross Profit

281.14

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## Administrative Costs

Insurance	258.39
<b>Total Administrative Costs</b>	<b>258.39</b>

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## Operating Profit

22.75

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## Profit on Ordinary Activities Before Taxation

22.75

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## Profit after Taxation

22.75

**RUBBISH FRIENDS (STRATFORD UPON AVON)**

England & Wales - Charity number 1181739

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# Accounts

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**Annual Report for Rubbish Friends (Stratford upon Avon)**  
**For the Year Ending 31<sup>st</sup> December 2022**  
**Registered Charitable Incorporated Organisation No. 1181739**

This is the fourth Annual Report for Rubbish Friends (Stratford upon Avon) after being awarded charitable status on 24<sup>th</sup> January 2019.

Rubbish Friends (Stratford upon Avon)'s charitable objects are:

To promote for the public benefit the conservation, protection and improvement of the environment in Stratford upon Avon and the surrounding area, in particular by:

- (a) the promotion of practical measures and encouragement of partnerships to reduce litter and improve the general environment of the local area;
- (b) raising the public awareness and providing information in matters relating to the benefits of litter reduction.

#### Highlights of 2022

- ✓ We held 7 community picks: January (Clopton), March (Crowne Plaza), May (Bishopton), June (Leisure Centre with SOAK), July (Clopton's Fun Day), October (Foundation House), November (Bishopton)
- ✓ We supplied 4 businesses with equipment and guidance: NFU Mutual, NFU, Loders, The Farm
- ✓ We supported Duke of Edinburgh students, as well as Brownies, Rainbows, Cubs, Beavers
- ✓ We spoke to Stratford Girls Grammar School's 6<sup>th</sup> Form volunteers, who participated in a project towards better recycling and raising awareness on the type of products that can or can't be recycled
- ✓ We took part in September's Great Big Green Week 2022 as part of Stratford's Climate Coalition
- ✓ We enjoyed a Santa Sleigh Ride with the Shakespeare Lions in December, collecting £200

We continue to loan out equipment; however, this is now predominantly made to community groups and organisations rather than individuals. Trustees may wish to reconsider this model. Equipment continued to be loaned out to satellite groups in Stratford on Avon District, including Wellesbourne and Newbold on Stour. We have signposted to SDC's equipment loan facility.

*It was noted that: Current arrangements for collecting the statistics is disproportionately time consuming and is to be considered by trustees.*

The trustees continue to work towards achieving the following identified actions:

- Recruit new trustees to supplement existing and replace those retiring next year
- Identify suitable grant opportunities
- Map volunteer structure and recruit additional pick champions
- Approach county and district council and their contractors for partnership opportunity
- Re-establish relationships with corporate sponsors and community groups

We are pleased to report progress and challenges for 2023:

- Thank you to new trustee, Clare Hassall, who has provided expertise with policies and procedures as well as hands on support with picks. Further trustees are still required; a Secretary is essential.
- Grants awarded: £30 from Cllr Kate Rolfe, £500 from WCAVA. Thank you to Shelley Beth for providing First Aid kit and to WCAVA, whose grant provides core costs covered for next 2 years.
- Pick champions WhatsApp group providing helpful steering group. Mapping volunteer structure remains an action.
- New storage space at Windsor Street, thanks to SDC, with thanks to outgoing host, CASS, a local business who supported us when needed
- Biffa secured street cleansing services contract with SDC, with a letter of support from Rubbish Friends. At end of 2022, little had materialised from that agreement in principle. However, 2023 has provided a turning point and we continue to press for partnership working, as we provide the links to the community.
- Corporate sponsorship can take many forms. Our relationship with the Crowne Plaza continues to provide in kind, as we discuss opportunities to work together on education of businesses and visitors on the cost of waste.

