

ANOTHER WAY

England & Wales · Charity number 1181438

Details

Status Registered

Legal form CIO

Registered 2019-01-07

Register [View on the Charity Commission register](#)

Contact

Address Greenrow
Penruddock
Penrith
CA11 0SA

Phone 01768482493

Email hello@anotherway.info

Website www.another-way.org.uk

Activities

Objects: THE ADVANCEMENT OF EDUCATION FOR THE PUBLIC BENEFIT IN THE CONSERVATION AND PROTECTION OF THE PHYSICAL AND NATURAL ENVIRONMENT AND WITH PARTICULAR REFERENCE TO THE PRACTICES OF RE-USE, REPURPOSING AND RECYCLING.

Activities: Another Way is an educational environment charity aiming to promote and support behavioural change for the health of ourselves and our planet engendering an environmentally sustainable community. It provides environmental education to the public through talks and events based on independent and widely accepted research and runs projects to help the public live in more sustainable way.

Classification

- **How:** Provides Advocacy/advice/information
- **What:** Environment/conservation/heritage
- **Who:** Children/young People, Other Charities Or Voluntary Bodies, The General Public/mankind

Geography

- Throughout England And Wales

Finances

Period end	Income	Expenditure	Assets	Employees
2025-01-31	£273,423	£140,308	-	-
2024-01-31	£143,466	£128,813	-	-
2023-01-31	£17,369	£10,512	-	-
2022-01-31	£21,947	£41,684	-	-
2021-01-31	£41,941	£16,057	-	-

Trustees

Name	Role	Appointed
Helen Ratcliffe	Chair	2019-03-18
Ceri Rachel Holman		2023-05-12
Damian Smith		2025-03-10
Emily Dresser		2025-03-14
Mark Benjamin Nelkin		2025-08-11
Robyn Riddoch		2025-03-14
Roseanne Serrelli		2024-02-07
Sara Chandran		2024-02-07
Seth Campbell		2024-07-22

ANOTHER WAY

England & Wales - Charity number 1181438

Accounts

Another Way

Registration number: 1181438

**Annual Report and Financial
Statements**

31 January 2025



Another Way
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Another Way

Reference and Administrative Details

Charity name	Another Way
Charity registration number	1181438
Principal office	Greenrow Penruddock PENRITH CA11 0SA
Registered office	Greenrow Penruddock PENRITH CA11 0SA
Trustees	C W Bray E R Bray S Campbell (Appointed 22 July 2024) S Chandran (Appointed 7 February 2024) C R Holman H Ratcliffe R Serrelli (Appointed 7 February 2024)
Bankers	Lloyds Bank Villiers House 48-49 Strand LONDON WC2N 5LL
Accountant	Dodd & Co Limited FIFTEEN Rosehill Montgomery Way Rosehill Estate CARLISLE CA1 2RW



Let's Fix
Our Future

"If one person were to spread a message to ten people in one day and the next day those ten people each told ten more, it would only take ten days for the whole world to have been inspired." Amy Bray

Annual Report

Year ending 31 January 2025

Charity number: 1181438



Letter from the founder

This year has been a year of consolidation, building foundations for growth and starting to roll out our Power of 10 project across the country.

Thanks to our generous donors, we have been able to launch the Power of 10 app and realise our vision of growing nationally, in line with our new 3 year strategy. Several projects in the making have launched this year, including a new brand and look throughout our websites and social media, our Power of 10 movement, Translating Science project, podcast, workshops and more.

We summarise the year in our impact report on page 4, but for more details, please see our full impact report.

We were delighted to grow our income yet again this year, enabling us to welcome new full time team members as well as bring our projects to life. The first year we ran our Big Green Give campaign, we were delighted with the response from our supporters who came together to run events, fundraisers and crowdfunding to raise over £40,000. New and exciting partnerships are enabling us to reach new audiences, and our model is now allowing us to expand into new regions throughout the UK.

Looking forward

We started 2024 with a huge bang! The Power of 10 festival was an inspiring event for 200 young people and it was amazing to see our Cumbrian community of young people rise up to take action.

Next year, we will see festivals happen in regions across the country, as well as communities of young people nationally come together on the app. We will unite organisations across the environmental movement to engage young people in building skills to take climate action. In addition, our impact and engagement with young people is going to increase massively, running workshops and attending events nationally. We will be running campaigns to highlight the challenges young changemakers are facing, and advocate for better communication of climate issues and action in the curriculum.

We will continue to build on our work engaging the public in the latest science and inspiring changes in hearts and mindsets. Our sights are set on growth and increased impact, now we have laid solid foundations.

I am very grateful to our donors and the team who have made all this possible. I am excited to continue finding Another Way for society to live alongside nature together with you.

With hope,



Summary of the Chair of the Board

During the last year I have been delighted to see Another Way strengthen and deepen in many ways.

It has been a pleasure to see Amy and her team both evolve and grow with new team members coming on board who are adding immeasurable value to the organisation. With experienced skills focused on school outreach, fundraising and digital marketing the charity has seen an underpinning and expansion of reach across those functions.

An ambitious programme of work has been delivered over the past year with much focus on the Power of 10 movement and community. The Another Way Power of 10 team has added reams, digital of course, of content to the online hub enabling all the community's young changemakers to feel equipped and able to make changes in their own way. We are fully aware of the passion young people have for the environment and their futures, equally the challenges they face in taking action. Another Way is here to support and provide the space and resources for them to feel comfortable and safe in pursuing the life they want and deserve.

Reinforcing the work the Another Way team is delivering are a host of volunteers who contribute to many of Another Way's outreach activities including the Translating Science Programme, Workshops, Digital Awareness Packs for Teachers and the newly launched Power of 10 Podcast for example. A huge amount of gratitude goes out to all volunteers who are helping the charity achieve its goals and aims.

We have a significant number of funders, partners and advisors, a list too long to mention but they know exactly who they are. They are providing Amy with unprecedented input and endless valuable opportunities all of which are contributing to the development, growth and maturing of Another Way. This support and the dedicated team at Another Way are empowering young people across the country, and further afield, to encourage people towards care for others and protecting our precious planet.

Finally, I would like to thank the board of trustees which has also expanded this year. This team is providing a level of knowledge and guidance to Amy that is absolutely reflected in both the furthering of the charity and the development of Amy herself. Amy is an astonishing leader who is inspiring many many people to follow her lead, a lead that is embedded in passion, compassion and kindness.

