

**Report of the Trustees and
Unaudited Financial Statements
for the Year Ended 31 December 2021
for
Maddie's Miracle**

Ward Goodman
4 Cedar Park
Cobham Road
Ferndown Industrial Estate
Wimborne
Dorset
BH21 7SF

Maddie's Miracle

Contents of the Financial Statements for the Year Ended 31 December 2021

	Page
Report of the Trustees	1 to 3
Independent Examiner's Report	4
Statement of Financial Activities	5
Balance Sheet	6
Notes to the Financial Statements	7 to 12

Maddie's Miracle
Report of the Trustees
for the Year Ended 31 December 2021

The trustees present their report with the financial statements of the charity for the year ended 31 December 2021. The trustees have adopted the provisions of Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019).

OBJECTIVES AND ACTIVITIES

Objectives and aims

The purpose and objectives of Maddie's Miracle are as follows:

1 - To advance the education of women, families and healthcare professionals in breastfeeding and its related factors: and

2 - To preserve and protect the mental and physical health and wellbeing of women through the antenatal, childbirth, postnatal and breastfeeding stages of motherhood. This is done through the provision of physical, emotional and practical support: and through education.

Significant activities

In 2021 the third sector still felt the impact of difficult times that were presented in 2020. In terms of maternal health services and breastfeeding support services around the UK, there were still closures of children centres and breastfeeding groups. The ongoing loss of these services, coupled with the existing crisis in maternity and perinatal services, left new mothers across the UK isolated and unsupported. These circumstances meant that Maddie's Miracle online support was very relevant and important.

The trustees have had regard to Charity Commission guidance on public benefit.

Volunteers

We expanded our volunteer-base and we started developing a volunteer reward programme. In late 2021 we were delighted to be able to award one of our volunteers with a Room to Reward Hotel Break as a way of acknowledging all her voluntary work supporting mothers and parents during the pandemic in 2020 and 2021.

ACHIEVEMENT AND PERFORMANCE

Charitable activities

This year was our charity's second year of operations. We have achieved a full two years of establishing a fantastic track record. We have collected many heart-felt quotes from mothers and parents thanking us for the support that we provided to them, as well as detailing the positive impact on their health, as well as their baby's health.

The Trustees of Maddie's Miracle are very proud of the positive impact that the charity has in terms of both maternal physical health and maternal mental health.

Outcomes & Impact

We received great feedback from surveys conducted with mothers and parents who received support from Maddie's Miracle.

93% of beneficiaries said that support from Maddie's Miracle has boosted their confidence as a mother.

85% of mothers and parents said that their mental health has improved; some stated that the improvement was in their long-term mental health - which is clearly a very significant positive outcome.

59% of mothers and parents said that they had felt reduced loneliness as a result of support from our charity.

Quotes given to us by beneficiary mothers include heart-felt testimonies, with some calling Maddie's Miracle support "life saving".

Maddie's Miracle
Report of the Trustees
for the Year Ended 31 December 2021

ACHIEVEMENT AND PERFORMANCE

Expanding our Reach

We launched a Wales-dedicated project to support mothers living in Wales and following an influx of calls for support from mothers in Scotland, we started to support Scottish resident mothers for the first time.

Online Breastfeeding Support Group

The group continued to grow from its launch in 2020 and we were able to support many more mothers from England, Wales and Scotland.

Dedicated One-to-One Zoom Sessions with Breastfeeding Counsellors

In 2021 we continued to provide Zoom support sessions to mothers across the UK.

Breastfeeding Support Bus

In late 2021 we were able to start work on the conversion of the Breastfeeding Support Bus. We are expecting to launch the bus in 2022 and to begin direct face to face service delivery in England and Wales, as part of existing projects.

Developing Networks

In late 2021 we developed new relationships with HomeStart across Scotland and in Dorset (England), as well as strengthened our existing relationships with breastfeeding organisations.

FINANCIAL REVIEW

Financial position

During the year the charity had total income of £26,923 (2020: 13,668), the charity has spent £20,619 (2020: £21,007) resulting in a surplus of £6,304 (2020: deficit of £7,339).

The charity has free reserves of £991 (2020: £3,434) being made up of the unrestricted funds less the fixed assets.

