



**UNAUDITED ACCOUNTS
FOR THE YEAR ENDED 31/01/2023**

TRUSTEES' REPORT

The trustees present their report and accounts for the year ended 31/01/2023.

Principal activities

During the past year, the primary focus of the charity's efforts was centred on the rescue of stray, abandoned, and surrendered cats. Following their rescue, they were placed in foster homes, received essential veterinary care and underwent behaviour assessments. The ultimate goal of these efforts was to secure these cats loving forever homes, providing them with the permanent care and attention they deserve.

Structure governance and management

Besides the unpaid trustees, the charity had 36 unpaid volunteers and 173 unpaid fosterers. Policy is set by the trustees who oversee all activities of the charity. The report was prepared in accordance with the special provisions within Part 15 of the Companies Act 2006. This report was approved by the Board of Trustees on 30/10/2023.



Gillian Morton
Trustee



INDEPENDENT EXAMINER'S STATEMENT

for the year ended 31/01/2023

Independent examiner's report to the trustees of London Inner City Kitties

I report on the accounts of the company for the year ended 31/01/2023.

Respective responsibilities of trustees and examiner

The trustees (who are also the directors of the company for the purposes of company law) are responsible for the preparation of the accounts. The trustees consider that an audit is not required for this year under section 144(2) of the Charities Act 2011 (the 2011 Act) and that an independent examination is needed. The charity's gross income did not exceed £250,000 and I am qualified to undertake the examination by being a qualified member of the Association of Chartered Certified Accountants (ACCA).

Having satisfied myself that the charity is not subject to an audit under company law and is eligible for independent examination, it is my responsibility to:

- examine the accounts under section 145 of the 2011 Act;
- follow the procedures laid down in the general Directions given by the Charity Commission under section 145(5)(b) of the 2011 Act; and
- state whether particular matters have come to my attention.

Basis of independent examiners statement

My examination was carried out in accordance with general Directions given by the Charity Commission. An examination includes a review of the accounting records

kept by the charity and a comparison of the accounts presented with those records. It also includes consideration of any unusual items or disclosures in the accounts, and seeking explanations from you as trustees concerning any such matters. The procedures undertaken do not provide all the evidence that would be required in an audit, and consequently no opinion is given as to whether the accounts present a "true and fair view" and the report is limited to those matters set out in the statement below.

Independent examiners statement

In connect with my examination, no matter has come to my attention:

- (1) which gives me reasonable cause to believe that in any material aspect the requirements:
 - to keep accounting records in accordance with section 386 of the Companies Act 2006; and
 - to prepare accounts which accord with the accounting records, comply with the accounting requirements of section 396 of the Companies Act 2006 and with the methods and principles of the Statement of Recommended Practice: Accounting and Reporting by Charities have not been met; or
- (2) to which, in my opinion, attention should be drawn in order to enable a proper understanding of the account to be reached.



Selina Rashid ACCA, 30/10/2023

WHO ARE WE?

Our Values/Mission

We are a small, cat rescue charity run entirely by a team of unpaid volunteers. Our vision is that every homeless city kitty, regardless of age or health, is given a second chance of a safe and fulfilling life. We are a no-kill charity that provides medical treatment to kitties in need.

Our aims:

- For no cat to be left to forage for food or look for safety on the streets
- Help the most vulnerable kitties
- For every cat to be given the opportunity of a full life
- Work with members of the public to rehome abandoned cats
- Giving loving homes to every London Inner City Kitty
- Providing care at every step of the adoption process
- Educate people around cat welfare and the importance of neutering
- Provide veterinary treatment for cats we take in and cats living in colonies

Veterinary Treatment – provide medical care for all kitties who need it, including colony cats

Nurture – help to socialise and enrich the lives of vulnerable or anxious kitties

Safety – ensuring cats taken in no longer have to forage for food or look for safety on the streets

Rehoming – provide care and support through the adoption process to provide a loving home for every London Inner City Kitty

Education – help provide information around cat welfare and importance of neutering

“To ensure every kitty is given the opportunity of a full life”



Our story

Several cat lovers with many years' rescue experience and a shared vision for London cats formed L.I.C.K. to help kitties in need, especially those overlooked and in the most need of medical attention or long-term fostering.