I look forward to the year ahead with great anticipation of bigger, better and bolder things coming from Another Way.

Helen Ratcliffe
Chair of the Board



The charity is a Charitable Incorporated Organisation whose governing document is a CIO foundation. The purpose of the charity is education for the conservation and protection of the physical and natural environment. The trustees are aware of and follow the charity commission guidance on public benefit. Trustees are appointed by existing trustees according to an agreed plan of the skills required on the trustee board.

Trustees of Another Way (at 31.01.2025)

Chris Bray – Treasurer

Emma Bray

Sara Chadran

Ceri Holman

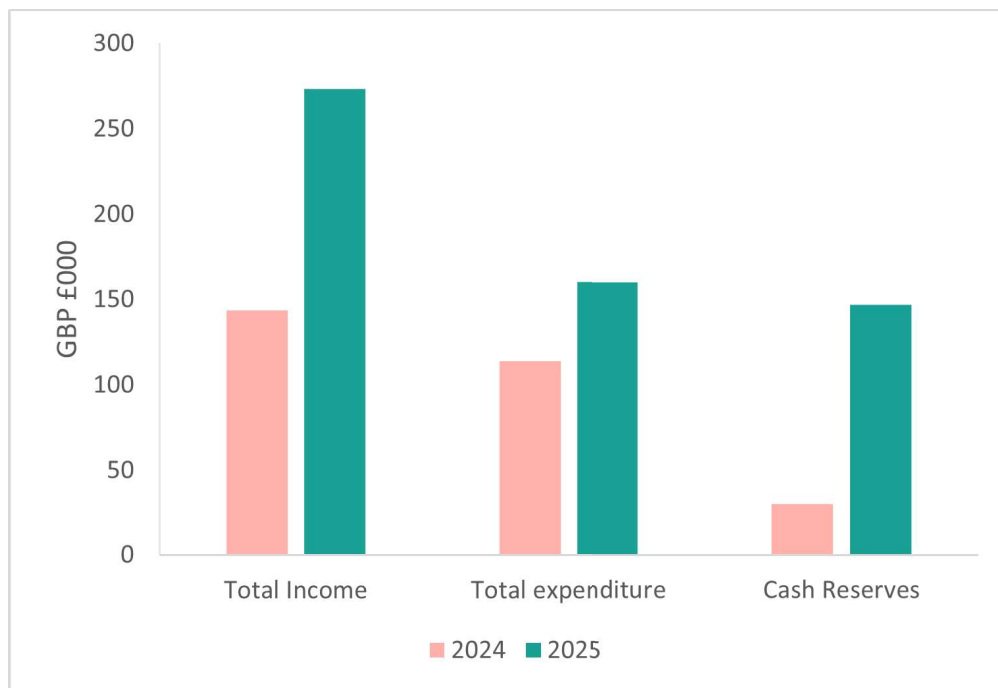
Ros Serelli

Seth Campbell

Free reserves at year end are £131,720 (2024 £29,900), of which £15,000 is restricted and £116,720 is unrestricted (2024 all unrestricted).

Income and expenses

Summary charts



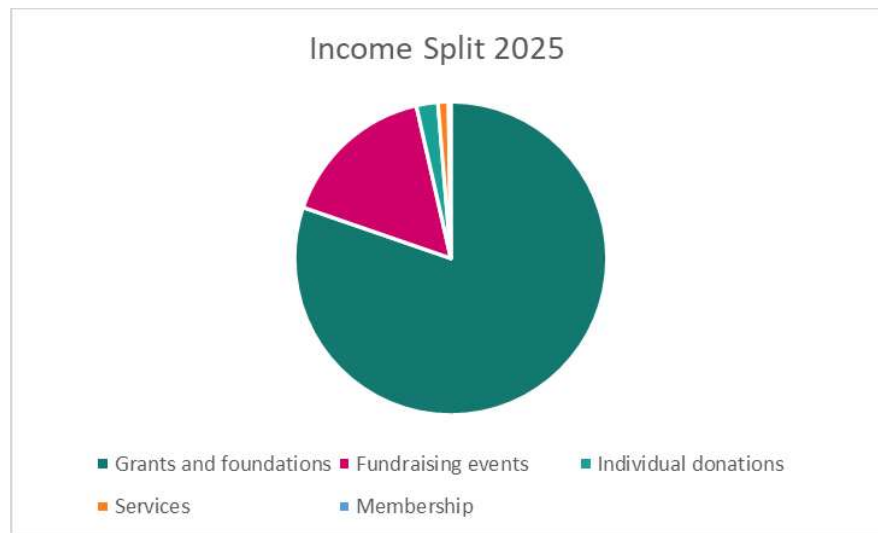
Income and expenses in the year to 31.01.25

Income Source	GBP
Grants and foundations	219,492
Fundraising events	44,211
Individual donations	6,096
Services	3,002
Membership	620

Notes

1. Income

We are delighted to have almost doubled our income this year, in line with our growth trajectory. We extend our gratitude to all our supporters this year, including our trusts and foundation partners, members and corporate supporters. This was the first year we took part in the Big Give Green Match Fund, and we were thrilled with the response, raising a total of £44,000 through over 210 donations.





2. Core Salaries

Our paid staff increased to 6 this year, including the CEO, the Power of 10 project manager, our Youth Engagement Lead, Fundraising Officer, Science Communication Officer and Digital Marketing Lead.

3. App development costs

We are really enjoying working closely with Etch and Zap (<https://www.etchuk.com/>) on the continued development of the Power of 10 web app. The team is closely aligned to our mission and our work is collaborative and inspiring.

In this year we had a continued development phase, working on an agile software development basis.

See <https://www.another-way.org.uk/power-of-10> for more details about the app.

4. Power of 10 project

Remaining our largest project, a large proportion of expenditure was on delivering workshops to 3,500 young people, supporting 500 young people to take planet-positive action through the app, developing our podcast and running our Regional Rep programme.

5. Marketing costs

This balance represents the upkeep of our website, social media adverts, our media agency costs and event travel.

6. Social media

This includes a social media freelancer as well as paid ad costs, and has resulted in a significant increase in our reach this year.

7. Events

This year we held some impactful events, including our Power of 10 festival, Science Storytelling for Change and a Tree Health Survey, as well as attending New York Climate Week for the first time to forge important collaborations.