Reserves policy

The charity currently holds zero reserves as a newly formed charity. The charity's current primary focus is on the upgrading of the vehicle into a mobile breastfeeding clinic in order to start delivery of pop up clinics in line with the charity's objectives. The trustees will look at building reserves in the future once charitable activities have commenced and the charity becomes more established.

STRUCTURE, GOVERNANCE AND MANAGEMENT

Governing document

Maddie's Miracle is a CIO registered with the Charity Commission on the 16th January 2019 and governed by its constitution.

Recruitment and appointment of new trustees

We expanded our Board of Trustees by welcoming Trustees such as Professor Amy Brown of Swansea University, Wales.

Trustees are selected based on specific skill set, knowledge, experience and expertise. Every trustee must be appointed by a resolution passed at a properly convened meeting of the charity trustees.

REFERENCE AND ADMINISTRATIVE DETAILS

Registered Charity number

1181584

Principal address

6 New Street
Wareham
Dorset
BH20 4QS

Maddie's Miracle
Report of the Trustees
for the Year Ended 31 December 2021

Trustees

Mrs M L McMahon
Ms R James
Ms S Marsden
Miss J Thompson (appointed 19.9.21)
Miss Z de Candole (appointed 19.9.21)
Miss A Brown (appointed 25.1.21)
Miss L Jeffreys

Independent Examiner

Ward Goodman
4 Cedar Park
Cobham Road
Ferndown Industrial Estate
Wimborne
Dorset
BH21 7SF

Approved by order of the board of trustees on 14 June 2022 and signed on its behalf by:



.....
Mrs M L McMahon - Trustee

**Independent Examiner's Report to the Trustees of
Maddie's Miracle**

Independent examiner's report to the trustees of Maddie's Miracle

I report to the charity trustees on my examination of the accounts of Maddie's Miracle (the Trust) for the year ended 31 December 2021.

Responsibilities and basis of report

As the charity trustees of the Trust you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ('the Act').

I report in respect of my examination of the Trust's accounts carried out under section 145 of the Act and in carrying out my examination I have followed all applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.

Independent examiner's statement

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination giving me cause to believe that in any material respect:

1. accounting records were not kept in respect of the Trust as required by section 130 of the Act; or
2. the accounts do not accord with those records; or
3. the accounts do not comply with the applicable requirements concerning the form and content of accounts set out in the Charities (Accounts and Reports) Regulations 2008 other than any requirement that the accounts give a true and fair view which is not a matter considered as part of an independent examination.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.



Miss J Richardson
ACA FCCA DChA
Ward Goodman
4 Cedar Park
Cobham Road
Ferndown Industrial Estate
Wimborne
Dorset
BH21 7SF

Date: 15th June 2022

Maddie's Miracle

**Statement of Financial Activities
for the Year Ended 31 December 2021**

		Unrestricted fund £	Restricted funds £	2021 Total funds £	2020 Total funds £
	Notes				
INCOME AND ENDOWMENTS FROM					
Donations and legacies	3	16,923	10,000	26,923	13,668
EXPENDITURE ON					
Charitable activities					
Charitable Activity		10,627	9,992	20,619	21,007
NET INCOME/(EXPENDITURE)		<u>6,296</u>	<u>8</u>	<u>6,304</u>	<u>(7,339)</u>
RECONCILIATION OF FUNDS					
Total funds brought forward		4,634	-	4,634	11,973
TOTAL FUNDS CARRIED FORWARD		<u><u>10,930</u></u>	<u><u>8</u></u>	<u><u>10,938</u></u>	<u><u>4,634</u></u>

The notes form part of these financial statements

Maddie's Miracle

**Balance Sheet
31 December 2021**

	Notes	Unrestricted fund £	Restricted funds £	2021 Total funds £	2020 Total funds £
FIXED ASSETS					
Tangible assets	8	9,939	-	9,939	1,200
CURRENT ASSETS					
Cash at bank		2,551	8	2,559	3,974
CREDITORS					
Amounts falling due within one year	9	(1,560)	-	(1,560)	(540)
NET CURRENT ASSETS		<u>991</u>	<u>8</u>	<u>999</u>	<u>3,434</u>
TOTAL ASSETS LESS CURRENT LIABILITIES		10,930	8	10,938	4,634
NET ASSETS		<u>10,930</u>	<u>8</u>	<u>10,938</u>	<u>4,634</u>
FUNDS	10				
Unrestricted funds				10,930	4,634
Restricted funds				8	-
TOTAL FUNDS				<u>10,938</u>	<u>4,634</u>