We primarily operate in East and North London but often answer calls for help from members of the public, government entities and other charities all over London.

WHO ARE WE?



Community

We are still feeling the continuous struggle from the economic crisis and the increase in rents in London with more people leaving their cats behind or not able to afford vet bills. We expect the demand for our services to continue to increase. Throughout 2022 and the first half of 2023 we have seen a large increase in requests for help from members of the public, veterinary practices, other charities and local authorities.

During 2022 we were able to organise a few in-person events. During the summer we hosted a cat themed yoga meet-up and in December we participated at several winter

markets across London. These were great opportunities to raise awareness about the work we do and meet new foster carers and adopters. All proceeds from these events went towards vet bills of cats that needed our help.

It is worth noting that we have a wonderful online community through our social media channels, filled with wonderful people who are good at responding and engaging with our posts and messages, offering help and donations, as well as helping us spread awareness through a much wider reach through their own individual communities.

GRANTS

Impact of the economic crisis

We observed the repercussions of the crisis, occurring post-COVID and post-Brexit, which led to a decrease in the availability of veterinary services and a consistent rise in requests to accommodate cats due to economic hardships and numerous landlords/buildings prohibiting pets.

We are still encountering delays in certain procedures due to the limited presence of veterinarians capable of performing surgeries or administering specific treatments. These delays have at times prolonged the waiting period before cat adoptions can take place.

Over the past year, we've witnessed a substantial change in the number of friendly cats residing on the streets in need of medical attention, mainly due to abandonment or individuals who adopted cats during lockdowns but are no longer able to care for them. In response, we've continued collaborating with other charitable organisations to offer medical

assistance to these cats and to facilitate the neutering of both stray and owned cats. This initiative is particularly important in cases where people require support, as there are extended waiting periods for neutering appointments or challenges in accessing low-cost or free neutering services.

As anticipated, we've observed an increasing number of community members reaching out for assistance in 2023, directly stemming from the economic crisis in the UK. This surge in demand coincides with our ongoing struggles against rising expenses and the lingering effects of an augmented stray cat population, which can be attributed to the pandemic.

Spend policy

100% of donations go towards medical expenses, specialty medical food, medicine and on a few occasions is used for food and litter. You can find a breakdown of our expenditure on page 17.



OUR IMPACT IN NUMBERS

353

**CATS RESCUED
(FEB 22 - JAN 23)**



276

CATS REHOMED



Ambassador Programme

The London Inner City Kitty Ambassador Program is an extended part of the charity, established in 2021. This small team consists of volunteers passionate about cats who have sometimes fostered and/or adopted cats through L.I.C.K. in the past, and wanted to do more to help rehome and nurture cats in need.

L.I.C.K. Ambassadors are the faces of our charity within their communities across the greater London area. They support us by raising awareness about animal welfare and help fundraise on our behalf through in-person events that generate donations and offer networking opportunities.



The team has created informational L.I.C.K. flyers/posters that have been distributed across the city and displayed in local establishments to further help spread awareness about the charity and how to get involved. They have also organised events to connect with the community.

VOLUNTEERS

We are fortunate to have a dedicated team of 36 unpaid volunteers, generously contributing their personal time to our charity alongside their regular day-to-day jobs or businesses. Our teams cover a wide spectrum of essential functions, including Fundraising, Operations, Partnership Development, Marketing, Social Media Management, Accounting, Design, Adoptions, and Kitty Drivers.

Our commitment goes beyond just seeking expertise and time from our volunteers. We actively provide valuable opportunities for personal and professional growth. Through our programs, volunteers can gain hands-on work experience, collaborate with fellow volunteers, and broaden their understanding of animal welfare and feline care, all while fostering meaningful connections with like-minded individuals.