8. Research

In collaboration with Bath University, we are researching the perceptions of young people on common climate myths and narratives.

9. IT and admin

This balance includes the hosting and maintenance of the app, as well as the re-development of the main Another Way website.



10. Bank balance

Our reserves policy requires us build a cash balance sufficient to cover the following 6 months' financial commitments (salaries etc.). This year we have succeeded in reaching this goal and maintaining it over the upcoming financial year.

11. Our accounts

This year our accounts have been booked by our Treasurer, and reviewed by Dodd & Co accountants.

Another Way
Trustees' Report for the Year Ended 31 January 2025

Approved by the Trustees on 7 April 2025 and signed on their behalf by:



H Ratcliffe
Trustee

Another Way

Trustees' Responsibilities in relation to the Financial Statements

The trustees are responsible for preparing the Trustees' Report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards.

The law applicable to charities in England and Wales requires the trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charity and of the incoming resources and application of resources of the charity for that period. In preparing these financial statements, the trustees are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the Charities SORP;
- make judgements and estimates that are reasonable and prudent;
- state whether applicable accounting standards have been followed, subject to any material departures disclosed and explained in the financial statements; and
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charity will continue in business.

The trustees are responsible for keeping proper accounting records that disclose with reasonable accuracy at any time the financial position of the charity and enable them to ensure that the financial statements comply with the Charities Act 2011 as amended by the Charities Act 2022, the Charity (Accounts and Reports) Regulations and the provisions of the trust deed. They are responsible for safeguarding the assets of the charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

Independent Examiner's Report to the Trustees of Another Way

I report on the accounts of the charity for the year ended 31 January 2025, which are set out on pages 13 to 21.

Your attention is drawn to the fact that the Charity has prepared the financial statements in accordance with Accounting and Reporting by Charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) in preference to the Accounting and Reporting by Charities: Statement of Recommended Practice issued on 1 April 2005 which is referred to in the extant regulations but has since been withdrawn.

We understand that this has been done in order for the accounts to provide a true and fair view in accordance with the Generally Accepted Accounting Practice effective for reporting periods beginning on or after 1 January 2019.

Respective responsibilities of trustees and examiner

The Charity's trustees are responsible for the preparation of the accounts. The trustees consider that an audit is not required for this year under section 144(2) of the Charities Act 2011 as amended by the Charities Act 2022 (the Act) and that an independent examination is needed.

The charity's gross income exceeded £250,000 and I am qualified to undertake the examination by being a qualified member of the Institute of Chartered Accountants in England and Wales.

It is my responsibility to:

- examine the accounts under section 145 of the Act;
- follow the procedures laid down in the General Directions given by the Charity Commission under section 145 (5) (b) of the Act; and
- state whether particular matters have come to my attention.

Basis of independent examiner's report

My examination was carried out in accordance with the General Directions given by the Charity Commission. An examination includes a review of the accounting records kept by the charity and a comparison of the accounts presented with those records. It also includes consideration of any unusual items or disclosures in the accounts, and seeking explanations from you as trustees concerning any such matters. The procedures undertaken do not provide all the evidence that would be required in an audit and consequently no opinion is given as to whether the accounts present a 'true and fair view' and the report is limited to those matters set out in the statement below.

Independent examiner's statement

In connection with my examination, no matter has come to my attention:

- (1) which gives me reasonable cause to believe that in any material respect the requirements:
 - to keep accounting records in accordance with section 130 of the Charities Act 2011 as amended by the Charities Act 2022; and
 - to prepare accounts which accord with the accounting records, comply with the accounting requirements of the Acthave not been met; or
- (2) to which, in my opinion, attention should be drawn in order to enable a proper understanding of the accounts to be reached.


.....
Martin Borradaile ACA
Dodd & Co Limited
Chartered Accountants

7 April 2025

FIFTEEN Rosehill
Montgomery Way
Rosehill Estate
CARLISLE
CA1 2RW

Another Way

Statement of Financial Activities for the Year Ended 31 January 2025

	Unrestricted Funds	Restricted Funds	Total Funds 2025	Total Funds 2024 as restated
Note	£	£	£	£
Income and endowments from:				
Donations and legacies	225,854	39,281	265,135	68,626
Charitable activities	8,288	-	8,288	74,840
Total income	<u>234,142</u>	<u>39,281</u>	<u>273,423</u>	<u>143,466</u>
Expenditure on:				
Charitable activities	100,440	24,281	124,721	66,688
Fundraising expenditure	15,587	-	15,587	-
Total expenditure	<u>116,027</u>	<u>24,281</u>	<u>140,308</u>	<u>66,688</u>
Net movements in funds	118,115	15,000	133,115	76,778
Reconciliation of funds				
Total funds brought forward	83,525	-	83,525	6,747
Total funds carried forward	<u><u>201,640</u></u>	<u><u>15,000</u></u>	<u><u>216,640</u></u>	<u><u>83,525</u></u>

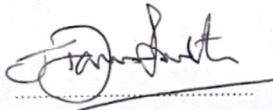
The notes on pages 15 to 21 form an integral part of these financial statements.

Another Way
Balance Sheet as at 31 January 2025

		2025		2024 <i>as restated</i>	
Note	£	£	£	£	£
Fixed assets					
Intangible assets	9		70,920		48,000
Current assets					
Debtors	10	40,000		40,000	
Cash at bank and in hand		147,208		29,900	
		187,208		69,900	
Creditors: Amounts falling due within one year					
	11	(41,488)		(34,375)	
Net current assets			145,720		35,525
Net assets			216,640		83,525
The funds of the charity:					
Restricted funds			15,000		-
Unrestricted funds					
Unrestricted income funds			201,640		83,525
Total charity funds			216,640		83,525

The financial statements have been prepared in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102).

Approved by the Board on 7 April 2025 and signed on its behalf by:



D Smith
Trustee

The notes on pages 15 to 21 form an integral part of these financial statements.

Another Way

Notes to the Financial Statements for the Year Ended 31 January 2025

1 Accounting policies

Statement of compliance

The accounts (financial statements) have been prepared under the historical cost convention with items recognised at cost or transaction value unless otherwise stated in the relevant note(s) to these accounts. The financial statements have been prepared in accordance with the second edition of the Charities Statement of Recommended Practice issued in October 2019, the Financial Reporting Standard applicable in the United Kingdom and Republic of Ireland (FRS 102) and the Charities Act 2011 as amended by the Charities Act 2022.