The financial statements were approved by the Board of Trustees and authorised for issue on
.....14 June 2022..... and were signed on its behalf by:



M L McMahon - Trustee

Maddie's Miracle

Notes to the Financial Statements for the Year Ended 31 December 2021

1. LEGAL FORM

Maddie's Miracle is a CIO registered with the Charity Commission on the 16th January 2019 and governed by its constitution. The principal address of the charity is as stated on page 2.

2. ACCOUNTING POLICIES

Basis of preparing the financial statements

The financial statements of the charity, which is a public benefit entity under FRS 102, have been prepared in accordance with the Charities SORP (FRS 102) 'Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019)', Financial Reporting Standard 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland' and the Charities Act 2011. The financial statements have been prepared under the historical cost convention.

These financial statements represent the first period covered by the charity following registration as a CIO and therefore there are no comparative figures to include for any figures stated.

Income

All income is recognised in the Statement of Financial Activities once the charity has entitlement to the funds, it is probable that the income will be received and the amount can be measured reliably.

Expenditure

Liabilities are recognised as expenditure as soon as there is a legal or constructive obligation committing the charity to that expenditure, it is probable that a transfer of economic benefits will be required in settlement and the amount of the obligation can be measured reliably. Expenditure is accounted for on an accruals basis and has been classified under headings that aggregate all cost related to the category. Where costs cannot be directly attributed to particular headings they have been allocated to activities on a basis consistent with the use of resources.

Tangible fixed assets

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Motor vehicles - Straight line over 5 years

Taxation

The charity is exempt from tax on its charitable activities.

Fund accounting

Unrestricted funds can be used in accordance with the charitable objectives at the discretion of the trustees.

Restricted funds can only be used for particular restricted purposes within the objects of the charity. Restrictions arise when specified by the donor or when funds are raised for particular restricted purposes.

Further explanation of the nature and purpose of each fund is included in the notes to the financial statements.

Debtors and creditors

Debtors are recognised at the settlement amount due.

Creditors are recognised where the Charity has a present obligation resulting from a past event that will probably result in the transfer of funds to a third party and the amount due to settle the obligation can be measured or estimated reliably. Creditors are recognised at their settlement amount.

Cash at bank and in hand

Cash at bank and in hand includes cash and short term highly liquid investments with a short maturity of three months or less from the date of acquisition or opening of the deposit or similar account

Maddie's Miracle

Notes to the Financial Statements - continued for the Year Ended 31 December 2021

3. DONATIONS AND LEGACIES

	2021	2020
	£	£
Donations	6,923	1,051
Grants	20,000	12,617
	<u>26,923</u>	<u>13,668</u>

Grants received, included in the above, are as follows:

	2021	2020
	£	£
Cambridgeshire Community Foundation	-	1,000
Talbot Village Trust	-	1,000
Dorset Community Foundation	-	500
Big Lottery - Covid Response	-	9,717
Neighbourly Limited	-	400
Awards for All Wales	10,000	-
Awards for All	10,000	-
	<u>20,000</u>	<u>12,617</u>

4. SUPPORT COSTS

	Governance costs
	£
Charitable Activity	<u>1,020</u>

5. EXAMINERS' REMUNERATION

Independent examiner fees were £780 for the year (2020: £780).

6. TRUSTEES' REMUNERATION AND BENEFITS

There were no trustees' remuneration or other benefits for the year ended 31 December 2021 nor for the year ended 31 December 2020.

Trustees' expenses

There were no trustees' expenses paid for the year ended 31 December 2021 nor for the year ended 31 December 2020.