In a dramatic finale to 2022, the RSC approached RF with an opportunity in Autumn to work within the sustainable production of "The Tempest". This included: joining us to source litter for the set, an invitation to view rehearsals, tickets to the opening night, hosting of the Directors Talk, co-creating rubbish sculptures for our younger volunteers with a commissioned artist, name check in the programme and at the installation at the theatre. which has proved a boost in visibility, morale and confidence and re-established many community links as well as creating new ones. The legacy of the Tempest, including Whispers from the Wings, and the Wrecked Installation, is substantial.

We are extremely sorry that Rachel Key, our most experienced trustee, and guardian angel to Stratford, is stepping down, but we thank her for her guidance and faith.

The trustees would like to take the opportunity to thank all the litter-ally brilliant volunteers and supporters. We would also like to express our special gratitude to Foundation House, CASS, WCAVA, Shakespeare Lions who have been instrumental in keeping Rubbish Friends growing. And thank you to the bigger organisations for sharing their resources: the Crowne Plaza, the RSC, and SDC.

**Claudine Pearson**

**On behalf of the Board of Trustees**

## Profit and Loss

Rubbish Friends - Charity - 1181739

For the year ended 31 December 2022

<u>Account</u>	<u>2022</u>	
<b>Income</b>		
Donations - cash	174.24	Donation Tin/Friends of Earth
Grants	530.00	WCC Fund
Other Revenue	200.00	Sale of TV and Table
<b>Total Income</b>	<b>904.24</b>	
<b>Gross Profit 904.24</b>		
<b>Less Operating Expenses</b>		
Advertising & Marketing	14.39	Domain Renewal
Insurance	281.24	Annual Insurance
Printing & Stationery	132.96	A Board and printing
<b>Total Operating Expenses</b>	<b>428.59</b>	
	475.65	
<b>Net Income less Expenditure</b>	<b>475.65</b>	

## Balance Sheet

Rubbish Friends - Charity - 1181739

As at 31 December 2022

	<u>Dec 2022</u>	
<b>Fixed Assets</b>		
<b>Tangible</b>		
Less Accumulated Depreciation on Office Equipment	(1,560.00)	Fixed Assets (listed below) are fully depreciated
Less Accumulated Depreciation on Plant and Machinery	(800.00)	
Office Equipment	1,560.00	
Plant and Machinery	800.00	
<b>Total Fixed Assets</b>	<b>0.00</b>	
<b>Current Assets</b>		
<b>Cash at bank and in hand</b>		
Treasurers Accounts	661.00	Bank Balance
<b>Total Current Assets</b>	<b>661.00</b>	
	<b>Net Curr 661.00</b>	
	<b>Total As 661.00</b>	
	<b>Net Ass€ 661.00</b>	
<b>Capital and Reserves</b>		
Current Year Earnings	475.65	
Retained Earnings	185.35	
<b>Total Capital and Reserves</b>	<b>661.00</b>	

### Fixed Assets

#### Office

laminator  
projector & Screen

#### Plant

Stand

**RUBBISH FRIENDS (STRATFORD UPON AVON)**

England & Wales - Charity number 1181739

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# Accounts

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**Annual Report for Rubbish Friends (Stratford upon Avon)**  
**For the Year Ending 31<sup>st</sup> December 2021**  
**Registered Charitable Incorporated Organisation No. 1181739**

This is the third Annual Report for Rubbish Friends (Stratford upon Avon) after being awarded charitable status on 24<sup>th</sup> January 2019.

Rubbish Friends (Stratford upon Avon)'s charitable objects are:

To promote for the public benefit the conservation, protection and improvement of the environment in Stratford upon Avon and the surrounding area, in particular by:

- (a) the promotion of practical measures and encouragement of partnerships to reduce litter and improve the general environment of the local area;
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The year's operational activities were considerably curtailed once again by Covid. With England in national lockdown, no community or group picks took place until June. Three picks were held; Tesco's Birmingham Road (June), Bridgetown Primary School (September) and Morrisons, Alcester Road (November). An additional 34 individual picks were logged on the Supporters Group.

The community loan scheme in which a signed waiver entitles supporters to borrow equipment on a long term basis continued to drive membership. 65 new individuals signed up to be members in 2021; the Supporters Facebook Group numbers 1,100.