The accounts (financial statements) have been prepared to give a 'true and fair' view and have departed from the Charities (Accounts and Reports) Regulations 2008 only to the extent required to provide a 'true and fair view'. This departure has involved following Accounting and Reporting by Charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) rather than the Accounting and Reporting by Charities: Statement of Recommended Practice effective from 1 April 2005 which has since been withdrawn.

Basis of preparation

The charity meets the definition of a public benefit entity under FRS 102. Assets and liabilities are initially recognised at historical cost or transaction value unless otherwise stated in the relevant accounting policy notes.

Going concern

These financial statements have been prepared on a going concern basis.

Fund accounting policy

Unrestricted income funds are general funds that are available for use at the trustees' discretion in furtherance of the objectives of the charity.

Restricted funds are those donated for use in a particular area or for specific purposes, the use of which is restricted to that area or purpose.

Change in accounting policy

The accounts have previously been prepared on a receipts and payments basis and have changed in this period to accrual accounting basis. The change in accounting policy has resulted in a prior period restatement for the charity.

The reserves in the prior period have increased by £47,125 to £83,525 due to the inclusion of creditors, adjustments for loans made to and from the charity in prior periods, and capitalising app development costs.

Income and endowments

Donations are recognised where there is entitlement, certainty of receipt and the amount can be measured with sufficient reliability.

Income from Government and other grants, whether 'capital' grants or 'revenue' grants, is recognised when the charity has entitlement to the funds, any performance conditions attached to the grants have been met, it is probable that the income will be received and the amount can be measured reliably and is not deferred.

Income from charitable activities includes income recognised as earned (as the related goods or services are provided) under contract.

Another Way

Notes to the Financial Statements for the Year Ended 31 January 2025

..... continued

3 Charitable activities

	Unrestricted Funds £	Restricted Funds £	Total Funds 2025 £	Total Funds 2024 £
Charitable activities				
Fundraising	4,666	-	4,666	73,122
Other income	3,622	-	3,622	1,718
	<u>8,288</u>	<u>-</u>	<u>8,288</u>	<u>74,840</u>

All of the income from charitable activities in 2024 related to unrestricted funds.

4 Total resources expended

	Charitable activities £	Fundraising £	Total 2025 £	Total 2024 as restated £
Direct costs				
Fundraising costs	-	3,393	3,393	23
Purchases	5,089	-	5,089	9,840
Wages and salaries	71,678	11,936	83,614	24,809
Staff NIC (Employers)	853	56	909	-
Staff pensions	1,267	202	1,469	393
Subcontract cost	15,504	-	15,504	21,790
Employee expenses	3,418	-	3,418	322
Volunteer expenses	413	-	413	522
Computer software and maintenance costs	19,346	-	19,346	2,302
	<u>117,568</u>	<u>15,587</u>	<u>133,155</u>	<u>60,001</u>
Support costs				
Insurance	157	-	157	157
Printing, postage and stationery	72	-	72	-
Trade subscriptions	309	-	309	161
Sundry expenses	97	-	97	-
Advertising	3,118	-	3,118	5,109
Accountancy fees	1,903	-	1,903	760
Independent examiner's fee	500	-	500	500
Legal and professional fees	940	-	940	-
Bank charges	57	-	57	-
	<u>7,153</u>	<u>-</u>	<u>7,153</u>	<u>6,687</u>
	<u>124,721</u>	<u>15,587</u>	<u>140,308</u>	<u>66,688</u>

Of the expenditure in 2024 £94,929 related to unrestricted funds and £18,499 related to restricted funds.

Another Way

Notes to the Financial Statements for the Year Ended 31 January 2025

..... continued

5 Governance costs

	2025	2024
	£	as restated £
Accountancy fees	903	760
Independent examiner's fee	500	500
Legal and professional fees	940	940
	<u>2,343</u>	<u>2,200</u>

6 Trustees' remuneration and expenses

No trustees received any remuneration in the year (2024 - £nil).

No trustees were paid any expenses in the year (2024 - £nil).

7 Employees' remuneration

The monthly average number of persons (including senior management) employed by the charity during the year was as follows:

	2025 No.	2024 No.
Charitable activities	<u>5</u>	<u>2</u>

The aggregate payroll costs of these persons were as follows:

	2025 £	2024 £
Wages and salaries	83,614	24,809
Social security	909	-
Other pension costs	1,469	393
	<u>85,992</u>	<u>25,202</u>

No employee received emoluments of more than £60,000 during the year.

8 Taxation

The registered charity is exempt from taxation on income and gains.

Another Way

Notes to the Financial Statements for the Year Ended 31 January 2025

..... continued

9 Intangible fixed assets

	Development costs as restated £
Cost	
As at 1 February 2024	48,000
Additions	22,920
As at 31 January 2025	<u>70,920</u>
Net book value	
As at 31 January 2025	<u>70,920</u>
As at 31 January 2024	<u>48,000</u>

10 Debtors

	2025 £	2024 as restated £
Other debtors	<u>40,000</u>	<u>40,000</u>

11 Creditors: Amounts falling due within one year

	2025 £	2024 as restated £
Trade creditors	3,292	-
Taxation and social security	2,179	65
Other creditors	34,017	33,530
Accruals and deferred income	2,000	780
	<u>41,488</u>	<u>34,375</u>

12 Pension scheme

Defined contribution pension scheme

The charity operates a defined contribution pension scheme. The pension cost charge for the period represents contributions payable by the charity to the scheme and amounted to £1,469 (2024 - £393).

Contributions totalling £517 (2024 - £30) were payable to the scheme at the end of the period and are included in creditors.

ANOTHER WAY

England & Wales - Charity number 1181438

Accounts



Trustees' Annual Report for the period

From 1st Feb 2023 Period start date To 31st Jan 2024 Period end date

Charity name: **Another Way**

Charity registration number: **1181438**

Objectives and Activities

	SORP reference	
Summary of the purposes of the charity as set out in its governing document	Para 1.17	Education for the conservation and protection of the physical and natural environment.
Summary of the main activities in relation to those purposes for the public benefit, in particular, the activities, projects or services identified in the accounts.	Para 1.17 and 1.19	Power of Ten project to support young people in leading environmental efforts to change behaviour. Outreach including talks to schools, clubs, societies. Social media educational and campaign posts Traditional media articles and interviews Tree planting with volunteers Marketing support to the two zero waste shops 'Another Weigh'
Statement confirming whether the trustees have had regard to the guidance issued by the Charity Commission on public benefit	Para 1.18	The trustees are aware of and follow the charity commission guidance.