- Our Adoptions team works tirelessly to ensure that every cat entering our care finds a loving home with the perfect match. They oversee the entire process, managing the thorough review of applications, conducting interviews with potential adopters and fosterers, and coordinating the seamless transition to the delivery team. Additionally, the team stays in touch with new adopters post-adoption, providing essential support as the adopters settle the cats into their new home.

- Our team of volunteer drivers facilitates transport between veterinary clinics and foster homes, while our dedicated handover drivers ensure that cats safely reach their forever homes, as well as conducting necessary house checks.
- Our Marketing, Social Media, Fundraising, and Partnerships teams work tirelessly to promote our cats so they can find their forever home, grow strategic brand partnerships, manage donation campaigns, and secure necessary grants and funding, so we can continue helping cats in need of medical care.

Each year, preceding the festive Christmas season, we invite the public to generously volunteer their time to craft handmade goods for sale at our markets, enabling us to raise funds and connect with the community. The response has been heartwarming, connecting us with numerous individuals deeply committed to advocating for cat welfare. Furthermore, several individuals volunteered their time to fundraise for us by selling their own handicrafts or running their own fundraisers at school or work, playing a crucial role in enabling us to cover significant medical expenses.

VOLUNTEERS

Testimonial Quotes

JAEH R

"Being a L.I.C.K. volunteer has allowed me to interact with individuals from all walks of life, united by our adoration for cats. Helping innocent cats who may have experienced poor conditions to get their best chance at living in a happy home is the ultimate cause and I feel honoured to be allowed to assist with this process. Volunteering with L.I.C.K. has helped improve my communication and leadership skills, and allows me to ensure that the health and wellbeing of our cats is the main consideration during the adoptions process. Receiving photos of happy cats in their new homes is the ultimate reward for me!"

EVAN R

"Since I joined L.I.C.K, I have learned an abundance of practical and nonverbal skills about how fundraising, and charity work is organised. I have also gained sympathy for cats and some of the awful conditions they are left in. L.I.C.K. helps these poor creatures to find new homes with loving families. I have helped produce content for L.I.C.K. to guide people on how to treat their pets, and have also helped with some admin tasks within the charity. Unfortunately, so many cats are abandoned and left in terrible conditions these days, and I am proud to help the members of lick to make a difference, and would encourage any person to offer help because of the impact it can have on a living creature's life."



SHELDON'S STORY

Sheldon was being fed by someone for two years and was found to be FIV positive. We took him from another rescue.

Sheldon is a big, handsome ginger boy. He likes cosy spaces to nap and loves lounging in the sun. He's about four years old and although he seems to have been in some scrapes in his younger days (with nicks in one ear to prove it!) he's otherwise in great shape. As a mini tiger, he's keen to have space to roam in and explore napping spots and hidey holes.



JOCK'S STORY



Jock was an unfriendly, stray cat that was fed in a garden for months. His long hair was very matted and had to be shaved off due to the conditions he lived in. After being rescued, he was in foster care for around a year where he was very scared but very slowly began to feel comfortable around humans.

Recently, Jock found a patient and loving home where he has continued his journey with humans. After some hard work, and gradual progress, he has started to love to be petted by his new family.

MARILYN & BASIL'S STORY

Basil and Marylin came to us after their previous owner sadly passed away and needed a home. When we collected them, they were very scared and hiding out in a cupboard. They had trouble adjusting to a new environment and did not get along well with each other and were even causing stress to one another. Therefore we decided to rehome them individually.

Basil is a very chatty affectionate girl, she is not a lap cat but loves head scratches and belly rubs. Marilyn is a very polite kitty that likes to sit on the sofa for pets and loves climbing the tallest bookcase or wardrobe she can reach.

They both found lovely new homes, and have adjusted really well with their new owners.



FREDDIE'S STORY



Freddie lost his 91 year old owner, after being in a flat on his own for weeks while his owner was in hospital. Sadly, He was only being visited for food and litter cleans. When we took him in, he wasn't eating. After lots of care, he started to eat and gained some weight. Freddie's favourite thing in the world is to jump on a human's shoulder and be carried like a baby.