RF was one of the few charities able to support Duke of Edinburgh students. 6 bronze volunteers continued litter picking activity under parental supervision.

Stratford Girls Grammar School chose to support Rubbish Friends as part of their volunteering activities: 5 students in the Autumn Term picked Shottery area on a weekly basis.

Equipment continues to be loaned out to satellite groups - Tiddington Cubs, Clifford Chambers, Wellesbourne Cubs & Beavers.

Despite the restrictions on organised activities in 2021, we have official reported figures of volunteers collecting approximately 62 bags waste and 20 bags recycling. This does not represent the true figure with many supporters collecting rubbish as they walked and exercised locally.

Last year, the trustees identified the following priorities to action:

- Recruit new trustees to supplement existing and replace those retiring next year
- Identify suitable grant opportunities and apply for funding for additional equipment and a project manager
- Map volunteer structure and recruit nominated pick champions
- Re-establish relationships with corporate sponsors and community groups
- Approach county and district council and their contractors for partnership opportunity.

We are pleased to report progress:

- Welcoming one new trustee, Clare Hassall, whose field of expertise lies within Health & Safety
- Grants awarded:
  - ⇒ WCC Councillor Grant (Tim Sinclair) £923 for "next generation" equipment, DBS checks for 2 volunteers.
  - ⇒ Not awarded: Green Shoots programme, an ambitious bid to template the Rubbish Friends model across all parishes in Warwickshire.
  - ⇒ Calor supported with time and model letters for trustee recruitment.
  - ⇒ Partnership with Make Good Grow not the right fit for our model; however, provided insight as to the gaps in our existing structure.
  - ⇒ New storage space thanks to CASS, a local business
- Pick champions WhatsApp group set up
- WCAVA now proactively providing assistance in recruiting trustees and writing bids

- Learned from The Litter Partnership in Winchester, but talks with idverde unsuccessful to date
- WCC County Councillor Tim Sinclair has proved a hand-on champion and supporter
- Stratford Town Councillors continue to be regulars at our organised picks, with practical support from Cllr Phil How on the website

We are extremely sorry that Donna Nixon, one of the only first trustees left on the Board from January 2019 is stepping down, particularly as we lose her expertise in marketing and organisation!

The trustees would like to take the opportunity to thank all the litter-ally brilliant volunteers and supporters involved. We would also like to express our gratitude to all past sponsors and Thomas Jolyffe School who have been instrumental in growing the Rubbish Friends family.

**Profit and Loss**  
**Rubbish Friends - Charity - 1181739**  
**All In Kinds**  
**1 January 2021 to 31 December 2021**

	Assets Donated	Unassigned	Total
<b>Income</b>			
Grants	£0.00	£983.00	£983.00
<b>Total Income</b>	<b>£0.00</b>	<b>£983.00</b>	<b>£983.00</b>
<b>Less Cost of Sales</b>			
Clothing	£0.00	£490.62	£490.62
Direct Expenses	£0.00	£754.46	£754.46
<b>Total Cost of Sales</b>	<b>£0.00</b>	<b>£1,245.08</b>	<b>£1,245.08</b>
<b>Gross Profit</b>	<b>£0.00</b>	<b>-£262.08</b>	<b>-£262.08</b>
<b>Less Operating Expenses</b>			
Advertising & Marketing	£0.00	£32.37	£32.37
Depreciation Expense	£786.66	£0.00	£786.66
Insurance	£0.00	£265.31	£265.31
<b>Total Operating Expenses</b>	<b>£786.66</b>	<b>£297.68</b>	<b>£1,084.34</b>
<b>Net Profit</b>	<b>-£786.66</b>	<b>-£559.76</b>	<b>-£1,346.42</b>

**Claudine Pearson**  
**On behalf of the Board of Trustees**

**RUBBISH FRIENDS (STRATFORD UPON AVON)**

England & Wales - Charity number 1181739

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# Accounts

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**Annual Report for Rubbish Friends (Stratford upon Avon)  
For the Year Ending 31<sup>st</sup> December 2020  
Registered Charitable Incorporated Organisation No. 1181739**

This is the second Annual Report for Rubbish Friends (Stratford upon Avon) after being awarded charitable status on 24<sup>th</sup> January 2019.