Additional information (optional)

You may choose to include further statements where relevant about:

	SORP reference	
Policy on grant making	Para 1.38	
Policy on social investment including program related investment	Para 1.38	
Contribution made by volunteers	Para 1.38	

Other		

Achievements and Performance

	SORP reference	
Summary of the main achievements of the charity, identifying the difference the charity's work has made to the circumstances of its beneficiaries and any wider benefits to society as a whole.	Para 1.20	<p>15 events speaking to over 1520 people.</p> <p>14 school visits interacting with 180 students.</p> <p>35 resources tested and used by school focus groups.</p> <p>10 focus group sessions to research student requirements and welfare.</p> <p>The Power of Ten app developed and tested by 10 Cumbrian schools allowing students to learn, lead and connect.</p> <p>3 TV appearances by Amy and a school teaching session in 10 Downing Street.</p>

Additional information (optional)

You may choose to include further statements where relevant about:

Achievements against objectives set	Para 1.41	
Performance of fundraising activities against objectives set	Para 1.41	<p>Another Way raised £133,000 compared to £17,000 the previous year. Half of this was raised through the Ten Thousand Daffodils fundraising installation at Lowther Castle supported by 500 volunteers.</p>
Investment performance against objectives	Para 1.41	<p>The first Power of Ten Web app was developed and released as planned including 35 resources developed by the team including our science volunteers.</p>
Other		

Financial Review

Review of the charity's financial position at the end of the period	Para 1.21	Free reserves £29,900 as compared to £6,170 last year, providing more than 6 months of core costs cover.
Statement explaining the policy for holding reserves stating why they are held	Para 1.22	Reserves are held to cover core costs. At present our goal is to always retain at least 6 months cover.
Amount of reserves held	Para 1.22	£29,900 unrestricted, £0 restricted
Reasons for holding zero reserves	Para 1.22	N/A
Details of fund materially in deficit	Para 1.24	N/A
Explanation of any uncertainties about the charity continuing as a going concern	Para 1.23	N/A

Additional information (optional)

You may choose to include further statements where relevant about:

The charity's principal sources of funds (including any fundraising)	Para 1.47	Private trusts and foundations, grants and fundraising events
Investment policy and objectives including any social investment policy adopted	Para 1.46	N/A
A description of the principal risks facing the charity	Para 1.46	Amy is the driving force behind the charity and her presence is considered essential at the moment. The trustees plan to expand operations rapidly to reduce this risk.
Other		

Structure, Governance and Management

Description of charity's trusts:		
Type of governing document (trust deed, royal charter)	Para 1.25	CIO - FOUNDATION
How is the charity constituted? (e.g unincorporated association, CIO)	Para 1.25	CHARITABLE INCORPORATED ORGANISATION
Trustee selection methods including details of any constitutional provisions e.g. election to post or name of any person or body entitled to appoint one or more trustees	Para 1.25	APPOINTED BY EXISTING TRUSTEES ACCORDING TO AN AGREED PLAN OF THE SKILLS REQUIRED ON THE TRUSTEE BOARD.

Additional information (optional)

You may choose to include further statements where relevant about:

Policies and procedures adopted for the induction and training of trustees	Para 1.51	All new trustees are provided with all policies and procedures on appointment
The charity's organisational structure and any wider network with which the charity works	Para 1.51	
Relationship with any related parties	Para 1.51	None
Other		

Reference and Administrative details

Charity name	Another Way
Other name the charity uses	
Registered charity number	118 1438
Charity's principal address	Greenrow, Penruddock, Penrith, CA11 0SA

Names of the charity trustees who manage the charity

	Trustee name	Office (if any)	Dates acted if not for whole year	Name of person (or body) entitled to appoint trustee (if any)
1	H RATCLIFFE	CHAIR		
2	C W BRAY			
3	E R BRAY			
4	A AGOVICH-LEE		12 th May to 31 st Jan	
5	C HOLMAN		12 th May to 31 st Jan	
6				
7				
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12				
13				
14				
15				
16				
17				
18				
19				
20				

Corporate trustees – names of the directors at the date the report was approved

Director name		

Name of trustees holding title to property belonging to the charity

Trustee name	Dates acted if not for whole year	

Funds held as custodian trustees on behalf of others

Description of the assets held in this capacity	
Name and objects of the charity on whose behalf the assets are held and how this falls within the custodian charity's objects	
Details of arrangements for safe custody and segregation of such assets from the charity's own assets	

Additional information (optional)

Names and addresses of advisers (Optional information)

Type of adviser	Name	Address

Name of chief executive or names of senior staff members (Optional information)

--

Exemptions from disclosure

Reason for non-disclosure of key personnel details

--



Other optional information

--

Declarations

The trustees declare that they have approved the trustees' report above.

Signed on behalf of the charity's trustees

Signature(s)		
Full name(s)	Chris Bray	Emma Bray
Position (eg Secretary, Chair, etc)	Trustee	Trustee
Date	1/2/2024	



Charity Name Another Way	No (if any) 1181438
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Receipts and payments accounts

For the period from	Period start date 01-Feb-23	To	Period end date 31-Jan-24
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Section A Receipts and payments

	Unrestricted funds to the nearest £	Restricted funds to the nearest £	Endowment funds to the nearest £	Total funds to the nearest £	Last year to the nearest £
A1 Receipts					
Donations	56,194	-	-	56,194	4,214
Grants	3,010	9,422	-	12,432	6,990
Income from charitable activities	1,718	-	-	1,718	-
Fundraising	73,122	-	-	73,122	-
Bank interest	-	-	-	-	-
Other income	-	-	-	-	6,165
	-	-	-	-	-
Sub total (Gross income for AR)	134,044	9,422	-	143,466	17,369
A2 Asset and investment sales, (see table).					
	-	-	-	-	-
	-	-	-	-	-
Sub total	-	-	-	-	-
Total receipts	134,044	9,422	-	143,466	17,369
A3 Payments					
Charitable events	23	-	-	23	2,348
Educational materials	-	-	-	-	95
Activities to raise awareness	1,120	-	-	1,120	576
Insurance	157	-	-	157	157
Other administrative expenses	39,723	18,499	-	58,222	7,336
Another Weigh Kendal	-	-	-	-	-
Loan repayments	15,000	-	-	15,000	-
Marketing costs	3,989	-	-	3,989	-
IT costs	50,302	-	-	50,302	-
	-	-	-	-	-
Sub total	110,314	18,499	-	128,813	10,512
A4 Asset and investment purchases, (see table)					
	-	-	-	-	-
	-	-	-	-	-
Sub total	-	-	-	-	-
Total payments	110,314	18,499	-	128,813	10,512
Net of receipts/(payments)	23,730	- 9,077	-	14,653	6,857
A5 Transfers between funds	-	-	-	-	-
A6 Cash funds last year end	6,170	9,077	-	15,247	8,390
Cash funds this year end	29,900	-	-	29,900	15,247