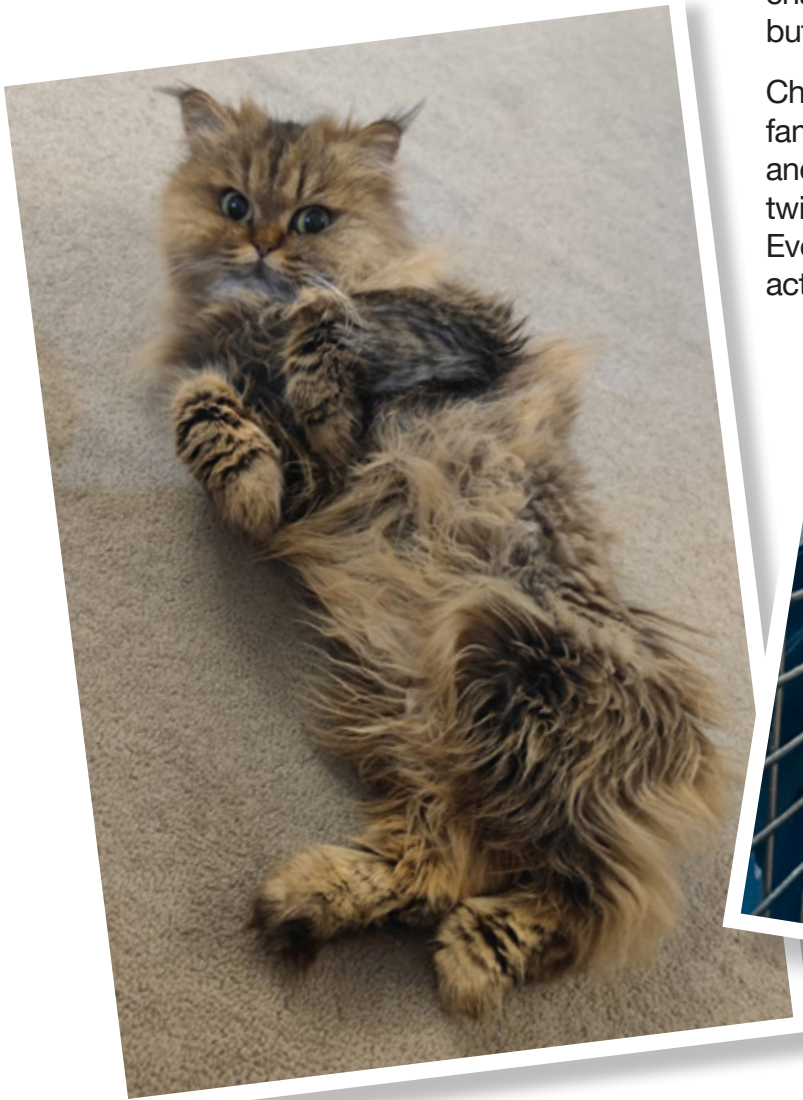
Although he was 16 when we took him in, he has a lot of energy for his age and likes to explore the house and climb cat trees. However, he is loud and vocal when he is hungry and is insistent when he wants cuddles. Fortunately, Freddie found a home who wanted to give him the best retirement.