Rubbish Friends (Stratford upon Avon)'s charitable objects are:

To promote for the public benefit the conservation, protection and improvement of the environment in Stratford upon Avon and the surrounding area, in particular by:

- (a) the promotion of practical measures and encouragement of partnerships to reduce litter and improve the general environment of the local area;
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The charity opened 2020 with a well-attended pick in January from The Hive at Thomas Jolyffe School. Unfortunately, subsequent to Covid and national lockdown in March 2020, all community and group picks were cancelled for the remainder of the year. Founder Becky Reynolds was not able to continue in her operational role and the charity had to re-evaluate how it could deliver its charitable objectives once lockdown eased.

In response to feedback from supporters who were keen to continue being a "Rubbish Friend", trustees implemented a community loan scheme in which supporters were stewarded towards membership. This entitled them to borrow equipment on a long term basis in return for a signed waiver. The scheme was launched just before October half term at a socially distanced event outside the Ken Kennett Centre with 18 new households taking up the offer.

RF was one of the few charities able to support Duke of Edinburgh students. In total, 10 bronze volunteers continued litter picking activity under parental supervision. Special mention of our silver volunteer, Sam Bloomfield, who set up and continued to run a bottle top recycling scheme in conjunction with Lush. Equipment was also loaned out to satellite groups for two Cub and Beaver picks.

Despite the restrictions on organised activities in 2020, we have official reported figures of volunteers collecting 70 bags waste and 58 recycling. This does not represent the true figure with many supporters collecting rubbish as they walked and exercised locally.

Rubbish Friends (Stratford upon Avon) and Becky Reynolds were nominated for Orbit's Thriving Communities – Better Days Award and were delighted to receive the runner-up prize of £500 which was spent on additional picking equipment.

As the charity is now more firmly established, with governance and experience in place, trustees have identified the following priorities to action:

- Recruit new trustees to supplement existing and replace those retiring next year
- Identify suitable grant opportunities and apply for funding for additional equipment and a project manager
- Map volunteer structure and recruit nominated pick champions
- Re-establish relationships with corporate sponsors and community groups
- Approach county and district council and their contractors for partnership opportunity.



The trustees would like to take the opportunity to thank those volunteers who have stepped back this year and those who have stepped forward to replace them. Stratford upon Avon still has truly Rubbish Friends.

**Statement of Income and Expenditure**

**Profit and Loss**  
**Rubbish Friends - Charity - 1181739**  
**All In Kinds**  
**1 January 2020 to 31 December 2020**

	<b>Assets Donated</b>	<b>Activity</b>	<b>Total</b>
<b>Income</b>			
Donations - cash	£0.00	£5.00	£5.00
Donations - in Kind	£443.98	£0.00	£443.98
<b>Total Income</b>	<b>£443.98</b>	<b>£5.00</b>	<b>£448.98</b>
<b>Less Cost of Sales</b>			
Direct Expenses	£443.98	£0.00	£443.98
<b>Total Cost of Sales</b>	<b>£443.98</b>	<b>£0.00</b>	<b>£443.98</b>
<b>Gross Profit</b>	<b>£0.00</b>	<b>£5.00</b>	<b>£5.00</b>
<b>Less Operating Expenses</b>			
Depreciation Expense	£786.67	£0.00	£786.67
Insurance	£0.00	£250.30	£250.30
<b>Total Operating Expenses</b>	<b>£786.67</b>	<b>£250.30</b>	<b>£1,036.97</b>
<b>Net Profit</b>	<b>-£786.67</b>	<b>-£245.30</b>	<b>-£1,031.97</b>

**Claudine Pearson**  
**On behalf of the Board of Trustees**