Section B Statement of assets and liabilities at the end of the period

Categories	Details	Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
B1 Cash funds	Cash at bank	29,900	-	-
		-	-	-
		-	-	-
	Total cash funds	29,900	-	-
	(agree balances with receipts and payments account(s))	OK	OK	OK

Categories	Details	Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
B2 Other monetary assets	Another Weigh Kendal	15,000	-	-
	Another Weigh Penrith	25,000	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-

Categories	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
B3 Investment assets			-	-
			-	-
			-	-
			-	-
			-	-

Categories	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
B4 Assets retained for the charity's own use			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-

Categories	Details	Fund to which liability relates	Amount due (optional)	When due (optional)
B5 Liabilities	C Bray Loan	Unrestricted	33,500	
			-	
			-	
			-	

Signed by one or two trustees on behalf of all the trustees

Signature	Print Name	Date of approval



Section A

Independent Examiner's Report

Report to the trustees

Charity Name
Another Way

On accounts for the year
ended

31/01/2024

Charity no
(if any)

1181438

Set out on pages

1 & 2

(remember to include the page numbers of additional sheets)

I report to the trustees on my examination of the accounts of the above charity ("the Trust") for the year ended **31/01/2024**

Responsibilities and
basis of report

As the charity's trustees, you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ("the Act").

I report in respect of my examination of the Trust's accounts carried out under section 145 of the 2011 Act and in carrying out my examination, I have followed all the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.

Independent
examiner's statement

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination which gives me cause to believe that in, any material respect:

- the accounting records were not kept in accordance with section 130 of the Charities Act; or
- the accounts did not accord with the accounting records; or
- the accounts did not comply with the applicable requirements concerning the form and content of accounts set out in the Charities (Accounts and Reports) Regulations 2008 other than any requirement that the accounts give a 'true and fair' view which is not a matter considered as part of an independent examination.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

Signed:

Date:

27/02/2024

Name:

Martin Borradaile

Relevant professional
qualification(s) or body
(if any):

Institute of Chartered Accountants in England and Wales

Address: FIFTEEN, Montgomery Way, Rosehill Industrial Estate,
Carlisle, CA1 2RW.

Section B

Disclosure

Only complete if the examiner needs to highlight material matters of concern (see CC32, Independent examination of charity accounts: directions and guidance for examiners).

Give here brief details of any items that the examiner wishes to disclose.

[Empty box for disclosure details]

ANOTHER WAY

England & Wales - Charity number 1181438

Accounts



Receipts and payments accounts

For the period from	Tuesday, 1 February 2022	To	Tuesday, 31 January 2023
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Section A Receipts and payments

	Unrestricted funds to the nearest £	Restricted funds to the nearest £	Endowment funds to the nearest £	Total funds to the nearest £	Last year to the nearest £
A1 Receipts					
Donations	4,214	-	-	4,214	2,083
Grants	-	6,990	-	6,990	9,864
Income from charitable activities	-	-	-	-	-
Fundraising	-	-	-	-	-
Bank interest	-	-	-	-	-
Other income	-	6,165	-	6,165	10,000
	-	-	-	-	-
	-	-	-	-	-
Sub total (Gross income for AR)	4,214	13,155	-	17,369	21,947
A2 Asset and investment sales, (see table).					
	-	-	-	-	-
	-	-	-	-	-
Sub total	-	-	-	-	-
Total receipts	4,214	13,155	-	17,369	21,947
A3 Payments					
Charitable events	2,348	-	-	2,348	30,399
Educational materials	95	-	-	95	95
Activities to raise awareness	576	-	-	576	693
Charity set up costs website & branding	-	-	-	-	100
Insurance	157	-	-	157	157
Other administrative expenses	3,258	4,078	-	7,336	240
Another Weigh Kendal	-	-	-	-	-
Loan repayments	-	-	-	-	10,000
	-	-	-	-	-
Sub total	6,434	4,078	-	10,512	41,684
A4 Asset and investment purchases, (see table)					
	-	-	-	-	-
	-	-	-	-	-
Sub total	-	-	-	-	-
Total payments	6,434	4,078	-	10,512	41,684
Net of receipts/(payments)	- 2,220	9,077	-	6,857	- 19,737
A5 Transfers between funds	-	-	-	-	-
A6 Cash funds last year end	8,390	-	-	8,390	28,127
Cash funds this year end	6,170	9,077	-	15,247	8,390

ANOTHER WAY

England & Wales - Charity number 1181438

Accounts

Trustees' Annual Report for the period						
From	Period start date			To	Period end date	
	01	02	2021		31	01

Section A Reference and administration details

Charity name

Other names charity is known by

Registered charity number (if any)

Charity's principal address

GREENROW
PENRUDDOCK
Postcode <input type="text" value="CA11 0SA"/>

Names of the charity trustees who manage the charity

	Trustee name	Office (if any)	Dates acted if not for whole year	Name of person (or body) entitled to appoint trustee (if any)
1	A E BRAY	CHAIR		
2	C M BRAY			
3	Z L B HEDGES			
4	E M BRAY			
5	H RATCLIFFE			
6				
7				
8				
9				
10				
11				
12				
13				
14				
15				
16				
17				
18				
19				
20				

Names of the trustees for the charity, if any, (for example, any custodian trustees)

Name	Dates acted if not for whole year

Names and addresses of advisers (Optional information)

Type of adviser	Name	Address

Name of chief executive or names of senior staff members (Optional information)

--

Section B Structure, governance and management

Description of the charity's trusts

Type of governing document (eg. trust deed, constitution)	CIO - FOUNDATION
How the charity is constituted (eg. trust, association, company)	CHARITABLE INCORPORATED ORGANISATION
Trustee selection methods (eg. appointed by, elected by)	APPOINTED BY EXISTING TRUSTEES

Additional governance issues (Optional information)

You **may choose** to include additional information, where relevant, about:

- policies and procedures adopted for the induction and training of trustees;
- the charity's organisational structure and any wider network with which the charity works;
- relationship with any related parties;
- trustees' consideration of major risks and the system and procedures to manage them.