CHRISTINA'S STORY

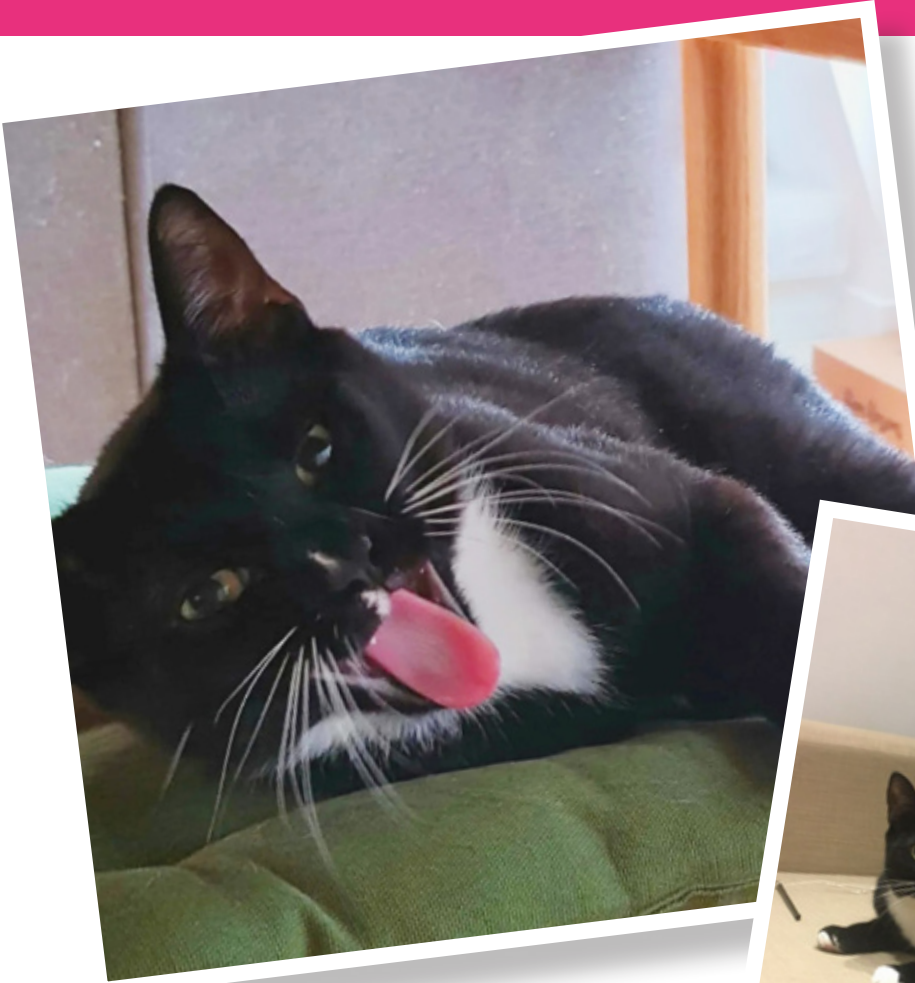
Christina was abandoned in a carrier in the hallway of a building. She had severe health issues and had very matted fur. Christina was with us for almost a year while she improved on her multiple health issues. Then she was adopted by her second foster mother who fell head over heels in love with her sassiness.

Christina is an independent long haired Persian queen, and she won't admit how much she loves being around 'her' humans. After overcoming some medical issues with her liver she still needs daily medication. While she absolutely loves people, she likes to be close but not touched. She also likes to lay on windowsills at night time, and sleep on the bed/couch nearby during the day. She cries when left alone too long. She loves to chase flies and occasionally chase strings but isn't really interested in playing.

Christina is very lucky to have found a patient family who administers her daily medication and provides necessary grooming, including twice-daily eye cleaning and coat brushing. Even though she has an aversion to these activities and tends to hide.



ANCHO & CALI'S STORY



Ancho and Cali were rescued with their sister Gismo. While Gismo was more of a social being, the other two took much longer to adapt to a new environment. After over six months in separate foster care, they learnt to be more friendly towards humans. Infact, Cali's foster parents learned to love him so much that they decided to adopt him.

Ancho started life as a feral kitten, and was once a spicy boy, but made a lot of progress in his current foster home – he now loves to play with his feather toys, dance around his scratching post and sleep on the bed at night. His favourite game is chasing Dreamies down the corridor. He also enjoys watching cat TV (and normal TV) on the bed with his humans, and follows them from room to room for company.

Cali is a very good little boy. He knows his name. He's bright as a button. Loves playtime during the day with mum or dad as well as on his own most of the nights. He especially loves chasing his ping pong balls around the house and looking out of windows. He's the best fly and moth catcher in the whole of London, maybe even the UK. At his core, he's a sweet, playful little soul who just wants to engage in a bit of fun and have a quiet place to rest his sleepy head after he's exhausted himself. Cali has also found a loving forever home!