Maddie's Miracle

**Notes to the Financial Statements - continued
for the Year Ended 31 December 2021**

7. COMPARATIVES FOR THE STATEMENT OF FINANCIAL ACTIVITIES

	Unrestricted fund £	Restricted funds £	Total funds £
INCOME AND ENDOWMENTS FROM			
Donations and legacies	13,668	-	13,668
EXPENDITURE ON			
Charitable activities			
Charitable Activity	11,007	10,000	21,007
NET INCOME/(EXPENDITURE)	2,661	(10,000)	(7,339)
RECONCILIATION OF FUNDS			
Total funds brought forward	1,973	10,000	11,973
TOTAL FUNDS CARRIED FORWARD	4,634	-	4,634

8. TANGIBLE FIXED ASSETS

	Motor vehicles £	Computer equipment £	Totals £
COST			
At 1 January 2021	2,000	-	2,000
Additions	10,000	1,708	11,708
At 31 December 2021	12,000	1,708	13,708
DEPRECIATION			
At 1 January 2021	800	-	800
Charge for year	2,400	569	2,969
At 31 December 2021	3,200	569	3,769
NET BOOK VALUE			
At 31 December 2021	8,800	1,139	9,939
At 31 December 2020	1,200	-	1,200

Maddie's Miracle

Notes to the Financial Statements - continued
for the Year Ended 31 December 2021

9. CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	2021 £	2020 £
Trade creditors	780	-
Accrued expenses	780	540
	<u>1,560</u>	<u>540</u>

10. MOVEMENT IN FUNDS

	At 1.1.21 £	Net movement in funds £	At 31.12.21 £
Unrestricted funds			
General fund	4,634	6,296	10,930
Restricted funds			
Awards for All Wales	-	8	8
TOTAL FUNDS	<u>4,634</u>	<u>6,304</u>	<u>10,938</u>

Net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Movement in funds £
Unrestricted funds			
General fund	16,923	(10,627)	6,296
Restricted funds			
Awards for All Wales	10,000	(9,992)	8
TOTAL FUNDS	<u>26,923</u>	<u>(20,619)</u>	<u>6,304</u>

Comparatives for movement in funds

	At 1.1.20 £	Net movement in funds £	At 31.12.20 £
Unrestricted funds			
General fund	1,973	2,661	4,634
Restricted funds			
Awards for All	10,000	(10,000)	-
TOTAL FUNDS	<u>11,973</u>	<u>(7,339)</u>	<u>4,634</u>

Maddie's Miracle

**Notes to the Financial Statements - continued
for the Year Ended 31 December 2021**

10. MOVEMENT IN FUNDS - continued

Comparative net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Movement in funds £
Unrestricted funds			
General fund	13,668	(11,007)	2,661
Restricted funds			
Awards for All	-	(10,000)	(10,000)
TOTAL FUNDS	<u>13,668</u>	<u>(21,007)</u>	<u>(7,339)</u>

A current year 12 months and prior year 12 months combined position is as follows:

	At 1.1.20 £	Net movement in funds £	At 31.12.21 £
Unrestricted funds			
General fund	1,973	8,957	10,930
Restricted funds			
Awards for All	10,000	(10,000)	-
Awards for All Wales	-	8	8
	<u>10,000</u>	<u>(9,992)</u>	<u>8</u>
TOTAL FUNDS	<u>11,973</u>	<u>(1,035)</u>	<u>10,938</u>

A current year 12 months and prior year 12 months combined net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Movement in funds £
Unrestricted funds			
General fund	30,591	(21,634)	8,957
Restricted funds			
Awards for All	-	(10,000)	(10,000)
Awards for All Wales	10,000	(9,992)	8
	<u>10,000</u>	<u>(19,992)</u>	<u>(9,992)</u>
TOTAL FUNDS	<u>40,591</u>	<u>(41,626)</u>	<u>(1,035)</u>

Purposes of Restricted Funds

Awards for All Bus- Restricted to make the van owned by the charity roadworthy and the delivery of pop up clinics in 2020.

Awards for All Wales - Restricted to cover costs of delivering our online services to mothers in Wales, as well as delivering 3 pop up clinics in Wales with the Breastfeeding Support Bus.

Maddie's Miracle

**Notes to the Financial Statements - continued
for the Year Ended 31 December 2021**

11. RELATED PARTY DISCLOSURES

Overall 3 trustees have been paid a total £650 (2020: £nil) for their work on the charitable activities and not for their roles as trustees.