--

Section C Objectives and activities

Summary of the objects of the charity set out in its governing document

Education for the conservation and protection of the physical and natural environment.
--

Summary of the main activities undertaken for the public benefit in relation to these objects (include within this section the statutory declaration that trustees have had regard to the guidance issued by the Charity Commission on public benefit)

Talks to schools, clubs, societies in person and using zoom and recorded media
Social media educational posts
Traditional media articles and interviews
Tree planting with volunteers
Marketing support to the two zero waste shops 'Another Weigh'
Creation of the 30 steps programme to help individuals make changes to reduce their carbon and ecological footprint
Distribution of Another Way plastic free and carbon leaflets

Additional details of objectives and activities (Optional information)

You **may choose** to include further statements, where relevant, about:

- policy on grantmaking;
- policy programme related investment;
- contribution made by volunteers.

Summary of the main achievements of the charity during the year

4,000 trees were planted in Matterdale – all with the aid of volunteers.
A 30 steps programme for businesses was created and launched on the website and social media.
Talks were given to the public and to specific groups such as schools and charities.
Amy featured on BBC Countryfile showing her with a school group in Falmouth demonstrating her interactive sessions for Another Way
Our sister shops for plastic free shopping Another Weigh continued to trade successfully in Penrith and Kendal.

Section E Financial review

Brief statement of the charity's policy on reserves

THE CHARITY CONTINUES TO LOOK TO INCREASE RESERVES WHILST MANAGING IN YEAR INCOME AND EXPENDITURE TO ACHIEVE AIMS FOR THE FINANCIAL YEAR

Details of any funds materially in deficit

NONE

Further financial review details (Optional information)

You **may choose** to include additional information, where relevant about:



- the charity's principal sources of funds (including any fundraising);
- how expenditure has supported the key objectives of the charity;
- investment policy and objectives including any ethical investment policy adopted.

Section F Other optional information

Section G Declaration

The trustees declare that they have approved the trustees' report above.

Signed on behalf of the charity's trustees

Signature(s)		
Full name(s)	Chris Bray	Emma Bray
Position (eg Secretary, Chair, etc)	Trustee	Trustee
Date	18/10/2022	18/10/2022



Receipts and payments accounts

For the period from	Monday, 1 February 2021	To	Monday, 31 January 2022
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Section A Receipts and payments

	Unrestricted funds to the nearest £	Restricted funds to the nearest £	Endowment funds to the nearest £	Total funds to the nearest £	Last year to the nearest £
A1 Receipts					
Donations	2,083	-	-	2,083	10,712
Grants	-	9,864	-	9,864	31,229
Income from charitable activities	-	-	-	-	-
Fundraising	-	-	-	-	-
Bank interest	-	-	-	-	-
Other income	10,000	-	-	10,000	-
	-	-	-	-	-
	-	-	-	-	-
Sub total (Gross income for AR)	12,083	9,864.00	-	21,947	41,941
A2 Asset and investment sales, (see table).					
	-	-	-	-	-
	-	-	-	-	-
Sub total	-	-	-	-	-
Total receipts	12,083	9,864	-	21,947	41,941
A3 Payments					
Charitable events	3,924	26,475	-	30,399	14,695
Educational materials	95	-	-	95	120
Activities to raise awareness	693	-	-	693	498
Charity set up costs website & branding	100	-	-	100	655
Insurance	157	-	-	157	89
Other administrative expenses	240	-	-	240	-
Another Weigh Kendal	-	-	-	-	-
Loan repayments	10,000	-	-	10,000	-
	-	-	-	-	-
Sub total	15,209	26,475	-	41,684	16,057
A4 Asset and investment purchases, (see table)					
	-	-	-	-	-
	-	-	-	-	-
Sub total	-	-	-	-	-
Total payments	15,209	26,475	-	41,684	16,057
Net of receipts/(payments)	- 3,126	- 16,611	-	- 19,737	25,885
A5 Transfers between funds	-	-	-	-	-
A6 Cash funds last year end	11,516	16,611	-	28,127	2,242
Cash funds this year end	8,390	-	-	8,390	28,127

ANOTHER WAY

England & Wales - Charity number 1181438

Accounts

Trustees' Annual Report for the period									
From		Period start date			To		Period end date		
		01	02	2020			31	01	2021

Section A Reference and administration details

Charity name

Other names charity is known by

Registered charity number (if any)

Charity's principal address

GREENROW	
PENRUDDOCK	
Postcode	CA11 0SA

Names of the charity trustees who manage the charity

	Trustee name	Office (if any)	Dates acted if not for whole year	Name of person (or body) entitled to appoint trustee (if any)
1	A E BRAY	CHAIR		
2	C M BRAY			
3	Z L B HEDGES			
4	E M BRAY			
5	H RATCLIFFE			
6				
7				
8				
9				
10				
11				
12				
13				
14				
15				
16				
17				
18				
19				
20				

Names of the trustees for the charity, if any, (for example, any custodian trustees)

Name	Dates acted if not for whole year

Names and addresses of advisers (Optional information)

Type of adviser	Name	Address

Name of chief executive or names of senior staff members (Optional information)

--

Section B Structure, governance and management

Description of the charity's trusts

Type of governing document (eg. trust deed, constitution)	CIO - FOUNDATION
How the charity is constituted (eg. trust, association, company)	CHARITABLE INCORPORATED ORGANISATION
Trustee selection methods (eg. appointed by, elected by)	APPOINTED BY EXISTING TRUSTEES

Additional governance issues (Optional information)

You **may choose** to include additional information, where relevant, about:

- policies and procedures adopted for the induction and training of trustees;
- the charity's organisational structure and any wider network with which the charity works;
- relationship with any related parties;
- trustees' consideration of major risks and the system and procedures to manage them.