MAMMA KIKI AND KITTENS' STORY

Kiki came to us with four kittens after their owner found out she was pregnant and didn't know how to care for a family of felines.

Kiki is a gorgeous gentle giant. She had been such a loving and attentive mother to her kittens and now it's time for her to be treated like the queen she is. She is not a lap cat, preferring to sit near you than on

you and receive strokes. She absolutely loves being brushed and will turn into a big love puddle. Also, she had such a calm and sweet nature.



PARTNERSHIPS

We were lucky enough to work with some amazing brands again this year, who love to support kitties as much as we do.

We kicked the year off spreading some Valentine's Day love, with one of our key partners, Lily's Kitchen. Together with Lily's, we put some of our four-legged Lonely Hearts looking for forever homes in the spotlight. As part of this campaign, renowned pet portraitist Hercule von Wolfwinkle hosted a draw-along featuring Longboy, one of our (not so) hard to love kitties. We worked together again at Christmas, with our kitties featuring in Lily's festive social. Not only were they very excited to dig into their Christmas dinners and advent calendars, but they got to help raise much-needed funds for L.I.C.K. The money raised from these campaigns will go towards providing veterinary care for our cats.

We continue to work with Natusan cat litter, ProtectaPet and Flat Cats, all of whom have donated over the year.

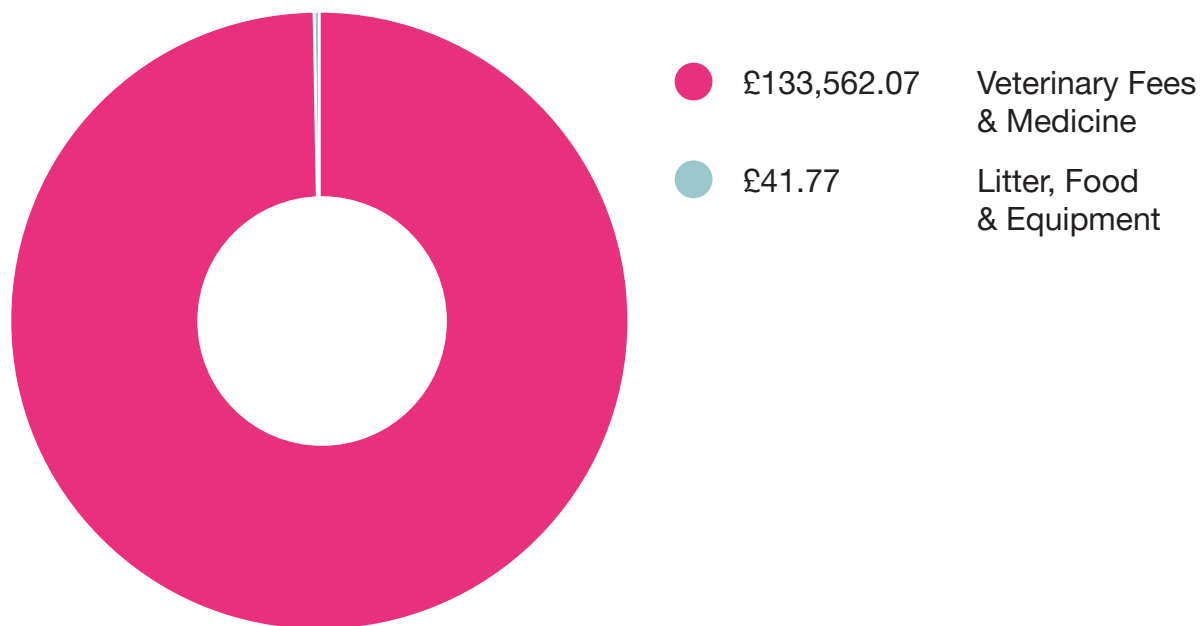
We began a super new partnership with illustrators Baldy and the Fidget. They donated some greeting cards adorned with handsome kitties to sell at our Christmas markets, as well as making them available online. We had generous members of the public that raised funds for us at their work or by creating songs, made cat toys for us to sell in the markets, and went for long runs or walks. This has been immensely helpful and it shows how the community can have such a positive effect by giving their own time to fundraise for us.

