



Water Stars Foundation
Trustees' Annual Report
For the period 1 January 2024 – 31 December 2024

Charity Details

Name: Water Stars Foundation

Registration Number: CE016310

Charity Number: 1181730

Registered Address: 133 Hassell Street, Newcastle-under-Lyme, Staffordshire, ST5 1BB

Trustees

- Robert Trimmings
- Rachel Beckett

Chief Executive Officer: Andrew Lipscomb



Professional Contacts

Bankers:

Santander Bank

4–6 Town Road, Hanley, Stoke-on-Trent, ST1 2HA

Accountant/Auditors:

Robert Moore

Moore's Accountancy

138 Hassell Street, Newcastle-under-Lyme, ST5 1BB

Aims and Objectives

The aims of the Water Stars Foundation are:

- To advance the education of the public in the subject of swimming and water safety, creating lifelong learners and participants.
- To advance the education of pupils in educational institutions by providing swimming lessons that teach vital skills in swimming, water safety, and lifelong wellbeing.
- To provide educational water safety courses for children across North Staffordshire, increasing knowledge and understanding of the risks involved in water activities.



Charity Overview

The Water Stars Foundation operates within Staffordshire.

The charity delivers educational swimming lessons and water safety courses for children, helping them gain essential life skills to stay safe in and around water.

We work closely with local schools to provide National Curriculum swimming lessons and offer teacher training in water safety education to enhance community-wide water safety awareness.

Financial Review

Income

Total income received during the financial period:
£622,583

This income was received from both educational establishments (schools) and Water Stars Foundation members.

Expenditure

- Wages and Salaries: £350,054
 - Our team expanded during 2024 with the recruitment of additional instructors.
 - Salary increases were implemented in line with the national minimum wage and to remain above industry standards.



- Rent and Pool Hire: £142,352
 - This covers all swimming pool facilities hired during the year.
 - Costs are expected to rise in 2025 due to anticipated price increases at several locations.

Reserves Policy and Debts

The charity has continued to repay its Bounce Back Loan, which is now close to being fully repaid.

Our target is to build reserves of £150,000, which would cover approximately six months of staffing wages.

Achievements and Performance

During 2024, the Foundation continued to expand its reach and impact:

- Increased the number of children learning to swim each week.
- Delivered regular water safety sessions for local schools and community groups.
- Enhanced the quality and consistency of teaching through updated lesson plans and training.
- Strengthened partnerships with schools to deliver swimming lessons in line with the National Curriculum for Physical Education.

Through these initiatives, the charity has successfully advanced its educational aims and improved public understanding of swimming and water safety.



Public Benefit

The charity continues to provide a clear public benefit by offering accessible swimming education and water safety training to children and young people.

By equipping participants with vital swimming skills and knowledge, the Foundation contributes to reducing drowning risks and promoting lifelong health and wellbeing.

We also deliver structured schemes of work and progressive assessments to ensure measurable educational outcomes.

Future Plans (2025 and Beyond)

Looking ahead to 2025, the Water Stars Foundation aims to:

- Increase membership numbers, enabling more children to access swimming lessons and water safety education.
- Expand school partnerships, currently teaching around 12 primary schools, with plans to grow further in line with National Curriculum standards.
- Develop and expand the Water Safety Programme, building stronger links with local schools and community organisations.



- Recruit an additional swimming instructor to meet growing demand.
- Strengthen the Board of Trustees by recruiting new members to support the charity's governance and growth across Staffordshire.

Profit and Loss

Water Stars Foundation

For the year ended 31 December 2024

2024

Turnover

Sales	622,583.54
Total Turnover	622,583.54

Cost of Sales

Direct Expenses	30,358.35
Direct Wages	350,054.41
Total Cost of Sales	380,412.76

Gross Profit

242,170.78

Administrative Costs

Audit & Accountancy fees	3,000.00
Charitable and Political Donations	75.00
Consulting	89,832.66
Insurance	2,099.61
Rent	142,345.02
Total Administrative Costs	237,352.29

Operating Profit

4,818.49

Profit on Ordinary Activities Before Taxation

4,818.49

Profit after Taxation

4,818.49



Section A

Independent Examiner's Report

Report to the trustees

Charity Name
WATER STARS FOUNDATION

On accounts for the year
ended

31 December 2024

Charity no
(if any)

1181730

Set out on pages

1 - 2

(remember to include the page numbers of additional sheets)

I report to the trustees on my examination of the accounts of the above charity ("the Trust") for the year ended 31/12/2024.

Responsibilities and
basis of report

As the charity's trustees, you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ("the Act").

I report in respect of my examination of the Trust's accounts carried out under section 145 of the 2011 Act and in carrying out my examination, I have followed all the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.

Independent
examiner's statement

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination which gives me cause to believe that in, any material respect:

- the accounting records were not kept in accordance with section 130 of the Charities Act; or
- the accounts did not accord with the accounting records; or
- the accounts did not comply with the applicable requirements concerning the form and content of accounts set out in the Charities (Accounts and Reports) Regulations 2008 other than any requirement that the accounts give a 'true and fair' view which is not a matter considered as part of an independent examination.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

Signed: Robert Moore

Date: 22/10/2025

Name: Robert Moore

Relevant professional
qualification(s) or body
(if any):

Chartered Institute of Management Accountants

Address:

138 Hassell Street, Newcastle, Staffordshire, ST5 1BB.

Section B

Disclosure

Only complete if the examiner needs to highlight material matters of concern (see CC32, Independent examination of charity accounts: directions and guidance for examiners).

Give here brief details of any items that the examiner wishes to disclose.