--

Section C Objectives and activities

Summary of the objects of the charity set out in its governing document

Education for the conservation and protection of the physical and natural environment.
--

Summary of the main activities undertaken for the public benefit in relation to these objects (include within this section the statutory declaration that trustees have had regard to the guidance issued by the Charity Commission on public benefit)

Talks to schools, clubs, societies in person and using zoom and recorded media
Social media educational posts
Traditional media articles and interviews
Tree planting with volunteers
Marketing support to the two zero waste shops 'Another Weigh'
Creation of the 30 steps programme to help individuals make changes to reduce their carbon and ecological footprint
Distribution of Another Way plastic free and carbon leaflets

Additional details of objectives and activities (Optional information)

You **may choose** to include further statements, where relevant, about:

- policy on grantmaking;
- policy programme related investment;
- contribution made by volunteers.

Summary of the main achievements of the charity during the year

12,000 trees were planted in Matterdale – all with the aid of volunteers. A 30 steps programme for individuals was created and launched on the website and social media.

Many zoom talks were given to the public and to specific groups such as schools and charities.

Many print articles about Amy and Another Way were published alongside radio and TV interviews regionally and nationally to encourage behavioural change in our society

Our sister shops for plastic free shopping Another Weigh expanded to larger units and 550 members.

Section E Financial review

Brief statement of the charity's policy on reserves

THE CHARITY CONTINUES TO LOOK TO INCREASE RESERVES WHILST MANAGING IN YEAR INCOME AND EXPENDITURE TO ACHIEVE AIMS FOR THE FINANCIAL YEAR

Details of any funds materially in deficit

NONE

Further financial review details (Optional information)

You **may choose** to include additional information, where relevant about:



- the charity's principal sources of funds (including any fundraising);
- how expenditure has supported the key objectives of the charity;
- investment policy and objectives including any ethical investment policy adopted.

Section F Other optional information

Section G Declaration

The trustees declare that they have approved the trustees' report above.

Signed on behalf of the charity's trustees

Signature(s)		
Full name(s)	Chris Bray	Emma Bray
Position (eg Secretary, Chair, etc)	Trustee	Trustee
Date	23/11/2021	23/11/2021



Receipts and payments accounts

For the period from	01 February 2020	To	31 January 2021
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Section A Receipts and payments

	Unrestricted funds to the nearest £	Restricted funds to the nearest £	Endowment funds to the nearest £	Total funds to the nearest £	Last year to the nearest £
A1 Receipts					
Donations	10,712	-	-	10,712	11,808
Grants	-	31,229	-	31,229	1,141
Income from charitable activities	-	-	-	-	-
Fundraising	-	-	-	-	-
Bank interest	-	-	-	-	-
Other income	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
Sub total (Gross income for AR)	10,712	31,229	-	41,941	12,950
A2 Asset and investment sales, (see table).					
	-	-	-	-	-
	-	-	-	-	-
Sub total	-	-	-	-	-
Total receipts	10,712	31,229	-	41,941	12,950
A3 Payments					
Charitable events	77	14,618	-	14,695	1,386
Educational materials	120	-	-	120	428
Activities to raise awareness	448	-	-	448	548
Charity set up costs website & branding	705	-	-	705	1,730
Insurance	89	-	-	89	116
Other administrative expenses	-	-	-	-	-
Another Weigh Kendal	-	-	-	-	6,500
	-	-	-	-	-
	-	-	-	-	-
Sub total	1,439	14,618	-	16,057	10,708
A4 Asset and investment purchases, (see table)					
	-	-	-	-	-
	-	-	-	-	-
Sub total	-	-	-	-	-
Total payments	1,439	14,618	-	16,057	10,708
Net of receipts/(payments)	9,274	16,611	-	25,885	2,242
A5 Transfers between funds	-	-	-	-	-
A6 Cash funds last year end	2,242	-	-	2,242	-
Cash funds this year end	11,516	16,611	-	28,127	2,242



CHARITY COMMISSION
FOR ENGLAND AND WALES

ANOTHER WAY

CHARITY NO
1181438

Receipts and payments accounts

CC16a

For the period from 01 February 2020 To 31 January 2021

Section B Statement of assets and liabilities at the end of the period

Categories	Details	Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
B1 Cash funds	cash at bank	11,516	16,611	-
		-	-	-
		-	-	-
	Total cash funds <small>(agree balances with receipts and payments account(s))</small>	11,516	16,611	-
	OK	OK	OK	
		Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
B2 Other monetary assets	Another Weigh Kendal	25,000	-	-
	Another Weigh Penrith	25,000	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-
B3 Investment assets	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
			-	-
			-	-
			-	-
			-	-
B4 Assets retained for the charity's own use	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
B5 Liabilities	Details	Fund to which liability relates	Amount due (optional)	When due (optional)
	C Bray Loan	Unrestricted	43,500	
			-	
			-	
			-	
Signed by one or two trustees on behalf of all the trustees	Signature	Print Name	Date of approval	
		CHRIS BRAY	23/11/2021	



Section A

Independent Examiner's Report

**Report to the trustees/
members of**

Charity Name
Another Way

**On accounts for the year
ended**

31 January 2021

**Charity no
(if any)**

1181438

Set out on pages

1-2

(remember to include the page numbers of additional sheets)

I report to the trustees on my examination of the accounts of the above charity ("the Trust") for the year ended 31/01/2021.

**Responsibilities and
basis of report**

As the charity trustees of the Trust, you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ("the Act").

I report in respect of my examination of the Trust's accounts carried out under section 145 of the 2011 Act and in carrying out my examination, I have followed the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.

**Independent
examiner's statement**

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination which gives me cause to believe that in, any material respect:

- accounting records were not kept in accordance with section 130 of the Act or
- the accounts do not accord with the accounting records

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in order to enable a proper understanding of the accounts to be reached.

Signed:

Martin S Ward

Date:

23/11/2021

Name:

MARTIN S WARD

**Relevant professional
qualification(s) or body
(if any):**

INSTITUTE OF CHARTERED ACCOUNTANTS IN ENGLAND AND WALES

Address:

DODD & CO LIMITED, FIFTEEN ROSEHILL

MONTGOMERY WAY, ROSEHILL ESTATE

CARLISLE, CA1 2RW

Only complete if the examiner needs to highlight matters of concern (see CC32, Independent examination of charity accounts: directions and guidance for examiners).

Give here brief details of any items that the examiner wishes to disclose.