Much of the work we do involves a big social media presence, and we have also worked hard on our newsletters with our partners. We are always looking to work with businesses interested in cat welfare and new ways of sharing our story. We want to extend our thanks to our partners who have supported us with vital donations.

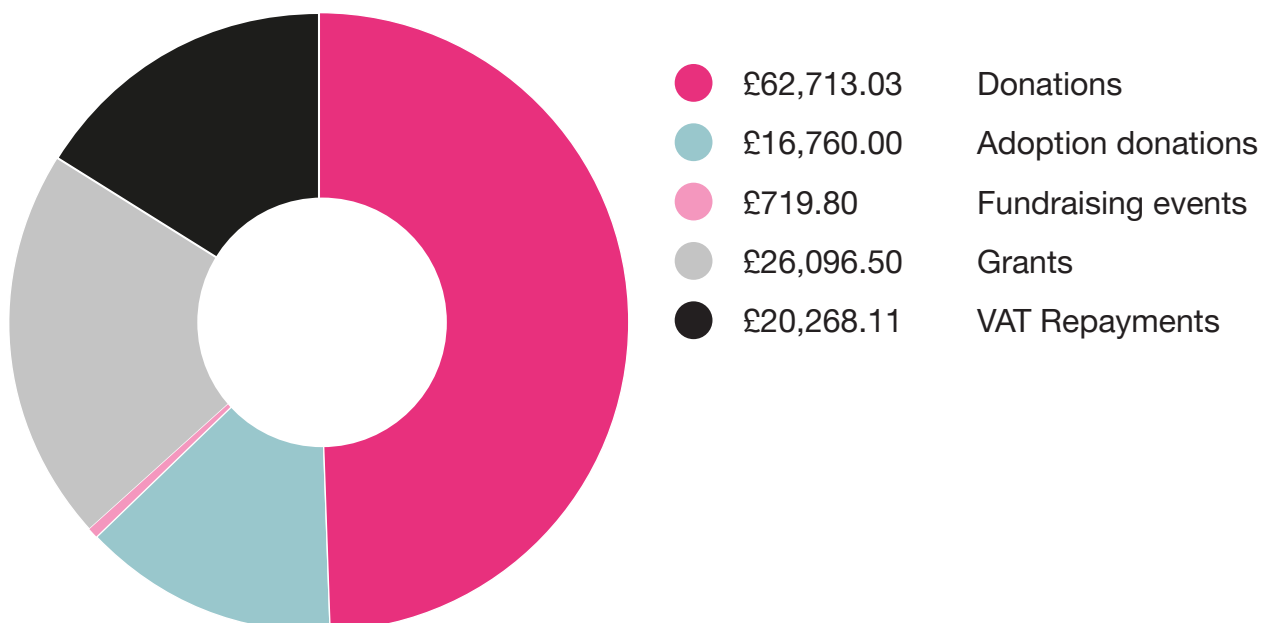


FINANCIAL REVIEW

How we spent



Where our income came from



STATEMENT OF FINANCIAL ACTIVITIES

at 31 January 2023

	Unrestricted funds £	Restricted funds £	Total 2023 £
Income			
Income from generated funds	0.00	0.00	0.00
Donations and legacies	126,557.44	0.00	126,557.44
Total Income and endowments	126,557.44	0.00	126,557.44
Expenses	£	£	£
Costs of generating funds	0.00	0.00	0.00
Expenditure on Charitable activities	133,603.84	0.00	133,603.84
Total Expenses	133,603.84	0.00	133,603.84
Net gains on investments	0.00	0.00	0.00
Net Expense	-7,046.40	0.00	-7,046.40
Gains/(losses) on revaluation of fixed assets			
Net movement in funds:			
Net Expense for the year	-7,046.40	0.00	-7,046.40
Funds at the start of the year	61,533.79	0.00	61,533.79
Funds at the end of the year	54,487.39	0.00	54,487.39

BALANCE SHEET

at 31 January 2023

	Unrestricted funds £	Restricted funds £	Total 2023 £
Current assets			
Cash at bank and in hand	54,487.39	0.00	54,487.39
Net current assets	54,487.39	0.00	54,487.39
Total assets less current liabilities	54,487.39	0.00	54,487.39
Capital and reserves			
Unrestricted funds			
General fund	54,487.39	0.00	54,487.39
	54,487.39	0.00	54,487.39

NOTES TO THE FINANCIAL STATEMENTS

at 31 January 2023

Note 1: Accounting policies

1a. Basis of Accounting

The accounts have been prepared under the historical cost convention.

The accounts have been prepared in accordance with FRS102 – The Financial Reporting Standard applicable in the UK and Republic of Ireland and the Companies Act 2006 and the requirements of the Statement of Recommended Practice, Accounting and Reporting by Charities.

1b. Change in Accounting Policy

In preparing the financial statements for the current year, the company has adopted the following Financial Reporting Standards: Financial Reporting Standard for Smaller Entities (effective January 2015).

The adoption of new accounting standards has not resulted in any adjustments to the results of the company in either this year or the previous year.

1c. Incoming Resources

All incoming resources are included on the Statement of Financial Activities when the charity is legally entitled to the income and the amount can be quantified with reasonable accuracy.

1d. Resources Expended

Expenditure is accounted for on an accruals basis and has been classified under headings that aggregate all cost related to the category. Where costs cannot be directly attributed to particular headings they have been allocated to activities on a basis consistent with the use of resources.

1e. Allocation and Apportionment of Costs

All costs relate to the single activity of the charitable company and are recognised accordingly.

1f. Fund Accounting

Unrestricted funds can be used in accordance with the charitable objectives at the discretion of the trustees.

Restricted funds can only be used for particular restricted purposes within the objects of the charity. Restrictions arise when specified by the donor or when funds are raised for particular restricted purposes.

Designated funds are funds set aside by the trustees out of unrestricted general funds for the specific future purposes or projects.

NOTES TO THE FINANCIAL STATEMENTS

at 31 January 2023

Note 2

	Unrestricted funds £	Restricted funds £	Total 2023 £
Creditors: amounts falling due within one year	0.00	0.00	0.00

Note 3

	Brought forward £	Incoming resources £	Outgoing resources £	Transfers £	Carried forward £
Unrestricted funds					
General fund	61,533.79	126,557.44	-133,603.84	0.00	54,487.39
	61,533.79	126,557.44	-133,603.84	0.00	54,487.39

Note 4

	Brought forward £	Incoming resources £	Outgoing resources £	Transfers £	Carried forward £
Restricted funds					
	0.00	0.00	0.00	0.00	0.00
	0.00	0.00	0.00	0.00	0.00

INCOMING RESOURCES

at 31 January 2023

	Unrestricted funds £	Restricted funds £	Total 2023 £
Incoming resources	126,557.44	0.00	126,557.44
Incoming resources from generated funds	0.00	0.00	0.00

EXPENSES

at 31 January 2023

	Unrestricted funds £	Restricted funds £	Total 2023 £
Expenses			
Costs of generating funds	0.00	0.00	0.00
Governance Costs	0.00	0.00	0.00
Other direct expenses	133,603.84	0.00	133,603.84

CONTACT DETAILS

Email: londoninnercitykitties@gmail.com

Website: <https://www.london-inner-city-kitties.org>

Instagram: <https://www.instagram.com/londoninnercitykitties>

Facebook: <https://www.facebook.com/LondonInnerCityKitties>

Twitter: <https://twitter.com/LDNCityKitties>

ADMINISTRATIVE DETAILS

Trustees:

Gillian Kay Morton

Janice Elaine Godfrey

Beatriz Corona Chouza

Julia O'Hanlon

Charity number:

1181426